ALFSS Summer Planning Retreat Agenda
Saturday, July 11th 2020
9:00am – 1:00pm
ZOOM: https://csusb.zoom.us/j/91662856788

- **Welcome/ Introductions** (5 minutes)
- **Approval of the Agenda** (2 minutes)
- **Future Meetings** (5 minutes)
  - General meetings
  - E-board meetings
    - Set date/time after general membership meetings; 1.5 hours
- **Financial Report** (10 minutes)
- **Budget** (10 minutes)
  - ALFSS polo purchases
  - Online dues payment
    - MPP Considerations:
      - Dr. Paz Olivarez
      - Dr. Robert Nava
      - Dr. Clare Weber
      - Cesar Caballero
- **Breakout Sessions** (45 minutes)
  - Fundraising
  - Membership
  - Collaboration
- **Area Reports: Directors** (30 minutes)
  - Report: Fundraising (10 minutes)
  - Report: Membership (10 minutes)
  - Report: Collaboration (10 minutes)
- **Programming and Marketing for 2020-2021 Academic Year** (60 minutes)
  - Event Calendar
    - Voting Campaign
  - Fall 2020
  - Winter 2020
  - Spring 2021
  - Summer 2021
- **Establishing Virtual Presence** (15 minutes)
  - Online marketing campaign
  - Virtual fundraising
  - Virtual events

**Action Items**
• **Cross-Campus Affinity Group Collaboration** (20 minutes)
  o Council of affinity groups on campus
  o Incorporating BFSSA report into monthly meetings
• **Discussion Topics** (30 minutes)