Kick-Off Meeting

STRATEGIC PLANNING TASK FORCE
Welcome

- Let’s get excited!!
- Critical nature of your engagement
- What do we want to become?
- Expectations
Presentation Outline

- Timeline
- Plan and Process
- Resources
- Breakout Session Instructions
General Timeline

Regular cadence of full group (converge), workgroup (diverge), and Cabinet check-ins and website updates.

- **Early Nov**
  - **Converge!** Full meeting to kick off

- **Late Nov-Early Feb**
  - **Diverge!** Work groups are drafting goal statements, objectives, & strategies. Embed assessment.

- **Mid Feb**
  - **Converge!** SPAC and work groups meet and share updates on deliverables, talk through what is working, needed, etc.

- **Early March**
  - **Feedback** from the campus community via open forums and survey.

- **Mid April**
  - **Diverge!** Work groups are incorporating campus feedback. Finalize goal statements, objectives, strategies, & outcomes.

- **Early May**
  - **Converge!** Present final copies to everyone, send to writer and strategic communication.

- **June**
  - **Publish!**
Plan and Process

- Spring 2022
- President’s Leadership Retreat
- Student Success
- Faculty and Staff Success
- Diversity, Equity, & Inclusion
- Internationalization
Plan and Process

- October 2022- Determined SPAC, SP Workgroups, Subcommittee, and support staff

Diagram:
- Strategic Plan Advisory Committee (SPAC)
  - Research Subcommittee
  - Support Staff
  - ACC
  - Workgroup 1: Student Success
  - Workgroup 2: Faculty and Staff Success
  - Workgroup 3: DEI
  - Workgroup 4: Internationalization
Strategic Planning Advisory Committee

Research Sub-Committee
- Tanner Carollo
- Muriel Lopez-Wagner
- Ryan Keating
- Miranda McIntyre
- Tina Valencia

Staff Support
- Michael Casadonte
- Rey Avila
- Rosella Bethke
- Chris Bradney

Assessment Capability Collaborative
- Jennifer Mersman
- Pamela Moses
- Thomas Long
- Muriel Lopez-Wagner
- Jane Chin-Davidson
Strategic Plan Workgroup
Goal 1: Student Success

Advisory Committee

Co-Chairs:
Paz Olivérez
Thomas Girshin

*Note all work group co-chairs sit on the SPAC
Strategic Plan Workgroup
Goal 2: Faculty and Staff Success

Advisory Committee

Co-Chairs:
Brad Owen
Rina Nolasco

Christina Hassija
Mihaela Popescu
Fadi Muheidat
Wagner Prado
Zachary Powell
Thomas Long
Consuelo Sanchez
Sara Garcia
Tania Pantoja
Oluwaseyi Adeoye

*Note all work group co-chairs sit on the SPAC
Strategic Plan Workgroup
Goal 3: Diversity, Equity, and Inclusion

Advisory Committee

Co-Chairs
Robin Phillips
Jose Muñoz

Crystal Wymer-Lucero
Daria Graham
Rowena Casis-Woidyla
Hollie Allbaugh
Jesse Felix
Erik Schott
Jane Chin-Davidson
Jesus Noriega
Sunny Lin
Guadalupe Romero

*Note all work group co-chairs sit on the SPAC
Strategic Plan Workgroup
Goal 4: Internationalization

Advisory Committee

Co-Chairs:
Hyunkyoung Oh
Tomás Gomez-Arias

Joe Tormey
Stacia McCambridge
Taewon Yang
Eun-Ok Baek
Yawen Li
Pamela Moses
Nancy Hernandez
Rika Dawson
Mauricio Cadavid

*Note all work group co-chairs sit on the SPAC
Strategic Plan Workgroup

- **Charge:** Review previous documents related to the strategic planning process associated with the goal. Develop **goal statements, objectives, strategies, and outcomes** relative to your workgroup. Use campus feedback to make adjustments and provide final drafts to SPAC.
Strategic Plan Research Sub-Committee and Staff Support

- **Research Sub-Committee**
  - **Charge:** Provide information and institutional data to workgroup that will inform deliverables; Develop feedback surveys for campus input and analyze data for workgroups.
  - 1 liaison to each workgroup
  - 1 member on SPAC

- **Staff Support**
  - **Charge:** To support the SPAC in generating deliverables to campus (website, reports, announcements)
Strategic Plan Assessment Capability Collaborative

ACC Group

- **Charge:** Develop an assessment framework for workgroups; Help workgroups embed assessment in their deliverables; Provide guidance on workgroup outcomes.
- 1 member in each workgroup
- 1 member on research sub-committee and SPAC
Strategic Plan Advisory Committee (SPAC)

**Charge:** Serve as a liaison between workgroup and SPAC; Provide feedback on vision, mission, and core values and alignment with Strategic Plan goals; Outline the implementation phase of our finalized Strategic Plan.

- Meet every two weeks with SPAC; Thursdays 1-3pm (in Workgroup off weeks)
Plan and Process

November 2022-December 2022

- At least 1 meeting with workgroups
- December 1, 1-2:30pm: “Best Practices & New Era Considerations”
- December 8, 1-2:30pm: “Assessment Oriented Framework for Strategic Planning,” by the ACC
Plan and Process

- **Spring Semester 2023: Workgroups gather**
  - Meet very 2 weeks *Thursdays 1-3pm starting Jan. 26th*
  - Provide deliverables to workgroup co-chairs

- **February 2023: SP Workgroup Deliverable Drafts Due**

- **March 2023: Campus Community Open Forums and Surveys to provide feedback**
Plan and Process

- April 2023: Workgroups incorporate feedback and finalize drafts
- May 2023: Strategic Plan report generation
- June 2023: Final report to campus
Resources

- Shared Google Drive, “CSUSB Strategic Plan 2023-2028”
  - Workgroup/Goal Folders
  - General Resource folder
    - Spring 2022 President’s Leadership Retreat Notes
    - Post Pandemic Steering Committee Summary
    - 2015-2020 Strategic Plan
    - 2015-2022 Strategic Plan Progress Reports

Website: [https://www.csusb.edu/strategic-plan](https://www.csusb.edu/strategic-plan)
Breakout Sessions

- Introduce yourselves!
- Review your charge
- Discuss meeting times for Fall & Spring (fit in at least 1 this semester)
- Next Steps: Attend upcoming presentations, 1st deadline is February for deliverables
Thank You

- Photo Time!!