

Bachelor of Fine Arts - Design - Marketing Concentration
Transfer Academic Roadmap

Year 1: Junior Year				Year Total				24
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 3100	Fall	DES 1100, 1110, 1125, 2005, 2405, 2600	0	DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	
DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	DES 3715	Spring	DES 3100, 3500	3	
DES 3500	Fall	DES 3100 & 3130 (Corequisites)	3	MKTG 4100	Fall & Spring	MKTG 3050 and MKTG 3160	3	
MKTG 3050	Fall & Spring	Junior Standing	3	General Education (UD)	Fall & Spring		3	
General Education (UD)	Fall & Spring		3					
Semester Total			12	Semester Total			12	

Year 2: Senior Year				Year Total				24
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	DES 3100, 3130, 3500, 3715	3	DES 4130	Spring	DES 3100, 3130, 3500, 3715, 4100	3	
DES 4130	Fall & Spring	DES 3100, 3130, 3500, 3715	3	DES 4195 (WI)	Spring	DES 3100, 3130, 3500, 3715, 4100	3	
MKTG 4460	Fall & Spring	MKTG 4200	3	MKTG 4750	Fall & Spring	MKTG 3050	3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			12	Semester Total			12	

Year 3: BFA Final Year		Year Total		12
Fall Semester	Terms Offered	Prerequisite Courses	Units	
DES 5100 (WI)	Fall	DES Core (1100 - 4130)	6	
DES 5115	Fall	DES 5100 (Corequisite)	6	
Semester Total			12	
Degree Units Total			60	