

JULY 2020 E-Newsletter



DEAN'S MESSAGE

Welcome to the inaugural edition of the Jack H. Brown College of Business and Public Administration's Impact newsletter. Several times each year, the college will share college stories, updates and "news you can use" through this timely new e-newsletter format.



No one could have anticipated that the first half of 2020—CSUSB's last quarter before transitioning to the semester system in Fall 2020—would look quite like it did. In many ways, the [Jack H. Brown College](#) (JHBC) was better positioned to adapt to the emergency movement of classes online than many other colleges. Our faculty offered numerous online and hybrid courses already meeting the highest standards of virtual course delivery, yet it was still a stressful and anxiety-filled quarter. The [JHBC Student Success Center](#) has been working tirelessly to support our students during this difficult time. My heart goes out to all of our alumni and friends who have suffered personal or professional disruption from the ongoing COVID-19 crisis.

JHBC has long been concerned with the issues of inclusion, now in the forefront of national and international discourse. Last year, I appointed Dr. Francisca Beer as the first director of the [JHBC Office of Academic Equity](#), which works to address these issues on campus and the greater community.

Our effort to educate thoughtful and ethical leaders prepared to address these and other pressing issues is one of our highest priorities. I hope you find the stories in this newsletter engaging, enlightening, and inspirational. Thank you for being a cherished member of the JHBC community.

Be well,

Lawrence C. Rose

Dean, CSUSB Jack H. Brown College of Business and Public Administration



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STUDENT SUCCESS: Runner-ups in 56th Annual International Business Strategy Competition



Undergraduate business students competed for the first time at the graduate level and were the runner up team for best overall performance in the 56th International Collegiate Business Strategy Competition, which went virtual for the first time this year due to the COVID-19 pandemic.

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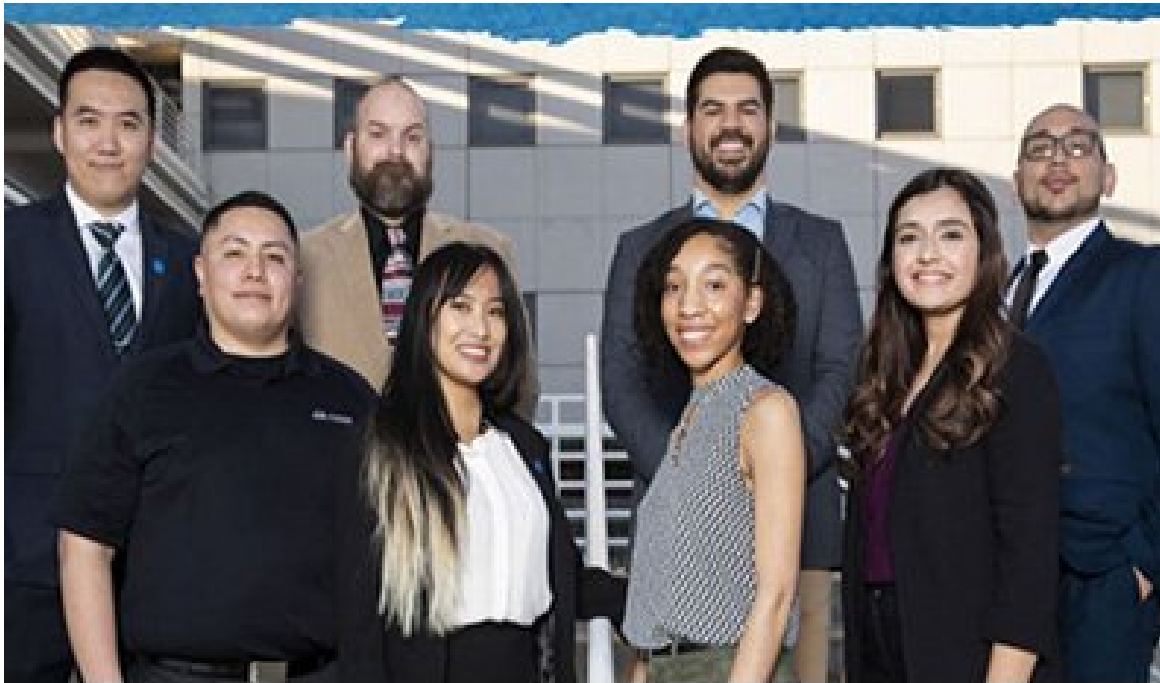
IMPACT: Centers & Partners Provide Business Advice/Support Through COVID-19 Crisis



As the crisis continues and its impact on business evolves, JHBC centers and partners have transformed their services to provide greater and more convenient support to help IE businesses recover and grow.

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Highlights



MBA INFO SESSION





Management Professor Receives Highest Honor in Field

Management Professor Jacqueline Coyle-Shapiro, who joined CSUSB full-time this past academic year, is a top expert on psychological contracts as well as organizational behavior, justice and change. She was recently inducted into the Fellows Group in the prestigious Academy of Management for making significant contributions to the science and practice of management. Currently, there are only just over 200 fellows worldwide.



Alumna Expresses Value of Cyber Security Program

Danielle Santos graduated in 2013 from the Cal State San Bernardino cybersecurity program. Santos explains how the program being designated as one of the National Centers for Academic Excellence prepared her for her career beyond education.

SEE VIDEO



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