

**ALFSS General Meeting Minutes**  
**Tuesday, August 4<sup>th</sup>, 2020**  
**12:00pm – 1:00pm**  
**ZOOM: <https://csusb.zoom.us/j/92215161959>**

	<b>Action Items</b>
<b>I. Approval of the Agenda</b> <ul style="list-style-type: none"><li>a. Motion by Gonzalez-Montelongo, second by Johnson. Motion passes. Agenda approved.</li></ul>	
<b>II. Approval of the Minutes</b> <ul style="list-style-type: none"><li>a. Motion by Johnson, second by Vilchis. Motion passes. Summer Planning Retreat Minutes Approved</li></ul>	
<b>III. New Business</b> <ul style="list-style-type: none"><li>a. Financial Report<ul style="list-style-type: none"><li>■ As of this fiscal year.</li><li>■ Budget report attached (see below)</li><li>■ Remaining budgets:<ol style="list-style-type: none"><li>1. Trust account: \$54,974.71</li><li>2. Scholarship account: \$4,294.84</li><li>3. Donations account: \$14,575.12</li><li>4. State Side Account: \$0.00</li></ol></li><li>■ Saucedo still working on getting the Dia De Los Muertos funds back.</li></ul></li></ul>	
<b>IV. Membership Report</b> <ul style="list-style-type: none"><li>a. 92 total members, 32 members with direct deposit</li><li>b. McMahon noted that members who are not on direct deposit must renew their membership at the end of the fiscal year. Payroll deduction is minimum \$5/month.</li><li>c. How to become a member:<ul style="list-style-type: none"><li>■ New membership form (online, updating the paper form)</li><li>■ No payments being accepted until cashnet is set up</li><li>■ Email Jonathan at <a href="mailto:jgonzalez-montelongo@csusb.edu">jgonzalez-montelongo@csusb.edu</a> to express interest in membership while forms/payment are being established.</li></ul></li></ul>	
<b>V. Old Business</b>	
<b>VI. Events Calendar</b> <ul style="list-style-type: none"><li>a. FALL 2020 EVENTS</li></ul>	

- Fall Bienvenida
  1. Tentative date: Tuesday, September 1<sup>st</sup> from 12pm – 1pm
    - a. Highlight membership, goals, welcome, etc.
    - b. 20 minute breakout session with committees for arts and crafts
    - c. Dr. Morales will be present
    - d. Canseco: will this be in place of our monthly meeting?
      - i. No, date will be reconsidered
    - e. Taking time to welcome those who have just started at the university
- Hispanic Heritage Month
  1. In line with the other HHM so as not to duplicate events
    - a. Please reach out to Francisco at [francisco.alfaro@csusb.edu](mailto:francisco.alfaro@csusb.edu) if you would like to join the committee
    - b. Mr. Robert Nava and Dr. Paz Olivarez is heading the main event, so we will be working with them to fit our events in the schedule
      - i. Deadline: August 14<sup>th</sup>
- Day of the Dead
  1. Iwona is head of committee, reach out to her if you'd like to be a member of this committee
  2. A week full of activities
    - a. Altar decorating day
    - b. Educational info session
    - c. Arts & crafts
    - d. 5k run
    - e. Celebration (Mariachi Divas)
    - f. Storybook reading
  3. October 28<sup>th</sup> – November 2<sup>nd</sup>
- Fall Latino Grad
  1. No planning just yet
  2. Similar to Spring 2020 Latino Grad
    - a. Virtual recognition
    - b. Continue serape sash sales
  3. Waiting to hear from campus for dates and ideas
  4. Numbers last year: 112 in person, 5 tickets each for guests
    - a. Chacko: Lavender grad, 50-60 limit so that we could have a regular Zoom rather than a webinar format

Leah will add this to the agenda for the next board meeting

5. Drive by pickup
6. Late August or Early September: committee meeting
7. Ceremony in late November early December
- Fall Crowdfunding Campaign
  1. Work in progress
  2. Barbosa: most of the details will be carried over from last year
  3. Total goal: \$5,000 (lower due to Covid-19)
- b. SPRING 2021 EVENTS
  - Spring Convivencia
  - Virtual Paint Night
  - Virtual Loteria
  - Virtual Concert
  - Drive-In/Virtual Movie Night
  - Spring Crowdfunding Campaign
- c. ONGOING EVENTS
  - Happy Hour
  - Food Sales
  - Socials for Days of Celebration
  - Face Mask Sale
    1. Profit might not outweigh the cost so this is still tentative
- d. Any interest in being involved in any of these committees, reach out to Francisco
- e. Vilchis moves to reserve August 24<sup>th</sup> at 5:00pm for our first Happy Hour. Seconded by Johnson. Majority votes in favor. Motion passes.

## **VII. Officer Reports**

- a. Monica McMahon, President
  - Diversity and inclusion statement forthcoming
- b. Aurora Vilchis, Vice President
  - Leading collaboration with other affinity groups
- c. Leah Stiff, Executive Secretary
  - Strengthen ties with Academic Affairs
- d. Ericka Saucedo, Treasurer
  - Julie Bullock to break down how much membership dues go to scholarships and how much goes to general
- e. Miranda Canseco, Director of Marketing
  - Social media! Go follow!
    1. @alfss.csusb
    2. Monthly member newsletter
      - a. Special announcements, events, scholarships, opportunities. Email by the 20<sup>th</sup> of each month at

[alfssnews@csusb.edu](mailto:alfssnews@csusb.edu) to be included in the newsletter

- f. Francisco Alfaro, Director of Programs
  - Finalizing details for the first to events
  - Committee meetings forthcoming
- g. Jonathan Gonzalez-Montelongo, Director of Membership
  - Increase student membership
  - Reimagining benefits of membership for each type of membership (F, S, Stu)
  - Tier or possible lifetime membership
- h. Edgar Astorga, Director of Scholarships
  - Latino Alumni for sponsoring scholarships
  - Update website regarding scholarship and work with newsletter
- i. Rosemarie Valencia, Student Representative
  - Do more informal events for the student population and reaching out via social media

**VIII. Discussion Topics**

- a. LGBT and HHM intersect – plan events for these?

**IX. Adjournment**

- a. Motion to adjourn at 12:59 by Stiff. Second by Gonzalez-Montelongo.

Will be discussed at  
HHM Committee  
Meeting