

Ancillary Unit Annual Report

Reporting Period: July 1, 2020 – June 30, 2021

Deadline for submission to Reporting Administrator: October 30, 2021

This report is required by [FAM 105.4 \(FSD 87-17.R6\) -- POLICY GUIDELINES FOR THE FORMATION AND REVIEW OF INSTITUTES AND CENTERS](#). The report is due by October 30, 2020 this year. **Please make sure to sign and forward scanned signed copies of the report. Thank you.

Basic Information	
Ancillary Unit's name	Center for Global Management
Director(s)	Vipin Gupta and Frank Lin
Administrator to whom the unit reports	Shanthi Srinivas, Interim Dean, JHBC
Purpose and current goals (as approved by Faculty Senate)	"To facilitate developing programs in international business and public administration for the benefit of the faculty, the students, and the local international communities."

Advisory Board (preliminary)	
Member	Affiliation
Vipin Gupta (co-chair)	Management Department, JHBC
Frank Lin (co-chair)	Information and Decision Sciences Department, JHBC
Jason Ryan	Marketing, International Business Program
Kimberly Collins	Public Administration
Jamie Ayala	Center for Global Management Coordinator
Kusum Kavya	CEO, Combustion Associates
Paul Smith	US Small Business Administration - IE

Activities during reporting period		
Activity (please describe)	Funds spent	Goal advanced (and extent)
Student Leadership	\$5,000	One student assistant was able to assist virtually with CGM projects, helping to advance global engagement, partnerships and opportunity. She was encouraged to apply academic major skills and take on leadership role.
Study Abroad		CGM selected two students to attend the 2021 Virtual Winter International University hosted by our German education partners with the University of Kassel and Hochschule Darmstadt. It included a business simulation; German language courses; and intercultural competence, activities and sessions.

Global Ambassadors	\$8,000	CGM's global ambassador team focused on leadership, culture and global mindset. Last year, more than 10 students participated each semester earning small service awards. Students offered online meetups, guest speakers and support to their academic peers. They also helped organize and facilitate a week-long student boot-camp focused on career development. More than 250 people attended.
Global Perspectives		Zoom conversations featuring professionals sharing approaches in managing the crisis and perspectives for the post-COVID world. Similar conversations were held in Spanish through a partnership with a Columbian professor. More than 850 students & community members participated in eight conversations.
Global Access Program	\$7,000	In light of the pandemic, CGM in collaboration with SBA OC/IE District Office, GRIIT, South Korean & Philippines consulates, and other global partners pivoted its annual Global Access Program (GAP) into a monthly forum for students, buyers/sellers, investors, industry associations, government advocates & sponsors. Each offered product showcase and business connection in Singapore, South Korea and the Philippines. Resources, preliminary business consultation, basic student research, and direct connections to potential partners/suppliers were also provided. More than 175 students participated in GAP research and 23 businesses received valuable market research to take their businesses global. The center was also able to pilot five short-term paid internships focused on import/export projects and research and host a faculty fellow.
Overall mission	\$20,000	Impact: 1,500+ students, faculty and professionals reached through virtual support and programs, events, networking, global initiatives and more!

—

Use of funds during the reporting period				
<i>On a separate sheet, provide an itemization of A., B., and E.</i>				
	Internal funds		External funds	
	Reporting Period	Current academic year (projected)	Reporting Period	Current academic year (projected)
A. Salaries	\$30,000	\$30,000	\$	\$
B. Assigned time	\$	\$	\$	\$
C. Telephone/fax	\$	\$	\$	\$
D. Office supplies	\$500	\$5,000	\$	\$
E. Other	\$20,000	\$50,000	\$	\$60,000
Total	\$55,500	\$ 35,000	\$	\$60,000

Please also describe planned activities for the current academic year.

The activities will focus on globalization of our college (curriculum/students/faculty/staff) with a focus on develop study abroad program/exchange program, community engagement and partnership to promote globalization, develop workforce for international business, and develop internship opportunities for our students). Specific activities are listed below:

- Outreach to international partners for collaboration and develop study abroad programs
- Faculty-led study abroad programs
- Collaborate with government/non-profit agencies for local international business workforce development
- Continue the global perspectives, global leadership of students, and other engagement and impact-oriented activities for strengthening the global mindset and improving student success.

- Outreach to local businesses engaged in international business to develop internship opportunity for our students
 - Continue the Global Access Program
 - International scholarship
-

Director Name

____ Vipin Gupta _____

Director Signature



Co-Director Name

____ Frank Lin _____

Co-Director Signature



Unit Reporting Person recommendation	
Name and title:	
<input type="checkbox"/>	Keep on active status.
<input type="checkbox"/>	Move to probationary status.
<input type="checkbox"/>	Move to inactive status.
Recommendations and comments including the criteria and data reviewed. Please attach additional page(s) as necessary.	
Unit Reporting Person Signature	Date

Shanthi Srinivas
Shanthi Srinivas (Jan 28, 2022 09:30 PST)

Jan 28, 2022

FORWARD A SCANNED COPY OF THIS REPORT TO sylvia.myers@csusb.edu AND SEND THE ORIGINAL COPY TO THE FACULTY SENATE AD-155. THE SENATE OFFICE WILL TAKE CARE OF THE REMAINING PORTIONS OF THE REPORT. THANK YOU.

Educational Policy and Resources Committee recommendation (if applicable)	
<input type="checkbox"/>	Keep on active status.
<input type="checkbox"/>	Move to probationary status.
<input type="checkbox"/>	Move to inactive status.
Recommendations and comments including the criteria and data reviewed. Please attach additional page(s) as necessary:	
EPRC Chair Signature	Date

Provost recommendation (if applicable)	
<input type="checkbox"/>	Keep on active status.
<input type="checkbox"/>	Move to probationary status.
<input type="checkbox"/>	Move to inactive status.
Recommendations and comments including the criteria and data reviewed. Please attach additional page(s) as necessary:	
Provost Signature	Date

