Certificate in
HOSPITALITY MANAGEMENT

Program Details
• No prerequisites or degree required!
• Complete in 6 months; 6 courses, 4 weeks per course
• Online coursework at your convenience
• Classes taught by industry experts
• Program is approved for FULL FUNDING through the Workforce Innovation and Opportunity Act (WIOA) program**

Courses
• Hospitality Operations
• Human Resource Training and Development in the Virtual World
• Sanitation, Safety and Hygiene amid COVID-19
• Revenue Management in Hospitality
• Customer Relationship Management (CRM)
• Digital Marketing Strategies

Certifications
Completion of coursework provides opportunities to earn the following industry-recognized credentials:
• National Restaurant and California Restaurant Association required in CA, Food Protection Manager Certificate
• American Hotel & Lodging Association-Certified Hotel Industry Analytics (CHIA)
• Google Analytics Certificate

Instructors
Michelle Zuppe RD, MS, BS
Robert Ambrose MS, BA
Sandra Bleckman MAS, BA
Lauren Bruggemans, MS, BA
Dr. Melika Kordrostami
Nadine Sakali, MBA, BA

Classes begin May 3rd, 2021!

More information can be found on our website at:
https://www.csusb.edu/pace/courses-programs/hospitality/hospitality-management-ou_certificate

*Per Indeed.com
*Please contact pace@csusb.edu for more information regarding funding options.