

ALFSS E-Board Meeting Minutes
Monday, September 14th
5:00pm – 6:30pm
ZOOM: <https://csusb.zoom.us/j/97408496542>

- 1. Approval of the Agenda (2 minutes)**
 - a. 5:02pm
 - b. Aurora Motions, Rosie seconds
- 2. Approval of the Minutes (2 minutes)**
 - a. Edgar motions, Aurora seconds
- 3. Old Business (3 minutes)**
 - a. Fall Bienvenida Recap
 - i. \$20, two more donations after the event
 - ii. Any suggestions or comments?
 1. Find a way to honor major guests/past donors during the event
 2. Concerns brought up about someone being removed from the meeting; person given multiple chances to respond and did not; removed for safety
 - b. Vilchis motions to add First Social to the agenda; Stiff seconds; First Social added
 - i. First social
 1. Timing could have been better, before the Bienvenida felt weird
 2. Target socials to members as a membership perk
- 4. New Business**
 - a. Membership Updates (7 minutes)
 - i. Form
 1. Has been made very specific and thorough
 2. This will be a web form
 - a. ITS can create a Drupal form that is connected to payment
 - ii. 43 members, a few pending due to payments
 - iii. Online Membership Payment
 1. Monica Alejandre
 - a. All one-time payments → philanthropic gift account instead of stateside operating fund
 - b. Still working on splitting the payroll members to have their first \$20 go into the

Action Items

Jonathan will reach out to ITS to have this form created

1. Jonathan amends that all committee leads communicate the information to Leah prior to the first of every month
 2. Motion passes.
- g. Scholarship Testimonials and Master Scholarship Database (5 minutes)
- i. About six responses for scholarship testimonials
 - ii. Master scholarship database in the works
 - iii. Scholarship portal access has been granted, but he cannot view previous scholarship recipients.
- 5. Fall 2020 Events (20 minutes)**
- a. Hispanic Heritage Month Events
 - i. Sept 17th @ 12:00pm - El Sazón LatinX
 - ii. Sept 24th @ 5:00pm - ¡Bailamos!
 - iii. Oct 1st @ 12:00pm – Afro-Latinx Open-Verse
 - iv. Oct 8th @ 12:00pm – Latinx LGBTQ+ in Media
 - v. Oct 15th @ 12:00pm – Mi Voto, Mi Voz, Mi Vida
 - b. Fall Crowdfunding Campaign
 - i. Testimonials being collected to incentivize
 - ii. Board members need to spread the word
 - iii. Vilchis received an invitation from Career Club to participate in an Instagram Live! Thursday @ 3:00pm
 - c. Day of the Dead
 - i. Ideas:
 1. Event updates provided by Francisco in Iwona’s absence
 2. 27th – Introduction to program, collab with Mexican Consulate to show how to set up an altar at home
 3. 28th, 29th, and 30th – Celebration of life
 4. Story time, mariachi, Disney+ watch party to see Coco
 5. Auction
 6. Miranda would like to be added to the committee; all board members will be invited to the meeting
 - d. Fall Latino Grad
 - i. December 5th
 - ii. Rosie will give an introduction
 - iii. CSUSB Mariachi and dancer ensemble might be able to record a performance
 - iv. Virtual procession
 - v. President Morales
 - vi. Keynote
 - vii. Grad shout out
 - viii. Drive through to pick up sashes + take pictures
- 6. Officer Reports (15 minutes)**
- a. Monica McMahon, President

Francisco will add the board to the form and pictures/videos.

- b. Aurora Vilchis, Vice President
- c. Leah Stiff, Executive Secretary
- d. Ericka Saucedo, Treasurer
- e. Miranda Canseco, Director of Marketing
- f. Francisco Alfaro, Director of Programs
 - i. Propose the sale of HHM shirts
- g. Jonathan Gonzalez-Montelongo, Director of Membership
- h. Edgar Astorga, Director of Scholarships
- i. Rosemarie Valencia, Student Representative

7. Discussion Topics (5 minutes)

8. Adjournment (2 minutes)

- a. Motion by Leah, Second by Canseco, Meeting Adjourned at 6:41pm