

# csusb

MAGAZINE



## Partnering up

For the CSUSB women's business center and other university and community service programs it's all about finding a good match.



# Join an Alumni Chapter or Interest Group

*The chapters are volunteer-driven organizations, dependent on volunteer leadership to guide their development and direction through board and committee participation.*

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BLACK ALUMNI CHAPTER,  
HISPANIC ALUMNI CHAPTER,  
SACRAMENTO ALUMNI  
CHAPTER, MODEL UNITED  
NATIONS/MODEL ARAB  
LEAGUE ALUMNI CHAPTER  
AND PALM DESERT CAMPUS  
ALUMNI CHAPTER**

*All networks meet at least once a year to prepare for each academic year, plan special events and hold board elections.*



**Are you interested in networking with other CSUSB alumni?**

Get involved in one or more of our alumni chapters and find friends and former classmates who share your interest.

Alumni chapters grant you the opportunity to reconnect with the university, network with your peers, create new friendships and develop new leadership skills.

Chapter membership is free for current members of the CSUSB Alumni Association. Check out some of our chapters and interest groups online at [www.csusbalumni.com/chapters](http://www.csusbalumni.com/chapters).

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Without the partnerships Cal State San Bernardino has formed with local businesses and government agencies, the university would be an intellect without the hands to serve. (Page 14)

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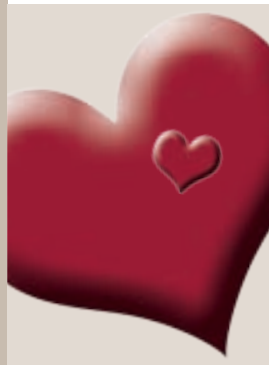
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# president's observations



## CSUSB: A Quite Affordable and Excellent Education

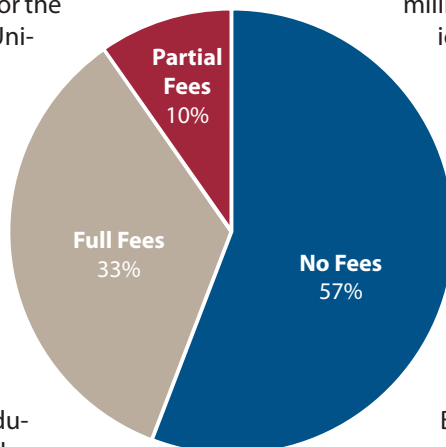
At a time when higher education expenses often are rising, it may be useful to examine the true costs of attending college. Some of the facts you'll read in this column will surprise you – pleasantly.

First, and obviously, CSUSB is a state-supported institution. This means that a portion of its budget comes from state funds appropriated by the Legislature. At our campus, approximately \$107 million this year was drawn from state funds allocated to support the CSU operating budget. In addition, about \$15 million a year, on average, is awarded by the state for facilities and equipment. Finally, this year \$53 million – or about 30 percent of the total cost – was derived from student fees (called tuition in other states).

CSUSB undergraduate student fees for the entire academic year total \$3,670. This amount is roughly one-half of the average at our 15 comparator universities across the U.S. – and one of the nation's very lowest. Moreover, for most CSUSB students, there is also great financial assistance available because of scholarships and other financial aid. In fact, students are eligible for a pool of about \$110 million in student grants, scholarships and other assistance.

Because of this aid, 57 percent of undergraduate students pay no student fees at all, and an additional 10 percent have part of their student fees covered by grants and/or scholarships – all without student loans. As a result, only one-third of our undergraduate students pay full fees and, in turn, as noted, those fees are among the nation's lowest.

In the next year, the state will address a significant budget deficit and likely won't be able to provide the resources necessary for the California State University to address all of its growing mandatory cost increases. As such, the CSU board of trustees may consider student fee increases. Fortunately, the two-thirds of CSUSB undergraduate students who have their fees fully or partially covered will see little or no impact from such an increase. And CSU fees will continue to remain among the most affordable in the country.



A college education is an expensive undertaking, with other living costs beyond those of tuition and fees. But there really is no reason why higher education should be beyond the reach of virtually anyone in California.

More critically, an education is an investment that rises in value over a lifetime. It's well known that a bachelor's degree approximately doubles a person's earning power during a 40-year career, from roughly \$1 million to \$2 million. And these economic figures do not begin to account for the social mobility, the richness of a life lived as an educated person, or the good that an educated person can do for his/her family and others during a lifetime.

Our goal at California State University, San Bernardino is to make an excellent college education as accessible as possible for the greatest number of people. And we value your support in assuring that we can continue to be both exceptional in quality and affordable to our students.

*Albert K. Kamig*



## De beaux gestes à la Belle Maison

Photography by Robert Whitehead

*Neale and Patricia Perkins call it 'Belle Maison,' the French chateau, where the only things more beautiful, perhaps, than the home itself are the gestures extended by friends of the hill, and one act, in particular, that guests could only describe as divine*

*By Carmen Murillo-Moyeda*

With tears in their eyes, Rex and Laura Miller accepted the certificate acknowledging the scholarship given in the name of their daughter, Megan Estrada Miller. Last April, Estrada Miller of Lake Arrowhead died in a tragic auto accident just after being named a recipient of the Mountain Community Scholarship to continue her studies at Cal State San Bernardino. As the Millers held the certificate at the Pinecones and Pineapples fundraiser in July, the audience

gave them a standing ovation.

While Neale Perkins watched, that moment reinforced why he helped create the Mountain Community Scholarship. Perkins, the founder and chairman of Safariland Inc., which manufactures law enforcement and military equipment in Ontario, had been serving on the university advisory board at Cal State San Bernardino since the late '90s. But he was dismayed by the lack of awareness mountain residents had about the educational goldmine in

their own back yard. So the Lake Arrowhead resident embarked on a mission to build the financial resources for his community's annual crop of high school graduates to attend the university.

"I knew the university well after serving on the President's Advancement Council for several years," Perkins said, "and wanted to build a relationship between CSUSB and the mountain community that would be beneficial to both our college-bound students and the university."

*(Continued on next page)*

*(‘De beaux gestes’ ... Continued)*

Perkins and his wife, Patricia, began networking with his business partners, social contacts and other local influential residents in the mountains. Then they invited CSUSB President Albert Karnig and his wife, Marilyn, to their home to discuss a proposal. Their idea was to raise scholarship funds for mountain residents to attend the university. Perkins soon discovered that simply sharing information about the university with residents renewed interest in helping the mountain's youth pursue an education, and CSUSB was the obvious choice.

In 2003, 29 residents launched the Mountain Community Scholarship Committee's first annual fundraiser with the idea that it would award scholarships to students in the next two years. By 2005, the committee had awarded \$20,000 to eight recipients. A year later, the committee awarded 20 recipients more than \$42,000, and this year's event offered 37 students a combined \$90,000.

The usual sell-out, this year's event brought together more than 240 community members and local business entrepreneurs. The event raised nearly \$104,000 from ticket sales, silent and live auctions, and other financial donations. More than \$43,000 of the money was generated from auction bids, with items such as trips to New York, a Utah ranch, and the Olympics in Beijing, among the most notable.

"Neale and Patricia Perkins have been extremely generous in hosting the Pinecones and Pineapples event in their beautiful home for the past few years," said Karnig, "and it is their generosity that enables the committee to create

opportunities for many extremely deserving students in the mountain communities that otherwise would not be financially able to obtain a higher education." Held in the Perkins' French chateau-style home surrounded by pine trees, the charity event has become a Hawaiian-themed luau, because the grand prize is a one-week stay at their condo in Maui and because of Patricia's love for Polynesian dance. An avid Polynesian dancer herself, she recruited several of her dance friends to perform at the first luau and their demonstration has become an annual tradition.

William Aguilar, CSUSB's vice president for university advancement, said, "This has been one of the most successful fundraisers that I've been a part of and it's due to the people [on this committee] involved in the production."

Along with Sara Veronick, who received the Megan Estrada Miller scholarship, this year's named scholarship recipients and their donors are Ashley Dismuke, Vineyard Bank; Jessica Liebermann, Tom and Julie Cutler; Phillip Monroe, Stan Baer; Anna Ruokis, Neale and Patricia Perkins; Ashley Sharkey, Lynne Wilson; and Stephanie Vallin, UBS Financial Services.

As the evening drew to a close, anticipation grew for the announcement of the grand prize winner of the trip to Maui. When Patricia drew the winning ticket and read the winner's name, there was a soft gasp from the audience. "It was like divine intervention when she announced Rex and Laura Miller," said Neale Perkins. Some wondered whether the choice had been "pre-arranged."

Aguilar smiled and assured them. "It was just serendipity." ●

## The long view of children's health

In a study that will span 21 years, 1,000 San Bernardino County children are among the 100,000 kids nationwide whose health will be followed as the National Children's Study searches for answers in the prevention and treatment of some of the most pressing health issues, including autism, birth defects, diabetes, heart disease and obesity. Cal State San Bernardino and Loma Linda University will lead one of the nation's 22 centers conducting studies. It is the largest study of child health and development ever tried in the United States.

The study will follow children from conception to age 21. CSUSB and LLU will manage local participant recruitment and data collection.

The San Bernardino County location is one of 22 new centers of the study, which is led by UC Irvine and also includes UC San Diego. The project is a collaborative effort between the U.S. Department of Health and Human Services and the Environmental Protection Agency.

"Simply put," said Albert Karnig, president of Cal State San Bernardino, "this landmark study will have enormous long-term impact in improving the health of children and families in the Inland Empire and throughout the nation, as well as give direction to other research aimed at saving lives and fostering better health."

CSUSB and LLU will be partnering with the County Department of Public Health, First 5 of San Bernardino, the Children's Network, various hospitals and health care providers and other local organizations.

"As the largest long-term study of children's health and development ever to be conducted in the United States, the National Children's Study is unprecedented in scope and magnitude," said Lyn Behrens, president of Loma Linda



*Neale and Patricia Perkins*



## One university, one look

For the first time in more than 25 years, Cal State San Bernardino has a new look. In September the university introduced a new logo as part of an overall campaign to create a unified visual identity for the campus.

The logo, which is a slightly darker blue than the previous icon, contains a representation of the picturesque San Bernardino Mountains. An arch over the mountains represents the blue skies of Southern California.

The logo nameplate brings a new found prominence to the name San Bernardino, said university officials. This distinguishes it from the other 23 California State University campuses, but also shows clearly that it is a part of the CSU.

"Because of the increasing level of awareness, recognition and support among our many and varied audiences, it's important that the university present itself in such a way that accurately portrays who we are," said Sid Robinson, CSUSB assistant vice president for public affairs. "Just as important, we need to assure that our visual communications are consistent and reflect a unified and accurate image of a well-established institution."

While it references the past, the logo also carries a more contemporary look, using a typeface that better fits an institution of higher learning. As the campus has grown so have the number of logos, Robinson added. Last year, Robinson

compiled all the logos that had been created by or for various departments, offices and organizations on campus. They numbered nearly 100.

"Our new unified visual identity will allow us to better promote the university in the region, to support our recruitment efforts, to build a connection between our students and the university, and then keep our students connected after they graduate."

The university's Office of Public Affairs is providing several ways for the logo to be used, which will give the campus more flexibility. The university also has introduced a redesigned version of the campus seal, which is used for official and presidential purposes. ●

University, the Medical Center and the Children's Hospital."

"The study includes a fairly comprehensive range of biological, physical, genetic, social, cultural and other environmental factors starting from before birth that can be harmful or helpful to child health and development," said Jayakaran Job, co-principal investigator and faculty at the Loma Linda University Schools of Public Health and Medicine. "By examin-

ing relationships between environments and children's growth, development and progress, this study seeks to unravel the basic causes of many of today's childhood diseases and disorders, some of which are even reaching epidemic proportions."

In total, the study will be conducted in 105 previously designated study locations across the United States that together are representative of the entire

U.S. population. The San Bernardino NCS team will begin pre-recruitment activities in September 2008. That phase includes the hiring and training staff and meeting with community groups and health care professionals to inform them about the study. Currently, recruitment for participants in the study is planned to begin in 2010. ●



## You oughta be in pictures

When the lawns are trimmed and green, and the trees pruned just so; when the walkways are clean and hallways shine; when windows are clear and the hot water flows and classrooms tidy, it's easy to take for granted the people responsible for how things look and work. But APPA (formerly the Association of Physical Plant Administrators and now called by its acronym) knows hard work when it sees it. This year it noticed Cal State San Bernardino. The hard work here had been done by facilities services staff, who received an Award of Excellence in Facilities Management, APPA's "Oscar" and the organization's highest such honor. The other winners were Harrisburg Area Community College, North Carolina State University, the University of Central Oklahoma and Utah State University. The award marks only the second time that a California State University campus has received the honor since the awards were established in 1988, joining Sacramento State. Founded in 1914 in Chicago, membership in APPA has grown from 100 in 1970 to more than 4,700 today. ●



## César Caballero, guardian of stacks

He was asked to fill some big shoes. But having worked at universities in Los Angeles and Texas, where big is standard practice, by now he's probably accustomed to tall orders. César Caballero arrived at Cal State San Bernardino in the July heat and on the heels of the departure of Johnnie Ann Ralph, a favorite daughter and one of those priceless assets with "institutional knowledge." She had retired from the university at the end of the school year after 36 years of taking a hand in the university library's growth. Among other things, she had headed material services, working for the university's first librarian, Art Nelson. In 1989, she was named associate librarian, in 1993 she became the university librarian and in 2005 she was named library dean.

Still, Cabarello had just come from California State University, Los Angeles after serving as the associate university librarian. Prior to his Los Angeles work, he had served as associate university librarian for public services at the University of Texas, El Paso.

"Every where I go on campus people tell me that I 'have big shoes to fill,'" Caballero says. "It's a tough assignment. However, I am confident that with the support of the staff and faculty in the library and the campus I will be able to meet the challenges offered by the position of dean of the Pfau Library. So far the adjustment is going very well."

Ralph was hired as a librarian at Cal State San Bernardino on New Year's Day 1971 – six months before the college's new five-story library opened. In 1981, the building was named after the university's founding president, John M. Pfau. Today, Caballero takes over a library collection of more than 750,000 books, bound periodicals and other printed materials.

New dean, more students, more programs and the world of technology, where the sole constant is change. It all adds up to change at the Pfau. Besides keeping up with renovated, innovative electronic collections, Caballero has to maintain traditional collections, including upgrading those key to academic



*César Caballero*

programs. "This year we're focusing on the curriculum collection and collections in support of the new Ed. D. program in educational leadership," he said.

Caballero received his bachelor's degree in business administration from the University of Texas, El Paso; his master's degree in library science from the University of Texas, Austin; and his ABD in higher education administration from Texas Tech University. ●



*CSUSB President Albert Karnig (right) congratulates political science professor Bill Green, winner of the university's top teacher award.*

## A fine year to be Green

He sheepishly joked that they were "wasting valuable time" when his students' presentations during their American foreign policy class were interrupted. But being a political science professor he knew something of diplomacy and added, "I'm abashedly humbled and very gratified by this."

In October, CSUSB President Albert Karnig, accompanied by previous winners of the Golden Apple as well as other faculty and administration, stormed the classroom of William C. Green, an associate professor of political science at Cal State San Bernardino since 1985 and announced that he was the university's 2007-2008 Golden Apple Award

winner for outstanding teaching.

Green, who lives in Claremont, was chosen for being a "scholarly teacher" who always enhances his teaching with his deep understanding of the field. Paul Dixon, Cal State San Bernardino's Outstanding Professor in 2006-2007, said perhaps the main reason for Green's selection came from some of his students, who described him as "outstanding in every way" and "a man of character and integrity." One of his students wrote, "Dr. Green is the best professor I've ever had." Green joined Cal State San Bernardino after having taught at Boston University and at the University of Southern California. ●

## Making their mark in SoCal

*One brought art to wood, the other art to the engineering of the roads we travel*

It's the stuff that legends are made of. Forty-five years after William E. Leonard worked assiduously to locate the newest California State College campus, he was standing on the commencement platform, receiving an honorary doctorate from the university he helped create.

Often called a visionary for his civic involvement and leadership as well as his business acumen, Leonard knew then what he knows now – that Cal State San Bernardino has had a profound impact on generations of citizens in the Inland Empire and beyond.

Participating in the ceremony for the College of Business and Public Administration, from which his granddaughter Liza Wilson graduated in 2000, Leonard included a visual history of the site selection along with his remarks about the university.

CSUSB President Albert Karnig set the stage for Leonard's address by noting Leonard's longstanding work on many fronts, including state transportation issues, which eventually led to the interchange at the I-15 and I-210 freeways being named after him. For the same reasons CSUSB honored him and his wife, Bobbie, last year by naming the university's new federally funded office



*Sam Maloof (top) and Bill Leonard (bottom left, pictured with son), named 2006-2007 honorary doctorate recipients.*

the William and Barbara Leonard Transportation Center. The Leonards created a \$2.1 million charitable trust to benefit the university's research in transportation.

As it happened, it was the construction of a new stretch of the I-210 between La Verne and Fontana that compelled Sam Maloof to pack up his beautiful wood house – literally – and move it and himself to a more suitable site in Alta Loma. Maloof, too, had been awarded an honorary doctorate in June. His international reputation as a master woodworker led to his selection by

CSUSB's College of Arts and Letters.

So respected is Maloof's work that he has made rocking chairs for presidents and his furniture has been displayed in some of the finest museums, including the Smithsonian. Come January, he brings many of his pieces to the Robert V. Fullerton Art Museum, CSUSB's premier window into the creative mind.

Malooof runs his craftsman's studio and museum from his home in the Rancho Cucamonga neighborhood of Alta Loma. Now approaching 92, he began his career in the late 1940s in Claremont and quickly gained a reputation for artistic furniture and woodworking design. With his work have come exhibits and honors, including a 2001 show at the Smithsonian Institution's Renwick Gallery. Malooof and his late wife Alfreda expanded their residence to include the Malooof Discovery Garden and the new Malooof Arts and Crafts Educational Center. He and his wife Beverly live in the Alta Loma house that he moved years ago and designed in 1954. ●

## In Memoriam

Biology professor Richard Fehn, who had taught at Cal State San Bernardino since 1983 and was named an outstanding professor for the university in 2004, died June 30 after a long battle with prostate cancer.

Professor emeritus in psychology, Nikolai Khoklov, died in early October. Working at the university from 1968-1992, Khoklov had defected from the USSR in 1954 after serving as a colonel in the KGB. ●

## arts &amp; letters

## Middle East in the west

*Studying culture through language**By Stewart Holl*

For many Americans, the Middle East is shrouded in mystery. A lack of Arabic language education in public schools coupled with a barrage of misinformation from the media leave the Western mind apprehensive and full of questions. Which countries are we at war with? What do Muslims believe? Where does Al Qaeda come from?

Dany Doueiri, originally from Lebanon and now the coordinator of the Arabic language program at Cal State San Bernardino, knows that education is the key to removing the veil from some of the mystery. With billions of dollars going overseas for business ventures and military campaigns, the demand for educated Arabic speakers is at an all-time high.

"Nationally, the U.S. is handicapped in foreign language," said Doueiri, who also directs the new Arabic-intensive program at CSUSB. "We are at war with countries we cannot communicate with." Doueiri, supported by dozens of CSUSB staff and a \$405,000 grant from the national Security Education Program in Washington, D.C., launched one of the most comprehensive Arabic language intensive programs in the nation this past summer. The 15-month-long course of study is open to any California State University system student who has one year of Arabic language experience. Once students complete the program, they'll have finished a minor or earned a certificate in Arabic language.



"Our program is truly very rich," said Doueiri. "To the best of my knowledge there is no other program in California or the entire United States that includes all of the components we have." Universities such as UCLA and Berkeley conduct intensive programs four to six hours a day, running up to six weeks. But CSUSB's Arabic language intensive runs in three distinct phases for a span of 15 months.

Phase I of the program is a six-week-long summer intensive. But unlike other language intensives, CSUSB's is a residential program, meaning that the 19 currently enrolled students lived on campus this past June and July. Not only that, they also

*(Continued on next page)*

*(Top photo) Lisa Enright, Rebecca Prather and Deanna Madanat exhibit their work – hummos – a Middle Eastern spread or paste. Made from chickpeas, lemon juice, garlic, sesame oil and a bit of salt and pepper, the paste is spread on a plate, decorated with mint and olive oil and served with Arabic bread. (Above) The dabke is a common Arabic dance, done here as Arabic intensive program students celebrated the end of the summer session with fellow San Diego State students in a Middle Eastern restaurant in San Diego.*

*(‘Middle East’ ... Continued)*

signed a pledge affirming that they would speak only Arabic for the entire six weeks. So when their mentor woke them up at 8 a.m., it was in Arabic. When they filed down for morning breakfast, they ate traditional Arabic food, sometimes even preparing it themselves. The students studied the Arabic language, played Arabic instruments, and danced the “dabkah,” a traditional folkloric Arabic dance, until 10 at night. And when they bade each other goodnight, they said it in Arabic. “I’ve even had students sleep-talking in Arabic,” said Doueiri.

Every Friday Doueiri and his group went on a field trip to an Arab-oriented location or activity. Among these was a trip to Little Arabia in Orange County. Over a few blocks of restaurants and markets were people browsing Arabic fruits and vegetables, sitting and enjoying Middle Eastern-themed cafes, and shopping for Arab clothing. “I bought a traditional Arabic gown for my graduation ceremony,” said Rebecca Cuevas, talking about the special banquet held for her and the other students at the end of the grueling six-week summer phase. Cuevas wanted to enroll in the program so much that she convinced her employer to give her a six-week sabbatical.

For the second phase of the program, students have returned to their home campuses for the academic year. But they continue

to study Arabic through weekly meetings with a mentor, online courses, DVDs, CDs, textbooks and weekend workshops. And throughout the year students are staying in touch with Doueiri and other instructors. Doueiri’s dedication and passion for pedagogy has been a constant motivation. “He is the most amazing instructor,” said one student. “Without his enthusiasm there is no way this program would have survived. I don’t know where he gets all his energy from.”

In the third and final phase of the program, the students will spend six to eight weeks next summer studying abroad at an international university. Possible destinations include Egypt, Yemen and Jordan.

Once there, students will further immerse themselves in Arabic language and culture – visiting sites, studying in Arabic, and doing volunteer work. By bringing these Western students to the Middle East, they will experience first-hand the cultures that they have been studying. These 19 students will live what they have learned by being ambassadors to a world that – 15 months earlier – seemed so mysterious. ●

*A 2006 graduate of California State University, San Bernardino with a degree in communication studies, Stewart Holl served as an intern in CSUSB’s Office of Public Affairs this past summer.*



## business & public administration

### Do the write thing (and do it well)

D. Linn Wiley is spending a year talking to students about the resources he employed in piloting Ontario-based Citizens Business Bank’s rise to the 11th largest commercial bank spot in California.

Cal State San Bernardino’s 2007-2008 Executive-in-Residence for the university’s College of Business and Public Administration, Wiley has already met with students once, stressing to them in November the importance of excellence in

business writing and professionalism, and encouraging professors to continue emphasizing quality writing, apart from content.

“Linn Wiley inspires employees to high ideals, and also sets out clear-cut goals to be accomplished,” said Karen Dill Bowerman, dean of the



*D. Linn Wiley*

## education

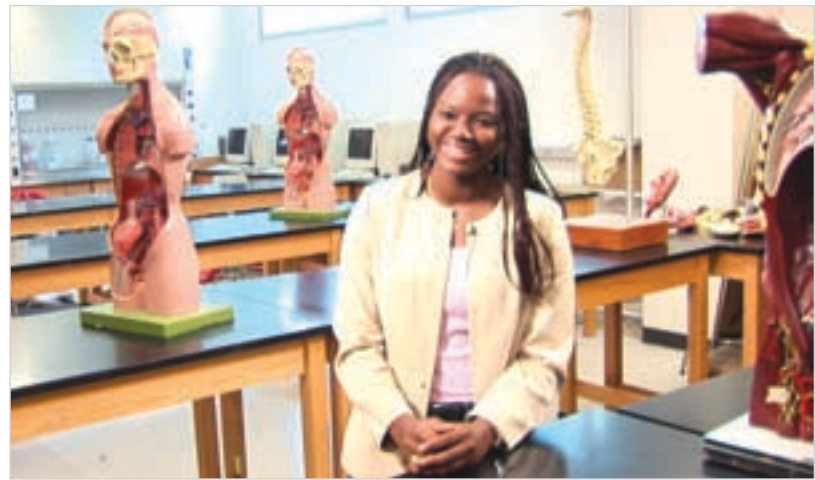
### English reinforcements

Students still learning or struggling with the English language will be getting more support from teachers as the U.S. Department of Education has awarded a \$1.5 million grant to the Quality Teachers for Quality Students program at Cal State San Bernardino. Quality Teachers, a credential program for Inland Empire teachers, focuses on math, science and literacy development.

Young Suk Hwang, who is the director of the CSUSB Center for Teacher Professional Development and the chair of the university's department of educational psychology and counseling, is using the money to enhance the program this fall.

"This grant will address the shortage of qualified teachers in San Bernardino County by effectively preparing 100 teachers to meet the academic needs of English language learners," Hwang said.

Hwang's team is using the funding to support non-secondary content teachers, develop a virtual mentoring system, and provide leadership structures for mentor teachers. She expects the program to have an extremely positive effect on 90,000 San Bernardino County school district students, who have a limited English proficiency. ●



*Adetomi Akinbode talks about what she loves for a Cal State San Bernardino student recruitment video.*

## natural sciences

### Nurse without borders

Landing on the National Dean's List last summer was no small accomplishment for Adetomi Akinbode. Nor was it the first time the 20-year-old nursing major has attracted recognition. She is on a CSUSB President's Academic Excellence Scholarship and has received other awards, such as membership in the National Honor Society and in the CSUSB Golden Key Program. But when it comes to how far she wants to go, "national" is not far enough.

Originally from Kaduna, Nigeria, Adetomi began her journey to Cal State San Bernardino three years ago and continues to cultivate her passion for learning, philanthropy and healthcare.

"I was inspired to go into the field of nursing by my mother," said Adetomi. "She has been an ophthalmic/psychiatric nurse for more than 15 years, and shared with me her passion for health care."

When she is not hitting the books or volunteering at Riverside Community Hospital, Adetomi is looking for other ways to plug into the community. Tracking a major in nursing with a minor in biology, Adetomi plans to spend time traveling as a healthcare missionary.

"I believe the U.S. is a major lifeline to the world. There are so many places that can benefit from nurses, doctors, and others with excellent skills and talents like I will have achieved at the end of my undergraduate education." ●

College of Business and Public Administration. "But he is also an exceptional role model on good citizenship for his volunteer work with the Boy Scouts, the American Heart Association and the Children's Fund of San Bernardino, to name a few."

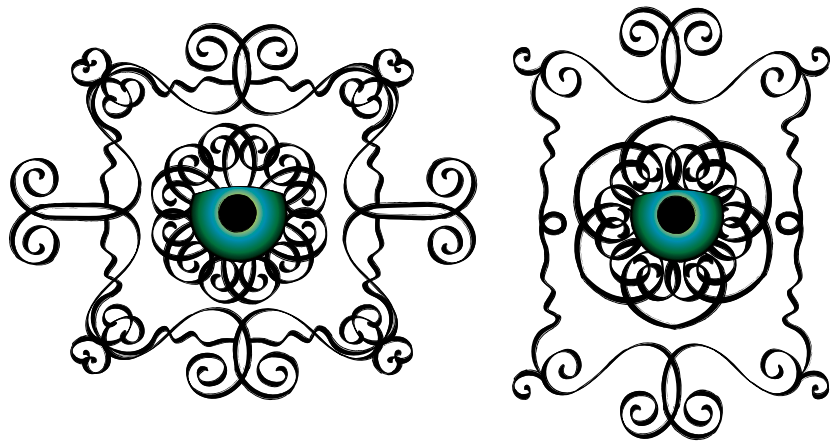
Wiley, who is currently the vice chairman of the board of directors for CVB Financial Corp., served as president and chief executive officer for CVB and Citizens Business Bank from 1991 to 2006.

Citizens Business Bank is the largest bank headquartered in the Inland Empire. During his 15-year stewardship, Citizens Business Bank grew from 12 offices to 39 offices and total assets increased from \$512 million to more than \$6 billion. The bank's market value ballooned from \$54 million to \$1.35 billion.

No stranger to CSUSB, Wiley serves on a number of university committees, including the President's Advancement Coun-

cil and the College of Business and Public Administration Dean's Advisory Council. In 2001, he received the Arrowhead Distinguished Executive Award from the university's business college.

Speaking to students, faculty and the general public throughout the school year, Wiley also will tape at least two 10-minute videos that will be used in university business courses. ●



## social & behavioral sciences

### Meaning in what we see

Whether we know it or not, almost everyone's life has been affected by "visions." But what exactly is a vision, and what happens to people when they have one? Scientists at the institute, called "The Vision Thing: Studying Divine Intervention," want to know. Last summer they met for a two-week session at the Center for Advanced Study in the Behavioral Sciences at Stanford University in Palo Alto, Calif., where Salvador Murguia was connecting to history. A professor of sociology at Cal State San Bernardino, Murguia and his colleagues had three big goals – to better understand visions, their nature and their impact on humanity.

"Most of the major religions have been founded through them," Murguia said of visions. "Wars and revolutions have been fought because of them and the private reception of visual images, auditory messages, or the sense of invisible presence enriches (or often confuses) the lives of a surprisingly large number of ordinary people."

In this new field of study the discussions draw on anthropology, religious psychology, psychoanalytical and psychiatric approaches to dreams, possession and schizophrenia, group psychology and political psychology, medieval history and art history, the history of Catholic and Protestant visionaries and neuroscience.

Gábor Klaniczay, permanent fellow at Collegium Budapest and professor of medieval studies at the Central European University, and William Christian, who has published extensively on the anthropology of religion, have both studied religious visions from a historical and anthropological perspective – Klaniczay in medieval Europe, and Christian in early modern and 20th-century Spain. The two are co-directors of the two-year summer institute.

"Although their origins may appear to be local and incidental, visions generally have deep historical roots, broad international ramifications, and lasting effects," said Christian. He and his fellow institute scholars hope that collaboration in this cross-disciplinary venture will provide "insights into the phenomenon of visions." But they won't really know what they have until this coming summer when they reconvene at the Collegium Budapest in Hungary. ●

## palm desert campus

### Teach it from experience

A fast-track program designed to train participants how to teach their occupation in a vocational setting was launched this fall at Cal State San Bernardino's Palm Desert Campus.

Courses are geared for people who have worked in their specific occupations for at least five years and want to share their knowledge and experience with other adults. Enrollment is open to high school graduates as well as those with higher degrees. In recent years, the program at CSUSB's Palm Desert Campus has enrolled many seasoned technicians and professionals who have had a wide variety of work experience. Some of the skills and occupations represented include nursing, banking, financial services, security services, building contractors, cosmetologists, writers, auto mechanics, performing artists, public service employees, computer programmers, human resource experts and retail and hospitality industry managers.

The courses are designed to prepare participants to teach in community programs such as adult schools, the California Regional Occupation Programs, community colleges, correctional facilities and non-profit training programs. It is also a good fit for businesses that wish to learn current teaching methods and computer applications for their training programs. The course of study, which also offers an online option, is geared to accommodate participants who may be returning to school after many years of absence. A tuition waiver program is available to California residents 60 and older. ●

## extended learning

# Branching out

Taking over as interim director for the College of Extended Learning extension programs, Leticia Quezada will oversee the development of all certificate and extension courses, contract training and online career training classes for CEL at Cal State San Bernardino.

Since 2003, Quezada has served as program manager of the Osher Lifelong Learning Institute at Cal State San Bernardino's Palm Desert Campus. As program manager of the Osher Lifelong Learning Institute, Quezada developed non-credit, university-level courses for the 50-and-above population in the Coachella Valley. She expanded the program beyond CSUSB's Palm Desert Campus to sites in La Quinta and Palm Springs. This past year, the

institute offered more than 50 courses to some 800 residents.

Prior to joining Cal State San Bernardino, Quezada was president and chief executive officer of the Mexican Cultural Center in Los Angeles from 1995-2002. She served as an elected board member of the Los Angeles Unified School District from 1987-1995, including a two-year term as board president. From 1985-1987, she was a trustee of the Los Angeles Community College District, overseeing the nine-campus community college system. Quezada also held positions with Nestle USA, the non-profit Coro Foundation and the City of Los Angeles Community Development Department. ●



*Opened in 1995, the Yasuda Center for Extended Learning was originally funded with a gift of 100 million yen from the Yasuda Institute of Education in Hiroshima, Japan. The university established a sister-school relationship with Yasuda in 1990. Today, the classroom and conference room building hosts tens of thousands of students each year.*

# Out in the World

Of all the ties that bind, it is those that marry needs to the right resources that become a citizenry's strength

By Ann Hennessey

One might call Diane Podolske Cal State San Bernardino's matchmaker of sorts. She hooks up CSUSB professors and students with Inland Empire non-profits, creating partnerships that send the real world crashing through ivory tower doors. Podolske's matchmaking is so successful she can't keep up with the hundreds of requests flooding her on-campus office. But, she tries her darndest.

From business centers that help women launch their dreams to the children's programs helping infants and toddlers take their first steps into life better prepared, Cal State San Bernardino touches people from all walks of life.

The Community-University Partnerships and Service Learning Institute, commonly called CUP and directed by Podolske, is the clearinghouse that kick-starts many of these partnerships. Educators call it "service learning," teaching through real-world, hands-on experience. Not all universities do it. But those that do swear by their students' readiness to take on the world post-graduation, and to succeed.

CSUSB, with its combination of rigorous academic programs and dozens of community ties, has grabbed some attention.

Cal State San Bernardino was one of 33 California universities and colleges chosen for the 2005-2006 President's Higher Education Community Service Honor Roll, a federal program that advocates service learning – a trend that is growing. At CSUSB, 145 course sections include service learning and 1,611 students enrolled in those classes in 2006-2007. That's 515 students more than were enrolled in the 2005-2006 academic year, Podolske said.



Diane Podolske

Cal State San Bernardino long ago acquired a reputation for impacting the lives of its students. Podolske believes the university is also making a huge impact on people who may never walk through the university's doors. And that, she said, is what it's all about.

"It's not just how many degree programs do you have, or how many books are in the library, but what kind of difference are you making?" Podolske explained. "The university historically has tried to be a good neighbor."

The university reaches out in a number of ways. For example, GEAR UP Inland Empire, an outreach program in CSUSB's College of Education, promotes col-

lege awareness and readiness programs among middle and high school students and their families. The College of Business and Public Administration offers the VITA tax preparation program for lower-income residents. Perhaps the granddaddy of all Cal State San Bernardino service-oriented ties is the Community Counseling Center, located on campus and founded in 1973 – just eight years after the university itself welcomed its first students. Graduate psychology students staff the center and faculty oversee the work as the center counsels those who can't easily tap into private practice services. The center charges \$10 for each weekly session, but it will counsel for free if someone doesn't have the money. Clients come from on-campus and San Bernardino, but they will also drive from the desert communities and Riverside County to see counselors.

Over the course of a year, about 200 people receive weekly therapy sessions, and another 200 get referrals for help the graduate staff can't provide, such as alcohol and drug or medical treatment, said Ed Teyber, the center's director since 1979.

Every year a dozen people graduate with master's degrees in psychology and real-world experience counseling people at the center, he said. Most of them go to work locally, in the Inland Empire's schools and counseling centers.

"Since 1973 that's added up to a lot of

*'He told me that he was embarrassed because he didn't read well,  
and said that he would really appreciate it if we could help him.  
He had a young son at home and wanted to be able to read to him.'*





good in the community," Teyber noted. With so many highly trained counselors graduating over the years, and such a large number of people receiving low-cost services for so long, "you can see the generational effect. Over the years, cumulatively, you feel like an awful lot of good is being done."

At CSUSB's on-campus literacy center, co-director Diane Brantley echoed those sentiments. "I was never more humbled as when one of the teens we were working with gently pulled me aside and apologized for misbehaving at the center," Brantley said. "He was on probation and was struggling to read at a second-grade level. He told me that he was embarrassed because he didn't read well, and said that he would really appreciate it if we could help him. He had a young

son at home and wanted to be able to read to him. It was at this point that I knew we were doing something very powerful here."

The College of Education opened the Watson and Associates Literacy Center three years ago. Jim Watson, president of the Orange County development company that bears his name, has said he read poorly in primary school, but a dedicated fourth-grade teacher took the time to work with him. He graduated high school and went on to college. The company has donated sizeable amounts of money to establish the center and keep its doors open so other children can learn to read as well.

Hundreds of students, from kindergarten through 12th grade and across the Inland Empire, have cracked the books at the literacy center. To-

*(From top to bottom) Michelle Skiljan, director of the Inland Empire Women's Business Center, Faith McClure and Ed Teyber, psychology faculty overseeing graduate student work in the Community Counseling Center, and Diane Brantley, director of the Watson and Associates Literacy Center represent just a few of the more than 70 partnerships that Cal State San Bernardino has forged with area agencies and businesses.*

*Photography by Robert Whitehead and Lori Krueger*

day, Cal State San Bernardino College of Education grad students tutor as part of their required coursework. Tutors also work with incarcerated teens brought to the campus through partnerships with the San Bernardino County Probation Department, probation's placement program Camp Heart Bar, and the Regional Youth Education Facility. Literacy center administrators hope some of the teens will see college as an option after their experiences at the literacy center and turn their lives around. Though the focus is on literacy in reading, the center doesn't limit itself to reading only. Math and writing workshops also have been offered in the

University Center for Developmental Disabilities works with children with autism and their families. START, a recent addition to the array of services, tries to identify children early in life who are at risk of mental health problems, such as depression, autism or attention deficit disorder.

An infant-toddler lab school, for children ages 6 weeks through 3 years, gives parents a rare opportunity: quality child care for ages that are often difficult to place in day care coupled with providers trained in the latest research.

"The child care there is cutting edge," said Sybil Carrère, institute director. The Institute of Child Development and Fam-

Carrère and Kimberley Lakes from the institute received two grants from the National Institutes of Health this year to finance the study of health problems in San Bernardino County children. One area of concern, said Carrère, is that undocumented workers worried about deportation may not take their children to doctors, or children may not receive the necessary health care because of "institutional racism," stereotypical thinking that may lead to health care providers giving inadequate service.

The institute's programs partner with several funding agencies, particularly First 5 California, the state intervention program for children through age 5; the San Bernardino County Children's Network; and Children's Fund of San Bernardino. Children's Fund is a non-profit organization that tries to prevent child abuse by providing the basic needs for children living in the county. "We're the educational and research branches of the partnership," said Carrère.

One program making a difference is CUIDAR-SB, established in 2004. The staff works with infants through kindergartners and their families to solve potential emotional and behavioral problems before a child enters school. Research indicates that strong parent-child bonds and parents who know how to respond to their child's needs play big roles in healthy child development. CUIDAR, Spanish for "to look after" or "to take care," teaches parents strategies to help their children through trouble spots. The SB stands for San Bernardino, to distinguish the program from its mentor in Orange County. In the past three years about 1,500 parents have received services through CUIDAR alone. More than 2,000 child care providers and school employees have gone through training seminars.

"Our presence in the community is positive, and CUIDAR-SB is well on its way to becoming a recognized leader in the area of parent education and early intervention," said Lakes, associate director for pediatric health at the institute.

The leadership the university takes with the partnerships it forms, said Patrick Morris, mayor of San Bernardino, is inestimable in adding to the area's quality of life.

"Cal State is one of the biggest assets



*It's all art at the Coyote Conservatory located in the historic Sturges Center for the Fine Arts in San Bernardino. There, children, adults and families engage their creative side through classes in acting, singing, musical theatre, crafts, creative writing, puppetry or dance, such as with this student focused on perfecting her Flamenco.*

past through collaborations with other programs and school districts.

CSUSB's College of Social and Behavioral Sciences is touching lives as well, though researchers from this college's programs are focusing more on people still young enough for car seats. The Institute of Child Development and Family Relations provides several research-based programs to help infants and children through age 5 get a solid start on life. The

ily Relations, the umbrella organization that oversees programs such as the child care center, was established in 2002 "to promote the optimal development and well-being in children and families through the education and training of future professionals, research, and the delivery of services." Carrère said administrators work hard to promote equal health care access for all children, regardless of their economic status or race.

in the city of San Bernardino and really in the entire region," he said. For one, he explained, CSUSB is an important economic engine, because, as it grows, it's bringing more employees and more construction work into the area. Its other vital contribution lies in the number and nature of its graduates.

"The university is helping to create the next generation of professional workers. Workforce development is one of the most important issues for mayors. Who will be the next city leaders? Who will be the next entrepreneurs? Who will continue the important work of revitalizing this great city? Cal State helps to ensure that the next generation is well prepared to be these people."

From the business classes in Jack Brown Hall, the university-community partnerships take direct aim at some of Mayor Morris's targets, and they have made their mark. The business school has received national recognition of its own. The university's graduate entrepreneurship program was ranked fourth in the nation for 2006 by The Princeton Review and Entrepreneur Magazine, behind only Syracuse, Northwestern and DePaul universities, all private institutions. The university's College of Business and Public Administration also was named one of the nation's outstanding business schools by The Princeton Review in its recently-published 2008 edition of its "Best 290 Business Schools."

One example of how the business college's name has spread comes from associate business professor Michael Stull. When a prospective student called from Florida a few months ago, the student noted CSUSB's reputation for tough M.B.A. standards and hands-on curriculum. Combined with the low tuition – even for an out-of-stater – these were key factors in his attraction to the university. The sunny weather didn't hurt either.

Over the past five years, the Inland Empire Center for Entrepreneurship has launched six community-outreach programs designed to help support and stimulate small business and entrepreneurship in San Bernardino and Riverside counties, said Stull, who also directs the center. Operated from the College of Business and Public Administration, the center's programs include the In-



*Accounting students in CSUSB's Volunteer Income Tax Assistance program prepare tax returns for free for thousands of disabled, senior citizen or lower-income residents.*

land Empire and Coachella Valley women's business centers, the Minority Business Resource Center, the Family Business Partnership, and the Small Farms Initiative. Those programs alone have provided consulting, training and mentoring to more than 6,800 existing and potential business owners, with an economic impact of about \$11 million, Stull said.

The university's Inland Empire Center for Entrepreneurship is only one of two organizations in the nation operating more than one women's business center – one in the Coachella Valley and one off Hospitality Lane in San Bernardino. The university also operates two part-time offices in Corona and Palm Desert.

The centers came out of research that showed huge growth in women-owned

businesses, magnifying the demand for services specifically for them. For example, Stull said the research shows men like to walk into a center and get a question answered. Then they leave. Women tend to want an on-going relationship with someone they can trust and return to for additional help. Plus, women don't often have the business networks available to men.

Joan E. Roberts is "an excellent representation of what we do," said Michelle Skiljan, who directs the Inland Empire Women's Business Center in San Bernardino. Roberts owns the Visiting Angels of Riverside County, a business that provides non-medical assistance primarily to elderly people in their homes, though her employees sometimes go into hospitals or assisted living facilities. In the past three years she has gone from one employee to 63, and credits the women's business center for helping her succeed.

"Without them I never would have been able to write my business plan," said Roberts. She'd bought CDs, DVDs and books on starting a business, but got nowhere, even with her Ph.D. and prior experience managing a school district special education program.

"They didn't write it for me," she is quick to add. "I wrote it." But Roberts had received prompt feedback and solid advice that she followed. The staff respects the people who come through their doors, she noted. "They continue to be a cheerleader for me."

That's what the university's community-partnerships are all about: reaching out to the community during rough spots and celebrating the successes.

"I always tell people," said Stull, "nothing happens until you make it happen."

*A 2002 graduate of CSUSB with a master's degree in education, Ann Hennessey has written for The Press-Enterprise, the Los Angeles Times and Boys Life Magazine. Her first feature for CSUSB Magazine appeared in the spring 2007 issue.*



## When your alma mater calls



opment, while still working for the program. “I have a strong sense of commitment to CSUSB and the fund. I wanted to continue working for the fund because I am dedicated to this program and believe in what it stands for,” said Quintero.

Another upside to the calls is discovering the legacy of families that have attended CSUSB. Third-year caller Roxie Findsen, a senior and math major, says she loves speaking with longtime alumni, who have had children and grandchildren come to the university. These alumni had such a good experience, Findsen adds, that they made attending CSUSB a family tradition.

“The Annual Fund’s Coyote Callers have one of the toughest jobs on campus – they’re cold calling our alumni and parents and they have to be able to

*Coyote caller Christine Hill*

A phone call can make a big difference. Cal State San Bernardino students have found this to be true, over and over, as they make calls each night.

Christina Hill recalls a conversation this past winter with a Cal State San Bernardino alumnus who lived on the east coast, fairly close to Springfield, Mass., where the Coyote men’s basketball team was playing in the NCAA Division II Final Four. “He was just so proud of our team and wanted to go watch them play,” said Hill, who is a junior and a kinesiology/pre-physical therapy major at CSUSB. “Prospects like him remind me just how great working for the university really is – he totally made my day with his school spirit and he ultimate-

ly made a contribution designated to the men’s basketball program.”

Talking to alumni and parents is what puts the “fun” into working for the Annual “FUNd,” said Carolina Quintero, operations manager for the program. Because fundraising at CSUSB is “donor-driven,” the conversations between callers and alumni are key to discovering their interests, answering their questions about a campus that has grown tremendously and listening as an alumnus or an alumna takes that stroll down memory lane.

Quintero began as a caller nearly six years ago. After several years of calling, she moved to floor supervisor and then served as interim coordinator. She graduated in 2006 with her B.A. in child devel-

handle the rejection,” said Terri Carlos, director of Annual Giving. “But one by one, there are those phone calls that do make the difference in a big way.”

A comprehensive Annual Fund program was established at CSUSB in late 1999 after years of sporadic calling. Working for six years in a manual environment, the fund automated its process in early 2006, thanks to funding from a CSU grant. The sophisticated system captures information, streamlining the process and ensuring accuracy, while giving more time to callers to talk with alumni and parents.

The heart of the annual fund is its student callers. The Coyote Callers have a history of returning from year to year, Carlos said, and are dedicated to not only

the mission of the Annual Fund but to one another. Teamwork has been developed, accountability has been established, roommates have been found and deep friendships have been formed.

"We are more than just co-workers – we are friends," said Janiece Russell a junior and a pre-nursing major. "I have never had a job where I actually wanted to hang out with co-workers outside the workplace."

Tradition, too, is no stranger to the Annual Fund. Many of the Coyote Callers are on their third, fourth or fifth year with the program. Recent 2007 graduate Tanya Castillo-Ruiz, who received her bachelor's in business administration, has worked for the fund for the past five years. "As time progressed," she recalled, "I found myself returning to work here year after year, because I truly believe in

That belief is so strong that the callers have held their own Coyote Caller campaign, pulling in \$1,550 over the past four years. Each year the callers have made contributions that have ranged from \$10 to more than \$50 in individual gifts, designated to their major or favorite program. This past year, the calling staff pooled their contributions to purchase a brick paver for the College of Social and Behavioral Sciences brick courtyard. Funds raised through the brick program support scholarships within the college.

"The staff is so proud of its contributions," Carlos said. "It's just empowering to be able to share with a prospect that they, too, donate to the university."

The Annual Fund serves as a training ground for "real life" experiences that the callers will face in the future. "Cold-calling is tough and most people find asking

for financial support – even for a cause they believe in – difficult," Carlos said. "Many of our callers have gone onto great new careers, such as teachers, commercial real estate brokers and social workers. Many of them keep in touch with us and always tell us that whether they're working or still in grad school, the Annual Fund trained them and positioned them to do well." This is a source of pride for Carlos. "We recruit them when they are freshmen, a little shy and reserved

as it's their first year of college, and over the years that they are here they blossom into these tremendous leaders – the shyness is gone!" ●



*Who's that calling? You might talk to (counterclockwise starting with front row, left to right) Terri Carlos, director of Annual Giving, Carolina Quintero, Tanya Castillo-Ruiz, Kimmie Stephens, Janiece Russell, Helen Saldivar, Christine Hill or Roxie Findsen, all sharing their vision of a growing university from their stations in the Annual Fund call center.*

the program and I know the funds that we raise have benefited me while I was a student and will continue to benefit all future Cal State (San Bernardino) students."

## A desert pipeline



The California Endowment's vision for a healthy California continues in the right direction. Working with CSUSB's College of Natural Sciences nursing department, the endowment is putting more nurses into the pipeline. Earlier this year the organization's board of trustees approved a three-year \$723,498 plan to support the bachelor of science in nursing program at CSUSB's Palm Desert Campus.

Besides partnering with CSUSB, the California Endowment is carrying out its mission with three local hospitals and the California Wellness Foundation.

The grant is unique in that it will support nursing faculty positions for the new traditional four-year B.S.N. program at the Palm Desert Campus. Administrators anticipate that with the program's start this fall quarter, it will eventually increase the number of Coachella Valley high school graduates who, by earning a B.S.N., will help fill the nursing positions in the many Coachella Valley hospitals and help address its nursing shortage. The university hopes to graduate 33 nurses per year with B.S.N. degrees in the coming years, with an additional 40-50 students in other health science majors. ●



## Good that comes back 'round

*As a boy growing up mainly in Chino, Calif., Sam Maloof would "borrow" his family's kitchen knives to carve toy trucks or pistols with gun barrels that really turned. Now he crafts adult pieces – desks and dining tables, print, music and shoe racks, rocking chairs, regular chairs, serving carts, cabinets, credenzas and hutches. His talent is as natural as the woods he works, and on Jan. 31, 2008 his work comes to CSUSB's Robert V. Fullerton Art Museum. (Photography by Gene Sasse)*



A beautiful late-spring afternoon walk through rolling indigenous gardens greeted the more than 120 guests of Cal State San Bernardino as they approached the new educational center at the home of Sam and Beverly Maloof. It was the first public event in the new venue on the grounds of the world-renowned artist's compound. His fine craftsmanship in woodworking and furniture needed no introduction. The CSUSB guests were there to meet the artist, and his work would be featured later that month in a documentary on PBS. At 90-something, Sam Maloof has carved his reputation indelibly in the minds of furniture aficionados. CSUSB used the time to celebrate donors who have made kind and substantial gifts to fund buildings, programs, scholarships and faculty development. The educational center will serve as a locus for artisans and craftsmen nationwide. Sam's historic first home has been turned into a museum featuring the works of Sam and his late wife, Alfreda. ●

## Picking Partners

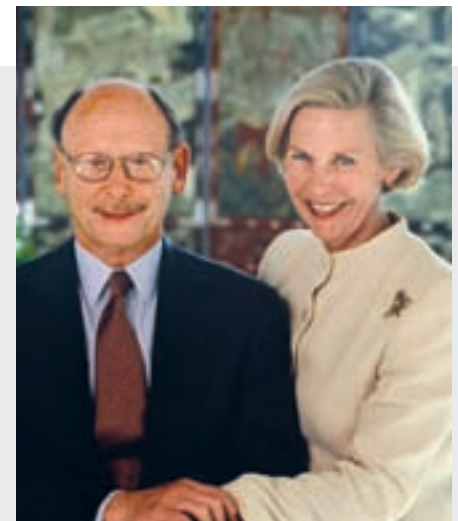
### Happiness is learning without tests

Seeing the response from Coachella Valley residents to programs offered by the Osher Lifelong Learning Institute, the Osher Foundation has awarded a \$1 million endowment to Cal State San Bernardino. In a reversal of fortunes, the contribution guarantees the institute's long life. The contribution is in addition to the near half-million dollars donated to CSUSB since 2003 for the Osher Institute and for re-entry scholarships.

More than 800 men and women participated in Osher Institute courses this past year. Ranging in age from 47 to 93, Osher members have taken classes in

religion, anthropology, astronomy, biology, American literature, history of China, opera and modern art. Classes are now offered at CSUSB's Palm Desert Campus, as well as the La Quinta public library, Trilogy Homes and the Palm Springs Art Museum.

The vision of the institute has been to offer challenging courses to adults 50 years and older who wanted to learn for the pure joy of learning. The students take classes on a non-credit basis through CSUSB's College of Extended Learning. Best of all, perhaps, is the promise that there are no grades and



*Bernard and Barbro Osher*

no tests, and instructors never assign homework. ●

## Still designing after all these years

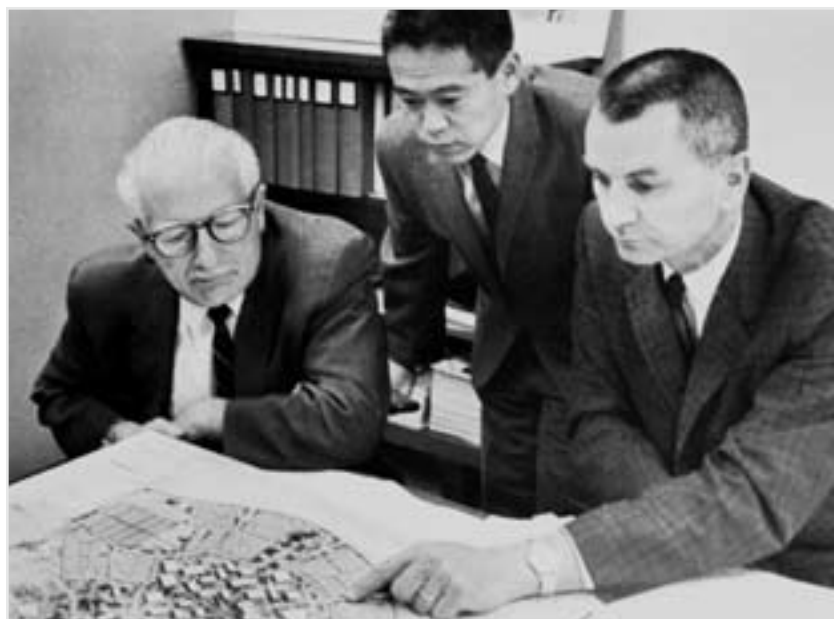
Just as he did over his 23-year career at CSUSB in planning, facility construction and campus development, Jim Urata designed a scholarship that supports both students and staff in the College of Arts and Letters.

Beginning his work with Cal State San Bernardino in 1963, Urata served as a facility planner, participating in years of architectural development for the entire campus. By the time he retired from CSUSB in 1986, he had risen to the rank of director of administrative affairs, supervising facilities planning, physical plant operations and campus security.

During his tenure, Urata learned first hand that many students were struggling to make ends meet and were holding several jobs besides attending a full schedule of classes. That's why in December of 2006 he and his wife, Helen, established the Jim H. and Helen H. Urata Endowed Scholarship with a gift of \$25,000 to the College of Arts and Letters. Open to both students and faculty, Jim decided on CSUSB for the gift. "This campus did a lot for me over the years," he said. "I wanted to give back."

In addition to his work on campus, Urata was a true community champion, providing updates and outreach in the local community about CSUSB activities and student accomplishments.

"I thought that outreach was so important. This community



*Joseph Thomas (right), executive dean for Cal State San Bernardino and James Urata (center), building coordinator, discuss the young college's master plan with N.B. Keller of the state legislative analyst's office. The historical photograph, now in the archives of the university, was taken by the Redlands Daily Facts.*

is one of the reasons this university is such a good place for students to achieve their academic dream — to graduate with their bachelor's degrees and even master's degrees. I am happy to be a part of that process." ●

## Getting children off to that right START

Housed in Cal State San Bernardino's Institute for Child Development and Family Relations, the START program has been providing direct neuro-developmental health services to children and families in San Bernardino County. The START Center's services include neuro-developmental assessments, mental health services for infants, toddlers and preschoolers, occupational therapy and speech therapy. The program accepts all San Bernardino County Medi-Cal eligible children under 6 years old.

START is a First 5 San Bernardino and Department of Behavioral Health grant-funded center that collaborates with

community partners to improve the quality of early childhood intervention services to area families in need.

Earlier this summer and fall, The Children's Fund began playing a critical role for START as it provided almost \$7,000 in program support. The fund has given families in need gift cards for basic necessities and support to purchase occupational therapy equipment for the center.

Since opening its doors in October 2006, START has established collaborative agreements with a number of additional community partners as well, including Loma Linda University, University of Redlands, Inland Empire Health Plan, San Ber-

nardino County Department of Preschool Services, Vista Guidance Centers, San Bernardino County Department of Children's Services, San Bernardino County Department of Behavioral Health, First 5 San Bernardino and San Bernardino County Children's Network.

START is offering child development lectures free to the community to help build the program around San Bernardino County. The two greatest areas of need for START are providing additional funding to treat uninsured children and securing long-term funding for occupational therapy and speech services. ●

# Have you made a will?

*University offering a free wills seminar Feb. 1*

It's one of those priorities that often is put off until it's too late – creating a will. Every year the majority of Americans – 70-80 percent – die without having prepared a valid will and testament.



While almost all of the reasons for procrastinating are understandable, the effect upon an estate can be devastating as the tax code provides some significant incentives for preparation of a will. By taking the necessary steps to create a will, individuals can lessen the heartache, cost and delay in the settlement of any estate.

To get folks started, Cal State San Bernardino is holding a seminar on

wills and trusts on Feb. 1 from 9:30 a.m. – 2 p.m.. Reservations are required. For those who can't make it, the university also is offering a guide to wills and trusts prepared through its Office of Gift and

Estate Planning. Those interested in receiving the complimentary copy can do so by returning the reply card enclosed in this issue of CSUSB Magazine.

More information is available on the university's Web site at [www.csusbgift.org](http://www.csusbgift.org) – choose the Wills Guide button on the left-hand side – and by calling Cindi Pringle at (909) 537-3521. ●

## An estate of mind

Long-time friend of the university, Evelyn Magnuson, passed away in May 2007, leaving \$2.4 million to Cal State San Bernardino as the sole charitable beneficiary. Money from her trust will be split equally between scholarship and building funds.

The building fund will support two new buildings – the College of Education building currently under construction and an observatory to be built entirely with private funding.

The contribution to scholarships comes at a time when the university is actively fundraising for the Presi-

dent's Academic Excellence Scholarship (PAES) program. In 1999, Magnuson was the first donor who made a significant contribution that marked the beginning of the presidential scholars' program. These funds will provide the resources required to attract the best and the brightest students from local high schools to attend CSUSB. The new endowment, made possible by the estate gift, will bear the names of Paul and Evelyn Magnuson.

Scholarship endowments, say university administrators, are essential to CSUSB, because they encourage talented young men and women to remain in the Inland Empire and to participate in the growth and development of the region. ●

## On the campaign trail

As the College of Education nears the completion of its new 130,000-square-foot building, its "Tools for Education" campaign has raised \$3 million of the \$4 million goal to provide the tools necessary to serve CSUSB credential students, area schools and communities within the Inland Empire.

The campaign has been led by co-chairs James and Judy Watson, of Watson and Associates, who have worked with the College of Education development team as well as the steering committee. A grand opening for the building is slated for early 2008.

The Education Building campaign is one reason that the university surpassed its fundraising goal last year when it raised \$10.4 million. The figure includes almost \$9 million in private contributions, or a 12.5 percent increase over the previous year. ●



# A new leader of the pack

By Mike Murphy

He's worked in athletics at universities from coast to coast. Now, veteran athletics administrator Kevin Hatcher is returning to the area where he was raised – Southern California – to run the athletic department at Cal State San Bernardino.

"I've been looking for a chance to get back to California," he told *The Press-Enterprise* newspaper after his hiring was announced in September. "It's my home." The 36-year-old Hatcher, who was raised in Simi Valley, attended Simi Valley High and ran track at Cal Lutheran for two years, has just finished his run at NCAA Division I Colgate University in New York. There, he had served as senior associate athletics director for external and internal relations. He told *The Sun* newspaper of San Bernardino that all it took for him to apply for the position was a nudge from his former boss, USC athletic director Mike Garrett, while both attended a retreat at the USC campus earlier this year.

But it's not only a chance to be closer to his family. "I also wanted to be at a school that competes at a high level. It doesn't matter if it's Division I or Division II," he told *The Sun*. "I look forward to leading a prestigious athletics program." He succeeds Nancy Simpson, who served as athletic director for 12 years until accepting a similar post at Anderson University in South Carolina in May. Having started at CSUSB Nov. 1, he brought with him his wife Doreen, a 13-year-old stepdaughter, who is a high school freshman, and his doctoral degree in education. Hatcher was selected

over 40 candidates who applied for the job. He was hired because of his wide administrative experience.

"His ability to interact with the campus community, which he has demonstrated at both public and private institutions," said CSUSB Vice President for University Advancement William Aguilar, "will be an essential focus of his work here. He is poised with a strong work ethic and possesses the highest degree of integrity. And, of all the candidates we interviewed, he was the

best listener."

Hatcher brings a wealth of experience in budgeting, fund-raising and generating attendance for athletic events, and he emphasizes "academic excellence for student-athletes wherever he's been," Aguilar said.

At Colgate, Hatcher headed the 25-sport athletic budget and fund-raising efforts. He also oversaw the department's business operation, ticket sales

*(Continued on next page)*



*Not a bad first week on the job. Kevin Hatcher, CSUSB's new athletic director, watched the Coyote women's volleyball team clinch the California Collegiate Athletic Association title on his first day working at the university, and just days later the men's basketball team opened its season with a decisive three-game sweep in the inaugural Disney West Coast Tip-Off Classic.*

*(‘A new leader of the pack’ ...continued)*

and compliance offices and served as administrator for the men’s basketball, lacrosse, track and field, cross country and field hockey teams.

Before moving to Colgate in 2005, Hatcher was associate athletic director for administration and university relations, as well as assistant athletic director for compliance and student services at University of Texas, El Paso from 2000 to 2005. He was director of student athletic and academic affairs at USC from 1998 to 2000 and the Trojans’ compliance coordinator in 1997-1998. He also worked at University of Michigan from 1995 to 1997.

Hatcher earned his doctor of education degree in 2004 at UTEP, his master’s degree in kinesiology from Michigan in 1996 and his bachelor of arts degree in communications from UC Santa Barbara in 1992. He also has served on several committees, chief among them, the NCAA Committee on Athletics Certification and is a member of the editorial board of Athletic Management and Athletic Business magazines. ●

# Coyote Chatter

## Great performances

A jubilant handful of golfers from Cal State San Bernardino made history May 9, capturing the NCAA Division II West Regional championship with a 54-hole score of 841, 11 under par.

It was the first regional title for the university’s golf program, even though the program has produced three third-place finishes and one fourth-place finish at national championships since golf became a sport at CSUSB in 1985-1986. The victory also marked the first time that Coyote athletics celebrated two regional titles in the same year since intercollegiate athletics began at CSUSB in 1984-1985. The men’s basketball team had won the 2007 West Region title in March.

Freshman Gene Webster shot a four-under-par 67 to take medalist honors, finishing the 54-hole tournament over the 6,800-yard Fox Hollow Golf Course with a 202 – 11 under par. The Coyotes took a nine-shot lead into the final round of the regional after shooting a team-record 271, but had to hold off a final day challenge from Grand Canyon and Sonoma State to earn the title.

The Coyotes later finished 11th in the NCAA National Championship in Allendale, Mich. Webster was the highest finisher among the Coyotes team in Michigan – shooting a 69 in his final round to place 12th overall in a field of 105 golfers. ●

## Reloading

Coach Jeff Oliver is banking on five blue-chip athletes to keep the men’s basketball team one of the best in the West in 2007-2008. The Coyotes’ team is coming off the program’s first NCAA Division II Final Four appearance in the national tourney. But there are questions. Who will step up to be a team leader and who will put points on the scoreboard?

“The big things we have to work on are how some roles will be defined and which guys can score and from where. It will take some time to develop both of those areas,” said Oliver. “Overall, this is a real balanced team. I don’t think anybody will average more than 12 points a game, but we will have a lot of people scoring between five and 12 points a game.”

The Coyotes have one starter back, senior point guard Marlon Pierce, and graduated four seniors who were the heart and



soul of last year’s squad that went 26-6 and finished second to Humboldt State in the CCAA title chase with an 18-4 mark. Pierce’s alter ego is senior Lance Ortiz, another point guard who started 11 times and played in all 32 games last season. Another key returnee is 6-8 forward David Reichel, an impressive perimeter shooter. But gone are 6-8 center Ivan

Johnson, 6-foot guard Prentice Harris, 6-4 wing Chet Johnson and Yoseph Yaisrael, a 6-7 forward.

Despite the loss of these four starters, Oliver believes the 2007-2008 edition of the Coyotes will play the same aggressive, end-to-end basketball that helped CSUSB lead the nation in team steals with 393, setting a new team record in the process. Depth-wise, “we’ll be just as deep,” said Oliver.

The key recruits playing this season are Phil Jones, a 6-5 guard-forward from Fullerton College; Renardo Bass, a 6-3

## Year's Tops

Basketball players Prentice Harris (pictured below, right) and Vanessa Wilt (center), along with golfer Gene Webster (left) received CSUSB's top student-athlete awards for 2006-2007. The full list of awardees for the year follows.

**Co-Male Athletes of the Year** Prentice Harris, senior, Upland, basketball; Gene Webster, freshman, San Bernardino, golf. **Female Athlete of the Year** Vanessa Wilt, junior, Hesperia, basketball. **Co-Male Scholar Athlete of the Year** Bill Clayton, junior, San Bernardino, golf; James Sinkes, senior, El Cajon, baseball.



**Female Scholar Athlete of the Year** Andrea Brandt, senior, Green Valley Lake, cross country. **Male Pup of the Year (newcomer)** Gene Webster, freshman, San Bernardino, golf. **Female Pup of the Year (newcomer)** Kaitlin Hartman, freshman, Shoreline, Wash., water polo. **CCAA/Hal Charnofsky Awards for Academic and Athletic Excellence** Becky Southworth, senior, La Verne, cross country; Joseph Tillman, junior, Moreno Valley, basketball. **Charles and Shelby Obershaw Scholarship** Anthony Vigil, men's soccer. ●

## Andrea's Best Finish

Capping four years of competition in cross country and earning outstanding academic awards, Andrea Brandt

was selected to the College Sports Information Directors Association Academic All-America second team for 2006-2007.

Brandt is one of more than 14,000 collegians who have earned CoSIDA academic All-America honors in NCAA divisions I, II and III and NAIA covering all championship sports since the program began in 1952. She earned a perfect 4.0 grade point average every quarter over her four years at CSUSB while competing in 22 cross country events. A 2003 graduate of Rim of the World High School in Lake Arrowhead, Brandt was the outstanding undergraduate student of the CSUSB College of Natural Sciences in 2007 and was awarded a prestigious NCAA Post-Graduate Scholarship to continue her master's studies in environmental education at CSUSB. ●

wing from Ohlone College in Fremont; Davon Davis, a 6-7 post player from San Bernardino Valley College; Steve Gaston, a 6-1 guard from Los Angeles Southwest College; and Michael Earl, a 6-8 post player who transferred in from Utah State after being a vital cog in Fullerton College's state JC title run in 2005-2006

Oliver has already broken one record this season. Starting his sixth season with the Coyotes, he was just one victory shy of tying his mentor, Larry Reynolds, for the all-time lead in victories in the history of the CSUSB program. He was 109-35 since replacing Reynolds, who left for Long Beach State after the 2001-2002 year. The Coyotes beat Kentucky Wesleyan and Montana State-Billings in the team's opening games in November. The Coyotes followed that act with a victory over Division I Weber State. The win earned the men the right to play a nationally televised game against powerhouse UCLA at Pauley Pavilion, where the Coyotes lost.

Coming off a 17-11 season and its first NCAA tournament appearance in nine years, the Cal State San Bernardino women's

basketball team could easily continue to improve, thanks to five recruits who will give depth to an already talented group of returning players.

Head Coach Kevin Becker and Assistant Coach Monique Nolan signed Koi Brown, a guard from Silverado High School in Victorville; Mendora Baker of Murrieta, a transfer from San Diego State who did not play for the Aztecs; Phylcia Egbuna, a 5-11 center from Horizon High School in San Diego; Jordynn Keating of Novato and Brittany Siler, a 5-9 guard from Etiwanda High School in Rancho Cucamonga.

The Coyotes will be anchored by senior center Vanessa Wilt, an honorable mention All-American, All West Region and All-CCAA conference player in 2006-2007 who averaged 18 points and 9.9 rebounds a game with 41 blocked shots. Senior forward Christina Day – an All-CCAA pick in 2005-2006 – returns after missing last season with a knee injury. ●

“DEE-fense!” Clap! Clap! Clap! “Slide! ... Slide! ... Slide! ... Run! ... Stop! ... Slide! ... Rebound! DEE-fense!” Clap! Clap! A near record 130 boys and girls took their orders from a slew of coaches and players this past summer in the second of two summer camps put on by the Coyote men’s basketball team. For the 7- to 15-year-olds, it was practice, practice, practice. They put the skills they learned during those thunderous, foot-pounding drills in Coussoulis Arena to games of 1-on-1 and 3-on-3 and in half- and full-court games. But it wasn’t all 9-to-5 basketball. The campers had diversions. During each day of the five-day camp, they also played other kinds of games, swam in the aquatic center near the arena and watched movies. And with a record number of young girls participating right alongside the boys, they had their own role models in members of Coyote women’s basketball team members acting as camp instruction aides.



## All in a day’s drills



Photography by Lori Krueger and Robert Whitehead

NEW ORLEANS

## Crescent City Survivor

By Carol Dixon

Hurricane Katrina was the costliest and one of the deadliest hurricanes in the history of the United States. It claimed the lives of more than 1,800 people and caused more than \$81 billion in damage.

In August 2005, new Cal State San Bernardino student Crescent Green made her escape from New Orleans carrying nothing but a Rubbermaid tub that held her important possessions. Along with survival essentials, she salvaged her notebooks containing all of her original writings – her written words her most precious possession of all. She recalls her ordeal with matter-of-fact honesty. “There was no food, running water or electricity.”

Green and three of her friends had been having a barbecue before the disaster struck. Afterward, they lived on food from that barbecue for a week. There was nothing else. Green fled to Covington, located about 20 minutes from the Big Easy. From there she and her friends navigated through road closures to her sister’s house in Baton Rouge, where she shared a two-bedroom apartment with 10 people. Food stamps were available, but the markets were completely sold out. Stealing, siphoning and tragedy was everywhere, but there was no room for failure.

With her mother and three of her brothers missing, Green picked up again. She moved to California on Sept. 11, 2005, to live with her godmother and to complete her high school education. She enrolled at Arroyo Valley High School, but was soon forced to relocate

when her godmother was evicted and moved to Detroit. As luck would have it, Judy White, the deputy superintendent of the San Bernardino City Schools, was at Arroyo Valley High School as Green discussed her situation with her teaching academy adviser. White kindly opened her home to Green, giving her the opportunity to stay in California and finish her education.

Two months after the Katrina disaster, Green finally located her mother and two of her brothers. Another month passed before she found her third brother. A nickname for New Orleans is “Crescent City.” Green’s mother chose the name for her fourth child because of her love for her home. Crescent Green was lucky. Although she lost her home and nearly everything she owned, all of her family had survived.

Scholarships and financial aid have helped Green stay afloat amid the flood of trials. “There are so many differences between California and Louisiana,” she says. “The people are different, the culture is different – it’s like day and night.”

Green flashes a huge grin that lights up her face when describing her latest project – a new CD that she recorded with the Project Action Slam team. The

CD will include her voice and poetry as part of an overall collection. Green joined the Project Action performance group after receiving the “African American Inspirational Student Leader of the Year Award” from Congressman Joe Baca. The creator of Project Action asked Green to join the troupe in 2006. She has been performing ever since. Her poem, “The Truth,” was written about her experience with Hurricane Katrina and in it she talks about freedom. She defines freedom as “... spiritual, lyrical, freedom to do what you believe is right and is morally correct.”

A hip-hop aficionado, the communications major has definite opinions



Crescent Green

Mississippi River

on today’s youth culture. “I don’t listen to the radio because a large portion of hip hop songs don’t have any substance or valid information,” she says.

*(Continued on next page)*

## Broadway on Ice on Hardwood

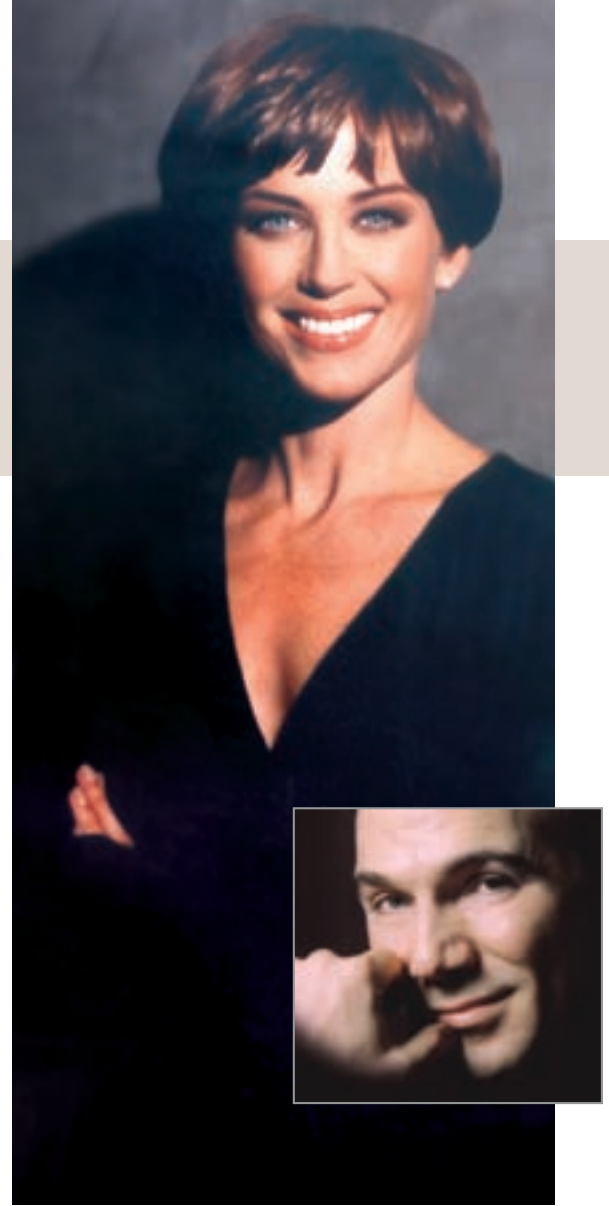
Just down the street from Cal State San Bernardino, where Hallmark Parkway turns into Industrial Parkway, stands a huge warehouse. Its shoddy appearance disguises its true purpose from all but the most discerning passersby. You might guess that the large structure houses freight or cargo. But in the fall you could wander past a generator and refrigeration unit and you'd spot a makeshift tent flap, behind which a director and choreographer hurriedly jotted down notes. In this remote and modest setting, the glitz and grace of the traveling show, "Broadway on Ice," was in rehearsal for weeks.

It was all for a special performance in late December at CSUSB's Coussoulis Arena. The show brought celebrated Olympic ice skater Dorothy Hamill and the longest-performing "Phantom of the Opera" star, Franc D'Ambrosio, for the popular ice production that showcases the Broadway musical.

The location in San Bernardino served as a temporary training center for the show, and housed all of the props, costumes, ice skates, generators and other large pieces of equipment. The rink there was 60 feet by 40 feet and fully frozen for the ice skaters who whizzed by in elaborate costumes sporting beautiful colors that seemed to float across the ice.

Hamill seized the world's attention during the 1976 Olympic Games in Innsbruck, Austria, where she won the gold medal for women's figure skating. Still wowing audiences at 51, she was also a three-time U.S. champion, and won the World Professional Skating Championship five years in a row. Her wedge haircut started a major fashion trend. Hamill turned pro after her Olympic triumph and starred

in the Ice Capades (which she eventually bought) for many years. She also appeared in "Nutcracker on Ice" with Robin Cousins, toured with John Curry and



*('Crescent City Survivor' ... continued)*

"Back in the day, hip hop artists such as Public Enemy, Run DMC and Common Sense would talk about political issues or popular topics. The information was valid for your lifestyle." As a writer and poet, Green hopes her words will help

to uplift her culture, her race, people as a whole. "I hold everyone to that same standard."

Green looks for truth. Her wisdom and philosophies are in her poetry. She uses it for self-expression and hopes to

one day become a motivational speaker. She's 19, and already she sees the world through eyes that have seen more of life than most her age will see in a lifetime. ●



## How to Make an Ice Rink

It may seem odd to see an ice skating rink staged in the middle of Coussoulis Arena's basketball floor, but the process is specific and safe for hardwood.

First, the floor is covered with thick tarps and then again with plastic sheeting. Then 47 aluminum plates measuring 20 feet long by 2 inches thick by 2 ½ feet wide are attached end-to-end and placed

side-by-side. The plates are connected by pipes and hoses to an exterior refrigeration unit that circulates a brine solution that cools the plates to below freezing. Once cooled, the plates are sprayed with a fine mist of water. This goes on for about 12 to 14 hours until the ice arrives at the desired thickness. In the case of Coussoulis Arena, that's only 2 inches. Finally, an

electric machine, equipped with a scraper and a 100 gallon tank, uses hot water to melt and refreeze the ice. After the performance, the ice is broken into small chunks and hauled away by muscle and wheelbarrow to melt outside. ●

did TV specials with Gene Kelly, Perry Como and Andy Williams.

D'Ambrosio, who has performed the phantom more than 3,000 times, made his Broadway debut in the first revival of "Sweeney Todd" and was selected to

play the role of Anthony Corleone, the opera-singing son of Al Pacino in Francis Ford Coppola's Godfather III. He has been up for a Grammy twice in the past eight years.

Next on the calendar for Coussou-

lis Arena is the Harlem Globetrotters, coming Monday, Feb. 18 at 4 p.m. Ticket prices range from \$11-\$60. Call the arena at (909) 537-7360 for tickets or more information. ●



## New Faces in the Crowd

### Mark Hartley — Director, Student Leadership and Development

Mark Hartley arrived as the new director of student leadership and development this past February. He came to Cal State San Bernardino from the nearby University of Redlands, where he was the director of Greek life and the assistant director of student leadership and involvement. He has a solid reputa-

tion of being an advocate for students.

At Redlands, Hartley worked on projects such as founding the Multicultural Center, co-chairing a committee to revise the sexual harassment and discrimination policy, and an \$800,000 renovation project of fraternity row. He has two masters' degrees, one in business management and the other in higher education, both from the University of Redlands. ●

## Targeting the Future

By Carol Dixon

It's hard to miss the familiar red bull's-eye that frequently appears in the Career Development Center at Cal State San Bernardino. With an annual recruitment goal of as many good candidates as the company can find at CSUSB, the Target Corp. is zeroing in on universities to grab the best and brightest before they are handed their diplomas. The company operates about 1,500 stores in 47 states, including more than 175 SuperTarget stores. And plans are to increase that number to 2,010 by 2010.

Now topping more than \$50 billion in sales a year, today, the Target Corp. ranks among the top 20 business contributors in the nation, giving back \$3 million each week to the communities it serves. Locally, Target has contributed to CSUSB scholarship funds and has supported the Career Development Center through charitable grants. But perhaps its greatest contribution is a training program that teaches potential leaders how to lead. Target is shopping the schools of America to find executive team leaders, and Cal State San Bernardino is a leading supplier.

### Valerie Chadwick

*Store Team Leader*

When Valerie Chadwick first entered Cal State San Bernardino in 1992, she studied hard with the notion that one day she would become an algebra teacher. But to pay the bills she had to work, and she soon made a career for herself in the retail industry. After graduating from CSUSB in 1996, Chadwick continued with her day job until a Target Store recruiter made her an offer she couldn't refuse. Chadwick quick-

ly switched retailers and began working as a store manager in training and then a store team leader.

At the time, she was happily married, raising a 2-year-old son and ready to start living the good life. Then tragedy struck. Her husband went in for a routine surgery and died 11 days later. The loss left Chadwick devastated. Still, during that period, Target allowed her to work through her difficult circumstances. "They are a company with a heart," she said. "What employer does that?"

At 33 and earning a six-figure salary after just four years, Chadwick now runs a store and handles recruitment efforts to provide opportunities for college grads to fill such roles as executive team leaders.

### Kandice Williams

*Executive Team Leader, Security*

In 2005, Kandice Williams was a student majoring in criminal justice at CSUSB. She had dreams of becoming a police officer, and even went through the hiring process with the Inglewood Police Department. While in school she worked as a student assistant in the university's Career Development Center. There she spent her time helping employers, who were constantly setting up on-campus interviews and information sessions for potential student candidates.

Williams developed a rapport with the recruiters. After much coaxing, she found herself interviewing with Target. Finally, she accepted a job as an executive team leader for assets protection.



Valerie Chadwick

Says Williams, "When the asset protection pyramid was discussed, I realized that there is more to Target than hanging clothes on a rack." Now, after two years with the company, she has enjoyed an environment that has plenty of room for professional growth and development.

### Steven Bush

*Executive Team Leader, Human Resources*

Steven Bush, a June 2007 CSUSB graduate with a B.A. in business administration and an emphasis in management, smiled for photographs on graduation day, confident that he had already taken the right steps to ensure his immediate future – he had a job.

Unlike most new grads, Steven took action while still in school and made sure a job was waiting for him when he got out. Steven had worked with the Career Development Center on campus, applying for a summer internship program with Target. After attending an information session, he signed up for an interview and landed the job.

His energy and enthusiasm got him noticed. Soon, he was offered a new position as an executive team leader for human resources for the newest SuperTarget store in Apple Valley. ●



## 1960s

**Lois Carson**, B.A. English 1967, is the recipient of the 2007 Lyndon Baines Johnson Human Services Award from the national Community Action Partnership. Lois, who is the executive director of the Community Action Partnership of Riverside County, was honored for her efforts helping low-income families change their lives. ▲



**Robert J. Hodges**, B.A. sociology 1969, M.A. education 1975, will retire in February from his position as superintendent of the Redlands Unified School District. Bob joined the district in 1987 as an assistant business manager and was named superintendent in 1994.

## 1970s

**Antonia Ecung**, B.A. political science 1971, is the dean of learning at Porterville College in Central California. Antonia recently completed her doctorate degree in higher education administration. ▲

**Larry A. Feenstra**, B.S. biology 1974, is the director of clinical engineering for Loma Linda University Medical Center. The department services all facilities at the university, as well as 20 off-site clinics and Veterans Affairs medical clinics in the region.

**Lori Haage**, B.A. English, 1977, B.A. liberal studies 1981, is retiring from the Ontario-Montclair school district after teaching bilingual classes for 24 years. Lori will continue substitute teaching for the Chino Valley USD. ▲



**Doug Harris**, B.S. biology 1974, is a senior principal scientist with Pfizer Inc.'s Animal Health Division in Ann Arbor, Mich.

**Maureen C. Newlin**, B.A. English 1975, M.A. English composition 1989, retired from her full-time lecturer position in CSUSB's English department, where she taught for 19 years.

## 1980s

**Barbara Alejandre**, B.A. marketing 1988, was named assistant to the superintendent for the San Bernardino County Superintendent of Schools. Her responsibilities include oversight of special projects, the communications department and budgeting.



## I Met My Mate at Cal State

As if a degree wasn't reward enough, once in a while things come together just so during college, when men and women meet and reap the added fortune of finding *The One* right on campus. There must be a reason they call it a bachelor's degree. Perhaps it's that intense study is ordinarily no friend to social foraging; sometimes, for a time, study can make bachelors of all of us. In the stories that follow, several alumni couples tell us how they met and how college life took part in their romance. Their stories are from different decades, and this particular batch of stories includes that of Linda and Richard Bennecke, who met for the first time during the first quarter of the first year of Cal State San Bernardino's existence.

**Kathleen "Khak" Rezendes**, B.A. history 1975 and **John Herrick**, B.A. history 1978, B.A. social sciences 1979.

My husband and I met here at CSUSB when it was still CSCSB in 1974. It was a really small student body then and the history department was similarly small as well.

Being a history major, I pretty much knew the history students until that fall semester when a new guy showed up in an upper division class. "Must be a transfer student," I thought. We were having a class discussion and he jumped right in and began participating in class. Really liked what I heard (and saw!), so at the end of class I asked him to continue the discussion over coffee. He agreed and we had a cup of coffee in the room at the front of the library (vending machines, etc.).

We began dating shortly thereafter and we married in 1979 in Redlands. What I did not know until much later was that the day we first met was John's first day of college! Not a transfer student but a Navy vet who had challenged courses and entered college in an upper division history class. He said that if he had known women would try to pick him up, he would have started college earlier. Lucky me! He waited for the right moment to attend college.





## Points of pride

Three more top students from Inland Empire high schools joined the CSUSB family this fall as alumni scholars. David Anders of Corona (left), Taylor Baker of Highland (center), and Daniel Serrano of Victorville (right) each were chosen to receive the CSUSB Alumni Association's \$12,000 merit scholarship.

The Alumni Association established its Alumni Scholars program in 2001 to attract some of the region's brightest students to the campus and encourage them to remain in the area after graduation from CSUSB. Fourteen students have received the scholarship since the program's inception, and seven have graduated from the university. Students considered for the scholarship are those who have demonstrated academic achievement as well as leadership in extracurricular activities, community involvement and employment.

Alumni scholars are required to sustain a 3.5 GPA and full-time status, as well as contribute a minimum of 30 hours of service to the university and Alumni Association through the Student Ambassadors Society.

**Steven Byerly**, *M.A. educational administration 1986*, is the principal for Rim of the World High School in Lake Arrowhead. Steven previously was the director of curriculum and instruction at Sutter Union High School and served as a principal in the San Jacinto and Arbutuckle School Districts.

**Patricia A. Hatch**, *M.A. educational counseling 1987, M.A. educational administration 1999*, was awarded the prestigious Mary E. Gehrke Lifetime Achievement Award by the American School Counselor Association. Trish is the director of the Center for Excellence in School Counseling and Leadership and the School Counseling Program for San Diego State University.

**Dr. Kay Kalousek**, *M.S. biology 1986*, is the assistant dean of medical education and an assistant professor of family medicine for the College of Osteopathic Medicine at Western University of Health Sciences.

**Cheryl A. Marshall**, *M.A. psychology 1989*, was appointed vice president of instruction at Crafton Hills College. Previously, Cheryl served as the associate dean of business and economic development at Mt. San Antonio College.

**Kerrick Bubbs**, *M.B.A. 1987*, was named one of the nation's top 100 independent financial advisers by Barron's. Kerry, who is president and chief wealth manager at KWB Wealth

Managers Group in Redlands, was ranked No. 27 on the "Indie 100" list published in Barron's Aug. 27 issue. ▲

**Andrea Kratzke** *B.S. health administration 2005, ΑΦ*, and **Jason Foster** *B.A. information management 2004, ΣΧ*.



I met my mate at Cal State our freshman year in the fall of 2000. We were both very active in the Greek system (Alpha Phi and Sigma Chi) as well as in the Student Union. I worked for ASI and was on the Student Union board of directors and

Jason worked for the Student Union and Red Bull. We got engaged in May of 2004, but didn't set the date immediately. Jason graduated from Cal State in June of 2004 and shortly after moved to Arizona, where we had bought a house that was to be done the following year. I still had a year left of school and was set to graduate June of 2005. All went as planned and six days after my graduation we married in Riverside at the Mission Inn. We now both live in Arizona and love every minute of it.

**Erin Hunt Brinker**, *B.A. political science 1992* and **Tobin Brinker** *B.A. political science 1993*.

We met in Dr. Ralph Salmi's public policy class. He was wearing a fraternity sweatshirt and I knew a lot of Delta Sigs, so I went up and introduced myself after class. We were friends for a year before we started dating and dated a year before getting engaged.

He proposed to me by taking me out to dinner and presenting me with a half-eaten box of Cracker Jacks. He knew that I would get annoyed (the prize was also missing) so he took me home. When we got to my apartment, I was overwhelmed to find "Will You Marry Me" written in chili pepper Christmas lights on my window (it was mid-December). Of course, I said yes.

First, I have to tell you about the night he asked me out. It was Halloween and there was a party in the Student Union that all of our friends were going to. To be funny, we told Tobin that all of us were going to dress up. Boy was he surprised when he showed up at the party and he was the only one in costume. He was dressed as a pirate complete with a parrot on his shoulder. He was a very good sport about the whole thing and he asked me out that night. On our first date we were supposed to go to dinner followed by the Delta Sigma Phi Sailor's Ball. He took me to the Rustic Inn and we talked so long we never made it to the ball.

Tobin and I had many classes together since we were both poli sci majors. Also, I am a Kappa Delta and he is a Delta Sig so we have the Greek connection, too. We loved talking politics with Dr. Edward Erler (my

1990s

**Shauna Albright**, *B.A. communication 1996*,



J.D., is president and founder of Albright & Associates, a family law practice with offices in Corona and San Bernardino. Shauna delivered the

keynote address at CSUSB's 14th Annual African/African American Graduation Recognition Ceremony in June.

**Michael Bracken**, *B.A. marketing 1992, M.P.A.*



1999, ΣΦΕ, has been named to the board of directors and chairman of the Audit Compliance Committee of Community Valley Bank, an El

Centro-based State Chartered Bank and publicly traded corporation. Michael is the managing partner of Development Management Group Inc., in Palm Desert.

**David Chamberlain**, *M.A. educational administration 1996*, was appointed principal for Lathrop High School in Manteca. He had served as principal of Livermore High School.

**Charlene Engeron**, *B.A. communication 1992, ΑΔΠ*, recently published her first novel, "In Her Dreams," now available at Amazon and Barnes & Noble. She is a former award-winning journalist and is a foundation specialist with Redlands Community Hospital.

**Christina L. Goennier**, *B.A. biology 1993, M.A. educational administration 1998*, was awarded the Governing Board Recognition of Excellence Award for her work as principal of Diamond Valley Middle School in Hemet.

**Nicole L. Hebert**, *B.A. economics 1995*, is a senior financial analyst for Citigroup in the Dallas/Ft. Worth metroplex. She is pursuing her M.B.A. at the University of Dallas Graduate School of Management.

**Dr. Travis Huxman**, *B.S. biology 1992, M.S. biology 1998*, is director for Biosphere2 and

the B2 Earthscience research program. Biosphere2, managed by the University of Arizona and open to the public, is one of the world's most unique facilities dedicated to the research and understanding of global scientific issues. Travis also is an associate professor at U of A in the department of ecology and evolutionary biology.

**Kathleen Meagher**, *M.A. educational counseling 1991*, is the principal for Duveneck Elementary School in Palo Alto. Prior to that appointment, Kathleen served for three years as assistant principal for Los Altos High School.

**Miguel Medel**, *B.S. accounting 1996*, is a



senior manager for Macias Gini & O'Connell LLP, a certified public accounting and management consulting firm with offices in Sacramento, the San Francisco Bay

Area, Los Angeles and San Diego.

favorite professor) and found his discussions fun and engaging. Tobin and I had both been exchange students in high school. I went to Austria and Tobin went to Australia, both in year programs (AFS) so we loved all things international. Tobin was involved with Model United Nations (with Dr. Ralph Salmi) and was a member of the team that earned the top award in New York, representing Iran. I wasn't able to do that program (I had to work), but I lived vicariously through him. I have nothing but very fond memories of my days at CSUSB and I know that Tobin feels the same way.

We were married on Oct. 15, 1993, at St. Anne's Catholic Church in San Bernardino and our reception was at Shandin Hills.

We have two children, Alex (son, age 12) and Reagan (daughter, age 10). Tobin is a 7th grade world history teacher at Frisbie Middle School in Rialto and a member of the San Bernardino City Council. He was previously a member of the Colton Joint Unified School District Board of Education. I am the business manager for the CSUSB Foundation-sponsored START Pediatric Neurodevelopmental Assessment and Treatment Center, which is part of the College of Social and Behavioral Sciences' Institute of Child Development and Family Relations. I earned an M.B.A. at the University of Redlands School of Business in 2002.



**Patricia Moreno** *B.A. Spanish 2005* and **Juan Carlos Luna** *B.A. liberal studies 2002, M.A. education 2004, M.A. educational administration 2006*.

We met on the Midnight Tours during Welcome Week in the fall of 2000. It was love at first sight. I was the leader of her tour during the program. I proposed the big question in Las Vegas – on the gondola ride inside the Venetian Hotel. It was beautiful; I had tears coming out like there's no tomorrow. We were married Oct. 21, 2006, in San Bernardino and had more than 450 guests in attendance. We just bought our dream home in the small hills of San Bernardino.

It truly is a blessing. I am a 6th grade teacher at Lytle Creek Elementary, but hope to become an admin-

istrator by the end of the year. Patricia works at Pacific High School as a bilingual clerk while completing her M.A. (Spanish) at CSUSB.



**Ken Morse**, *B.A. sociology 1994*, was named athletics director for Redlands High School. Ken has been the head boys' track and field coach at RHS for nine years and he was assistant football coach for 16 years.

2000s

**Renee Arnold**, *B.A. English 2005*, AΔΠ, earned her master's degree in African American studies from Temple University in May. Renee is the office manager for the university's Student Leadership and Development Office. ▲



**Melanie Allison Carver**, *B.S. biology 2000*, is an environmental specialist for POWER Engineers, where she handles environmental inspecting, permitting and monitoring. She previously worked as a bio tech with MBC Applied Environmental Services.

**Rebekah Shultz Colby**, *B.A. English 2000*, *M.A. English composition 2002*, earned a Ph.D. in rhetoric and writing from Bowling Green University. Rebekah teaches composition at the University of Denver.

**David Drake**, *M.A. educational administration 2005*, was named athletics director for Colton High School. He previously coached softball, wrestling and football at La Quinta and Rancho Verde high schools.

**Jamilee Hamilton**, *B.A. graphic design and marketing 2005*, is a graphic designer with Robert Kaufman Fabrics in Los Angeles, where she is responsible for establishing brand identities for a majority of the company's products. Jamilee's freelance work can be seen at [www.ilemaj.com](http://www.ilemaj.com).

**Diane Hansen**, *B.A. marketing 2002*, is the director of marketing and communications for iT'Z, a growing chain of family-oriented food and fun centers with locations in Houston and Albuquerque. The company plans to open other locations in Colorado Springs and Southern California.

**Sergio Hinh**, *B.A. psychology 2006*, was promoted to operations supervisor for the U.S. Postal Service, where he supervises more than 150 postal employees in the data entry department.

**Jeffrey Lehmkuhl**, *B.A. management 2005*, ΣΦΕ, is a 1st lieutenant in the United States Air Force, and will be assigned to the 55th Rescue Squadron at Davis-Monthan Air Force Base in Tucson, Ariz. Jeffrey graduated



first in his pilot training class and earned the AETC Commanders Trophy for outstanding performance. He pilots the HH-60G Pave Hawk helicopter. ▲

**Craig "Kico" Velarde**, *B.A. communication 2002*, co-produced PVC-1, a film inspired by the true story of an innocent woman's struggle for survival after she is fitted with a collar-bomb by Colombian kidnapers. The

**Laura Mhild** *B.S. health science 1987*, AΦ, and **Elrond Lawrence** *B.A. communication 1989*, ΔΣΦ



My husband and I met while we were students at Cal State San Bernardino – 21 years ago, Feb. 14, 1986. He was in Delta Sigma Phi fraternity and I was an Alpha Phi pledge. We were introduced by a mutual friend. We started dating about a week later

and were married on June 3, 1989. We celebrated our 18th wedding anniversary this [past] June. We have an 11-year-old daughter named Kathryn and now live in Salinas, Calif. Elrond is a freelance photographer ([www.elrondlawrence.com](http://www.elrondlawrence.com)) and writer as well as director of media relations for [www.HRMarketer.com](http://www.HRMarketer.com). I am a planning and building services manager for the Inland Planning Team at the Monterey County planning department.



**Makiko Kojima** *M.A. education 1999* and **Paul Amaya** *M.B.A. 2000*

We met while in the M.B.A. program and began dating soon after. Makiko returned to Japan after graduation, while I began working in the CSUSB International Center, but we maintained a long-distance relationship. We connected again in late 2004 and married in August 2005. Our wedding was celebrated in April 2006 with friends and family in Japan and then our first son, Julian Kazuki, was born Sept. 15, 2006, in San Bernardino.



**Khozette Layon** *B.A. management 1991*, *M.A. education 2003* and **Michael Bracken** *B.A. marketing 1992*, *M.P.A. 1999*.

We met in a quantitative analysis class in the fall of 1990 and began dating soon after. I proposed in Las Vegas in the summer of 1991, and we were married Nov. 8, 1992. While attending CSUSB, I was a member of the CSUSB cross country team and Khozette served on the ASI board of directors. I am now managing partner of Development Management Group Inc., a Palm Desert-based real estate development company, and Khozette is a 4th grade teacher at Mountain Vista Elementary School in Indio. We have a 3-year-old daughter, Khloe Jae, and live in Palm Desert.

# SMART SAVINGS!

The CSUSB Alumni Association and Kaplan, Inc. are working together to offer CSUSB alumni substantial savings on test preparation courses. Kaplan has been the leader in test preparation, admissions and tutoring for more than 60 years and is the most recognized name in the industry.

The Alumni Association is sponsoring free practice tests and workshops. Please call the Alumni office for additional details or find out more online at: [www.csusb alumni.com/kaptest](http://www.csusb alumni.com/kaptest). Indicate you are a CSUSB Alumni Association member when you register and receive \$100 off your test preparation fees!

movie premiered at the Directors' Fortnight during the Cannes Film Festival 2007. Craig owns 45 East, a full service media company.

**Demetress Wheeler Young**, *BA. human services 2002*, is the CEO of EMS Safety Services. The San Clemente company provides emergency response and disaster preparedness programs and products. ▲

**Christopher B. Wilson**, *M.A. educational administration 2004*, was honored with the MONTE Award (Many of Our Nation's Top Educators) by the San Bernardino Teachers Association and the Above and Beyond Award by the San Bernardino City Unified School District. Chris teaches at Fairfax Elementary in the Sheltered English Immersion program.

## Weddings

**Tom Lee**, *B.S. computer science 2005, M.S. computer science 2006*, married Christie Shelley on March 24 in San Bernardino. Tom is a software engineer for PerMedics Inc., a medical technology company based in San Bernardino. ▲

**Dayna Lippe**, *B.A. marketing 2007*, and



Daniel Brown were wed May 27 in Hemet. Dayna is the dean's assistant in CSUSB's Undergraduate Studies Office and is pursuing her M.B.A. at

the university. ▲

**Deanna Madge**, *B.A. communication 1995*,



married Rafael Castillo on Oct. 6, 2007 in Alameda, Calif. Deanna works in medical device sales in the San Francisco Bay area. CSUSB alumni in attendance

included **Cheryl Clark-Gibbs** *B.A. communications 1993*, **Sylvia Santelices-DeMerchant** *B.S. business administration 1994*, **Crissy**

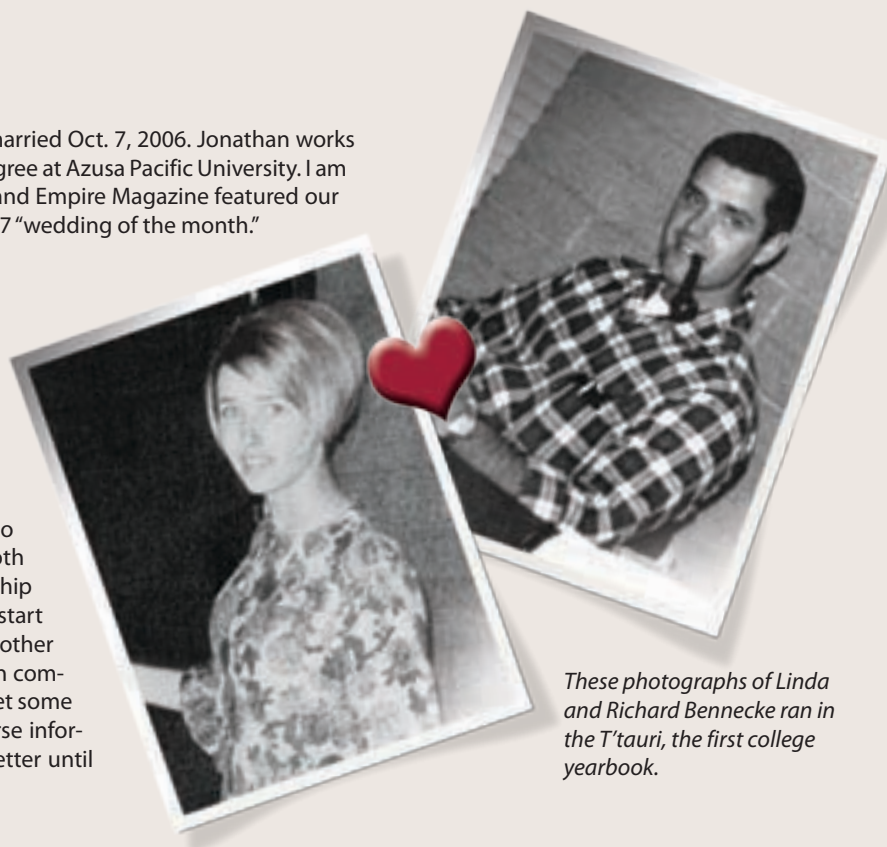
**Holly Dean**, *B.A. criminal justice 2004*, AΦ, and **Johnathan Crane**, *B.A. history 2007*, ΣΧ.

I met my husband at a Sigma Chi social in 2003, and we were married Oct. 7, 2006. Jonathan works for the Fontana School District and is working on his master's degree at Azusa Pacific University. I am a fraud investigator with AIG World Investigative Resources. Inland Empire Magazine featured our sunset wedding in the Temecula wine country as the March 2007 "wedding of the month."

**Linda Luetcke Bennecke**, *B.A. sociology 1969* and **Richard Bennecke**, *B.A. political science 1967*

We met the very first quarter CSUSB opened in fall 1965 – he was a junior transfer from University of Redlands as a poli sci major. I just graduated from Redlands High School with a natural sciences undeclared major – so Gerry Scherba, dean of natural science [at Cal State San Bernardino] was my adviser and was terrific.

We both had meetings with then dean of students, Bob Fisk, to see what we could do to get student activities going. We had both been active in our respective high schools in various leadership roles. Richard was selected as Associated Students chairman to start the student involvement and asked for volunteers to work on other areas of development: namely, constitution committee, election committee, including mascot, colors and officers, social chairman (get some activities going) and publicity chairman (my first role) to disperse information and developed the "Communicué" as an interim newsletter until



These photographs of Linda and Richard Bennecke ran in the T'tauri, the first college yearbook.

**Tobiason** *B.A. liberal studies 1996* and **Kymerli Dustman-Allen** *B.S. physical education 1996*.

**Larry Ryan** *B.A. communication 1997* and  Mariam Williams were married May 28 in a small ceremony on the beach of Bucerias, Mexico. Larry is the associate athletics director for development at the University of New Mexico. ▲

**Erica Torner**, *B.A. psychology 2006*, and Matthew Thomas were married July 13 in San Bernardino. Erica is completing her master's degree in psychology at CSUSB. ▲

**Laura Ellen Waitschies**, *B.A. liberal studies 1994*, married Andrew Charles Wilcox June 2 in Crestline. Laura is a graduate of the Culinary Institute of America at Greystone in Napa Valley, where she is now the special events pastry sous chef.

## In Memoriam

**Rich Fehn**, *B.S. biology 1974, M.S. biology 1978*, passed away June 30, 2007.



Rich served the biology department at CSUSB as a leader, a teacher, and as a scientist for 24 years. He was a past chair of the department, a

Golden Apple award winner for excellence in teaching, and was named the Outstanding Professor at CSUSB in 2004. Rich also was the 1985 Distinguished Alumnus from the College of Natural Sciences.

**Stephen P. Morrow**, *B.S. environmental health science 1985*, a clinical pharmacologist and mental health commissioner for San Bernardino County's 3rd District, died Aug. 9 in a traffic accident in Moreno Valley.

**Dorothy Frances Wheeler**, *M.A. education 1980*, died Oct. 11 in Riverside. Dorothy

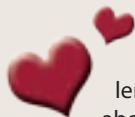
began her career in education in 1977, and most recently was a classroom teacher in the Norco-Corona Unified School District.

## Births

**Diana Hambleton Bates**, *B.A. art 1993, AΔΠ*, and her husband **Michael Bates**, *B.A. finance 1996*, announce the birth of their son, Nathan Andrew, born on March 11, 2007, in Riverside. Diana is a freelance graphic designer and kindergarten teacher in Corona. Michael is a financial consultant with Smith Barney.

**Jason Beers**, *B.A. art 2000*, and his wife Jaimee announce the birth of their first son, Andon, born Aug. 2007. Jason is a graphic designer at CSUSB, and also operates FlexDP, a full-service design company; find out more at flexdp.com.

**Sonja Bucur**, *B.A. human services 1992*, and **Michael Bucur**, *B.A. marketing 1990*, announce the arrival of their third child, Hayden, born July 2007. ▲



the Pawprint was started later on. Therefore, we worked together on getting many things started. [The] biggest challenge, of course, was getting students involved and excited about the campus given that the student body was 100 percent commuter and the average age was 26.

Our first date was to a music concert as part of my GS art class, but not until very late in the year. We never had any classes together, different majors and friends. At the end of the day it was the extracurricular activities that made our experiences so long lasting. We were married in March 1968 and [college] President and Mrs. John Pfau and Vice President and Mrs. Scherba attended our wedding. We were so pleased that they could all join in our celebration and each had wonderful best wishes.

Since then we now have three grown sons who, at some time in their college careers, have attended CSUSB along with their three wives who also graduated from CSUSB. Two of our daughters-in-law marched down the aisle together for graduation. All six have gone on to own successful businesses as well as become business executives, teachers and a school psychologist. Two of our sons have master's degrees: One has an M.B.A. from CSUSB and the other two have master's degrees from Azusa Pacific. We are very proud of their professional endeavors along with the fact that all six are terrific parents to our five grandchildren ages 1 through 13. Interestingly enough, our sons all met their wives while attending CSUSB, though two didn't remain to

graduate from there: one from Cal Poly Pomona in civil engineering and the other Cal Poly San Luis Obispo in international finance.

Our biggest message to our sons has always been "when you go to college" not "if you go to college" – they learned young to set goals and pursue them, just like Richard and I did as students way back in the early days. While marriage wasn't one of our goals entering the new campus it certainly was a terrific surprise and we enjoyed being a small part of the beginning of what is today a wonderful educational institution!



## A modest proposal

Will you say, "I do?" CSUSB Magazine would like to print your alumni tales of finding your "mate at Cal State." Do you want to share your story and, if possible, a high-quality picture from your wedding or of the two of you on campus during your college days? Send your story by e-mail to [alumni@csusb.edu](mailto:alumni@csusb.edu) or send it the old-fashioned way: Type it out, mail it in.



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\* See the College of Extended Learning Course Catalog for discount exclusions.



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California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. Share and enjoy. All numbers are in the 909 area code unless otherwise indicated. It may be best to confirm an event at the number listed.

## JANUARY calendar

### 12 ART EXHIBIT OPENING

"Night Time is the Right Time." Acrylic on wood paintings by artist Katrin Wiese. Robert V. Fullerton Art Museum. Jan. 12-March 17. Museum hours: Monday, Tuesday, Friday and Saturday 10 a.m.-5 p.m., and Thursday 10 a.m.-7 p.m. Free admission. Parking \$4. Museum.csusb.edu. 537-7373.



Sam Maloof exhibit, Jan. 31 – May 7

### 31 ART EXHIBIT OPENING

"Sam Maloof: Essence of the Handmade." The fine furniture of master woodworker Sam Maloof. Robert V. Fullerton Art Museum. Jan. 31-May 7. Museum hours: Monday, Tuesday, Friday and Saturday 10 a.m.-5 p.m., and Thursday 10 a.m.-7 p.m. Free admission. Parking \$4. Museum.csusb.edu. 537-7373.

### THEATRE: OPENING NIGHT

"The Odyssey." Adapted for children, this version of Homer's classic uses puppetry, masks, music and

mime. Ronald E. Barnes Theatre. Jan. 31, Feb. 1 and 2 at 8 p.m., and Feb. 2 and 3 at 2 p.m. General admission (children) \$5, students \$5, senior citizens, CSUSB Alumni Association members and active military \$10, general admission (adults) \$15. Parking \$4. Theatre.csusb.edu. 537-5884.

## FEBRUARY

### 8 MUSIC

CSUSB Symphonic Band and CSUSB Chamber Winds. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$4. Music.csusb.edu. 537-7516.

### 18 PERFORMANCE BASKETBALL

The Harlem Globetrotters. 4 p.m., Coussoulis Arena. Gold Circle seating \$60, reserved \$32, reserved bleachers \$25, general \$16. Service fees apply. Charge for parking. Arena.csusb.edu. 537-7360.

### 21 MUSIC

CSUSB Jazz Ensemble. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$4. Music.csusb.edu. 537-7516.

### 28 MUSIC

Au Privave, CSUSB's jazz singing group. 7:30 p.m., Performing Arts Building, Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$4. Music.csusb.edu. 537-7516.

## MARCH

### 4 MUSIC

Music Tuesdays concert: Stewart Udem, trombone. Noon, Performing Arts Recital Hall. Free admission. Parking \$4. Music.csusb.edu. 537-7516.

### MUSIC

Small Ensembles Night. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$4. Music.csusb.edu. 537-7516.

### 6 MUSIC

CSUSB Chamber Orchestra. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, students with I.D. \$5. Parking \$4. Music.csusb.edu. 537-7516.

### 7 THEATRE: OPENING NIGHT

"Polaroid Stories." A haunting evocation of Ovid's Metamorphoses, the chaotic life of street kids is transformed into a fierce elegy of emptiness, desire, fear. Ronald E. Barnes Theatre. March 7, 8, and 13-15 at 8 p.m., and March 9 and 16 at 2 p.m. General admission \$15, senior citizens, CSUSB Alumni Association members and active military \$10, students \$5. Parking \$4. Theatre.csusb.edu. 537-5884.

### 8 MUSIC

CSUSB Concert Choir Chamber Singers. 7:30 p.m., off-campus location TBA. General admission \$10, senior citizens and Alumni Association members \$8, students with I.D. \$5. Music.csusb.edu. 537-7516.

### 11 MUSIC

Music Showcase concert: The Robert Kyle Latin-Brazilian Project. 7:30 p.m., Performing Arts Recital Hall. General admission \$16, senior citizens and CSUSB Alumni Association members \$12, students with I.D. \$10. Parking \$4. Music.csusb.edu. 537-7516.

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