

Bachelor of Fine Arts - Design - Marketing Concentration
First Time Freshman Academic Roadmap

Year 1: Freshman Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 1100	Fall		3	DES 1125	Spring	DES 1100, 1110	3	
DES 1110	Fall		3	AH 1103, 1104, 1221 & 1222	Spring		3	
Foundation Seminar (GE E)	Fall & Spring		3	Critical Thinking (GE A3)	Fall & Spring		3	
Mathematics (GE B4)	Fall & Spring		3	Oral Communication (GE A1)	Fall & Spring		3	
Written Communication (GE A2)	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 2: Sophomore Year				Year Total				31
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 2600	Fall	DES 1100, 1110, 1125	3	DES 2005	Spring	DES 1100, 1110, 1125, 2600	3	
AH 1103, 1104, 1221, or 1222	Fall		3	DES 2405	Spring	DES 1100, 1110, 1125, 2600	3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
				General Education	Fall & Spring		1	
Semester Total			15	Semester Total			16	

Year 3: Junior Year				Year Total				24
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 3100	Fall	DES 1100, 1110, 1125, 2005, 2405, 2600	0	DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	
DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	DES 3715	Spring	DES 3100, 3500	3	
DES 3500	Fall	DES 3100 & 3130 (Corequisites)	3	MKTG 4100	Fall & Spring	MKTG 3050, 3160	3	
MKTG 3050	Fall & Spring	Junior Standing	3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3					
Semester Total			12	Semester Total			12	

Year 4: Senior Year				Year Total				24
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	DES 3100, 3130, 3500, 3715	3	DES 4130	Spring	DES 3100, 3130, 3500, 3715, 4100	3	
DES 4130	Fall & Spring	DES 3100, 3130, 3500, 3715	3	DES 4195	Spring	DES 3100, 3130, 3500, 3715, 4100	3	
MKTG 4460	Fall & Spring	MKTG 4200	3	MKTG 4750	Fall & Spring	MKTG 3050	3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			12	Semester Total			12	

Year 5: BFA Final Year				Year Total	12
Fall Semester	Terms Offered	Prerequisite Courses	Units		
DES 5100	Fall	DES Core (1100 - 4130)	6		
DES 5115	Fall	DES 5100 (Corequisite)	6		
Semester Total			12		
Degree Units Total			121		