Nationally ranked and internationally recognized, the Jack H. Brown College (JHBC) offers academic and industry expertise that helps individuals transform & grow into responsible and professional leaders in a globally connected world. The college has a diverse selection of programs to accommodate a variety of specializations. Programs include business competitions, real investment funds management projects, major event marketing, education abroad, internships, 90-second business venture pitch events and tax assistance experience. All students have the opportunity to gain practice skills, build confidence and develop essential attitudes such as resiliency and self-direction.

we have your OPTIONS

18 CONCENTRATIONS

Accounting
Business Analytics
Entrepreneurship
Finance
Financial Planning
Human Resource Management
Hospitality Management
Information Security
Information Systems & Technology
(Cyber security l Business Intelligence & Analytics l National Security)
International Business
Management
Marketing
Public Administration
Real Estate
Sports and Entertainment Marketing
Supply Chain Management

6 GRADUATE PROGRAMS

MBA l Traditional, Executive, Executive Online
MSA l Traditional, 3-2, Online
MSEI l Entrepreneurship & Innovation, Immersive
MSF l Traditional, 4:1
MSIST l Cybersecurity, Business Intelligence & Analytics
MPA l Leadership, Public Financial Management, Nonprofit Management, Cybersecurity, Online
COMING SOON l Online Master of Science Degrees in Business & Data Analytics, Cybersecurity & Analytics, and Logistics & E-Commerce

JHBC ENROLLMENT

undergraduates 3,119
graduates 527
TOTAL 3,646

JHBC ALUMNI

16,000+

DID YOU KNOW?
More than 65% of graduates live in the IE

DIVERSITY & GLOBAL MINDSET

MORE THAN HALF of students are minorities

54% of all CSUSB international students are enrolled in JHBC programs

NEARLY ALL programs have a global aspect including education abroad, international business, global industry guest speakers, global ambassadors, worldwide challenges and more