

# csusb

MAGAZINE



YEARS of making  
*a difference*



News for Supporters of the University

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Over 50 years, the profound impact of a new college in inland Southern California is seen in the stories students tell of why they came, and how they changed.



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Yes, things were actually happening outside the hallowed new classroom walls of California State College at San Bernardino when it opened. Like space rockets, The Beatles and Martin Luther King.

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What 50th anniversary event will you attend and treasure as your personal piece of history?



We're

From the moment Inland Empire residents pull onto the freeway, CSUSB is part of the landscape. With large billboards along freeways, street banners along University Parkway and Northpark Boulevard, and a new state-of-the-art electronic marquee, all signs point to the university's 50th anniversary celebration.

On campus, the anniversary features more than 150 events, highlighted by sidewalk paw prints, half-century history banners along sidewalks and large signage on building entrances. ●

## Small epiphanies

She could easily be your average 22-year-old college student, binge watching the Netflix series "Pretty Little Liars" on her free time. That is, when she has it.

With a dual major in communication studies public relations and mass media concentrations, as well as a dual minor in marketing and recording arts at Cal State San Bernardino, time for Amanda Fernandez is a luxury.

Yet Fernandez still finds time to juggle the responsibilities of being president of the student DJ club, working at events on and off campus, and recently accepted a promotion to student operations manager at CSUSB's Coyote Radio, where she works part-time.

In October, the Rancho Cucamonga resident won the "best student media representative" award from the Inland Empire Media Awards. Her dedication and endurance at Coyote Radio extends beyond the walls of the John M. Pfau Library basement studios.

At age 11, she was diagnosed with lupus – an inflammatory disease caused when the immune system attacks its own tissues – and had no choice but to adjust to a lifestyle change.

"I was super active when I was little, basketball was my life," said Fernandez. "Just hearing that, I was like, 'whoa, what's going to happen now?' They started me on chemotherapy and



medication right away, and it was just a big shock to me. I couldn't play sports anymore because I was so tired and weak. I just remember hating life."

Until recently, having lupus was always something she had kept to herself. During her last major flare-up, she disclosed her medical condition to her boss, Coyote Radio manager Lacey Kendall.

"I kind of realized having lupus and going through everything, I can be an inspiration to other people," said Fernandez. "Media is so powerful, being in media and being that light and voice that someone else needs, I have the courage for that. I hope to inspire not just those that have lupus, but others going through a struggle." ●

## A FOUNTAIN of DREAMS Come True

As the evening wore on, the appreciation for how far CSUSB had come under four presidents deepened. Their determined vision to build a college that made a difference in students' lives was the inspiration for the Legacy Fountain, which honored John M. Pfau, Anthony H. Evans, Albert K. Karnig and current president Tomás D. Morales, and unveiled statues of the first three during a Sept. 20 dedication.

Yolanda Moses, special assistant to the chancellor for excellence and diversity at UC Riverside and a 1968 CSUSB graduate, took the long view of what her education meant for her. "As a young woman from a working class background," she said, "there was no way I was going away to school. There was no one in my family who could afford to do that. But I got an elite education right here at CSUSB."

A Legacy Fund was established to honor the courage, vision, commitment and innovation under the four presidents. The special endowment will fund cutting-edge faculty research, teaching and special projects. ●



## Knowledge standing up to terror

At Cal State San Bernardino on Oct. 22, more than 700 citizens of Southern California sat in Coussoulis Arena considering the insights of the first Muslim woman and first Iranian to receive a Nobel Peace Prize. Shirin Ebadi spoke of ways to fight Islamic fundamentalism, but she could never have foreseen the tragedy that was about to visit San Bernardino just six weeks later.

Hosted by the CSUSB Center for Islamic and Middle Eastern Studies, Ebadi's appearance was a signature moment in the year-long 50th anniversary celebration at CSUSB. On Dec. 2, it also became a moment of poignancy. At 11 a.m. that day the Inland Regional Center, a San Bernardino facility that serves clients with a disability, was attacked by two terrorists who killed 14 and wounded 22 in a rampage.

Ebadi was the first woman to achieve chief justice status in Iran. But after the Islamic Revolution, she, along with other women judges, was dismissed from the bench in February 1979. She was demoted to serving as a clerk in the very court over which she had once presided. Later, she petitioned for early retirement and obtained her lawyer's license in 1992. In 2003, she was awarded the Nobel Peace Prize for her efforts to promote democracy and human rights.

ISIS, which Ebadi said was a branch of the Taliban, has used misguided Islamic ideology, she said. But simply deploying military troops was not the way to defeat such a terrorist organization.

"Experience has taught us that won't get anywhere doing this," Ebadi said. "After the tragic events of Sept. 11, the Taliban were attacked and the fight still continues."

She believes that, over time, knowledge and education will be more effective in combating radicals. She encouraged modern Muslims to speak out against them. "Throw books, not bombs," she said.



"Ideology has to be corrected. Give voice to moderate Muslims."

Ebadi also believes that "strengthening Islamic studies centers at universities" also is a good weapon in fighting twisted ideology.

"Publish and translate modern Muslim's books. Invite modern Muslims to your universities and provide them with loudspeakers. The fundamentalist Islamic governments and terrorist Islamic groups do not like modern Muslims. They don't let their voices be heard by the rest of the people in the world."

With so many mischaracterizations of Muslims floating about, Ebadi described today's practitioner of Islam. "A modern Muslim is someone who respects his or her own religion, but does not forget the time that he or she lives in. We don't ride camels like we did 1,400 years ago to go from one place to another. We get on a plane and travel. The same thing is true about other conditions in our lives and how we view our lives. The modern Muslim is one who respects human rights." ●



Above all the remembrances of the 14 who died during the shocking Dec. 2 terrorist attack at the Inland Regional Center in San Bernardino was that each of the victims, in his or her own way, had left a light for the world to see. Co-workers, friends and families had described them as remarkably kind, or quick with a smile, giving, warm or funny.

Five CSUSB alumni were among those who died. Shannon Johnson, B.S. environmental health science, 2004. Juan Espinoza, B.S. biology, 2002. Michael Wetzel, B.S. biology, 2001. Yvette Velasco, B.S. environmental health science, 2013. And Robert Adams, B.S. public health education, 2011. As CSUSB grappled with the loss of these good lives, the Lower Commons glowed from candles raised in their memory, a vow to stay strong and remain relentless in making the world and their communities a better place. ●

# Pride

## *Making education a tradition of personal attention*

by Clare Van Loon

Encoded in the DNA of California State University, San Bernardino is an overarching passion. The university has always recruited "faculty who want to be teachers, and who want to work with and for students," said founding faculty member Bruce Golden, a CSUSB professor emeritus of English. "That is one of the threads I can trace through the 50 years I've been here."

Indeed, President John Pfau, who strove to rival the academic offerings of Ivy League schools when establishing Cal State San Bernardino in 1965, considered his finest achievement the "bringing together a first-rate faculty and staff to provide our students with an excellent learning experience." Entwined with this thread has run an emphasis on scholarship. All four CSUSB presidents – Pfau, Anthony Evans, Albert Karnig and current president Tomás Morales – have stressed that recruiting faculty who are good teachers, but also teachers who are "productive scholars," was of requisite importance.

Students throughout the years have pointed out the exceptional quality of their professors. One of Golden's students, Linda Bennecke, who graduated in 1969 with a degree in sociology, describes the professors she had as "very gifted gentlemen, very smart and very down to earth. If I didn't quite understand something, they'd explain it in a different way."



# Pedagogy

When the current interim provost and vice president of academic affairs, Juan Delgado, attended the university from 1979-1982, he found that the "teachers were always around during office hours," available to students for one-on-one counseling or help. Small class sizes and the fact that students, faculty and staff shared the same cafeteria and parked in the same parking lot, fostered a culture of teacher accessibility that often gave students the extra boost they needed. Despite the tremendous growth that CSUSB has sustained – leaping from college to university status in 1984 – that availability persists.

Elizabeth Grimes, who attended another university for two years before coming to CSUSB, enrolled in the M.P.A. program for Information Assurance and Security Management and graduated in 2015. One faculty quality impressed her more than any other. "The relationship," she said, "the professors had with us, and finding, 'Okay, what are you good at? What can we teach you more?' That is just so different from any other university." And now, this past summer, the direct involvement of her instructors in her professional development played a key role in her securing a job in the Office of the Inspector General in Washington, D.C.

Students, such as sociology major Mike Mejia, recognize the passion of CSUSB faculty. He originally chose another institution to study at, but meet-

ing the faculty and staff from the sociology department persuaded him to choose CSUSB.

"I know that the professors on this campus love teaching and helping students," Mejia said.

What President Pfau incorporated into the genetic make-up of the school has been handed down to each successive president. Evans, Karnig and Morales each picked up the double strand of teaching and scholarship and have transmitted it to the following generation.

For five decades, the university has recruited faculty from world-class institutions, such as Columbia, Harvard and Yale to assemble an innovative, award-winning faculty. It has culled from those institutions faculty who hold their own among their peers, but who also nourish within themselves a deep desire to teach and develop each student who comes into their classrooms every day. The fire that ignites the faculty of Cal State San Bernardino has produced graduates who face their futures with confidence and purpose. Their passion for excellence in teaching and personal attention ensures that the pedigree of CSUSB's students will remain strong in the years to come. ●

*Clare Van Loon, of Redlands, Calif., is a freelance writer who has written for CSUSB Magazine and other area publications.*

# 50

## Big Events (and a few extra) in CSUSB History



1965

California State College at San Bernardino holds its first classes Oct. 5, greeting 293 students and 93 faculty and staff, under the direction of its first president, John M. Pfau.



1966

Richard Bennecke is elected as the new college's first ASB president. The St. Bernard is chosen as the official mascot, and the new school colors are blue and brown, which represent the skies over the natural color of the San Bernardino Mountains.

1967

On June 10, the new college holds its first commencement as 59 students become the first graduates.



1968

The Alumni Association publishes its first issues of its newsletter, Panorama. The association holds its first meeting Oct. 25, 1968.

1969

The campus hosts its first "homecoming," a barbecue cookout for alumni. Eric Burdon, The Middle Earth and the Youngbloods perform in the CSCSB gym.

1970

Leta Adler is named a professor of sociology, making her the first female full professor at CSCSB.

Enrollment: 2,269



One of the campus's defining moments came on July 23, 1984, when California State College at San Bernardino officially was granted university status. It was commemorated with a ceremony the next day. With founding president John Pfau in attendance, Anthony Evans, the university's second president, set the final letter in place.



With construction completed on the five-story library-classroom building, the library collection moves to the campus's newest and largest structure.

1971

M.A. in education becomes Cal State San Bernardino's first graduate program.

1972

The campus hosts the Black Cultural Festival, which draws 500 local high school students and soul singer Billy Paul.

1973

CSCSB students participate for the first time at the Model United Nations conference in New York City, representing Kuwait.

1974

As CSCSB celebrates its 10th anniversary, it breaks ground for the Creative Arts Building.

Enrollment: 4,017

1975



# 1976

Construction begins on the \$860,576 Student Union building.



# 1977

The library acquires its 250,000th volume.



# 1978

The 15,000-square-foot Student Union opens.



# 1979

Humorist Richard Armour speaks in the Recital Hall.



# 1980

The November Panorama Fire destroys the Shipping and Receiving Warehouse and severely damages the campus's cooling towers.

Enrollment: 4,669

# 1981

Robert O'Brien in sociology becomes the first to receive the campus's new Outstanding Professor Award.



# 1982

Anthony H. Evans assumes the helm as the second president of California State College at San Bernardino.



# 1983

Students approve a referendum by a 2-to-1 vote to double their instructionally related activities fee to \$20 to fund a CSCSB intercollegiate athletics program.

Anthropology professor Frances Berdan is named Outstanding Professor at CSCSB. Two months later, she is named one of just two outstanding professors for the entire CSU system.

# 1984

In the same year that the college officially becomes a university, CSUSB competes in its first season of intercollegiate athletics as NCAA Division III program under its first athletic director, Reggie Price, and new mascot, the Coyote.



# 1985

CSUSB purchases equipment that will allow the university to teach – via television – students in the Coachella Valley.

Enrollment: 6,513

CSUSB opens a Palm Desert satellite campus called the Coachella Valley Center.

Psychology professor Diane Halpern is named one of the two Outstanding Professors in the entire California State University system.

The university's new radio station, KSSB, begins broadcasting.

The chartering of Delta Sigma Phi fraternity marks the birth of the Greek system at CSUSB and is chartered nationally.

On May 26, jazz trumpeter Freddie Hubbard performs in the university's Recital Hall. Five days later, Nobel Prize winner in chemistry, Glenn T. Seaborg, speaks in the university's Upper Commons, addressing arms control during President Lyndon Johnson's administration.

The university makes a major change in its curriculum with a shift from 5-unit course credits to 4 units.

After strong Santa Ana winds knock several campus employees off the decks around the Pfau Library, the campus installs protective guardrails around the building's perimeter.



CSUSB celebrates its 25th anniversary with a gala at the National Orange Show. The Pfau Library acquires its 500,000th volume.

Enrollment: 11,927

The new University Hall building opens, housing the College of Arts & Letters, classrooms and faculty offices.

Coyote Athletics moves up to NCAA Division II, and men's soccer gives the university its first CCAA championship in university history.

Jack H. Brown Hall opens to the School of Business and Public Administration, mathematics and computer science departments.

On the mall south of the Pfau Library, the university holds its first double commencement ceremony on June 12.

The university's Model United Nations team wins an Outstanding Delegation Award in New York City for the second straight year.

The City of Palm Desert donates 200 acres of land for the establishment of a permanent branch campus of Cal State San Bernardino in the Coachella Valley, while on the main campus, Coussoulis Arena opens as part of the new health and physical education complex.

Enrollment: 11,957

# 1986

# 1987

# 1988

# 1989

# 1990

# 1991

# 1992

# 1993

# 1994

# 1995



# 1996

The Robert V. Fullerton Art Museum opens as part of the university's new Visual Arts Building and CSUSB changes its school colors from sky blue and brown to black and a richer blue.



The university celebrates its 40th anniversary with – among other events during the year – a formal gala in the newly renovated Santos Manuel Student Union. Four-hundred-seventy guests attend the event.

Lou Monville becomes the first CSUSB alumnus and Inland Empire resident appointed to the CSU system governing board.

A ribbon-cutting marks the opening of the Chemical Sciences Building.

# 2006

# 1997

Albert K. Karnig takes his seat as the university's third president.

CSUSB golf team member Scott Householder becomes the university's first national champion in an individual or team sport, capturing medalist honors in the NCAA Div. II championships. The team finishes third in the tournament.



A ribbon-cutting ceremony marks the official opening of the Student Recreation and Fitness Center.

CSUSB offers its first doctoral program – a degree in educational leadership, and its first engineering program, a bachelor's in computer engineering.

# 2007

# 1998

"The Art of the Lathe," CSUSB English professor Pete Fairchild's fifth book of poetry, is one of five finalists chosen for a National Book Award.

At the Chicago Field Museum, biology professor Stuart Sumida leads the CSU system's contribution to restoring "Sue," the largest T-rex fossil ever unearthed.



The campus community celebrates the opening of the long-awaited College of Education Building.

The women's volleyball team advances to the national final, where it narrowly misses a first CSUSB team championship in a grueling five-set match.

# 2008

# 1999

CSUSB is named a Hispanic-Serving Institution by the U.S. Department of Education, paving way for receipt of a \$2 million grant to stage off-campus courses for historically underserved students.



In marking 25 years of sports at CSUSB, the university inducts its first class of Hall of Fame members – Mark Warren (basketball), Kim Morohunfola (volleyball), Scott Householder (golf), former CSUSB President Anthony Evans and developer Nick Coussoulis.

CSUSB's Coyote Radio is voted one of the top 5 collegiate radio stations in the U.S.

# 2009

# 2000

Men's basketball earns its first CCAA title, advancing to the NCAA Division II West Region semifinals.

To better meet the needs of surrounding communities, the university creates the Community-University Partnership, Water Resources Institute, Inland Empire Center for Entrepreneurship and other outreach units.

Enrollment: 14,909

CSUSB confers degrees upon Helena Johnson and Jennifer Blum, the first graduates from the university's doctorate in educational leadership program.

The campus hosts its inaugural Latino Education and Advocacy Days summit. Among the speakers is Dolores Huerta, co-founder of the United Farm Workers.

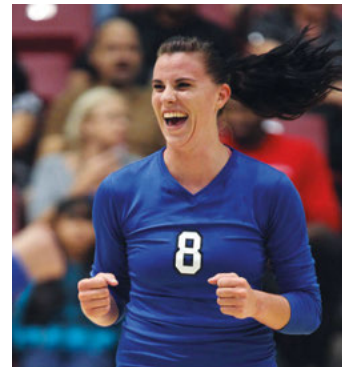
Enrollment: 16,400

# 2010

# 2001

The first honorary doctorate in CSUSB history is awarded to Benson Harer, M.D., whose collection of Egyptian antiquities has been loaned to the campus's Fullerton Art Museum.

The Coachella Valley Center is renamed the Palm Desert Campus of California State University, San Bernardino.



Women's volleyball star Samantha Middleborn seals her place as one of the greatest NCAA Division II athletes of all time with her second consecutive D II national player of the year honor.

# 2011

# 2002

The College of Social and Behavioral Sciences Building opens.

The Mary Stuart Rogers Gateway Building opens as the first permanent structure for the Palm Desert Campus.



The university's fourth president, Tomas D. Morales, takes office in August.

The university officially opens the Veterans Success Center.

# 2012

# 2003

The student union is renamed the Santos Manuel Student Union, to honor the Native American leader who led the Serrano tribe to safety in the San Bernardino Mountains above Highland in the 1800s.

The Oct. 25 Old Waterman Canyon Fire spreads quickly through the San Bernardino Mountains and destroys a modular building on campus, while damaging two others and burning landscaping. The university is shut down for two days.

The history department's student-run journal, "History in the Making 2013 Volume 6," receives third prize in the Gerald D. Nash History Journal Award competition.

CSUSB is ranked No. 1 in California as a military-friendly public university by Military Advanced Education magazine.

# 2013

# 2004

A new literacy center is established on campus thanks to a donation from Jim and Judy Watson of Watson and Associates.

The Indian Wells Center for Educational Excellence and the Indian Wells Theatre open as the second of three major construction projects at the Palm Desert Campus.



The first freshmen in Palm Desert Campus history begin their coursework.

Professors Juan Delgado and Tom McGovern receive the American Book Award from the Before Columbus Foundation for their book, "Vital Signs," which documents through photography and reflection.

# 2014

# 2005

Coyote men's basketball makes history by setting a record with its sixth straight CCAA conference championship.

Joriz De Guzman graduates from CSUSB with a bachelor's in computer science. He is 15-years-old.

Enrollment: 16,431



For the first time in the university's history, June commencement is held off campus at Citizen's Business Bank Arena in Ontario.

The CSUSB Cyber Security Center hosts its inaugural Cyber Security Summit drawing more than 300 participants.

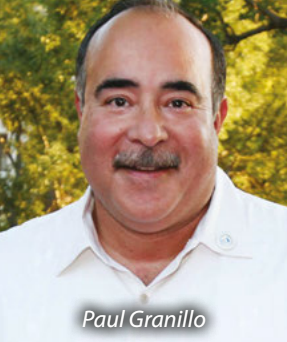
Enrollment: 20,026

# 2015



# Aluminati

## 50 CSUSB Graduates to Know



Paul Granillo



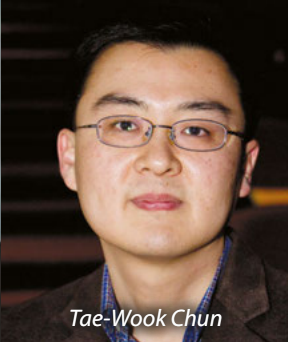
Lou Monville



Shelbi Wilson-Fields



James Ramos



Tae-Wook Chun



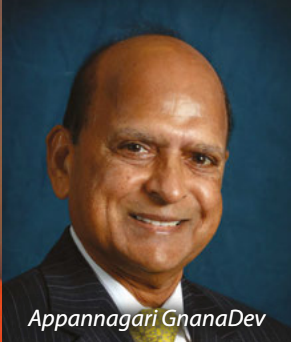
Carey Davis



Jean Pfeiffer Leonard



Elise Traynum



Appannagari GnanaDev



Dia Poole



Danny Bilson



Thomas Lee



Ellen Weisser

No one said it would be easy. Still, we've winnowed to 50 a handsome set of CSUSB alumni who've made a mark in the world. (Okay, we know that all of our "aluminati" have absorbed a special kind of knowledge simply by coming to CSUSB. But it's our 50th anniversary and we just wanted to do the 50 thing.) So read, and if you know more of these special alumni, let us know at CSUSBmag@csusb.edu.

### 1967

**Lois Carson** (B.A. English 1967), retired executive director, Riverside County

### 1968

**Ellen Weisser** (B.A. English 1968), vice president, retired, Network Pharmaceuticals, chairperson, CSUSB Philanthropic Foundation

**Yolanda Moses** (B.A. sociology 1968) special assistant to the Chancellor for excellence and diversity, UC Riverside

### 1971

**John King** (B.A. biology 1971), orthopedic surgeon, Scottsdale Orthopedic Specialists

### 1972

**Wilmer Amina Carter** (B.A./M.A. English/education 1972/1976), former state Assembly member

### 1973

**Jean Pfeiffer Leonard** (B.A. history 1973), judge, Juvenile Court, County of Riverside

**Patrick Ainsworth** (B.A. /M.A. social science/education 1973/1977), assistant superintendent, California Dept. of Education

**Joanne Fischmann** (B.A. psychology 1973), author, Hannah Swenson Mysteries

### 1974

**Lee Roberts** (B.A. /B.A. biology/economics 1974/1975), president, CEO, BlueWater Consulting

### 1975

**Nicholas Coussoulis** (B.A. geography and social sciences 1975), president and chairman of the board, Coussoulis Development Company

### 1976

**Khalid Ahmad** (B.A. biology 1976), vice president, MRV Communications

### 1977

**Robert Bouttier** (B.A. management science 1977), president, CEO, Automobile Club of Southern California

### 1978

**Danny Bilson** (B.A. theater arts 1978), writer, director, producer – "The Rocketeer," "Viper"

**Paul De Meo** (B.A. theater arts 1978), writer/creative consultant, Pet Fly Productions, "The Rocketeer"

**Sandra Finan**, (B.A. music 1978), major general, commander, U.S. Air Force Nuclear Weapons Center

### 1979

**John Williams** (B.A. administration 1979), State Farm Insurance; archery, gold medalist, Summer Olympic Games 1972

### 1981

**Deborah Crowley** (B.S. accounting 1981), partner, CPA, Eadie & Payne

### 1982

**Craig Arnold** (B.A. psychology 1982), president and chief operating officer, Eaton, and chairman and chief executive officer-elect

### 1983

**Elise Traynum** (B.A. political science 1983), general counsel, UC Hastings College of the Law

### 1984

**Mark Kaenel** (B.A. /M.B.A. finance/business administration 1984/1989), senior vice president, Security Bank of California

### 1985

**Bruce Mills Jr.** (M.B.A. finance 1985) CEO, president, ProAmerica Bank

### 1987

**Kerrick Bubb** (M.B.A. business administration 1987), president/financial planner, KWB Wealth Managers

**Toni Robinette** (B.A. liberal studies, English 1987) 1997 California Teacher of the year, Granite Hills High School (retired)

### 1988

**Lex Reddy** (M.B.A. /M.S. business management/health services administration 1988/1996),

president, CEO (formerly), Prime Healthcare Services, Inc.

**Steve Chiang** (B.A. administration 1988), president, L.A. Web Inc.

### 1990

**Kristen Rager**, (B.A. chemistry 1990), assistant laboratory director, State of California, Department of Justice, Bureau of Forensic Services

**Mark Gutierrez** (B.S. accounting 1990) partner, Ernst & Young LLP

**Paul Naik** (B.A. biology and chemistry 1990) section patent counsel, Genentech, Inc.

**Respondia "Dia" Poole** (B.A. information management 1990), president CSU Alumni Council, former communications liaison (retired) Office of Governmental Affairs

**Frank Zane** (M.S. experimental psychology 1990), teacher, former professional bodybuilder, three-time Mr. Olympia; Zane Experience

### 1991

**Jean Stephens** (M.B.A. business administration 1991), CEO RSM International

**Michael Devaney** (B.A. history, economics, social sciences 1991/1993), president Total Casino Solutions

**Nicole Nichols** (B.A. communication 1991) senior vice president, Oprah Winfrey Network, LLC

**Paul Granillo** (B.A. history 1991), president, Inland Empire Economic Partnership

### 1992

**Tae-Wook Chun** (B.S. biology 1992), staff scientist, National Institute of Allergy and Infectious Diseases

### 1993

**Shawn DeWitt** (B.S. marketing 1993), director of brewing operations, Coronado Brewing Company

### 1994

**Lou Monville** (B.A. communication; professional writing 1994), chair, California State University Board of Trustees; vice president, O'Reilly Public Relations

### 1996

**Nerissa Concepcion Safie** (B.S. chemistry: biochemistry 1996), physician, Trinity Women's Health

**Paul Cook** (M.P.A. public administration 1996), U.S. congressman

### 1997

**Carey Davis** (M.B.A. business administration 1997), mayor, City of San Bernardino

### 2001

**Amy Brophy Laughlin** (M.A. curriculum and instruction 2001), Hansen School, Anaheim, 2014 California Teacher of the Year

**Appannagari GnanaDev** (M.B.A. business administration: executive program 2001), Arrowhead Regional Medical Center associate medical director, chairman, ARMC Department of Surgery; founding president and CEO, California University of Science and Medicine (Cal Med)

### 2002

**James Ramos** (B.S. accounting 2002), Board of Supervisors chair, County of San Bernardino

### 2002

**Ramona Sanderson** (B.A. /M.A. chemistry: biochemistry 2002), forensic chemist, Drug Enforcement Agency, Southwest Laboratory

### 2004

**Mark Seay** (B.A. criminal justice 2004), community relations representative, Stater Bros. Markets; former wide receiver, San Francisco 49ers, San Diego Chargers and Philadelphia Eagles

### 2005

**Jihad Tafas** (B.S. /M.S. computer science 2005/2007), software development engineer, Microsoft Corporation

**Joriz De Guzman** (B.S. computer science 2005) product manager, Microsoft Corporation

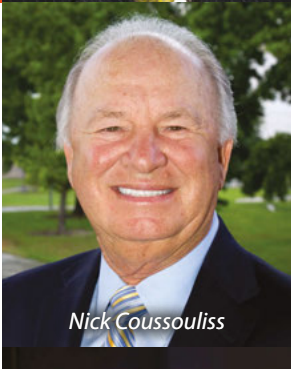
**Thomas Lee** (B.S. /M.S. computer science 2005/2006), software engineer, Optivus

### 2006

**Shelbi Wilson-Fields** (M.A. educational administration 2006), teacher, Lincoln High School, 2006 California Teacher of the Year

### 2011

**Diane Adams** (M.A. English composition, English literature 2011), author, children's books, "Two Hands to Love You"



Nick Coussoulis



Lois Carson



Paul Cook



Lex Reddy



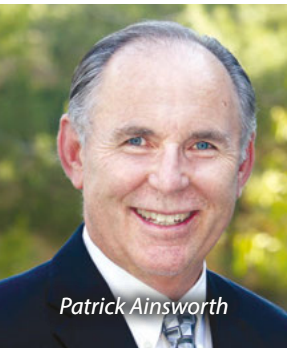
Mark Seay



Ramona Sanderson



Paul DeMeo



Patrick Ainsworth



Nerissa Concepcion



Mark Kaenel



Kristen Rager



Amina Carter



Toni Robinette



Joriz De Guzman



Yolanda Moses



Jean Stephens

# THE CSUSB DIFFERENCE

Changing lives of students, their professors  
and the donors who support them

**Amina Carter** (B.A.  
English 1972, M.A.  
education 1976),  
former California state  
assembly member,  
62nd district

**I**t was always this university that was there to provide what I needed. That's another reason I always call it home, my second home. ... It's the beauty and the people and the area. I think we are blessed, and I think it's spiritual, I really do. ... I think that when you come over that hill, most people don't know that that's what touches them, but that's what touches them. It's the spirituality of this place, of this area. ... You could probably be the worst person in the world and then come here and go to school and take classes or come here to work, and you become a changed person. ●



By Sam Romero

In 1965, a high-caliber college appeared almost out of nowhere on the lonely, arid and beautiful foothills of the San Bernardino Mountains. It has become a game changer for tens of thousands of the region's young. It has meant that high school graduates don't necessarily need to leave home and spend money on housing, a parent doesn't need to travel far or to move and uproot the family to chase a dream, the dream for a college degree can live and breathe and see a happy beginning.

"Cal State San Bernardino educates the working population of our region, and it has since the 1960s," says Paul Granillo, president of Inland Empire Economic Partnership and a 1991 graduate of the university with a bachelor's degree in history. "It's been a place that people like me, who were the first in their family to go to college, went. That's an incredibly important role, and it is, I think, foundational to the region."

Granillo is one of more than 90,000 CSUSB alumni over the university's 50 years whose hard-earned degrees have been printed in tears and sweat, and changed their lives in ways they would have never imagined. Aside from family, he treasures his college days more than anything. "Best five years of my life," he says. "I wasn't in a hurry to leave."

A volunteer for the CSUSB Student Ambassadors Society, Granillo saw and gobbled up a steady diet of opportunities. He met the likes of former New York Gov. Mario Cuomo, Olympian Rafer Johnson and U.S. Representative and activist Bella Abzug. "All these people that are historical, because I was involved in leadership at the university, I was able to meet and spend time with."

The university's ability to evolve with the changing needs of the region and, at the same time, play a major role in changing the region is no accident. John Pfau, the first president of California State College at San Bernardino, had wanted to "create an elite school for every person," says CSUSB history professor emeritus and founding faculty member Ward McAfee, "and that dream has maintained itself over the university's 50 years."

Cal State San Bernardino in 1965 was a conundrum. "The campus looked like a small elementary school that had yet to be finished," says McAfee, thinking about the day he and his wife drove down the bumpy dirt road and saw the college for the first time. "I mean, those three original buildings, and the wind was whipping over them. We said,



**Jose Rivera** (B.A. communications studies 2009, M.A. communications studies 2011), CSUSB lecturer in communication studies

I was helping my father – my father has a cabinet business. ... My father's a very, very hard-working person. That's one of the traits he instilled in me. I just remember seeing him one day lifting these massive cabinets by himself ... I just remember seeing that and asking myself, "Dad's been doing this forever. A, did he come to this country so that I could do the exact same thing that he's doing ... and B, do I really want to be doing this when I'm in my early 50s? ... I am first-generation. My parents emigrated here from Mexico, so I'm the very first, actually the first in my family, even in my extended family on my mother's side, to finish college. ●



**Pat** (M.A. in reading and language arts, 2010, CSUSB Palm Desert Campus) and **Ward Fredericks**, donors. Established fellowship to support Ed.D. program at PDC.

WARD:

We have a deep emotional connection with scholarships generally. I got scholarships when I was at university, and that was the only way I could have completed my education. And so I was so grateful for the opportunity that it really changed my life.

I think the decision to give this scholarship in support of the doctoral students here is really a great expression of support of the development of this [PDC] campus.

PAT:

The majority of the people working on this degree are here. They work here, they live here, and they're going to give back here. And that to us is extremely important ... This is why we give scholarships .... The education that we received gave us the opportunity to have a great life, and I would like to afford that opportunity to others as well. ●



*Even in his busy administrative role as dean for undergraduate studies, Milton Clark (right) made time to work directly with students. Here he helps Sara Ayala with her class schedule.*

"This is where we came?" ... But John Pfau made it seem like a college because of his strong educational philosophy."

It seemed like a real college to Milton Clark, too. In the late 1960s, he attended San Bernardino for a year and then transferred to another college in his second year. But it just felt too easy. The idea of what college should be to Clark had already been cast, shaped by the rigor of an Ivy League-like curriculum at Cal State San Bernardino. With that strong image in mind and the fact that his family strained to pay for his college away from home, Clark returned to the San Bernardino campus.

He was an English major dyed-in-the-wool. "When I got here as an undergraduate and I realized that they would pay people to read books and talk about them, I said, 'You've got to be kidding!'" He finished his B.A. in English in 1972, went on to

earn his master's at the University of California, Riverside, and began teaching part-time at Cal State San Bernardino while he worked on a Ph.D. Clark taught for more than 20 years at the university, then moved into administration, serving as dean and then associate vice president for undergraduate studies.

"The thing that mattered to me," Clark says, speaking of his days as a student at San Bernardino, "was that people made me feel welcome, and made me feel like I could succeed, even though no one in my family had gone to college."

The connection with students, the desire to see them succeed, Clark believes, has been a "hallmark of the university" and a cornerstone in the university's drive to change students' lives for the good.

"I had really good roots here at Cal State San Bernardino,"

says Toni Robinette, who earned bachelor's degrees in liberal studies and English from the university in 1987 as well as two teaching credentials – all of it a full 20 years after she'd finished high school. "I feel like it was a very nurturing environment for me as a prospective teacher."

She leaned on that support while in the internship program at CSUSB. Determined, Robinette began approaching schools for a full-time position as an intern. But at one job interview, she recalls, one middle school principal was unimpressed.

"I will not hire you," Robinette remembers her saying. "You will not be successful. You will be a failure because you haven't done your student teaching."

Robinette sat there, stunned. "Somebody will hire me," she told the principal after collecting herself, "and I will be a really good teacher, and I think you will be sorry that you missed this opportunity to hire me."

Then she stood up, shook the principal's hand, walked to her car and cried. She never found out if that principal regretted anything, but in 1997, while Robinette was teaching at Granite Hills High in Apple Valley, she was one of the five named as a California Teacher of the Year.

The lives of students have not been the only ones changed since the university opened. When it comes to education, professors on campus have been seized by a deep sense of mission.

Communication studies professor Astrid Sheil, who came to the university seven years ago, says, "Being here has allowed me to take the gifts that I have and really put them out there on the table for the students."

Sheil grew up on the East Coast and earned good grades in school. "Students who look like me, they think, 'Oh, well she had it easy.' Well, in some ways I did. But in other ways I was just as lost as they are. And so when they come here and they don't know what they want to major in, that's where I come in really strong. I get them, because even though I had good grades and I had a good education, I still was clueless." She had no idea what to do with her degree. After graduating from college, it took Sheil 10 years to grasp who she was and plug in.

So when Sheil teaches now, she "begins with the end," she says. Sheil has her students picture themselves working at an agency. "I want you to dream," she tells them, "so you have something you're reaching for."



Reaching for the meaningful also is what has deepened the personal ties for donors to Cal State San Bernardino and has often changed them as well.

Jim and Judy Watson's passion for the university lit in the early 2000s. That's when Jim noticed the work CSUSB was doing to raise the academic aim and achievement of the region's young. "It touched what was very important to me," says Jim, who is co-president with his wife of Watson and Associates Development Corp. in Seal Beach. Growing up in a lower-middle income home in Compton, Jim struggled with reading soon after his father died when Jim was just 6 years old. The couple's first gift to CSUSB was born from that experience and went to the university's literacy program, which was renamed the Watson and Associates Literacy Center.

*In 2003, high school teacher Toni Robinette was one of many CSUSB alumni who came back to campus for the Professor for a Day event.*

*Jenise Bush (far right) with a few of her sorority sisters.*

**James Ramos** (B.S. business administration 2002), San Bernardino County supervisor, former chairman of the San Manuel Band of Mission Indians



**W**hen I grew up on the San Manuel Indian reservation, there were three mobile homes .... Back then, the tribal government survived on less than \$300 a year for a total annual budget. So education is something that's dear to me, because if it wasn't for the education components and achievement that Cal State San Bernardino [provided] in getting my degree ... I wouldn't be where I'm at today. ●

**Bob Schwirzke** (B.A. political science 1967, and member founding student body class)



**N**o one in my family had ever graduated from college before. So I was the first in our family that graduated with a degree ... My dad was pretty influential in my life. I was set to go in the service. He said, "No, no, you can always do that." He said, "They're opening a new university right up here on the north end ... Go put an application in and see what happens." Well, I was accepted ... Really, when you have the B.A., somebody said, no one can ever take that away from you. ... I was in the Army. It led me to officer's school. It's been kind of the key to the life path. ●

**Jenise Bush**, (B.A. sociology 1995; M.S. educational counseling/PPS Credential 2000; M.A. Education 2004)



**C**alifornia State University, San Bernardino enhanced my leadership skills. As an undergraduate student I was able to lead the student body at CSUSB toward founding the first African American Recognition for Graduating students. I am a charter member of the Rho Delta Chapter of Alpha Kappa Alpha Sorority, Inc. I served as president of the African Student Alliance (formerly Black Student Union). As a native and resident of San Bernardino for 46 years, I highly recommend this great university!! ●

**Ted Alejandre** (B. A. public administration, 1988, M.A. in education, 1993, superintendent of San Bernardino County Schools

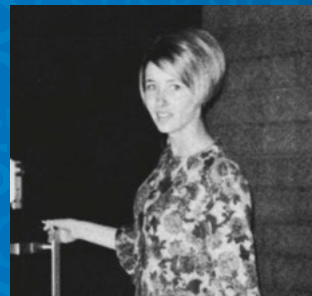


I felt that Cal State provided a welcoming opportunity, a supportive environment ... So the confidence evolved ... I always felt like I could talk to my instructors ... I felt like I had a special relationship, one that was comfortable, one that was accepting ... I also met my wife, Barbara, at Cal State. ●

**Linda Bennecke** (B.A. sociology 1969), editor pro-tem of *Communique*, the first student newspaper, and **Richard Bennecke** (B.A. political science 1967), first ASB president. Both members of founding student body class.

LINDA:

I think that was one of the greatest things that I had an opportunity was to be part of the launching of this great institution.



**CSUSB made me ...**

Fearless. Fearless to face challenges. That no obstacle is too big to overcome. ... You need to figure out a way to get from point A to point B, let's figure out a way to do that. ... And you keep kind of working at it until you get the job done.

RICHARD:

A better person. ... I appreciate at that point in my life being given an opportunity to do something, to help launch a program, a project, plant a seed and watch the plants grow ... I am who I am today because of it. ●



*In an area where wildlife still roams, the presence of deer seemed natural at Chancellor's Park near campus, even though these particular deer were sculptural representations born among other mediums used in the Judy Rodriguez Watson Public Art Program.*

Judy Rodriguez Watson had her own learning obstacle to overcome in dyslexia. But a love of art overtook her at 14 after a trip to Europe, and in 2010, following years of her and her husband's support of CSUSB in time and money, the university's public art program was named after her.

It wasn't an honor she had ever sought, and when the university told her that it wanted to name the program after her, Judy balked. But as she thought about how much it meant to her to have the program carry her Spanish surname and what that might mean to other Hispanic women, her mind began to change. It all grew from her simple upbringing in the L.A. suburb of Lynwood, and her father's notion "to make the world a better place, and to do what you can to help others, when you can, if you can and where you can," she says.

"What we found here in San Bernardino," says Judy, "we found a home. The friendships that we've made here, the people that we've met have welcomed us with open arms. We've developed these deep friendships that will last a lifetime for us."

The story of personal change among university supporters is happening on a larger scale in the Coachella Valley, where, amid the arid and beautiful desert landscape, history is repeating itself.

*Dick and Jan Oliphant were among the honored guests at a November dinner celebrating the founders, donors and community partners of CSUSB's Palm Desert Campus.*

CSUSB's Palm Desert Campus is proof of a change that occurs in a community when it spies a void. In the mid 1980s, Dick Oliphant, mayor of Indian Wells at the time, was moved by the long distance valley residents had to travel to pursue a four-year degree. Oliphant, like many in the region, had become more and more aware that the long distance was resulting in a "brain drain" in the Coachella Valley. Once valley students left for college, they usually left for good. He began talking about it to CSUSB. The university responded and in 1986 it opened a branch campus in the Coachella Valley.

But the push for higher education didn't stop there.

In the 2000s, Oliphant, his building capital campaign co-chair Betty Barker and his wife, Jan, began making personal calls, convincing valley citizens was an "easy sell," he says. "Selling education is like selling motherhood. ... They took ownership in this university."

Area cities, foundations and private citizens teamed up, went to work and amassed more than \$35 million to begin building a permanent campus in the low desert, shortening the drive and widening the dreams of those who, like many who attend the San Bernardino campus, are the first in their family to earn a college degree. In September 2014, the Palm Desert Campus greeted its first freshman class, marking its birth as a four-year institution. Now the campus is the domain of young learners and lifelong learners alike.

"I've always had this dream that we needed a four-year university," Oliphant says. "We have lots of cultural and social opportunities, but very few educational opportunities beyond the community college level. And this solved that problem, it filled that hole, and our desert now is better for it." ●



# Easing the load

*Two CSUSB alumni moved to make work and college a less frenzied affair.*



Pat Kraemer and Jim Stockman had been thinking about it for some time, and everything about who they were and the work they did had been pointing to it. Pat was now the vice president for research at Westmount Asset Management, a Los Angeles investment firm, and she had always drawn great energy from working directly with people to help them save for retirement or maybe for college. For Jim, his consultant work supported small business, and he loved that he could help mom and pop companies improve their operations or Internet presence.

So the day Duke Graham, former development director for the College of Natural Sciences at Cal State San Bernardino, said the word "scholarship" to Pat at the end of a lunch meeting, the lights went on.

"You mean I can give a scholarship," she asked. Absolutely, Duke answered.

Duke's mention of a scholarship was more a casual, parting remark than anything else. His lunch with Pat was intended just to get to know about her and her husband, both CSUSB alumni. But the incidental became the inspirational, and last summer the couple established the Pat Kraemer and James Stockman Scholarship with a generous bequest that will leave 25 percent of their estate to the university. Their decision to set up this scholarship for science, technology, engineering and mathematics majors as well as business majors is a direct descendent of their own experiences.

Thirty years ago, Pat and Jim were that young couple starting out, figuring out how to go to college, work and set a steady course for their lives.

"It was hard," says Jim, who knew he wanted to earn a degree even though no one in his family — not siblings, parents, nieces, nephews, uncles, aunts, grandparents — had ever earned a degree. In Pat's family, it was the opposite; everyone had a degree.

Young, independent and resolute, the one thing Pat and Jim knew was that they could not afford to put both of them through school at the same time.

Pat went first. While Jim worked full time, Pat worked part time at Long's Drugs, where her bosses flexed with her schedule. She and Jim became a couple in 1980, married in 1982 and she finished her B.S. in mathematics in 1985.

When it came time for Jim's turn a few years later, he was apprehensive. He'd completed about a year of college before he met Pat, but hadn't been to school for six or seven years.

"At that point, it was, 'Okay, I can go back to school and I'm going to go to school with all these 18- and 19-year olds and I'm 28. And that was kind of a weird thing.' He laughs about it now, but he graduated in 1993 at the "advanced" age of 32 with his B.A. in business and public administration.

When Pat first told Jim that she and Duke had talked about scholarships at lunch, Jim wasn't quite ready to jump

aboard. But he came around, and as he and Pat enjoyed the serene Hawaiian hills and balmy oceans one vacation in late 2014, they got serious about a will and trust. The contact with Duke months earlier had come at just the right time, says Pat.

"We want to help people in the position that we were in, Jim says, "because we know how hard it was to work and go to school fulltime."

For that reason, Jim and Pat have set up the scholarship for students who work a certain number of hours every week. The scholarship will one day help two or three students a year and is continuing. So as long as recipients maintain a 3.5 GPA, the scholarship could see them through their entire education at CSUSB.

"You feel more of a connection that you're actually personally helping people," says Pat of her work at Westmount. The same is true of the couple's gift to CSUSB students.

"And doing it at some place like Cal State," says Jim, a college "that really helped us in the position that we are now ...."

Pat completes the thought. "And it all started here at Cal State — getting a degree." •



# Kindness on the wing

*A compliment, a helping hand as 'material for art'*

By Alan Llavore

Butterflies typically arrive in spring and summer. But since the fall academic quarter, they have become year 'round residents at Cal State San Bernardino, and, hopefully, off campus.

It's not a new species of butterfly, but a yearlong campaign called 50 Acts of Kindness featuring colorful origami versions of the winged insects. Through the paper butterflies, the task of students, faculty and staff at CSUSB is to pollinate kindness on and off campus as the university celebrates its 50th anniversary.

CSUSB's Office of Community Engagement and artist Annie Buckley, an associate professor of art who originated the "Pollinating Kindness: Good Deeds Anonymous," a participatory art project, are working together on the 50 Acts of Kindness campaign that has brought Buckley's project to campus.

"We were actively looking for something to do for the university's 50th anniversary," said Diane Podolske, director of the community engagement office. "And so we have adopted '50 Acts of Kindness' as our celebration of the 50th anniversary." The campaign officially launched during the annual volunteer fair on Oct. 1.

In handmade origami butterflies, messages are tucked inside each but-



terfly with an act of kindness to perform. Many are simple and free, such as smiling at five people or giving five sincere compliments during the day, or writing letters of appreciation. Some may want to donate to a charity, or even make sack lunches for the homeless as an act of kindness.

The butterflies are being left at various places for the taking. The community engagement office is making butterfly trees that will be at various university events – and those who take one are essentially given the task to perform the act of kindness written on the butterfly's message. The deed can be repeated by the recipient who is given the butterfly and its message (hence the pollinating kindness idea), or left somewhere for someone else to pickup, or the butterfly can be kept as a reminder to do acts of kindness for others. Of course, no one is obligated to pick up a butterfly and perform an act of kindness, but the hope is that many will, said Podolske.

Buckley, who started the Community-based Art Initiative at CSUSB, said she had been moving toward a point where her art and community work merge. And historically, there has always been some form of art that was community-based or participatory, versus art being solely something to look at to appreciate. More recently, there has been a move toward participatory art with an activist piece, she said. The

Pollinating Kindness project came from that.

While the project was launched in September 2014 at the Offramp Gallery in Pasadena, Buckley also encouraged people to participate wherever they lived.

True to the wide-ranging spotty pollinating nature of the butterfly, one version of the project emerged a few months later around Christmastime in New Orleans. Buckley's aunt, Linda Armantrout, the volunteer coordinator for a Louisiana hospice, introduced the project to give hope to patients. From there, it spread to churches and assisted-living facilities and schools. Other related projects involved using the butterflies to help raise money for a library and books for youth in Zimbabwe.

"I want to make art that actually, literally can have an impact," Buckley said. "Let's just make things super direct and for sure it will make an impact."

In September, the butterflies helped pollenate kindness at the California State University Board of Trustees. News of the CSUSB project reached Trustee J. Lawrence Norton, and he wrote to CSUSB President Tomás Morales, asking if a butterfly tree could be brought to a trustee meeting. Not one, but a tree for each of the trustees was presented during their meeting. ●



Rene Johnston | Getty Images

While the **Mustang** first motors onto the American car scene in April 1964, the car's official birth year is 1965.

At the movies: "Doctor Zhivago," "That Darn Cat" and "The Sound of Music" are among the big hits.



NASA

Aboard Gemini VI, Wally Schirra and Thomas Stafford perform the first rendezvous with another spacecraft, Gemini VII, which carried astronauts Frank Borman and James Lovell.

The Boston Celtics beat the Los Angeles Lakers 4-games-to-1 in the NBA championships.

In March, more than 3,000 Marines are the first U.S. combat troops to arrive in Vietnam. By the end of the year, 190,000 American soldiers have arrived.

Soviet cosmonaut Aleksei Leonov performs the first spacewalk on March 18. On June 3, Edward White II becomes the first American to walk in space.

The cost of a first-class stamp is 5 cents.

In July, folk musician Bob Dylan stirs up controversy when he breaks out an electric guitar at the Newport Folk Festival in Rhode Island.

In St. Louis, the 630-foot-tall inverted catenary steel Gateway Arch is completed.

Canada says goodbye to the Union Jack, replacing the flag with the Maple Leaf.

# Our world in 1965

## Deaths:

Singer Nat King Cole, poet T.S. Eliot, filmmaker David O. Selznick, journalist Edward R. Murrow, and political leaders Adlai Stevenson and Winston Churchill.

Just one minute into the first round, heavyweight champ Muhammad Ali beats Sonny Liston, dropping the challenger with a quick hard right to the jaw on May 25.

## Births:

Comedian Chris Rock, model and actress Brooke Shields, Canadian hockey legend Mario Lemieux, Michael Dell, founder of Dell Inc. and "Harry Potter" author J.K. Rowling.

The Supremes release "Stop In the Name of Love."



ABC Photo Archives | Getty Images

## What's on TV?

- Bonanza
- Batman
- The Andy Griffith Show
- The Beverly Hillbillies
- Hogan's Heroes
- Jeopardy
- Gunsmoke
- Lost In Space
- The Man from U.N.C.L.E.
- The Jetsons
- The Addams Family



Hulton Archive | Getty Images

**Martin Luther King Jr.** leads march from Selma to Montgomery.



Stephen F. Somerstein | Getty Images

Physician, scholar, philosopher and musician Albert Schweitzer dies in Gabon in September, seven months after appearing on the cover of LIFE Magazine.

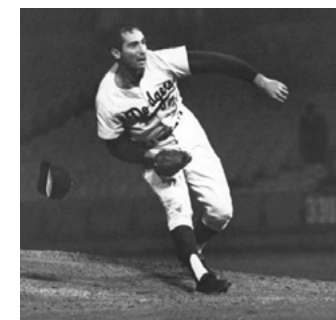
A new combination television-telephone gets some buzz at the International Radio Exhibition in Stuttgart, West Germany.



"A Charlie Brown Christmas" airs for the first time on CBS on Dec. 9.



The Rolling Stones play at San Bernardino's Swing Auditorium on the National Orange Show grounds in May, followed by folk singers Peter and Gordon in July.



B. Bennett | Getty Images

On Sept. 9, Dodger southpaw Sandy Koufax pitches his fourth major league no-hitter, a perfect game against the Chicago Cubs. The Cubs' pitcher, Bob Hendley, throws a one-hitter in a losing effort.

Kellogg's introduces Apple Jacks.

The first week in October, when **California State College at San Bernardino holds its first classes**, "Hang on Sloop" by The McCoy's is the No. 1 hit on the American Billboard charts. The following week, The Beatles "Yesterday" takes over for the next four weeks.

President Lyndon B. Johnson signs the Voting Rights Act prohibiting voting discrimination against minorities.

## ... And five decades later

The U.S. Postal Service issues a 50th anniversary first-class stamp celebrating CBS's original airing of "A Charlie Brown Christmas." The "forever" stamp costs 49 cents.

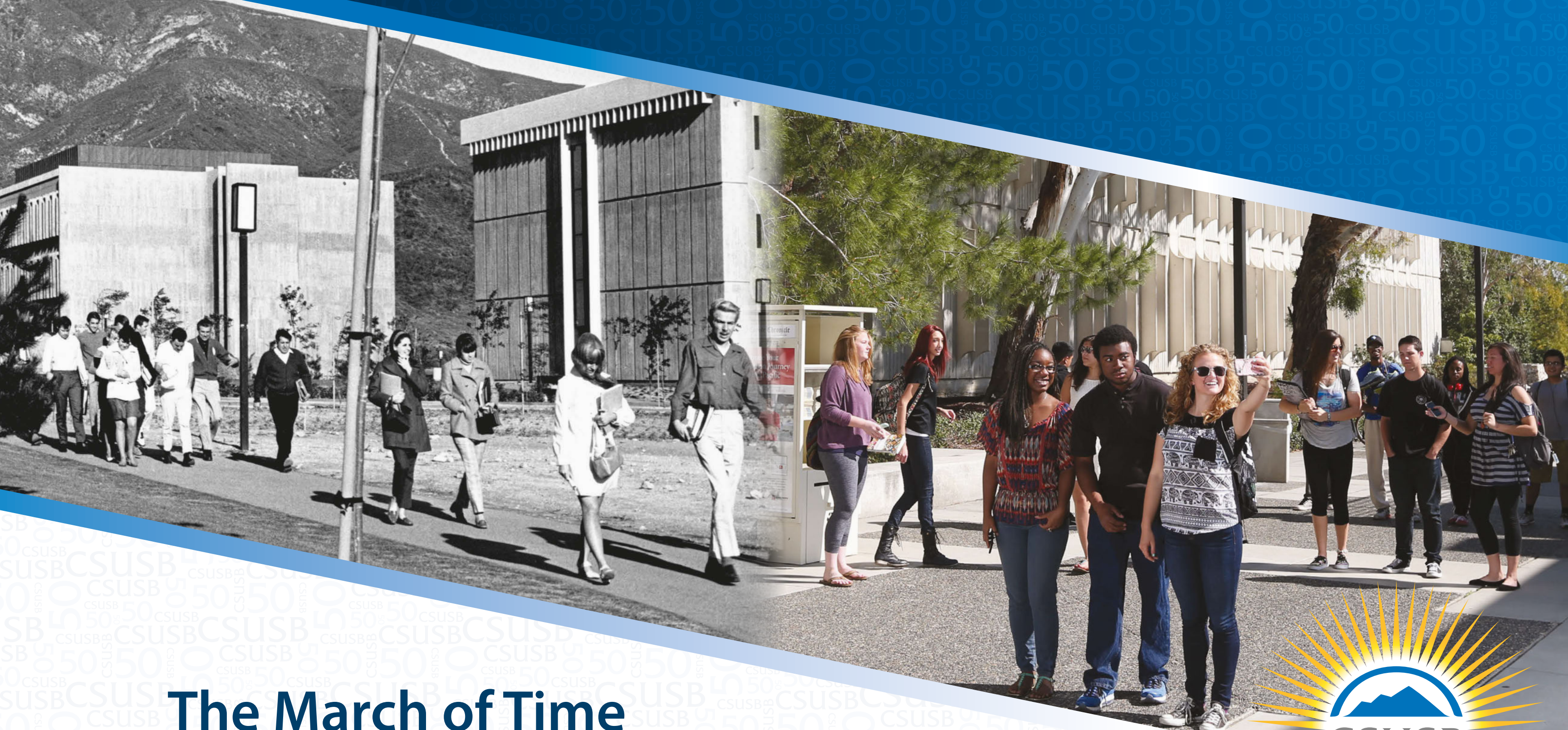


## Digits

- Average income per year **\$6,450**
- Average cost of new house **\$13,600**
- Average rent per month **\$118**
- Average cost of new car **\$2,650**
- Gas per gallon **31 cents**







# The March of Time

Over these 50 years, the number of CSUSB alumni has swelled to more than 90,000. The first graduating class in 1967 saw 59 students earn degrees. Today, the university graduates an average of 4,000 students annually. Seventy-four percent of the university's graduates live in San Bernardino and Riverside counties.

As the campus grew in the '60s, tour guides would

add to their scripts, "Welcome to California State College at San Bernardino. The campus is 432 acres, or two-and-a-half times the size of Disneyland."

The university has had four presidents – John Pfau, Anthony Evans, Albert Karnig and its current President Tomas Morales. (If you're really into numbers and unusual trivia, notice that the number of letters in the

last names of each successive president rises by one, starting with Pfau at four.) The new campus in 1965 welcomed 293 students. Opening the school year last fall, CSUSB reached a milestone when it surpassed the 20,000-students mark for the first time at 20,026. ●





# calendar

California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. It may be best to confirm an event at the number listed.

## february

### HOMECOMING



**20 Kick-Off Celebration.** Cousoulis Arena, 4-7 p.m. Parade at 3:30 p.m. Food, beer and wine garden, entertainment and activities for children. Free tickets. Complimentary parking in lots E and F. (909) 537-5008.

### BREAKFAST

**26 Fourth Annual Pioneer Breakfast.** Celebrates students, faculty, staff and alumni who have left their mark in university history. SMSU Events Center, 9-11 a.m. Hosted by CSUSB Black Faculty, Staff and Student Association. \$20 for faculty, staff and community members. Proceeds benefit future scholarships for CSUSB students. Free parking in Lot D. (909) 537-7198.

### MUSIC

**29 Winter Showcase.** Features CSUSB music faculty and students. CSUSB Performing Arts Recital Hall. 7:30 p.m. Students with I.D. \$8, senior citizens \$12, general admission \$15. Parking \$6. Music.csusb.edu or (909) 537-7516 for more information.

## march

### MUSIC

**9 Preview of spring opera.** "Don Pasquale a la Tarantino." CSUSB Performing Arts Recital Hall, 7:30 p.m. Students with I.D. \$6, senior citizens \$9, and general admission \$11. Parking \$6. Music.csusb.edu or (909) 537-7516.

### THEATRE: OPENING NIGHT

**11 "The Arabian Nights,"** by Mary Zimmerman. For 1,001 nights the young maiden

Scheherazade weaves spellbinding tales in an attempt to prevent her husband, the cruel ruler Shahryar, from executing her. Will her tales of love, lust, comedy, and dreams be enough to stay her cruel husband's blade? March 11-20, 2016. CSUSB Barnes Theatre. (909) 537-5884 or theater.csusb.edu for tickets. April 9 and 10, 2016 at CSUSB Palm Desert Campus. (760) 341-6909 for ticket information.

### LECTURE

**18 "Fixing the Past or Inventing the Future: Education at a Crossroad."** Yong Zhao, professor and presidential chair and director of the Institute for Global and Online Education, College of Education at University of Oregon. Lecture part of CSUSB College of Education Speaker Series. Santos Manuel Student Union Events Center. 3 p.m. Free admission. Free parking in Lot D and Parking Structure East. (909) 537-7530.

### CONFERENCE

**30 7th Annual Latino Education and Advocacy Days Summit.** "Black Brown Indigenous Unity." Santos Manuel Student Union Events Center. 8 a.m.-5:30 p.m. Free admission with online registration at leadsummit.csusb.edu.

## april

### SPECIAL EVENT

**22 CSUSB College of Social and Behavioral Sciences Celebration of Excellence.** Includes induction of alumni, friends, and supporters into college Hall of Fame. SMSU Events Center, 6-9 p.m. For tickets, call (909) 537-7550.

## may

### MUSIC

**6, 7 "Don Pasquale a la Tarantino."** Performing Arts Recital Hall. Both performances 7:30 p.m. Music.csusb.edu or (909) 537-7516 for ticket information. Parking \$6.

### LECTURE

**20 "Retooling for the Future,"** by Mary Vixie Sandy, executive director, California Commission on Teacher Credentialing. Santos Manuel Student Union Events Center. 3 p.m.

Free admission. CSUSB College of Education Speaker Series. Presented by Schools First Federal Credit Union. Free parking in Lot D and Parking Structure East. (909) 537-7530.

### PROM

**26 CSUSB Pride Center's annual Pride Prom.** For couples of all sexual orientations to celebrate accomplishments. A night of music, dance, food and festivity. Santos Manuel Student Union Fourplex, 8-11 p.m. Free. 18-and-over. Parking \$6. Facebook.com/SMSUPrideCenter or (909) 537-5963.

## june

### THEATRE: OPENING NIGHT

**3 "How To Succeed In Business Without Really Trying,"** by Frank Loesser and Abe Burrows. Based upon the book by Shepherd Mead. A satirical tale of ambition, capitalism, caffeine addiction and questionable ethics. It follows a young window washer, Finch, on his meteoric rise to becoming chairman of the board, and his efforts to win the heart of secretary Rosemary along the way. June 3-12, 2016. CSUSB Barnes Theatre. (909) 537-5884 or theater.csusb.edu for tickets.

### MUSIC

**4 Alumni Showcase.** An evening featuring CSUSB alumni band, choir and orchestra. See music.csusb.edu or call (909) 537-7516 for time and ticket information. Parking \$6.

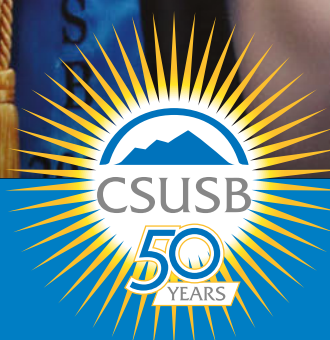


### COMMENCEMENT

**16, 18-19 CSUSB Palm Desert Campus exercises.** June 16, 6 p.m. The Show, Agua Caliente Casino.  
**18-19 San Bernardino main campus exercises.** June 18 and 19 at Citizens Business Bank Arena in Ontario. See commencement.csusb.edu for tickets and time information.

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