

**Bachelor of Fine Arts - Design - Marketing Concentration
First Time Freshman Academic Roadmap**

Year 1: Freshman Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 1100	Fall		3	DES 1125	Spring		3	
DES 1110	Fall		3	AH 1103, 1104, 1221, or 1222	Fall & Spring		3	
Written Communication (GE-A2)	Fall & Spring		3	Oral Communication (GE-A1)	Fall & Spring		3	
Mathematics (GE-B4)	Fall & Spring		3	Critical Thinking (GE-A3)	Fall & Spring		3	
Foundation Seminar (GE-E)	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 2: Sophomore Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 2005	Fall		3	DES 2405	Spring		3	
AH 1103, 1104, 1221, or 1222	Fall & Spring		3	DES 2600	Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 3: Junior Year				Year Total				27
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 3100	Fall	Transfer course articulation CC	0	DES 3130	Spring	Des 3100, Des 3500, Des 3130	3	
DES 3500	Fall	DES 3100	3	DES 3715	Spring	Des 3100, Des 3500, Des 3130	3	
MKTG 3050	Fall	DES 3100	3	MKTG 4100	Spring	Des 3100, Des 3500, Des 3130	3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			12	Semester Total			15	

Year 4: Senior Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	Des 3100, 3500, 3130, 3715	3	DES 4195	Spring	Des 3100,3500, 3130, 3715, 4100, 4130	3	
DES 4130	Fall	Des 3100, 3500, 3130, 3715	3	DES 4130	Spring	Des 3100,3500, 3130, 3715, 4100, 4130	3	
MKTG 4460	Fall	Des 3100, 3500, 3130, 3715	3	MKTG 4750	Spring	Des 3100,3500, 3130, 3715, 4100, 4130	3	
General Education	Fall & Spring		3	Free Elective	Fall & Spring		3	
Free elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 5: BFA Final Year				Year Total	12
Fall Semester	Terms Offered	Prerequisite Courses	Units		
DES 5100	Fall		6		
DES 5115	Fall		6		
Semester Total			12		
Degree Units Total			129		