

JHBC AT A GLANCE

Fall 2022

CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

Jack H. Brown College
Business and Public Administration

Nationally ranked and internationally recognized, the Jack H. Brown College (JHBC) offers academic and industry expertise that helps individuals transform & grow into responsible and professional leaders in a globally connected world. The college has a diverse selection of programs to accommodate a variety of specializations. Programs include business competitions, real investment funds management projects, major event marketing, education abroad, internships, 90-second business venture pitch events and tax assistance experience. All students have the opportunity to gain practice skills, build confidence and develop essential attitudes such as resiliency and self-direction.

we have your OPTIONS

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CONCENTRATIONS

Accounting
Business Analytics
Entrepreneurship
Finance
Financial Planning
Human Resource Management
Hospitality Management
Information Security
Information Systems & Technology
(Cyber security | Business Intelligence & Analytics |
National Security)
International Business
Management
Marketing
Public Administration
Real Estate
Sports and Entertainment Marketing
Supply Chain Management

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GRADUATE PROGRAMS

MBA | Traditional, Executive, Executive Online
MSA | Traditional, 3:2, Online
MSEI | Entrepreneurship & Innovation, Immersive
MSF | Traditional, 4:1
MSIST | Cybersecurity, Business Intelligence & Analytics
MPA | Leadership, Public Financial Management, Nonprofit
Management, Cybersecurity, Online
COMING SOON | Online Master of Science Degrees in
Business & Data Analytics, Cybersecurity & Analytics, and
Logistics & E-Commerce

JHBC ENROLLMENT

undergraduates **3,119**
graduates **527**

TOTAL **3,646**

JHBC ALUMNI

16,000+

DID YOU KNOW?

More than 65% of graduates live in the IE

TOP GRAD SCHOOL MBA/ENTREPRENEURSHIP

US News & World Report

BEST IN OFFERING INFORMATION TECHNOLOGY DEGREES

Best Accredited Colleges

DIVERSITY & GLOBAL MINDSET

MORE THAN HALF
of students are minorities

54%

*of all CSUSB international students
are enrolled in JHBC programs*

NEARLY ALL

*programs have a global aspect
including education abroad,
international business, global industry
guest speakers, global ambassadors,
worldwide challenges and more*