

STUDENT LEADERSHIP CONFERENCE FERIA EDUCATIVA

¡SÍ SE PUENTE!

Saturday, 11/02/2019

8 a.m. - 3 p.m.

Santos Manuel Student Union



WELCOME / Bienvenidos

It is with great pride that we welcome you to this PUENTE Student Leadership Conference / Feria Educativa (Education Fair) at CSUSB.

CSUSB and PUENTE have joined forces to create and produce this exciting program whose objective is to encourage students to develop leadership skills and to share their valued experiences and opinions, promote a broad-based awareness of the crisis in Latino Education, and to enhance the intellectual, cultural and personal development of our community's students, parents, educators, administrators and leaders.

The PUENTE Student Leadership Conference / Feria Educativa is a community engagement activity where we inform and inspire, including . . .

1. Enthuse a college-going and career-readiness culture for all students to be prepared for a full range of post secondary options;
2. Engage parents and families, with special efforts to reach Latinos, as a critical component in believing that their children are "college material" and offer opportunities to understand their role in the college process, as well as other post-secondary career opportunities;
3. Distribute/exhibit/present educational and career information and post-secondary opportunities, and other materials pertinent to community well-being (e.g. health, immigration, and civic engagement), and be available to support families; and
4. Build collective commitment and a partnership model that includes active involvement from all sectors of the regional community.

Our event is intended to involve, engage, inspire and inform students and their families along their educational journey. Thanks to our community stakeholders and organizations and both PUENTE and CSUSB faculty, staff and students for their efforts in coordinating this program. Special thanks to all our sponsors for making this program possible.

Our conference theme is Day of the Dead. As a separate, but concurrent event, the Association of Latino Faculty, Staff, and Students (ALFSS) at CSUSB will be hosting its annual Celebration of Life (Day of the Dead). The ALFSS event is a community-engagement event that is free and open to the public (as always). As a bonus to the PUENTE Student Leadership Conference / Feria Educativa, students and their families will also have the opportunity to extend their knowledge, exposure, and experience at the ALFSS community event, with all its educational activities, showcase talent and cultural performances.



WELCOME / Bienvenidos

Con gran orgullo le damos la bienvenida a esta Conferencia de Liderazgo Estudiantil PUENTE / Feria Educativa en CSUSB.

CSUSB y PUENTE se han unido para crear y producir este emocionante programa cuyo objetivo es alentar a los estudiantes a desarrollar habilidades de liderazgo y compartir sus valiosas experiencias y opiniones, promover una conciencia amplia de la crisis en la educación latina y mejorar la capacidad intelectual, desarrollo cultural y personal de los estudiantes, padres, educadores, administradores y líderes de nuestra comunidad.

La Conferencia de Liderazgo Estudiantil PUENTE / Feria Educativa es una actividad de participación comunitaria donde informamos e inspiramos, incluyendo . . .

- 1. Entusiasmar a los jóvenes acerca de su camino al colegio comunitario o a la universidad, y a una carrera profesional;*
- 2. Involucrar a los padres y a las familias y ofrecer oportunidades para entender su papel en el proceso;*
- 3. Exhibir materiales de información pertinente al bienestar de la comunidad; y*
- 4. Generar un compromiso colectivo.*

Nuestro evento tiene la intención de involucrar, inspirar e informar a los estudiantes y sus familias a lo largo de su viaje educativo. Gracias a nuestros grupos de interés y organizaciones de la comunidad y al profesorado, personal y estudiantes de PUENTE y CSUSB por sus esfuerzos en la coordinación de este programa. Un agradecimiento especial a todos nuestros patrocinadores por hacer posible este programa.

El tema de nuestra conferencia es el Día de los Muertos. Como un evento separado pero concurrente, la Asociación de Facultad, Personal y Estudiantes Latinos (ALFSS) en CSUSB organizará su Celebración de la Vida (Día de los Muertos). El evento ALFSS es un evento de participación comunitaria que es gratuito y abierto al público (como siempre). Como beneficio adicional de PUENTE Student Leadership Conference / Feria Educativa, los estudiantes y sus familias también tendrán la oportunidad de ampliar su conocimiento, exposición y experiencia en el evento comunitario ALFSS, con todas sus actividades educativas, mostrar talento y actuaciones culturales.

Best Wishes and Warm Regards / Cordialmente
Steering Committee / Comité de Dirección

- Dr. Enrique G. Murillo, Jr.
- Olivia Rosas
- Josefina Canchola
- Ann Romero
- Melinda Martinez
- Robert Garcia



Co-Masters of Ceremonies



Dr. Enrique G. Murillo, Jr.
Professor of Education
Director of LEAD Education Projects, CSUSB



Ms. Olivia Rosas
Associate Vice President
Student Success and Educational Equity, CSUSB

Padrino / Madrina de Honor



Robert J. Nava, JD, CFRE



Hon. Eloise Gómez Reyes - Assemblymember, CA
47th District

Keynote Speaker



Dolores Huerta
Dolores Huerta is Founder & President of the Dolores Huerta Foundation and Co-Founder of the United Farm Workers of America with Cesar Chavez

Program At A Glance

Saturday, November 2, 2019

Detail

- 8:00 a.m. - 8:45 a.m.** Registration & Continental Breakfast
Cultural Performance DANZA MEXIKA: Makuill Ollin Ocelotl
- 9:00 a.m. - 9:45 a.m.** *Foro Comunitario* / Welcome & Keynote Addresses - Events Center ABC
- 10:00 a.m. - 11:45 a.m.** Parent Workshop - SMSU 217
- 10:00 a.m. - 10:45 a.m.** Session I: *Talleres*, Campus Tours, Activity Centers
- 11:00 a.m. - 11:45 a.m.** Session II: *Talleres*, Campus Tours, Activity Centers
- 11:45 a.m. - 12:45 p.m.** *Comida* / Lunch
Cultural Performances BALLET FOLKLORICO: Rialto High School & *Ballet Folklorico Cultural*
- 1:00 p.m. - 1:30 p.m.** *Despedida* / Farewell Address - Events Center ABC
- 1:30 p.m. - 2:30 p.m.** ALFSS Day of Dead Celebration - Meeting Center Patio
- 2:30 p.m.** Departure

Workshop Locations

Description / Talleres	Location	Capacity
Financial Aid and Scholarships	SMSU Bay	50
Get Finance Savvy: All About the Benjamins	SMSU 215	50
CSUSB Student Panel	SMSU 216	50
The Four Systems of Higher Education	SMSU Theatre	180
Undocumented Students Can Go to College	Skybox 207 / 208	35
How to Succeed in High School	SMSU 218	35
Time Management / Goal Setting	Skybox 210/211	50
Demonstrating Leadership to Serve Your Community	SMSU PUB	50
Campus Tour	Meet in Events Center Lobby	360
Parent Workshop	SMSU 217	50



Workshop Descriptions

Financial Aid and Scholarships

Have you ever wondered “How will I ever be able to pay for college”?!?! This workshop will provide you with information on available Financial Aid and scholarships so that you can make college happen for you!! Financial Aid experts will be available to answer your questions and help you start planning for your future in college.

Get Finance Savvy: All About the Benjamins, “Ballin on a Budget” – Presented by Educational Talent Search

Students will learn different ways to save and budget their money through activities on Needs vs. Wants, budgeting scenarios, and future career salaries.

CSUSB Student Panel

Students currently enrolled at CSUSB will share their stories and educational journeys. During this interactive conversation, CSUSB students will also share lessons learned and advise on the “do’s and don’ts” of college life.

Campus Tours – Presented by GEAR UP

During this session, students and parents will have the opportunity to tour the CSUSB campus while receiving general facts about majors, athletics, and coyote life!

Four Systems of Higher Education and Freshman Admissions Requirements – Presented by GEAR UP

College Readiness 101 – The A-G Requirements and the 4 Systems of Higher Education

Unsure about the college options you have? Know there is something out there for everyone! This workshop will focus on the 4 California College Systems. Attendees will learn about the A- G requirements then the facilitators will delve into the CSU, UC, Private and Community College systems. Attendees will learn the best avenue for their educational journey based on the requirements for that particular higher education system. As a bonus, information will be shared about California’s Hispanic Serving Institutions. Don’t miss out on this presentation!



Undocumented Students Can Go to College – Presented by Maria Maldonado, CSUSB Undocumented Student Success Center

This workshop session will provide information to students who self-identify as undocumented and/or Dreamer. The presenter will discuss the CA Dream Act, scholarship opportunities, on-campus as well as community resources, and emergency grants. Lastly, the presentation will introduce the Undocumented Student Success Center at CSUSB while sharing the services provided.

Success in High School: Being a Leader in Achieving Your Success – In this session, students will gain information and resources to achieve success in high school. Students will explore the question of “What does it mean to be a successful student?” Through growth mindset and SMART goals. This session will cover student success and the importance of self-advocacy in an interactive setting, while assembling a toolbox for high school success.

Time Management and Goal Setting: #GOALS – Presented by Kurt Manio, Director of First Star Academy
Studies indicate that when we set a goal, the success rate of achieving that goal is only 8%. This is due to the fact that we often set goals that are not specific, are not measurable, and have no accountability. By participating in #GOALS, students will learn about SMART goals (S-Specific, M-Measurable, A-Attainable, R-Relevant, T-Time Bound), and how such goals can be helpful, but can also hold us back. Students will then learn about using the Scaling Method for goal setting, which is rooted in Solution Focused Therapy, a short-term crisis intervention model that utilizes an individual’s strengths in order to overcome adversity. By using this method, students will increase their goal attainment success rate by 40-60%.

Demonstrating Leadership to Serve Your Community - Leadership Through Public Service

Do you realize that there are professional jobs that pay you to be a leader and serve the community? This workshop will help you explore the concept of “giving back” and how service to the community can become a career in public service.



Parent Workshops

Part 1: College Making it Happen: Leading a Path to College Success - Presented by Dalia Hernandez, Director of Upward Bound

This interactive workshop session is designed to empower parents to take the lead in keeping informed about the college opportunities available to their children. The session will provide information on how parents can support and help their children access, enroll in and complete a college education. Parents will leave the workshop session with a general understanding of the college going process, including the college admissions and financial aid processes.

Parte 1: *Haciendo Realidad una Educación Universitaria: Liderando una Trayectoria al Éxito Universitario*

Este taller está diseñado para empoderar a los padres para liderar y tomar la iniciativa para mantenerse informados sobre las oportunidades universitarias disponibles para sus hijos. El taller proveerá información sobre como los padres pueden apoyar y ayudar a sus hijos a tener acceso, matricularse en y terminar una educación universitaria. Padres dejaran el taller con un entendimiento general del proceso de ir a la universidad, incluyendo los procesos sobre admisión universitaria y ayuda financiera.

Part 2: Family to Family - Keys to student success - Presented by Parent Officers / Leaders of the Binational Parent Leadership Institute (BPLI)

Parental involvement and advocacy play a critical role in their child's academic success. Across cultures, parents make personal and financial sacrifices to provide opportunities and access to a quality education for their children. Listen to parents describe how they helped their children succeed in school despite the barriers of language, culture, education and income.

Parte 2: *Familia a Familia - Claves para el éxito estudiantil - Presentado por los Oficiales / Líderes de Padres del Instituto Binacional de Liderazgo de Padres (BPLI)*

La universidad no es un sueño sino un plan! Se discutirán los beneficios de ir a la universidad, los datos sobre asistencia a la universidad y la terminación de los latinos. Además, las barreras comunes a latinos que asisten a la universidad; y mitos, incluyendo las diferencias culturales, serán discutidos. Así como la forma en que los padres pueden apoyar a sus hijos ir a la universidad, y cómo desarrollar una cultura universitaria en su hogar.

Campus Tours

Campus tours available every hour on the hour. Meet tour guides at the **Santos Manuel Student Union Lobby**. Please look out for our friendly guides holding campus tour signs.

Directions to CSUSB - From Interstate 215 at University Parkway: Exit the freeway and travel one mile north/northeast to the end of University Parkway, which becomes the main entrance to CSUSB (at Northpark Blvd). Ahead and to your left will be the Parking Services Information Booth.

Follow Us on Social Media

#LEAD2019

Actively participate using your social media accounts such as Twitter, Instagram, Facebook, and Snapchat.



Follow us on Twitter, @LEADProjects



Like us on Facebook, <http://facebook.com/LeadProjects>



Check us out on Instagram, LEADProjects



Watch us on YouTube: <https://www.youtube.com/user/LEADCSUSB>

Become a friend, follower and fan of LEAD Education Projects:

Use the hashtag to pose questions, give comments, or engage in an existing conversation.

Others may respond or engage into your conversation using the same hashtag.

Our on-site social media ambassadors will actively send tweets, post blogs, publish comments, share links and/or share photos to communicate their experiences with the LEAD Education Projects, as well as re-post relevant information, re-tweet, and comment on walls.

Sponsors

- **ALFSS - Association of Latino Faculty, Staff and Students**
- **BPLI - Binational Parent Leadership Institute**
- **College of Education**
- **Corella Family**
- **CSUSB University Advancement**
- **JLE - Journal of Latinos and Education**
- **LEAD (Latino Education & Advocacy Days)**
- **Mexican Consulate in San Bernardino, CA**
- **NLEN - National Latino Education Network**
- **Office of Strategic Communication**
- **Office of Tribal Relations**
- **PUENTE Project**
- **San Bernardino County Superintendent of Schools**
- **SCCHSI - Southern California Consortium of Hispanic Serving Institutions**
- **SMSU - Santos Manuel Student Union**
- **Student Success & Educational Equity, Division of Student Affairs**
- **UDC - University Diversity Committee**



