

California State University San Bernardino
School of Computer Science and Engineering

CSE 6950 Graduate Independent Study

Date

May 09.2022

Time

10:00 AM

Location

Zoom Link (<https://csusb.zoom.us/j/98898643431>)

Title

Review Event Management Using Salesforce (Cloud Technology)

Student

Akshay Pandurang Dagwar

Advisor

Dr. Yan Zhang

Abstract

Different types of events have already become a regular part of the agenda for many companies as they're a great way to communicate, share experiences, build networks and find partners. The Salesforce platform is an amazing tool for event planning that combines CRM which stores all of your customers' data and Event Management solutions. The Event Management app can be useful for all types of industries, such as education, charity, healthcare, high tech, and IT.