

Strategic Plan 2015-2020

2020-2022 Addendum



STRATEGIC PLAN ADDENDUM 2020 – 2022

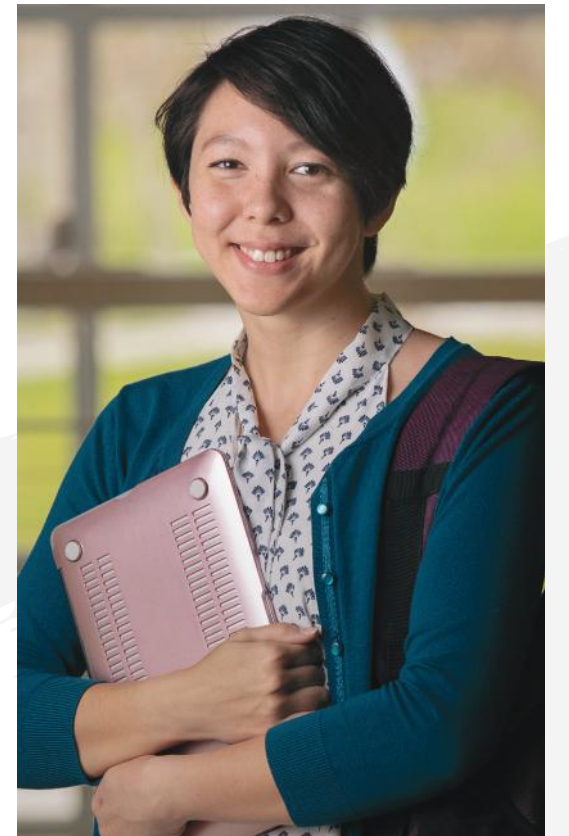
● **CSUSB Strategic Plan: Addendum 2020 – 2022**

Originally envisioned to cover five years, as a community CSUSB extended the existing Strategic Plan through 2022 due to the campus undergoing the quarter to semester conversion, the CSU Graduation Initiative 2025 and subsequently the pandemic. This allowed us to build upon the great work already completed and to enhance its effect with new objectives, as stated below, added to the established five goals.

Similar to the strategic planning process in 2014-15, the extension and expansion of the Strategic Plan was organic with broad campus consultation with the three shared governance bodies (faculty, staff, and students), WSCUC and the original Strategic Planning Advisory Committee. Campus stakeholder input on proposed new objectives was received, combined and shared with the campus during a Strategic Plan Town Hall held on April 20, 2020. Attendees were provided the draft objectives, given an opportunity to ask questions of campus leadership, and voted on their preferred objectives.

The results were shown in graph form and discussed with the attendees. The town hall was recorded and placed on the strategic plan website. Cabinet reviewed the results and adopted the recommendations from the town hall, selecting the two most preferred objectives from each goal to focus on for the Strategic Plan 2015-22.

Working groups, including assigned assessment professionals, were created for each new objective and the group proposed new activities, cost estimates, and metrics for measuring the progress of their respective objective. These recommendations were reviewed by Cabinet and formed the basis of the new strategic planning implementation plan and budget.





● **Goal #1 – STUDENT SUCCESS**

Objective 7: Support student success by creating new quality online courses each academic year to facilitate the Graduation Initiative 2025.

Objective 8: Enhance Academic Advising services to promote timely graduation and career exploration for all undergraduate and graduate students.

● **Goal #2 – FACULTY AND STAFF SUCCESS**

Objective 8: Develop a diversity and inclusion strategic plan for CSUSB through the assessment of diversity recruitment, development, and programmatic efforts.

Objective 9: Create a coordinated support structure for faculty development.

● **Goal #3 – RESOURCE SUSTAINABILITY AND EXPANSION**

Objective 6: 1. CSUSB will complete a Phase IV Solar Photovoltaic Executed Contract and three solar education and outreach activities. 2. CSUSB will submit a greenhouse gas emission inventory, publish a climate resiliency assessment that includes indicators to track resiliency improvement. 3. CSUSB will establish a STARS baseline with a credit score improvement by year two. 4. CSUSB will complete the annual report, waste management and life-cycle procurement policies, and a marketing campaign for three-stream waste.

Objective 7: Develop a comprehensive plan to identify and assess utilization of existing space on campus, along with assessing specific needs for space to support university growth and expansion.

● **Goal #4 – COMMUNITY ENGAGEMENT AND PARTNERSHIPS**

Objective 5: Continue to strengthen K-12 to college pipeline for students in the region through new and existing partnerships with school districts and community colleges.

Objective 6: Strengthen CSUSB's role as an anchor institution for the Inland Empire by cultivating relationships and continuing efforts to build strategic partnerships with families, community organizations, tribal nations, elected officials, and regional schools and community colleges in order to build community capacity and educate a highly diverse workforce. 1. Increase community-hosted events in CSUSB facilities by Spring 2022. 2. Grow partnerships with six Inland Empire tribal nations. 3. Inform and educate elected and appointed officials and stakeholders about the university so that they will be predisposed to support legislation and policy that advance the CSU and CSUSB.

● **Goal #5 – IDENTITY**

Objective 6: Foster a culture of assessment across the campus community to support continuous improvement.

Objective 7: Expand current alumni mentoring program to engage alumni and support students with completing their academic goal. 1. Increase student users by at least 100%. 2. Increase alumni participants by at least 25%. 3. Increase campus cohorts and partnerships from 10 to 15. 4. Increase student mentoring connections from 17.65% to 25%.





 CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

5500 University Parkway, San Bernardino, CA 92407-2393

Main Line: (909) 537-5000 | www.csusb.edu