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MAGAZINE



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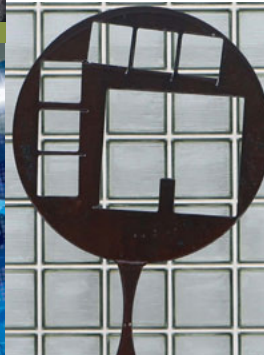
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Joselyn Yap



Over the years, CSUSB has built a fleet of programs that is addressing America's national security efforts from many sides. Kevin Grisham, Tony Coulson, Mark Clark and Dany Doueiri are seeing the programs they head grow, because mastering the fundamentals in security is the great commission in a more sophisticated world.

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president's observations



Doing more with less

Following years of diminished state budget appropriations, it appears public higher education will soon be headed for even more difficult financial challenges. If adopted, the proposed \$500 million cut to the California State University will further shackle our ability to provide academic programs and services.

Given California's staggering budget deficit, the need for the state to increase revenues and reduce expenditures is understandable. Unfortunately, it will likely mean a renewed limit on the number of students we will be able to accommodate, as well as fewer class offerings. However, no matter how severe the cuts, we'll continue to do our best to serve as many students as possible with a high quality education.

That will mean doing more with significantly less. At Cal State San Bernardino, we'll face the challenge by being faster, friendlier, more responsive and more entrepreneurial. We'll have to, because the proposed cuts will reduce the CSU system's overall budget appropriation to 1998-1999 levels, despite a total enrollment of 70,000 additional students.

The proposed 18 percent reduction

in state support for the CSU is a "best case" scenario, because it assumes an extension of some temporary state taxes due to expire at the end of June. If those tax extensions don't pass in a special election in June, the CSU could suffer further deep cuts to its budget.

Sharp budget cutbacks in recent years have already caused the CSU to rely more on tuition fees to provide as many students as possible with a quality education. Compared to other states, California provides among the lowest levels of support for its public university students, despite having among the lowest tuition fees in the nation. Appropriations to the CSU are already lower per student than they are in Alabama, Arkansas, Kentucky, Louisiana, Mississippi and West Virginia, among many others. If the proposed budget cut is approved by the Legislature, next year's CSUSB students will pay more than half of the total cost of their education.

That outcome would totally shred the 1960 California Master Plan for Higher Education, which called for nearly free public university education.

Nonetheless, the CSU system has pledged not to increase student tuition fees next year. But it's almost certain that will change if the temporary state taxes are not extended.

Despite the rough waters we've been through and the storm that is almost

That outcome would totally shred the 1960 California Master Plan for Higher Education, which called for nearly free public university education.

certainly ahead, I'm extremely proud of the way our students, faculty and staff have worked to cope with the situation. CSUSB students have recorded consistently higher student persistence and graduation rates than other campuses, and Cal State San Bernardino students demonstrate more improvement in skills than students at most comparison

institutions nationally, according to a Collegiate Learning Assessment report.

Among some recent highlights, European CEO Magazine recently ranked CSUSB's M.B.A. program as one of the 18 most innovative in the world. It was one of only four in the United States and the lone U.S. university west of the Mississippi.

There are now more than 170 students in our President's Academic Excellence Scholarship program, which attracts San Bernardino County's top high school students, who all rank in the top 1 percent of their high school graduating classes.

The accomplishments of our campus and students are especially encouraging, because California needs additional, not fewer, college graduates if it's to compete with other states as well as compete globally. We need higher education to foster more educated workers, who will eventually be our future business and government leaders, entrepreneurs, nurses, engineers, physicians, social workers, scientists, teachers, and countless other important professionals. Without an educated workforce, economic development will be further deferred or rendered impossible.

Reduced funding for higher education may help balance the state budget in the short term, but it also means there will be fewer college graduates for

faster-growing, higher-paying, knowledge-based jobs. We hope you'll join us in encouraging the Legisla-

ture to support higher education in California, and clear the way for the state's economic recovery by reinvesting in our future, which will be led by the college students of today and tomorrow.

Thank you for your support of the university and higher education.

Albert F. Karnig



The play of the land

By the time six straight days of 100-plus degree temperatures had made its assault on campus in late September, the feeling that Cal State San Bernardino was a little bit cooler was beginning to emerge. There's just this "in" thing about public art. When you see it, walk by it, sit with it, you can't help but feel that your surroundings — and you — are somehow better.

Outside the galleries of the university's Robert and Frances Museum of Art, or RAFFMA as it's now called, the mountains border the university — park-like and unabashed in its long claim as one of the most beautiful campuses in California. So this past summer, when eight metal sculptures began springing up like the latest craze in drought tolerant plants around campus, art and natural beauty converged.

Simi Dabah's works are now fixed

where they best complement the architecture, texture and scale of university buildings. It's all about the play between form and space, says Sant Khalsa, chair of the CSUSB art department, the play of object and landscape, human interaction with art and environment.

"His works play with geometry and the formal elements of design," Khalsa says. They are symmetrical and asymmetrical. They "interact with space and intersect the landscape in a lyrical way." But while his sculptures can be playful, says Khalsa, they also can be dramatic. "Some of his works even act as viewing or framing devices that can change perception and how one sees the environment."

Simi Dabah's work is never for sale. He's been creating art for more than 30 years, donating his pieces for public exhibition from studios in Joshua Tree and Los Angeles. His works vary in size

from 12 inches to 30 feet tall, and range from gallery pedestal pieces to dramatic outdoor architectural installations. The pieces donated to Cal State San Bernardino are all outdoor pieces.

And so is the stoneware clay-tiled mural column installed in September near the intersection of Northpark Boulevard and Campus Drive. The public art project involved more than 10 CSUSB ceramic students.

The intent was to make the urban area more engaging, says Alison Petty Ragguette, an assistant professor of art specializing in ceramics at Cal State San Bernardino. With four sides, the column portrays turbulent water flow, a coyote drinking moon tears, a river streaming from the sun as it spawns hummingbirds, with the largest hummingbird feeding on a giant rain drop above a succulent garden.

"The piece is highly textured and colorful yet earthy, in a raised relief design," Petty Ragguette says. "Rather than square, the tiles are organically



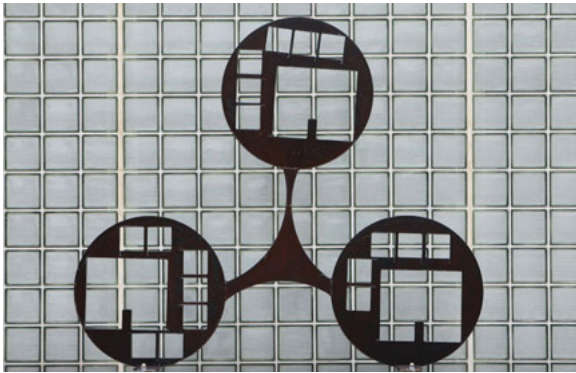
shaped in correspondence with the design to enhance its visual impact from a distance, as well as close up."

The nine-month-long project was

(Continued on next page)

(‘Play’ ... continued)

sponsored by Jim and Judy Watson, Cal State San Bernardino and the city of San Bernardino.



“Art placed in public spaces makes it part of people’s daily lives, rather than them having to go to a museum for the experience,” Khalsa says. “Public art invites people to contemplate artistic ideas and expression and to think in a more creative way, and expanding people’s perceptions is what we want to do on a college campus.” The campus at CSUSB is 441 acres, where, eventually, three more of Simi Dabah’s sculptures will be installed, including at a new water conservation garden, now under construction. ●

For more details on how CSUSB is championing public art, see the story about Judy Watson on page 14 of this issue of CSUSB Magazine.



Frances, by Robert

Robert Fullerton had always wanted the name of his late wife to appear alongside his own on signs of CSUSB’s art museum. When the new logo for the 7,500-square-foot space was unveiled in January, it would have made him grin to see the bold blue and orange Helvetica-style lettering. His wife passed away in 1989. Robert died in 2009. It was, in fact, her passion for the arts that moved him to make the lead gift to build a museum at Cal State San Bernardino. The Robert and Frances Fullerton Museum of Art, or RAFFMA as it’s now known, originally opened its doors in 1996. In 15 years, it has entertained 80,000 guests with exhibits from The Getty, ceramics from Picasso, the photographs of Andy Warhol, the wonders of ceramics from Italy, Asia and ancient Egypt, the artful work of classic children’s book covers and the wooden beauty of furniture crafted by Sam Maloof. The museum — with its new moniker — is the materialization of the university’s vision to make itself a cultural known in Southern California and of the dreams of a husband and wife who knew that art and its viewing could be transforming. ●

In Memoriam

After a 21-year battle with brain cancer, CSUSB professor emeritus *Michael Weiss* died Oct. 15, 2010. Weiss was a faculty member in the psychology department for 23 years, retiring in 2004. He also held a private practice in Redlands as a clinical psychologist.

An anchor of the art department at CSUSB, *Joe Moran* died Oct. 22, 2010 of a stroke. Moran joined the art faculty of Cal State San Bernardino in 1972 and retired in 2003. Besides teaching printmaking, he taught courses in the history of Mexican and Chicano art and encouraged many students to embrace their cultural heritage through their art.

Longtime grounds supervisor *Paul Frazier* passed away Nov. 10, 2010. An employee at CSUSB from 1980-2003, Frazier was an engaged member of the CSUSB Black Faculty, Staff and Student Association for many years.



W.R. “Bob” Holcomb

San Bernardino’s longest-serving mayor, *W.R. “Bob” Holcomb*, died of heart failure on Nov. 29, 2010. As an attorney, Holcomb fought to keep San Bernardino’s water supply independent from the rest of Southern California in the 1960s. On the basis of these water rights, Holcomb laid the political foundation for San Bernardino to be chosen as a site to build a California State College. He served as mayor for 18 years.

Cal State San Bernardino’s first public affairs director, *Edna Steinman*, passed away Jan. 1, 2010 of heart failure. She was 80. Steinman worked at the university from 1968-1989 and is

Teaching with heart

Albert Karnig, president of Cal State San Bernardino, walks into the middle of these professors' classes — while they teach — believing that it is important. He wants students to actually see their professors being recognized.

"It's important that as a wonderful teacher, we all share her award with the students," Karnig told the class of Mary Texeira, the winner of the 2010-2011 Golden Apple Award last November. "You're the reason that we're all here and you're the reason for the award."

Nominated by colleagues and students, Texeira, a CSUSB sociology professor since 1994, was clearly shocked. "But I certainly do appreciate it. Thank you," she said. "This is such an encouragement for me. This sort of confirms that I am doing all the right things."

Some of Texeira's evaluations by students have been perfect.

"What you all say is that she's amazing, has a wonderful grasp of the subject matter and that goes from

freshmen introductory classes to advanced classes to graduate seminars and the like," Karnig told the students. "You say she gets it, she's encouraging, she's supportive and she's accessible."

The Golden Apple is given specifically for a professor's teaching accomplishments and is one of two yearly and major university faculty awards. This year, the other major award — outstanding professor — went to Stephen Tibbetts, a professor of criminal justice.

Tibbetts has published six books within the past decade and is the author or co-author of 39 articles in the major peer-reviewed professional journals of his field. He has given 36 professional presentations since joining the university in 2000. Research, community service and teaching are the three areas that a university selection committee look at when choosing the year's outstanding professor.

"Besides his vast contribution to the field of criminal justice in terms of

research and multiple publications, he is a fantastic educator," said one student in his evaluation of Tibbetts. "Unlike many classes I have taken, the material presented in his class left me discussing and pondering outside of the classroom." Tibbetts' research has included work on the differences between men and women and their decisions to commit deviant behavior, as well as their perceptions of the risk and consequences of getting caught.

"It's been a joy. Overall, I love what I do. I love coming here and teaching class. Hearing stories from my students, like one who drives to campus from Indio, is the kind of thing that inspires me," Tibbetts says.

Texeira, Tibbetts and two staff members from CSUSB, as well as eight other educators and staff from San Bernardino, will be honored at the 17th annual Mayor's Golden Apple Awards dinner on April 20. ●



Edna Steinman

a graduate of CSUSB, having earned a bachelor's in special projects in 1984. For years, Steinman served as editor for the campus's employee newsletter, *The Friday Bulletin*. She also was a member of the American Association of University Women and founded the AAUW Redlands chapter's Math-Science Conference for Eighth-Grade Girls 16 years ago.

Joanna Worthley died at the age of 66 on Jan. 4, 2011. A faculty member in the Cal State San Bernardino psychology department for 22 years, Worthley founded the department's Peer Advising Center, served as chair of the department for four years and had just become an

associate dean of the College of Social and Behavioral Sciences when she became ill. She retired in 2009.

Pauline Murillo, 76, a tribal member and resident of the San Manuel Band of Mission Indians in Highland, passed away on Jan. 21, 2011, at Loma Linda University Medical Center. Murillo was a generous supporter of many area causes and organizations, including Cal State San Bernardino's academic and athletic programs. In 2009, Murillo and her husband, George, donated a capstone gift toward the construction of the new CSUSB observatory, which will be named the Murillo Family Observatory. A direct descendant of tribal founder Santos Manuel, she published the critically acclaimed book "Living in Two Worlds" in 2001. ●

social sciences

Delegation of fans

By Alan Llavore

Awards can carry a lot of meaning. Just ask Kevin Grisham, the faculty adviser for Cal State San Bernardino's Model United Nations and Model Arab League teams. This past spring, he was honored with the Faculty Excellence in Advising Award by the California State Student Association. "It means a huge amount to me," Grisham says. "I put in a lot of effort into helping students. That's why I got into teaching."

He also points to the solid foundation he built with the help of his professors after graduating from CSUSB in 1997 with a B.A. in criminal justice. "The why I teach today, for the most part, I learned from faculty here. It just shows that, obviously, there's a winning formula on this campus for advising and helping students to succeed. ... It validates the huge amount of commitment I put in, but it also revalidates what I've gotten from the campus as a student and as a faculty member now, and the support that I get from my colleagues and the administration."

It is the first such award the CSSA has given. Grisham was nominated by James Fukazawa, last year's president of Associated Students Inc. at Cal State San Bernardino. Fukazawa also was a member of CSUSB's 2010 Model UN team. "The CSSA award recognizes the time and effort Dr. Grisham dedicates to motivating students to find their academic path, and to excel in both studies and competition," says Fukazawa.

According to the CSSA minutes from its March 12 meeting, student representatives were allowed to nominate

advisers from the floor. Each campus was given one minute to speak about its nominee. Grisham, a lecturer in the CSUSB geography department, called it "a huge honor," especially since no students outside of the CSUSB delegation knew who he was, yet they voted for him based on the CSUSB delegation's testimony.

"I'm only a part-time lecturer and it's very unusual for any lecturer, let alone a part-time lecturer, to receive an academic award from students or their peers," says Grisham, who earned his doctorate from UC Riverside.

Grisham became the Model UN/Model Arab League faculty adviser after long-time political science professor Ralph Salmi retired in 2007. Grisham was a member of Model UN teams under Salmi's direction, and since taking over in 2008, CSUSB continued to compete at a high level, earning the Model UN's top honor of Outstanding Delegation in 2008, 2009 and 2010. The Outstanding Delegation award is given to only 4 percent of the annual 340 competitors, and overall, CSUSB has won 14 Outstanding Delegation awards in 17 years of competing against top universities from the U.S. and abroad, including many Ivy League schools and military institutions. In addition, the Model Arab League team took its 18th straight Outstanding Delegation honor at the West Coast Model Arab League Conference in April.

While those two programs may be the most visible to many on and off campus, Grisham's work with students



Kevin Grisham

in the classroom also is approached with the same amount of energy and zeal to encourage students to learn.

"Many students try to take a class with him every quarter," Fukazawa says. "He does more than just pass along knowledge. Dr. Grisham advises us on how to approach people, situations and even hundreds of pages of international documents in a way that lowers the intimidation factor and makes us more effective."

Says Grisham, "When I first came here (as a faculty member), people asked me, 'Why did you go to Cal State San Bernardino?' instead of a research institution when I came from a University of California campus. I said, 'Well, for one, I owe a lot to this campus, because this is where my college career started.'

"But also, it was a natural fit for how I teach and what I believe in when it comes to academia," he said. "And as much as I like being a researcher, at the end of the day, my emphasis in working with the students is much more important, I think. And that's true of all the faculty here." ●

education

Last year, on Oct. 25, when Jennifer Blum defended her doctoral dissertation, it would have been business as usual at any University of California campus and so many other private institutions around the country. But this dissertation defense was a first at CSUSB, and four days later Helena Johnson followed suit.

1st First among leaders

Blum and Johnson were the first students to graduate with education doctorate degrees in the 45-year-history of Cal State San Bernardino. They were all smiles when they walked at the winter commencement in December.

The two women are members of the College of Education's first cohort that began CSUSB's doctoral program in educational leadership three years ago. Blum, who is a teacher in the Val Verde School District, became the first

of the cohort to defend her doctor of education dissertation.

Blum's research centered on ethical dilemmas teachers face in an environment of standardized testing. Many educators, she said, were "pressured to conform to heavy use of test preparation rather than authentic teaching." Teachers also were faced with ethical dilemmas, particularly in the case of lower-performing students, who were often restricted from the resources they needed. Blum said more research is necessary in understanding administrator experiences and concerns about high-stakes testing.

"It is my hope that with the voices of teachers, and someday administrators, open discourse can be established to critically address some of the ethical dilemmas faced in education today," she said.

Being the first student in her education doctorate to defend her dissertation was "absolutely surreal" for Blum. "It took over a month for me to realize that I had actually defended my dissertation successfully."

Johnson, who lives in Hesperia and is a retired educator from San Bernardino Valley College and the University of Redlands, focused her research on faculty's concerns about the training and support they receive in teaching distance learning, the quality of a distance education program and the social interaction between faculty and students. She plans to continue her research and eventually do some additional teaching.

The three-year-program, Johnson said, "involved a lot of work, but it was definitely worth doing. ... At some points it felt like I couldn't finish, but I knew that I could do it." ●



Helena Johnson (left) and Jennifer Blum celebrate at 2010 December commencement.



natural sciences

On the road with *Smilodon fatalis*

Smilodon fatalis, or “Cal” as he is known to those who love him, is a sabre-tooth cat and a revered denizen of Cal State San Bernardino’s developing Museum of Natural Sciences. Notably, *Smilodon* is the California state

business

The import of innovation

Good enough when a national organization or some star in the biz recognizes your efforts. But when you live in relative obscurity and people from another continent hear about you, then you must be doing something extremely right.

It came as a big and happy surprise when, in late fall, European CEO Magazine named Cal State San Bernardino’s College of Business and Public Administration as one of the world’s 18 most innovative business schools. That made the university one of just four Global Business Education Award-winners from the United States and the “most innovative school of business” in the Western U.S. The publication listed one winner for each of 18 regions around the world.

European CEO Magazine’s awards recognize the world’s leading centers of excellence in several categories and industries. For the first time, the magazine awarded the Global Business Education Awards. These spotlight the most innovative business schools by region.

“It was not just one outstanding program that tipped us into the top 18 in the world; it was an aggregate assessment of our innovative opportunities for students overall,” said the recently retired dean of CSUSB’s business college, Karen Dill Bowerman. She cited a course that brings multiple perspectives of faculty, executives and international and domestic students,

as well as student teams from partner universities in other nations, together as participants in joint case studies, as an example. The cases are built around actual business situations of regional executives, who then hear and critique student presentations.

She also said that innovative programs, such as sponsored field projects in partnership with overseas businesses and governments in France, Germany, China, India, Taiwan and Korea only served to fix the college’s growing reputation. These programs, said Bowerman, allow students to gain an experiential understanding of the language, history, culture, society, economy and business practices of a foreign nation.

“We are in excellent company with London School of Business and the National University of Singapore School of Business and others,” Bowerman said. The University at Albany, State University of New York in

the Northeastern U.S., George Washington School of Business in the Southern region and the Mendoza Business School at the University of Notre Dame in the Midwest were the other institutions recognized from the United States.

Different from other business education award programs, European CEO’s judging panel sought institutions large or small that truly add value to the total development of corporate ex-





fossil. The skeleton itself is constructed of elements from many different cats excavated from the La Brea Tar pits. Most of the bones are between 10,000 and 30,000 years old, a period when saber-tooths roamed the hills and brush of what is now the city of Los Angeles. But in

February this wild cat settled in for a month at Foothill Country Day School in Claremont, taking up residence in its library. Visiting a series of local schools through the end of the school year, Cal is educating students about biology, geology and California history. ●

ecutives — and not just in terms of their salary expectations. European CEO's award selection panel used a wide range of criteria to select its 2010 Global Business Education Awards, including accreditation, accessibility, value for the money, diversity of curriculum and methodology, student to teacher ratios, graduation rate, admissions procedures, placement potential, training in technology, research, holistic approach, sustainability and graduation rate. The most recent cohort of Cal State San Bernardino's M.B.A. for Executives program, for example, had a graduation rate of 93 percent.

But perhaps the brightest beacon showing that CSUSB has been doing something right — and for some time now — is Jean Stephens. She graduated from Cal State San Bernardino in 1991 with an M.B.A. and today is the CEO of RSM International, one of the world's top accountancy and consulting networks. Credited with helping to lift the combined fee income of her London-based company by 120 percent, Stephens was on the cover of European CEO for its February-March issue. ●



See a video interview with Karen Dill Bowerman and other professors from CSUSB's College of Business and Public Administration at <http://www.todaysie.org/todays7.php>.

arts

Backdrops



No telling for certain what it was about the poetry of Julie Paegle that lit the imaginations of edi-

tors for Poet's & Writers. Maybe the way the poems mingle in a sensual and tactile dance through family history. Or maybe the way Paegle writes of monumental figures, such as Katharine of Aragon, Eva Perón and Billie Holiday. Maybe the way she uses the bandoneón, an accordion-like instrument, as a backdrop in her first book of poems, "torch song tango choir."

An associate professor of English at Cal State San Bernardino and the daughter of immigrant parents from Argentina and Latvia, Paegle was one of 12 authors featured in the national literary journal Poets & Writers in the publication's sixth annual roundup of debut poets. She came to CSUSB in 2006, teaching poetry in the university's master of fine arts in creative writing program.

"While publishing books of poetry has never been easy," she said, "in the last decade, it has become much, much harder. With each passing year, the competition for book prizes in poetry becomes fiercer."

Paegle's poetry has appeared in Ploughshares, Prairie Schooner, The Iowa Review and Best New Poets. She has received two Academy of American Poets Awards, the Utah Arts Council Award and a nomination for a Pushcart Prize. ●

Class Warfare

Between the university's cybersecurity program, its Model UN and Arab League courses, Arabic studies and a national security studies program that has gained national attention, CSUSB has planted a firm foot in the perilous fields of American security and diplomacy.

By Joe Gutierrez

Mention 9-11 and most people remember instantly where they were and what they were doing when they heard or saw the horrific images and videos of two jetliners crashing into the World Trade Center's Twin Towers.

International terrorists delivered the most deadly strikes in the United States, leaving nearly 3,000 people dead from the attacks, plus a jetliner crashing into the Pentagon and a fourth plane that crashed into a Pennsylvania field when the flight crew and passengers tried to overpower the hijackers.

"9-11 was a defining moment in a lot of people's minds and it especially affected a lot of young people, who now look at the world with a different perspective," said Mark T. Clark, a professor of political science at Cal State San Bernardino.

The aspiration to work in public service mirrors the growing need in America for college graduates educated and trained in fields that are useful in the gathering, research and analysis of intelligence. That need has manifested itself at CSUSB. Today, the university offers programs that directly or indirectly address issues of national security — the National Security Studies graduate program, the Model UN and Model Arab League competitions, the Center of Academic Excellence in Information Assurance Education, the Scholarship for Service Cyber Corps, and the Arabic Language and Culture and Arabic Summer Language programs.

National Security Studies Graduate Program

The NSS program, said Clark, is "tailor-made for careers in defense analysis or the intelligence community, and with many government agencies looking for employees, our enrollments continue to skyrocket."

But just as quickly Clark points out that NSS is not a program for wannabe James Bonds. "Our program is nothing about spying. It is about learning to think critically, research and writing well. The program really prepares people to work in federal service," Clark said.

Interest in the program has seen the number of applications double and even triple from students, pushing the program to tighten its admission requirements. The program has received applications from students around the country, such as from Utah, Oregon, North Carolina, New York, Connecticut, as well as from universities such as UCLA, USC, the University of Nevada, Las Vegas and San Diego State University.

NSS also is home to the CSU Intelligence Community Center of Academic Excellence, which was established in September 2006 with a five-year grant from the Office of the Director of National Intelligence. Through the grant, a seven-campus California State University consortium was created to help the ODNI achieve its objectives of diversifying and increasing the talent pool of eligible applicants for service in the intelligence community.





Information Assurance and Security Management

Across campus, students in the Information Assurance and Security Management program focus on a different aspect of national security — protecting cyberspace. “An attack on the public or private digital infrastructure would prove to be disastrous to the nation’s economy. Nearly 90 percent of all financial commerce is done electronically,” said Tony Coulson, a professor of information and decision sciences.

But it’s more than just staring at a computer screen and coming up with technical solutions. The program balances technology, policy and practice with awareness and training. Coupled with the technical computer skills, students also learn budgeting, marketing, how to give presentations, speak in public, do job interviews and even use etiquette, such as eating at a business luncheon.

Interest in the program comes from all areas, not just from techno geeks.

“We see students from all walks of life, in ethnicity, rich, poor and middle class kids,” Coulson said. One group, in particular, that can be found in the program is military veterans. “They want to continue to serve, but their battlefield will be on computer screens.” IASM has been so successful that it received a designation by the Department of Homeland Security as a Center of Academic Excellence in Information Assurance Education. It also received a four-year \$2 million federal grant to establish a scholarship at Cal State San Bernardino for the Federal Service Cyber Corps program, where qualified students receive scholarship funds in exchange for paid service in the federal government for a period equal to the length of their scholarship.

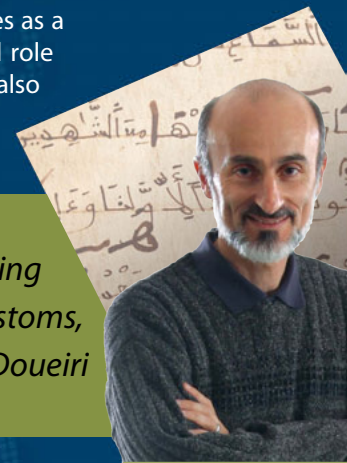
Arabic Language

The roots of CSUSB’s Arabic Language Program are not the result of 9-11, but from a pro-active decision by the university in 2000 to teach Arabic. Still, the terrorist attacks spurred student interest in learning Arabic and its culture, which is considered a strategic language by the United States government, said Dany Doueiri, coordinator for the CSUSB program. Enrollment has more than tripled since the language was first offered. Prior to 9-11, Arabic was being taught at less than 1 percent of colleges teaching foreign languages.

“Today, out of the nearly 550,000 college students learning a foreign language in the U.S., 65,000 of them, nearly 12 percent, have chosen Arabic, a drastic shift from the pre 9-11 period when only 3,000, about 0.5 percent, of college students were learning Arabic,” said Doueiri.

“Historically, the Middle East region serves as a buffer zone from Russia and plays a critical role for national security and the military. But it also plays a vital role in political security, economic security and ideological security.

“The key is that the courses are not just teaching the Arabic language, but also the culture, its customs, its history and current events.” — Dany Doueiri



“The U.S. has vital interests in the Middle East and North Africa that include the massive oil reserves, technological advances and business opportunities. Several





Ricardo Juarez, a CSUSB Arabic Summer Language Institute student, looks out over Wadi Rum — “Valley of the Moon” — in Jordan.

multinational corporations have already placed corporate hubs there, such as in Dubai, and there is the purchase by these countries of billions of dollars worth of aircraft both military and civilian,” Doueiri said. “Even higher education has made an imprint there. A number of universities have located campuses there or have entered into agreements with existing universities, such as Johns Hopkins, Cornell and Harvard.”

Because of the region’s critical importance, there has been a great push by the U.S. government to teach Arabic. Earlier this year, the National Security Language Initiative awarded CSUSB nearly \$100,000 for its 2011 Summer Intensive Arabic Program for college and high school juniors and seniors.

The key, said Doueiri, is that the courses are not just teaching the Arabic language, but also the culture, its customs, its history and current events. Students learn about Islamic pacts and contracts, relationships between Muslims, Christians and Jews. “The more we learn about the people, the more we improve our relationships with them and with that we build more trust and that goes toward our national security.”

Model UN and Model Arab League

National security education at Cal State San Bernardino also involves two of the university’s most competitive and award-winning teams. CSUSB’s Model United Nations and Model Arab League teams have consistently come away from competitions with top honors in the past 20 years. No mean feat, considering the competitions include many of the top colleges and universities in the United States and around the world.

Last year, at the annual Model UN competition in New York City, the CSUSB Model UN team earned

an Outstanding Delegation Award for the 14th time in 17 years. The prize was given to only 15 colleges and universities of the 340 that participated in five continents. The honor placed CSUSB in the top 4 percent of all Model UN programs worldwide. Later that month, the CSUSB Model Arab League team extended its perfect streak in that competition to 18 years in receiving an Outstanding Delegation award at the 2010 West Coast Model Arab League Conference.

While the teams are not under the umbrella of national security, many of the aspects of their class work, research and analysis complement the skills needed for a career in national security, said the team’s faculty adviser, Kevin Grisham, who is a CSUSB lecturer in the geography department.





Grisham himself was on the Model UN team while a CSUSB student from 1998 to 2002.

"I would say that about 85 percent of what our students learn and work on is developing analytical, diplomatic and negotiating skills, as well as conflict resolution," Grisham said. "The key is that our students understand how to be a diplomat and that can be useful in national security."

At every competition the team is assigned a country to represent. Last April, the team represented Morocco. Team members researched nearly every aspect of Morocco, including its current events, history, politics, economics and its people.

Being on a Model UN or Arab League team has helped students looking for work in government or the private sector. "Many of our CSUSB graduates have stood out because they list on their CV (curriculum vitae) or resume that they were a member of an outstanding delegation team," Grisham said. "Most people know the Model UN takes an immense amount of preparation and work to succeed and that's especially true whether it's in intelligence or national security."

That was the case for CSUSB alumna Lisa Canini, who received a master's degree in national security studies and was on the Model UN team at the same time. Canini said being on the Model UN tipped an internship at the Government Accounting Office in her favor. She is now an analyst in the Homeland Security and Justice Group of the Government Accountability Office in Los Angeles.

"Our team won the outstanding position paper and that impressed them," said Canini. But GAO interviewers also keyed in on the teamwork, which is a major part of the Model UN.

"At the GAO there are small teams — three to four people, which is part of a larger group, where there is more collaborating and working within a larger group. We were well trained." Her studies in national security and participation on the Model UN team involved a lot of hard work. "It was the most challenging quarter I had during my time in national security studies," Canini said. "But it was worth it." ●



Frontline intel

Not all academic programs related to national security involve class work.

The collection, analysis and sharing of information vital to soldiers on the front lines is the impetus behind CSUSB's collaboration with West Point.

"Our goal is to eliminate or understand how to work within policy barriers that could slow or prevent soldiers from getting the information they need to succeed in their missions," said Clifford Young, a CSUSB professor of public administration and the principal investigator for the Innovation and Policy Analysis group, which is working with West Point.

The development of such software aims to use information-sharing technology for humanitarian assistance, disaster relief and nation-building. The coalition warfare project also will assist in case studies designed to improve the flow of information, to fill information gaps and to collect counterinsurgency data — three critical needs identified by U.S. policymakers.

CSUSB's Institute for Applied Research is coordinating the call for research and recommendations from companies and industry to develop software that can speed up information sharing.

"The same methods and research methodology that we developed in working closely with West Point," said Young, "can be translated into developing the same type of research for work in this country for first responders to help in cases of natural disasters, such as fires, floods, earthquakes and even in actions of domestic terrorism." ●

How things look on the outside



Judy Rodriguez Watson

At 14 and to her surprise, Judy Rodriguez Watson had the chance to visit five countries in Europe, “which totally opened my eyes to a whole other world of cultural arts,” she said. “It was such a pivotal moment in my life that spurred

me to further my education and develop my love of art.”

Years later, she’s still seeing the effects of that trip. Cal State San Bernardino has named its four-year-old Public Art Project after Rodriguez Watson, co-president of the Seal Beach-based Watson and Associates Development. The project will be known as the Judy Rodriguez Watson Public Art Project.

Together with her husband, James Watson, chief executive officer of Watson and Associates, Judy Rodriguez Watson pledged a gift of \$300,000 to CSUSB in October 2006 for art students to create public art for display at designated sites at CSUSB, the surrounding community and around the city of San Bernardino.

Francoise Aylmer, former vice president of university advancement at CSUSB, said that initially Rodriguez

With her husband Jim, Judy Watson has a long history of opening financial doors for students at CSUSB. Now she’s showing her personal passion for PDAs — public displays of art.

Watson hesitated to name the project after herself, as she was not seeking recognition. “However, Judy accepted it with the hope to inspire other young Latina women to follow their passion and achieve success.”

“I was stunned and very humbled when I was asked if I would accept naming the project after me,” said Rodriguez Watson. “I feel very proud to have my Latino surname included in the title of the project. Perhaps someday a high school student might see the Latino name and be inspired to develop her passion for art.”

“Through the Watsons’ generous gift, the art department initiated a public art course, in which students and faculty have already created artworks for public places in the city of San Bernardino,” said Sant Khalsa, chair of CSUSB’s art department. Taught by CSUSB art professor

The good business model

Low key and easy to smile, Dick Taylor had no doubts.

Establishing the Bernadine A. Taylor President’s Academic Excellence Scholarship endowment was the right thing to do, said the retired accountant and military meteorologist. “I think this is something that Bernadine would have liked done,” Taylor said, speaking of his late wife. “A lot of people will be helped by it.” The President’s Academic Excellence Scholarship program awards

scholarships to San Bernardino County high school students ranked among the top 1 percent in their respective graduating high school classes.

Sitting nearby was Taylor’s second wife, Helen, who smiled as her husband spoke.

Taylor spent 21 years in the U.S. Air Force, where he was a meteorologist, providing weather forecasts for the military. He retired from the Air Force in December 1969 and settled in River-

side. Seeing a need for accountants, he enrolled at Cal Poly Pomona, where he was awarded a bachelor’s degree in accounting. He later got a job working for the state of California.

At the same time, his wife, Bernadine, worked for the U.S. Forest Service Forest Fire Laboratory in Riverside. It was a good job, Taylor said, but Bernadine wanted to improve herself and went back to school.

She took classes at San Bernardino

Richard Johnston, a renowned sculptor and creator of art for public places, the course teaches the study and practice of public art, its history, theory, conceptualization and production.

The Art Stop project was one of the first to be completed and installed in downtown San Bernardino. At the request of San Bernardino Mayor Patrick Morris, CSUSB art students painted and designed 12, 24-inch concrete spheres. Another project that was installed at Chancellor's Park located at the corner of Kendall Drive and Campus Parkway pays tribute to the city of San Bernardino's Bicentennial.

The Watson's philanthropic efforts are not limited to the arts. The couple co-chaired the "Tools for Education" fundraising campaign in 2006 for the university's College of Education building, raising more than \$3 million. ●

Valley College, then started working on her B.A., and then went on to get an M.B.A. at Cal State San Bernardino.

"She did all that while working full-time. She was a fine lady," Taylor said. Bernadine passed away of liver disease in 1995. The scholarship will provide tuition funds for students who are pursuing a degree in business, working full or part time and are U.S. citizens, either by birth or naturalized. ●



Roy Tomkins (right) accepts congratulations from CSUSB President Albert Karnig for the degree his brother, Franklin, was near completing before he died in a motorcycle accident.

They won't forget

On Dec. 12, 2009, during mid-year commencement exercises, California State University, San Bernardino honored the late Franklin W. Tomkins with a posthumous degree in business administration. Franklin was only three classes away from completing his bachelor's degree in marketing when he was killed in a motorcycle accident the previous October. While families were happily celebrating graduations of their

loved ones, the Tomkins family had a difficult time taking part in commencement activities. To them, it was bittersweet — an achievement that didn't go unnoticed but also a reminder of their son, who had died far too young.

Upon his death, Franklin's mother, Maria, knew right away that she wanted to establish a scholarship in her son's name.

"I wanted to provide the same opportunities Franklin had to other students so they could achieve their goal of a higher education," said Maria.

In lieu of flowers and funeral donations, she asked friends and family to send gifts to Cal State San Bernardino for the Franklin Tomkins Scholarship Fund. Thanks to their generosity (and to local businesses such as Leroy's Boardshop in Redlands), a \$15,000 endowment was created in May 2010. It will provide scholarships to business and public administration students now and in the future.

Because the endowment will not produce a scholarship distribution until the 2011-2012 academic year, Maria contributed an extra \$1,000 to be awarded to a student this academic year. Hunter Hodges, a marketing major, was humbled to receive the scholarship.

"My family and I are so honored by this," said Hodges. "We plan to make donations to the Tomkins fund for years to come."

While the past year has been a difficult one for the Tomkins family, knowing that Franklin's name will live in perpetuity — providing access to higher education for many — has provided a bright ray of sunshine for them. ●



Cool discipline

By Mark Reinhiller

It is 5 a.m. and the sky is dark. Morning temperatures in the wintertime in north San Bernardino hover in the 40s. You are standing at the edge of a swimming pool and you just know that initial step into the water is going to be brutal. How would you like your morning ... each morning ... to begin that way?

I didn't think so.

But for a group of young women who are members of the Cal State San Bernardino women's water polo team, that is exactly how every morning begins. And senior All-American Bryanna Burns wouldn't have it any other way. The Oceanside native and her teammates, coached by former Coyote All-American Sarah Reneker, are among the 14 dedicated student-athletes who bring a disciplined approach to their sport. They would have to be disciplined, right? Who else would end their slumber with the shock of an impending 90-minute workout while 99.9 percent of their fellow students are asleep?

"If there's steam in the pool, we know it's going to be slightly warmer than outside," Burns said. "If not, it becomes a

collective 'oh, no' and we all jump in at once. ... Sometimes it never gets warm, no matter how much swimming we do during a 90-minute workout."

It's not just the waking up part and the shock of water surrounding one's body that the water polo players face. Their sport is one where you are constantly treading and swimming, facing tactics designed to keep you from scoring goals.

"Everything is based on conditioning; that's the name of the game," Burns said of her teammates, who run, lift weights and practice yoga. They even mix in some martial arts that help in breaking out of holds used by opposing teams. Countering an opponent's holds, said Burns, is as important as anything for which the team trains.

The strength of a good water polo team rests with the goalie. And the Coyotes have a good one in Burns, who earned All-American honors a year ago. In just three seasons, Burns became the Coyotes' all-time saves leader, breaking the record held by former assistant coach Amanda Wells. So Wells

should know as well as anyone what it takes to keep the ball out of the net.

"Bryanna is very determined and does not enjoy allowing goals," Wells said. "(She) takes it personally when a shooter scores, which is the perfect combination for a successful goalkeeper.

"She is very much a stay-at-home goalie who has developed great lateral ability over the years," Wells said. "She consistently places herself in the best blocking position that allows her to make blocks with the least amount of movement to the ball. I'd say, 80 percent of the job is being in the right position for the shot, and she's always perfectly positioned."

The discipline shown in team workouts as well as the games does indeed carry over into a water polo player's life, said Burns, a kinesiology major who is the first member of her family to attend college.

She admits there is little time for much of anything else besides school and water polo. She even has a part-time job on campus at the university's fitness center, where she often works until closing at 12:30 a.m. That means only four hours of sleep until the morning water beckons once again. "I feel lost when I don't have a practice," she said. "I enjoy having Sunday off, but I'm ready to go when Monday rolls around and the alarm goes off at 4:30." ●



Second class, first rate

This June, at the annual Coyote Sports Banquet, five new nominees will be inducted into the Coyote Athletics Hall of Fame, and by the end of the evening no one in the room will wonder why.

In this second class of inductees, said Kevin Hatcher, athletic director at Cal State San Bernardino, we honor athletes who earned a combined total of eight All-American honors and set several school records, a man whose family continues to give their time and financial support to the athletics program and a former athletic director who developed Coyote athletics.

Here, Hatcher was speaking of Reggie Price, the university's first athletic director, and Neal Baker, the founder of Baker's Drive-Thru and a man who had supported Coyote athletics right up until the time he died in 2008.

From 1984-89, Price directed a staff of all part-time coaches, overseeing the development of the department and expansion from an initial eight teams to 15 at its peak during that period. He also assisted in the transition to Division II. He retired in 2005 as a kinesiology professor.

Neal Baker's support of CSUSB and its athletic program was as organic as these things come. He was a San Bernardino native, knew the McDonald brothers and grew up with Glen Bell, founder of Taco Bell. Baker promoted the university's athletic department tirelessly. His family and company's philanthropic vision still thrives. Shortly after he died, he was honored as the NCAA Division II

Donor of the Year for 2008.

But athletic hall of fames are mainly for, of course, athletes.

One of only three CSUSB All-Americans in his sport, Bobby Burries, who played men's basketball from 2001-2003, accomplished the feat

twice in his three years at CSUSB. He led the Coyotes to three straight CCAA championships, a 2002 NCAA West Regional title and three West Region title games. He graduated in 2007 with a bachelor's degree in sociology.

Volleyball star Kim Ford earned her bachelor's in sociology as well. The all-time Coyote leader in kills with 1,843, she played from 2000-2003. Ford formerly held the all-time digs record at 1,543 and



Bobby Burries

is one of only three in Coyote athletics history who have earned four All-American honors during her career — AVCA three times and Daktronics once. She also was the 2002 CCAA Player of the Year.

Teri Paine Fleming was one of those rare athletes who managed the time and energy (and stay relatively injury-free) to play three sports. From 1987-90, she played women's basketball, softball and soccer. A Coyote icon in women's athletics, she remains the women's basketball career leader in eight categories, including points with 2,015 and rebounds with 936. She is one of only three Coyotes who earned All-American honors in her sport. She received her bachelor's degree in 1990 in physical education. ●

Meal of substance

A typical \$30 meal turns into a gift of grand proportions. Thank God for Natalie.

By Astrid Sheil



Natalie Carpenter started her shift at T.G.I. Friday's thinking about her public relations campaigns class and how to raise money for

the class's client — the Andre Sobel River of Life Foundation (www.andreriver-oflife.org). The class was working on a fundraiser for the foundation, but Natalie wasn't satisfied with just the one-time special event. The Cal State San Bernardino communication studies major wanted to do something more, something bigger. She wasn't sure what that was or how to do it, but one thing she knew for sure — her thoughts about the foundation were taking up a lot of gray matter in her head.

As she approached one of her tables, she noticed the distinctive UPS logo on the shirts of the two men sitting there and without hesitation asked, "Hey, does UPS give money to nonprofit organizations?" The two senior divisional managers, Scott Milliot and Craig Meeker, were a little taken aback by the abrupt question, but totally charmed by Natalie's straightforward request. They

told her to get in touch with Nathan Rawls, a South California District human resources representative. She did.

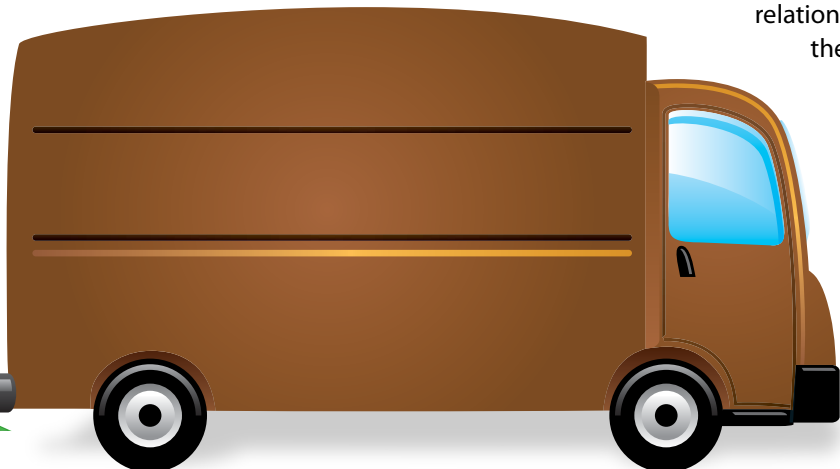
The donation request from Natalie caught Rawls' attention for two reasons. First, as the management liaison for community donations, Rawls receives requests from many organizations and individuals, but had never received one from an undergraduate student. A 2005 liberal studies graduate of CSUSB himself, Rawls immediately saw an opportunity to connect to his alma mater, help a young student and do something valuable for the community. Second, he read the information about the work of the Andre Sobel River of Life Foundation and was moved by its mission. "All it took was reading the materials to know that this organization makes an important contribution to the community," Rawls says. The Andre Sobel River of Life Foundation provides funds within 24 hours for urgent expenses to allow single parents to stay at their child's bedside during a catastrophic illness.

Rawls contacted Natalie and asked for a proposal. "We have an employee donation team that reviews all requests for funding," Rawls explains, "and I needed something concrete to put before the team." That's when Natalie called Anne Swire, the CEO of ASRL and asked her to get involved.

"I was really impressed when Natalie called and said that she had made contact with UPS," says Swire admiringly. "We took the opportunity seriously and put together a strong proposal for consideration." When Rawls received the proposal, it was his turn to be impressed. He made time in his busy schedule to meet with Anne and Natalie at a local San Bernardino restaurant to talk about the foundation, Natalie's future plans, and how UPS might become involved.

Fast forward four months and Rawls notified Natalie and Anne that the employees of UPS South California District had approved a \$15,000 donation to the foundation. "I'm amazed that it actually happened," Natalie says. "I've

been studying public relations for the past two



years, but it's so much better when you can actually put [public relations] concepts into practice and see how your efforts make a difference."

Carpenter graduates in June 2011 and plans on going to law school. She is currently working as an intern for the Andre Sobel Foundation and still waiting tables at T.G.I. Friday's part-time. "You never know who you might meet," she says grinning and then adds, "Thanks to Nathan and UPS, I won't ever hesitate to ask for money for this wonderful foundation."

The combined fundraising total generated for the Andre Sobel River of Life Foundation by the spring 2010 Public Relations Campaigns class along with UPS's donation was \$27,000.

"To say we are grateful to the students and alumni of Cal State San Bernardino is an understatement," notes Swire. "This money will go to support the urgent financial needs of families in UPS's Southern California district, which includes the Inland Empire, San Diego, Hawaii and Las Vegas. But more than the money," she continues, "we now have established an ongoing relationship with UPS-South California District, and we have a direct pipeline for talented public relations interns from Cal State San Bernardino." ●

Astrid Sheil is an assistant professor of communication studies at Cal State San Bernardino. Her interactive textbook, "Public Relations in the Age of Social Media," is scheduled to be published in 2012 by Pearson, Allyn, and Bacon.

Fresh infusions

This year, the freshman class at Cal State San Bernardino includes nearly 40 students who were among the brightest scholars at their respective San Bernardino County high schools. All of the students ranked in the top 1 percent of their high school graduating classes and earned the opportunity to receive the President's Academic Excellence Scholarship at CSUSB.

The scholars, including 36 first-time freshmen, accepted the prestigious scholarship and became part of an elite group of 117 students who are currently

President's Academic Excellence Scholarship

receiving President's Academic Excellence Scholarships. Since the program began in 2002, the great majority of PAES recipients

has either graduated (some in three years) or is still pursuing a CSUSB degree.

"These are students who could attend virtually any school they want, but they chose Cal State San Bernardino," said CSUSB President Albert Karnig. "So much of the response is due to word-of-mouth about the positive experiences previous PAES scholars have had on our campus."

The scholarship program covers tuition fees, and it's renewable up to a total of four years — with overall funding up to \$20,000 — if the student continues full-time and maintains a minimum 3.5 grade point average.

Karnig said the reasons for offering the scholarship go beyond rewarding local students for their academic achievements; it's also to eventually improve the region.

"The scholarship has a larger impact in the area, because college students tend to settle where they go to school," Karnig said. "As such, we are educating the Inland Empire's future entrepreneurs, teachers, engineers, nurses, social workers, business and government leaders." ●



PAES student Drew Penner, a Chino High School graduate, is working on a degree in criminal justice at CSUSB.



Photograph by Corinne Jamieson

Backyard finds

By Joanna Oxendine

Until his junior year at Rialto High School, President's Academic Excellence Scholarship recipient Juan Herrera-Palomino never honestly considered attending Cal State San Bernardino. He had his sights set farther away — Brown University, the University of San Diego — but realized the closer he got to his high school graduation that he need not look beyond his own backyard.

"I just realized I loved CSUSB. My mom works here, and I've grown up on campus so it felt like home," recalls Herrera-Palomino. "I love the environment and the fact that it's a smaller campus with smaller classes. I enjoy the one-to-one interaction between professors and students ... and the fact that there aren't 300- and 400-student classes like at some of the other universities I visited."

Graduating last May with a GPA of 4.3 and ranked 7th in a class of nearly 700, Herrera-Palomino entered CSUSB as a freshman this past fall as one of 36 PAES students, bringing the total number of currently receiving president's scholarships to 117. Like all PAES recipients, Herrera-Palomino is in the top 1 percent of high school students in San Bernardino County. His high school scholarship earned him an invitation to attend CSUSB with his student fees covered — up to \$20,000 total — for up to four years, provided he maintains a GPA of 3.5 or better. But unlike other PAES recipients, Herrera-Palomino's award is funded by the CSUSB Alumni Association, making him the first association-sponsored PAES scholar.

"Juan truly embodies what it means to be an Alumni Scholar ... and a President's Scholar. He takes pride in his academics and in his community, and he isn't afraid to work hard for either," said Pam Langford, director of alumni affairs. "We're excited to have him on campus and a part of the PAES, Alumni Scholars and Student Ambassador Society programs."

The concept of the Alumni Scholars program was conceived in 1999 by the Alumni

1970s

Association Board of Directors with the goal of attracting some of the most talented students from local high schools to Cal State San Bernardino and anchoring them to the region after graduation. Less than a year later, in 2000, the CSUSB Alumni Association established a \$12,000 merit scholarship, payable over four years, and began promoting the program to area high school principals and school counselors. The association named its first Alumni Scholars recipients in 2001, all of whom demonstrated outstanding academic achievement, as well as leadership in extracurricular activities, community involvement, employment and/or their personal lives.

In the past, Alumni Scholars awards were given to students who were not PAES scholars. However, the decision was made last year to realign the Alumni Scholars program to support PAES. Made possible through Alumni Association membership contributions and donations to the Alumni Association Scholarship Fund, the Alumni Association has awarded a total of 14 scholarships to deserving students. Herrera-Palomino is on track to be the first graduate in the new Alumni Scholars program.

Once he completes his degree in political science, he intends to continue as a graduate student at CSUSB, enrolling in the master's program for national security studies. He hopes to pursue a career in either the CIA or FBI.

A native of San Bernardino, Herrera-Palomino has been active in the community most of his life. In high school, he began directing his attention to volunteer efforts, donating time at the Rialto Branch Library, Arrowhead Regional Medical Center and the United Way, while serving as president of the California Scholarship Federation, National Honor Society vice president and treasurer, and an Honor Court leader.

As a junior in high school, Herrera-Palomino studied abroad in China through the People to People Student Ambassadors program.

"Being able to travel to China, representing the United States of America, has been one of the most iconic things I have done in my life," Herrera-Palomino says. "Not only do I hope to continue promoting world peace, but I also hope that one day, with my help and the help of citizens around the world, peace will be achieved." ●

Dolores Armstead, B.A. *accounting* 1979, was honored as a community builder at the 6th Annual Hardy Brown Birthday Celebration in December for helping businesses start and develop into successful firms. She has served as a board member of Inland Empire Small Business Development Center, Inland Empire Center for Entrepreneurship and Inland Empire Economic Partnership. 🌊

Jim Kennedy, B.A. *administration* 1972, M.B.A. 1977, was elected to the Victorville City Council in November 2010. He and his brother David own Kennedy & Kennedy, a San Bernardino CPA firm. 🌊

Jean Peacock, B.A. *psychology* 1975, M.A. *psychology* 1979, was honored in October 2010 as the college administrator of the year by the San Bernardino branch of the NAACP. Peacock is associate dean of Cal State San Bernardino's College of Social and Behavioral Sciences and is a professor of psychology and human development at CSUSB.



🌊 Alumni Association member

Wilmer Amina Carter (D-Rialto), B.A. *English* 1972, M.A. *education* 1976, has been appointed by Assembly Speaker John A. Pérez (D-Los Angeles) to serve as Assistant Majority Policy Leader for the 2011-12 session of the California State Assembly. Carter represents the 62nd Assembly District, which covers the cities of Rialto and Colton, portions of Fontana and San Bernardino, and the communities of Bloomington and Muscoy. Prior to her election to the California State Assembly in 2006, Assemblymember Carter served on the Rialto Unified School District Board. 🌊



John W. Chung, *biology* 1994, along with a team of five other swimmers, completed a record-breaking swimming effort off the coast of California in September 2010. The Ventura Deep Six Relay started from Ventura, Calif., and finished 202 miles later

in La Jolla, setting a world record for an open-water continuous swim. Chung is a dentist in Ventura.

Brigadier General Sandra E. (Chase) Finan, B.A. *music* 1978, attained the rank of USAF brigadier general in May 2010 and is the new inspector general at Air Force Global Strike Command headquarters at Barksdale Air Force Base in Louisiana. Most recently Finan was director of nuclear operations at Air Force Space Command. Before starting her military career, Finan was a music teacher at Shandin Hills Middle School in San Bernardino. She enlisted in the Air National Guard in 1982 and received her Air Force commission in 1985 as a graduate of Officer Training School.



KUDOS

1980s

Ariel Berrios, B.A. finance 1989, and Leticia (Alvarez) Berrios, B.S. international



business 1992, celebrated the selection of their daughter, Tatyane, as a Rose Court Princess for 2011. Tatyane rode with the court in the Rose Parade in Pasadena on New Year's Day.

Karen Irish, B.A. administration 1983, M.B.A. 1983, has been appointed administrative director for cancer services at Valley Medical Center in Renton, Wash. Irish has 12 years of cancer services experience, ranging from service line management and freestanding cancer center administration to management of grants funded by the National Institutes of Health/National Cancer Institute in Bethesda, Md.

Patrick Lewis, B.A. political science 1988, M.A. national security studies 1990, a senior special agent with U.S. Immigration and Customs Enforcement, has started a one-year ICE congressional fellowship, serving on the Washington, D.C., staff of Sen. John Ensign (R-Nevada).

1990s

Anthony Adams, B.A. political science 1999,



was appointed in December to the California Board of Parole Hearings by Gov. Arnold Schwarzenegger. Adams was state assemblyman for the 59th district between 2006 and 2010.

Jerry Almendarez, B.A. finance 1992, is the new superintendent of the Colton Joint Unified School District, where he has worked 17 years. He started his education career as a math teacher at Bloomington Middle School.

Neil K. Derry, B.A. political science 1995,



TKE, was presented the 2010 Distinguished Citizen Award by the Boy Scouts of America's Inland Empire Council on Dec. 9, 2010.

Supervisor Derry represents San Bernardino County's Third District and has helped support local troops since his early days as a scout.

Dr. Christine H. Erickson, B.A. psychology 1997, M.A. education 2000, AΦ, is the dean of students at Cal State Monterey Bay, where she oversees student housing and residential life, judicial affairs, student activities and leadership development and the Student Center. 🌊

Dr. Paula J. Estrada de Martin, B.S. biology 1995, M.S. biology 1997, AΦ, graduated from New York Law School in May 2010 with her J.D. cum laude. She is currently a second year associate at the WilmerHale law firm in New York City, where she has been a senior technology specialist in the firm's intellectual property department. She also holds a Ph.D. from Yale University.

Paul Granillo, B.A. history 1991, ΔΣΦ, is president and chief executive officer of the Inland Empire Economic Partnership, a private, non-profit regional economic development organization serving both Riverside and San Bernardino counties.

Dr. Kevin Grisham, B.A. criminal justice



1997, received the Faculty Excellence in Advising Award from the California State Student Association. Grisham is faculty adviser

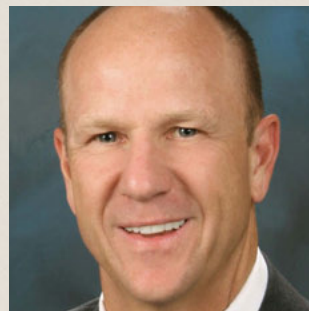
for Cal State San Bernardino's Model United Nations and Model Arab League teams, which earned highest honors in their respective 2010 national conferences.

KUDOS

Dr. Appannagari "Dev" GnanaDev, M.B.A. 2001, is the recipient of the 2011 John P. McGovern Compleat Physician Award, becoming the first doctor in California to earn the prestigious honor. Dr. GnanaDev, who served as the California Medical Association president in 2008-09, is a trauma surgeon and medical director at Arrowhead Regional Medical Center in Colton, Calif. He has spent his entire medical career in the public hospital setting, establishing several programs designed to assist those who otherwise would not receive the health care they need.



Martin Pastucha, M.P.A. 1990, has been named director of public works for the City of Santa Monica. Pastucha will oversee 400 employees and an operating budget of more than \$66 million, and a capital budget of more than \$90 million for the construction of infrastructure and public facilities.



Pastucha has had an extensive career in public works, serving as director of public works for positions in Pasadena and La Habra; field services manager for the Tustin Public Works Department and public works operations manager and integrated waste manager for Upland. He is currently president of the Public

Works Officers Department, League of California Cities.

Paulina Jaramillo, B.A. *psychology 1993*, M.A. *rehabilitation counseling 1996*, has published a new book, "The American Southwest: Pride-Prejudice-Perseverance," a historical look at



Native Americans, Mexicans, Mexican Americans, Latinos and the evolution of the Southwest. More information is available at www.paulinajaramillo.com.

Jess Vizcaino, B.A. *communication 1993*, ΣΧ, is a senior congressional representative for U.S. 43rd District Congressman Joe Baca. Vizcaino is also on the San Bernardino Community College



District Board of Trustees, having been elected to serve through 2012. 🌸

🌸 *Alumni Association member*

Carla (Stalling) Walter, M.B.A. 1996, has joined Cal Lutheran University as an associate professor of marketing. She previously was an associate professor of marketing at Missouri Southern State University. A dancer, Walter founded and directed the West Coast Festival Ballet Theater in Temecula.



2000s

Andre Castillo, B.A. *political science 2007*, is a technical writer and editor at the U.S. Department of Veterans Affairs. In 2010, he completed a three-month internship in the office of Congressman John Campbell (R-Calif.). Castillo is a former CSUSB alumni scholar and Model United Nations team member.

Steven A. Holguin, B.A. *management 2001*, was honored as a community leader at the 6th Annual Hardy Brown Birthday Celebration in December 2010 for his efforts in launching high-quality charter schools. He is regional director of social development for the California Charter Schools Association and a founding member of the CSUSB Alumni Association Hispanic Chapter. 🌸

Roberto Martinez, B.A. *psychology 2004*, M.P.A. 2008, was honored as a community

builder at the 6th Annual Hardy Brown Birthday Celebration in December 2010 for his volunteer efforts with the Inland Empire Future Leaders program. He is director of the Boys & Girls Clubs of San Bernardino's Rialto site.

Kevin Roughton, B.A. *economics 2002*, was named one of three Riverside County teachers of the year for 2011. At Jurupa Middle School, Roughton teaches seventh grade social studies and Advancement Via Individual Determination, a program that prepares students to attend college.

RETIREMENTS

Jim Bueermann, B.A. *criminal justice 1980*, retired as Redlands' police chief after 32 years with the department and 13 years as chief. Bueermann began with the department in 1978 as a reserve officer and rose through the ranks of detective, sergeant, lieutenant and captain before becoming chief in 1998.

Lois J. Carson, B.A. *English 1967*, a member of the first graduating class at Cal State San Bernardino, retired at the end of 2010 after 32 years of service to the Inland Empire. Carson left her post as executive director of the Riverside Community Action Partnership but plans



Respondia "Dia" Poole, B.A. *information management 1990*, has been named to the California State University Alumni Council as secretary and will serve on the council's executive committee. As the alumni council's vice president of governmental relations, Poole led the organization's advocacy agenda and provided strategic counsel on the Proposition 1D campaign, which brought \$690 million to the CSU for capital improvements. Poole was named Cal State San Bernardino's 2008 Alumni Advocate of the Year and has been a long-time member of the CSUSB Alumni Association. Currently, she is the senior governmental affairs analyst and communications liaison for the state Judicial Council. 🌸

James Ramos, B.S. *accounting 2002*, has been appointed to the California State Board of Education. Ramos has served as the chairman for the San Manuel Band of Mission Indians since 2008, having previously served as treasurer and as chairman of the tribe's gaming commission. Ramos was re-elected in 2010 as a member of the San Bernardino Community College Board of Trustees, where he has served since 2005. Recently, he was honored as a community



builder at the 6th Annual Hardy Brown Birthday Celebration in December 2010 for his cultural awareness efforts.

to continue volunteering with her church and the National Council of Negro Women. She will also serve as a consultant and on government committees. Carson, a lifetime member of the CSUSB Alumni Association, has served on several CSUSB boards and received the Distinguished Alumni Award in 1980. 🌿

Sheila Torres, *B.A. social work 1999, M.A. educational counseling 2001*, retired from Cal State San Bernardino in December 2010. Most recently, Torres was the student and financial services



manager for the College of Extended Learning. She was a student advocate at the university and served on the boards of the Association of Latino Faculty, Staff and Students and the CSUSB Alumni Association Hispanic Chapter.

🌿 Alumni Association member

Read more or post your own Coyote Tales class note on the CSUSB Alumni Association's online community at www.csusbalumni.com.

WEDDINGS AND ENGAGEMENTS

Fatima (Cristerna) Adame, *B.A. political science 2003, M.A. communication 2006*, and Efrain Adame were married Aug. 28, 2010. Fatima is manager of the Black Voice Foundation's



Opportunity of a Lifetime program in San Bernardino, and Efrain is facilities supervisor for First Financial Credit Union in West Covina.

Jake E. Lowe, *B.A. political science 2009*, and Anna Claudia Suarez, of Tustin, were married in Santa Ana in March 2010. Jake is a second lieutenant in the U.S. Army and is stationed in Colorado. 🌿

Nina Medley, *B.A. chemistry 2001*, married **Lorenzo Rodriguez**, *B.A. chemistry 2001*, on June 12, 2010. Nina is a chemistry teacher at Fontana High School, and Lorenzo is a project manager for ESB Laboratory in Riverside. 🌿

BIRTHS

Monica Alejandre, *B.A. management 2002, M.P.A. 2007*, and **Edward Pedroza**, *B.A. liberal studies 2002*, announce the birth

of their second child, Matthew Alejandro Pedroza, born Nov. 27, 2010. Monica is an administrative support coordinator in the CSUSB development office, and Edward is a manager with the city of Colton.

Thomas S. Lee, *B.S. computer science 2005, M.S. computer science 2006*, and his wife, Christie, welcomed their second child, Dean Seward Lee, on Dec. 14, 2010. Tom is a software engineer with Optimus Proton Therapy Inc. in San Bernardino.



IN MEMORIAM

Joseph Alexander Bailey, III, *B.A. mass communication 2001, ΔΣΦ*, passed away on Dec. 1, 2010. He was an Eagle Scout and member of the Delta Sigma Phi fraternity.

Joe Olivares Hernandez, *B.S. biochemistry 2004*, died Jan. 11, 2011. He was a fourth-year medical student at the University of California, San Francisco.

Edna Steinman, *B.A. special projects 1984*, died of heart failure Jan. 1, 2011. Edna worked at CSUSB from 1968 to 1989 and was Cal State San Bernardino's first director of public affairs. At the time of her passing, she was a director-at-large on the CSUSB Retirees Association executive board.

KUDOS

Donovan Rinker-Morris, *B.A. political science 2000*, is an attorney with the Law Office of Mohammed al-Sharif, an international law firm in affiliation with Johnson and Pump of Washington, D.C. Rinker-Morris practices and teaches public international law and post-conflict law and development. Rinker-Morris received a J.D. from Harvard Law School and a certificate of Arabic studies from Kuwait University. He has advised clients in international corporate matters, agency, intellectual property, labor, securities and matters involving compliance with international conventions in Egypt and Palestine, Afghanistan, Sudan and Saudi Arabia.

Jean Stephens, *M.B.A. 1991*, has been highlighted as one of Europe's top CEOs by European CEO and is featured on the cover of the February edition. Stephens is the first female CEO to head a top ten global accounting network, RSM International. Under



her leadership, the network's fee income has increased by 120 percent, making it one of only two networks in the top 10 to report growth last year. Prior to joining RSM International in London, Stephens served as a managing director in RSM McGladrey's Los Angeles office.

Faculty Experts & Speakers Bureau Guide

Need a speaker or expert for that seminar or conference, club or organization event, or for that panel discussion on a hot topic?

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news.csusb.edu



Your CSUSB Alumni Association hosts . . .

"Taking the Mystery Out of Getting a Job"

featuring expert career coach Cindy Chernow and alumni-presented workshops

May 7, Noon-5 p.m.

College of Education Building,
Cal State San Bernardino

No cost to attend. Registration required.

Save the Date



CSUSB Alumni

For more information, visit us online at www.csusbalumni.com or contact the CSUSB Alumni Association at alumni@csusb.edu or (909) 537-3700.

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If you do not wish to continue receiving this mailpiece or you are getting more than one copy, please call us at (909) 537-5006.

Parents Please Note: If your son or daughter is no longer at this address, please send an address correction to us at the above location.



Mozart's comic opera, "Impresario," April 29, 30

calendar

MARCH

18 MUSIC

CSUSB Chamber Winds and CSUSB Chamber Orchestra. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

19 MUSIC

CSUSB Concert Choir, Opera Theater Workshop and Chamber Singers. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

21 MUSIC

Student Chamber Music Concert. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

26 ART EXHIBITS: OPENING

"Story of a Russian Painter: Nikolai N. Smoliakov" and "Chuck Close: Portraits." Both shows run through May 25. Also, Art Alumni Series presents photography of Tony Maher and the paintings of Cole James. Show runs through July 29. RAFFMA (Robert and Frances Fullerton Museum of Art). Reception for all three exhibits April 14, 5-7 p.m. Museum hours: Monday, Tuesday, Wednesday and Saturday 10 a.m.-5 p.m. and Thursday 11 a.m.-7 p.m. Suggested donation \$3. Parking \$5. 537-7373 Or museum.csusb.edu.

APRIL

29-30 MUSIC

"Impresario." A glorious singspiel, this Mozart comedic opera is re-set at the historic San Bernardino Opera House in 1882. With the house's theatrical life on the line, Frank, the house impresario, stages an audition in a hunt for the best singers in the west, where he finds no shortage of talent and general megalomania. Performing Arts Recital Hall. General admission \$16, senior citizens \$12, CSUSB students \$10. April 30: special performance pass \$35, includes show entrance and after-show reception with heavy hors d'oeuvres and opportunity to meet the stars. Parking \$5. 537-7516 or music.csusb.edu.

MAY

21 MUSIC

Jazz Festival. RCC Jazz Ensemble, CSUSB Jazz Band and Peter Erskine Quartet. 7-10 p.m. General admission \$25, students \$10. 537-7516.

25 MUSIC

CSUSB Chamber Winds. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

JUNE

3 MUSIC

"A Confluence of Cultures: Music of the Pacific Rim." 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

4 MUSIC

Friends of Music, featuring a cappella music of Soundstage. 6 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

7 MUSIC

CSUSB Chamber Singers. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

9 MUSIC

CSUSB Chamber Orchestra. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

10 MUSIC

CSUSB Symphonic Band. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

11 MUSIC

CSUSB Chamber Singers and CSUSB Concert Choir. 7:30 p.m. Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$5. 537-7516 or music.csusb.edu.

California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. Share and enjoy. All numbers are in the 909 area code unless otherwise indicated. It may be best to confirm an event at the number listed.



Jack H. Brown Hall