Appendix II

Data Display
San Bernardino County Findings

**Question 3: Overall, how would you rate your
county as a place to live?**

	Count	Col %
Very Good	236	21.9%
Fairly Good	507	47.0%
Neither Good nor Bad	230	21.3%
Fairly bad	75	6.9%
Very Bad	31	2.8%
Total	1078	100.0%

**Question 4: In your opinion, what is the ONE best thing about
living in your county?**

	Count	Col %
Good area, Location, Scenery	337	33.2%
Good climate, Weather	164	16.2%
Affordable housing	81	8.0%
Not crowded	75	7.4%
Proximity to Mountains/Desert/Beach	31	3.1%
Variety of things to do	30	3.0%
Friendly people	30	3.0%
Family atmosphere, Nice neighborhood	28	2.7%
Good schools / Universities	26	2.6%
Family and friends live here	26	2.6%
Less Traffic/More Accessible Freeways	20	2.0%
Less crime / Feel safe	19	1.9%
Job availability	10	.9%
Close to work	2	.2%
Other (Specify)	87	8.5%
Nothing	45	4.4%
Total	1013	100.0%

**Question 4: "Other" responses to the ONE best
thing about living in your county?**

	Count
Hospitals & Health Care Providers	8
Proximity from Metropolitan Areas	4
Taxes	12
I was born here/lived here all my life	6
Calm/Quiet/Peaceful	15
Better Air Quality	10
Diversity	10
Community Centers & Programs	3
Spacious	7
Small City/Town/Community	8
Freedom	2
Distant from Metropolitan Areas	6
Close to Family	1
Good for raising a Family	2
Love the place where I live	2
Business is here	2

Question 5: In your opinion, what would you say is the ONE most negative thing about living in your county?

	Count	Col %
Crime / Gang activity	218	21.9%
Lack of job opportunity	76	7.7%
Traffic	73	7.3%
Weather, Fires, Floods	66	6.6%
Smog, Air pollution	55	5.5%
Government corruption	43	4.3%
Overpopulated	33	3.3%
Bad location	26	2.6%
Cost of living	24	2.4%
Poverty and homeless issues	22	2.2%
Poor public transportation	20	2.0%
Area needs improvements, roads need repair	20	2.0%
Bad school system	17	1.7%
Drugs	16	1.6%
Lack of entertainment	14	1.4%
Other (Specify)	182	18.2%
Nothing	90	9.0%
Total	997	100.0%

Question 5: "Other" responses to the ONE most negative thing about living in your county?

	Count
Poor quality of water	3
Lack of public services	17
Lack of good medical care	4
Lack of activities	11
Taxes	11
Lack of retail stores, and local businesses	6
Graffiti and dirty city	17
Lack of jobs	1
Illegal immigration	6
Lack of quality of life	2
Prejudice	2
Sex offenders / Pedophiles'	1
Bad economic times	2
Bad city	12
Distant from Metropolitan areas	4
City has no funds	1

Question 6: In comparison to a year ago, would you say that you and your family are financially better off or worse off or the same?

	Count	Col %
Better off	171	15.9%
Same	484	44.9%
Worse off	424	39.3%
Total	1079	100.0%

Question 7: Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same as you are now?

	Count	Col %
Better off	388	38.5%
Same	467	46.3%
Worse off	154	15.2%
Total	1009	100.0%

Question 8: In general, how would you rate the economy in your county today? Would you say that it is Excellent, Good, Fair, or Poor?

	Count	Col %
Excellent	13	1.2%
Good	140	13.2%
Fair	457	43.0%
Poor	454	42.6%
Total	1065	100.0%

Question 9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	Count	Col %
Very fearful	72	6.7%
Somewhat fearful	292	26.9%
Not too fearful	439	40.5%
Not at all fearful	281	25.9%
Total	1084	100.0%

Question 10: Are you currently registered to vote?

	Count	Col %
Yes	913	84.2%
No	171	15.8%
Total	1084	100.0%

Question 11: Which of the following best describes your political party affiliation: Democrat, Republican, Independent, or some other party?

	Count	Col %
Democrat	420	41.0%
Republican	296	28.9%
Independent, or	185	18.1%
Some other party	48	4.7%
None	58	5.7%
Other (Specified by Respondent)	17	1.6%
Total	1025	100.0%

Question 12: Would you say that you vote in all elections, only some, hardly ever or never?

	Count	Col %
In all elections	610	67.2%
Only in some	260	28.7%
Hardly ever	23	2.5%
Never	14	1.5%
Total	907	100.0%

Question 13: Politically, do you consider yourself to be very liberal, somewhat liberal, middle of the road, somewhat conservative, or very conservative?

	Count	Col %
Very liberal	73	7.2%
Somewhat liberal	180	17.8%
Middle of the road	331	32.8%
Somewhat conservative	273	27.0%
Very conservative	152	15.1%
Total	1009	100.0%

Question 14: How would you rate POLICE/SHERIFF services?

	Count	Col %
Excellent	161	15.2%
Good	561	52.9%
Fair	248	23.4%
Poor	90	8.5%
Total	1060	100.0%

Question 15: How would you rate PARKS AND RECREATION services?

	Count	Col %
Excellent	121	11.8%
Good	502	48.8%
Fair	281	27.3%
Poor	125	12.1%
Total	1029	100.0%

Question 16: How would you rate the maintenance of local STREETS AND ROADS?

	Count	Col %
Excellent	58	5.4%
Good	298	27.6%
Fair	334	30.9%
Poor	392	36.2%
Total	1082	100.0%

**Question 17: How would you rate
PUBLIC SCHOOLS?**

	Count	Col %
Excellent	97	10.4%
Good	345	36.9%
Fair	306	32.6%
Poor	188	20.1%
Total	936	100.0%

**Question 18: How would you rate
SHOPPING?**

	Count	Col %
Excellent	146	13.7%
Good	498	46.6%
Fair	309	29.0%
Poor	114	10.7%
Total	1067	100.0%

**Question 19: How would you rate
TRANSPORTATION?**

	Count	Col %
Excellent	48	5.3%
Good	317	34.9%
Fair	327	36.0%
Poor	216	23.8%
Total	909	100.0%

**Question 20: How would you rate
ENTERTAINMENT?**

	Count	Col %
Excellent	70	7.0%
Good	389	38.8%
Fair	332	33.1%
Poor	212	21.1%
Total	1003	100.0%

**Question21: Are you currently
employed?**

	Count	Col %
Yes	460	42.3%
No	626	57.7%
Total	1086	100.0%

**Question 22: IF CURRENTLY UNEMPLOYED: Are you retired,
or looking for work, or a housewife or husband not looking for
work outside the home, or not currently in the workforce?**

	Count	Col %
Retired	315	50.7%
Looking for work	83	13.4%
A housewife / househusband and NOT looking for work outside the home	110	17.7%
Not currently in the workforce	113	18.2%
Total	621	100.0%

Question23: IF CURRENTLY EMPLOYED: Do you work full time or part time?

	Count	Col %
Full time	351	77.4%
Part time	103	22.6%
Total	454	100.0%

Question24: IF CURRENTLY EMPLOYED: What is your occupation?

	Count	Col %
Educator/School District	65	15.7%
Transportation/Driver	12	3.0%
Engineer	5	1.2%
Medical/Doctor/Nurse	34	8.2%
Construction Industry	8	2.0%
Management	33	8.1%
Law Enforcement	19	4.5%
Self Employed	18	4.4%
Retail/Clerk	15	3.7%
Government	11	2.7%
Social Work/Social Services	7	1.7%
Administrative Assistant/Office Worker	18	4.4%
Therapist	3	.7%
Care Provider/Child & Adult	13	3.2%
Military	2	.5%
Electrician	3	.7%
Food & Beverage Industry	11	2.6%
Real-estate Agency	10	2.4%
Sales	18	4.5%
Mechanic	5	1.2%
Accounting	6	1.5%
Pharmacy Tech/Pharmacist	1	.3%
Eligibility Worker	1	.3%
Housekeeper/maid	3	.6%
Laborer	15	3.6%
Railroad	0	.1%
Ministry Worker/Minister	3	.7%
Post Office Worker	1	.3%
Consultant	7	1.6%
Customer Service Rep	8	2.0%
Fire Fighter	4	1.0%
Attorney	4	.9%
Computer Industry, tec, etc.	13	3.1%
Dentistry	4	.9%
Safety officer / Security	5	1.3%
Warehouse / Fork lift driver	3	.7%
Hair stylist	5	1.1%
Custodian	3	.8%
Pilot/airline industry	3	.8%
Student	2	.5%
Refused	10	2.5%
Total	412	100.0%

B25Recode: When thinking about your travel to and from work, on the average how much total time IN MINUTES, do you spend commuting ROUND TRIP each day?

	County: What county do you live in?	
	San Bernardino County	
	Count	Col %
Less than 1 hour	252	54.8%
1 - < 2 hours	78	16.9%
2 - < 3 hours	56	12.1%
3 - < 4 hours	17	3.7%
4 or more hours	10	2.1%
Doesn't Apply; Don't Work outside home	33	7.1%
Don't Know	10	2.3%
Refused	5	1.0%
Total	460	100.0%

B26Recode: How many MILES round trip do you travel to work each day?

	County: What county do you live in?	
	San Bernardino County	
	Count	Col %
60 miles or less	310	75.2%
61 - 120 miles	69	16.7%
121 - 180 miles	5	1.3%
181 - 240 miles	3	.6%
more than 240 miles	1	.2%
Don't Know	25	6.1%
Total	412	100.0%

Question 27: IF CURRENTLY EMPLOYED: What county do you work in?

	Count	Col %
Riverside	33	7.2%
San Bernardino	322	70.7%
Orange	12	2.7%
Los Angeles	79	17.3%
San Diego	1	.1%
Other (Specify)	9	2.0%
Total	456	100.0%

Question 28: How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?

	Count	Col %
A great deal of confidence	99	9.5%
Some confidence	510	48.8%
Not much confidence	287	27.5%
No confidence	149	14.3%
Total	1045	100.0%

SANBAG1: In the past year, how often have you used transit bus, commuter train, ridesharing, walking or a bicycle instead of driving your car alone?

	Count	Col %
Never	562	51.8%
Once this past year	63	5.8%
A few times a year	165	15.2%
At least once a month	101	9.3%
At least once a week	128	11.8%
Don't drive / don't have a car	17	1.6%
Daily	49	4.5%
Total	1085	100.0%

SANBAG2a: If gas prices continue to rise, do you think you will reduce the number of pleasure trips you take?

	Count	Col %
Yes	721	67.9%
No	231	21.8%
Maybe	30	2.8%
Don't take pleasure trips now	81	7.6%
Total	1063	100.0%

SANBAG2b: If gas prices continue to rise, Will you ride the Metrolink or bus more often?

	Count	Col %
Yes	271	25.5%
No	654	61.6%
Maybe	87	8.2%
No bus or metro available	49	4.7%
Total	1061	100.0%

SANBAG2c: If gas prices continue to rise, will you carpool more often?

	Count	Col %
Yes	402	38.2%
No	591	56.1%
Maybe	59	5.7%
Total	1053	100.0%

Sanbag2d: Other changes in response to rising gas prices

	# Mentions
Shop closer to home	39
Move closer to work	31
Change place of place of employment so work is closer to home	12
Carpooling	35
Walk more to work or shop	28
Ride a bicycle to work or shop	28

SANBAG3: Next time you purchase a new vehicle, would you consider purchasing a hybrid car or an all-electric car?

	Count	Col %
Yes	522	50.7%
No	411	40.0%
Maybe	96	9.3%
Total	1029	100.0%

SANBAG5: What type of housing do you live in?

	Count	Col %
Apartment	143	13.1%
Condo	31	2.8%
Single-Family Home	852	78.2%
Townhouse / Townhome (They own the land)	8	.7%
Mobile Home	47	4.3%
Other (Specify)	10	.9%
Total	1090	100.0%

SANBAG6: Now think ahead about 10 years. What type of housing do you think you will prefer to live in then?

	Count	Col %
Apartment	53	5.0%
Condo	72	6.7%
Single-Family Home	885	83.0%
Townhouse / Townhome (They own the land)	6	.6%
Mobile Home	18	1.7%
Other (Specify)	33	3.1%
Total	1067	100.0%

SANBAG7: How much did commute time and cost affect your decision of where to live now?

	Count	Col %
A lot	356	33.7%
Some	307	29.1%
Not at all	392	37.2%
Total	1055	100.0%

SANBAG8: If you were to move, would commute time and cost affect your decision of where to live?

	Count	Col %
Yes	673	65.1%
No	295	28.6%
Maybe	65	6.3%
Total	1034	100.0%

SANBAG9a: Do you support raising current taxes paid at the gas pump to fund roadway maintenance and construction of new roads?

	Count	Col %
Strongly support	94	8.9%
Somewhat support	229	21.6%
Not support	737	69.5%
Total	1060	100.0%

SANBAG9b: Do you support raising money from toll lanes, or a charge for traveling the freeways during high traffic times to fund roadway maintenance and the construction of new roads?

	Count	Col %
Strongly support	187	18.2%
Somewhat support	265	25.8%
Not support	574	55.9%
Total	1026	100.0%

SANBAG9c: Do you support maintaining the current tax level and spending money only for safety improvements?

	Count	Col %
Strongly support	471	46.2%
Somewhat support	354	34.7%
Not support	195	19.2%
Total	1020	100.0%

SANBAG10: What would you like to see your transportation leaders most focus on?

	Count	Col %
Freeway improvements	484	47.9%
Add more passenger train options	194	19.2%
Add more bus services	201	19.9%
Add more bicycle and hiking trials for recreation	132	13.0%
Total	1012	100.0%

Do you rent or own your current residence?

	Count	Col %
Rent	288	26.6%
Own	777	71.9%
Other	16	1.5%
Total	1081	100.0%

How long have you lived at your current location?

	Count	Col %
Less than 5 years	306	28.1%
5 - 10 years	296	27.1%
11 - 20 years	235	21.6%
21 - 30 years	133	12.2%
31 - 40 years	62	5.7%
More than 40 years	58	5.4%
Total	1090	100.0%

D1: What was the last grade of school that you completed?

	Count	Col %
Some high school or less	109	10.1%
High school graduate	227	21.1%
Some college	393	36.4%
College graduate (Bachelor's Degree)	205	19.1%
Some graduate work	37	3.5%
Post-Graduate degree	106	9.8%
Total	1077	100.0%

D2: Which of the following best describes your marital status?

	Count	Col %
Single, never married	152	14.1%
Married	636	58.9%
Divorced	136	12.6%
Widowed, or	107	9.9%
Separated	23	2.1%
Single, living with partner	26	2.4%
Total	1079	100.0%

D2b: How many children ages 18 or younger do you have living at home?

	Count	Col %
0	625	57.9%
1	164	15.2%
2	169	15.7%
3	70	6.5%
4	27	2.5%
5	16	1.4%
6	3	.3%
7	1	.1%
8	5	.4%
Total	1079	100.0%

D3: Are you of Hispanic, Spanish or Latino origin?

	Count	Col %
Yes	269	25.2%
No	800	74.8%
Total	1069	100.0%

D4: How would you describe your race or ethnicity?

	# Mentions	Col Response %
Asian (Specify)	26	2.6%
Black or African American	129	12.5%
Caucasian or White	630	61.1%
Hispanic	244	23.7%
Other	47	4.6%
Total respondents answering	1032	104.4%

The reader should note that the percentages in the table above are based on the number of RESPONDENTS answering the question (not on the number of responses given). Totals, therefore, do not sum to 100%.

D5: How many cars do you have for your household?

	Count	Col %
0 Cars	60	5.6%
1 Car	291	27.1%
2 Cars	430	40.0%
3 Cars	173	16.1%
4 Cars	81	7.6%
5 Cars	22	2.1%
6 or more Cars	17	1.6%
Total	1075	100.0%

D6: What was your age at your last birthday?

	Count	Col %
18 - 24 years old	34	3.3%
25 - 34 years old	112	10.8%
35 - 44 years old	177	17.0%
45 - 54 years old	230	22.2%
55 - 64 years old	249	23.9%
65 - 74 years old	144	13.9%
75 or older	93	8.9%
Total	1040	100.0%

Descriptive statistics for respondent's age

	Mean	Median	Mode	Minimum	Maximum
Demographic 6: What was your age at your last birthday?	52.7	53.0	62	18	92

Demographic 7: How long have you lived in your county?

	Count	Col %
10 years or less	308	28.8%
11 - 20 years	212	19.9%
21 - 30 years	238	22.3%
31 - 40 years	129	12.1%
More than 40 years	179	16.8%
Total	1067	100.0%

Descriptive statistics for length of residence in your county

	Mean	Median	Mode	Minimum	Maximum
How long have you lived in your County?	2.7	3.0	1	1	5

D8: Which of the following categories best describes your total household or family income before taxes, from all sources, for 2010?

	Count	Col %
Less than $25,000	196	21.5%
$25,000 to less than $35,000	122	13.4%
$35,000 to less than $50,000	132	14.5%
$50,000 to less than $65,000	105	11.5%
$65,000 to less than $80,000	86	9.5%
$80,000 to $110,000	125	13.6%
Over $110,000	146	16.0%
Total	913	100.0%

DSB1: Do you see yourself retiring within the next 10 years?

	Count	Col %
Yes	246	31.7%
No	424	54.7%
Maybe	18	2.3%
Already retired	87	11.2%
Total	774	100.0%

DSB2: Has the recent recession changed your plans for when you will retire?

	Count	Col %
Yes - Took early retirement because of recession	72	10.4%
Yes - I need to keep working longer	208	30.2%
Maybe	14	2.0%
No	368	53.6%
Not thinking about retirement yet	26	3.7%
Total	687	100.0%

Gender (not asked -- recorded by interviewer)

	Count	Col %
Male	382	35.0%
Female	707	64.9%
Couldn't tell	2	.2%
Total	1090	100.0%

Appendix III

Data Display
San Bernardino County
Regional Breakdown

Question 3: Overall, how would you rate your County as a place to live?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very Good	36	13.4%	79	29.6%	65	21.8%	53	21.4%
Fairly Good	128	48.1%	129	48.3%	125	41.9%	116	46.8%
Neither Good nor Bad	64	24.1%	46	17.2%	74	24.8%	53	21.4%
Fairly bad	28	10.7%	10	3.7%	20	6.7%	17	6.9%
Very Bad	10	3.7%	3	1.1%	14	4.7%	9	3.6%
Total	265	100.0%	267	100.0%	298	100.0%	248	100.0%

Question 4: In your opinion, what is the ONE best thing about living in your County?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Good area, Location, Scenery	100	40.2%	78	30.8%	80	28.2%	57	25.6%
Affordable housing	18	7.3%	21	8.3%	28	9.9%	11	4.9%
Good climate, Weather	47	18.9%	27	10.7%	61	21.5%	52	23.3%
Not crowded	8	3.4%	23	9.1%	24	8.5%	34	15.2%
Good schools / Universities	6	2.3%	8	3.2%	8	2.8%	0	.0%
Less crime / Feel safe	6	2.2%	4	1.6%	6	2.1%	4	1.8%
Job availability	2	.8%	3	1.2%	3	1.1%	1	.4%
Friendly people	6	2.3%	10	4.0%	5	1.8%	8	3.6%
Family and friends live here	7	2.6%	5	2.0%	13	4.6%	2	.9%
Close to work	2	.7%	0	.0%	0	.0%	1	.4%
Family atmosphere, Nice neighborhood	4	1.6%	10	4.0%	5	1.8%	7	3.1%
Other (Specify)	32	12.9%	55	21.7%	36	12.7%	32	14.3%
Nothing	12	4.8%	9	3.6%	15	5.3%	14	6.3%
Total	248	100.0%	253	100.0%	284	100.0%	223	100.0%

Question 5: In your opinion, what would you say is the ONE most negative thing about living in your county?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Smog, Air pollution	19	7.3%	14	5.9%	9	3.2%	5	2.3%
Traffic	14	5.3%	24	10.0%	21	7.5%	7	3.2%
Poor public transportation	6	2.2%	4	1.7%	6	2.1%	4	1.8%
Drugs	5	1.9%	2	.8%	5	1.8%	9	4.1%
Crime / Gang activity	76	29.9%	34	14.2%	70	25.0%	21	9.7%
Bad location	2	.8%	9	3.8%	9	3.2%	8	3.7%
Lack of entertainment	3	1.0%	2	.8%	8	2.9%	8	3.7%
Overpopulated	7	2.6%	10	4.2%	7	2.5%	7	3.2%
Bad school system	3	1.2%	4	1.7%	6	2.1%	5	2.3%
Cost of living	7	2.7%	6	2.5%	5	1.8%	4	1.8%
Lack of job opportunity	23	9.1%	14	5.9%	27	9.6%	12	5.5%
Weather, Fires, Floods	12	4.6%	24	10.0%	9	3.2%	17	7.8%
Other (Specify)	69	26.8%	58	24.3%	77	27.5%	98	45.2%
Nothing	12	4.6%	34	14.2%	21	7.5%	12	5.5%
Total	256	100.0%	239	100.0%	280	100.0%	217	100.0%

Question 6: In comparison to a year ago, would you say that you and your family are financially better off about the same, or worse off?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Better off	40	14.9%	47	17.8%	46	15.5%	25	10.2%
Same	121	44.7%	126	47.7%	116	39.2%	112	45.5%
Worse off	110	40.5%	91	34.5%	134	45.3%	109	44.3%
Total	271	100.0%	264	100.0%	296	100.0%	246	100.0%

Question 7: Now looking ahead, do you think that a year from now you and your family will be better off, about the same, or worse off than you are now?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Better off	92	36.2%	98	40.3%	121	42.6%	63	27.3%
Same	124	48.8%	112	46.1%	118	41.5%	113	48.9%
Worse off	38	15.0%	33	13.6%	45	15.8%	55	23.8%
Total	255	100.0%	243	100.0%	284	100.0%	231	100.0%

Question 8: In general, how would you rate the economy in your County today?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	2	.8%	4	1.5%	5	1.7%	2	.8%
Good	29	10.9%	47	18.1%	25	8.4%	24	9.9%
Fair	103	38.9%	125	48.1%	118	39.7%	106	43.8%
Poor	131	49.5%	84	32.3%	149	50.2%	110	45.5%
Total	266	100.0%	260	100.0%	297	100.0%	242	100.0%

Question 9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very fearful	23	8.4%	12	4.5%	22	7.4%	17	6.8%
Somewhat fearful	84	31.1%	58	21.7%	96	32.1%	50	20.0%
Not too fearful, or	121	45.0%	111	41.6%	98	32.8%	92	36.8%
Not at all fearful	42	15.5%	86	32.2%	83	27.8%	91	36.4%
Total	269	100.0%	267	100.0%	299	100.0%	250	100.0%

Question 10: Are you currently registered to vote?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	232	85.8%	221	83.4%	254	84.9%	199	79.6%
No	39	14.2%	44	16.6%	45	15.1%	51	20.4%
Total	271	100.0%	265	100.0%	299	100.0%	250	100.0%

Question 11: Which of the following best describes your political party affiliation?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Democrat	118	45.5%	106	42.9%	85	29.9%	76	31.9%
Republican	64	24.8%	70	28.3%	113	39.8%	66	27.7%
Independent	48	18.4%	43	17.4%	47	16.5%	58	24.4%
Some other party	10	3.8%	11	4.5%	16	5.6%	19	8.0%
None	15	5.6%	15	6.1%	14	4.9%	16	6.7%
Other (Specified by Respondent)	5	1.9%	2	.8%	9	3.2%	3	1.3%
Total	259	100.0%	247	100.0%	284	100.0%	238	100.0%

Question 12: Would you say that you vote in all elections, only some, hardly ever or never?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
In all elections	156	67.4%	144	65.8%	174	68.5%	142	71.7%
Only in some	65	28.3%	68	31.1%	66	26.0%	48	24.2%
Hardly ever	4	1.6%	5	2.3%	11	4.3%	7	3.5%
Never	6	2.6%	2	.9%	3	1.2%	1	.5%
Total	231	100.0%	219	100.0%	254	100.0%	198	100.0%

Question 13: Politically, do you consider yourself to be very liberal, somewhat liberal, middle of the road, somewhat conservative, or very conservative?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very liberal	22	8.8%	13	5.3%	20	7.2%	26	11.3%
Somewhat liberal	56	22.0%	35	14.3%	43	15.4%	52	22.5%
Middle of the road	83	32.5%	85	34.7%	81	29.0%	74	32.0%
Somewhat conservative	57	22.6%	76	31.0%	79	28.3%	54	23.4%
Very conservative	36	14.1%	36	14.7%	56	20.1%	25	10.8%
Total	254	100.0%	245	100.0%	279	100.0%	231	100.0%

Question 14: How would you rate the POLICE/SHERIFF services?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	30	11.4%	55	21.2%	31	10.5%	29	12.1%
Good	138	52.5%	148	56.9%	144	48.8%	105	43.8%
Fair	70	26.6%	44	16.9%	84	28.5%	71	29.6%
Poor	25	9.5%	13	5.0%	36	12.2%	35	14.6%
Total	263	100.0%	260	100.0%	295	100.0%	240	100.0%

Question 15: How would you rate PARKS and RECREATION services?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	13	5.3%	49	18.9%	26	9.3%	21	9.0%
Good	103	41.1%	153	59.1%	119	42.3%	106	45.3%
Fair	93	37.1%	46	17.8%	80	28.5%	70	29.9%
Poor	42	16.5%	11	4.2%	56	19.9%	37	15.8%
Total	251	100.0%	259	100.0%	281	100.0%	234	100.0%

Question 16: How would you rate the maintenance of local STREETS AND ROADS?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	7	2.4%	26	9.8%	9	3.0%	4	1.6%
Good	58	21.3%	100	37.6%	62	20.9%	48	19.4%
Fair	83	30.8%	87	32.7%	77	25.9%	82	33.2%
Poor	123	45.5%	53	19.9%	149	50.2%	113	45.7%
Total	270	100.0%	266	100.0%	297	100.0%	247	100.0%

Question 17: How would you rate PUBLIC SCHOOLS?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	15	6.4%	37	15.9%	20	7.7%	13	6.4%
Good	74	31.9%	98	42.2%	94	36.2%	67	33.0%
Fair	94	40.3%	58	25.0%	86	33.1%	76	37.4%
Poor	49	21.3%	39	16.8%	60	23.1%	47	23.2%
Total	232	100.0%	232	100.0%	260	100.0%	203	100.0%

Question 18: How would you rate SHOPPING?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	22	8.3%	58	22.0%	25	8.5%	13	5.4%
Good	113	43.0%	147	55.7%	127	43.1%	47	19.4%
Fair	91	34.4%	51	19.3%	110	37.3%	95	39.3%
Poor	38	14.2%	8	3.0%	33	11.2%	87	36.0%
Total	264	100.0%	264	100.0%	295	100.0%	242	100.0%

Question 19: How would you rate TRANSPORTATION?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	7	3.1%	16	7.2%	14	5.6%	10	4.5%
Good	72	31.9%	91	41.2%	72	28.7%	60	27.3%
Fair	99	43.9%	75	33.9%	70	27.9%	67	30.5%
Poor	48	21.1%	39	17.6%	95	37.8%	83	37.7%
Total	226	100.0%	221	100.0%	251	100.0%	220	100.0%

Question 20: How would you rate ENTERTAINMENT?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	12	4.7%	26	10.6%	14	4.9%	7	3.0%
Good	79	32.3%	125	51.0%	92	32.4%	43	18.5%
Fair	98	39.6%	68	27.8%	97	34.2%	71	30.5%
Poor	58	23.4%	26	10.6%	81	28.5%	112	48.1%
Total	246	100.0%	245	100.0%	284	100.0%	233	100.0%

Question 21: Are you currently employed?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	112	41.6%	124	46.4%	116	38.9%	83	33.2%
No	158	58.4%	143	53.6%	182	61.1%	167	66.8%
Total	270	100.0%	267	100.0%	298	100.0%	250	100.0%

Question 22: IF CURRENTLY UNEMPLOYED: Are you retired, or looking for work, or a housewife or husband not looking for work outside the home, or not currently in the workforce?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Retired	90	57.0%	60	42.6%	88	48.9%	108	65.5%
Looking for work	15	9.7%	23	16.3%	29	16.1%	15	9.1%
A housewife / househusband and NOT looking for work outside the home	22	13.9%	32	22.7%	34	18.9%	15	9.1%
Not currently in the workforce	30	19.3%	26	18.4%	29	16.1%	27	16.4%
Total	158	100.0%	141	100.0%	180	100.0%	165	100.0%

Question 23: IF CURRENTLY EMPLOYED: Do you work full time or part time?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Full time	87	77.5%	95	78.5%	87	75.7%	60	73.2%
Part time	25	22.5%	26	21.5%	28	24.3%	22	26.8%
Total	112	100.0%	121	100.0%	115	100.0%	82	100.0%

Question 24: What is your occupation?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Educator/School District	15	15.5%	19	17.0%	12	11.0%	16	20.8%
Transportation/Driver	1	1.4%	3	2.7%	6	5.5%	4	5.2%
Engineer	0	.0%	2	1.8%	1	.9%	3	3.9%
Medical/Doctor/Nurse	12	12.9%	5	4.5%	9	8.3%	7	9.1%
Construction Industry	1	1.0%	2	1.8%	6	5.5%	0	.0%
Management	7	7.0%	12	10.7%	5	4.6%	3	3.9%
Law Enforcement	4	4.5%	5	4.5%	6	5.5%	0	.0%
Self Employed	3	3.2%	6	5.4%	3	2.8%	6	7.8%
Retail/Clerk	4	3.7%	4	3.6%	5	4.6%	3	3.9%
Government	2	1.6%	4	3.6%	3	2.8%	1	1.3%
Social Work/Social Services	3	3.5%	1	.9%	1	.9%	0	.0%
Administrative Assistant/Office Worker	2	2.5%	5	4.5%	8	7.3%	4	5.2%
Therapist	0	.0%	1	.9%	1	.9%	2	2.6%
Care Provider/Child & Adult	4	4.5%	0	.0%	9	8.3%	5	6.5%
Military	0	.0%	0	.0%	1	.9%	4	5.2%
Electrician	1	.7%	1	.9%	0	.0%	1	1.3%
Food & Beverage Industry	3	3.4%	2	1.8%	4	3.7%	2	2.6%
Real-estate Agency	4	3.8%	2	1.8%	3	2.8%	0	.0%
Sales	5	4.9%	5	4.5%	6	5.5%	0	.0%
Mechanic	0	.0%	2	1.8%	2	1.8%	1	1.3%
Accounting	3	3.1%	1	.9%	1	.9%	0	.0%
Pharmacy Tech/Pharmacist	1	1.0%	0	.0%	0	.0%	0	.0%
Eligibility Worker	1	.7%	0	.0%	0	.0%	0	.0%
Housekeeper/maid	0	.0%	1	.9%	1	.9%	1	1.3%
Laborer	5	4.8%	3	2.7%	5	4.6%	2	2.6%
Railroad	0	.0%	0	.0%	0	.0%	1	1.3%
Ministry Worker/Minister	2	1.8%	0	.0%	0	.0%	1	1.3%
Post Office Worker	1	1.0%	0	.0%	0	.0%	0	.0%
Consultant	2	1.8%	2	1.8%	1	.9%	1	1.3%
Customer Service Rep	2	2.1%	3	2.7%	1	.9%	0	.0%
Fire Fighter	0	.0%	2	1.8%	1	.9%	1	1.3%
Attorney	1	1.0%	1	.9%	0	.0%	2	2.6%
Computer Industry, Tec, etc.	2	2.5%	5	4.5%	1	.9%	2	2.6%
Dentistry	1	1.0%	1	.9%	1	.9%	1	1.3%
Safety officer / Security	1	1.0%	1	.9%	3	2.8%	1	1.3%
Warehouse / Fork lift driver	1	.7%	1	.9%	0	.0%	0	.0%
Hair stylist	1	1.0%	2	1.8%	0	.0%	0	.0%
Custodian	1	.8%	1	.9%	1	.9%	0	.0%
Pilot/airline industry	0	.0%	2	1.8%	0	.0%	0	.0%
Student	0	.0%	1	.9%	0	.0%	1	1.3%
Refused	1	1.5%	4	3.6%	2	1.8%	1	1.3%
Total	96	100.0%	112	100.0%	109	100.0%	77	100.0%

B25Recode: When thinking about your travel to and from work, on the average how much total time, IN MINUTES, do you spend commuting ROUND TRIP each day?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than 1 hour	59	52.3%	73	58.9%	54	46.6%	51	60.7%
1 - < 2 hours	25	22.3%	14	11.3%	25	21.6%	13	15.5%
2 - < 3 hours	8	6.7%	21	16.9%	12	10.3%	11	13.1%
3 - < 4 hours	2	1.8%	6	4.8%	6	5.2%	0	.0%
4 or more hours	2	1.8%	2	1.6%	5	4.3%	2	2.4%
Doesn't Apply; Don't Work outside home	13	11.2%	5	4.0%	8	6.9%	6	7.1%
Don't Know	4	3.9%	1	.8%	4	3.4%	1	1.2%
Refused	0	.0%	2	1.6%	2	1.7%	0	.0%
Total	112	100.0%	124	100.0%	116	100.0%	84	100.0%

B26Recode: How many MILES round trip do you travel to work each day?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
60 miles or less	76	80.0%	87	75.0%	67	65.7%	59	76.6%
61 - 120 miles	10	10.1%	22	19.0%	25	24.5%	11	14.3%
121 - 180 miles	1	1.5%	0	.0%	3	2.9%	4	5.2%
181 - 240 miles	0	.0%	1	.9%	1	1.0%	1	1.3%
more than 240 miles	0	.0%	0	.0%	1	1.0%	0	.0%
Don't Know	8	8.4%	6	5.2%	5	4.9%	2	2.6%
Total	95	100.0%	116	100.0%	102	100.0%	77	100.0%

Question 27: What county do you work in?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Riverside	13	11.9%	5	4.1%	5	4.3%	12	14.3%
San Bernardino	88	78.7%	70	57.4%	100	87.0%	65	77.4%
Orange	1	.8%	6	4.9%	2	1.7%	0	.0%
Los Angeles	7	6.2%	39	32.0%	6	5.2%	2	2.4%
San Diego	0	.0%	0	.0%	0	.0%	2	2.4%
Other (Specify)	3	2.3%	2	1.6%	2	1.7%	3	3.6%
Total	112	100.0%	122	100.0%	115	100.0%	84	100.0%

B28: How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
A great deal of confidence	18	6.7%	36	14.2%	15	5.1%	18	7.6%
Some confidence	125	47.6%	137	54.2%	131	44.7%	89	37.4%
Not much confidence	76	29.0%	56	22.1%	94	32.1%	90	37.8%
No confidence	44	16.7%	24	9.5%	53	18.1%	41	17.2%
Total	263	100.0%	253	100.0%	293	100.0%	238	100.0%

SANBAG1: In the past year, how often have you used transit bus, commuter train, ridesharing, walking or a bicycle instead of driving your car alone?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Never	122	45.3%	136	50.9%	193	64.3%	147	59.3%
Once this past year	20	7.3%	16	6.0%	10	3.3%	9	3.6%
A few times a year	47	17.3%	41	15.4%	36	12.0%	27	10.9%
At least once a month	28	10.5%	28	10.5%	17	5.7%	18	7.3%
At least once a week	35	12.9%	29	10.9%	33	11.0%	30	12.1%
Daily	13	4.9%	14	5.2%	7	2.3%	9	3.6%
Don't drive / don't have a car	5	1.9%	3	1.1%	4	1.3%	8	3.2%
Total	269	100.0%	267	100.0%	300	100.0%	248	100.0%

SANBAG2a: If gas prices continue to rise, do you think you will reduce the number of pleasure trips you take?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	176	66.5%	177	67.8%	210	71.4%	152	63.3%
No	51	19.4%	68	26.1%	51	17.3%	46	19.2%
Maybe	10	3.9%	6	2.3%	8	2.7%	5	2.1%
Don't take pleasure trips now	27	10.3%	10	3.8%	25	8.5%	37	15.4%
Total	265	100.0%	261	100.0%	294	100.0%	240	100.0%

SANBAG2b: Will you ride the Metro link or bus more often?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	69	26.2%	76	29.1%	55	18.8%	40	16.6%
No	162	61.5%	158	60.5%	198	67.6%	132	54.8%
Maybe	24	9.2%	25	9.6%	16	5.5%	6	2.5%
No bus or metro available	8	3.2%	2	.8%	24	8.2%	63	26.1%
Total	264	100.0%	261	100.0%	293	100.0%	241	100.0%

SANBAG2c: If gas prices continue to rise, will you carpool more often?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	99	37.6%	105	40.9%	101	34.7%	81	34.0%
No	150	56.6%	136	52.9%	177	60.8%	144	60.5%
Maybe	15	5.8%	16	6.2%	13	4.5%	13	5.5%
Total	264	100.0%	257	100.0%	291	100.0%	238	100.0%

SANBAG2d: Do you plan to make any other changes?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	# Mentions	Col %	# Mentions	Col %	# Mentions	Col %	# Mentions	Col %
No changes	192	73.8%	166	65.1%	191	67.0%	168	70.6%
Shop closer to home	7	2.8%	12	4.7%	10	3.5%	7	2.9%
Move closer to work	3	1.2%	12	4.7%	9	3.2%	4	1.7%
Change place of place of employment so work is closer to home	2	.8%	4	1.6%	3	1.1%	2	.8%
Carpooling	9	3.3%	11	4.3%	5	1.8%	6	2.5%
Walk more to work or shop	8	2.9%	7	2.7%	7	2.5%	2	.8%
Ride a bicycle to work or shop	5	1.9%	10	3.9%	5	1.8%	3	1.3%
Other (Specify) _____	50	19.3%	54	21.2%	65	22.8%	52	21.8%
No changes unless prices go up significantly	2	.8%	10	3.9%	7	2.5%	3	1.3%
Total	260	106.8%	255	112.2%	285	106.0%	238	103.8%

SANBAG3: Next time you purchase a new vehicle, would you consider purchasing a hybrid car or an all-electric car?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	134	52.0%	127	50.4%	137	48.6%	125	53.2%
No	96	37.4%	105	41.7%	119	42.2%	87	37.0%
Maybe	27	10.7%	20	7.9%	26	9.2%	23	9.8%
Total	258	100.0%	252	100.0%	282	100.0%	235	100.0%

SANBAG5: What type of housing do you live in?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Apartment	36	13.4%	41	15.3%	27	9.0%	23	9.2%
Condo	11	4.1%	9	3.4%	2	.7%	1	.4%
Single-Family Home	201	74.2%	204	76.1%	263	87.4%	209	83.6%
Townhouse / Townhome (They own the land)	2	.6%	3	1.1%	0	.0%	2	.8%
Mobile Home	18	6.5%	9	3.4%	7	2.3%	13	5.2%
Other (Specify)	3	1.3%	2	.7%	2	.7%	2	.8%
Total	271	100.0%	268	100.0%	301	100.0%	250	100.0%

SANBAG6: Now think ahead about 10 years. What type of housing do you think you will prefer to live in then?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Apartment	11	4.2%	15	5.7%	11	3.7%	17	6.9%
Condo	22	8.2%	22	8.3%	8	2.7%	5	2.0%
Single-Family Home	216	82.4%	214	81.1%	259	87.8%	204	82.9%
Townhouse / Townhome (They own the land)	2	.6%	1	.4%	3	1.0%	2	.8%
Mobile Home	5	1.9%	5	1.9%	2	.7%	7	2.8%
Other (Specify)	7	2.7%	7	2.7%	12	4.1%	11	4.5%
Total	263	100.0%	264	100.0%	295	100.0%	246	100.0%

SANBAG7: How much did commute time and cost affect your decision of where to live now?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
A lot	86	32.5%	92	35.7%	95	32.2%	79	33.9%
Some	76	28.9%	85	32.9%	67	22.7%	52	22.3%
Not at all	102	38.6%	81	31.4%	133	45.1%	102	43.8%
Total	264	100.0%	258	100.0%	295	100.0%	233	100.0%

SANBAG8: If you were to move, would commute time and cost affect your decision of where to live?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	167	65.1%	169	66.0%	182	64.1%	149	63.7%
No	74	28.9%	69	27.0%	87	30.6%	70	29.9%
Maybe	15	6.0%	18	7.0%	15	5.3%	15	6.4%
Total	256	100.0%	256	100.0%	284	100.0%	234	100.0%

SANBAG9a: Do you support raising current taxes paid at the gas pump to fund roadway maintenance and construction of new roads?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Strongly support	29	11.1%	19	7.2%	24	8.1%	27	11.1%
Somewhat support	63	24.4%	62	23.5%	42	14.2%	48	19.8%
Not support	166	64.5%	183	69.3%	230	77.7%	168	69.1%
Total	258	100.0%	264	100.0%	296	100.0%	243	100.0%

SANBAG9b: Do you support raising money from toll lanes, or a charge for traveling the freeways during high traffic times to fund roadway maintenance and the construction of new roads?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Strongly support	52	20.6%	47	18.4%	35	12.2%	43	19.6%
Somewhat support	64	25.4%	69	27.1%	65	22.6%	69	31.5%
Not support	137	54.0%	139	54.5%	188	65.3%	107	48.9%
Total	253	100.0%	255	100.0%	288	100.0%	219	100.0%

SANBAG9c: Do you support maintaining the current tax level and spending money only for safety improvements?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Strongly support	109	43.4%	126	50.0%	117	41.2%	108	46.8%
Somewhat support	92	36.5%	81	32.1%	105	37.0%	89	38.5%
Not support	51	20.1%	45	17.9%	62	21.8%	34	14.7%
Total	252	100.0%	252	100.0%	284	100.0%	231	100.0%

SANBAG10: What would you like to see your transportation leaders most focus on?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Freeway improvements	122	48.6%	124	49.2%	136	48.7%	77	34.7%
Add more passenger train options	53	21.1%	47	18.7%	51	18.3%	37	16.7%
Add more bus services	44	17.5%	45	17.9%	69	24.7%	73	32.9%
Add more bicycle and hiking trials for recreation	32	12.8%	36	14.3%	23	8.2%	35	15.8%
Total	250	100.0%	252	100.0%	279	100.0%	222	100.0%

Do you rent or own your current residence?

		Region							
		East Valley		West Valley		Victor Valley		Desert	
		Count	Col %	Count	Col %	Count	Col %	Count	Col %
	Rent	75	28.1%	70	26.2%	76	25.4%	60	24.3%
	Own	188	70.5%	194	72.7%	216	72.2%	183	74.1%
	Other	4	1.4%	3	1.1%	7	2.3%	4	1.6%
Total		267	100.0%	267	100.0%	299	100.0%	247	100.0%

How long have you lived at your current location?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than 5 years	68	25.2%	70	26.1%	113	37.5%	69	27.6%
5 - 10 years	66	24.2%	79	29.5%	92	30.6%	55	22.0%
11 - 20 years	63	23.4%	58	21.6%	58	19.3%	47	18.8%
21 - 30 years	35	13.0%	34	12.7%	25	8.3%	42	16.8%
31 - 40 years	15	5.6%	16	6.0%	9	3.0%	25	10.0%
More than 40 years	24	8.7%	11	4.1%	4	1.3%	12	4.8%
Total	271	100.0%	268	100.0%	301	100.0%	250	100.0%

D1: What was the last grade of school that you completed?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Some high school or less	24	9.0%	33	12.4%	19	6.4%	26	10.5%
High school graduate	55	20.7%	44	16.5%	86	28.9%	68	27.4%
Some college	87	32.8%	102	38.3%	116	38.9%	94	37.9%
College graduate (Bachelor's Degree)	58	21.8%	50	18.8%	50	16.8%	38	15.3%
Some graduate work	12	4.7%	9	3.4%	6	2.0%	4	1.6%
Post-Graduate degree	29	11.0%	28	10.5%	21	7.0%	18	7.3%

D2: Which of the following best describes your marital status?

	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Single, never married	46	17.2%	31	11.7%	41	13.8%	35	14.3%
Married	138	51.6%	180	67.7%	176	59.1%	110	44.9%
Divorced	36	13.3%	29	10.9%	38	12.8%	44	18.0%
Widowed, or	29	10.9%	20	7.5%	29	9.7%	43	17.6%
Separated	9	3.4%	3	1.1%	5	1.7%	6	2.4%
Single, living with partner	10	3.6%	3	1.1%	9	3.0%	7	2.9%
Total	268	100.0%	266	100.0%	298	100.0%	245	100.0%

D2b: How many children ages 18 years old or younger do you have living at home?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
0	164	61.1%	137	51.7%	178	59.9%	181	73.0%
1	37	13.9%	44	16.6%	45	15.2%	35	14.1%
2	34	12.7%	55	20.8%	41	13.8%	17	6.9%
3	20	7.6%	17	6.4%	15	5.1%	9	3.6%
4	6	2.2%	7	2.6%	10	3.4%	3	1.2%
5	5	1.7%	4	1.5%	3	1.0%	1	.4%
6	1	.5%	0	.0%	2	.7%	0	.0%
7	0	.0%	0	.0%	1	.3%	1	.4%
8	1	.4%	1	.4%	2	.7%	1	.4%
Total	269	100.0%	265	100.0%	297	100.0%	248	100.0%

D3: Are you of Hispanic, Spanish or Latino origin?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	58	21.8%	89	33.7%	46	15.8%	32	13.0%
No	208	78.2%	175	66.3%	246	84.2%	214	87.0%
Total	265	100.0%	264	100.0%	292	100.0%	246	100.0%

Demographic 4: How would you describe your race or ethnicity?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Cases	Col Response %	Cases	Col Response %	Cases	Col Response %	Cases	Col Response %
Asian (Specify)	4	1.5%	10	3.9%	4	1.4%	5	2.1%
Black or African American	42	16.4%	25	9.8%	41	14.7%	8	3.3%
Caucasian or White	162	62.9%	135	52.9%	196	70.3%	194	81.2%
Hispanic	52	20.3%	81	31.8%	42	15.1%	29	12.1%
Other (Specify)	8	3.0%	14	5.5%	14	5.0%	13	5.4%
Total	257	104.1%	255	103.9%	279	106.5%	239	104.2%

Demographic 5 : How many cars do you have for your household?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
0 Cars	19	7.1%	10	3.8%	14	4.7%	25	10.1%
1 Car	76	28.3%	66	25.0%	70	23.7%	104	42.1%
2 Cars	100	37.2%	116	43.9%	117	39.7%	78	31.6%
3 Cars	43	16.1%	43	16.3%	55	18.6%	21	8.5%
4 Cars	22	8.3%	19	7.2%	25	8.5%	8	3.2%
5 Cars	4	1.3%	6	2.3%	9	3.1%	7	2.8%
6 or more Cars	5	1.8%	4	1.5%	5	1.7%	4	1.6%
Total	268	100.0%	264	100.0%	295	100.0%	247	100.0%

Demographic 6 : What was your age at your last birthday?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
18 - 24 years old	7	2.9%	9	3.5%	11	3.8%	7	2.9%
25 - 34 years old	24	9.3%	31	12.2%	30	10.4%	24	9.9%
35 - 44 years old	36	13.8%	53	20.9%	51	17.6%	23	9.5%
45 - 54 years old	62	24.1%	57	22.4%	62	21.5%	32	13.2%
55 - 64 years old	62	24.0%	60	23.6%	66	22.8%	67	27.7%
65 - 74 years old	41	15.9%	27	10.6%	40	13.8%	55	22.7%
75 or older	26	10.0%	17	6.7%	29	10.0%	34	14.0%
Total	259	100.0%	254	100.0%	289	100.0%	242	100.0%

Demographic 7: How long have you lived in your county?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
10 years or less	55	20.7%	86	32.6%	104	35.3%	77	32.0%
11 - 20 years	51	19.4%	56	21.2%	61	20.7%	35	14.5%
21 - 30 years	60	22.7%	59	22.3%	64	21.7%	53	22.0%
31 - 40 years	32	12.0%	33	12.5%	30	10.2%	37	15.4%
More than 40 years	67	25.2%	30	11.4%	36	12.2%	39	16.2%
Total	264	100.0%	264	100.0%	295	100.0%	241	100.0%

Demographic 8: Which of the following best describes your total household or family income before taxes, from all sources, for 2010?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than $25,000	51	21.7%	38	17.0%	58	24.4%	80	37.9%
$25,000 to less than $35,000	40	17.0%	23	10.3%	30	12.6%	32	15.2%
$35,000 to less than $50,000	37	15.8%	28	12.5%	37	15.5%	36	17.1%
$50,000 to less than $65,000	22	9.3%	30	13.4%	30	12.6%	19	9.0%
$65,000 to less than $80,000	28	12.0%	17	7.6%	25	10.5%	12	5.7%
$80,000 to $110,000	25	10.5%	38	17.0%	32	13.4%	20	9.5%
Over $110,000	32	13.6%	50	22.3%	26	10.9%	12	5.7%
Total	234	100.0%	224	100.0%	238	100.0%	211	100.0%

DSB1: Do you see yourself retiring within the next 10 years?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	61	33.2%	64	30.9%	67	31.8%	46	32.9%
No	94	51.8%	123	59.4%	106	50.2%	66	47.1%
Maybe	5	2.7%	2	1.0%	10	4.7%	5	3.6%
Already retired	23	12.4%	18	8.7%	28	13.3%	23	16.4%
Total	182	100.0%	207	100.0%	211	100.0%	140	100.0%

DSB2: Has the recent recession changed your plans for when you will retire?

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes - Took early retirement because of recession	17	10.5%	19	10.0%	22	12.2%	12	10.4%
Yes - I need to keep working longer	48	30.1%	52	27.4%	69	38.1%	35	30.4%
Maybe	3	2.2%	5	2.6%	1	.6%	1	.9%
No	89	55.4%	104	54.7%	84	46.4%	62	53.9%
Not thinking about retirement yet	3	1.9%	10	5.3%	5	2.8%	5	4.3%
Total	160	100.0%	190	100.0%	181	100.0%	115	100.0%

Gender (not asked -- recorded by interviewer)

	Region							
	East Valley		West Valley		Victor Valley		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Male	84	31.1%	101	37.7%	109	36.2%	93	37.2%
Female	187	68.9%	166	61.9%	192	63.8%	157	62.8%
Couldn't tell	0	.0%	1	.4%	0	.0%	0	.0%
Total	271	100.0%	268	100.0%	301	100.0%	250	100.0%

Appendix IV

Data Display
Riverside County
Findings

Question 3: Overall, how would you rate your County as a place to live?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Very Good	62	29.8%	78	37.9%
Fairly Good	110	52.9%	90	43.7%
Neither Good nor Bad	22	10.6%	32	15.5%
Fairly bad	11	5.3%	5	2.4%
Very Bad	3	1.4%	1	.5%
Total	208	100.0%	206	100.0%

Question 4: In your opinion, what is the ONE best thing about living in your County?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Good area, Location, Scenery	79	40.9%	52	26.1%
Affordable housing	14	7.3%	4	2.0%
Good climate, Weather	19	9.8%	91	45.7%
Not crowded	16	8.3%	10	5.0%
Good schools / Universities	4	2.1%	5	2.5%
Less crime / Feel safe	6	3.1%	6	3.0%
Job availability	0	.0%	1	.5%
Friendly people	6	3.1%	3	1.5%
Family and friends live here	15	7.8%	2	1.0%
Close to work	1	.5%	2	1.0%
Family atmosphere, Nice neighborhood	8	4.1%	7	3.5%
Other (Specify)	19	9.8%	15	7.5%
Nothing	6	3.1%	1	.5%
Total	193	100.0%	199	100.0%

Question 5: In your opinion, what would you say is the ONE most negative thing about living in your county?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Smog, Air pollution	24	12.4%	4	2.2%
Traffic	34	17.6%	8	4.4%
Poor public transportation	4	2.1%	4	2.2%
Drugs	2	1.0%	2	1.1%
Crime / Gang activity	21	10.9%	42	23.2%
Bad location	5	2.6%	1	.6%
Lack of entertainment	3	1.6%	3	1.7%
Overpopulated	12	6.2%	6	3.3%
Bad school system	2	1.0%	1	.6%
Cost of living	1	.5%	6	3.3%
Lack of job opportunity	15	7.8%	18	9.9%
Weather, Fires, Floods	9	4.7%	20	11.0%
Other (Specify)	45	23.3%	51	28.2%
Nothing	16	8.3%	15	8.3%
Total	193	100.0%	181	100.0%

Question 5 "Other" responses to: what would you say is the ONE most negative thing about living in your county?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Poor quality of water	1	3.0%	0	.0%
Lack of public services	1	3.0%	1	2.8%
Lack of good medical care	0	.0%	1	2.8%
Lack of activities	0	.0%	1	2.8%
Area needs improvements, roads need repair	6	18.2%	4	11.1%
Perception, departments of government corrupt, issues with	8	24.2%	9	25.0%
Taxes	4	12.1%	4	11.1%
Lack of retail stores, and local businesses	2	6.1%	1	2.8%
Illegal immigration	3	9.1%	3	8.3%
Poverty and homeless issues	1	3.0%	5	13.9%
Bad economic times	6	18.2%	5	13.9%
Distant from Metropolitan areas	1	3.0%	1	2.8%
City has no funds	0	.0%	1	2.8%
Total	33	100.0%	36	100.0%

Question 6: In comparison to a year ago, would you say that you and your family are financially better off about the same, or worse off?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Better off	37	18.0%	29	13.8%
Same	87	42.2%	104	49.5%
Worse off	82	39.8%	77	36.7%
Total	206	100.0%	210	100.0%

Question 7: Now looking ahead, do you think that a year from now you and your family will be better off, about the same, or worse off than you are now?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Better off	85	43.6%	74	36.8%
Same	78	40.0%	96	47.8%
Worse off	32	16.4%	31	15.4%
Total	195	100.0%	201	100.0%

Question 8: In general, how would you rate the economy in your County today?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	5	2.4%	2	1.0%
Good	26	12.6%	33	15.9%
Fair	94	45.4%	92	44.4%
Poor	82	39.6%	80	38.6%
Total	207	100.0%	207	100.0%

Question 9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Very fearful	18	8.7%	10	4.8%
Somewhat fearful	40	19.3%	55	26.6%
Not too fearful, or	90	43.5%	93	44.9%
Not at all fearful	59	28.5%	49	23.7%
Total	207	100.0%	207	100.0%

Question 10: Are you currently registered to vote?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes	172	83.5%	166	79.4%
No	34	16.5%	43	20.6%
Total	206	100.0%	209	100.0%

Question 11: Which of the following best describes your political party affiliation?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Democrat	74	38.5%	74	37.2%
Republican	54	28.1%	57	28.6%
Independent, or	43	22.4%	43	21.6%
Some other party	5	2.6%	6	3.0%
None	13	6.8%	16	8.0%
Other (Specified by Respondent)	3	1.6%	3	1.5%
Total	192	100.0%	199	100.0%

Question 11 "Other" responses to: Which of the following best describes your political party affiliation?

	Coachella Valley	
	Count	Col %
Libertarian	1	50.0%
Tea Party	1	50.0%
Total	2	100.0%

Question 12: Would you say that you vote...

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
In all elections	128	74.4%	138	83.1%
Only in some	39	22.7%	25	15.1%
Hardly ever, or	4	2.3%	3	1.8%
Never	1	.6%	0	.0%
Total	172	100.0%	166	100.0%

Question 13: Politically, do you consider yourself to be...

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Very liberal	15	7.9%	18	8.9%
Somewhat liberal	33	17.5%	35	17.3%
Middle of the road	69	36.5%	62	30.7%
Somewhat conservative, or	50	26.5%	56	27.7%
Very conservative	22	11.6%	31	15.3%
Total	189	100.0%	202	100.0%

Question 14: How would you rate the POLICE/SHERIFF services?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	36	18.1%	34	16.7%
Good	105	52.8%	116	57.1%
Fair	42	21.1%	40	19.7%
Poor	16	8.0%	13	6.4%
Total	199	100.0%	203	100.0%

Question 15: How would you rate PARKS and RECREATION services?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	21	10.9%	32	16.8%
Good	103	53.6%	106	55.5%
Fair	53	27.6%	39	20.4%
Poor	15	7.8%	14	7.3%
Total	192	100.0%	191	100.0%

Question 16: How would you rate the maintenance of local STREETS AND ROADS?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	12	5.8%	19	9.0%
Good	52	25.1%	77	36.7%
Fair	87	42.0%	73	34.8%
Poor	56	27.1%	41	19.5%
Total	207	100.0%	210	100.0%

Question 17: How would you rate PUBLIC SCHOOLS?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	16	9.5%	17	11.6%
Good	63	37.5%	58	39.7%
Fair	63	37.5%	50	34.2%
Poor	26	15.5%	21	14.4%
Total	168	100.0%	146	100.0%

Question 18: How would you rate SHOPPING?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	25	12.3%	48	23.0%
Good	108	53.2%	120	57.4%
Fair	56	27.6%	27	12.9%
Poor	14	6.9%	14	6.7%
Total	203	100.0%	209	100.0%

Question 19: How would you rate TRANSPORTATION?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	9	5.2%	22	12.6%
Good	74	42.8%	80	46.0%
Fair	52	30.1%	48	27.6%
Poor	38	22.0%	24	13.8%
Total	173	100.0%	174	100.0%

Question 20: How would you rate ENTERTAINMENT?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	16	8.2%	52	25.2%
Good	78	40.0%	108	52.4%
Fair	65	33.3%	32	15.5%
Poor	36	18.5%	14	6.8%
Total	195	100.0%	206	100.0%

Question 21: Are you currently employed?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes	93	45.6%	71	34.0%
No	111	54.4%	138	66.0%
Total	204	100.0%	209	100.0%

Question 22: Are you retired, looking for work, a housewife/husband and not looking for work outside the home, or not currently in the workforce?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Retired	56	50.9%	100	72.5%
Looking for work	24	21.8%	11	8.0%
A housewife / househusband and NOT looking for work outside the home	10	9.1%	15	10.9%
Not currently in the workforce	20	18.2%	12	8.7%
Total	110	100.0%	138	100.0%

Question 23: CURRENTLY EMPLOYED: Do you work full time or part time?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Full time	64	69.6%	52	74.3%
Part time	28	30.4%	18	25.7%
Total	92	100.0%	70	100.0%

Question 24 Open Comments: CURRENTLY EMPLOYED: What is your occupation

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Educator/School District	15	19.2%	13	20.6%
Transportation/Driver	3	3.8%	0	.0%
Engineer	1	1.3%	2	3.2%
Medical/Doctor/Nurse	8	10.3%	7	11.1%
Construction Industry	0	.0%	3	4.8%
Management	7	9.0%	7	11.1%
Self Employed	4	5.1%	4	6.3%
Retail/Clerk	4	5.1%	3	4.8%
Government	1	1.3%	0	.0%
Social Work/Social Services	1	1.3%	0	.0%
Administrative Assistant/Office Worker	3	3.8%	3	4.8%
Care Provider/Child & Adult	4	5.1%	1	1.6%
Military	1	1.3%	0	.0%
Electrician	2	2.6%	0	.0%
Food & Beverage Industry	2	2.6%	1	1.6%
Real-estate Agency	1	1.3%	1	1.6%
Sales	2	2.6%	0	.0%
Mechanic	0	.0%	1	1.6%
Accounting	3	3.8%	4	6.3%
Pharmacy Tech/Pharmacist	1	1.3%	0	.0%
Housekeeper/maid	0	.0%	4	6.3%
Laborer	2	2.6%	1	1.6%
Ministry Worker/Minister	0	.0%	1	1.6%
Post Office Worker	2	2.6%	0	.0%
Consultant	0	.0%	2	3.2%
Customer Service Rep	2	2.6%	0	.0%
Attorney	1	1.3%	0	.0%
Computer Industry, Tec, etc.	2	2.6%	3	4.8%
Dentistry	1	1.3%	1	1.6%
Pilot/airline industry	3	3.8%	1	1.6%
Student	1	1.3%	0	.0%
Refused	1	1.3%	0	.0%
Total	78	100.0%	63	100.0%

Report

Question 25: IF CURRENTLY EMPLOYED: When thinking about your travel to and from work, on the average, how much total time, in minutes, do you spend commuting round trip each day (both ways)?

County: What county do you live in?	Mean	N
Riverside County	51.19	139
San Bernardino County	60.02	816
Total	58.73	955

Question 25 "Other": responses to: IF CURRENTLY EMPLOYED: When thinking about your travel to and from work, on the average, how much total time, in minutes, do you spend commuting round trip each day (both ways)?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Less than 1 hour	42	50.6%	42	77.8%
1 - < 2 hours	28	33.7%	9	16.7%
2 - < 3 hours	11	13.3%	1	1.9%
3 - < 4 hours	1	1.2%	2	3.7%
4 or more hours	1	1.2%	0	.0%
Total	83	100.0%	54	100.0%

Question 26: When thinking about your travel to and from work, on the average how much total time, IN MINUTES, do you spend commuting ROUND TRIP each day?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Less than 1 hour	42	50.6%	42	77.8%
1 - < 2 hours	28	33.7%	9	16.7%
2 - < 3 hours	11	13.3%	1	1.9%
3 - < 4 hours	1	1.2%	2	3.7%
4 or more hours	1	1.2%	0	.0%
Total	83	100.0%	54	100.0%

B26Recode: How many MILES round trip do you travel to work each day?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
60 miles or less	67	83.8%	47	92.2%
61 - 120 miles	11	13.8%	2	3.9%
121 - 180 miles	2	2.5%	1	2.0%
181 - 240 miles	0	.0%	1	2.0%
Total	80	100.0%	51	100.0%

Report
Question 26: IF CURRENTLY EMPLOYED: How many miles round trip do you travel to work each day?

County: What county do you live in?	Mean	N
Riverside County	32.38	133
San Bernardino County	38.44	770
Total	37.55	903

**Question 26 "Other" responses to: IF CURRENTLY EMPLOYED:
How many miles do you travel round trip to work each day?**

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
60 miles or less	67	83.8%	47	92.2%
61 - 120 miles	11	13.8%	2	3.9%
121 - 180 miles	2	2.5%	1	2.0%
181 - 240 miles	0	.0%	1	2.0%
Total	80	100.0%	51	100.0%

Question 27: What county do you work in?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Riverside	60	64.5%	66	93.0%
San Bernardino	14	15.1%	3	4.2%
Orange	4	4.3%	1	1.4%
Los Angeles	8	8.6%	0	.0%
Other (Specify)	7	7.5%	1	1.4%
Total	93	100.0%	71	100.0%

**Question 27 "Other" responses to: IF CURRENTLY EMPLOYED: What
county do you work in?**

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Riverside and San Bernardino County	3	60.0%	0	.0%
Many Counties	2	40.0%	1	100.0%
Total	5	100.0%	1	100.0%

**Question 28: How much confidence do you have that the elected officials in
your city or community will adopt policies that will benefit the general
community?**

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
A great deal of confidence	15	7.5%	22	11.1%
Some confidence	88	44.2%	104	52.3%
Not much confidence	72	36.2%	47	23.6%
No confidence	24	12.1%	26	13.1%
Total	199	100.0%	199	100.0%

CSUSB1: First, you an get a better job if you get a college degree?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Strongly agree	109	52.7%	121	58.7%
Agree	81	39.1%	70	34.0%
Disagree	13	6.3%	14	6.8%
Strongly disagree	4	1.9%	1	.5%
Total	207	100.0%	206	100.0%

CSUSB2: A person is more likely to be successful in the workplace if he or she has a college degree?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Strongly agree	87	42.9%	97	46.9%
Agree	92	45.3%	83	40.1%
Disagree	20	9.9%	27	13.0%
Strongly disagree	4	2.0%	0	.0%
Total	203	100.0%	207	100.0%

CSUSB3: Now I'm going to read you a list of universities in the Inland Empire. Which one do you think has the best reputation?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
University of California, Riverside	111	61.0%	68	46.9%
California State University San Bernardino	30	16.5%	38	26.2%
University of Phoenix	8	4.4%	7	4.8%
University of La Verne, or	4	2.2%	1	.7%
University of Redlands	23	12.6%	25	17.2%
Other (Specify)	6	3.3%	6	4.1%
Total	182	100.0%	145	100.0%

CSUSB4: And of those universities, which do you think gives students the best value for their investment?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
University of California, Riverside	59	38.8%	35	36.8%
California State University San Bernardino	62	40.8%	41	43.2%
University of Phoenix	7	4.6%	3	3.2%
University of La Verne, or	3	2.0%	1	1.1%
University of Redlands	12	7.9%	12	12.6%
Other (Specify)	9	5.9%	3	3.2%
Total	152	100.0%	95	100.0%

CSUSB4 "Other" responses to: And of those universities, which do you think gives students the best value for their investment?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
	200	96.2%	207	98.6%
Cal Baptist	3	1.4%	1	.5%
Community College	1	.5%	0	.0%
Each Above	1	.5%	0	.0%
La Sierra	1	.5%	0	.0%
Loma Linda	1	.5%	1	.5%
Private	1	.5%	0	.0%
UCLA	0	.0%	1	.5%
Total	208	100.0%	210	100.0%

CSUSB5: Are you familiar with Cal State San Bernardino's educational programs?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes	73	35.4%	41	20.0%
Somewhat	43	20.9%	34	16.6%
No	90	43.7%	130	63.4%
Total	206	100.0%	205	100.0%

CSUSB6 "Other" responses to:CSUSB6 What is the source, of your information about CSUSB?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
work, taught, or lectured on the campus	7	50.0%	3	30.0%
Assist students and prepare them for college CSUSB is one	2	14.3%	1	10.0%
I live near the college	0	.0%	4	40.0%
Attended a 4 year college and considered CSUSB	3	21.4%	1	10.0%
Receive media and read media about the college	2	14.3%	1	10.0%
Total	14	100.0%	10	100.0%

CSUSB7: What are your general impressions of the education at Cal State San Bernardino?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Excellent	36	25.0%	20	18.2%
Good	78	54.2%	72	65.5%
Fair	27	18.8%	18	16.4%
Poor	3	2.1%	0	.0%
Total	144	100.0%	110	100.0%

CSUSB8: How has your rating of the university change over the years?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Better	36	27.1%	40	38.8%
Worse	14	10.5%	6	5.8%
About the same	82	61.7%	53	51.5%
Didn't know about CSUSB years ago	1	.8%	4	3.9%
Total	133	100.0%	103	100.0%

CSUSB9: How likely is it that you, a friend, or a family member will take university-level courses sometime in the next 5 years?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Very likely	103	50.7%	64	31.4%
Somewhat likely	41	20.2%	45	22.1%
Not at all likely	59	29.1%	95	46.6%
Total	203	100.0%	204	100.0%

CSUSB10: How likely is it that those courses will be taken at Cal State San Bernardino?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Very likely	35	27.1%	32	33.3%
Somewhat likely	29	22.5%	28	29.2%
Not at all likely	65	50.4%	36	37.5%
Total	129	100.0%	96	100.0%

CSUSB11: Have you ever been to Cal State for a sporting event, theater production, festival, or some other event?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes	70	34.0%	46	22.1%
No	136	66.0%	162	77.9%
Total	206	100.0%	208	100.0%

CSUSB12: What would be the BEST way of informing you about the many cultural and sporting events happening on campus?

	Riverside & Environs		Coachella Valley	
	# Mentions	Col Response %	# Mentions	Col Response %
Direct mail	72	29.3%	46	26.7%
Newspaper	41	16.8%	55	31.9%
Radio	14	5.8%	8	4.8%
Internet	51	20.7%	30	17.6%
Website	6	2.4%	5	2.9%
Facebook	4	1.4%	0	.0%
Twitter	0	.0%	0	.0%
Other (Specify) _____	55	22.1%	24	13.8%
Don't know	23	9.1%	22	12.9%
Refused	6	2.4%	5	2.9%
Total	247	110.1%	171	113.3%

CSUSB13: When you think about Cal State, San Bernardino what one descriptive word comes to mind?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Close	2	1.6%	2	1.4%
Nothing	19	12.7%	24	21.1%
Excellent	1	.8%	2	2.1%
Options	5	3.2%	1	.7%
Don't Know/ not sure	46	31.0%	42	36.6%
Good	12	7.9%	8	7.0%
Scenery (Wind, Mountains, Open)	4	2.4%	1	.7%
Beautiful	2	1.6%	0	.0%
Education	12	7.9%	12	10.6%
Big	4	2.4%	1	.7%
Teachers	0	.0%	1	.7%
Local	4	2.4%	2	1.4%
Quality	2	1.6%	2	1.4%
Great	1	.8%	1	.7%
Very good	0	.0%	1	.7%
Expensive	1	.8%	0	.0%
Affordable	5	3.2%	3	2.8%
College	5	3.2%	2	2.1%
Far	7	4.8%	3	2.8%
Diversity	2	1.6%	2	2.1%
Convenient	6	4.0%	2	2.1%
Accessible	1	.8%	0	.0%
Nice	4	2.4%	2	1.4%
Location	0	.0%	1	.7%
Fair	5	3.2%	0	.0%
Total	149	100.0%	116	100.0%

D1: What was the last grade of school that you completed?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Some high school or less	18	7.3%	18	10.6%
High school graduate	33	13.7%	24	14.0%
Some college	87	35.6%	43	25.6%
College graduate (Bachelor's Degree)	51	21.0%	39	23.2%
Some graduate work	18	7.3%	13	7.7%
Post-Graduate degree	37	15.1%	32	18.8%

D2: Which of the following best describes marital status?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Single, never married	33	13.6%	22	13.0%
Married	158	64.6%	88	51.9%
Divorced	30	12.1%	20	11.5%
Widowed, or	15	6.3%	19	11.1%
Separated	2	1.0%	2	1.0%
Single, living with partner	6	2.4%	20	11.5%
Total	244	100.0%	170	100.0%

D2b: How many children ages 18 years old or younger do you have living at home?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
0	146	60.0%	131	76.6%
1	43	17.6%	19	11.0%
2	36	14.6%	10	5.7%
3	13	5.4%	6	3.3%
4	5	2.0%	4	2.4%
5	1	.5%	2	1.0%
Total	243	100.0%	171	100.0%

Report
D2b: How many children ages 18 years old or younger do you have living at home?

County: What county do you live in?	Mean	N
Riverside County	.62	414
San Bernardino County	.89	1079
Total	.82	1493

D3: Are you of Hispanic or Latino origin?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes	60	24.9%	37	21.8%
No	183	75.1%	131	78.2%
Total	243	100.0%	168	100.0%

D4: How would you describe your race or ethnicity?

	Riverside & Environs		Coachella Valley	
	Cases	Col Response %	Cases	Col Response %
Asian (Specify)	7	3.0%	2	1.0%
Black or African American	30	12.6%	3	2.1%
Caucasian or White	139	59.1%	116	73.6%
Hispanic	56	23.7%	37	23.3%
Other (Specify)	8	3.5%	3	2.1%
Total	235	102.0%	158	102.1%

Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
Demographic 5: How many cars do you have for your household? * County: What county do you live in?	1485	98.5%	23	1.5%	1508	100.0%
Demographic 6: What was your age at your last birthday? * County: What county do you live in?	1421	94.2%	87	5.8%	1508	100.0%
Demographic 7: How long have you lived in your county? * County: What county do you live in?	1476	97.9%	32	2.1%	1508	100.0%

Report

County: What county do you live in?		Demographic 5: How many cars do you have for your household?	Demographic 6: What was your age at your last birthday?	Demographic 7: How long have you lived in your county?
Riverside County	Mean	2.04	55.57	21.20
	N	410	381	409
San Bernardino County	Mean	2.07	52.66	23.96
	N	1075	1040	1067
Total	Mean	2.06	53.44	23.19
	N	1485	1421	1476

DSB1: Do you see yourself retiring within the next 10 years?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes	49	27.7%	32	38.6%
No	108	61.5%	40	48.5%
Maybe	11	6.1%	4	5.0%
Already retired	8	4.7%	7	7.9%
Total	175	100.0%	82	100.0%

DSB2: Has the recent recession changed your plans for when you will retire?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Yes - Took early retirement because of recession	13	7.7%	6	7.4%
Yes - I need to keep working longer	65	38.7%	24	30.5%
Maybe	6	3.5%	5	6.3%
No	79	47.2%	39	50.5%
Other	2	1.4%	3	4.2%
Not thinking about retirement yet	2	1.4%	1	1.1%
Total	168	100.0%	78	100.0%

Demographic 6: What was your age at your last birthday?

	Count	Col %
18 - 24 years old	47	3.3%
25 - 34 years old	150	10.6%
35 - 44 years old	219	15.4%
45 - 54 years old	301	21.2%
55 - 64 years old	346	24.3%
65 - 74 years old	216	15.2%
75 or older	140	9.8%
Total	1421	100.0%

Demographic 7: How long have you lived in your county?

	Count	Col %
10 years or less	449	30.4%
11 - 20 years	314	21.3%
21 - 30 years	310	21.0%
31 - 40 years	174	11.8%
More than 40 years	230	15.6%
Total	1476	100.0%

D8: Which of the following best describes your total household or family income before taxes, from all sources, for 2010?

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Less than $25,000	36	18.0%	18	13.0%
$25,000 to less than $35,000	21	10.8%	23	16.6%
$35,000 to less than $50,000	21	10.8%	24	17.2%
$50,000 to less than $65,000	28	14.4%	11	8.3%
$65,000 to less than $80,000	21	10.8%	26	18.9%
$80,000 to $110,000	32	16.2%	11	8.3%
Over $110,000	38	19.2%	24	17.8%
Total	198	100.0%	138	100.0%

Gender (not asked -- recorded by interviewer

	Riverside & Environs		Coachella Valley	
	Count	Col %	Count	Col %
Male	81	38.9%	94	44.8%
Female	127	61.1%	115	54.8%
Couldn't tell	0	.0%	1	.5%
Total	208	100.0%	210	100.0%