

csusb

MAGAZINE

How to
create the
SUCCESSFUL
student

News for Supporters of the University

executive editor

Ron Fremont

editor

Dave Johnson

managing editor

Sam Romero

art director/graphic design/illustration

Angela Gillespie

production manager

Alan Llavore

writers

Julie Bos

Joe Gutierrez

Alan Llavore

Stephanie MacLean

Carmen Murillo-Moyeda

photography

Ayah Khairallah

John Fleeman

Corinne McCurdy

Robert Whitehead

administrative assistant

Elizabeth Ferreira

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summer 2015

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Desert visions

Widening dreams from a grand patch of dirt



The four buildings spread across the 53 acres at Cal State San Bernardino's Palm Desert Campus are the brick and mortar of the huge commitment the CSU and private donors have made to bringing a permanent, four-year university to the Coachella Valley. But earlier this year at a meeting of the Palm Desert City Council, it was the transfer of another 113 acres of empty space that confirmed leaders' commitment to see the campus grow, grow, grow.

"With this gift of land, the City of Palm Desert is proud to help lay the groundwork for the expansion of Cal State San Bernardino's Palm Desert Campus," said Palm Desert Mayor Susan Marie Weber. "A larger campus will bring greater access to higher education for Coachella Valley residents, spur regional economic growth, and help develop our greatest asset – the minds of the students who attend this wonderful center of learning and culture."

Originally established in 1986, the Palm Desert Campus opened its doors in 2002 to transfer students primarily from the College of the Desert. The land transfer is a continuation of a model public-private partnerships.

"None of this would have been possible," said Sharon Brown-Welty, dean of the PDC, "without the tremendous support of our host city as well as friends and philanthropists in the community."

In the fall of 2013, the first freshman class made it the region's only four-year university. Today, roughly 1,100 students are enrolled in bachelor's, master's and doctoral programs at PDC. The growth of the campus will benefit the whole Coachella Valley. It will provide additional jobs and a more educated, creative and diverse community prepared to take on the challenges the future may hold, Brown-Welty said. ●

Shared scholarship

The author of more than 65 papers published in prestigious journals, Cynthia Crawford received the 2015 California State University Program for Education and Research in Biotechnology honor in February.

The Cal State San Bernardino psychology professor, who came to the university in 1996, won the CSU system honor for her research accomplishments and publication record in the biomedical neuroscience and psychopharmacology fields. She also has established what the selection committee described as an "enviable" federal funding track record. But to Crawford, research isn't just about her. She was recognized as well for her ability to mentor and her support for student researchers. Student authors have appeared on her publications more than 100 times.

An authority in the use of animal models to study addiction, Crawford has published papers in, for example, "Neuroscience," "Behavioral Brain Research," "Synapse," "Psychopharmacology" and "Behavioral Neuroscience."



She's also been a consistent grant recipient from the National Institutes of Health, with many of these grants supporting her students. Crawford secured NIH funding for the CSUSB Diversity Drug Abuse Research Program and the Minority Drug Abuse Research Program, serving as director for each, as well as being associate director of the university's Minority Access to Research Careers Program. And Crawford recently secured a Research Initiative for Scientific Enhancement Grant. In 2014, she was named the CSUSB Outstanding Professor for her scholarship, teaching and commitment to students. ●



CSUSB faculty members Holly Henry, Julie Paegle, and Annie Buckley were among the honorees from all college units at the annual Faculty Recognition Luncheon in the Obershaw Dining Room.



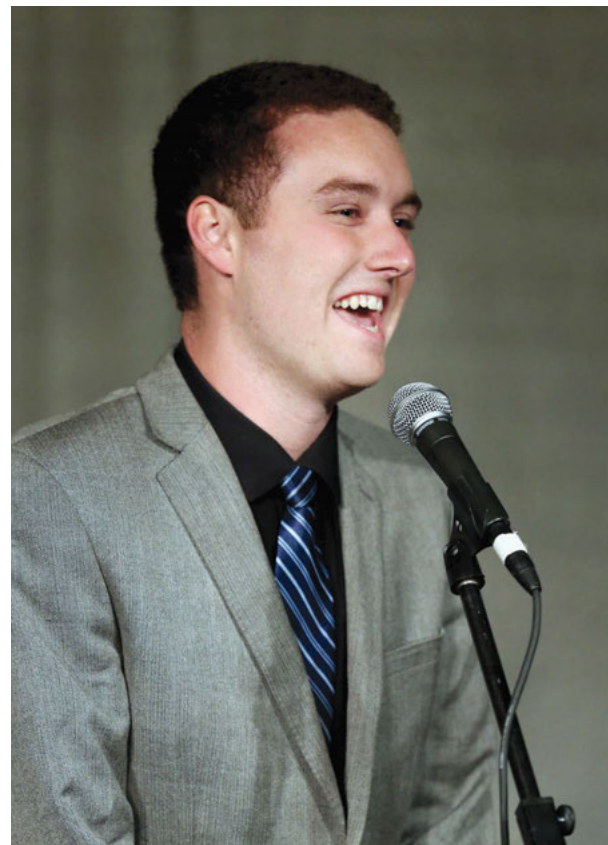
Collections of art and artists

Danielle Giudici Wallis works with what can be an invisible medium: patrons of the arts, arts organizations and the artists themselves.

"Our focus this new year is to map the existing cultural arts landscape within San Bernardino County," says the new Arts Connection coordinator, appointed by the Arts Council of San Bernardino County this past January. She is an educator and an artist herself with work exhibiting in venues such as Catharine Clark Gallery, The Bedford Gallery, Raid Projects in Los Angeles and A.I.R. in New York.

Serving such a broad base, Arts Connection has goals that stretch beyond any one city. "By making visible and accessible what already exists," she says, "we can connect artists, patrons, and arts organizations, encouraging collaboration and fostering partnerships that will contribute to the vitality of our region and its economic growth."

Giudici Wallis's appointment is the embodiment of partnership. CSUSB itself provided Arts Connection two offices in the university's Visual Arts Building, and three faculty serve on its board. The campus is just the spot. "It attracts creative thinkers," Giudici Wallis says. "That whole environment is so important, that kind of active seeking of knowledge and innovation that happens at the university level. It's definitely hand-in-hand with the arts and creative thinking." ●



Bryce Davis

The not-so lazy days of summer

In August, around the time Bryce Davis is easing into an actual summer vacation after a nine-week stint of planning events, fundraising and conducting social media efforts during his Washington, D.C., internship, Melissa Zamora will be training for her own internship in the nation's capitol.

The two Cal State San Bernardino students gained prestigious assignments this summer. Davis, a resident of Hesperia and a third-year political science and applied economics dual major, was selected to participate in The Washington Center's 2015 summer internship program. Zamora, a senior from Mira Loma majoring in administration, was selected for the Panetta Institute Congressional Internship program. One stu-



Melissa Zamora

dent is chosen from each of the 23 campuses in the CSU.

During the intensive summer training at the Panetta Institute, Zamora and her fellow interns will attend lectures led by experts. Sessions focus on policy issues

as well as on how congressional office holders coordinate their work with state and local governments and constituents. Interns are then assigned to work with

a member of the California congressional delegation, while continuing their studies.

Zamora's internship begins Aug. 9-22 with a two-week training at Cal State Monterey Bay and picks up in D.C. Aug. 24 for the next 11 weeks.

Davis's Washington Center internship began June 6 with the Providence Health Foundation in Washington, D.C. But like Zamora, he was at Cal State Monterey Bay's Panetta Institute of Public Policy as well, participating in a one-week leadership seminar in mid-June.

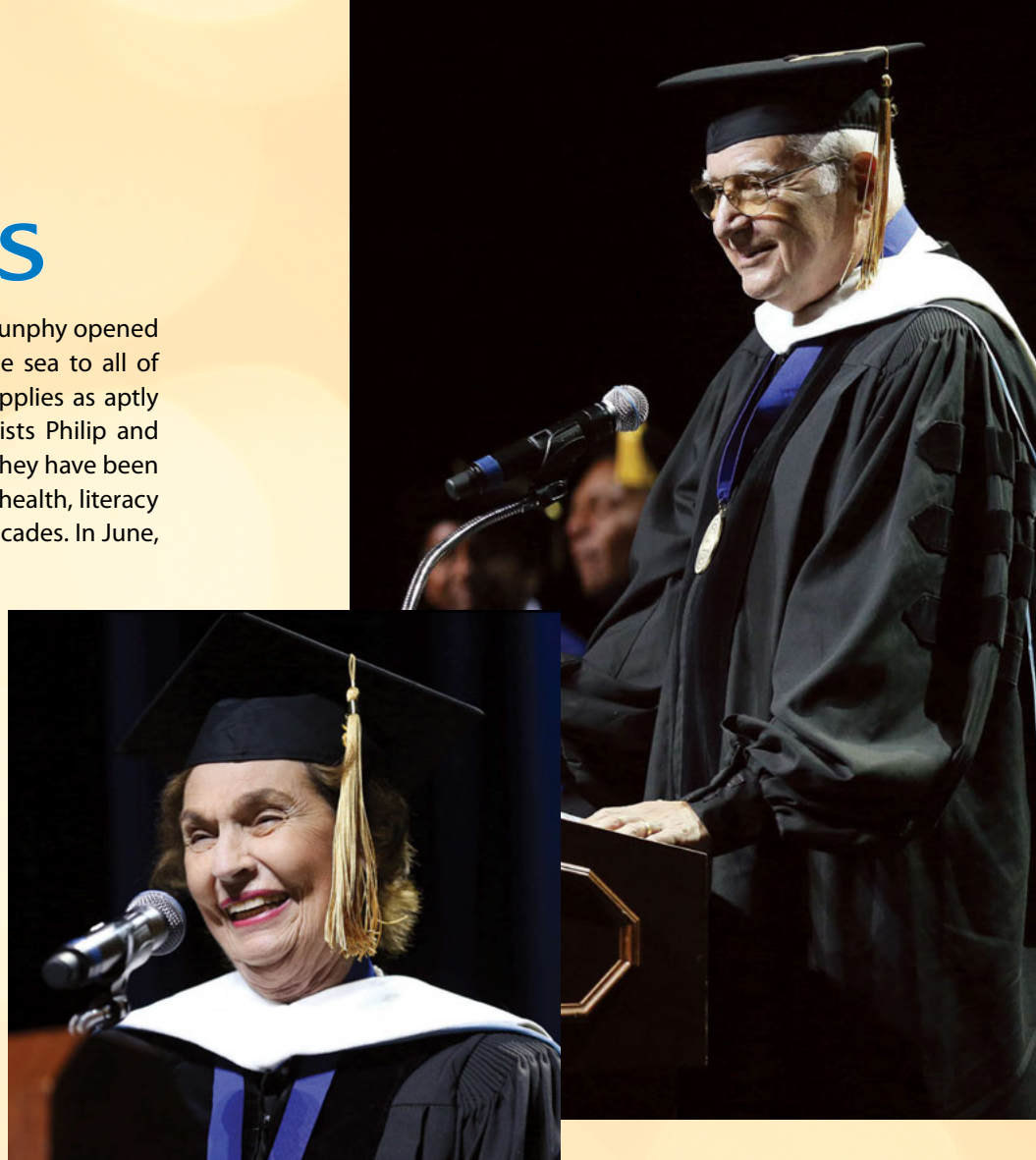
The Washington Center program Davis participated in offers a Leadership, Engagement, Achievement and Development Colloquium, where the interns engage with professionals in a variety of settings in the D.C. community. The students also take one academic course, "Non-Profit Leadership and Management." ●

Elevations

For years, pioneering news anchor Jerry Dunphy opened his broadcasts with "From the desert to the sea to all of Southern California" The signature line applies as aptly to the good days provided by philanthropists Philip and Helene Hixon and Judy Rodriguez Watson. They have been contributing to raising the bar in education, health, literacy and beauty from the desert to the sea for decades. In June, CSUSB broadcast its appreciation at commencement by presenting them with honorary doctorates of humane letters.

The Hixons conduct their giving from Rancho Mirage, a desert town about six miles from Cal State San Bernardino's Palm Desert Campus. The couple is a charter member of PDC, which was founded in 1986. In 2000, they established the Hixon Unitrust at the Palm Desert Campus.

The Hixons, who are also founders of the McCallum Theatre for the Performing Arts, have contributed to a number of foundations and charities in the Coachella Valley, including: Friends of the National Library of Medicine and Eisenhower Medical Center, and out of state to Mount Sinai Medical Center in New York, the Washington, D.C., Foundation for Group Homes and the U.S. Holocaust Memorial Museum.



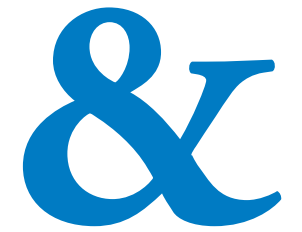
The philanthropic waters of Seal Beach, where Judy Rodriguez-Watson makes her home with husband Jim, have flowed into San Bernardino in so many ways for almost 15 years.

Watson and her husband co-chaired CSUSB's Tools for Education fundraising campaign to construct CSUSB's College of Education Building, which opened in 2008. The campaign raised more than \$3 million. Also committed to seeing children become better citizens, they have contributed to improving children's reading skills at a dedicated facility, now named the Watson and Associates Literacy Center.

In 2010, CSUSB named its four-year-old public art program the Judy Rodriguez Watson Public Art Project in honor of her passion and financial support for placing art in open spaces at CSUSB and around the city of San Bernardino. She was not looking for recognition. So, initially, she hesitated to name the program after her. But she warmed to the idea. Today, her hope is to inspire other young Latinas to think big, to turn their passion into success. ●



*Life,
work,
wisdom*



Masters of the professional world take excerpts from their experience into the classroom

Granted, they probably wouldn't have described themselves as "legends." They have arrived at these stations in their lives from places that would never have predicted such success. They are CEOs, presidents, founders of multi-million dollar corporations. They have made it and made it big.

Shirley Weis, former CAO, Mayo Clinic, was one of 10 guest lecturers for the CSUSB Palm Desert Campus "Lessons from Legends" course.



Palm Desert Campus student Tess Walters poses a question during a course session. A guest lecturer in the “Lessons from Legends” series, Aulana Peters (right) was former commissioner for the U.S. Securities and Exchange Commission.

But humble origins and the occasional failure are the stuff of legends, and sharing the journey of such inspiring climbs is exactly what the creators of an innovative course at Cal State San Bernardino’s Palm Desert Campus had intended. The winter course took forces of business and industry and week by week, one by one, put them in front of 25 eager minds. It was a rare opportunity. The students had roots much like those of their teachers. Some students came from middle or lower income families. Some never expected to reach college. Some were the first in their families to attend. None, under typical circumstances, could have ever expected to meet and ask questions of industry giants face-to-face.

In a course such as “Lessons from Legends,” the fundamental question hangs in the room. What is leadership?

To William Siart, founder and CEO of Excellent Education Development and former CEO of First Interstate Bancorp, leaders were a mix of abilities nature had provided and humans would or would not oblige. It took seeing that, and it took work, hard work. It was what Lessons from Legends speakers, such as Siart, confirmed for PDC students in one way or other.

Another speaker, Shirley Weis, did that kind of ambitious work, and eventually became the first female chief administrative officer in the 150-year history of the Mayo Clinic. Today, she is president of Weis Associates, LLC, a strategic planning, leadership development and management consulting firm in Arizona. She grew up in Michigan, the daughter of parents who were raised on a dairy farm and on the ethic that no matter how you felt one day or what line of work you were in, “The cows had to be milked, if you will,” she said.

Respect is another ethic that has emerged during Weis’s 40-year career in the healthcare and business fields. Finishing up work on her newest book, “Just Respect,” the subject was a major theme as she spoke to PDC students.

“Many people think that they’re respectful. But

you can’t just think about respect. You have to actually show it,” she said. It comes in looking someone in the eye, shaking their hand, listening to their ideas. “That was one of the concepts I presented that seemed to resonate with students.”

It certainly resonated with Tess Walters, a PDC freshman who grew up in a solid middle-class family in La Quinta. “Respect is something that I was taught,” said the nutrition and foods major. “And it’s weird, because now I’ve noticed that with going to school and going back to high school, I’ve noticed that some people don’t respect others, especially [respect for] teachers. That always baffled me.”

Talk of making “money and meeting ‘our numbers’ can dominate business culture,” said Weis. “I see a lot of lip service about how important employees are, but I don’t see people really demonstrating that. ... There’s been a lot of research around the power of respect — that people care about respect and about being respected even more than they care about their salaries and their promotional opportunities.

“I told the students, if there’s nothing else you remember from my presentations, if you can manage to show respect, you will be head and shoulders above all your colleagues,” Weis said.

Of course, doing what you’re good at is not insignificant in making one stand out among peers. Being expert at something was a common refrain among Lessons from Legends speakers. For Weis, education opened doors. “If you have your educational experience it also allows you to become an expert. And that’s the other advice I give to kids is, be an expert in something. Find something you enjoy. Find something you want to spend time on.”

“You cannot deal well with what you don’t know,” Walters recalled one speaker saying. “So I’ve always had a thing where, ‘Oh, I could do everything and I could do it right.’ One of his examples was, I can’t be a good software engineer, because I’m not good with computers. You have to stick with what you can do. I’m good at helping others. I want to be a nurse.” ●



This fall, Cal State San Bernardino kicks off a year-long celebration of our 50th anniversary. We'd like you to join us.

Watch for announcements later this summer at csusb.edu.



Commencement
June 2015

Photography by Robert Whitehead and Corinne McCurdy

the CONNECTED student

For today's students, the best way to success is a team game, and much of it is about getting and keeping them engaged in campus life.

By Julie Bos



Helping every university student maximize his or her learning potential on a bustling campus is no small task. It requires knowing your students, what holds them back and what opportunities they need to move beyond.

When it comes to student success, few universities are as committed as CSUSB. This year, new programs and a laser focus mean a whole new game for the entire student community. Two strong leaders behind the effort are Bill Vanderburgh, associate vice president and dean of undergraduate studies, and Alysson Satterlund, associate vice president and dean of students. Having joined CSUSB last August, they are the catalyst behind many of the new initiatives and are a driving force behind establishing CSUSB as a national model for student success.

"We recognized that this was a chance to do something that was very socially important," said Vanderburgh. "Making sure this generation of students succeeds in college could make a very big difference — not just for students personally but also for their families and for the entire region. CSUSB's commitment to student success is no small thing. In fact, it's a very big deal."

"Making sure this generation of students succeeds in college could make a very big difference — not just for students personally but also for their families and for the entire region." — Bill Vanderburgh

Together, Vanderburgh's and Satterlund's teams have been devising new programs that offer CSUSB students end-to-end support to encourage their success. It begins long before students ever start their university studies, and carries them all the way through graduation.

Investing in New Technology

Two new software solutions are already having a profound impact on the university's ability to identify struggling students and help them get back on track.

The Student Success Collaborative from the Educational Advisory Board combines technology, consulting and best practice research to help CSUSB use data to improve retention rates. The core of SSC, Vanderburgh said, is a method that spots at-risk students as well as a tool to analyze and expose systemic barriers to graduating.

The second tool is Grades First Early Alert, which gives instructors the power to identify at-risk students early and flag them with just a few simple clicks. Once students are identified, advisers can start working with them.

CSUSB began piloting the SSC software in fall 2014. So far, the results are very good. "Of the 32 students we contacted and met with during an advising appointment, 25 of the students declared a new major by the end of the fall term," said Matt Markin, a CSUSB academic adviser. Other advising offices across campus conducted other pilot outreach campaigns and found similar success.

Students have benefitted from SSC strategies such as "major matching," too.

"Coming in as a freshmen, my ambitions were to graduate as a business major with a concentration in entrepreneurship; but unfortunately, my determination fell heavily after a few quarters and my academics suffered as well," said Brian Ramirez, who lives just 15 minutes from campus in Colton.



Brian Ramirez, communication major

Photography by Robert Whitehead and Corinne McCurdy



He wound up on academic probation.

"I was sick to my stomach and never truly understood the reason for why I struggled with the courses," Ramirez said. "I thought about taking a quarter off, but ended up taking 12 units my sophomore year." In his junior year, he got help.

"After a few advisement meetings with Matt Markin, I decided to change my major to communications mass media. My GPA has been slowly rising and I found a new love for communications." When he graduates next year, Ramirez will look at public relations or marketing and communications positions. His appreciation for his academic success, he said, has increased tremendously thanks to Markin.

Creating a New Living/Learning Community

Since the 1970s, most research has shown that students who live on campus tend to stay in college and ultimately graduate at a higher rate than students who live off-campus. Satterlund and Vanderburgh point out that giving students who live off-campus an early on-campus experience exposes these students to a number of benefits, including an increased attachment to the university, a feeling of belonging, the ability to make friends quickly, and an easier experience

in navigating the physical campus and its resources.

To make more space for students who want to live on campus, CSUSB is designing an additional 400-bed residential community to add to the more than 1,500 beds it has right now — a 27 percent increase. The facilities will include an honors wing, classroom space, multipurpose areas plus academic advising offices. Students will be living together, taking classes together and doing out-of-class activities together — for a full wrap-around experience. The new facility is expected to open in 2017.

Fueling Advancements in Advising

CSUSB is also adding resources to ensure that advisers can provide the personalized attention students deserve. Not only has the university adopted a hybrid advising model, utilizing faculty, professional and peer advisers, it has also added six new professional advisers within the past year. The greater capacity is helping the team do proactive outreach that will deliver the best student results.

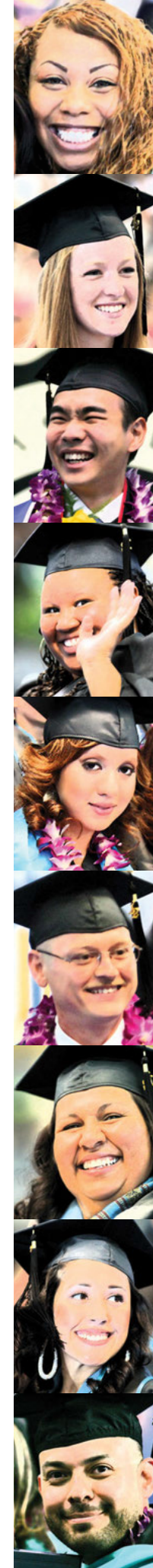
"We believe that you can invest a lot of resources toward students who are most at-risk academically, and still not be able to help many of them very much," said Vanderburgh. "And the students at the top end probably don't need much help — they will succeed no matter what. But the students in the 'murky middle' who could lean one way or the other — those are the students you can truly help. We're focusing our resources on the students for whom we can make the largest difference."

Driving Success Through Peer Mentoring

Students-helping-students is the idea behind another strong success initiative — the peer mentoring program. The idea is simple: Peer mentors reach out to students to offer friendship and serve as a successful model. These mentors offer academic support, but also social support by extending a helping hand, a listening ear and guidance to connect to resources when needed. The mentor can help the mentee navigate the university system, strengthen time management and study skills, and learn how to communicate effectively with professors — essentially providing the "inside knowledge" that only comes from college experience.

The Four-Year Success Experience

While many success initiatives are focused on getting freshmen off to a good start and identifying at-risk students



Coyote First STEP changes give students a better start

Even after high school graduation, many CSUSB students (about 50 percent) aren't quite ready for college-level English or math, or both. That's why CSUSB helps first-time freshmen get off to a good start with Coyote First STEP, or Student Transition Enhancement Program. But the program also offers a host of other benefits.

This summer, Coyote First STEP is being enhanced with several bold changes.

Temporary On-Campus Living: This year, the university expects more than 2,000 Coyote First STEP students. For the first time, these students will be required to live on campus during the four weeks of their program.

Collaboration with High Schools: CSUSB has signed Memorandum of Understanding Agreements with 20 local school districts to help them improve the college readiness of their high school graduates.

Intensive Mathematics Program: Another component of Coyote First STEP is the Intensive Mathematics Program, which has been at work for several years — and continues to deliver. It has had a 90 percent success rate in promoting students at least one level toward college readiness in math — an unusually high success rate compared to other developmental mathematics programs around the country.

Here's what students are saying:

"Last summer, the Intensive Mathematics Program really got me on the right track to learn what I needed to know to make the successful transition from high school to college math. Over the six-week program, I went from being ready for Math 90 to being ready for Math 110." — Kyle Thomas, freshman, history (on the teaching track)

"I really enjoyed the program because it wasn't just about our math skills; it was also about making sure that we were ready for many aspects of college. This helped me mentally prepare for my future courses, and it helped me feel more secure so that I could focus more on my classes and not on getting lost or being scared of college being too overwhelming." — Zayre Gonzalez, freshman, business administration

Programming to Support Success: In addition to instruction in mathematics and English, CSUSB students benefit from daily events and workshops on topics that decrease the dropout rate and shorten their time to graduation. These activities range, for example, from workshops on study skills to financial literacy, campus involvement to being the first in the family to attend college, and time management to building a résumé for a post-graduation career, as well as fun activities, such as concerts and movie nights that promote belonging and support networks. ●



at any level, CSUSB teams are also working hard to extend new best practices from the first-year experience across the entire four years at CSUSB.

“Our ultimate goal is to have student success programs that span all the way to graduation,” said Vanderburgh. “We’re not quite there yet, but we have a solid foundation and we’re building a strong team to help us to achieve that goal.”

An Uncommon Collaboration

CSUSB’s other huge strength is close collaboration between leaders from academic affairs and student affairs.

“Bill and I are continually thinking about how each of our areas complement one another and can support each other. That’s something you don’t see at a lot of other institu-

tions,” said Satterlund. “It seems like common sense, but it’s not often practiced that way. At this university, we truly are operationalizing our work together — to help more students achieve graduation.”

Many aspects contribute to student success. “It’s not just academic, and it’s not just the out-of-classroom experience,” Vanderburgh said. “We each have our own pieces we can contribute, and together we’re much more likely to help students succeed than either of us would be on our own.”

Results That Speak for Themselves

One thing’s for sure: Students do succeed when they work hard — and CSUSB graduation, persistence and retention rates are proving that the university is doing many things right.

“CSUSB is already doing exceptionally well in student success,” said Vanderburgh. “Our retention rate for students moving from first to second year is almost 90 percent and our persistence rate to third and fourth year is improving all the time — it’s close to 50 percent now. Furthermore, our graduation rates are exceeding the expectation for our incoming students, quite significantly. In fact, nationwide, we rank very high for exceeding our expected graduation rates. This has inspired Alysson and I to try to help CSUSB become number one nationally by this metric — our students deserve it.” ●

Julie Bos is a freelance writer living in Anaheim Hills, Calif. Besides CSUSB Magazine, she has published in magazines such as Toastmaster and Workforce.

CSUSB taking the lead

Of course, every university wants its students to succeed. But according to Bill Vanderburgh and Alysson Satterlund, few are doing all CSUSB is doing.

“Student success has been a buzzword in higher education for more than a decade, so many universities are offering things like first-year seminars, mentoring and summer bridge programs. But they tend to be less extensive than ours, and they don’t usually combine all the elements the way we do,” said Vanderburgh. “Another thing that is unique about our summer program is that it’s longer, it’s fully residential and it’s entirely free for the students.”

Best yet, the programs at CSUSB are well documented as best practices.

“What we’re doing is wonderfully supported in research, so it’s really exciting to do something that we know will give students what they really need to be successful and meet their goals,” Satterlund said.

Why aren’t more universities doing this?

“For most universities, it’s very logistically difficult to put all the pieces together and it’s also very expensive to offer an extensive program like this that is free to the student,” explained Vanderburgh. “Fortunately, supporting these efforts is a commitment our president (Tomás D. Morales) has made to help us serve our students.” ●

Enhanced Orientation

Long-term student success often starts at the very beginning. That’s why CSUSB continues to invest in and improve what, for many students, is their first experience with the campus — the Student Orientation, Advising and Registration program.

“At first I was scared coming to a university,” said Naomi Salcido-Hurtado, a CSUSB freshman majoring in social work. “I didn’t know what to expect and was afraid that I wouldn’t be able to make a smooth transition from high school to college. Luckily, CSUSB had the SOAR program. I was able to learn about the campus and where things were located before the fall quarter began.”

Required for all incoming students — about 5,000 per year — SOAR offers one-day sessions for transfer students and two-day sessions for first-year freshmen students. Freshmen not participating in Coyote First STEP are also required to stay overnight, helping them connect with other new students and introducing them to the on-campus living experience.

“The program helped me make many friends, and it’s where I met my

best friend,” said Salcido-Hurtado. “I also learned about and joined a mentor program, so now I’m on track with all of my GE requirements and financial aid.”

SOAR is packed with helpful information on student resources, academic advisement and class registration. Students also work with peer advisers to create their schedule and start making connections.

“Attending the SOAR program,” said freshman Antonette Calvillo, an economics major, “enabled my success by helping me register for my classes, giving me useful advice and showing me what it means to be a Coyote.”

New to the SOAR program this year are several learning sessions that help freshmen make a smoother transition to college life. Focused discussions help students understand that learning happens both in and out of the

classroom, while encouraging them to seize opportunities to study abroad, do internships and explore other learning experiences.

SOAR also offers training on financial aid and financial literacy, as well as student identity, cultural diversity, health and wellness, alcohol/drugs, bystander intervention, student involvement, academic integrity and stress management.

“It’s important for students to understand the new academic journey they are on — it’s a lot different than high school,” said Brian Willess, director of orientation and first year experience. “Overall, we want them to know our campus is a welcoming environment and that we’re here to help them succeed academically.” ●



Naomi Salcido-Hurtado

FEED

for thought

*An empty stomach
is the foe of a hungry mind*

By Joe Gutierrez

The new pantry at Cal State San Bernardino has hit the ground running. Since opening in late January, Delivering Emergency Nourishment, or DEN, at CSUSB has already assisted scores of Cal State San Bernardino students who are struggling to meet basic needs for food and personal care items.

"The response has been very good," said Bryant Fairley, the associate director of the Office of Community Engagement. The pantry, located at OCE in the Faculty Office Building, was created to help students who need food and to provide a supportive environment to ensure students' overall success.

"Our goal is to refer students to more permanent assistance and community resources," said Diane Podolske, director of OCE. Even before DEN officially opened, Podolske's office had already served two students looking for help — one who was living in her car, and another in a family with some extreme circumstances.

CSUSB President Tomás D. Morales

has been a strong supporter of the pantry since it was proposed. The week the pantry opened, Morales brought two grocery bags full of canned and dry food that he and his wife Evy had collected to donate for the pantry.

"This is a very giving campus and I know people already set aside a can of food or other goods for their favorite charity or church, but it's important to keep the DEN pantry on the front burner on people's minds," Morales said. "Some of our students are hungry because of finances, low income or family issues, and we want to help them."

By the end of its first week, DEN had given a week's worth of food to 19 students, including a pregnant student, four military veterans and a mother with a 3-year-old child. The students were from all class levels — freshmen, sophomores, juniors, seniors and graduate students. The pantry has created "Hungry Student Kits," which contain food for one day or one week and have been distributed to the universi-

ty's Cross-Cultural Center, the Student Health Center, the Student Fitness and Recreation Center, and the Educational Opportunity Program.

The DEN is also receiving support from student volunteers to staff the pantry two days a week. Over the last several months, volunteers from the psychology, social work and health science departments have helped with the intake process, and students from other majors have volunteered to sort donations and create weekly food bags. While donations come in regularly, big campus events or focused food drives have been a boost for the pantry. In February, DEN piggybacked on the university's Snow Day for a big food drive, and Coyote athletic teams saw more than 600 items pour in during their drive a month later.

In the spring quarter alone, The DEN received more than 11,000 donations from students, faculty, staff and administrators. And since the facility opened in January, it has averaged more than 45 day packs a week. The items donated to The DEN have included instant oatmeal, Kraft macaroni and cheese, mini cereal boxes, cereal cups and cereal bars, instant ramen noodles (such as Cup of Noodles), cans of fruit or fruit cups, fruit snacks, pop-top canned goods, granola bars and on-the-go drink mix. ●

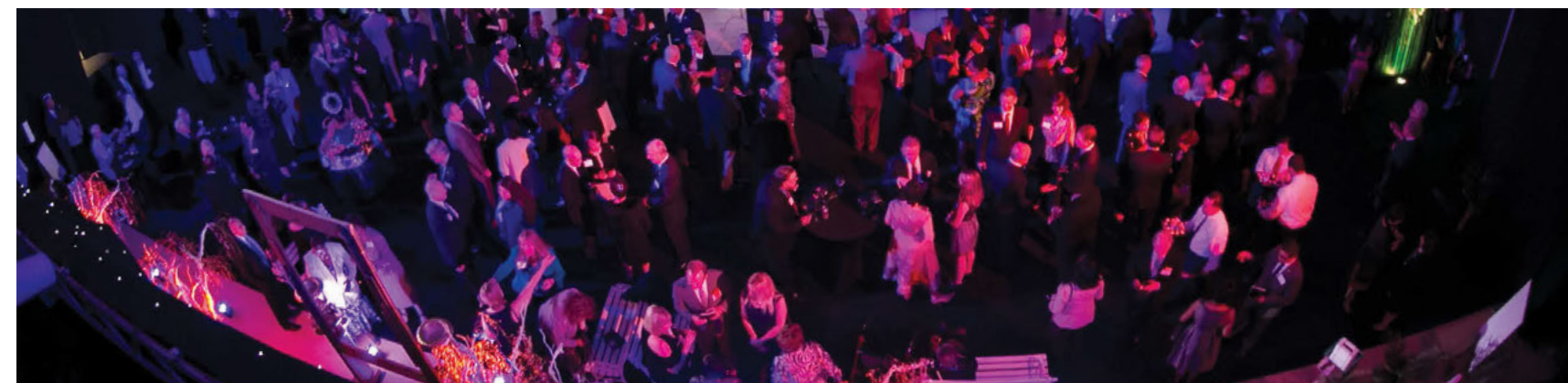


Get more information on DEN from Bryant Fairley at 909.537.7347 and visit the Office of Community Engagement DEN Food Pantry website at <http://engage.csusb.edu/TheDENFoodPantry.htm>

President's Showcase

Photography by Robert Whitehead

The natural pairing of intellect and imagination was the heartbeat of the inaugural President's Showcase. More than three dozen of CSUSB's brightest stars rose one evening in February to entertain 200 guests. Once the gods of academia had spoken, the theater of "Educating Mind, Body and Spirit" began, introducing a seamless series of acts as talented students danced, sang, played a game show, even performed tricks with a basketball, often to the music of the CSUSB Symphonic Band. The showcase returns in 2016. That's when nostalgia and pride will ride the wave of events planned for CSUSB's 50th anniversary. ●



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The shape of cool

The RAFFMA renovation is an exhibition of innovation

The displays are down, the ancient Egyptian collection is packed away and the rooms about the galleries are closed. But they are not silent. Inside the Robert and Frances Fullerton Museum of Art, the drills and hammers, saws and welders have been at it since winter, and renovation is long overdue.

The Cal State San Bernardino museum's existing display systems and the current configuration of the galleries have been in use since it opened in 1996. The walls are old and have been painted hundreds of times, and the lighting being replaced is certainly something less than state-of-the-art. So a makeover of sorts is welcome and well underway. Movable gallery walls, newly designed display cases and re-finished floors soon will allow RAFFMA visitors to move through exhibits more fluidly, creating a more immersive, captivating experience.

"It is energizing and motivating for all of us," says Eva Kirsch, RAFFMA director. "The newly configured space and the new, much more versatile and functional walls will give us more design flexibility."

Flexibility is exactly what the museum needs right now. The old spaces had many fixed walls to which an exhibit would have to adjust. When an exhibit needed more walls for a show, John Fleeman, the museum's chief



Photo by John Fleeman

calendar

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California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. It may be best to confirm an event at the number listed.

exhibition designer, would simply have to build them. Now, except for the exterior walls, the space can adjust to the exhibit. Fleeman and his crew have designed movable, lighter walls that roll on wheels. The walls' frames are a "family of parts," Fleeman says, and disassemble and take less storage space in the 8,000-square-foot museum.

"We can actually change the material," Kirsch said in an article in the Riverside Press-Enterprise. "We can make them transparent. We can make them translucent; make them colorful, differently, not just by painting them."

"You can attach this kind of magnetic vinyl to it," says Fleeman. "You can clad it with a thin material if you want a look of acrylic or a look of wood." And, he says, you can put display cases in the walls or make them thicker than usual. "It's just a system that we created that allows us to do what we want to do."

A 600-square-foot special events space marks another big change at RAFFMA. Adjacent to one of the exhibition galleries, the new space will host lectures, workshops, receptions, display art from the museum's permanent collection and even be used as an extra exhibition space when needed. It also will be a source of revenue for RAFFMA, as both on- and off-campus groups will have

the chance to rent the space and hold their events in an inspiring place where art lives and breathes.

Any funds brought in by the special events area could help purchase, among other things, more LED lighting for the art museum. With this renovation, RAFFMA replaced about one-third of its halogen lights with the energy-saving LEDs. But LED lighting is expensive. To replace the rest of the halogens with new LEDs and their fixtures would require another \$200,000.

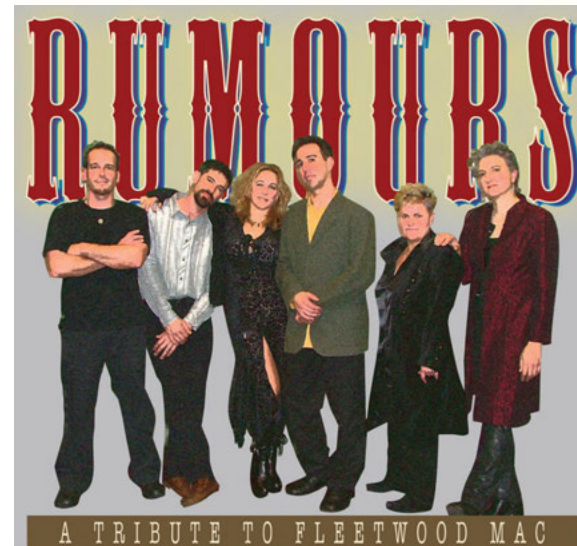
Completed in time for the 2015-2016 school year, the renovation will help kick off the 50th Anniversary of the founding of Cal State San Bernardino. Many CSUSB-related exhibitions are expected to open, including post-sabbatical shows from CSUSB art department professors Katherine Gray, Brad Spence and Alison Petty-Raguetta, and a faculty exhibition curated by CSUSB professor emeritus Sant Khalsa. A new exhibition featuring objects from the museum's permanent collection of ancient Egyptian artifacts also will open in the fall, and will coincide with the release of the second volume of the Egyptian collection catalog. ●



New LED lighting reduced wattage use in this museum space from 75 watts down to 13, and they run much cooler than the halogen lights they replaced.

The mobile walls built for what's been called the "new RAFFMA" are a form of art in their own right. But not so you'd notice. On the outside, a finished wall can look like any other. The art is in the way different materials come together. The brushed aluminum frames piece together and designers and technicians can make the walls thicker, attach wood panels or acrylic to them, create areas for display cases, add a designed or colored material that can be put on or peeled off like a refrigerator magnet, or put speakers inside.

The floors of the museum were stripped of a gray paint down to the concrete, resurfaced and sealed, giving them a polished, modern, industrial feel.



music

SUMMER WEDNESDAYS

Annual music series opens with local favorite Latin Society. July 1. All five concerts begin at 7 p.m. on Pfau Library lawn. Free admission. Parking complimentary in Lot D. Concession stands available or bring your own picnic baskets, lawn chairs, blankets and enjoy an evening of music under the stars. 909.537.7360.

Blasphemous Rumours. A tribute to Depeche Mode. July 8.

Desperado. A tribute to the Eagles. July 15.

Rumours. A tribute to Fleetwood Mac. July 22.

Latin Flair. Rhythm and blues and Latin favorites. July 29.

movies

MOVIES ON THE LAWN

Series opens with "Cinderella," July 9. PG. Dress as your favorite princess. Free admission. All shows in series begin at 8 p.m. on Pfau Library lawn. (Movies and time can change without notice.) Free parking in Lot D. Bring blanket or chair and friends. Food and drinks will be sold. Pfau Library book sale before screening. #csusblibSummerMovies



"Insurgent," July 16. PG-13.

"Big Hero 6," July 23. PG.

"Pitch Perfect 2," Aug. 13. PG-13.



"Avengers: Age of Ultron," Aug. 20. PG-13. Dress as your favorite superhero.

"Furious 7," Aug. 27. PG-13.

"Ted 2," Sept. 10. R.

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