

**Bachelor of Arts - Administration - Sports & Entertainment Marketing Concentration
Transfer Academic Roadmap**

Year 1: Junior Year				Year Total			
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units
MGMT 3500	Fall & Spring		3	FIN 3001	Fall & Spring	ADMN 2100, ACCT 2120, MATH 1301	3
MKTG 3050	Fall & Spring		3	IST 3110	Fall & Spring	IST 1110	3
MKTG 3160	Fall & Spring		3	MGMT 3900	Fall & Spring		2
SCM 3040	Fall & Spring	ADMN 2100	3	MKTG 4160	Fall & Spring	MKTG 3050, MKTG 3160	3
Free Elective	Fall & Spring		3	MKTG 5250	Fall & Spring	MKTG 3050	3
				UD Admin. Elective	Fall & Spring		3
Semester Total			15	Semester Total			17

Year 2: Senior Year				Year Total			
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units
MGMT 3020	Fall & Spring		3	ADMN 4900	Spring		1
MKTG 4300	Fall & Spring	MKTG 3050	3	MKTG 5500	Spring	MKTG 3050	3
MKTG 5550	Fall		3	Concentration Elective	Fall & Spring		3
PA 3150 (GE D4)	Fall & Spring		3	General Education	Fall & Spring		3
UD Admin. Elective	Fall & Spring		3	General Education	Fall & Spring		3
Semester Total			15	Semester Total			13
Degree Units Total							60

SPENCBPBAX

Fall 2020