

**Associated Students Incorporated**  
**California State University, San Bernardino**  
**5500 University Parkway, San Bernardino, CA 92407-2397**

***Policy On Educational Business Activities - Fair Competition***

Approved by the ASI Board of Directors

Per BD 069-94, May 24, 1994

In providing legitimate goods and services to the California State University, San Bernardino (CSUSB) campus community, Associated Students, Incorporated (ASI) wishes to state its firm support of the principles of "fair competition" as outlined in the CSU memos ABS 87-33 and ABS 88-26. To this end, the following policy is adopted for ASI in the conduct of its business affairs:

The primary mission of California State University, San Bernardino is the creation and dissemination of knowledge. In supporting this mission, it is often desirable for ASI to charge fees for providing goods and services that enhance, promote, or support CSUSB's instructional, research, public service, and all other educational and support functions in order to meet the needs of the students, faculty, staff and members of the public participating in institutional events.

Educational business activities shall be established and carried on only when pursuant to, and in accordance with, an authorization and statement of purpose approved by an institution's governing board and/or chief executive. Each educational business activity shall meet the following three (3) conditions:

- ! The activity is deemed to be an integral part in the fulfillment of the institution's educational, research, public service, and campus support functions, and other educational and support activities, without regard to profit.
- ! The activity is needed to provide an integral good or service at a reasonable price, on reasonable terms, and at a convenient location and time.
- ! The activity is carried out for the primary benefit of the campus community but with sensitivity to the total community.

Unrelated activities. ASI shall comply with applicable laws and regulations pertaining to such activities, and educational business activities not falling within the guidelines established above may be unrelated business income activities.