ALFSS BOARD MEETING MINUTES
January 23, 2020
12 - 1:30 PM
CE - 305

Guest: Aaron Brown

Meeting called to order at 12:05

1. Approval of the December 9th Meeting Minutes
   Monica motions to approve meeting minutes, Miranda seconds motion. Motion approved.

2. Approval of the Agenda
   Monica motions to approve agenda, Carolina seconded. Motion approved.

3. New Business
   a. Guest Presentation - Aaron Brown (Athletics) Fan engagement and marketing coordinator
   b. Last basketball game is Thursday, February 27
   c. Susana will look into potential ideas to collaborate with Athletics and will bring to the next board meeting for a possible spring activity

4. Old Business

   UPCOMING EVENTS CALENDAR
   WINTER 2020 EVENTS
   a. Coyote CROWDfunder Susana www.csusb.edu/makeagift/alfss

      Video production has been rescheduled due to Strat Comm. scheduling. We have two confirmed students who are willing to have their testimonial recorded (Aldo Galindo and Sofia Canseco). Susana will work on the new date to have the videos recorded. Monica will look into the possibility of SMSU videographers, there would be a cost of $20/hour. Enrique also recommends creating an overall video of who ALFSS is.

      Susana motions to use SMSU videographers with cap our spending at $100 to produce two student testimonials for the website to launch the fundraising campaign. Aurora seconds the motions. All in favor, motion passed.

      Miranda and Susana will work on the campaign and bring to the board at the next meeting for a spring quarter launch.

   b. Paint&Sip (Wed. Feb. 5 from 5 - 6:30 pm, Pine Room, $25 tickets) Monica
As of today there are 9 people signed up. There is space for 45. Monica will make adjustments to how much agua fresca to prepare based on registrations.

c. Pupusa Sale (Thurs. March 5, 11 am - 1 pm Library Lawn) *Monica*

Miranda has completed the flyer. $5 for two pupusa, $6 for two and drink, $8 for three and a drink. Miranda and Antonio will connect on best method to pay Pupusaria. EHS and first right of refusal from SODEXO will be completed before we promote the event. All board members are expected to block out the time and plan to volunteer and help set-up/clean-up. Susana will provide Monica her food handlers licence to submit. Aurora will create an outlook calendar invite for all. Monica has requested petty cash from Antonio. Monica will think about an option for a possible benefit for ALFSS members (pre-sale, first to pick-up, etc).

d. Convivencia (Friday, March 20, 5 pm, Obershaw) *Enrique/Aurora*

Location is now in SMSU Events Center, LEAD budget is covering the cost of space. Aurora will help take the lead on the event and a separate meeting will be scheduled to go over details. Potential ideas include movie screening of the Last Brown Beret, light appetizers and drinks (beer/wine). The goal will have a decision for the next ALFSS general meeting on Wed. Feb. 5.

**SPRING 2020 EVENTS**

e. Afro Latino collaboration event with BFSSA (early April) *Aurora/Jesse*

Aurora and Jesse are working on connecting with faculty who are teaching any course in the spring that may have learning outcomes that our event can compliment/contribute to. Next meeting will be scheduled once faculty participating is confirmed.

Marisol recommended connecting with Dean Raffik Mohommed who takes a group to the Bahamas each year to study issues around Afro Latino. Enrique shared of an organization of Afro Mexican Americans, contact info will be shared.

f. Spring Latino Grad (Sat. June 6) *Rosemary/Marisol*

No updates yet. Marisol and Rosemary will be meeting soon. Patty asked to be notified soon about sashes if they will continue to move forward with the same vendor. Miranda requested details for save-the-date and marketing info from Marisol.

g. Social gathering (TBD)

Potential collaboration with Athletics, Susana will follow up.

**FALL 2020 EVENTS**

h. Bienvenida - could be combined with Hispanic Heritage Month Fundraiser as one event but two separate goals/planning committees so Rosemary and Iwona can focus on fundraising aspect. However, since the fall semester will be very long beginning in August so could still be separate events. Susana will reserve August dates for Bienvenida
i. Hispanic Heritage Month Fundraiser (*Rosemary/Iwona*)
   No updates

j. Fall Latino Grad (*Aurora/Jonathan*)
   Aurora will work with Monica on a few potential dates to reserve SMSU

5. Officer Reports
   a. Enrique Murillo, President
      No updates
   b. Monica McMahon, Vice President
   c. Aurora Vilchis, Executive Secretary
      Website access, will now post minutes agenda and flyers
   d. Antonio Guijarro-Ledezma, Treasurer
      Antonio reviewed all expenses
   e. Patricia Aguilera, Director of Scholarships
   f. Susana Barbosa, Director of Programs
      No updates
   g. Marisol Johnson, Director of Membership
      Engagement expo was successful, materials ran out toward the event. 
      Flyers for paint & sip were distributed. High interest in latino grad. Carolina 
      recommended starting an interest list since there are lots of students 
      interested in getting details 

      Marisol distributed a current member list, we have 88 members so we are 
      very close to the 100 goal. There are pending memberships that Marisol 
      will be following up.

      Discussion around couple membership and adjustment to bylaws. 
      Potential model could be how alumni association does membership for 
      couples.

      Aurora motions to create a committee to review bylaws on membership 
      options to include a couple membership and potential tired payments. 
      Marisol seconds. Discussion around recognizing members in a variety of 
      ways for monetary and longevity recognitions. Marisol, Aurora and Susana 
      will lead the subcommittee.

      Enrique motions for the remainder of this year to extend membership to 
      Valentina Felix based on the current payroll deduction from Jesse Felix. 
      Antonio seconds. Motion approved.

h. Miranda Canseco, Director of Marketing
   Miranda recommends making another announcement for polo orders

i. Carolina Yanez-Macias, Student Representative
   No updates