

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino
5500 University Parkway
San Bernardino, CA 92407

**FINANCE COMMITTEE
AGENDA**

March 17, 2023

12:00 p.m.

Location (Virtual Conferencing): <https://csusb.zoom.us/j/88268048580>

Call to Order

Roll Call

Approval of Minutes

Reports: Chair and Finance Committee Members

Adoption of Agenda

Open Forum (5 minutes/speaker)

NEW BUSINESS:

FC 01-23 Permission to use \$3,500 from Grant and Service Programs – ASI Donations (660723-RN001-A4700) in order to sponsor the 14th Annual CSUSB Sports and Entertainment Marketing Scholarship Golf Tournament. (Action) (Raves)

FC 02-23 Permission to use \$345.90 from Grant and Service Programs – ASI Donations (660723-RN001-A4700) in order to fund additional items needed for the Black Girl Magic Summit. (Action) (Howard)

ANNOUNCEMENTS

ADJOURNMENT

.....☆☆☆.....

GOLF

Tournament

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**Friday, April
21st
7:00 am
CHECK- IN**

SIERRA LAKES
FONTANA GOLF CLUB

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SCAN HERE



SPRING CLASSIC
SPORTS & ENTERTAINMENT MARKETING SCHOLARSHIP
CAL STATE SAN BERNARDINO

CSUSB COYOTES



Date: April 21st, 2023
Course: Sierra Lakes Golf Club
Location: Fontana, CA

Mission Statement

Our task at hand, as students of the CSUSB Marketing Department, is to establish a permanent scholarship fund supported by our annual charity golf tournament, The Spring Classic. Given the current state of the educational system and increasing tuition costs this capital will allow for students to continue their educational pursuit. Our long-term goals are to reward and enhance financial stability and educational performance for future generations of CSUSB students.



CSUSB 14th Annual Spring Classic



- Who:** 14th Annual Spring Classic
- Where:** Sierra Lakes Golf Club
- What:** CSUSB Sports & Entertainment Marketing
Scholarship Charity Golf Tournament
- When:** Friday, April 21, 2023
- Arrival time:** 7:00 A.M.
- Tee time:** 8:00 A.M.
- Banquet:** 2:00 P.M.



California State University, San Bernardino, 2023

The Advanced Sports Marketing class at California State University, San Bernardino cordially requests your support for our 14th Annual Spring Classic Golf Tournament. This year, our event will be hosted at Sierra Lakes Golf Club on Friday, April 21st, 2023 in Fontana, California. All proceeds from this event will go directly into the development of a permanent scholarship fund for students within the CSUSB Sports & Entertainment Marketing Program. Many students have found it difficult to maintain their collegiate trajectory due to increasing tuition costs and your support will help make their formal education possible. Aside from assisting students through financial adversity, your business will benefit in the following ways:

- Sponsorship guarantees exposure to business professionals in a fun and charitable environment. This year's Spring Classic is projected to be the largest event to date.
- Involvement in this event demonstrates corporate responsibility, which has become increasingly important in the marketplace. As such, your contribution should be seen as an investment rather than an expense.
- The Scholarship Foundation is a certified 501(c)(3) Non-Profit organization. Therefore, sponsorships or donations in any amount can be treated as a tax deductible contribution.

Our community is excited and eager to see this tournament succeed. In order to provide affordable and effective sponsorship packages for businesses of any size, our packages range from \$250 to \$3,500. We recognize that it might not be possible to participate this year, however, we ask that you please consider affiliation for next year's tournament. Aside from sponsorship or gift donations, we formally welcome any golfers within your organization to compete in our tournament! We will be following up shortly with a phone call to ensure you received this communication and to answer any questions you may have. We look forward to speaking with you soon.

Griffin McDaniel
CSUSB Spring Classic
Sponsorship Coordinator
(909) 273-3193 | Yotieentertainmentsponsor@gmail.com

Sponsorship Packages Available

Tickets and Sponsorships may be purchased using the link below.

<https://kriskrosby.wixsite.com/csusb-spring-classic>

\$3,500 Title Sponsor

- Named as tournament title sponsor.
- Name on all marketing collateral.
- Full page in the event program.
- Includes one foursome at the tournament.
- Social media mentions.
- Recognition at banquet.
- Reserved seating at banquet.
- Marketing material on all banquet tables
- A thank you at the banquet

\$2,000 Presenting Sponsor

- Named as presenting sponsor.
- Half page in the event program.
- Includes one 4-some of golf
- Social media mentions.
- Recognition at banquet.
- Reserved seating at banquet.

Banquet Sponsor - \$2,000

- Recognition at banquet
- Table tent advertising on all tables

Contact Info: For information regarding sponsorships and/or the 14th Annual CSUSB Spring Classic please contact Griffin McDaniel, Sponsorship Coordinator at (909) 273-3193 or email at Yotientertainmentsponsor@gmail.com

CSUSB

2023 GOLF SPONSORSHIP COMMITMENT FORM

Sponsor Information:

Company: _____

Contact Person: _____

Contact Address: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Type: _____ (Title, Presenting, Hole, etc.)

Golfer Registration (if necessary):

Foursome 1:

Player #1: _____ Player #2: _____

Player #3: _____ Player #4: _____

Foursome 2:

Player #1: _____ Player #2: _____

Player #3: _____ Player #4: _____

Payment Method:

_____ Check, made payable to: CSUSB Philanthropic Foundation

_____ Credit Card (American Express, MasterCard or Visa)

Name on Card: _____

Card #: _____ Exp. Date: _____

Billing Address: _____

Signature: _____ Card V-Code: _____

Please return this form along with your payment to:

CSUSB Marketing Dept.

Attn: 2023 Spring Classic
Professor Sean Kinnally
5500 University Parkway,
Marketing Department, Jack Brown Hall
San Bernardino, CA 92407
Phone: 909-537-5716

The Black Girl Magic Summit will be an all-day event. We would love for ASI to be able to support the additional incidental items needed for the summit. These items can be found through our approved vendor Staples and would contribute to the programming needs. The itemized list is attached to this request, totaling \$345.90.

- Crowd Control Wristbands, Yellow, 500/Pack (AVT75512) | [Link](#) | Quantity: 1 | Cost: \$51.59
- Staples Double Ticket Roll, 2000/Roll (19163) | [Link](#) | Quantity: 1 | Cost: \$16.99
- True Clear Purified Bottled Water | [Link](#) | Quantity: 4 | Cost: \$49.96
- Break Box KIND® Bar Snack Mix | [Link](#) | Quantity: 1 | Cost: \$52.09
- Break Box Party Snack Box | [Link](#) | Quantity: 1 | Cost: \$33.39
- Break Box Big Party Snack Box | [Link](#) | Quantity: 1 | Cost: \$77.29
- Frito Lay Variety Corn Chips | [Link](#) | Quantity: 1 | Cost: \$64.59