

**Bachelor of Fine Arts - Design - Marketing Concentration
Transfer Academic Roadmap**

Year 1: Junior Year				Year Total				24
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 3100	Fall	DES 1100, 1110, 1125, 2005, 2405, 2600	0	DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	
DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	DES 1125	Spring	DES 1100, 1110	3	
DES 2600	Fall	Junior Standing	3	MKTG 3050	Fall & Spring	Junior Standing	3	
AH 1221 or DES 1103	Fall		3	AH 1222 or DES 1104	Fall & Spring		3	
General Education (UD)	Fall & Spring		3					
Semester Total			12	Semester Total			12	

Year 2: Senior Year				Year Total				24
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	DES 3100, 3130, 3500, 3715	3	DES 4130	Spring	DES 3100, 3130, 3500, 3715, 4100	3	
DES 4130	Fall & Spring	DES 3100, 3130, 3500, 3715	3	DES 3715	Spring	DES 3100, 3500	3	
MKTG 4100	Fall & Spring	MKTG 3050 and MKTG 3160	3	MKTG 4460	Fall & Spring	MKTG 4200	3	
DES 3500	Fall	DES 3100 & 3130 (Corequisites)	3	General Education (UD)	Fall & Spring		3	
Semester Total			12	Semester Total			12	

Year 3: BFA Final Year				Year Total				24
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 5100 (WI)	Fall	DES Core (1100 - 4130)	6	DES 5100 (WI)	Fall	DES Core (1100 - 4130)	6	
MKTG 4750	Fall & Spring	MKTG 3050	3	DES 4195 (WI)	Spring	DES 3100, 3130, 3500, 3715, 4100	3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			12	Semester Total			12	
							Degree Units Total	72

DSMKCALBFA

Last modified 02-06-2024

The roadmap is an academic planning resource. Students should refer to their PAWS Report and Academic Catalog for graduation requirements.