CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

FACULTY & STAFF
BOOK LAUNCH

MAY 13
1:00 – 3:00 PM
FACULTY CENTER FOR EXCELLENCE
Dr. Dorota Huizinga, Associate Provost for Academic Research and Dean of Graduate Studies

“A writer is a person who cares what words mean, what they say, how they say it. Writers know words are their way toward truth and freedom, and they use them with care, with thought, with fear, with delight. By using words well, they strengthen their souls. And their words make the souls of their readers stronger, brighter, deeper.” This is what Ursula Le Guin, author of A Wrinkle in Time has said about writers. Her words can easily be paraphrased to describe something else: our best educators.

Why do educators become writers?

To share new knowledge. To describe existing knowledge in a new way. To expose students to new ideas. To change lives. To inspire.

When educators write they present their students with very valuable gift, the gift of example.

Welcome to the California State University, San Bernardino’s 2019 Faculty and Staff Book Launch! We are here to honor our colleagues, whose books were published in the past two years.


Thank you to all authors honored here today for undertaking this enormous task so we can understand the world a little better. We celebrate your success and commitment to academic excellence, and congratulate you on your achievement and on an example, you have set.

Dr. Caroline Vickers, Faculty Director for Graduate Studies

Welcome! Thanks to each of you for joining us for the 2019 Faculty and Staff Book Launch. First and foremost, we are here to recognize our faculty and staff who have written books and book chapters over the past two years. The sheer volume of the work, 32 books and 40 book chapters, is quite impressive. It has been my pleasure to peruse this work as it has been delivered to the Office of Graduate Studies. I can truly say that the work on display here today speaks to the high caliber of our colleagues, their energy and their dedication. These books and book chapters represent all five colleges and the Pfau Library with a broad range of topics. CSUSB has a far reaching influence!

I would like to take a moment to note that we are honored to have special guests with us here today. Provost Shari McMahan is here to help us celebrate these great accomplishments. Deans from our academic colleges and the Pfau Library have also joined us today to recognize this work. Please join me in congratulating our faculty and staff authors for their tremendous contributions.
2019 Faculty & Staff Book Launch

Welcome Address
Dr. Dorota Huizinga & Dr. Caroline Vickers

Provost’s Remarks
Dr. Shari McMahan

Introduction of College Deans
College of Arts & Letters
Dr. Rueyling Chuang

Jack H. Brown College of Business and Public Administration
Dr. Anna Ni

College of Education
Dr. Jake Zhu

College of Natural Sciences
Dr. Sastry Pantula

College of Social & Behavioral Sciences
Dr. Rafik Mohamed

Pfau Library
Dr. Cesar Caballero

Closing Remarks
Dr. Caroline Vickers
Mary Fong

Two Heart Nuts To Crack!
(A Magnificent Mess Book 1)

Amazon Digital Services, LLC

Two Heart Nuts To Crack! is the first memoir of Mary Fong’s A Magnificent Mess trilogy. She takes readers on a journey of her earliest recollected memories capturing cultural, intercultural and spiritual experiences in the first 27 years of her life. A personal and relatable story that shows the ups, downs, twists, and turns of events that are entertaining, frustrating, and serious -- all culminate in motivating her to seek answers to big questions about the journey of life. What is the name of the game of life? Why are there so many variations and extremes of people’s life circumstances? What happens after we die?

Parastou Feiz

Grammar, Meaning, and Concepts: A Discourse-Based Approach to English Grammar

Routledge

Grammar, Meaning, and Concepts: A Discourse-Based Approach to English Grammar is a book for language teachers and learners that focuses on the meanings of grammatical constructions within discourse, rather than on language as structure governed by rigid rules. This text emphasizes the ways in which users of language construct meaning, express viewpoints, and depict imageries using the conceptual, meaning-filled categories that underlie all of grammar.
Sunny Hyon

*Introducing Genre and English for Specific Purposes*

Routledge

Introducing Genre and English for Specific Purposes provides an overview of how genre has been conceptualized and applied in ESP, as well as the features that distinguish ESP genre research and teaching from those of other genre schools. The macro and micro aspects of ESP genre-based pedagogy are also analysed and include: different possibilities for planning and designing an ESP genre-based course; the concrete, micro aspects of materials creation; and how genres can be learned through play.

David Marshall

*Degrees that Matter: Moving Higher Education to a Learning Systems Paradigm*

National Institute for Learning Outcomes Assessment

Concerned by ongoing debates about higher education that talk past one another, the authors of this book show how to move beyond these and other obstacles to improve the student learning experience and further successful college outcomes. Offering an alternative to the culture of compliance in assessment and accreditation, they propose a different approach which they call the Learning System Paradigm. Building on the shift in focus from teaching to learning, the new paradigm encourages faculty and staff to systematically seek out information on how well students are learning and how well various areas of the institution are supporting the student experience and to use that information to create more coherent and explicit learning experiences for students.
Jason Perez

This Is for the Mostless

WordTech Editions

This is for the Mostless, writer and performer Jason Magabo Perez’s debut book, is a lyrical collection of autobiographical poems, essays, fictions, and oral histories. Moving against discipline and genre, from city to city, barrio to barrio, these stories and sympathies are filled with familia and trauma, and cast with wildly divergent figures as iconic as Don Cheadle and Mandy Moore, and as obscure as Cobra Commander and Perez’s own mother—a Filipina migrant nurse who in 1976 was framed by the FBI for murder. Ultimately, Perez celebrates and mourns the multiple migrations and afterlives of grandmothers, gangsters, girlfriends, superheroes, and poets. This book is about and most definitely for all of the mostless.

Chad Sweeney

Monahsetah, Resistance, and other Markings on Turtles Back: Poetry and Lyric Essays

Mongrel Empire Press

In the introduction, editor Chad Sweeney, writes that “Maurice Kenny spent his life and career exploring the intersection of the Native American with the European. In interviews, essays, and personal conversations, Kenny often confessed that he was searching for himself in exploring these historical figures of contact. In his final work, Maurice Kenny interrogates that crisis of contact between European-American expansion and the free Cheyenne Nation, and especially the enigmatic woman, Monahsetah, the Cheyenne second “wife” to General George Armstrong Custer, whom the Cheyenne reviled . . . In tracing Monahsetah’s cultural negotiations, Kenny is perhaps, once more, trying to locate himself within that insoluble inquiry: after five centuries of massacre and exploitation, how may one’s Native loyalties be reconciled to one’s European roots? And what forms may resistance take?”
Johanna Smith

_Puppetry in Theatre and Arts Education: Head, Hands, and Heart_

Methuen Drama

Connecting the art of puppetry with deeper learning for children, this workbook offers a comprehensive guide on how to bring puppetry into the classroom. It places puppet design, construction and manipulation at the heart of arts education and as a key contributor to ‘manual intelligence’ in young people.
BOOK CHAPTERS

Bradford Owen & Brian Heisterkamp

Julie Taylor

J. David Jerez-Gomez
Alexandru Roman

Public Procurement: A Guide to the Body of Knowledge through Exercises and Case Studies

Birkdale Publishers

This book uses exercises and case studies to guide students through the public procurement body of knowledge. The book and its activities encompass important things procurement professionals might encounter at some point during their career—from basic purchase orders to public-private-partnerships.

Monty Van Wart


CQ Press

Recognizing the inherent tensions and contradictions that result from managing people in organizations, Human Resource Management in Public Service: Paradoxes, Processes, and Problems offers provocative and thorough coverage of the complex issues of management in the public sector. Continuing the award-winning tradition of previous editions, this Sixth Edition helps you to understand complex managerial puzzles and explores the stages of the employment process, including recruitment, selection, training, legal rights and responsibilities, compensation, and appraisal. Grounded in real public service experiences, the book emphasizes hands-on skill building and problem solving.
BOOK CHAPTERS

Marc Fudge
- The Inequity of User Fees and the Overreliance by Communities to Generate Revenue. In *Positioning Markets and Governments in Public Management*. IGI Global.

Monty Van Wart

Marc Fudge

Anthony Silard
Lynne Diaz-Rico

*A Course for Teaching English Learners, 3rd Edition*

Pearson

Principles and classroom techniques for teaching English language learners. *A Course for Teaching English Learners* combines the fundamental principles of education with practical English language education techniques to help both pre- and in-service educators reach English language students in impactful ways. The text provides background in cultural, linguistic, and sociocultural context, building a comprehensive framework for effective English language education. Uniquely, the text outlines both psychological and sociocultural contexts at play at all school levels, including second-language acquisition hurdles and strategies for teaching content subjects.

Lynne Diaz-Rico

*The Crosscultural, Language, and Academic Development Handbook*

Pearson

This widely popular guide provides numerous ready-to-use strategies and ideas based on best practices to link culture and language to school success. The book focuses on helping the millions of English learners nationwide who need instruction that develops their English-language proficiency while they acquire the content knowledge needed to succeed in today’s standards-based environment. Readers get a practical look at cultural values and beliefs that impact schooling. The title combines theories of culture with theories of language acquisition to provide a powerful set of teaching techniques for content areas and English language arts. Also included are special education adaptations for English learners to give teachers and administrators additional back-up support for complex educational challenges.
**Enrique Murillo**

*Readings on Latinos and Education: Tasks, Themes, and Solutions*

Routledge

This critical anthology showcases an interdisciplinary forum of scholars sharing a common interest in the analysis, discussion, critique, and dissemination of educational issues impacting Latinos. Drawing on the best of the past 20 years of the Journal of Latinos and Education, the collection highlights work that has been seminal in addressing complex educational issues affecting and influencing the growing Latina and Latino population. Chapters discuss the production and application of wisdom and knowledge to real-world problems while engaging and collaborating with the interests of key stakeholders in other sectors outside the “traditional” academy. Organized thematically around issues related to policy, research, practice, and creative and literary works, the collection is sure to extend and encourage novel ways of thinking about the ongoing and emerging questions around the unifying thread of Latinos and education.

**Edna Martinez**

*Faculty Members’ Scholarly Learning Across Institutional Types*

Wiley Periodicals, Inc

Taking a broad view, this volume explains how scholarly learning is defined and conceptualized by scholars. The authors synthesize the recent literature and organize the findings according to Boyer’s four forms of scholarship (discovery, teaching, engagement, and integration). They then offer a counternarrative to faculty scholarly learning and the ways in which it is enacted and supported. Recommendations for developing, supporting, and evaluating faculty scholarly learning are also presented.
BOOK CHAPTERS

Addison Davidove & Lorraine Hedtke

Lorraine Hedtke
- Remembering Relations Across the Years and the Miles. In *Continuing Bonds in Bereavement New Directions for Research and Practice*. Taylor and Francis Group.

Stanley Swartz

Edwin Hernandez

Stacie Robertson
- The Role of Technology in Service Delivery for People with Disabilities in Rural Communities. In *Disability and Vocational Rehabilitation in Rural, Frontier, and Territory Communities: Challenges and Solutions to Service Delivery*. Springer.
Corey Dunn

*Introduction to Analysis*

Chapman and Hall/CRC

Introduction to Analysis is an ideal text for a one semester course on analysis. The book covers standard material on the real numbers, sequences, continuity, differentiation, and series, and includes an introduction to proof. The author has endeavored to write this book entirely from the student’s perspective: there is enough rigor to challenge even the best students in the class, but also enough explanation and detail to meet the needs of a struggling student.

Susan Addington

*Illustrative Mathematics 6-8*

Illustrative Mathematics

Released in 2017, the curriculum fully meets the standards using an instructional design that supports teachers in making the content accessible to all learners.
Marilyn Smith-Stoner

A Guide to Disseminating Your DNP Project

Springer Publishing Company

A Guide to Disseminating Your DNP Project provides an effective, proven blueprint that enables students to disseminate their DNP projects. This book describes the process of disseminating the final written assignment, as recommended by the American Academy of Colleges of Nursing (AACN) for graduation from a DNP program. For all DNP graduates looking to make a positive impact on health care today, dissemination of knowledge and research is imperative to initiate quality improvement effectively. By sharing these projects, DNPs can improve health care.

BOOK CHAPTERS

Kimberlyn Williams


Qingquan Sun


Kimberly Cousins & Douglas Smith


James Noblet


Shawnee McMurran

- Fostering Academic and Mathematical Excellence at Girton College 1870–1940. In Women in Mathematics: Celebrating the Centennial of the Mathematical Association of America. Association for Women in Mathematics Series 10, Springer.

Mary-Anne Schultz

Rafik Mohamed

Black Men on the Blacktop: Basketball and the Politics of Race

Lynne Rienner Publishers, Inc.

What is it about basketball that makes it “the black man’s game”? And what about pickup basketball in particular: can it tell us something about the state of blackness in the United States? Reflecting on these questions, Rafik Mohamed presents pickup games as a text of the political, social, and economic struggles of African American men. In the process, he tells a story about race in its peculiarly American context, and about how the politics of race—and resistance—are mediated through sports.

Paul Sweeney

Race and Racism in the West: Crusades to the Present, Third Edition

Cognella Academic Publishing

Race and Racism in the West: Crusades to the Present is an anthology for use in courses on multiculturalism and ethnicity. The book addresses some of the western hemisphere’s historical attitudes about racial identity. These include the concept of white privilege, the presence of paternalism, and the medieval origins of racialization based on blood in Spain. A discussion of the psychology of the colonizer and the colonized demonstrates how historic processes cast long shadows over many societies.
Guy Hepp

La Consentida: Settlement, Subsistence, and Social Organization in an Early Formative Mesoamerican Community

University Press of Colorado

La Consentida explores Early Formative period transitions in residential mobility, subsistence, and social organization at the site of La Consentida in coastal Oaxaca, Mexico. Examining how this site transformed during one of the most fundamental moments of socioeconomic change in the ancient Americas, the book provides a new way of thinking about the social dynamics of Mesoamerican communities of the period.

Stephen Tibbets

Criminological Theory: A Text/Reader, Third Edition

SAGE Publications, Inc.

Criminological Theory: A Text/Reader, Third Edition, by Stephen G. Tibbetts and Craig T. Hemmens helps you understand criminological theory, with each authored section of the text enhanced by empirical research articles that put theory into context. Key criminological theories are introduced and followed by articles that show how criminological theory can be applied to current policies, challenges, and issues, making it easier for you to connect theory and application.
Kevin Grisham

*What in the World?!? World Regions and People*

Kendall Hunt Publishing

What in the World?!? World Regions and People helps students explore other people and regions of the world. The fusion of the workbook and online text enables students to connect the information to not only themselves but to their environment. Students enjoy exploring the world and themselves in it!

Ryan Keating

*Shades of Green: Irish Regiments, American Soldiers, and Local Communities in the Civil War Era*

Fordham University Press

Drawing on records of about 5,500 soldiers and veterans, Shades of Green traces the organization of Irish regiments from the perspective of local communities in Connecticut, Illinois, and Wisconsin and the relationships between soldiers and the home front. Research on the impact of the Civil War on Irish Americans has traditionally fallen into one of two tracks, arguing that the Civil War either further alienated Irish immigrants from American society or that military service in defense of the Union offered these men a means of assimilation. In this study of Irish American service, Ryan W. Keating argues that neither paradigm really holds, because many Irish Americans during this time already considered themselves to be assimilated members of American society.
Introduction to Public History: Interpreting the Past, Engaging Audiences

Cherstin Lyon

Rowman & Littlefield Publishers

Introduction to Public History: Interpreting the Past, Engaging Audiences is a brief foundational textbook for public history. It is organized around the questions and ethical dilemmas that drive public history in a variety of settings, from local community-based projects to international case studies. This book is designed for use in undergraduate and graduate classrooms with future public historians, teachers, and consumers of history in mind.

China Tripping: Encountering the Everyday in the People’s Republic

Jeremy Murray

Rowman & Littlefield Publishers

This unique book is the first to bring together a group of influential China experts to reflect on their cultural and social encounters while travelling and living in the People’s Republic. Filling an important gap, it allows scholars, journalists, and businesspeople to reflect on their personal memories of China. Private experiences—vivid and often entirely unanticipated—often teach more about how a society actually works than a planned course of study can. Such experiences can also expose the sometimes-naïve misconceptions visitors often bring with them to China. China experts relate stories that are always interesting but also more: they tell not just anecdotes but telling anecdotes. Why are there no campus maps? (Because, if you don’t know where you’re going and why, you don’t need to be here.) What’s the allure of Mickey Mouse? (He could break all sorts of rules and get away with it.) What’s a sworn brother in China? (Somebody who fights for your honor even when you’re not looking.) Covering nearly a half-century from 1971 to the present, these stories open a vivid window on a rapidly evolving China and on the zigzag learning curve of the China trippers themselves.
Jeremy Murray

Asian Cultural Traditions, Second Edition

Waveland Press

The Second Edition of Asian Cultural Traditions expands our understanding of the bewildering diversity that has existed and continues to exist in the cultures of South Asia, East Asia, and Southeast Asia. In a single volume, the authors pull together some of the major cultural strands by which people in Asian societies have organized their collective life and made their lives meaningful. With new sections on Central Asia, Islam, Korea, and Insular Southeast Asia, this first survey of its kind draws on multiple disciplines to contextualize the interplay of culture, historical events, language, and geography to promote better understanding of a realm often misunderstood by Westerners.

Yvette Saavedra

Pasadena Before the Roses: Race, Identity, and Land Use in Southern California, 1771–1890

University of Arizona Press

In Pasadena Before the Roses, historian Yvette J. Saavedra examines a period of 120 years to illustrate the interconnectedness of power, ideas of land use, and the negotiation of identity within multiple colonial moments. By centering the San Gabriel Mission lands as the region’s economic, social, and cultural foundation, she shows how Indigenous, Spanish, Mexican, and American groups each have redefined the meanings of land use to build their homes and their lives. These visions have resulted in competing colonialisms that framed the racial, ethnic, gender, and class hierarchies of their respective societies.
Historians have paid scant attention to the five years that span from the conclusion early in 1848 of Mexico’s disastrous conflict with the United States to the final return to power in April 1853 of General Antonio López de Santa Anna. This volume presents a more thorough understanding of this pivotal time, and the issues and experiences that then affected Mexicans. It sheds light on how elite politics, church-state relations, institutional affairs, and peasant revolts played a crucial role in Mexico’s long-term historical development, and also explores topics like marriage and everyday life, and the public trials and executions staged in the aftermath of the war with the U.S.

Hideya Koshino

Social Working Memory

Shinyo-Sha

In the past few decades, we witnessed an integration among the humanities, social sciences, psychology, and brain science with the recent development in brain imaging techniques. The higher-order functions of the brain could be divided into two categories though they are not mutually exclusive. One is the cognitive brain mechanism that works to solve various problems in society and the other the social brain mechanism that helps us adapt well in society. The social brain network and cognitive brain network sometimes compete and other times collaborate with each other depending on task situations, and we begin to understand complex interactions between the two networks. This book is an invitation to an adventure that introduces the new field of cognitive neuroscience, including the cognitive and social brain networks, their interactions, individual differences in the networks, disorders of networks such as autism, and small-world brain networks.
Kenneth Shultz

*Aging and Work in the 21st Century, Second Edition*

Routledge

Aging and Work in the 21st Century, 2nd edition, reviews, summarizes, and integrates existing literature from various disciplines with regard to aging and work, but with a focus on recent advances in the field. Chapter authors, all leading experts within their respective areas, provide recommendations for future research, practice, and/or public policy. Fully revised and updated, the second edition takes up many of the same critical topics addressed in the first edition, and incorporates twelve new authors across the volume and three brand new chapters on recruitment and retention, legal issues, and global issues in work and aging.

Meredith Conroy

*Sex and Gender in the 2016 Presidential Election*

Praeger

In order to understand the motivations for and implications of Hillary Clinton’s historic run for the White House— and her subsequent defeat—the authors explore sexism and gender bias in U.S. political and social culture.
Christina Villegas

*The Youth Unemployment Crisis*

ABC-CLIO

Surveys the history of youth unemployment and identifies key issues underlying the current crisis.

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Christina Villegas

*Documents Decoded: Alexander Hamilton*

ABC-CLIO

An indispensable resource for all readers, this book summarizes the founding of America alongside the personal and public life of one of America’s most influential Founders through a comprehensive investigation of Hamilton’s extensive writings.
Nicole Arkadie

Self-Affirming Inspirational Quotes: Develop Your Can-Do Attitude

Arkadie Communications

You matter too—if you’ve ever felt unmotivated, non-confident, fearful, uncertain, afraid to move forward, stuck, unheard, flawed, doubtful, ignored, or powerless, then this book is for you. This is a motivational and inspiring book of quotes that contain priceless tips and information on how to gain happiness, fulfillment, and peace in your life; by developing a “can do attitude.

James Fenelon

Redskins? Sports Mascots, Indian Nations and White Racism

Routledge

This book assesses the controversies over the Washington NFL team name as a window into other recent debates about the use of Native American mascots for professional and college sports teams. Fenelon explores the origin of team names in institutional racism and mainstream society’s denial of the impact of four centuries of colonial conquest. Fenelon’s analysis is supported by his surveys and interviews about the “Redskins” name and Cleveland “Indians” mascot “Chief Wahoo.” A majority of Native peoples see these mascots as racist, including the National Congress of American Indians—even though mainstream media and public opinion claim otherwise. Historical analysis divulges these terms as outgrowths of “savage” and “enemy icon” racist depictions of Native nations. The book ties the history of conquest to idealized claims of democracy, freedom, and “honoring” sports teams.
BOOK CHAPTERS

Guy Hepp

Tiffany Jones

Tiffany Jones

Ryan Keating

Kenneth Shultz
- Lifespan Perspective on Successful Aging at Work. In *Work over the Lifespan*. Elsevier Inc.

Kenneth Shultz

Kenneth Shultz

Ryan Keating

Stacy Forcino

Jeremy Murray & Tiffany Jones

Hideya Koshino
BOOK CHAPTERS

Hideya Koshino

Jodie Ullman

Robert Ricco

Robert Ricco

Maria Santos

Laurie Smith

Paloma Villegas

Paloma Villegas

James Fenelon

James Fenelon
Gina Schlesselman-Tarango

Topographies of Whiteness: Mapping Whiteness in Library and Information Science

Library Juice Press

Exploring the diverse terrain that makes up library and information science (LIS), this collection features the work of scholars, practitioners, and others who draw from a variety of theoretical approaches to name, problematize, and ultimately fissure whiteness at work. Contributors not only provide critical accounts of the histories of whiteness – particularly as they have shaped libraries and archives in higher education – but also interrogate current formations, from the policing of people of color in library spaces to imagined LIS futures. This volume also considers possibilities for challenging oppressive legacies and charting a new course towards anti-racist librarianship, whether in the classroom, at the reference desk, or elsewhere.