

# JHBC Learning Goals

## Undergraduate B.A. Administration

1. Specific Knowledge and Skills: Each student should obtain specialized knowledge and skills for the creation of value through integrated operations and distribution of goods, services, and information.
2. Communication: Each student can effectively communicate, either written or oral.
3. Ethical Reasoning within Global Context: Each student can identify and evaluate ethical issues within a global context and articulate a realistic recommendation to inform decision-making.
4. Problem Solving using Information Technology: Each student can work through the problem-solving process using information technology to identify a problem, evaluate solutions, and devise an innovative strategy to achieve a desired goal.

## Undergraduate B.S. Information Systems and Technology

1. Specific Information Systems and Technology Knowledge and Skills: The student is able to apply technology skills to access, organize, and synthesize information to solve organizational (profit or non-profit) problems. Mastery of computer skills and/or information systems to access, organize, or synthesize information to solve organizational (profit or non-profit) problems.
2. Communication: Each student can effectively communicate, either written or oral.
3. Problem Solving with Information Technology: Each student can work through the problem-solving process using information technology to identify a problem, evaluate solutions, and devise an innovative strategy to achieve a desired goal.
4. Ethical Reasoning in a Global Context: Each student can identify and evaluate ethical issues within a global context and articulate a realistic recommendation to inform decision-making.

## MBA

1. Specific Knowledge and Skills: Each student should obtain specialized knowledge and skills for the creation of value through integrated operations and distribution of goods, services, and information.
2. Communication: Each student can effectively communicate, either written or oral.
3. Ethical Reasoning within Global Context: Each student can identify and evaluate ethical issues within a global context and articulate a realistic recommendation to inform decision-making.
4. Problem Solving using Information Technology: Each student can work through the problem-solving process using information technology to identify a problem, evaluate solutions, and devise an innovative strategy to achieve a desired goal.

## MSA

1. Specific Accounting Knowledge and Skills: Each student should obtain required knowledge and skills in the area of Financial Accounting, Managerial Accounting, Auditing, Taxation and International Accounting.
2. Communication: Each student can effectively communicate, either written or oral.
3. Ethical Reasoning: Each student can recognize/analyze problems and choose/defend resolutions for practical business situations.

4. Problem Solving: Each student can apply knowledge in new and unfamiliar circumstances and devise innovative solutions to cope with unforeseen events

## Master of Science in Information Systems and Technology

1. Specific Knowledge and Skills: Each graduate student will obtain specialized knowledge and skills on how information Systems and technology (IST) enables and supports business/organizations in value creation through integrated operations and distribution of goods, services, information and decision making.
2. Communication: Each graduate student will communicate clearly and effectively (oral or written) with technology and business stakeholders on information system technology issues to ensure organizational competitiveness and survival.
3. Problem solving with Information Systems Technology: Each graduate student will apply IST knowledge in new and unfamiliar circumstances and devise innovative solutions to solve business problems and cope with unforeseen events including analyzing IST organizational needs, designing and implementing secure IST applications, conducting descriptive and predicting analytics, cyber defense/offence, risk management, securing networks, business continuity planning, project management, and cybercrime investigation and litigation.
4. Ethical Reasoning in a Global Context: Each graduate student will identify, evaluate and discuss ethical and regulatory issues related to information systems and technology use at an individual, professional, organizational, local, national and global context.

## MPA Learning Objectives

### Competency: to lead and manage in public governance.

Objective 1: Demonstrate knowledge of and ability to achieve predetermined goals in diverse groups or organizational settings

Objective 2: Demonstrate self-awareness and empathy toward others while assessing contextual challenges and opportunities and facilitating effective public governance and democratic values

Objective 3: Demonstrate knowledge of leadership styles and contemporary management techniques for public sector agencies.

Objective 4: Demonstrate ability to manage financial, human, and information resources of public sector organizations

### Competency: to participate in and contribute to the public policy process

Objective 1: Identify major policy areas

Objective 2: Articulate the policy-making process and its political context  
Objective 3: Apply the key steps of policy management

Objective 4: Demonstrate ability to make policy recommendations supported by rationale

### Competency: to analyze, synthesize, think critically, solve problems and make decisions

Objective 1: Identify challenges, opportunities and stakeholder interests in public sector decision-making situations  
Objective 2: Critique and evaluate alternatives for decisions.

Objective 3: Select appropriate tools for decision making to meet management objectives. Objective 4: Recommend an action supported by evidence and reasoning

### Competency: to articulate and apply a public service perspective.

Objective 1: Identify distinctive features in the environment of the public sector

Objective 2: Articulate the unique responsibilities and dilemmas of public

service professionals Objective 3: Define public service motivation and explain

how to support that motivation Objective 4: Apply ethical and public service

values to policy and management

### Competency: to communicate and interact productively with a diverse and changing workforce and citizenry

Objective 1: Demonstrate empathy, sensitivity, and responsiveness to people with diverse characteristics. Objective 2: Articulate the concepts, skills, and procedures for managing diverse work forces.

Objective 3: Present information, in writing or in speech, in both in-person and virtual environments, accurately, and clearly tailored to the audience's needs.

Objective 4: Demonstrate an understanding of how to productively work in teams demonstrating professionalism while understanding the concerns of others.