# Save the Date POYACSIO

A gala benefiting the Hospitality Management Program

### SATURDAY, APRIL 27, 2024 Renaissance Esmeralda Resort & Spa, Indian Wells

Cocktail Reception 5-6 P.M.

Dinner and Program 6-9 P.M.

**Event Ticket:** \$150 each (fair market value is \$100) **Table (Seats 10):** \$1500 (fair market value is \$1,000)

### Tickets and more information:

csusb.edu/hospitality | hospitality@csusb.edu

### **The Need**

Since the Coachella Valley has a \$8.7 billion hospitality and tourism industry, there is often a need for qualified applicants for managerial positions. That's why the Palm Desert Campus launched the Hospitality Management Program. CSUSB is building a world-class program that will attract the best students from the Coachella Valley and beyond.

Formal invitation to follow.



# Polynesia

## Thank you to our event sponsors!

# Sponsorship Levels

**Platinum \$7500** (fair market value \$1000) 10 tickets, acknowledgement in program, gala speeches recognition, and CSUSB website highlighting sponsor logo one year

**Gold \$5000** (fair market value \$800) 8 tickets, acknowledgement in program, gala speeches recognition

**Silver \$2500** (fair market value \$600) 6 tickets, acknowledgement in program, gala speeches recognition

#### **Bronze \$1500** (fair market value \$400) 4 tickets, acknowledgement in program, gala speeches recognition

A portion of your sponsorship may be tax-deductible as allowed by law.

For more information about becoming a sponsor or donations, please contact Dr. Joseph Tormey, Director, Hospitality Management Program at jtormey@csusb.edu or (909) 537-8213.







Jack H. Brown College Business and Public Administration

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