

ALFSS Summer Planning Retreat Agenda

Saturday, July 11th 2020

9:00am – 1:00pm

ZOOM: <https://csusb.zoom.us/j/91662856788>

- **Welcome/ Introductions** (5 minutes)
- **Approval of the Agenda** (2 minutes)
- **Future Meetings** (5 minutes)
 - General meetings
 - E-board meetings
 - Set date/time after general membership meetings; 1.5 hours
- **Financial Report** (10 minutes)
- **Budget** (10 minutes)
 - ALFSS polo purchases
 - Online dues payment
 - MPP Considerations:
 - [Dr. Paz Olivarez](#)
 - [Dr. Robert Nava](#)
 - [Dr. Clare Weber](#)
 - [Cesar Caballero](#)
- **Breakout Sessions** (45 minutes)
 - Fundraising
 - Membership
 - Collaboration
- **Area Reports: Directors** (30 minutes)
 - Report: Fundraising (10 minutes)
 - Report: Membership (10 minutes)
 - Report: Collaboration (10 minutes)
- **Programming and Marketing for 2020-2021 Academic Year** (60 minutes)
 - Event Calendar
 - Voting Campaign
 - Fall 2020
 - Winter 2020
 - Spring 2021
 - Summer 2021
- **Establishing Virtual Presence** (15 minutes)
 - Online marketing campaign
 - Virtual fundraising
 - Virtual events

Action Items

- **Cross-Campus Affinity Group Collaboration** (20 minutes)
 - Council of affinity groups on campus
 - Incorporating BFSSA report into monthly meetings
- **Discussion Topics** (30 minutes)

