ALFSS General Meeting Minutes  
Tuesday, August 4th, 2020  
12:00pm – 1:00pm  
ZOOM: https://csusb.zoom.us/j/92215161959

I. Approval of the Agenda  
a. Motion by Gonzalez-Montelongo, second by Johnson. Motion passes. Agenda approved.

II. Approval of the Minutes  
a. Motion by Johnson, second by Vilchis. Motion passes. Summer Planning Retreat Minutes Approved

III. New Business  
a. Financial Report  
   ■ As of this fiscal year.  
   ■ Budget report attached (see below)  
   ■ Remaining budgets:
      1. Trust account: $54,974.71  
      2. Scholarship account: $4,294.84  
      3. Donations account: $14,575.12  
      4. State Side Account: $0.00  
   ■ Saucedo still working on getting the Dia De Los Muertos funds back.

IV. Membership Report  
a. 92 total members, 32 members with direct deposit  
b. McMahon noted that members who are not on direct deposit must renew their membership at the end of the fiscal year. Payroll deduction is minimum $5/month.  
c. How to become a member:  
   ■ New membership form (online, updating the paper form)  
   ■ No payments being accepted until cashnet is set up  
   ■ Email Jonathan at jgonzalez-montelongo@csusb.edu to express interest in membership while forms/payment are being established.

V. Old Business

VI. Events Calendar  
a. FALL 2020 EVENTS
- **Fall Bienvenida**
  1. Tentative date: Tuesday, September 1st from 12pm – 1pm
     a. Highlight membership, goals, welcome, etc.
     b. 20 minute breakout session with committees for arts and crafts
     c. Dr. Morales will be present
     d. Canseco: will this be in place of our monthly meeting?
        i. No, date will be reconsidered
     e. Taking time to welcome those who have just started at the university

- **Hispanic Heritage Month**
  1. In line with the other HHM so as not to duplicate events
     a. Please reach out to Francisco at francisco.alfaro@csusb.edu if you would like to join the committee
     b. Mr. Robert Nava and Dr. Paz Olivarez is heading the main event, so we will be working with them to fit our events in the schedule
        i. Deadline: August 14th

- **Day of the Dead**
  1. Iwona is head of committee, reach out to her if you’d like to be a member of this committee
  2. A week full of activities
     a. Altar decorating day
     b. Educational info session
     c. Arts & crafts
     d. 5k run
     e. Celebration (Mariachi Divas)
     f. Storybook reading
  3. October 28th – November 2nd

- **Fall Latino Grad**
  1. No planning just yet
  2. Similar to Spring 2020 Latino Grad
     a. Virtual recognition
     b. Continue serape sash sales
  3. Waiting to hear from campus for dates and ideas
  4. Numbers last year: 112 in person, 5 tickets each for guests
     a. Chacko: Lavender grad, 50-60 limit so that we could have a regular Zoom rather than a webinar format

Leah will add this to the agenda for the next board meeting
5. Drive by pickup
6. Late August or Early September: committee meeting
7. Ceremony in late November early December
   ■ Fall Crowdfunding Campaign
   1. Work in progress
   2. Barbosa: most of the details will be carried over from last year
   3. Total goal: $5,000 (lower due to Covid-19)
b. SPRING 2021 EVENTS
   ■ Spring Convivencia
   ■ Virtual Paint Night
   ■ Virtual Loteria
   ■ Virtual Concert
   ■ Drive-In/Virtual Movie Night
   ■ Spring Crowdfunding Campaign
c. ONGOING EVENTS
   ■ Happy Hour
   ■ Food Sales
   ■ Socials for Days of Celebration
   ■ Face Mask Sale
   1. Profit might not outweigh the cost so this is still tentative
d. Any interest in being involved in any of these committees, reach out to Francisco
e. Vilchis moves to reserve August 24th at 5:00pm for our first Happy Hour. Seconded by Johnson. Majority votes in favor. Motion passes.

VII. Officer Reports
a. Monica McMahon, President
   ■ Diversity and inclusion statement forthcoming
b. Aurora Vilchis, Vice President
   ■ Leading collaboration with other affinity groups
c. Leah Stiff, Executive Secretary
   ■ Strengthen ties with Academic Affairs
d. Ericka Saucedo, Treasurer
   ■ Julie Bullock to break down how much membership dues go to scholarships and how much goes to general
e. Miranda Canseco, Director of Marketing
   ■ Social media! Go follow!
      1. @alfss.csusb
      2. Monthly member newsletter
         a. Special announcements, events, scholarships, opportunities. Email by the 20th of each month at
alfssnews@csusb.edu to be included in the newsletter

f. Francisco Alfaro, Director of Programs
   ■ Finalizing details for the first to events
   ■ Committee meetings forthcoming

g. Jonathan Gonzalez-Montelongo, Director of Membership
   ■ Increase student membership
   ■ Reimagining benefits of membership for each type of membership (F, S, Stu)
   ■ Tier or possible lifetime membership

h. Edgar Astorga, Director of Scholarships
   ■ Latino Alumni for sponsoring scholarships
   ■ Update website regarding scholarship and work with newsletter

i. Rosemarie Valencia, Student Representative
   ■ Do more informal events for the student population and reaching out via social media

VIII. Discussion Topics
   a. LGBT and HHM intersect – plan events for these?

IX. Adjournment
   a. Motion to adjourn at 12:59 by Stiff. Second by Gonzalez-Montelongo.

Will be discussed at HHM Committee Meeting