



CENTER FOR  
**GLOBAL MANAGEMENT**  
 CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

summer 2020

# STUDY ABROAD



*Experience*

**IRELAND**

**July 5-16, 2020**

Explore heritage, culture, sustainability, hospitality and management with Professor Flaherty in his home country! Featuring visits to Blarney Castle, Cliffs of Moher, and much more!

**AFFORDABLE,  
 EDUCATIONAL,  
 MEMORABLE**

FACULTY LEADER: Patrick Flaherty

ESTIMATED COST WITH TUITION/SCHOLARSHIP:  
 \$3,700 OR LESS with discount + personal expenses

COURSES: ADMN 590/690, MGMT 350; All participants must attend mandatory study abroad program orientation May 2020

INCLUDES: International flight, shared hotel room, excursions, networking with business/government officials, some meals, experience of a lifetime!

Start planning for summer 2020!  
**APPLICATION & FEE DEADLINE: 12/15/19**  
**DEPOSIT DEADLINE: 2/1/20**  
**EMAIL [cgm@csusb.edu](mailto:cgm@csusb.edu) to secure your seat!**

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 CGM Office : JB 404 [csusb.edu/global-management](http://csusb.edu/global-management)

PROGRAMS SUBJECT TO UNIVERSITY FINAL APPROVAL





**CSUSB**  
**Ireland Travel Course**  
**July 5 to 16, 2020**

**Final Hotels:**

<b>Hotel</b>	<b>Location</b>	<b>No. of nights</b>	<b>Category</b>
Treacys Hotel	Waterford	2 nights	3 star
Hibernian Hotel	Mallow, County Cork	2 nights	3 star
Lahinch Golf Hotel	County Clare	1 night	4 star
Downhill Inn Hotel	Ballina, County Mayo	1 night	3 star
Athlone Springs Hotel	Athlone	1 night	4 star
Academy Plaza Hotel	Dublin	3 nights	3 star

**Treacys Hotel, No. 1 Merchants Quay, Waterford city. Rating: 3 Star**

**Website:** [www.treacyshotelwaterford.com](http://www.treacyshotelwaterford.com)

Treacy's Hotel is located on Waterford's Quays, overlooking the Suir River. It boasts delicious food, modern bedrooms, free parking and fantastic recreational facilities including a 20 m pool, sauna and hot tub. Rooms at Treacy's Hotel Spa & Leisure Club Waterford are decorated in warm colours, feature satellite TVs and free Wi-Fi. Rooms include laptop safes and Hypnos beds covered with crisp white sheets. The 5-star Spirit Health and Beauty Centre offers a range of indulgent treatments including massage, thermal suites, mud chambers and holistic therapies. Guests can also relax in the steam room and work out in the gym.

**Hibernian Hotel, Main Street, Mallow, Co. Cork. Rating: 3 Star**

**Website:** [www.hibernianhotelmallow.com](http://www.hibernianhotelmallow.com)

The Hibernian Hotel in Mallow, County Cork offers the ideal base for touring the Lakes of Killarney, the Dingle Peninsula, the Ring of Kerry, west Cork, Old Midleton Distillery, Cobh Heritage Centre, Rock of Cashel and Blarney Castle. The hotel is located in Mallow town centre at the crossroads of Munster, in the beautiful Blackwater Valley. Mallow is situated on the main rail link between Cork and Dublin with easy access to all major routes. All guestrooms include direct dial telephone, satellite TV, hairdryer, iron, trouser press and tea/coffee making facilities. Rooms are designed to retain the grandeur of the property while at the same time providing every modern convenience and comfort. Located at the rear of the Coffee Dock, the Blackwater Restaurant is the ideal dining venue and offers a wonderful menu, and is open every evening. The coffee dock and bistro offers a relaxed and informal setting. Delicious food is served all day with a fast efficient service. Davy O'Mahony's Bar is a great meeting place with friendly efficient service. This modern themed bar serves food daily from morning coffee to evening meals. Watch sports on large plasma screens. Free WiFi is available in the bar. There is live music every Thursday to Sunday. The Hibernian health and leisure centre is a spacious and elegant club with facilities that include a swimming pool, kiddies pool, sauna, steam room and hot spa pool. The gymnasium covering 2900 sq ft, has been fitted out with the latest cardiovascular and resistance equipment from Technogym.

**Lahinch Golf & Leisure Hotel, Main Street, Lahinch, Co. Clare. Rating: 4 Star**

**Website:** [www.lahinchgolfhotel.com](http://www.lahinchgolfhotel.com)

The Lahinch Golf & Leisure Hotel is located in the heart of the charming seaside village of Lahinch, overlooking the stunning landscape of County Clare and the Atlantic Ocean. The hotel comprises of 144 rooms including 60 well appointed spacious bedrooms and 42 Two bedroom executive suites. Mahogany furnishings and open fires give a warm atmosphere, and the hotel has a restaurant, a cosy bar and a coffee lounge. Guests have full use of the leisure centre which includes a 17m swimming pool, steam room, sauna, jacuzzi, outdoor hot tub and fully equipped gym. Small conferences of up to 35 delegates can be catered for. The hotel is ideally situated for groups visiting the Shannon and Burren region including the famous Cliffs of Moher and is 1 hour from Shannon Airport.



### **Downhill Inn, Sligo Road, Ballina, Co. Mayo**

**Rating: 3 Star**

Website: [www.downhillinn.com](http://www.downhillinn.com)

The Downhill Inn is a family owned and managed hotel located on the outskirts of Ballina in the heart of county Mayo. Contemporary in design the hotel has 45 bedrooms, a restaurant featuring local produce and bar facilities. There are no meeting room facilities. There are plenty of activities nearby including surfing, Horse riding and golf. The hotel is close to the river Moy, famous for salmon fishing and is an ideal base for visiting the Mayo and Sligo region.

### **Athlone Springs Hotel, Monksland, Athlone, Co. Roscommon. Rating: 4 Star**

Website: [www.athlonespringshotel.com](http://www.athlonespringshotel.com)

The Athlone Springs Hotel has state of the art leisure facilities with swimming pool, treatment rooms, cocktail bar, restaurant and five minutes away from lively Athlone town. The spacious and luxurious bedrooms are luxuriously furnished in warm colours. Superior rooms and family rooms are also available. The Cedar Restaurant is known for its excellent food offering, not only offers a superb dining experience but also offers excellent service and a refreshing and interesting menu. The décor with tones of purple, natural wood, and floor to ceiling windows offers a subtle refuge in a relaxing and peaceful environment. Friendly waiters are at hand to ensure the culinary experience is maximised with good service, a friendly smile and good product knowledge. The Cedar Bar is the perfect place to sit and relax, enjoy a drink or two, or to listen to some good music while having a drink with friends. The bar serves excellent bar food with daily specials always a favourite. Zen Fitness and Leisure Centre's facilities include a 20 m swimming pool, sauna, steam room, Jacuzzi, aerobic centre, large cardio area with state of the art integrated entertainment, system and weights zone, and beauty treatments. Athlone itself is located in the heart of Ireland and is the largest town on the River Shannon south of Lough Ree. Athlone is one of 21 Irish walled towns and is steeped in history. The town is home to several historical landmarks, most notably Athlone Castle which was built as a fortification in 1210 during the Anglo-Norman times.

### **Initial Itinerary**

#### **Day 1: Depart LAX to Dublin**

#### **Day 2: Welcome to Ireland**

Arrive in Dublin Airport and meet your driver/guide and depart for Waterford.

En-route journey through the **Wicklow Mountains**

County Wicklow is known as "the Garden of Ireland" it is home to Powerscourt, Mount Usher and Russborough, to name a few of its many houses and gardens. This region features all the various types of scenery that makes Ireland so beautiful. The coastline is bordered by charming sea resorts such as Bray or Greystones. In the heart of its gentle and rounded hills are nestled Enniskerry and Avoca, both very picturesque villages. Discover its romantic and quiet beauty, the deserted mounts where nothing but heather grows, the small forests and the lush prairies illuminated by yellow gorse in spring.

Visit **Glendalough** (site only)

The English name Glendalough originated from the Irish "Gleann Dá Locha", which translates as "The valley of the two lakes". It was here that St. Kevin, son of the king of Leinster, founded a monastery in the 6th century. From a simple beginning the site grew to become famous as a centre of learning throughout Europe. Standing for 600 years it was destroyed in 1398. Much of what is to be seen today dates from the 10 to 12th century. One of the most attractive features is the fine 34m high round tower. A cathedral, stone churches and decorated crosses also survived albeit as ruins. Beautifully scenic walking trails take visitors on a circular route by the lakes from the Car park. Glendalough has an excellent visitor's centre and display area, which is located at the entrance to the Valley. It houses a very comprehensive exhibition on Glendalough detailing the history, archaeology and wildlife of this area of Wicklow. An entrance charge applies to the visitor centre.

Then visit **Avoca Handweavers**



Established in 1723, Avoca Handweavers is a family owned craft design company which had its beginnings at the Old Mill at Avoca, County Wicklow where the weavers produced the beautifully woven fabrics which became Avoca's hallmark. Avoca Handweavers has a visitor centre which tells the story since 1723 and a mill tour where you meet the weavers at work.

Overnight, dinner, bed and breakfast at your Waterford or area hotel.

### **Day 3: Wexford and Waterford**

This morning visit **Hook Head Lighthouse**

The present structure is about 800 years old and is the oldest intact operational lighthouse in the world. Hook Lighthouse offers guided tours of the lighthouse tower all year round and is one of the top things to do in Wexford and Waterford. The former lighthouse keeper's houses now play host to the visitor facilities. Visitors can climb the 115 steps to the spectacular view from the balcony.

Then enjoy a **factory tour in Waterford Crystal**

The Waterford Crystal visitor centre has moved in 2010 to a magnificent new home in the heart of Waterford City. A unique highlight of a visit is the factory tour which gives an up close insight into the centuries-old tradition of Waterford Crystal making. Feel the heat of the furnace and marvel at the skills of the craftsmen. The factory tour includes the following traditional production areas; wooden mould making, crystal blowing and furnace, crystal cutting and quality inspection and finishing. After the tour visitors can browse the world's most famous crystal in a lavish retail store, which houses the largest collection of Waterford Crystal found anywhere in the world. The centre includes the retail store, exhibition and crystal installation areas, coffee shop and worldwide shipping facility.

Overnight, dinner, bed and breakfast at your Waterford or area hotel.

### **Day 4: Waterford to County Cork**

This morning depart Waterford and journey to County Cork.

Visit **Blarney Castle**

Attracting visitors from all over the world, Blarney Castle is situated in Blarney village, 8 km from Cork city. An ancient stronghold of the McCarthy's, Lords of Muskerry, it is one of Ireland's oldest and most historic castles, and one of the strongest fortresses in Munster. Built in 1446, Blarney Castle is famous for its Blarney stone, the Stone of Eloquence, which is traditionally believed to have the power to bestow the gift of eloquence on all those who kiss it. Many legends tell the story of the Stone, but why not kiss it and find out the truth behind the legend. The Castle gardens covering 60 acres of land are under constant change and over the past few years, a water garden, fern garden and poison garden have been developed and are all open to visitors.

Then visit the **Blarney Woollen Mills**

Originally established in 1823, Blarney Woollen Mills now houses a large selection of Irish products. With a wide selection of sweaters and woollens, crystal and china, gifts and souvenirs for all the family, this famous store has something for everyone. With five locations across Ireland, Blarney Woollen Mills offers an essential Irish shopping experience.

Return evening transfer into Cork City.

Overnight, dinner, bed and breakfast at your Cork or area hotel.

### **Day 5: Highlights of the Ring of Kerry**

Today enjoy a tour of the **Highlights of the Ring of Kerry**

Your highlights tour will include the spectacular viewing points of Ladies View and Molls Gap. Ladies View located between Kenmare and Killarney on the Ring of Kerry (N71) and in the heart of Killarney National Park is one of Ireland's best known panoramas. This spot derives its name from the pleasure expressed by Queen Victoria's Ladies-in-Waiting on their visit here in 1861. Moll's Gaphas spectacular views of the Macgillycuddy's Reeks. The area and its shop is a panoramic spot visited by thousands of tourists each year. Moll's Gap is named for Moll Kissane who ran a shebeen, a small pub, on a rocky breach during the construction of the original Kenmare Killarney road in the 1820s. She became popular for selling home brewed poitin, whiskey, to the hardy men who worked on the road.

Overnight, dinner, bed and breakfast at your County Cork or area hotel.



### **Day 6: County Cork to County Clare**

This morning depart County Cork and journey to County Clare.

#### **En-route stop in the village of Adare**

Adare, regarded as one of Ireland's most picturesque villages, is a small village with thatched cottages dotted throughout the town. These were created by the 3rd Earl of Dunraven in the 1820's for his estate workers. Today they are mostly used as craft shops or restaurants. A small town it offers a lot. No visitor should leave with a visit to the Trinitarian Abbey, The Wishing Pools or partaking of a drink in the famous Dunraven Arms hotel. The village has a Desmond castle and a Manor, once the home of Lord Dunraven ~ today it is the 5-star Adare Manor Hotel. The heritage site in the centre of town is a useful source of information.

#### **Visit the Cliffs of Moher**

Situated on the Atlantic Ocean and bordering the Burren region, the Cliffs of Moher are one of Ireland's most spectacular sights. Standing 230 metres above the ground at their highest point and 8km long, the Cliffs boast one of the most amazing views in Ireland. On a clear day, the Aran Islands are visible in Galway Bay as well as the valleys and hills of Connemara. The cliffs reach their highest point just north of O' Brien's Tower built by Cornelius O' Brien, a descendant of Brian Boru, to entertain his lady friends. A visit of the tower is also possible. The sweeping view across the Atlantic has recently been ranked the best 'cliff-view' on the planet by Conde Nast Traveler. The respected travel publication has voted the world-famous landmark at the top of a new chart of 'Nine Gorgeous Cliff Views That Rival The Grand Canyon'. Overnight, dinner, bed and breakfast at your County Clare or area hotel.

### **Day 7: County Clare to County Mayo**

This morning depart County Clare and journey to County Mayo.

#### **En-route journey through the Connemara Region**

Today you will explore the Connemara Region. Connemara is a land of lakes and rivers, bogs and mountains. A land of small villages where Gaelic is still the spoken language and where little has changed since the beginning of time. It is without a doubt the wildest and the most romantic part of Ireland. Connemara is a vast peninsula bordered by the arid and rocky coastline of Galway Bay in the south ~ a land characteristic for its stone walls and thatched cottages. On its northern shore the land is harsher and more secret, with spectacular views of the Ocean and the beautiful fjord of Killary Harbour, as well as the steep mountains overlooking numerous lakes and large bog areas. Connemara is a real paradise for Nature lovers and those in search of strong emotions. In 1951, John Ford's great movie "The Quiet Man" starring John Wayne, Maureen O'Hara and Barry Fitzgerald was made, and filming was centred in the village of Cong on the Mayo-Galway border.

#### **Visit Connemara Marble**

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#### **Also visit Aughnanure Castle**

Built by the O'Flahertys around 1500, Aughnanure Castle lies in picturesque surroundings close to the shores of Lough Corrib. In 1546 the O'Flahertys and the powerful Mayo O'Malleyes were joined in the marriage of Donal an Chogaidh O'Flaherty and Grainuaile/Grace O'Malley. Standing on what is virtually a rocky island, the castle is a particularly well-preserved example of an Irish tower house. In addition, visitors will find the remains of a banqueting hall, a watch tower, an unusual double bawn and bastions and a dry harbour.

#### **Then visit Kylemore Abbey**

Kylemore Abbey is stunningly located in the Kylemore Pass in Connemara. Mitchell Henry built the House in 1868, after having spent his honeymoon in the area. The architecture is best described as neo-gothic and the house still displays all



the characteristics of that period. One of Kylemore Abbey's most famous features is its miniature cathedral, built in 1870 and known locally as the Gothic church. Today, the abbey is home to the Irish order of Benedictine nuns. They established a private school for young girls, which was the renowned Kylemore Abbey International School. The school eventually closed in 2010. Facilities at Kylemore include a visitor centre, an exhibition housed in the main reception rooms of the house and a video which takes the visitor through the history of the house and its occupants. The Gothic church is available to visit and as a venue for choir groups to sing in. If time allows guests can also visit the Kylemore Abbey Victorian Walled Garden was laid out in 1867 and took three years to complete. A bus service provided from the front door of the Abbey directly to the garden and is the only permitted means of access.

Overnight, dinner, bed and breakfast at your County Mayo or area hotel.

### **Day 8: County Mayo to Athlone**

This morning enjoy a **scenic drive on Achill Island**

Achill Island occupies an area of some 57sq miles but its actual coastline - including all the inlets and spars - measures over 80 miles. In some places, the roads follow (generally) the shoreline and two particular stretches of road have been designated as Achill's Atlantic Drive. Taken together these two stretches of 'Atlantic Drive' provide a spectacular journey with breathtaking views.

Then visit the **National Museum of Country Life**

Home to the national folk life collection, the National Museum of Country Life, in Castlebar, County Mayo, is a branch of the National Museum of Ireland. Visitors to the museum's exhibition galleries are invited to experience the story of Irish country life between 1850 and 1950 through an innovative combination of artefacts and displays, archival video footage and interactive screens. The National Museum of Country Life is located in the spectacular grounds of Turlough Park. Visitors can enjoy a range of public programmes including weekly craft demonstrations and workshops. Admission to these events is free but booking is necessary. There is also a museum café and a gift shop.

Continue to Athlone.

Overnight, dinner, bed and breakfast at your Athlone or area hotel.

### **Day 9: Athlone to Dublin**

This morning depart Athlone and journey to Dublin.

En-route visit the **Hill of Tara** (site only)

Though best known as the seat of the High Kings of Ireland, the Hill of Tara has been an important site since the late Stone Age when a passage-tomb was constructed there. Tara was at the height of its power as a political and religious centre in the early centuries after Christ. Attractions include an audio-visual show and guided tours of the site.

Then visit **Bective Abbey**

Bective Abbey was founded in 1147 by Murchadh O' Melaghin, King of Meath, for the Cistercians, and was dedicated to the Blessed Virgin. It was an abbey of some importance as the Abbot was a spiritual lord and sat in the Parliament of the Pale. Hugh De Lacy, was buried there in 1195, but was eventually moved to Dublin. The abbey was suppressed in 1536 and the lands were rented to Thomas Asgarde, and eventually bought by Andrew Wyse in 1552. It passed into the hands of the Dillons and then the Boltons, before falling into ruin. The chief features of the ruins are the combination of both Church and Defence.

Finally enjoy a **photo stop at Trim Castle**

Trim Castle, the largest Anglo-Norman castle in Ireland, was constructed over a thirty-year period by Hugh de Lacy and his son Walter. Hugh de Lacy was granted the Liberty of Meath by King Henry II in 1172 in an attempt to curb the expansionist policies of Richard de Clare, (Strongbow). Construction of the massive three storied Keep, the central stronghold of the castle, was begun c. 1176 on the site of an earlier wooden fortress. This massive twenty-sided tower, which is cruciform in shape, was protected by a ditch, curtain wall and moat. The castle and its grounds was used as a location in the Mel Gibson film " Braveheart".

Overnight, bed and breakfast at your central Dublin or area hotel.

***\*Coaching is not included today.***

### **Day 10: Dublin at leisure**



Visit Trinity College Dublin, the University of Dublin for the following program:

11:00-11:50: Campus tour with student ambassador (starting in the campanile)

11:50-12:20: Q&A Session with Hannah Kilgore, Study Abroad Officer and Business school representative (TBC)

**\*Coaching, guide and dinner are not included today.**

Overnight, bed and breakfast at your central Dublin or area hotel.

### **Day 11: Dublin at leisure**

Free day in Ireland

Today use public transport to explore Dublin (under own arrangements).

**\*Coaching, guide and dinner are not included today.**

Overnight, bed and breakfast at your central Dublin or area hotel.

### **Day 12 August 16th: Departure day**

Transfer to Dublin Airport for your journey home.

### **The cost of the trip covers:**

- International flight
- 10 nights at 3 star hotels, all rooms with private bath/shower
- Breakfast at hotels each day, days 2 – 11 inclusive
- Dinner at your hotel x 8 on days 1 – 8 inclusive (3 courses, including tea / coffee)
- **VISITS**

Glendalough (site only)	Avoca Handweavers	Hook Head Lighthouse
Waterford Crystal Factory	Blarney Castle	Blarney Woollen Mills
Cliffs of Moher VC	Connemara Marble	Aughnanure Castle
Kylemore Abbey	National Museum of Country Life	Hill of Tara (site only)
Bective Abbey		
- Modern motor coach with driver/guide x 8 full days, days 1 – 8 inclusive (09h00 – 17h30)
- Modern motor coach with driver x 1 airport transfer on day 11
- English speaking guide x 2 full days, days 9 & 10 (09h00 – 17h30)
- Service charges and taxes at existing rates

### **Cost doesn't cover:**

Any meals other those described above

Tips

### **Room Upgrade**

Single room: \$450