DATA VISUALIZATION ANALYTICS

CSUSB

PROGRAM OVERVIEW

The program will reinforce the importance of design and data visualization in creating powerful data-driven visual narratives considering the context, audience, and mission of organizations Students will learn to effectively communicate, through written, visual and oral forms, presenting their analyses and recommending decisions resulting from their data.

SIX, 7-WEEK COURSES

Introduction to Data Visualization

Data Analytics for Visualization

Infographics and Story Telling for Visualization

Visualization for Decision Making

Designing for Data Visualization

Data Visualization Portfolio

CAREER OPPORTUNITIES

IBM estimates that over 2,729,000 positions will be available in the analytics and data science jobs in the U.S. by the end of 2020. Job titles that align with the profession include data visualization analyst, data visualization designer, Tableau developer, user-interface/user-experience designer and more.

There is no area of employment that does not rely on data visualization, and it needs to be produced by skilled employees with design and data analytics skills.

CONTACT US

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