

 CAL STATE SAN BERNARDINO  
DIVISION OF STUDENT AFFAIRS

# 2018 ANNUAL REPORT





Transformation is not a word we use lightly. Over the course of the 2017-2018 academic year, we put forth an inclusive, integrative, *transformational* strategic plan – a perfect complement to our Graduation Initiative 2025 – that was meant to engage our division, our partners, and our students in ways we’ve never done before.

Dedicated faculty, staff, and student workers collaborated to reach our newly crafted annual objectives, with an emphasis on measuring a targeted array of high impact practices. And concurrently, we completed a new state-of-the-art village that will add 416 beds and a 600-seat dining facility, capping off the single largest construction project in CSUSB history.

We invite you to learn more about our accomplishments on the following pages. I am proud of how our division has strengthened relationships with our academic departments and faculty, while aligning and enhancing the co-curricular experiences of our students.



*Brian Haynes*

Dr. Brian Haynes  
Vice President, Student Affairs  
California State University, San Bernardino







# ABOUT OUR PACK

We're one family here at CSUSB. And family recognizes the importance of helping others to meet their goals. Read on to learn how we strengthened collaborations across our division and with academic departments to align the curricular and co-curricular experiences of our students.

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**WE ARE COMMITTED TO STUDENT-CENTEREDNESS  
THROUGH THE INTEGRATION OF EDUCATIONAL  
OPPORTUNITIES, EXPERIENCES, AND  
PROFESSIONAL PATHWAYS.**

**- CSUSB STUDENT AFFAIRS TEAM**



## **MISSION**

Create a dynamic learning environment through premier programs and services that promote student success, enhance the learning experience, and engage students intentionally with communities.



## **VISION**

Educate and inspire students to transform communities, advance the region, and change the world by holding fast to its core values: student success, integrity, and social justice.



## **VALUES**

We commit to being compassionate, creative, and inclusive while celebrating the strengths, passions, and innovation of the CSUSB student community.

# 314

Employees within Student Affairs who are dedicated to student success.

# 20,461

Total university students we care for, support, and engage with.

# 1,313

Paraprofessionals working alongside our full-time staff in Student Affairs.

# 165

Student-led organizations spanning dozens of unique disciplines and interests.

## DEDICATION TO NEW FRONTIERS

Last year, 81% of our students were first-generation college students. We strive to create an environment that welcomes and supports them.

## A FOCUS ON PROFESSIONAL DEVELOPMENT

We reached more than 5,000 students through personalized outreach events such as recruitment fairs.

## HIGH-IMPACT PRACTICES, ACHIEVED

With a heightened focus on connecting our programs to high-impact practices, our departments realized 150 unique achievements.







**TRACKING OUR**  
**STRATEGIC**  
**INITIATIVES**



# 25

**Departments working collaboratively toward our strategic goals.**

# 84

**Distinct collaborations executed cross-functionally by our departments last year.**

# 100

**Percentage increase in student participation in National Survey of Student Engagement (NSSE).**

# 77

**Percentage of our student community that we supported with financial aid and scholarships, totaling more than \$200 million.**

# 1

**Revolutionary new Coyote Village, fostering student wellness and academic support.**





# IMPROVING GRADUATION



**Our Office of the Registrar graduated 4,261 students in 2017-18.**

**And our team has never been more connected to this success.**

**We've connected our strategic goals to the GI2025 Initiative, an institution-wide objective to boost 4-year and 6-year graduation rates, transfer graduation rates, and eliminate the achievement gap for underserved students.**

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# **RATES** **THROUGH** **ENGAGE** **MENT**

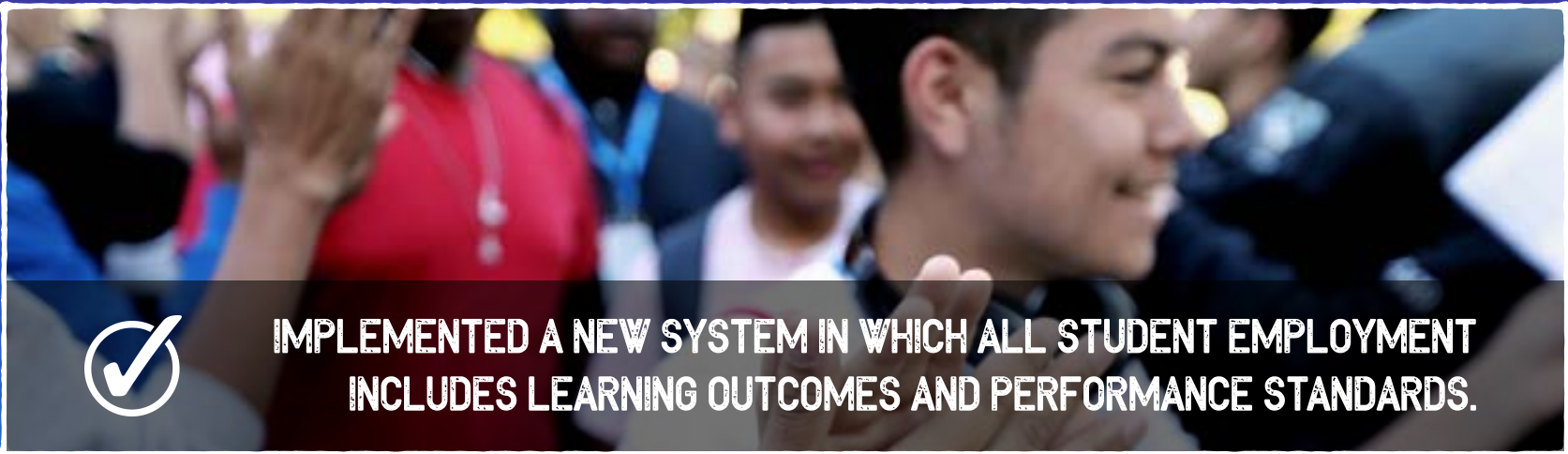
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# TRACKING OUR

## STUDENT CENTEREDNESS



IMPLEMENTED A NEW SYSTEM IN WHICH ALL STUDENT EMPLOYMENT INCLUDES LEARNING OUTCOMES AND PERFORMANCE STANDARDS.

## COMMUNITY COLLABORATIONS



CULTIVATED NEW PARTNERSHIPS ACROSS ACADEMIC DEPARTMENTS TO ALIGN OUR INITIATIVES TO SUPPORT OUR GRADUATION INITIATIVE 2025.

# STRATEGIC GOALS



## PROFESSIONAL DEVELOPMENT

RE-IMAGINED ONBOARDING AND ORIENTATION PROGRAMS FOR NEW EMPLOYEES.



## EMPOWERED EXCELLENCE

CREATED AN ASSESSMENT OFFICE AND COMPLETED CONSTRUCTION OF A NEW STATE-OF-THE-ART DINING FACILITY (READ MORE AHEAD!).





# A NEIGHBORHOOD FOR



## COYOTE VILLAGE

STUDENTS WHO LIVE ON OUR CAMPUS ARE MORE ENGAGED AND GRADUATE FASTER THAN THOSE WHO DON'T, WHICH IS WHY WE INVESTED IN THE LARGEST CONSTRUCTION PROJECT IN CSUSB HISTORY TO CREATE AN ENVIRONMENT FOR OUR STUDENTS TO THRIVE IN.

**416**

BEDS WITHIN 132 FULLY FURNISHED APARTMENTS.

**5**

FACULTY IN RESIDENCE WHO WILL PROVIDE MENTORSHIP AND INCREASE STUDENT INTERACTION.



# DIFFERENCE MAKERS

600

SEATS IN OUR NEWEST EATERY, WITH SPACE FOR STUDENTS, FACULTY, AND VISITING GUESTS.

7

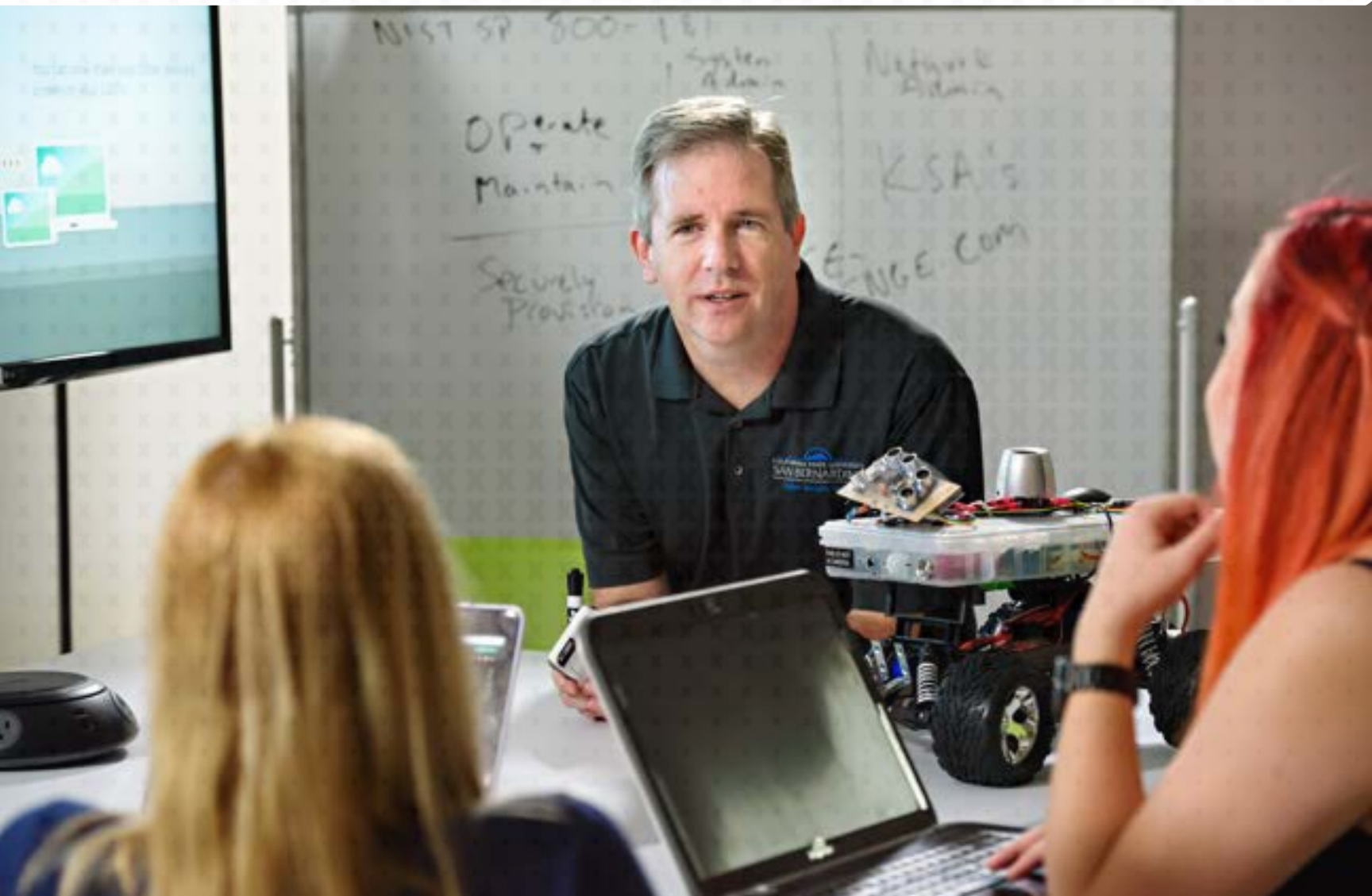
PERSONALIZED MEAL STATIONS, OFFERING A MIX OF CULINARY CONCOCTIONS WITH A WORLD VIEW.

## COYOTE COMMON S

THE LAST THING STUDENTS SHOULD HAVE TO WORRY ABOUT IS WHERE TO FIND A BALANCED MEAL. OUR NEW STATE-OF-THE-ART DINING FACILITY PLACES AN EMPHASIS ON WELLNESS, NUTRITION, AND CLEAN EATING.



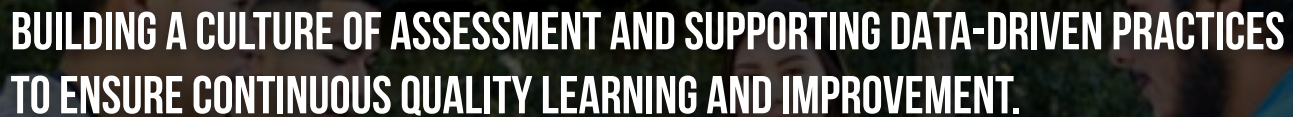
# SPARKING A CULTURE





# OF INTENTIONAL ASSESSMENT

THIS YEAR, WE PROUDLY LAUNCHED THE INAUGURAL OFFICE OF ASSESSMENT THAT AIMS TO UNDERSTAND HOW WE ENHANCE STUDENT SUCCESS AND LEARNING BY:



BUILDING A CULTURE OF ASSESSMENT AND SUPPORTING DATA-DRIVEN PRACTICES TO ENSURE CONTINUOUS QUALITY LEARNING AND IMPROVEMENT.

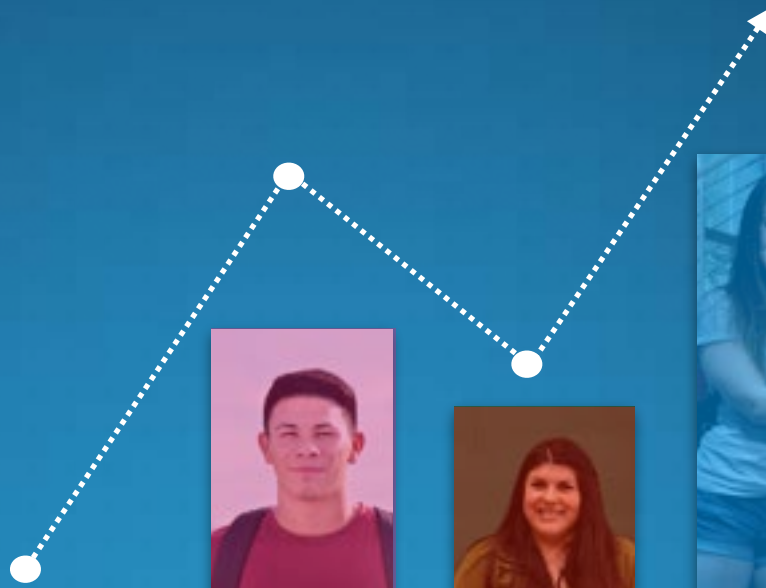
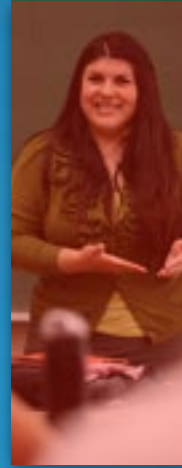
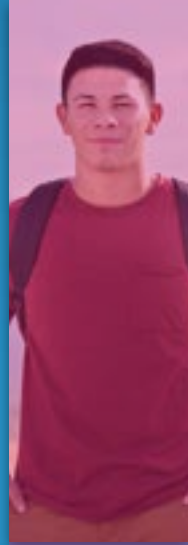
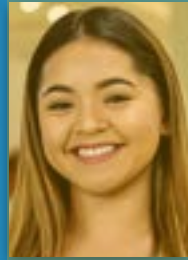


SUPPORTING DEPARTMENTS IN DEVELOPING, COORDINATING, MAINTAINING, AND REPORTING HIGH-QUALITY ASSESSMENT.



PARTNERING WITH ACADEMIC AFFAIRS, INSTITUTIONAL RESEARCH, AND INFORMATION TECHNOLOGY SERVICES TO ALIGN OUR GOALS AND OBJECTIVES WITH INSTITUTIONAL LEARNING OUTCOMES.





# TRACKING <sup>OUR</sup> HIGH IMPACT PRACTICES

A background image showing a group of diverse students smiling and looking towards the camera. The image is partially obscured by a dark blue overlay and a yellow triangle pointing downwards.

**150**

**High-Impact Practice achievements  
by our division during 2017-2018.**

A background image showing a group of students walking outdoors on a path. The image is partially obscured by a dark blue overlay and a yellow triangle pointing downwards.

**52**

**High-Impact Practice achievements  
connected to service learning and  
workshops.**

A background image showing a group of students smiling and looking towards the camera. The image is partially obscured by a dark blue overlay and a yellow triangle pointing downwards.

**46**

**High-Impact Practice achievements  
connected to athletics.**

A background image showing a group of students in a group setting, possibly a workshop or meeting. The image is partially obscured by a dark blue overlay and a yellow triangle pointing downwards.

**28**

**High-Impact Practice achievements  
connected to internships and peer  
mentoring.**

A background image showing students in a classroom or lecture hall. The image is partially obscured by a dark blue overlay and a yellow triangle pointing downwards.

**17**

**High-Impact Practice achievements connected to student  
employment on campus.**



**HIGH-IMPACT PRACTICE SPOTLIGHT**

# **ATHLETICS**



**76**

**Percentage of student-athletes with a 3.0 GPA or better in the 2017-2018 academic year.**

**Final national ranking of the CSUSB women's volleyball program.**

**13**



**2,200**

**Hours of community service logged by student-athletes, coaches, and staff in the 2017-18 academic year.**

**Total money raised by Athletics' fundraisers, including \$25,000 at the Title IX Dinner.**

**\$300,000**



**HIGH-IMPACT PRACTICE SPOTLIGHT**

# **INTERNSHIPS**

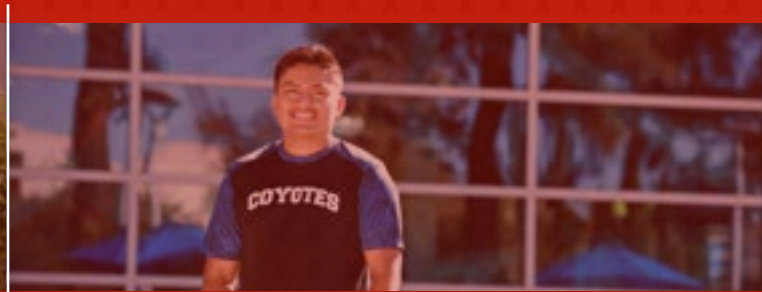


**75**

**Interns selected for the Stand Up for San Bernardino Winter Award.**

**First-time applicants among total eligible candidates for the Career Center Internship Award.**

**165**



**51**

**Students selected for the Career Center Internship Award.**

**Students who interacted with potential employers during four marquee Career Center events during 2017-2018.**

**816**



**HIGH-IMPACT PRACTICE SPOTLIGHT**

# **PEER MENTORING**



**878**

**Students who attended events orchestrated by Peer Health Educators.**

**Groundbreaking new Asian and Pacific Islander Center, created to provide an open and welcoming environment and develop student leadership through mentoring.**

**1**



**6**

**Newly appointed students integrated into the advisory board for Services to Students with Disabilities.**

**Newly appointed students integrated into the advisory board for the Men's Basketball Hiring Committee.**

**4**



**HIGH-IMPACT PRACTICE SPOTLIGHT**

# **SERVICE LEARNING**



**29,000**

**Hours of community service contributed by student clubs and Greek Life.**

**Percentage of the student body that participated in at least one club or organization.**

**23**



**9**

**Outside organizations we worked with over the course of 2017-2018.**

**Workshops or student support events conducted by the Veterans Success Center.**

**29**



**HIGH-IMPACT PRACTICE SPOTLIGHT**

# **THEMED LEARNING COMMUNITIES**



6

**Unique Living Learning Communities, including First Year Experience, Green Living, Women in Science, LatinX Residential Scholars, Greek Life, and Black Residential Scholars.**



**Newly created Living Learning Communities coming in 2018-2019: Sophomore Year Experience and Honors, an exclusive LLC for our students in Coyote Village.**

2

4

**Coyote Villages that encompass our Living Learning Communities, creating an interconnected series of LLC neighborhoods.**





**HIGH-IMPACT PRACTICE SPOTLIGHT**

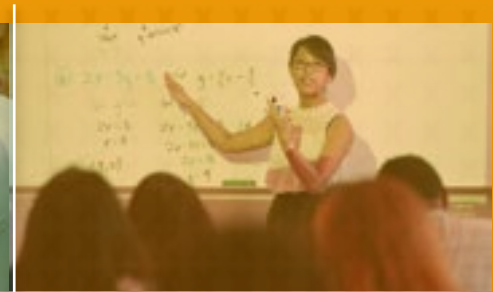
# **WORKSHOPS**

1:1

Individualized guidance provided by Coyote Rising, a newly developed three-day summer familiarization program for prospective underrepresented students.

FAFSA and California DREAM Act workshops presented on and off campus by the Office of Financial Aid and Scholarships.

55



3,700

Middle and high school students who participated in year-long college awareness programs provided by the Office of Pre-College Programs.

Students and parents who have participated in programming and workshops conducted by the Undocumented Student Success Center.

800





**HIGH-IMPACT PRACTICE SPOTLIGHT**

# **STUDENT EMPLOYMENT ON CAMPUS**



**Paraprofessionals working alongside our staff in Student Affairs.**

**1,313**

**130**

**Students serving in various employment roles within the Pre-College Programs.**



**Percentage increase in A-G course completion for participants in our GEAR UP program when compared to the non-GEAR UP cohort.**

**4**

**30**

**Total new student hires as part of our Coyote GROW Program, which charts a pathway for strategic professional development.**

A modern, multi-story building with large glass windows and a section with red-tinted panels. The building is set against a clear blue sky. In the foreground, there is a paved area and some trees. The text is overlaid on the right side of the image.

# BETTER,

**We've made it a goal to partner  
with best-in-class organizations  
in an effort to maximize our  
achievements through  
collaboration.**



# TOGETHER

