

Fall: Year 1

Courses	Units
*ART 342	5
*MKTG 305	4
ENG 306 (GE F.1)	4
**Free elective	2
Total Fall Units:	15

Winter: Year 1

Courses	Units
*ART 343	5
*ART 333 (OL)	4
*MKTG 410 (OL)	4
**Free elective	2
Total Winter Units:	15

Spring: Year 1

Courses	Units
*ART 344	5
*ART 337 (sub for ART 384)	4
*ART 322 (elective)	5
Total Winter Units:	14

Fall: Year 2

Courses	Units
*ART 442	5
*MGMT 302 (elective)	4
GE Capstone (B.5, C.5, or D.5)	4
Total Fall Units:	13

Winter: Year 2

Courses	Units
*ART 443	5
*ART 222 (OL)	4
*MKTG 420 (OL)	4
GE Capstone (B.5, C.5, or D.5)	4
Total Winter Units:	17

Spring: Year 2

Courses	Units
*ART 575	4
*MKTG 446	4
ART 382*	5
GE Capstone (B.5, C.5, or D.5)	4
Total Winter Units:	17

This program assumes completion of the following courses or equivalent coursework at a community college:

- **ART 120** *Introduction to Two Dimensional Design*(4)
- **ART 124** *Introduction to Digital Media Design* (4)
- **ART 221** *Art History: Prehistoric Times through the Middle Ages* (4)
- **ART 223** *Art History: Renaissance to the Present* (4)
- **ART 232** *Principles of Design Management* (4)
- **ART 238** *Production of Visual Information Design* (4)
- **ACCT 211** *Introductory Accounting I* (4)
- One (1) course from: **ECON 200** *Principles of Microeconomics* (4); **ECON 202** *Principles of Macroeconomics* (4); or **MGMT 100** *Introduction to Business and Public Administration* (4)

For community college coursework information, go to assist.org

BA Art: Plan V
Graphic Design and Marketing
2019-2020 Transfer Road Map

****This major is for transfer students only****

*** Required for major; only offered this quarter at PDC.**

****180 unit minimum is required to graduate from CSUSB. If this requirement is not met with GE and major units, you will need to complete *free elective* units. See your Academic Advisor for more details.**

- **Twelve (12) major elective units chosen from (if not previously taken) :**

Courses in **BOLD** are available at PDC

ART 301 (2.5)

ART 322 (5)

ART 575 (1-5) Internship available every quarter during senior year

ECON 200 (4)

ECON 202 (4)

ENR 442 (4)

MGMT 100 (4)

MGMT 302 (4)

MKTG 416 (4)

MKTG 430 (4)

MKTG 470 (4)

MKTG 496 (4)

MKTG 575B (2)

MKTG 590 (4)

This schedule is subject to change without notice. Follow your Program Advising Worksheet (PAWS), which lists coursework for graduation. See your academic advisor to make sure all course requirements are complete.