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editor

Sid Robinson

managing editor

Sam Romero

art director/ graphic design/ illustration

Juliet Conlon

production manager

Alan Llavore

senior writers

Jiggs Gallagher
Joe Gutierrez

department editors

alumni advantage
Pamela Langford

contributions
Francoise Aylmer
Marilyn Karnig

pack tracks

Mike Murphy

student scapes

Carol Dixon

contributing writers

Terri Carlos
Derek Galloway
Carmen Murillo-Moyeda
Cindi Pringle

photography

Robert Whitehead
Lori Krueger

interns

Emilee Feller
Ashley Jones
Ligaya Malones
Andrew Villarreal
Brittan West

graphic design assistant

Theo DeHart



CSUSB President's Academic Excellence Scholarship students (from left to right) Russell Coronel, Beatriz Crisostomo, Rachel Wolfinbarger, Bryan Bennett, and Nkechiyere Eboka. Page 10



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In these tough economic times, a county administrator and CSUSB alumnus is attempting to help others prosper by "growing people."

Editor's note

The Web – with a slight assist of late from the shaky California state budget – has changed publishing forever. For years, Cal State San Bernardino has supplied editions of its alumni magazine that readers can actually hold in their hands. While CSUSB will continue to produce the magazine, with this issue we are shifting to a once-a-year printed piece (rather than twice-a-year) and will establish a fresh and stronger online presence. This new "Webzine" will continue to keep you up-to-date on what's happening at CSUSB, but also will offer greater flexibility in how we stay connected to you. We'll launch our new Internet edition in the next few months and will let you know by mail when we're up and running. Web publishing is here to stay, and whether we come to you by paper or by pixel, we are, too.

president's observations



All good things

Two expressions nicely describe recent developments at Cal State San Bernardino: "All good things must come to an end" and "The best journeys start with good first steps."

The truth of both expressions can be seen in recent changes among senior administrators at CSUSB. I believe Lou Fernandez and David DeMauro each have been as good in their roles as any university provost or business vice president in the nation. More importantly, they've been, as a tandem, even better than they would have been individually.

Dr. Fernandez, our longtime vice president for academic affairs and provost of the university, has served as the chief academic officer since 1994. As the person who sets the tone for academic life, Lou created an environment where academic excellence excels and is rewarded. He has all the skills needed for success – budgeting, curriculum, personnel management, recruitment, academic planning and the like. Perhaps even more importantly, he's maintained the highest standards while encouraging a collegial environment focused on student development and faculty achievement as teachers, scholars and public servants.

Lou presided over great enrollment growth, improvement in retention and graduation rates, creation of our initial engineering, M.F.A. and doctoral programs, as well as expanded scholarly activity, including significant increases in grants and contracts.

His commitment to teaching and learning led early in his tenure to development of the now highly regarded Teaching Resource Center, which promotes faculty instructional excellence. He was also instrumental in developing the Robert V. Fullerton Art Museum, now one of only 4 percent of accredited museums in the nation. His strong commitment was critical in advancing CSUSB's Palm Desert Campus. And Lou also helped to create various meaningful centers and institutes, including the Inland Empire Center for Entrepreneurship, the Water Resources Institute, the University Transportation Center and the International Institute. While his intelligence and spirit will be missed, his influence will have a lasting impact on the university's future.

In Lou's place, we're pleased to welcome Andrew Bodman, who comes to San Bernardino from Western Washington University in Bellingham, Wash., where he served as provost and VP for Academic Affairs. Before working at Western Washington, Dr. Bodman spent 21 years at the University of Vermont, where he was a faculty member, department chair, vice provost and interim dean of the graduate college.

Andy has brought an exceptional record of program, student and personnel development. Our faculty have welcomed him enthusiastically, and we're delighted that he joined us in mid-July. Given his experience and successes elsewhere, we believe that he's poised to help lead CSUSB to important new academic achievements.

The second key administrator, David DeMauro, retired recently. He served as vice president for administration and finance since 1990. (David was only the second person to hold that post.) He came to CSUSB in 1986 from the construction industry to serve as the director of the physical plant. In that role and as vice president, he's provided innovative direction in planning, financing and building 22 major capital projects and seven large-scale renovations on this campus, as well as land acquisition and construction of four major buildings at

our Palm Desert Campus.

In all, campus facility size more than doubled under David's excellent leadership. And his administrative responsibilities extended not only to planning and construction, but also to our financial services, facility and grounds maintenance, police, the Foundation, purchasing, human resources and award-winning customer service. He played a key role in creating the first-ever CSU public-private student housing project, as well as in negotiating other development arrangements, including the CSU system's first public-private housing partnership.

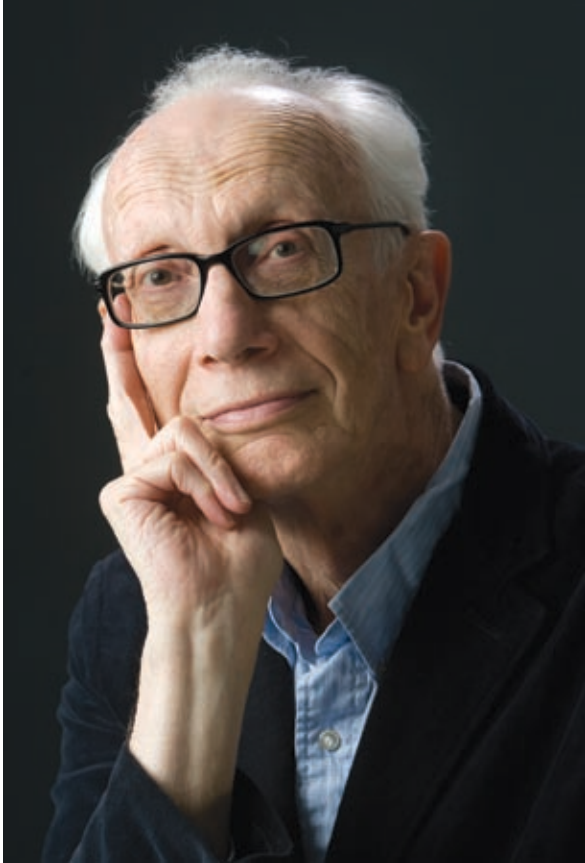
David's legacy ranges from greatly enhanced university-wide quality improvement programs to dramatically expanded physical facilities, to a trail-blazing record of energy efficiency and environmental friendliness, to policies and practices that have consistently lifted the institution and earned national recognition, including the American Association of Physical Plant Administrators 2007 Award for Excellence in Facilities Management – the highest award possible.

David's successor is Robert W. Gardner, a highly accomplished federal government administrator, who came to CSUSB from the National Aeronautics and Space Administration, where he was chief financial officer at the Dryden Flight Research Center at Edwards Air Force Base. Previously, when serving as chief financial officer at the Transportation Security Administration, he was responsible for its nearly \$6 billion budget.

Bob is a native Californian with roots in the Inland Empire. He's brought outstanding administrative ability to the campus. Since the university will experience serious budget challenges over the next few years, we'll benefit greatly from his financial and budgeting skills.

So good things have in fact come to an end, while we're fortunate to have taken good initial steps on the next stage of the university's journey.

Albert K. Kamig



Photos by Lori Krueger and Robert Whitehead

Golden Eras

By Brittan West

The measure of an educator doesn't rest in the pails he has filled with liters of knowledge, but rather the fires of academia he has sparked in his students. Bruce Golden has been starting such fires since 1965, when he first arrived at Cal State San Bernardino. Earlier this year, he carried the torch out as the last of CSUSB's founding faculty members to leave.

At about 30 members in 1967, the faculty numbers were slim, and so were the university's class catalogs, which were, in fact, thinner than the class schedule itself. The English Department for which Golden taught was sequestered on campus in what is now the Administration Building.

These early days saw faculty and students playing basketball and touch football on land that is today the site of the Commons. However, says Golden, "We learned not to play with the students. It was a little intimidating to look down the line of scrimmage and see this guy who was in your class who may not have agreed with the [grade] on his paper. So you didn't want to get decked by someone who outweighed you by 50 pounds."

The spring of that first school year also saw a softball league emerge, and faculty and students may have played that together, too. But at over six feet tall, Golden played basketball and was

ever wary of "any errant [student] elbows."

Since then, Golden has seen the campus undergo vigorous change, particularly in the widening of its student diversity. "People were coming from Rialto, San Bernardino, maybe Riverside. And now we have the Palm Desert Campus, people coming in from Victorville, Hesperia. If anything, the quality has gotten better. We've got a lot more students going to graduate school, professional school, and [going for] advanced degrees."

Golden believes that he has stayed much the same, saying, "I don't think I'm any smarter. But I've learned more." Admittedly, he has learned more patience in the classroom. "In the early days I was conscious about filling dead space. I think now I can sit and wait." The act of teaching changes teaching, says Golden. The passage of time changes class size in the same way. "Our classes are slightly bigger. We had years when most classes were 20 or less and now we have classes that go up to 20, 28 and 45. So when you think about the old days, you think about the really small classes." Yet smaller classes did not necessarily mean better, because, as Golden points out, you "need a critical mass to stir a discussion and we get that now." To stir and bring discussions to a boil, Golden employed subjects ranging from rock and roll, to rhetoric, literary theory, Shakespeare and even Woody Allen.

But teaching classics hasn't kept him from learning the contemporary. Students have been a technological lighthouse for Golden. "In the past I had no idea about computers. How students read my handwriting I don't know." He successfully navigated these digital straits with the help of a past graduate student. There were times when they needed to talk about a seminar or her thesis away from campus. "She lived in Wildomar and I lived in Lake Arrowhead. So she showed me how we could communicate through ICQ [literally 'I seek you'], the predecessor to instant messaging. Through her I learned how to comment on



students' papers online." He learned a lot by listening, he says.

During his time, a man takes on many roles, and Woody Allen himself said that 80 percent of the success in playing different roles is just showing up. Golden has risen to each occasion. Along with the other founding faculty members of the university, he has left embers of wisdom and knowledge that will burn long into Cal State San Bernardino's future. ●

Brittan West is a 2009 graduate of CSUSB with a bachelor's in communication. She served as an intern in the university's Office of Public Affairs during the winter 2009 quarter.



Economic engines

In the late 1970s, John Husing waltzed into the economics class he was teaching at San Bernardino Valley College sporting a hand heavily wrapped in bandages. Ordinarily, the sight wouldn't have stirred any more interest than the usual, casual inquiry. Except that he mentioned, somewhat embarrassed, that it all happened while he was teaching. How an

economics instructor injures a hand while teaching (in Husing's case, an animated sweeping motion with the arm and smashing his knuckles against the metal railing of a chalkboard) is, well, a marvel. Then again, this is vintage John Husing.

Named CSUSB's Arrowhead Distinguished Executive Officer of 2009, Husing has probed the

Degrees of experience

In college, bachelor and master's degrees typically go to the young and are grounded entirely in what you know. But the rules are different with honorary degrees. These typically come later in life, and they are given as much for what one does for the world as for how much he or she knows about it. For Nicholas Coussoulis and Ernest Siva, what they know of the world is that it isn't moved by spectators.

Albert Karnig, Cal State San Bernardino president, summed up that notion and the men like this: "These two men, in different ways, have improved the lives of many

thousands of people in our communities." For example, said Karnig, "Nick Coussoulis has provided housing, commercial space and employment to countless people in our region. Ernie Siva has enriched both the Native American and the larger community by being central to the transmission of Indian culture and through his exceptional work as a musician." So this past June, Coussoulis, chairman of Coussoulis Development in San Bernardino, and Ernest Siva, respected

ercises.

For more than 40 years, Coussoulis' company has been in the land development and brokerage business. He has been a leader in creating planned communities throughout the Inland Empire.

A long-time supporter of CSUSB, Coussoulis was the founding donor in the campaign for a new arena at the university in the 1990s. He made the lead gift, with one major request: he asked that the arena be named in honor of his parents,

James and Aerianthi Coussoulis. During the arena's dedication ceremonies in 1995, Nick Coussoulis said, "The greatest achievement a son can attain is to have the opportunity to publicly honor his mother and father. Their faith in one another gave them the fortitude to raise their children with dignity, respect for authority and the determination

to achieve an education."

A CSUSB alumnus, having earned a B.A. in geography in 1975, Coussoulis is



Nicholas Coussoulis (left) and Ernest Siva (right)

elder of the Morongo Band of Mission Indians, were awarded honorary doctorate degrees during commencement ex-

Southern California economy for decades, and he's done it with all the vim rarely found in his profession, a profession known for a staid and stolid posture that is the economist's stock-in-trade. Greenspan and Bernanke have it down cold, and cold receptions are what customarily meet any departures from the mold. Husing admits he is "flamboyant." It's a style forged as a teacher, he says. Call it a flair for

decoding the macros and micros, the mysterious language of surpluses and deficits, supply and demand, the market. Listed in 2006 by Los Angeles Times Magazine as one of the 100 most powerful people shaping life in Southern California, Husing has been a leading authority on the impact of the goods movement industry in San Bernardino and Riverside counties and the industry's role in creating

jobs and income for blue-collar workers. About Husing, Karen Dill Bowerman, dean of CSUSB's College of Business and Public Administration, said her college's and Husing's career missions are mirror images. "Our purpose is not to tell people what they want to hear. It is to explain what is researched and analyzed to face reality that will benefit the Inland Empire." ●

also a past winner of the Arrowhead Distinguished Executive Officer award given by the university's College of Business and Public Administration.

Siva has made it his life's mission to preserve and pass on to future generations the cultures of Southern California American Indians. He has served as distinguished guest artist in Native American culture at CSUSB. One of the last remaining speakers of the Serrano language, Siva has served as tribal historian and cultural adviser for the Morongo Band of Mission Indians since 1996. He also serves on the board of directors of the California Indian Storytelling Association, the board of trustees of Idyllwild Arts and the board of the Riverside Arts Council.

Siva holds both a B.A. in music education and an M.A. in choral music from the University of Southern California. He taught classes in American Indian music at UCLA and has worked as a choir director in several Southern California cities. He especially values his long history of teaching and performing Indian "bird songs," part of the sacred experience of Native Americans. ●



Calculating the value of 1

In the 1988 film "Stand and Deliver," Jaime Escalante, played by Edward James Olmos, said to his classroom of underachievers, "You burros have math in your blood." He was explaining to his Garfield High students that the people who first pondered the absence of value – the zero – were the Mayans, who were their ancestors. His students went on to pass the difficult A.P. calculus test in unparalleled numbers.

Who knows if math is really in every Hispanic's blood? But it's now official: Cal State San Bernardino is No. 1 in the United States among universities awarding bachelor's degrees in math to Hispanic students, according to the magazine Hispanic Outlook in Higher Education. The magazine's list is derived from the U.S. Department of Education's Integrated Postsecondary Education Data System program.

Overall, the magazine – noted for its rankings – lists CSUSB as 12th in the nation in awarding bachelor's degrees to Hispanics and 20th in awarding master's degrees, as reported in its May 4, 2009 issue. The magazine also listed Cal State San Bernardino as seventh in awarding bachelor's degrees in protective services to Hispanic students.

Between July 1, 2007, and June 30, 2008, CSUSB awarded 1,154 bachelor's degrees and 237 master's degrees to Hispanics.

"Most of our students are the first in their families to attend college, and so it's especially gratifying to see that they're successful when they get here," said university President Albert Karnig. ●

Teaching on a higher plane

During an evening class she was teaching in mid-February, the sharpened teaching skills of Janet Kottke were propelled into the limelight by an "ambush." The surprise was led by Cal State San Bernardino President Albert Karnig, flanked by a myriad of Kottke's colleagues. The visit was paid to name Kottke Outstanding Professor for 2008-09.

She may have been surprised, but her students likely were not. Mark Norris told The Press-Enterprise that Kottke always has intelligent answers for questions and is "also very approachable and makes her door open to all of her students."

Kottke began opening doors in 1984, when she joined the CSUSB psychology department. In the years since, she has created 16 different class preparations, two of which are for CSUSB's College of Education's new education doctorate program and a course for the College of Business and Public Ad-



Janet Kottke reacts as CSUSB President Albert Karnig congratulates her on being named the university's top professor.

ministration's M.B.A. program.

Being honored for a legacy of imparting knowledge is not lost on Kottke. "I feel as though that's my job," she says. "The instructor is not succeeding if students don't get the point." Her time at CSUSB has also gone beyond teaching. Kottke has served on nearly 130 master's thesis committees, and as chairwoman on half of them. Crisscrossing between her work as a chairwoman and an author, she has penned two books along with 24 peer reviewed journal articles. ●



Andrew Bodman

English trails

More than 5,000 miles from his home in Great Britain and 25 years serving in academic and administrative positions in higher education across four states, Andrew Bodman hadn't the slightest inkling as he began his academic career that he would end up in sunny Southern California and the No. 2 posi-

tion at Cal State San Bernardino.

Replacing Louis Fernandez, who retired at CSUSB as provost in June after almost 18 years, Bodman assumed his new university duties as provost and vice president of academic affairs in mid-July. Happy to see that CSUSB is progressive, Bodman oversees the university's academic affairs division.

Bodman had served as provost and vice president of academic affairs at Western Washington University from 1999 to 2007, and also was a professor of geography in the university's Huxley College of the Environment. There, he was responsible for the development of new academic programs at WWU, as well as for the quality of existing academic programs.

Previously, Bodman served on the faculty as a geography professor for 21

years at the University of Vermont, where he was department chair from 1985-1995, vice provost from 1995-1999 and interim dean of the graduate college from 1997-1999. He also served on the faculty at the University of Wisconsin-Oshkosh from 1976-1978, where he coordinated the urban and regional studies program, and the University of Missouri-St. Louis from 1975-1976.

Bodman is a native of Great Britain. The first member in his immediate family to go to college, he earned his bachelor's degree from the Gonville and Caius College at Cambridge University in England. He also has a master's degree from Cambridge, along with master's and Ph.D. degrees in geography from The Ohio State University. ●

Science

Cues from the creative mind

He grabbed some headlines in interviews with CNN, the BBC and The New York Times a few years ago when the subject was death. A psychology professor at Cal State San Bernardino since 2002, his research had shown that poets tended to die younger than playwrights, novelists and non-fiction writers, and studies he'd pulled together from throughout the world proved it.

But James Kaufman's sojourns into men's heads have not been for that singular, morbid interest in uncovering what blunt force brings an end to writers. No, what James Kaufman really wants to know is what makes the creative mind run.

He has done it so effectively of late that the internationally recognized expert in creativity was given the 2008 E. Paul Torrance Award from the National Association of Gifted Children at the association's national conference. It was his advancement of creativity – particularly among gifted children – that impressed the association most.

The award is named after the man dubbed the "father

of creativity," E. Paul Torrance, and goes to contributions of substance in the study of creativity and how it works.

To earn the honor, awardees are themselves supposed to be creative thinkers, usually prolific writers and perhaps popular speakers. Kaufman fits the rule. The author of several books and articles, he has been a keynote speaker at major international creativity conferences,

including keynote addresses and guest lectures in Spain, Sweden and Taiwan. His studies have been widely cited. And he was recently tapped to edit a new journal on international creativity and problem solving.

Kaufman is an active member of the National Association of Gifted Children and the American Psychological Association, among other affiliations, and is the director of the Learning Research Institute at Cal State San Bernardino. ●



James Kaufman's research in creativity has spanned more than 10 years.

Just what the doctor ordered

The times they are a changin'. Minority students with Ph.D.s in scientific disciplines may no longer be such a minority. Thanks to a \$1.5 million grant from the National Institutes of Health, Cal State San Bernardino will help more minority students pursue doctorate degrees and become researchers in the fields of biology, chemistry, kinesiology, physics and psychology.

Historically, only a small number of students from underrepresented minority groups have pursued Ph.D.s in these science fields. But the five-year grant in the amount of \$1,546,866 seeks to nearly double the number of minority students in doctorate school. The National Institutes of Health plans on doing

this by encouraging more minority undergraduates to enter the Minority Access to Research Careers program. Once there, NIH wants to prepare them for the rigorous study involved in securing a doctorate degree.

"The future of the nation's biomedical research workforce depends on the continued development of well-trained undergraduates who seek biomedical and behavioral doctorates," said CSUSB psychology professor Sanders McDougall, who is the grant's principal investigator. "The next generation of researchers will be made up increasingly of underrepresented minorities who historically have not pursued doctorates. Our project seeks to attract and prepare Cal State

San Bernardino students to meet this national need."

Participants in the program will have about 70 percent of their tuition paid for, receive a monthly stipend while working at an NIH-funded laboratory at Cal State San Bernardino, receive travel expenses to attend scientific conferences, and receive summer placements with internationally known researchers at top-tier doctoral programs. Perhaps the most important program feature is that they will receive funding to take the Graduate Record Examination, which is an admission requirement for many graduate schools and, in essence, the first big step in getting the ball rolling toward completing a Ph.D. ●

Business

Accounting for the masses

The students that jam the B.S. in accounting program at Cal State San Bernardino know all about the power of numbers. At 700 strong, they have made the degree the largest undergraduate program in the university's College of Business and Public Administration, and the degree's popularity has set the table for the new master's in accounting program now underway.

"We expect this program to attract at least 30 to 40 students in the first cohort," said Ghulam Sarwar, chair of the accounting and finance department. "As we get more interest, we may expand access in coming years."

The master's degree fulfills new requirements set by the state of California for those taking the certified public accountancy exam. Educators expect these new standards to take effect in 2010 or 2011; several other states have already implemented them. The master's degree is also useful for accountants who want to rise in management within their organizations.

Students in the department's undergraduate program, Sarwar added, have the option to sign up for the "3-plus-2" program, where they can receive both the bachelor's and master's degrees in five academic years. Those with degrees from other universities who need to fulfill prerequisites can get the master's degree in one-and-a-half to two years. ●

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Education



College of Education Building

Renewed accreditation, new recruits

Trying to decide what college to attend to pursue your dream of earning an education degree? In that case, national and state accrediting bodies have reinforced the view that the College of Education at Cal State San Bernardino would be an excellent choice.

The National Council for the Accreditation of Teacher Education and the California Commission on Teacher Credentialing visited the university's education college this past spring, and after two days of rigorous examination and interviews with more than 1,000 administrators, program directors, teachers, K-12 colleagues, CSUSB alumni and current students, the review teams recommended the school for full continuing accreditation. In fact, Patricia Arlin, dean of COE, said that the two teams finished much of their work sooner than expected.

The university's educator programs include service learning, where liberal studies majors spend 120 hours in elementary and middle school classrooms observing and working with veteran

teachers. All of CSUSB's teacher prep programs offer full- and part-time options, and all include an intern route, where students can work as employed intern teachers while they complete their studies.

Besides reviewing the basic teacher programs, the two teams evaluated the university's licensure programs. Those included curriculums for school administrators, nurses and counselors and psychologists, reading specialists, adaptive P.E. teachers and career and technical teachers. The state review team's recommendation was adopted by the CCTC in June, and the national team's recommendation will be studied in October. If the NCATE board accepts the recommendations, the national accreditation would last for seven years – the same period approved by the CCTC. The approvals bolster the College of Education's educator recruitment efforts, said Iris Riggs, associate dean of teacher education at CSUSB. ●

Shooting for the moon

motivated ■ passionate ■ top 1% ■ leadership ■ success ■ pride in work ■ best ■ inspiring ■ involved ■ brightest ■ CSUSB

A prestigious scholarship is bringing some of the Inland Empire's best high school students to CSUSB, and raising the academic game of their classmates.

By Sid Robinson and Sam Romero

Nkechiyere Eboka couldn't make up her mind.

The Arroyo Valley High School senior had been accepted at the University of California, Berkeley, UC Irvine, UC Davis and several California State University campuses, including Cal State San Bernardino.

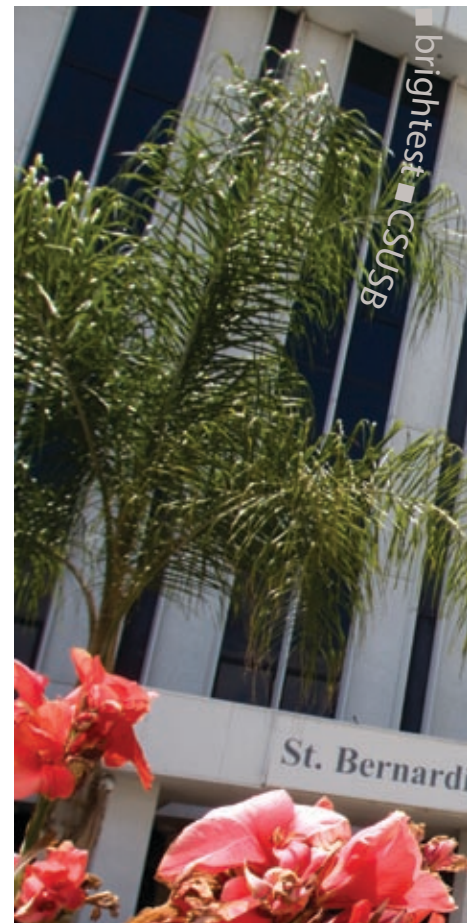
"It was a difficult decision, and I could have gone to any

number of prestigious schools, but it came down to deciding between (CSUSB) and Berkeley," says Eboka. "I felt I could get the same education here as at Berkeley. But I was able to stay close to home, I'm getting a good education and I'm not paying as much because of my scholarship."

The "scholarship" is the President's Academic Excellence Scholarship, an annual \$5,000 sum offered only to San Bernardino County high school

seniors who rank in the top 1 percent of their graduating class and, of course, only if they choose to attend Cal State San Bernardino.

The program was born in 2002, when CSUSB President Albert Karnig first extended the offer to "reach a select group of students to raise the level of academic achievement on our campus and also advance a leadership group that we hope will stay in the Inland Empire after graduation."



That first year, six students accepted the scholarship. Fifteen more freshmen came the next year, and the program quickly spiraled higher. By fall of 2008, the number of incoming freshmen reached

They joined some 100 other President's Scholars on campus who were enrolled from previous years.

"I never assumed," Karnig says, "that the program would launch as quickly as it has, and

accounting for nearly 1 percent of our entire undergraduate enrollment."

More surprised than Karnig about the rapid rise in PAES students, perhaps, was a young A.B. Miller High

is now a senior business major at CSUSB. While the news also stunned her mother, it couldn't have been more welcome. "We're not poor. We're not wealthy. We're middle class," says Wolfinbarger.

"Pick and save" had been the plan. Pick a community college and save, save, save to afford transferring to a four-year university. But the PAES money changed everything, and maybe its arrival shouldn't have surprised Wolfinbarger and her family. Her mother tells the story that when Rachel was 10, she told her mother that someday she would get a scholarship. Her mother laughed and said, "O.K., honey," and left it at that.

PAES students have to maintain a 3.5 GPA or higher to receive the scholarship for four years — a potential \$20,000. With close to 150 President's Scholars on campus today — each receiving \$5,000 — the challenge is not so much in getting these high performing students to Cal State San Bernardino, but in raising the nearly \$750,000 it takes to cover the scholarships each year. The program is funded solely through philanthropic support.

"A prestigious program like PAES isn't one that you ordinarily think of as needing these private funds," says Francoise Aylmer, associate vice president for development at CSUSB. "Prospective donors certainly want to help

"I felt I could get the same education here as at Berkeley.

But I was able to stay close to home, I'm getting a good education and I'm not paying as much because of my scholarship."

— Nkechiyere Eboka

46, accounting for nearly 20 percent of the San Bernardino County high school seniors who qualified for the award.

I never anticipated that we'd so soon have roughly 150 of the top 1 percent scholars on our campus simultaneously,

School senior, who learned that a \$5,000-a-year scholarship awaited her if she chose CSUSB. Rachel Wolfinbarger, who had already concluded that the Fashion Institute of Design and Merchandising in Los Angeles was far too steep a financial climb at \$100,000 to earn a bachelor's, was in disbelief. She was still more amazed when she learned that the full ride scholarship included enough extra money to help pay for books.

"It didn't seem real," says Wolfinbarger, who



Nkechiyere Eboka has worked as a volunteer at St. Bernardine Medical Center in San Bernardino. (Photo by Lori Krueger)



In Paris this past summer, Rachel Wolfinbarger – standing here before the Louvre – explored her interest in photography during a month-long course of study.

students financially. But they believe that these gifted students can get a 'free ride' anywhere, so they might overlook a program like PAES. The truth is, smart students need money, too, and the Inland Empire needs these students.

"The scholarship keeps that brain power here even after graduation," Aylmer says. "The prospect of receiving a PAES scholarship is an incentive for high school students to earn top marks in school and guarantee a spot in a very competitive program."

Dr. Prem Reddy believes it. A noted cardiologist and the founder and chairman of the board of Prime Healthcare Services, a Southern California

hospital management company, Reddy is one of the largest PAES donors to date. "These students are the ones who will lift others to success," he says. "When you meet these students, they make you very

proud. And that makes you want to give more and more."

Despite the challenges to raise PAES money as the pro-

gram grows, Karnig says the investment for the university and for donors is key for the entire region, because it gives these students a powerful reason to stay local. "College students are more likely to settle

in the area where they go to school, and so the goal is to keep them here to someday be among the entrepreneurs

and the social, cultural, political and business leaders of our local communities."

Since the program began, virtually all PAES recipients have either graduated or are still pursuing a CSUSB degree. Audra Wise became the program's first graduate in 2005, finishing her B.S. in biochemistry in just three years. She recently completed medical school at Loma Linda University and is heading off to San Francisco for her residency. Erica Thomas also earned her bachelor's in psychology in three years, and used the fourth year of the scholarship for her first year of graduate school at CSUSB. Her master's degree complete, she's now teaching at Cajon High School in San Bernardino.

For the students, having their education paid for is only part of the equation. In many cases, it's also the opportunity to stay close to home.

The scholarship, proximity and a good dose of beauty — it all made good sense to Joshua Gutierrez, a Barstow High student who had been looking into other universities

"These students are the ones who will lift others to success.

When you meet these students, they make you very proud."

— Prem Reddy

four years ago before hearing about PAES. He'd never even set foot on the CSUSB campus. But once he learned

of the scholarship, he and his parents took a drive south on I-15.

"I loved the campus. I thought it was beautiful," he says. "The only doubt I had was that I'd always expected to go far away from home. But then, once I really considered it, I thought, 'I'll be an hour away from home. I'll still be away, but I'll still be home.'" Between the ideal location and the monumental influence his parents had in encouraging schooling, the PAES offer proved irresistible. He graduated from CSUSB in June with his bachelor's in English literature — the first in his family to earn a four-year degree. Now he's working with Teach for America, a national program aimed at taking the country's most promising recent graduates and having them teach in the communities that need it most.

The chance to go to some of the most elite universities in the nation, such as Eboka's chance to attend Berkeley, are common options among CSUSB's top 1 percent students. Staying near home was Eboka's lure. "I like San Bernardino and hope to work here some day," she says, having also been influenced by her sister's experience with CSUSB's nursing program. But the question still had to be answered. Would she get as good an education?

Joshua Gutierrez describes the five-week program for Teach for America as "teacher boot camp." Training at Jergensen Elementary School in Phoenix this past summer, his day began with a 6:30 a.m. bus to work and ended about 1 the next morning.

Eboka thought so. So did Wolfinbarger. She rejects the perception that students can only get the most thorough curriculums at expensive, high-profile institutions. She felt fortunate, she says, to get a better price for the same education.

Broken down, that "same education" comes in two parts for Joshua Gutierrez — smaller class sizes, good professors. As an English major, Gutierrez says, "Hands down, in each class there's a maximum of 20-25 people. But in my favorite classes, there are 10-15 people. And you'll pretty much be one-on-one with a renowned author or someone just as well-versed in their field."

Eboka believes she's "learning more here, because the classes are smaller and I can

talk with my teachers instead of having classes with hundreds of students."

Whether the classes are large or small, PAES students bring an enriched brand of intellectual synergy to the classroom. "The PAES scholars are the proverbial tide that lifts all boats," Karnig says, noting that the scholars take greater class loads, achieve more and inspire fellow students to do better in school. "They are highly motivated and very intelligent, and they set high marks for others."

While PAES students feel added pressure to do well and maintain that 3.5 grade point average, it's often a pressure they administer themselves. They don't much care for anything less than A's or maybe the occasional B. "I'm just a

competitive person," Wolfinbarger says, "more with myself than with other people." And when she ran all A's her first year of high school, her father said, "You could be valedictorian." She hadn't looked at her grades that way. But from that moment on she made it a goal.

It was not a goal she reached. Still, she finished third or fourth in her class, easily landing her in the top 1 percent. "It's kind of like that quote, 'If you shoot for the moon and if you don't make it, at least you'll fall among the stars.' I kind of feel like that's what I did in high school." It's what she's doing in college, too. It's what all PAES students do in college. Shoot for the moon. ●

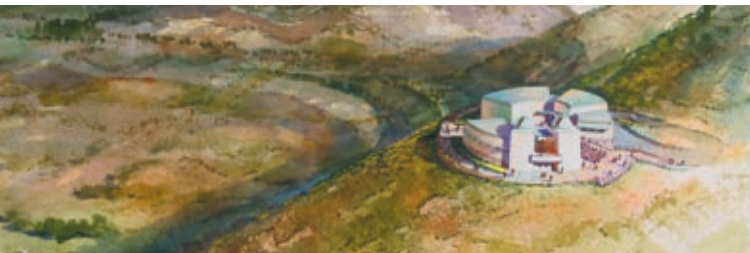


Starfield

The heavens above Cal State San Bernardino will soon seem much closer through a new state-of-the-art observatory, thanks to the major gift from a family that once picked grapes from the very fields where the university now sits.

"I never even envisioned there would be a university there. I remember going there in the summer and picking grapes," said Pauline Murillo, whose \$800,000 gift, which she gave along with her husband, George, and supported by their children, will help complete the funding for the ongoing campaign that has raised \$1.7 million in cash and in-kind contributions for the observatory, which will be named after the Murillo family.

George Murillo echoed his wife's memories of the area where CSUSB resides. "We used to hunt rabbits in the summer," he said. "Now so many people from all over the world will come to the observatory. It will have the latest equipment, the latest of everything they need."



Artist's rendering of \$3 million observatory

The observatory will include two towers, each housing a telescope, one for daylight use and one for night use. It will also sport an observation deck, seating and classroom facilities. Serving as



Standing atop the hill where a new CSUSB observatory is being constructed are Robert Carlson, dean of the College of Natural Sciences; George and Pauline Murillo, for whose family the structure is being named; and Albert Karnig, CSUSB president.

both an academic and community resource, the facility will hold public viewing nights and special astronomy events. And besides providing a modern research and teaching facility for teachers in astronomy and related sciences, the observatory will also offer kindergarten-12th grade students the excitement of getting out of their classroom and experiencing hands-on work with high-grade telescopes and other technology.

The facility will be built north of the Cal State San Bernardino campus on Little Badger Hill and, in fact, be visible from the Murillo home in the reservation above the hills of nearby San Bernardino.

Françoise Aylmer, associate vice president for university development, credits the chair of the observatory campaign, Jim Imborski, executive vice president of Associated Engineers, for contacting George Murillo Jr., who brought the idea of supporting the observatory to his parents.

An elder for the San Manuel Band of Mission Indians, Pauline Murillo is the great-granddaughter of Santos Manuel, the tribal leader who led his people from

the San Bernardino Mountains to what eventually became the San Manuel Reservation in the 1890s.

"I think it's good for our culture," says Murillo, speaking of the connection to nature embedded in her Native American heritage. "Kids can see things in the sky and know what we are talking about from our customs." ●

Among the contributors

California Portland Cement Co.
providing concrete for construction project with cash value of \$200,000

Hill Partnership Inc.
providing architectural drawings and service for project with value of \$75,000

Keck Foundation
\$600,000 grant will go to construction of piers and purchase and installation of two telescopes

Bayless Family – \$45,000 gift

Magnuson Estate – \$450,000 gift

CSUSB faculty and staff – \$25,809 gift

Weingart Foundation – \$126,640 grant

**Associated Engineers/
Parker Brinkerhoff** – \$130,000

Match Corporation – \$50,000

Culture of giving

What do the terms community, collegial, cooperative spirit, unity and family have in common? CSUSB.

Beyond their daily roles in the offices and classrooms of Cal State San Bernardino, the “family” has made its financial mark through its gifts to the university by participating in the University’s annual Faculty-Staff Campaign.

“They have truly made a difference,” says Terri Carlos, director of development for annual giving and constituent management at CSUSB. She has managed the annual campaign for three years, beginning in 2005-2006. “We have experienced real growth in the three campaigns, both in gifts and participation,” she says.

In the first year of the campaign, the university was celebrating its 40th anniversary and the goal was set at \$40,000. “We far surpassed it – raising \$61,000 from 377 donors, resulting in a 16 percent participation rate.” In the 2007-2008 campaign, Carlos opted to shoot for \$50,000. She wrapped up that effort with \$84,978 from 535 donors – and a 23 percent participation rate.

An important key to the campaign is the volunteers it uses. “Without the volunteers, this campaign wouldn’t happen,” Carlos says. “They are the backbone to the campaign’s success.” She recruits administrative support staff and others to promote the campaign and also emphasize the positive impact that participation can make. With her volunteer corps growing

from 20 the first year to 48 this past year, Carlos says, “These wonderful people know their faculty and co-workers better than anyone and they really get the job done.” This year, for example, the presence of strong volunteers brought participation in the College of Business and Public Administration to an amazing 70 percent, she says.

The 2008-2009 campaign this past spring was the best yet. It raised \$90,921 in gifts and pledges from 604 donors and yielded a 28 percent university-wide participation rate. That rate, says Carlos, is outstanding for a program in only its third year compared to other universities.

Donors to the campaign direct their contributions to any department, program or area on campus, supplying extra funds that shrinking or eliminated state dollars once covered. In the case of the Division of Information and Resource Technology, some department mem-

bers chose to support the CSUSB Children’s Center.

“We’re trying to build a culture of philanthropy on campus,” Carlos says. “Our Cal State family – the faculty and staff – are the spirit of this campus and they see the difference their gifts make and what that means to every student.” ●



Philanthropy on the QT

Many philanthropic individuals get pleasure from seeing the impact of their gifts on others who are not as fortunate as they are. Often, such generous persons select a few charities to benefit from their estate, letting family, friends and the community know the values they held dear.

Such is the case for long-time San Bernardino resident Evelyn Magnuson, a well-known patron of the arts, the city library and member of the Arrowhead Country Club, among other activities.

“She was a lovely person,” says her friend of more than 40 years, Nadine Batross, of San Bernardino. “She loved to travel all over the world. She was very philanthropic.”

Evelyn’s support of CSUSB began in 1993 with several gifts to music scholarships. In 1998, she established a named scholarship for music students and two years later followed that with an education scholarship fund. In both cases she preferred to honor high-achieving students, who demonstrated financial need. Perhaps her intent harkened back to her youth. One of 13 children raised in a poor family, Evelyn never earned a college degree.

Married to Paul Magnuson, co-owner of Franklin Press in San Bernardino, she was widowed in 1979. When it came time to plan her own legacy, she wanted to memorialize Paul and continue to benefit high-achieving students. She had watched the campus’s ambitious physical expansion so she also chose to support the university’s construction program with a bequest.

When Evelyn passed away in May 2007 in her native Kansas, CSUSB learned it was the beneficiary of her estate plan for more than \$2.4 million. She also left funds to the city library and San Bernardino Symphony.

“She was a quiet person; she loved to do good,” Batross says of her friend’s charitability. “She was every inch a lady.”

At the university, her gift creates a much-needed \$1.2 million endowment for the President’s Academic Excellence Scholarship program, which benefits the top 1 percent of graduates from San Bernardino County high schools. The remaining portion of the estate gift made possible the Paul and Evelyn Magnuson Auditorium in the new College of Education building that opened in 2008, and is partially supporting the construction of the Murillo Family Observatory this fall. ●

How to package a partnership

United Parcel Service has been a steady supporter of Cal State San Bernardino students from the university's College of Business and Public Administration. The partnership has provided students with internships, UPS with management level employees, and visibility both for the business college and for UPS.

In early 2008, UPS, through its foundation, provided CSUSB's business college with a \$25,000 gift. The gift was in addition to the company's continued support as a member of the college's

Business Alliance, a group of business leaders who provide feedback on college programs, scholarships and student opportunities.

UPS was also a major sponsor for the college's Arrowhead Distinguished Executive Officer event, which honored John Husing. And over the past year it was a sponsor for the annual awards banquet recognizing the top 200-plus students in business and public administration, and the Spirit of the Entrepreneur event, recognizing Inland Empire Entrepreneurs.

Proceeds from the

Arrowhead event provide scholarships for students in the top 1 percent of their high school class through the President's Academic Excellence Scholarship program. Support to the annual awards banquet recognizes students for outstanding academic achievement, and proceeds from the Spirit of the Entrepreneur event provides scholarships for



students in entrepreneurship.

The college works closely with the key management team at UPS, which is led by

Noel Massie, vice president for the Southeast California District, and Pat Donaldson, human resource manager. In December 2008, Massie joined the College of Business and Public Administration at its commencement ceremony and had the pleasure of handing a diploma to one of his own employees. ●

Sure future



Lois and Ward McAfee at their Claremont home.

When Ward McAfee, one of the founding faculty members of Cal State San Bernardino and dean emeritus for

CSUSB's College of Social and Behavioral Sciences, wanted to increase the influence of his philanthropy at the university, he decided on doing it through life insurance.

Working with the Foundation for CSUSB, which is the owner of a \$10,000 policy on the retired professor, McAfee makes annual premium payments to keep the policy in force.

He chose to benefit the Albro Scholarship endowment that he initiated in 1991. In addition to financial need and academic achievement, the fund makes awards to students who are interested in studying African-American issues or who pursue service to the Afri-

can-American community.

An active donor to CSUSB since the 1980s, Ward is the epitome of a dedicated university colleague who commits his own resources to enhancing the academic environment at CSUSB, said Enrique Gonzalez-Salgado, development officer for the University's College of Social and Behavioral Sciences.

"Ward is a forward-thinking, creative faculty member who helped establish this campus nearly 45 years ago," Gonzalez-Salgado said, "and he continues to help the college with building resources through our development council."

Gifts of existing or new insurance policies enable contributions to the university when a major, outright gift may not be possible, said Cindi Pringle, who heads the Office of Gift and Estate Planning. ●



This "team" photo, as it were, of CSUSB's first hall of fame inductees was taken at the June 3 all-sports banquet. Pictured from left to right are (front row) Nicholas Coussoulis and Anthony Evans and (back row) Kim Moronhunfolo, Mark Warren and Scott Householder.

Hallmarks

It may have been the best way to cap a 25th anniversary.

With two Coyote teams missing the capture of Cal State San Bernardino's first national titles in 2008-2009 by the skin of their teeth, the launch of the university's athletics hall of fame drove home one point in the most tangible way: CSUSB sports had not only reached a historical milestone, it had turned a competitive corner.

At the annual all-sports banquet held at the university in early June, 400 athletes, coaches and guests took their seats with the inaugural class of five hall of fame inductees. Basketball star Mark Warren, golf champion Scott Householder, volleyball phenom Kim Moronhunfolo, local developer Nicholas Coussoulis and former university president Anthony Evans had all been honored at gatherings such as this before. But immortalization — this was something new.

"It's time," said Kevin Hatcher, athletic director at Cal State San Bernardino. "It is the 25th year in our athletic history. We've produced 45 All-Americans and it's time to honor those former student athletes, along with university adminis-

trators, coaches and community members who have done so much for this university and its athletic program."

Evans, president of the university from 1982 to 1997, led the charge in establishing the intercollegiate athletics program at CSUSB in 1984-1985. The program expanded from its original eight teams to 15 at one point before moving up from NCAA Division III to Division II in 1991-1992. He also oversaw construction of the university's 4,140-seat arena.

Built in 1996, the arena was named after James and Aerianthi Coussoulis, the parents of Nicholas Coussoulis, whose lead gift helped build the structure and its adjacent health and physical education complex. Naming the arena after his parents, said Coussoulis at the dedication ceremony, "The greatest achievement a son can attain is to have the opportunity to publicly honor his mother and father."

President of Coussoulis Development Corp., Coussoulis graduated from Cal State San Bernardino in 1975. He's been a major contributor to the university for years, including his role as a strong backer of the Dave Stockton Coyote Classic, which raises funds for student-athlete

scholarships, and the department's Partners in Education program.

Mark Warren, a two-time All-American in 1987-1988 and 1988-1989, led the Coyotes to a 41-10 record in those two seasons and is still the all-time top scorer and rebounder in CSUSB men's basketball history. During his career he averaged 25.5 points and 13.7 rebounds a game.

Scott Householder played golf for the Coyotes in 1995-1996 and 1996-1997 and earned All-America honors while becoming the first CSUSB student-athlete to win a national championship. He was the medalist at the 1997 NCAA Division II golf championship in Scottsdale, Ariz., shooting a 72-hole total of 273 – 15-under par – a tournament record that still stands today.

Kim Moronhunfolo was a volleyball standout for four seasons at CSUSB from 2000 to 2003. She is one of only four players to earn NCAA Division II All-America honors all four years and she was the CCAA Female Athlete of the Year in 2003-2004 as well as the NCAA Division II Player of the Year in 2003, leading her team to three CCAA titles, a West Region title in 2003 and the NCAA Final Four. ●

Tight finishes

On the 72nd hole, Sonoma State caught Cal State San Bernardino and then beat the Coyotes in a one-hole playoff. It wouldn't have meant nearly as much if it hadn't been the 2009 NCAA Division II Golf Championship and for the fact that both teams were battling for their university's first national golf title.

In the late May contest, the Coyotes saw their eight-stroke lead entering the final round slowly evaporate down to one stroke. Then the Seawolves' Patrick Bauer pulled his team into a tie despite his bogey at 18 when CSUSB's Gene



For the entire four-day tourney, Sonoma State had trailed the CSUSB golf team. Here, two Sonoma players (in background) walk up the course with Coyote golfers (front row) Joe Alldis, Thomas Chu and Kenny Pigman. Sonoma eventually overtook the Coyotes on the final day in a head-to-head match. Still, CSUSB's second place finish was its best ever. (Photo by Robert Whitehead)

Webster double-bogeyed the hole.

It was one tough loss for the Coyotes, but a win-win for the California Collegiate Athletic Association. The confer-

ence had its two top golf teams finish 1-2 in the national tournament and it was the first Division II national title for a CCAA golf team in 35 years, dating back

Coyote Chatter

Brains and ability both

Meghan Haas, Cal State San Bernardino senior volleyball libero, was voted the California Collegiate Athletic Association's Female Scholar-Athlete of the Year for 2008-2009. A Menifee resident and former star at Chaparral High School in Temecula, Haas also was nominated this year for the Honda/NCAA Woman of the Year Award. She is the third CSUSB student-athlete to win the scholar-athlete of the year honor since its inception in 1989-1990. The others were soccer player Tara Fontana in 1997-1998 and Amy Pope Schumacher, a volleyball setter, in 2001-2002.



Meghan Haas

Yotes of the year

Senior volleyball player Jessica Granados and junior basketball player Brandon Brown grabbed CSUSB female and male athlete of the year awards for 2008-2009.

Granados was a first-team All-American, first-team All-West Region and the California Collegiate Athletic Association most valuable player as well as the CCAA Female Athlete of the Year for leading CSUSB to the NCAA championship match last fall. A right-side hitter from Beaumont High School, she averaged more than four kills per set during the 2008 season while leading the Coyotes to a 30-4 record, a third-straight CCAA conference championship and the program's third West Region title.

Brown, a 6-7 center from New Orleans, La., led the Coyotes to a 20-10 record, a share of their eighth CCAA title and the NCAA West Region quarterfinals as well as to the program's first

to 1974, when Cal State Northridge won the tournament. It also was the first win by a California school since UC Davis won it all in 1979.

To their credit, the Coyotes' second-place finish at Loomis Trail Golf Club in Blaine, Wash., was the team's best effort in 13 trips to the nationals dating back to 1986. The athletic program was just two years old then and competing in Division III. CSUSB finished third in 1988, 1997 and 1998, fourth in 1987 and 1990 and fifth in 1991.

Webster, who led the tournament's 108 players from day one, still had a one-shot lead over the field going to the final hole, but his double-bogey six dropped him into a tie for third place as he tried to emulate CSUSB All-American Scott Householder, who won medalist honors for the Coyotes at the 1997 Division II championship. Perhaps feeling the pressure of being in front during the final 18 holes, the Coyotes shot an even 300 for the 18 holes, their worst score of the four-day tournament, while Sonoma State was nine shots better at 291.

It was an old-fashioned head-to-head matchup with Sonoma players paired with Coyote players for the final round. The drama heightened as Webster and Bauer battled over the final two holes to determine the winner as their teammates had already finished.

Leading all players in birdies in the tournament with 14, Webster finished with a six-over-par 77. Senior Micah Burke, playing the final tournament of his collegiate career, shot a two-over par 73 to tie for ninth place. Burke was even par through nine holes but bogeyed three holes coming in. His steady golf over the four days produced 52 pars, third most by any player in the event. Junior Joe Alldis also played well

until the treacherous 462-yard, par-4 17th hole that claimed many a golfer during the event. Alldis was even par at nine holes and was just two over with two holes to go, but double-bogeyed 17 for a 75 and a 14th-place finish.

Junior Thomas Chu finished in 49th spot at 304 and sophomore Kenny Pigman, after starting the final round

NCAA Division II Championship Team scores

1. Sonoma State (wins in playoff) 293, 296, 299, 291 – 1179
2. Cal State San Bernardino – 298, 286, 295, 300 – 1179
3. Columbus State 1182
4. Barry 1183
5. Georgia College & State 1191

wretchedly with two bogeys and a double bogey, regained control and played even par the rest of the round en route to a 75. ●

CCAA tournament championship. He led the CCAA in scoring at 21.5 points per game, averaged 8.7 rebounds and was the CCAA tournament's most valuable player.

The Male Scholar-Athlete of the Year was Brent Planck, a junior second baseman from San Diego. Planck hit .270 for the men's baseball team and posted a 3.81 grade point average. He was also the 2008 Male Scholar-Athlete of

the year. Alyssa Auck, a junior setter on the CSUSB volleyball team who hails from Hesperia, captured Female Scholar-Athlete of the Year honors. She maintained a 3.99 grade point average while playing in 54 matches in her three-year career, averaging 5.2 assists per set.

Tracking Tanya

For four years at Cal State San Bernardino, Tanya Zeferjahn of Hesperia was called the best cross country runner in the history of the Coyotes' program. Now, she can be called national champion.

In late May, Zeferjahn – a 2006 graduate of CSUSB and now a graduate student competing for Queens University in Charlotte, N.C. — captured the NCAA Division II 10,000 meter championship with a time of 35:38.46, finishing four seconds ahead of her nearest competitor. In a field of 18 runners, Zeferjahn was the 10th seed. ●



*Brandon Brown
Jessica Granados*





Lines of work

Only a few weeks ago, Cal State San Bernardino tennis player Courtney Schumacher was on the court at the U.S. Open with the best tennis players in the world. O.K., she wasn't actually *playing* the best tennis players in the world, but her views of these high-caliber matches were as good as they come.

A member of the tennis team at CSUSB, Schumacher is fresh off her work as a line umpire for the 2009 U.S. Open at Flushing Meadows. She was introduced to officiating at pro tournaments at the Claremont Club. "I used to help run the tournament desk ... and one day I said to a couple of the officials there, 'Line calling looks like fun. I think it'd be something I'd like to do.' They took me up to a court and showed me the proper technique." Between the pro and local tournaments she now umpires, Schumacher works about 100 days a year.

She does her job while dodging some of the most blistering serves from the best pros in the world, except for the 106 mph bullet she couldn't dodge off the racket of Dinara Safina. Line umpires don't just judge lines, Schumacher says. They also report any coaching they hear coming from the stands, escort players to the restrooms if they request a bathroom break during a match (yes, on a same-gender basis) and measure the net at each set break. Pay ranges from \$85 to \$135 a day. "There's just something about the cheering fans and the ooh-ing and ahh-ing that goes on during great points," she says. "You can't help but enjoy the tennis while you're out there." ●

coyote sports calendar

All games listed here are home games. For complete schedules of all Coyote sports, log onto www.csusbathletics.com.

OCTOBER

- 4 Women's Soccer.
Cal State Dominguez Hills, 11:30 a.m.
- Men's Soccer.
Cal State Dominguez Hills, 2 p.m.
- 16 Women's Soccer.
Chico State, 12:30 p.m.
- Men's Soccer.
Chico State, 3 p.m.

- 18 Men's Soccer.
Cal State Stanislaus, 11:30 a.m.
- Women's Soccer.
Cal State Stanislaus, 2 p.m.
- 21 Women's Volleyball.
Cal Poly Pomona, 7 p.m.

- 23 Women's Volleyball.
Cal State Stanislaus, 7 p.m.
- 24 Women's Volleyball.
Chico State, 7 p.m.

- 30 Women's Soccer.
Cal Poly Pomona, 12:30 p.m.
- Men's Soccer.
Cal Poly Pomona, 3 p.m.

NOVEMBER

- 13 Women's Volleyball.
Cal State Monterey Bay, 7 p.m.
- 14 Women's Volleyball.
San Francisco State, 7 p.m.

Bridging the employment gap

Students hunting for their job niche in today's market are putting some added creativity, flexibility and early prep work into their search.

Stories by Derek Galloway

Straight talk from an alumnus

With the Inland Empire facing double-digit unemployment rates and the National Association of Colleges and Employers projecting a major drop in college on-campus recruitment, what's a new college grad to do?

Riverside County, the largest employer in the Inland Empire, is facing cut-backs in what were once untouchable sectors in the job market. On the front lines of this challenge is one of Cal State San Bernardino's own alumni, Alex Najera. A Human Resources Analyst and College Relations Coordinator for Riverside County, Najera says that, traditionally, the county meets its employment needs by working with the community.

"It achieves this by creating strategic partnerships with local universities, schools, and community organizations to address labor shortages," he says. In addition, Najera develops workshops and coordinates internships for CSUSB's CoyoteCareers Title V grant program. Such programs are integral in cultivating pipelines that bridge the economic divide in the Inland region.

Najera knows that the economy will eventually rebound. But he says that it's important to be prepared for the long haul. While non-degree positions have taken the hardest hit, he tells students to "diversify their experience."



Students make the mistake of being too rigid in their field of practice, he says. "Within every field position, there's a complement of administrative support people." He adds, "Whether or not your field is in education, medicine or finance, maximize your skills and learn to be flexible."

Many students get discouraged over the prospects of finding work, Najera says, and others gain a big advantage

With a degree in public administration and public policy, Alex Najera chose the program at CSUSB because of the connections it offered once he graduated.

by taking steps in the process itself. For instance, get an internship. According to Najera, the county's paid internship programs used to generate about 30 interested candidates. Now, there are 240 candidates willing to take unpaid internships. It's a clear sign of the times. But he recommends that putting together a plan is vital. To do that, students and alumni can use the Coyote Careers program and the CSUSB Career Development Center. Applicants need to understand, Najera says, that job seeking is a process. In other words, just submitting applications won't cut it. Follow-through and persistence are vital if your job hunt is going to succeed.

Because of his own hard work and

(Continued on next page)

Blues skies

By Ligaya Malones

Five short years ago, the California State University, San Bernardino jazz band subsisted mainly on the interest of part-time faculty and a handful of music enthusiasts who got together and jammed as one piece of an academic course. That is, until the university uprooted Bob Knop from the rhythm-rich city of Chicago. He has since transformed the group of classroom musicians into a polished, performance-worthy, award-winning ensemble.

Come November, Knop's high-energy band of student performers, comprised of musicians from majors inside and outside the CSUSB music department, faces its biggest gig when the group opens for — arguably — the most prolific blues musician of all time.

"It is an honor to be on the same stage as B.B. King. There's a pecking order in the music business, and when you have the opportunity to be on the same stage and perform before such a high-profile musician, it's always an honor," says Knop, the jazz band director and an assistant professor of music at CSUSB.

After an appearance earlier this year at the Morongo Casino in Cabazon, Blues Boy King, as he became known early in his career, returns to the Inland Empire for an encore performance at Cal State San Bernardino's Coussoulis Arena.

The legendary blues musician's performance rides on the 60th anniversary year of his first recordings. In his career, King has garnered 15 Grammy awards for many of his hit singles, such as "The Thrill is Gone" and "Three O'Clock Blues," and has recorded nearly 50 albums. He also has been inducted into the Blues Foundation and Rock 'n Roll halls of fame.

Now flourishing with nearly 20 members, the CSUSB Jazz Ensemble has held its own in the limelight. Every year since 2006, the group has competed and placed in the top 10 in its respective categories at the Reno Jazz Festival in Nevada. The band also has made local appearances at a jazz

B.B. at the arena

Nov. 19, 2009, at 8 p.m.

Coussoulis Arena

General admission \$55, reserved \$65, VIP Gold Circle \$85. Parking \$6 in lots G and H. Free with CSUSB parking permit. (909) 537-7360 (Coussoulis Arena) or (909) 480-3232 (TicketMaster).

('Bridging' ... continued)

perseverance, Najera realizes that he has been very lucky. An immigrant from El Salvador, he has known the disappointment of having opportunities closed to him. At the same time, he is grateful for those willing to give him a chance despite his humble beginnings. He believes that the values instilled by his parents have made him immensely rich. He was the first in his family to finish school. He credits the days when he cleaned houses with his mom, Lilibeth Meza. Last June, she graduated from CSUSB.

Forever forward-thinking, Najera lives by the Chinese proverb, "If you want one year of prosperity, grow grain. If you want 10 years of prosperity grow trees. If you want 100 years of prosperity grow people."

How to meet Barack

When Huda Kaoud posted her profile on CoyoteLink through Cal State San Bernardino's Career Development Center, she was surprised to get a phone call from the California Democratic Party, which invited her to interview. Little

did she know that her new connections would actually lead to an introduction to the president of the United States.

"Huda is a perfect example of a student who creates her own luck through preparation, networking and persistence," says Valentina Watson, career information coordinator for CSUSB's Coyote Careers Title V grant program. The CoyoteLink system has been a major

resource for students looking for employment and internships.

Kaoud has explored



It was all legit and those with questions weren't pre-screened, says Huda Kaoud, when President Barack Obama spoke at the Orange County Fairgrounds.



B.B. King with Lucille, his electric guitar

festival in San Bernardino and at the Lake Arrowhead Village Jazz Series.

Kristopher Sveen will have his own chance to shine when the band opens for King. A guitarist and performance/composition major at CSUSB, Sveen debuts an original composition and arrangement of big band blues piece, "Down By the Riverside." Earlier this year, he was recognized for his playing and composing at the 2009 Reno Jazz Festival with an Outstanding Solo-

ist award. King, along with other renowned musicians, such as Stevie Ray Vaughan and Jimi Hendrix, have long influenced him.

"B.B. King has taught me perhaps the most important rule I know about playing music. It's not about how many notes you can play the fastest," like many guitarists do these days, Sveen says, "but to put as much emotion into a single note that you possibly can. It's the kind of 'quality over quantity' ideal that applies to so many things in life, music being no exception."

The young musician has tried many times to see B.B. perform, but without success. This time he'll get more than he could have ever asked for. "Now that I have the chance to not only see him perform live but to open for him and to actually meet him, seems almost surreal to me." ●

Ligaya Malones served as an intern in the Office Public Affairs at Cal State San Bernardino last spring. She graduated in June with her bachelor's in communication studies, and is now working as an intern at J Public Relations in San Diego.

several internships already. But her latest foray has been in politics. Under the mentorship of her contact at the California Democratic Party, Kaoud was invited to attend several political town hall meetings. When President Barack Obama scheduled a visit to Costa Mesa at the Orange County Fairgrounds, she was disappointed because the tickets had sold out so quickly. But through her networking connections with the CDP she was invited to sign up as a volunteer to serve on the advance team. Trained in presidential protocol and procedures, Kaoud was given the responsibility of overseeing the media and the press at the event.

"You have to be friendly and a good representative, because people think you work for the White House," says Kaoud.

Cutting it in sales

The storied days of the overworked, sleep-deprived salesman, who almost apologizes for trying to earn a living, and the struggling student who can't make ends meet, are about to change.

Accounting major Bryce Mullen has turned a part-time job selling kitchen knives into what he believes is a life-long recipe for success.

A senior at Cal State San Bernardino, Mullen transferred from Victor Valley Community College. His desire to own his own business and to travel abroad led him to interview on campus with the Vector Corporation, a major marketing business that includes sales of fine cutlery. The company has been around

since 1949, has more than 15 million customers and also is the sole distributor of Cutco.

"Vector has been a catalyst for whatever I want to do," Mullen says. While many students, no more than a few years out of high school, may feel intimidated trying to break into the pressure-filled world of sales, Mullen relishes the challenge. "Educate them. Don't be a pressure salesman. Don't exaggerate. The product sells itself." In less than a year his philosophy propelled him to the No. 1 spot in sales in his district office that covers San Bernardino and the surrounding areas. He is also ranked 26th in the nation for sales — no small accomplishment considering Vector has almost 200 offices in the United States

(Continued on next page)

Every recession has a silver lining

By Ashley A. Jones

Record deficits. Fierce budget cuts. Student fee increases. Decreased enrollment.

Although circumstances look a little bleak given the ailing state budget, Cal State San Bernardino financial aid officials say money for students is still available.

Every year, CSUSB offers more than 100 on-campus scholarships to students, including the \$3,500 Stratham Homes/College of Business and Public Administration Dean's Ambassador Scholarship and the Poma Family Business Scholarship, which awards \$2,500. The 2010-2011 scholarship application process re-opens Dec. 1, 2009.

It's important for students to prepare for the 2010-2011 scholarship process now, says Roseanna Ruiz, director of the CSUSB Financial Aid Office, because they will need to identify faculty members from whom to request letters of recommendation. "Students will also want to start thinking about writing their autobiographical essay," she says. "The autobiographical essay is an important part of the scholarship process, because it helps the scholarship committee understand the individual."

The Financial Aid Office and the Office of University Advancement have begun planning a series of scholarship workshops to help students with the application process. The workshops will begin in November and run through February 2010. The workshop schedule is posted on the financial aid Web site at <http://finaid.csusb.edu>.



Along with the CSUSB Financial Aid Office, Ruiz says parents can play a significant role in helping their student prepare for the 2010-2011 scholarship process. Beyond being a source of support for their children and encouraging them to apply for the annual scholarships, parents can help their students by recognizing deadline dates and being

more flexible in terms of offering personal information related to the financial aid process."

In addition to the on-campus scholarships, the Financial Aid Office receives a number of off-campus scholarship announcements and publications from various donors and programs throughout the year. The information is collected and retained in a notebook at the front counter service area.

"It's our intention and plan that by January 2010 we will create a 'scholarship research' Web station that will be located in our enrollment services lobby on the first floor of University Hall," Ruiz says. "The station will let students conduct online scholarship searches and also have immediate access to scholarship applications from independent sources."

One of the newest off-campus scholarships adopted by CSUSB is the national Teacher Education Assistance for College and Higher Education (TEACH) Grant Program. The program is for teachers who intend to teach in a public elementary or secondary school serving students from low-income families. It guarantees up to \$4,000 per year for students who qualify. ●

A communication studies graduate student at CSUSB, Ashley A. Jones writes for the Black Voice News and worked as an intern in the university's Office of Public Affairs this past summer.

('Bridging' ... continued)

and Canada with annual sales of more than \$200 million.

Against all expectations, Vector has not been hurt like many other businesses in this deep recession. "As more and more families choose to stay at home and are cooking, there is a need for good cutlery," Mullen says. "Our company is expanding and hiring more."

A goal – your "vision" – isn't enough, says Bryce Mullen. Committing that goal to paper is a must, and it's your map to your destination.

An avid reader of marketing gurus, Mullen finds inspiration in stories of those who have overcome tragedy, such as the author of "Taking Life Head On," Hal Elrod found "the strength to walk

again after a serious accident." If they can achieve success despite insurmountable

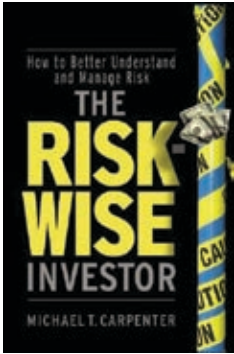
odds, says Mullen of these heroes, "what excuse do I have?" ●



1970s

Dr. Christy L. Beaudin, B.A. criminal justice 1978, is vice president and chief quality officer for Childrens Hospital Los Angeles. She previously served as corporate director, quality improvement, for PacificCare Behavioral Health in Van Nuys. ▲

Michael T. Carpenter, B.A. biology 1971, announced the timely release of his new book, "The Risk-Wise Investor" (John Wiley & Sons Inc.), a user-friendly guide to understanding and managing investment risks. Mike has more than 35 years of experience in the investment industry.



1980s

William G. Luna, M.P.A. 1986, was named county executive officer of Riverside County. He is a 26-year Riverside County employee and had served as assistant county executive officer since 2007.

Scott Coffin, B.A. marketing 1989, is the chief operating officer for Health Plan of San Joaquin, responsible for overseeing operations of non-clinical functions, including member and provider services, information technology, account services and claims processing.



Todd Landry, B.S. accounting 1988, is president for EP Forensic and Valuation Services LLC, a new Eadie and Payne LLP company located in Ontario. Todd is a CPA and partner with Eadie and Payne. ▲



CSUSB REUNIONS

It won't be the same without U!

**Class of 1969
40-Year Reunion**
Saturday, Nov. 14, 2009
Your 40-year reunion only happens once. Celebrate the memories and friendships that began at Cal State San Bernardino during its founding years.
Classes of '67, '68 and '70 are welcome!

Save the date now.
Spread the word and encourage your friends to join you!

Get updated reunion information at www.csusbalumni.com

- confirm your correct e-mail and mailing addresses
- register for the reunion
- see who's planning to attend
- volunteer and help make your reunion unforgettable

Paul Mata, B.S. finance 1987, announced the launch of his new company, Logos Wealth Advisors Inc., a registered investment advisory firm in Rancho Cucamonga. Paul, a certified financial planner, has more than 21 years of experience in the financial planning industry. ▲

Felicia Adkins, B.A. Spanish 1989, M.A. education 1997, is the new principal for Banning High School. She previously worked for the Banning Unified School District as director of multilingual and categorical programs.

1990s

Kecia Harper-Ihem, B.A. psychology 1995, was appointed clerk of the board for the Riverside County Board of Supervisors. For the past six years, she served as assistant clerk of the board.

Michael D. Salazar, B.A. marketing 1996, was named assistant vice president of Merrill Lynch's Ontario office, where he has worked for seven years. He is responsible for analysis,

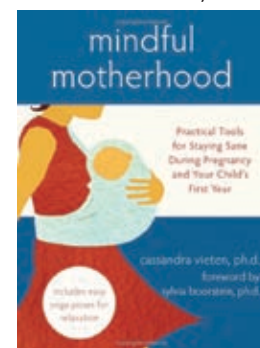


implementation and review of best in class solutions for clientele. ▲

Tami Douglas-Schatz, M.A. psychology 1990, was named human resources director for San Luis Obispo County. She has 19 years of human resources experience, including 17 with Riverside County.

Dehlia Umunna, B.A. communication 1995, is a clinical instructor for Harvard Law School Criminal Justice Institute, a curriculum-based legal clinic which gives HLS students an opportunity to represent indigent criminal defendants and juveniles in Boston-area district and juvenile courts. ▲

Cassandra Vieten, Ph.D., B.A. psychology 1991, is the director of research at the Institute of Noetic Sciences and a research psychologist at California Pacific Medical Center in San Francisco. She recently published



"Mindful Motherhood: Practical Tools for Staying Sane in Pregnancy and Your Child's First Year" (New Harbinger/Noetic Books).

▲ Alumni Association member

2000s

Paul Amaya, M.B.A. 2000, was named director of CSUSB's International Center, where he has worked for the past decade, most recently as interim director.



Beatriz Barragan, B.A. communication 2005, ΛΘΑ, is a Hispanic event marketing representative for St. Jude Children's Research Hospital, working out of the hospital's Garden Grove fundraising office to do marketing, public relations and event planning in Southern California, Nevada and Arizona. ▲

Nicholas Calero, B.A. political science 2008, ΣΧ, is a field representative for San Bernardino County Supervisor **Neil Derry, B.A. political science 1995**. Nick was selected to serve on San Bernardino's Bicentennial Committee.

Lisa Clifford, B.A. psychology and human development 2003, is pursuing a Ph.D. in clinical psychology at University of Wisconsin-Milwaukee and was accepted to attend internship at Cincinnati Children's Hospital Medical Center this year.

Sarah Eberhardt-Rios, M.P.A. 2007, is the recipient of the 2009 San Bernardino

▲ Alumni Association member

Build Your Business ... Even in a Down Economy

Join acclaimed entrepreneur, columnist, and lecturer **Kristin Tillquist** as she shares her insights into growing your business and professional opportunities by establishing a reputation for kindness and a network of supportive employees, colleagues, and customers.

Nov. 5, 2009
5:30 p.m. Professional Networking Mixer
6:30 p.m. Lecture by Kristin Tillquist
Fullerton Art Museum, CSUSB



To RSVP and for more details, visit the CSUSB Alumni Association Web site at www.csusb alumni.com

Sponsored by the CSUSB Alumni Association's Hispanic Alumni Chapter, Associated Students Inc., and CoyoteCareers

County Award of Excellence for the Department of Behavioral Health for her outstanding management and customer service. Sarah is a program manager for DBH.

Christine Gibson, B.S. accounting and finance 2008, is an audit associate for KPMG LLP in Los Angeles. ▲



Ethan Hamilton, M.A. education 2000, is the new athletic director for Point Loma Nazarene University in San Diego, where he also served as head basketball coach and assistant athletic director.

Erika Jean (Jamison) Harper, M.S. education 2003, earned her Ph.D. in counselor education and supervision from Regent University in Virginia Beach, VA, in May 2009.



KUDOS

Beaumont Unified School District Superintendent **Dr. Barry Kayrell, B.A. political science 1974, M.A. educational administration 1976**, was named Riverside County's Office of Education 2009 Administrator of the Year. Barry also received 2009 Superintendent of the Year recognition from the Association of California School Administrators, Region 19, and is president-elect for the organization.



Lou Monville, B.A. communication 1994, ΣΓΦ, was honored by the California Chamber of Commerce with its 2009 Small Business Advocate of the Year award for his advocacy efforts on behalf of small businesses. Lou is vice president for O'Reilly Public Relations in Riverside, and he serves on the California State University Board of Trustees. ▲



Jeremy Houska, *M.A. psychology 2005*, a doctoral candidate in experimental psychology at UNLV, is the recipient of the 2009 Wilbert J. McKeachie Teaching Excellence Award, the American Psychological Association's top award for graduate student instructors.

Brandon Rollings, *B.A. marketing 2008*, is corporate account executive in charge of displays and exhibits at Auto Club Speedway in Fontana. The position follows a student internship he completed at the speedway before graduation. ▲

Tracy Wirtes, *M.B.A. 2005*, a CPA with her own practice in Rancho Cucamonga, was one of 63 Women of Distinction honored in May by Assemblymember Bill Emmerson (R-63). Tracy is president-elect of the Rotary Club of Rancho Cucamonga and a director for the Inland Empire Chapter of the California Association of Licensed CPAs.

WEDDINGS

Shaun Radcliffe, *B.A. marketing 2004, ΣΧ*, married Sahar Ismail on April 25 in Laguna.



Pictured here are wedding guests who are Sigma Chi brothers and CSUSB alumni. (Photo compliments of **Nick Calero**, *B.A. political science 2008*.)

Jesus Fajardo, *B.A. biology 2009*, was accepted to Harvard Medical School, where he began his studies this fall at the age of 20. The first in his family to attend college, Jesus earned his associate's degree from Riverside Community College while concurrently enrolled in high school before graduating from CSUSB with honors. A member of Delta Sigma Phi, he was honored this past spring as outstanding Greek Leader of the Year.



BIRTHS

Monica Alejandre, *B.A. management 2002, M.B.A. 2008* and **Edward Pedroza**, *B.A. liberal studies 2002*, welcomed their first child, Edward Alejandre Pedroza, born July 25, 2008. ▲

RETIREMENTS

Nadine Chavez, *M.A. education 1979*, retired from CSUSB in December 2008. She joined the university in 1978 and served most recently as the director of the Educational Opportunity Program. ▲



Mike Clark, *B.A. history 1971*, acting San Bernardino library director, retired in May after nearly 40 years with the city's library system.

David DeMauro, *M.B.A. 1987*, retired in December 2008 from CSUSB after more than two decades with the university. From 1990 until his retirement, David served as the institution's vice president for administration and finance. ▲



IN MEMORIAM

Hugo Bustamonte, *B.S. biology 1988*, was one of two people slain in April by a co-worker at Long Beach Memorial Hospital, where he worked at the outpatient pharmacy. Hugo played soccer for CSUSB between 1984 and 1987 and helped the 1987 Coyotes reach the NCAA Division III Final Four in just the fourth year of the program's existence.

Beverley Cunningham, *B.A. sociology 1974*, died May 12 in Redlands. She was a special education teacher in Rialto and lived for nearly 60 years in Redlands, where she was active in numerous organizations, including the Assistance League, A.K. Smiley Public Library and Lincoln Shrine.

Dwight Gallo, *M.S. biology 1976*, passed away in April. He was the technician for CSUSB's biology department, a position he held since 1984. In 2005-2006, Dwight was recognized for his dedication to the department's research and teaching mission with the university's Outstanding Employee Award.



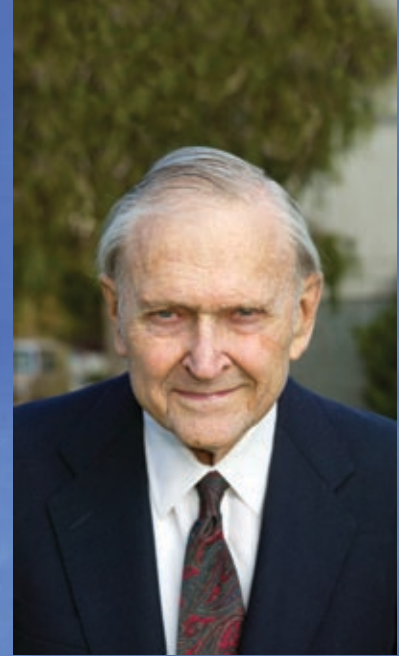
Andy Yeun, *B.S. information management 2004, M.B.A. 2007*, lost his life on June 5 in a car accident. He was the IT manager for the County of San Bernardino Human Resources Department, and he also taught at Chaffey Community College and University of Phoenix.

Sundip Doshi, *B.S. computer science 1990*, was one of 17 alumni from the 23-campus California State University system to be featured in "Who is Working for California," a publication profiling notable CSU graduates working in industries that drive the state's economy. Sundip is CEO of Surado Solutions Inc., a



Riverside-based company that provides products and services in customer relationship management, e-business, and other customized software solutions.

Remembering Robert



For all the bad press and barbed humor that has dogged lawyers for so long, Robert Fullerton was one that never fit the stereotype. On Oct. 9 at 3 p.m., Cal State San Bernardino will say why when it hosts a memorial service in his honor. Fullerton passed away in June.

"Bob Fullerton is not only our art museum's namesake, but his soul seems to reside here," says Eva Kirsch, director for the art museum. An ardent supporter of education, Fullerton never knew exactly how the museum would be used to educate when he made his initial gift to the museum in the mid-'90s. But the Robert V. Fullerton Art Museum has, in fact, become a regular part of the CSUSB curriculum. Courses in museum methods, exhibit design, and museum and archival management are among the ways the 13-year-old facility is being used by professors and students. Even theatre students use the museum exhibits as a regular part of their curriculum to find inspiration for interpretive dance. Fullerton also wanted to see the museum become a cultural destination for the community. More than 75,000 visitors have pondered the facility's exhibits, including some 12,000 children.

"Maybe he wasn't interested in art or successful in teaching me those complicated baseball rules," Kirsch says of Fullerton, who loved baseball. "But he understood very well the role and value of the arts for our community, and certainly lived by this. He was proud of our museum, which exists and flourishes today because of his and his wife's generosity – the bright example that many others followed."



"The opportunity to play basketball on scholarship at CSUSB has proved to be one of the greatest experiences of my life. It afforded me the chance to graduate with a double major and minor while being part of a nationally recognized basketball program."
 — David Reichel

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Here's the scoring shot: In this game, it doesn't matter how much you give — we just need you on our team. Your gift, combined with others, helps score big wins for CSUSB, and help support athletic and academic scholarships, top notch curricula, innovative research, and an exceptional education at an affordable price. You can play a role in helping student-athletes succeed in the game of life.

Join the team. Make your contribution today. Every player makes a difference.

The Annual Fund



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CSUSB faculty, staff, Alumni Association and Retiree Association members receive a **10% discount** on the course fees for Extension courses, seminars, workshops and re-licensing programs.*

** See the College of Extended Learning Course Catalog for discount exclusions.*



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Parents Please Note: If your son or daughter is no longer at this address, please send an address correction to us at the above location.



B.B. King, Nov. 19

calendar

OCTOBER

NOW ART EXHIBITS

"Tomoko Suzuki: Rain," through Feb. 20, 2010, and "PAN: A Graphic Art Time Capsule of Avant-garde Europe, 1895-1900," through Jan. 23, 2010. Plus, exhibits from permanent collection. Robert V. Fullerton Art Museum. Hours: Tuesday, Wednesday, Friday, and Saturday 10 a.m.-5 p.m., and Thursday 10 a.m.-7 p.m. General admission \$3; free for CSUSB students, staff, faculty. Parking \$5. Museum.csusb.edu. 537-7373.

15 LECTURE

CSUSB Pfau Library presents Rob Reginald, writer, editor, publisher and Cal State San Bernardino librarian. Reginald talks about life long passion for literature, language and the "intense" world of a professional writer. 6:30 p.m., Pfau Library room 4005. Library.csusb.edu. 537-5091.

30 HALLOWEEN EVENT

"Spooky Nights" features tours of Egyptian exhibition, children's costume contest, scavenger hunt. Robert V. Fullerton Art Museum. 6-9 p.m. \$10 per family. Parking \$5. Museum.csusb.edu. 537-7373.

NOVEMBER

12 LECTURE

Art Lecture Series. Eva Kirsch, director, Robert V. Fullerton Art Museum. "Art Nouveau and the Birth of a Graphic Designer Profession." 5-6:15 p.m., Visual Arts Center room 101. Free. Parking \$5. Museum.csusb.edu. 537-7373.

13 MUSIC

CSUSB Jazz Ensemble. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

13 THEATRE: OPENING NIGHT

"Much Ado about Nothing" by William Shakespeare. Nov. 13, 14, 19, 20, 21 at 8 p.m. and Nov. 15, 22 at 2 p.m. Ronald E. Barnes Theatre. General admission \$15, senior citizens, military and CSUSB Alumni Association members \$10, students with I.D. \$5. Parking \$5. Theatre.csusb.edu. 537-5884.

14 LECTURE

CSUSB Pfau Library presents Richard McGinnis, educator, member of City of San Bernardino Historic Preservation Commission. McGinnis reflects on Rialto's central role in citrus industry, crate label history. 2 p.m., Pfau Library room 4005. Library.csusb.edu. 537-5091.

18 MUSIC

CSUSB Jazz Combos and Vocal Jazz. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

19 MUSIC

B.B. King. 8 p.m., Coussoulis Arena. General admission \$55, Reserved \$65, VIP Gold Circle \$85. \$6 parking in Lots G and H. Free with CSUSB parking permit. 537-7360 (Coussoulis Arena) or (909) 480-3232 (TicketMaster).

20 MUSIC

CSUSB Symphonic Band. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

DECEMBER

1 MUSIC

Music Showcase Event. Brosseau-Tacchia Duo, cello and piano. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

3 MUSIC

CSUSB Chamber Orchestra. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

4 MUSIC

CSUSB Concert Choir. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

5 MUSIC

CSUSB Wind Ensemble. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. Share and enjoy. All numbers are in the 909 area code unless otherwise indicated. It may be best to confirm an event at the number listed.

