

The average salary  
of a **Hotel Manager**  
in California is  
**\$59,073/year!**\*



## Certificate in **HOSPITALITY MANAGEMENT**

### Program Details

- No prerequisites or degree required!
- Complete in 6 months; 6 courses, 4 weeks per course
- Online coursework at your convenience
- Classes taught by industry experts
- Program is approved for FULL FUNDING through the Workforce Innovation and Opportunity Act (WIOA) program\*\*

### Certifications

Completion of coursework provides opportunities to earn the following industry-recognized credentials:

- National Restaurant and California Restaurant Association required in CA, Food Protection Manager Certificate
- American Hotel & Lodging Association-Certified Hotel Industry Analytics (CHIA)
- Google Analytics Certificate

### Courses

- Hospitality Operations
- Human Resource Training and Development in the Virtual World
- Sanitation, Safety and Hygiene amid COVID-19
- Revenue Management in Hospitality
- Customer Relationship Management (CRM)
- Digital Marketing Strategies

### Instructors



Michelle Zuppe RD, MS, BS



Robert Ambrose MS, BA



Sandra Bleckman MAS, BA



Lauren Bruggemans, MS, BA



Dr. Melika Kordrostami



Nadine Sakali, MBA, BA

**Classes begin May 3<sup>rd</sup>, 2021!**

**More information can be found on our website at:**

<https://www.csusb.edu/pace/courses-programs/hospitality/hospitality-management-ou-certificate>

*\*Per Indeed.com*

*\*Please contact [pace@csusb.edu](mailto:pace@csusb.edu) for more information regarding funding options.*

Contact us at: 📞 (909) 537-5975 ✉️ [pace@csusb.edu](mailto:pace@csusb.edu) 💻 [csusb.edu/pace](https://www.csusb.edu/pace)

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If you are in need of special accommodations please contact Services to Students with Disabilities at 909-537-5238 (voice), 909-537-7230 (TTY), or via email at [ssd@csusb.edu](mailto:ssd@csusb.edu)