

**ALFSS GENERAL MEETING MINUTES  
WEDNESDAY, FEBRUARY 5, 2020  
12 NOON - 1 PM  
MEETING CENTER 104 (PANORAMA ROOM)**

Meeting called to order at 12:05

1. APPROVAL OF THE AGENDA (2 minutes)

Marisol motioned to approve the agenda, Marisol seconds. No discussion or opposition, motion passes. Agenda approved.

2. APPROVAL OF THE MINUTES (2 minutes)

Aurora motions to approve the minutes, Enrique seconds. No discussion, motioned passes.

3. NEW BUSINESS - No new business (0 minutes)

4. OLD BUSINESS - (36 minutes)

UPCOMING EVENTS CALENDAR

a. WINTER 2020 EVENTS

- i. Paint & Sip **TODAY** (Wed. Feb. 5, 5 - 6 pm, Pine Room, \$25) *Monica*

16 people have signed up to participate. Painting begins promptly at 5:15, there is still plenty of space if anyone is still interested in signing-up.

- ii. Pupusa Sale (Thurs. March 5, 11 am - 1 pm, Library Lawn) *Monica*

250 pupusas will be ordered, it will be a first come, first serve basis so once sold out that's it. Monica will be reaching out for volunteers. There are no pre-sales.

- iii. Convivencia (Friday, March 20, evening, SMSU) *Aurora/Enrique*

Event is listed under the LEAD week poster, please distribute. The convivencia will be a night of tacos & dancing. Edgar has agreed to volunteer his services to lead in dance instructions for salsa, bachata, etc. Aurora will send out meeting invitations for planning

b. SPRING 2020 EVENTS

- i. BFSSA collaboration Afro-Latino event (early April) *Jesse/Aurora*

This event is still in Carmen Beck has expressed interest to join in planning.

- ii. Spring Latino Grad (Sat. June 6) *Rosemary/Marisol*

Planning meetings will begin this Monday and will take place from 12 - 1 pm every other week in the LatinX Center. Marisol and Rosemary have met with SEGS to begin logistics conversations. There will be a

Miranda will be asked to add the [latinograd@csusb.edu](mailto:latinograd@csusb.edu) email on the contacts portion of our website

- iii. Social gathering - Possible Athletics event *Susana*

No update

- iv. Coyote CROWDfunder *Susana* [www.csusb.edu/makeagift/alfss](http://www.csusb.edu/makeagift/alfss)

### **Launch date**

The spring ALFSS scholarship fundraising campaign will launch **March 2<sup>nd</sup>** and end **May 11<sup>th</sup> at 11:59 p.m.** but we will announce that it ends on **May 8<sup>th</sup>** to everyone else (this will give us an opportunity to receive any last minute donations and last push to membership). The goal is to set up a campaign to raise \$5,000 towards students scholarships.

### **Website content**

Content on the CrowdFunder page will be updated prior to the launch of the campaign on March 2<sup>nd</sup>. This will include the video testimonial of two ALFSS scholarship recipients, statistics on how many scholarships have been awarded, section about ALFSS, etc.

### **Marketing the campaign**

The campaign will be shared on the ALFSS social media pages, along with sending emails to membership. Furthermore, we need to all make an effort to share with our entire networks to encourage participation, even if that means they forward it to someone else. Emails will be sent to the ALFSS group and we need the support of membership to forward to others. Keeping in mind we cannot forward to campus or BB

### c. FALL 2020 EVENTS

- i. Bienvenida (August) *Susana*

The date will take place in August based on the new start of fall semester

- ii. Hispanic Heritage Month Fundraiser (Sept/Oct) *Iwona/Rosemary*

Rosemary and Iwona will be having conversations with the incoming president and more will come after Latino grad is concluded.

- iii. Fall Latino Grad (December) *Aurora/Jonathan*

Tentative space has been reserved in the SMSU for Thursday, December 4

### 5. OFFICER REPORTS (15 minutes)

- a. Enrique Murillo, President  
Working with all of the ALFSS programming committees
- b. Monica McMahon, Vice President
- c. Aurora Vilchis, Executive Secretary

Meeting minutes are current on the website

- d. Antonio Guijarro-Ledezma, Treasurer

For the ALFSS state account we have brought in revenue of \$6,953; expenses are \$5,453. This includes fall Latino grad.

The scholarship account \$4,670 has been disbursed for winter scholarships. Balance is \$15,294.

Donations account has a balance \$13,997

- e. Miranda Canseco, Director of Marketing

Will be working on a flyer for the Convevencia

f. Susana Barbosa, Director of Programs

Update provided earlier

g. Marisol Johnson, Director of Membership

Currently there are 91 members. Marisol is working on a Google form for memberships, she will be presenting at the next board meeting.

h. Patricia Aguilera, Director of Scholarships

No update

i. Carolina Yanez-Macias, Student Representative

No update

6. DISCUSSION TOPICS (5 minutes)

Edgar responded to an inquiry from a student from the LINK program who is interested in learning more about ALFSS. He will update the committee when he meets with the student next week.

Rosemary motioned to adjourn, Monica second. Meeting adjourned at 12:41.