

CODY T. COYOTE

SCHOOL SPIRIT AMBASSADOR

Contact Summary

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Skills

Networking

Marketing

Training

Creativity

Experience

Mascot, Inland Empire Community College, Redlands, CA
1/2014-Present

- Identify, assess, and portray key insights into the life of *Willy the Wolf*, IECC's mascot
- Responsible for increasing school spirit at athletic games, events, and college-sponsored programs driving IECC awareness and presence
- Develop dances, poses, and hand gestures for photo opportunities on and off campus for internal and external media consumption
- Key accomplishments: 1) Created a Mascot Manual to document all dances, poses, and hand gestures for cheerleading squad to use for training new cheerleaders, and 2) Developed an Emerging Mascot Program for students who aspire to become a college mascot

Education

Bachelor of Arts, Theatre Arts
California State University, Long Beach
Long Beach, CA
12/2016

Awards

UCA College Mascot Champion
(2018)

UCA College Mascot Champion
(2017)

UCA College Mascot Champion
(2016)

UCA College Mascot Champion
(2015)

Affiliation

Member, National Mascot Association
(2015 - Present)

Member, National Cheer Association
(2012 - 2013)

Mascot, Highland Hills College, Yosemite, CA
9/2012-12/2013

- Interacted with crowds at athletic games, pep rallies, and other social events as *Mountain Lion Mike*, HHC's mascot
- Represented the school in promotional events and participated in meet and greets events with alumni
- Assisted in planning entertainment for college events focused on fundraising
- Choreographed and designed playful competitive skits with rival college mascots