

**Bachelor of Arts - Administration - Sports & Entertainment Marketing Concentration**  
**Transfer Academic Roadmap**

[Review the Course Catalog/Bulletin for a list of General Education courses.](#)

Year 1: Junior Year				Year Total			
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units
MKTG 3160	Fall & Spring		3	MKTG 4160	Fall & Spring	MKTG 3050, MKTG 3160	3
MGMT 3500	Fall & Spring		3	MKTG 5250	Fall & Spring	MKTG 3050	3
MKTG 3050	Fall & Spring		3	FIN 3001	Fall & Spring	ADMN 2100, ACCT 2120, MATH 1301/1303	3
SCM 3040	Fall & Spring	ADMN 2100	3	IST 3110	Fall & Spring	IST 1110	3
Breadth Elective	Fall & Spring		3	MGMT 3900	Fall & Spring		2
				Free Elective	Fall & Spring		3
<b>Semester Total</b>			<b>15</b>	<b>Semester Total</b>			<b>17</b>

Year 2: Senior Year				Year Total			
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units
MKTG 4300	Fall & Spring	MKTG 3050	3	Concentration Elective	Fall & Spring		3
MKTG 5550	Fall		3	MKTG 5500	Spring	MKTG 3050	3
MGMT 3020	Fall & Spring		3	ADMN 4900	Spring		1
PA 3150 (GE D3)	Fall & Spring		3	General Education	Fall & Spring		3
General Education	Fall & Spring		3	Free Elective	Fall & Spring		3
<b>Semester Total</b>			<b>15</b>	<b>Semester Total</b>			<b>13</b>
						<b>Degree Units Total</b>	<b>60</b>

SPENCBPBAX

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The roadmap is an academic planning resource. Students should refer to their PAWS report and CSUSB Bulletin/Catalog for graduation requirements.