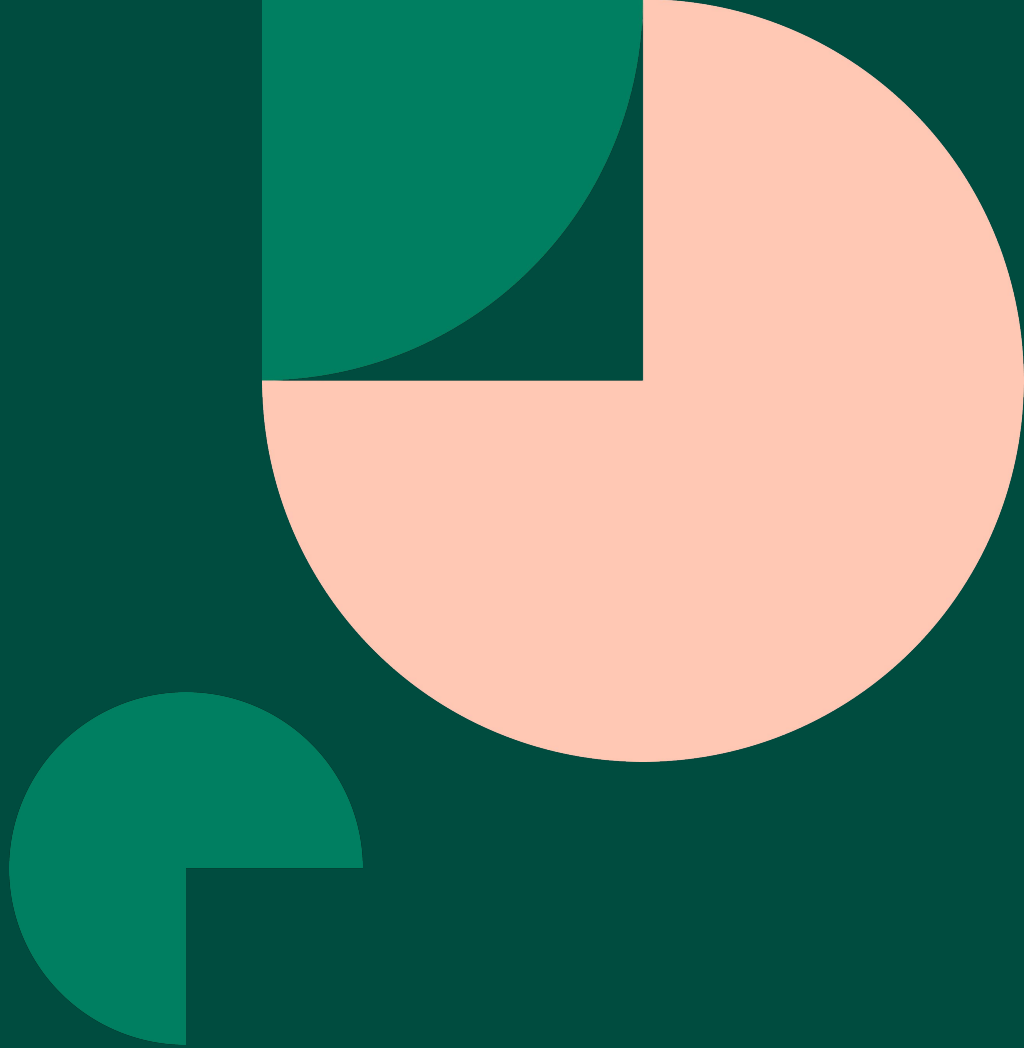


Introduction to Shopify





What is Shopify?

One Platform, Every Channel, Any Device



STOREFRONT

Single Integrated Back Office



At a Glance

1M+

merchants

\$202B

sales on Shopify

175+

countries

5K+

employees



Our merchants

CYNTHIA ROWLEY

ADORE ME

ring

KYLIE

GREATS

chubbies

SOLUDOS

Brooklyn
Museum

The
Hundreds

GYMSHARK

COMPLEXCON

PARACHUTE

gorjana

BILLIONAIRE
BOYS CLUB

allbirds

oth

LACOSTE

HOTEL
Chocolat.

nest
bedding

SKRLLX

GOOD AMERICAN

MAGNOLIA

kitson

A.P.C.

STEVE
MADDEN

VUARNET
FRANCE

NOBULL

LIVELY

staples

The BRICK





Why Shopify?

Shopify Plans



Entrepreneurs

Basic - \$29/month



SMBS

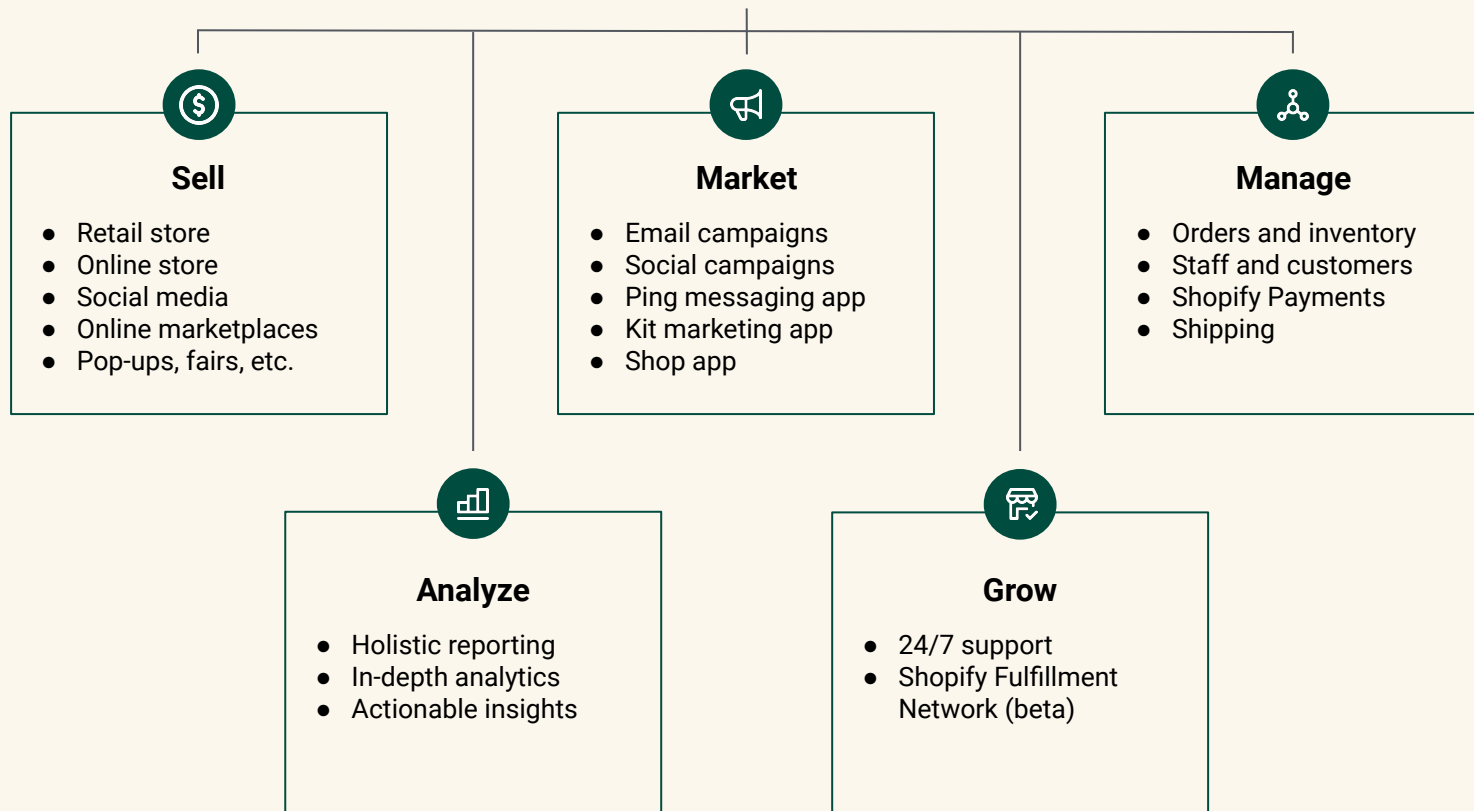
Shopify - \$79/month
Advanced - \$299/month



Enterprise

Plus - \$2000+/month





Partner channels



Partner
Channels

Rakuten

ebay

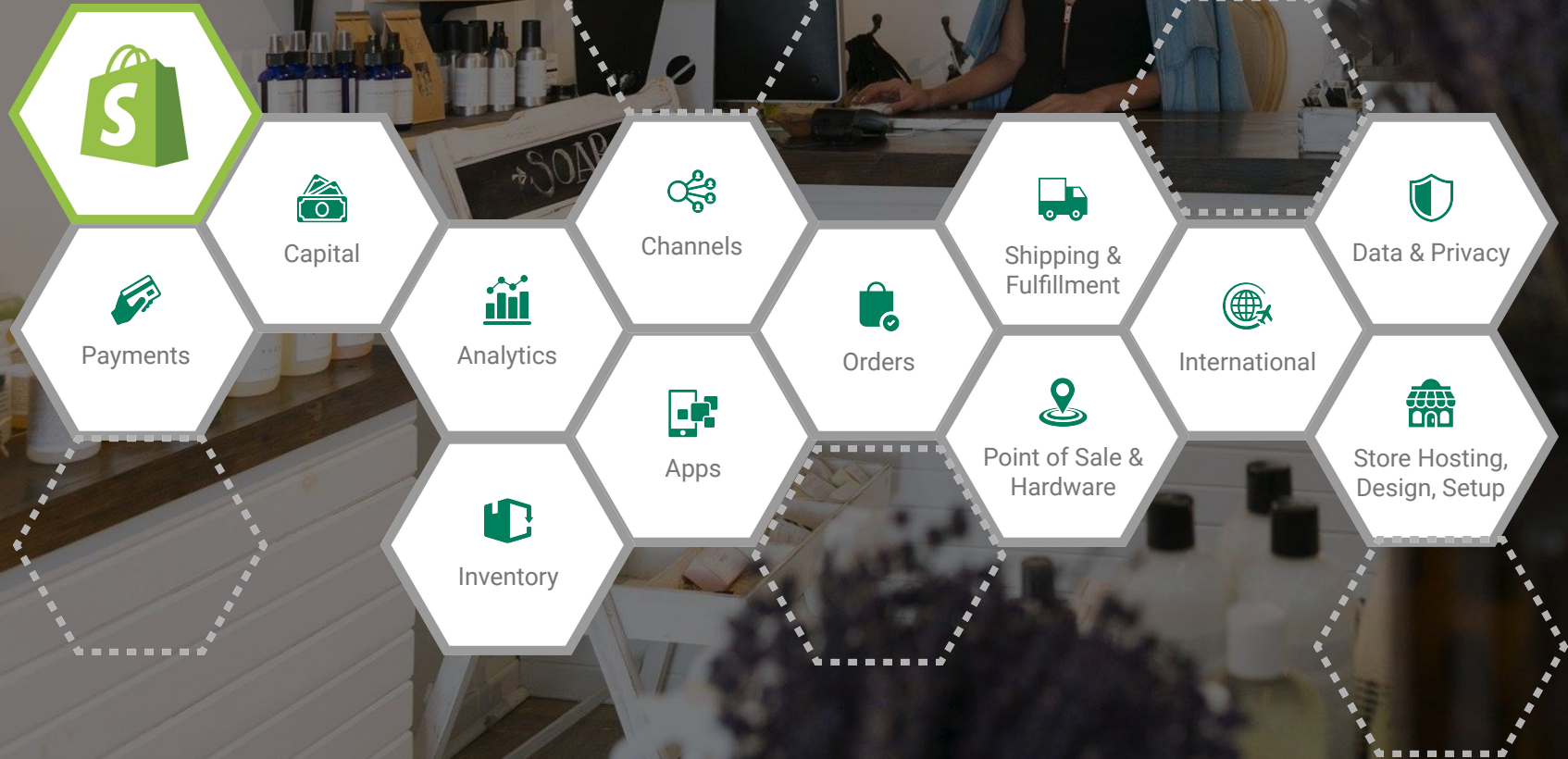


**verizon[✓]
media**



Shopify Ecosystem

12





Shopify Shipping



Shopify Shipping

Built in to your admin

- Buys labels online
- No setup or account required
- Return labels

Save money

- Discounted rates from major carriers
- No additional monthly fees or charges per label

Insurance

- Option to protect your shipments with low cost shipping insurance from Shipment Insurance (US)

Simple billing

- Shipping labels and pickups are billed on your Shopify bill





Shop Pay

A fast and convenient way to pay on hundreds of thousands of stores

- Shopify's accelerated checkout method reaching over 60M buyers using Shop Pay regularly to purchase from Shopify stores
- Increases checkout speed by 4x with a seamless checkout experience
- Buyers shipping and payment information is auto-filed, no password, removing friction of abandoned carts and closing the gap between retail and online
- Track order status and shipments using Shop app

< Back

shop **Pay**



Email	cynthia.loiselleseguin@shopify.com	
Ship to	Cynthia Loiselle Seguin [Redacted Address]	▼
Delivery	Expedited Parcel (2 to 8 business days) · \$14.98	▼
Card	[Redacted Card Number]	▼
Bill to	Same address as shipping ▼	

Order summary	
	Lavender Vanilla 282 ml \$22.99
Add a discount code or a gift card	
Subtotal	\$22.99
Shipping	\$14.98
Taxes	\$2.99
Total	CAD \$40.96





Shopify POS



Shopify Hardware for Brick & Mortar Selling

- Broad selection of hardware available, from card readers to cash drawers to iPad stands.
- Wireless hardware for smoother checkouts.
- Connect POS hardware, software, and payments instantly.
- Further customizations possible with POS embedded apps.



Shopify Capital



Shopify Capital

Funding made simple through a cash advance or loan

- A boost when you need it.
- Fully integrated with your business.
- No application forms.
- shopify.com/capital

“As our business evolved, our needs as retailers changed. It was really nice that Shopify allowed us to fulfill all those needs as we grew. As a platform, to have all that in one place is invaluable.”

NALATA NALATA

New York City



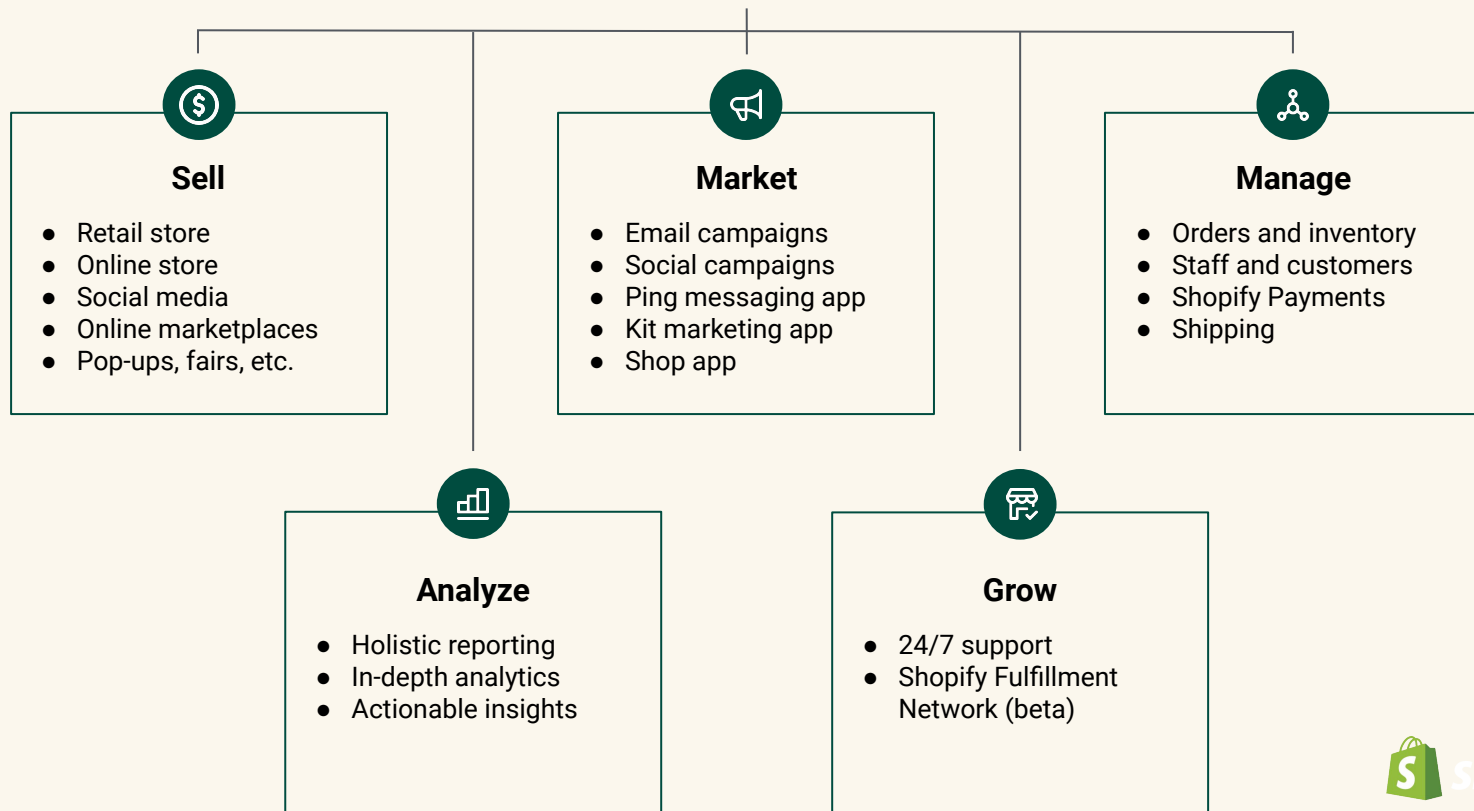


When does Shopify make sense?





Overview



Helpful Resources

Shopify Help Center

help.shopify.com

Shopify Compass

shopifycompass.com

Shopify Los Angeles

la.shopify.com

Shopify Blog Center

shopify.com/blog

Helpful Resources

Shopify App Store

apps.shopify.com

Shopify Burst

burst.shopify.com

Hatchful Logo Creator

hatchful.shopify.com

**There has never been a better time
for you to sign up
with Shopify.**

Thanks!

