

ALFSS BOARD MEETING MINUTES

January 23, 2020

12 - 1:30 PM

CE - 305

Present: Patty Aguilera, Susana Barbosa, Miranda Canseco, Antonio Guijarro-Ledezma, Marisol Johnson, Monica McMahon, Enrique Murillo, Aurora Vilchis and Carolina Yanez-Macias.

Guest: Aaron Brown

Meeting called to order at 12:05

1. Approval of the December 9th Meeting Minutes

Monica motions to approve meeting minutes, Miranda seconds motion. Motion approved.

2. Approval of the Agenda

Monica motions to approve agenda, Carolina seconded. Motion approved.

3. New Business

- a. Guest Presentation - Aaron Brown (Athletics) Fan engagement and marketing coordinator
- b. Last basketball game is Thursday, February 27
- c. Susana will look into potential ideas to collaborate with Athletics and will bring to the next board meeting for a possible spring activity

4. Old Business

UPCOMING EVENTS CALENDAR

WINTER 2020 EVENTS

- a. Coyote CROWDfunder *Susana* www.csusb.edu/makeagift/alfss

Video production has been rescheduled due to Strat Comm. scheduling. We have two confirmed students who are willing to have their testimonial recorded (Aldo Galindo and Sofia Canseco). Susana will work on the new date to have the videos recorded. Monica will look into the possibility of SMSU videographers, there would be a cost of \$20/hour. Enrique also recommends creating an overall video of who ALFSS is.

Susana motions to use SMSU videographers with cap our spending at \$100 to produce two student testimonials for the website to launch the fundraising campaign. Aurora seconds the motions. All in favor, motion passed.

Miranda and Susana will work on the campaign and bring to the board at the next meeting for a spring quarter launch.

- b. Paint&Sip (Wed. Feb. 5 from 5 - 6:30 pm, Pine Room, \$25 tickets) *Monica*

As of today there are 9 people signed up. There is space for 45. Monica will make adjustments to how much agua fresca to prepare based on registrations.

c. Pupusa Sale (Thurs. March 5, 11 am - 1 pm Library Lawn) *Monica*

Miranda has completed the flyer. \$5 for two pupusa, \$6 for two and drink, \$8 for three and a drink. Miranda and Antonio will connect on best method to pay Pupusaria. EHS and first right of refusal from SODEXO will be completed before we promote the event. All board members are expected to block out the time and plan to volunteer and help set-up/clean-up. Susana will provide Monica her food handlers licence to submit. Aurora will create an outlook calendar invite for all. Monica has requested petty cash from Antonio. Monica will think about an option for a possible benefit for ALFSS members (pre-sale, first to pick-up, etc).

d. Convivencia (Friday, March 20, 5 pm, Obershaw) *Enrique/Aurora*

Location is now in SMSU Events Center, LEAD budget is covering the cost of space. Aurora will help take the lead on the event and a separate meeting will be scheduled to go over details. Potential ideas include movie screening of the Last Brown Beret, light appetizers and drinks (beer/wine). The goal will have a decision for the next ALFSS general meeting on Wed. Feb. 5.

SPRING 2020 EVENTS

e. Afro Latino collaboration event with BFSSA (early April) *Aurora/Jesse*

Aurora and Jesse are working on connecting with faculty who are teaching any course in the spring that may have learning outcomes that our event can compliment/contribute to. Next meeting will be scheduled once faculty participating is confirmed.

Marisol recommended connecting with Dean Raffik Mohommed who takes a group to the Bahamas each year to study issues around Afro Latino. Enrique shared of an organization of Afro Mexican Americans, contact info will be shared.

f. Spring Latino Grad (Sat. June 6) *Rosemary/Marisol*

No updates yet. Marisol and Rosemary will be meeting soon. Patty asked to be notified soon about sashes if they will continue to move forward with the same vendor. Miranda requested details for save-the-date and marketing info from Marisol.

g. Social gathering (TBD)

Potential collaboration with Athletics, Susana will follow up.

FALL 2020 EVENTS

h. Bienvenida - could be combined with Hispanic Heritage Month Fundraiser as one event but two separate goals/planning committees so Rosemary and Iwona can focus on fundraising aspect. However, since the fall semester will be very long beginning in August so could still be separate events. Susana will reserve August dates for Bienvenida

- i. Hispanic Heritage Month Fundraiser (*Rosemary/Iwona*)
No updates
- j. Fall Latino Grad (*Aurora/Jonathan*)
Aurora will work with Monica on a few potential dates to reserve SMSU

5. Officer Reports

- a. Enrique Murillo, President
No updates
- b. Monica McMahon, Vice President
- c. Aurora Vilchis, Executive Secretary
Website access, will now post minutes agenda and flyers
- d. Antonio Guijarro-Ledezma, Treasurer
Antonio reviewed all expenses
- e. Patricia Aguilera, Director of Scholarships
- f. Susana Barbosa, Director of Programs
No updates
- g. Marisol Johnson, Director of Membership
Engagement expo was successful, materials ran out toward the event.
Flyers for paint & sip were distributed. High interest in latino grad. Carolina recommended starting an interest list since there are lots of students interested in getting details

Marisol distributed a current member list, we have 88 members so we are very close to the 100 goal. There are pending memberships that Marisol will be following up.

Discussion around couple membership and adjustment to bylaws. Potential model could be how alumni association does membership for couples.

Aurora motions to create a committee to review bylaws on membership options to include a couple membership and potential tiered payments. Marisol seconds. Discussion around recognizing members in a variety of ways for monetary and longevity recognitions. Marisol, Aurora and Susana will lead the subcommittee.

Enrique motions for the remainder of this year to extend membership to Valentina Felix based on the current payroll deduction from Jesse Felix. Antonio seconds. Motion approved.

- h. Miranda Canseco, Director of Marketing
Miranda recommends making another announcement for polo orders
- i. Carolina Yanez-Macias, Student Representative
No updates