

**Bachelor of Fine Arts - Design - Marketing Concentration
Transfer Academic Roadmap**

Year 1: Junior Year				Year Total				27
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 3100	Fall & Spring	Transfer course articulation CC	0	DES 3715	Spring	DES 3100, 3500, 3130	3	
DES 3500	Fall & Spring	DES 3100	3	MKTG 4100	Spring	DES 3100, 3500, 3130	3	
MKTG 3050	Fall & Spring	DES 3100	3	DES 3130	Spring	DES 3100, 3500, 3130	3	
General or Free Elective	Fall & Spring		3	General or Free Elective	Fall & Spring		3	
General or Free Elective	Fall & Spring		3	General or Free Elective	Fall & Spring		3	
Semester Total			12	Semester Total			15	

Year 2: Senior Year				Year Total				30
Fall	Terms Offered	Prerequisite Courses	Units	Spring	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	DES 3100, 3500, 3130, 3715	3	DES 4195	Spring	DES 3100, 3500, 3130, 3715, 4100, 4130	3	
MKTG 4460	Fall	DES 3100, 3500, 3130, 3715	3	MKTG 4750	Spring	DES 3100, 3500, 3130, 3715, 4100, 4130	3	
DES 4130	Fall	DES 3100, 3500, 3130, 3715	3	DES 4130	Spring	DES 3100, 3500, 3130, 3715, 4100, 4130	3	
General or Free Elective	Fall & Spring		3	General or Free Elective	Fall & Spring		3	
General or Free Elective	Fall & Spring		3	General or Free Elective	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 5: BFA Final Year		Year Total	12
Fall Semester	Terms Offered	Prerequisite Courses	Units
DES 5100	Fall		6
DES 5115	Fall		6
Semester Total			12
Degree Units Total			69

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FALL 2020