

Kick-Off Meeting

STRATEGIC PLANNING

TASK FORCE



Welcome

- Let's get excited!!
- Critical nature of your engagement
- What do we want to become?
- Expectations

Presentation Outline

- Timeline
- Plan and Process
- Resources
- Breakout Session Instructions

General Timeline

Regular cadence of full group (converge), workgroup (diverge), and Cabinet check-ins and website updates.

Early Nov



Converge!

Full meeting to kick off

Late Nov-
Early Feb



Diverge!

Work groups are drafting goal statements, objectives, & strategies. Embed assessment.

Mid Feb



Converge!

SPAC and work groups meet and share updates on deliverables, talk through what is working, needed, etc.

Early March



Feedback

from the campus community via open forums and survey.

Mid April



Diverge!

Work groups are incorporating campus feedback. Finalize goal statements, objectives, strategies, & outcomes.

Early May



Converge!

Present final copies to everyone, send to writer and strategic communication.

June



Publish!



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WE DEFINE THE *Future*

Plan and Process

■ Spring 2022

President's

Leadership Retreat



Plan and Process

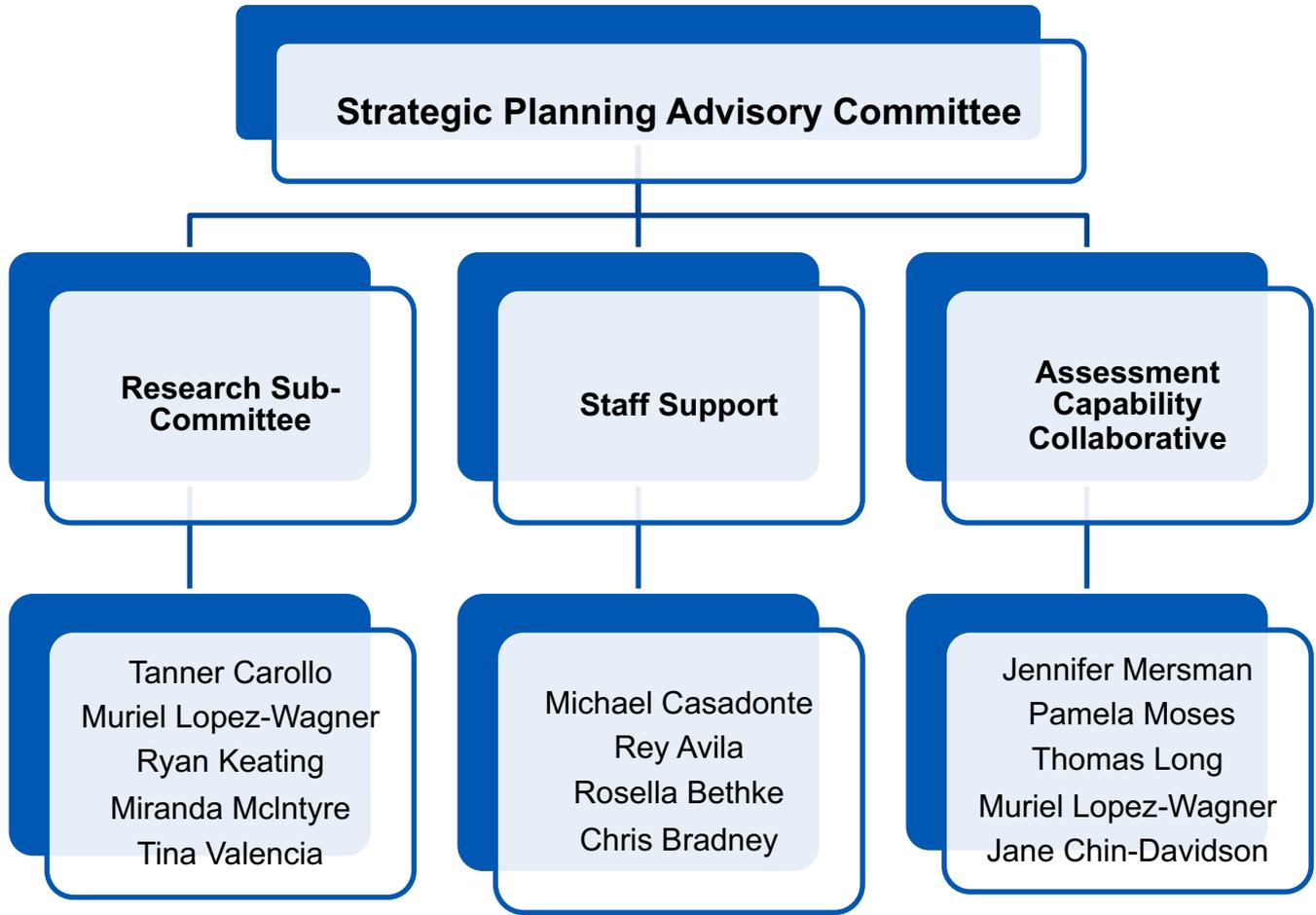
- October 2022- Determined SPAC, SP Workgroups, Subcommittee, and support staff



**Strategic Plan
Advisory Committee**

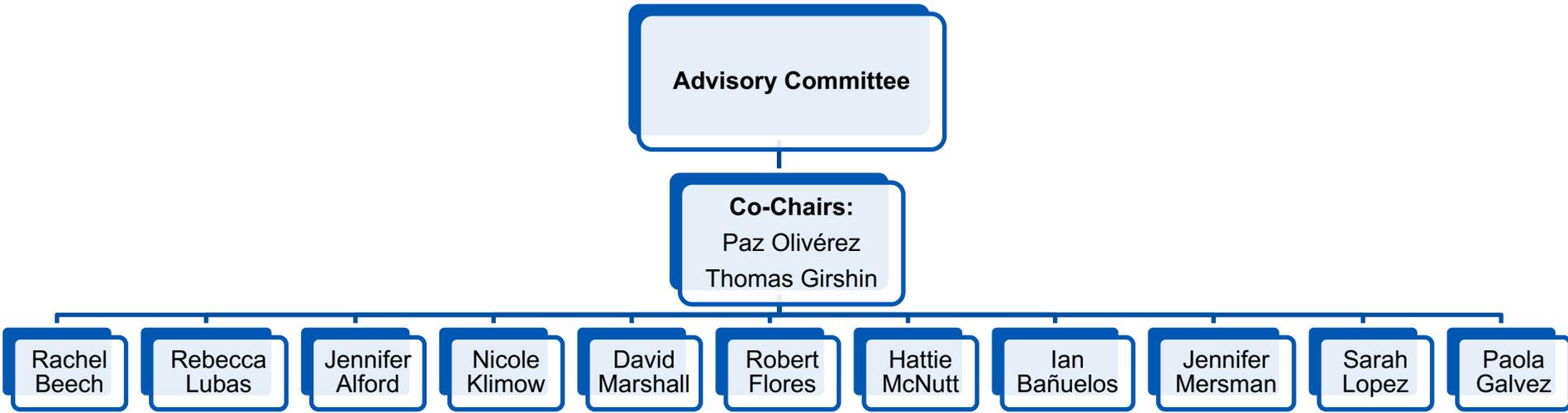
Kelly Campbell
Nicole Dabbs
Paz Olivérez
Thomas Girshin
Brad Owen
Rina Nolasco
Robin Phillips
Jose Muñoz
Hyunkyung Oh
Tomás Gomez-Arias
Muriel Lopez-Wagner





Strategic Plan Workgroup

Goal 1: Student Success



*Note all work group co-chairs sit on the SPAC

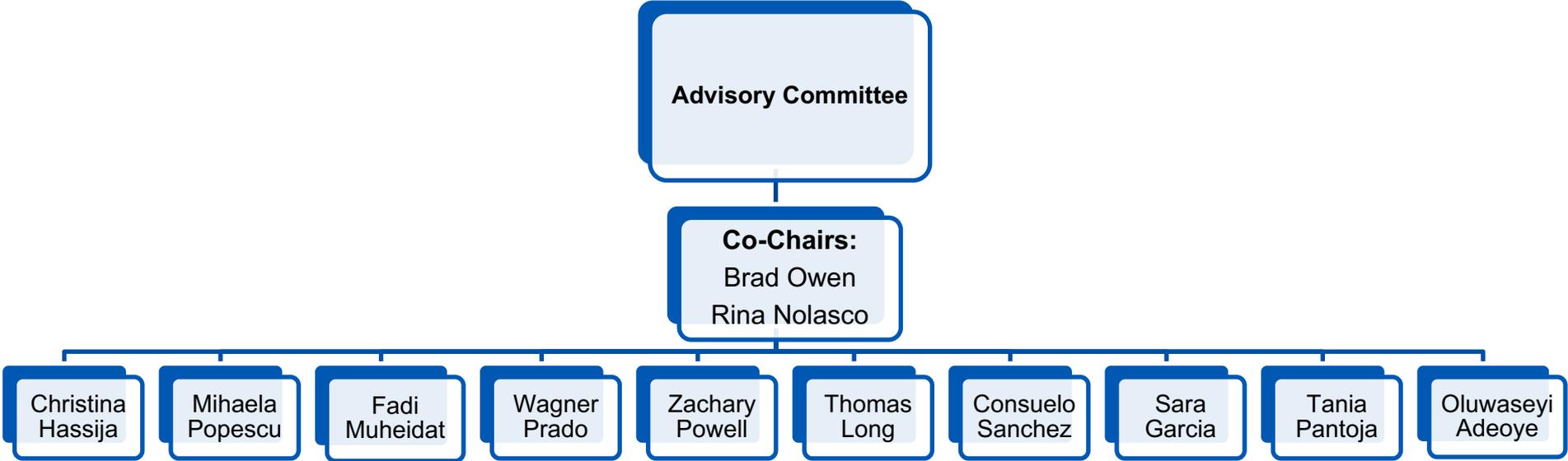


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Strategic Plan Workgroup

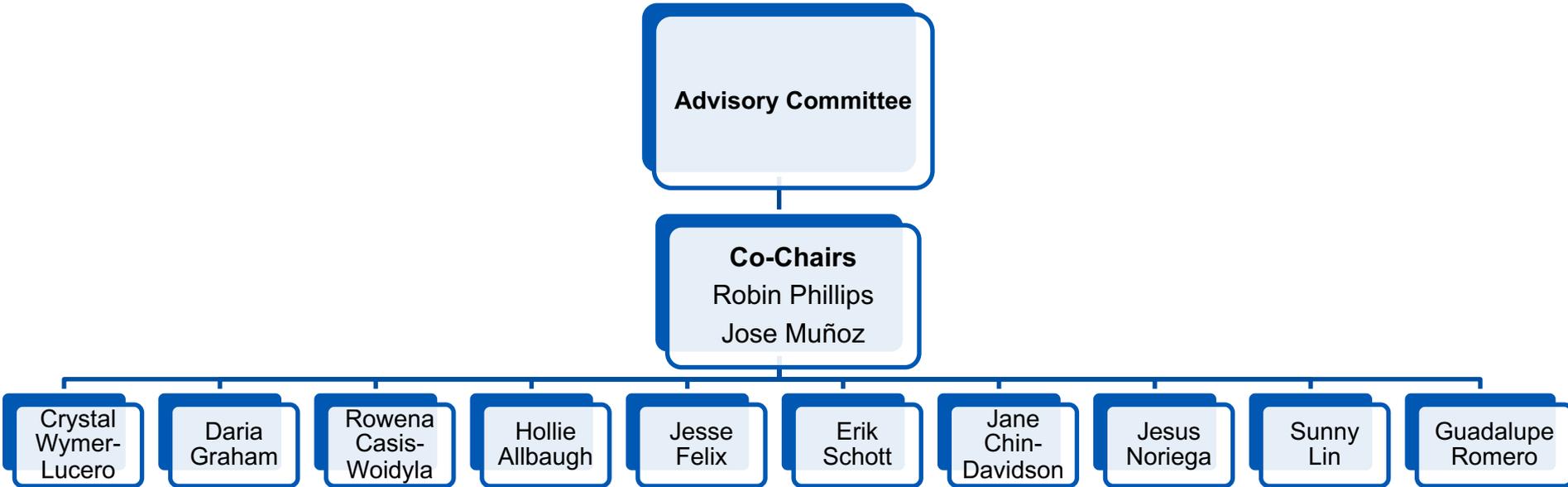
Goal 2: Faculty and Staff Success



*Note all work group co-chairs sit on the SPAC

Strategic Plan Workgroup

Goal 3: Diversity, Equity, and Inclusion



*Note all work group co-chairs sit on the SPAC

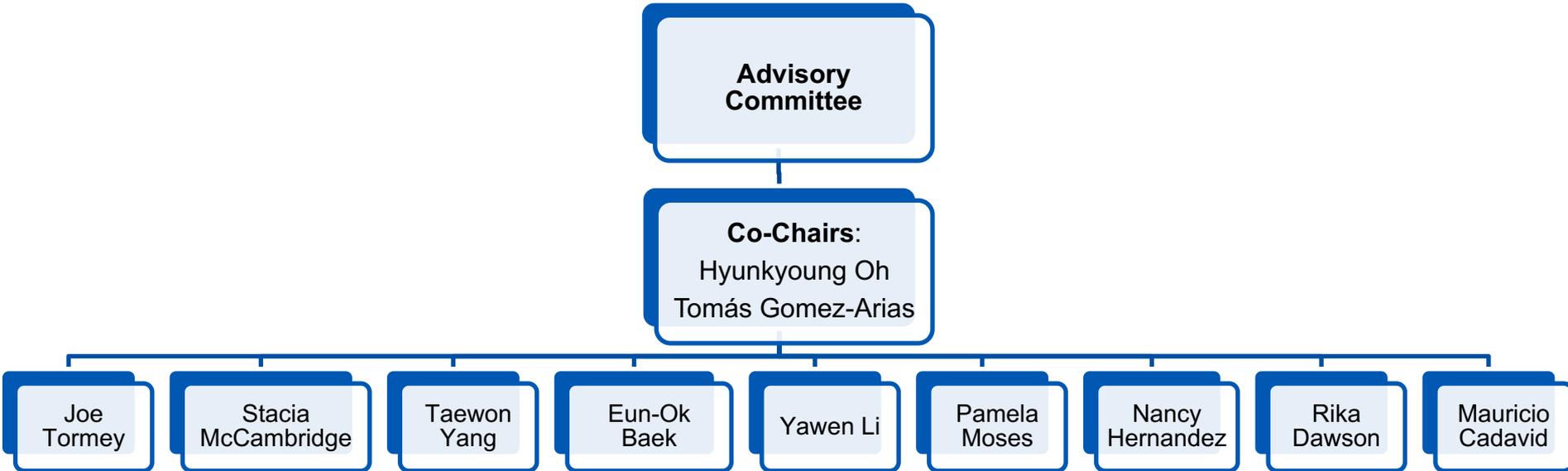


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Strategic Plan Workgroup

Goal 4: Internationalization



*Note all work group co-chairs sit on the SPAC



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Strategic Plan Workgroup

- **Charge:** Review previous documents related to the strategic planning process associated with the goal. Develop **goal statements, objectives, strategies, and outcomes** relative to your workgroup. Use campus feedback to make adjustments and provide final drafts to SPAC.



Goal Statements

Objectives

Strategies

Outcomes



Strategic Plan Research Sub-Committee and Staff Support

■ Research Sub-Committee

- **Charge:** Provide information and institutional data to workgroup that will inform deliverables; Develop feedback surveys for campus input and analyze data for workgroups.
- 1 liaison to each workgroup
- 1 member on SPAC

■ Staff Support

- **Charge:** To support the SPAC in generating deliverables to campus (website, reports, announcements)

Strategic Plan Assessment Capability Collaborative

■ ACC Group

- **Charge:** Develop an assessment framework for workgroups; Help workgroups embed assessment in their deliverables; Provide guidance on workgroup outcomes.
- 1 member in each workgroup
- 1 member on research sub-committee and SPAC

Strategic Plan Advisory Committee (SPAC)

- **Charge:** Serve as a liaison between workgroup and SPAC; Provide feedback on vision, mission, and core values and alignment with Strategic Plan goals; Outline the implementation phase of our finalized Strategic Plan.
 - Meet every two weeks with SPAC; Thursdays 1-3pm (in Workgroup off weeks)

Plan and Process

■ November 2022-December 2022

- At least 1 meeting with workgroups
- December 1, 1-2:30pm: “Best Practices & New Era Considerations”
- December 8, 1-2:30pm: “Assessment Oriented Framework for Strategic Planning,” by the ACC

Plan and Process

- **Spring Semester 2023: Workgroups gather**
 - Meet every 2 weeks **Thursdays 1-3pm starting Jan. 26th**
 - Provide deliverables to workgroup co-chairs
- **February 2023: SP Workgroup Deliverable Drafts Due**
- **March 2023: Campus Community Open Forums and Surveys to provide feedback**

Plan and Process

- **April 2023:** Workgroups incorporate feedback and finalize drafts
- **May 2023:** Strategic Plan report generation
- **June 2023:** Final report to campus

Resources

- Shared Google Drive, “CSUSB Strategic Plan 2023-2028”
 - Workgroup/Goal Folders
 - General Resource folder
 - Spring 2022 President’s Leadership Retreat Notes
 - Post Pandemic Steering Committee Summary
 - 2015-2020 Strategic Plan
 - 2015-2022- Strategic Plan Progress Reports

Website: <https://www.csusb.edu/strategic-plan>

Breakout Sessions

- Introduce yourselves!
- Review your charge
- Discuss meeting times for Fall & Spring (fit in at least 1 this semester)
- Next Steps: Attend upcoming presentations, 1st deadline is February for deliverables

Thank You

■ Photo Time!!

