



February 11, 2020

Dear Collaborator and Colleague,

**The Bilingual Parent Leadership Institute (BPLI)** will hold its third Parent Conference entitled **“Movimiento y Compromiso”** (*“Movement and Commitment”*) on Saturday, March 21, 2020. This event is in collaboration with **Latino Education & Advocacy Days 2020 (LEAD)** to be held in the San Manuel Student Events Center, at California State University San Bernardino, California.

This parent and community leadership conference allows us to share our mission and vision in creating awareness, education and advocacy to support and accomplish the following objectives:

- 1) Increase the intellectual, cultural, and personal growth of educators, administrators, leaders, parents and students in order to address the crisis in Latino education.*
- 2) Establish the binational parent mechanisms for engagement, advanced training, organized leadership and meaningful commitment to assure positive results in student success.*

In order to make this important event possible we count on the sponsorship of patrons and donors such as yourself—thus, we invite you consider the various sponsorship levels denoted on the following page. Whether a first-time supporter or a recurring donor, we truly appreciate your consideration and generosity in supporting service-oriented event.

- Please make your check payable to: **“BPLI Conference III”** and submit via U.S. mail to:

**BPLI Conference - Sponsorships**  
**ATTN: Elidia Valencia, BPLI President**  
**35840 Anderson Street, Beaumont, CA 92223**

We look forward to hearing back from you soon. Should you require additional information or if we can be of further assistance, please do not hesitate to contact us via the information denoted below.

Respectfully,

*Elidia Valencia*

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# SPONSORSHIP LEVELS

## GOLD - EAGLE | \$1,000



- Acknowledgement Certificate | Conference Gift
- Exhibit Table
- Program & Brochure Acknowledgement
- Publicity | Brand Marketing | Press coverage
- Website/Webcast Acknowledgement

## SILVER – SUN STONE | \$500



- Acknowledgement Certificate | Conference Gift
- Exhibit table
- Program Acknowledgement
- Publicity | Brand Marketing | Press coverage

## BRONZE - SHIELD | \$250



- Acknowledgement Certificate
- Conference Gift
- Program and brochure acknowledgement