**CODY T. COYOTE**

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**SUMMARY**

Ambassador of school spirit with experience in character development, audience activation, props, in-crowd interaction, and community appearances. Performs during college athletic events, local parades, and competitions. Possess acrobatic skills including splits and somersaults.

**EDUCATION**

Bachelor of Arts, Theatre Arts 12/2016

California State University, Long Beach Long Beach, CA

**EXPERIENCE**

Mascot, Inland Empire Community College, Redlands, CA 1/2014 – Present

* Identify, assess, and portray key insights into the life of *Willy the Wolf*, IECC’s mascot
* Responsible for increasing school spirit at athletic games, events, and college-sponsored programs driving IECC awareness and presence
* Develop dances, poses, and hand gestures for photo opportunities on and off campus for internal and external media consumption
* Key accomplishments: 1) Created a Mascot Manual to document all dances, poses, and hand gestures for cheerleading squad to use for training new cheerleaders, and 2) Developed an Emerging Mascot Program for students who aspire to become a college mascot

Mascot, Highland Hills College, Yosemite, CA 9/2012 – 12/2013

* Interacted with crowds at athletic games, pep rallies, and other social events as *Mountain lion Mike*, HHC’s mascot
* Represented the school in promotional events and participated in meet and greets events with alumni
* Assisted in planning entertainment for college events focused on fundraising
* Choreographed and designed playful competitive skits with rival college mascots

**AWARDS**

* UCA College Mascot Championship (2015)
* UCA College Mascot Championship (2016)

**AFFILIATIONS**

* Member, National Mascot Association (2015 - Present)
* Member, National Cheerleaders Association (2012 – 2013)