

JHBC AT A GLANCE

Fall 2021

Nationally ranked and internationally recognized, the Jack H. Brown College (JHBC) offers academic and industry expertise that helps individuals transform & grow into responsible and professional leaders in a globally connected world. The college has a diverse selection of programs to accommodate a variety of specializations. Programs include business competitions, real investment funds management projects, major event marketing, education abroad, internships, 90-second business venture pitch events and tax assistance experience. All students have the opportunity to gain practice skills, build confidence and develop essential attitudes such as resiliency and self-direction.

CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

Jack H. Brown College
Business and Public Administration

18

CONCENTRATIONS

- Accounting
- Business Analytics
- Entrepreneurship
- Finance
- Financial Planning
- Human Resource Management
- Hospitality Management
- Information Security
- Information Systems & Technology
(Cyber security | Business Intelligence & Analytics | National Security)
- International Business Management
- Marketing
- Public Administration
- Real Estate
- Sports and Entertainment Marketing
- Supply Chain Management

we have your OPTIONS

6

GRADUATE PROGRAMS

- MBA | Traditional, Executive, Executive Online
- MSA | Traditional, 3:2, Online
- MSEI | Entrepreneurship & Innovation, Immersive
- MSF | Traditional, 4:1
- MSIST | Cybersecurity, Business Intelligence & Analytics
- MPA | Leadership, Public Financial Management, Nonprofit Management, Cybersecurity, Online

#5

MBA PROGRAM IN CA

2021 Online MBA

TOP GRAD SCHOOL PUBLIC AFFAIRS & MBA

(MPA & Online/PT MBA)
2021 US News & World Report

ENROLLMENT

undergraduates	3,080
graduates	598
TOTAL	3,678

GRADUATES

7,544

graduated in past 5 years

of degrees awarded in a year

2020-21 **996/198**
BA MASTERS

STUDENT FACTS

81%

first-generation college students

51%

low-income undergraduate students

6%

students from other countries

BEST BUSINESS SCHOOL

(WEST)

2021 Princeton Review



csusb.edu/jhbc