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brings Saudi, American
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Cal State
SB
SAN BERNARDINO
MAGAZINE

The Road is Never Straight

Marcia Raines is preparing
her nursing students for
a profession vastly changed.


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Volume 12 Issue 2
Spring/Summer 2004

News for
Alumni and
Friends
of the
University



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Recognized by the Robert Wood Johnson Foundation for leading CSUSB's charge in improving community health, nursing department chair Marcia Raines has established several partnerships with inland region hospitals. Page 16



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Summer Wednesdays music series brings surf and swing to the Commons Plaza.

CHALLENGES TO THE FUTURE



Albert Karnig

by Albert Karnig

The university, and the county of San Bernardino, recently celebrated the bravery and true heroism of the fire fighters, emergency workers, law enforcement personnel and others who fought the vicious wildfires in our region last fall. It was an inspiring occasion for me, standing on the platform at Coussoulis Arena, looking out over a sea of hundreds of men and women in uniform, knowing that their actions saved thousands of homes and untold numbers of lives.

And yet as I spoke with these heroes, their tone was not self-congratulatory but cautiously wary: Yes, we were fortunate to be able to protect so many lives and so much property this time around. But there are still dangers before us. Tens of thousands of dead trees, victims of the bark beetle, still stand as tinder in the San Bernardinos, America's densest national forest. And the denuded hillsides were ripe for mud, rock and debris slides that could pose further danger, they said.

But not all of our challenges are physical. The current budget situation facing California has erected barriers that block access to higher education. This confounds all our efforts, here at the university and in the community, to encourage students and their families to work hard and plan to attend college. We have worked so hard to increase the college-going rate; now we don't want to raise hopes only to have them dashed by budget reductions. While at the time of this writing the state budget situation is far from settled, I think I speak for everyone in the CSU system as well as all of public higher education in California when I say I hope we can keep the doors open to as many students as possible.

We know that the greatest threat to our community, our state, and our very way of life would be our failure to educate the coming generations. Higher education is, and always will be, the "way up" for most people. It's a demonstrable fact that over a lifetime bachelor's degree holders earn an average of \$1 million more than their high-school counterparts.

But it's not simply money. An education opens the mind to a world of possibilities, to paths that students never thought could be pursued. A university education draws students into a world of people who will share values, create lifelong friendships and partnerships, and bring new personal satisfactions.

Of course, none of these great outcomes can occur if students are denied access. Even worse—the good outcomes can't take place if students don't believe in themselves enough even to consider col-

lege. It truly does take a village—or at least a family—to believe in the student, to create a culture of expectancy for college all through the student's life.

Despite steep budget cuts and mandates—which will amount to roughly 13 percent over two years—CSUSB will try to promote access to as many students as possible. Nonetheless, with significantly less funding, to maintain quality our enrollment will decline by over 1,000 students next year.

As we face the physical threats of nature and the implications of lower budgets, let's remember the absolutely crucial role education plays in all our lives. And let's work together to bring its benefits to all who will have it.

"We know that the greatest threat to our community, our state, and our very way of life would be our failure to educate the coming generations."

How prophetic those comments were. Exactly 11 days later, on Christmas Day, 14 lives were lost in Waterman Canyon and Devore to slides caused by the heavy rains of that day. These tragedies have spurred even greater efforts to clear debris from storm channels, reinforce mountain roads and change building codes to prevent future fire and flood damage.

Physical danger is, of course, one of the constants of life on our planet; it's one that modern man has largely forgotten in the 20th and 21st centuries, as civilization, urbanization, modern medicine and the industrial revolution have removed or minimized many of the threats that plagued our forefathers and mothers. The late Bob Hope used to joke that California is the land of four seasons: rain, wind, fire and earthquake. Living and working at the foot of the Cajon Pass, where high winds regularly cross over the intersection of the infamous San Andreas Fault, the Cal State San Bernardino community is quite keenly aware of the physical challenges we face.

Albert K. Karnig



ROOM FOR IMPROVEMENT — A King Saud University professor fields questions from CSUSB students during a January conference on relations between his Saudi homeland and America. Cal State's academic ties to Saudi Arabia were initiated by political science Professor Ralph Salmi and fully supported by CSUSB President Albert Karnig, John Conley, dean of social and behavioral sciences, and Louis Fernandez, university provost and vice president.

SAUDI ARABIA and the U.S. : Deploying the Forces of Understanding

While many Americans have focused their attention on Saudi Arabia since the Sept. 11, 2001, terrorist attacks, the kingdom's relations with the United States go back several decades and far beyond oil. It seemed fitting, then, that a university campus was the site for a conference where the goal was to open a dialogue and foster understanding at a personal level between two countries.

"I think it's important to recognize that we held this conference in an academic setting," said

John Conley, dean of CSUSB's College of Social and Behavioral Sciences, which organized the conference in collaboration with King Saud University. "The reason is that it provides an opportunity for open and reasoned

discussion, with a critical eye on these important international issues."

Cal State welcomed a delegation of 19 educators and dignitaries from King Saud University, Riyadh, Saudi Arabia, and the Ministry of Higher Education Jan. 21-23.

Conference attendees also included educators, administrators and students from CSUSB and other educational institutions for a joint conference, "United States-Saudi Arabian Relations in Light of the Current International Crisis."

CSUSB President Albert Karnig described relations between Saudi Arabia and the United States as being at "dangerous crossroads."

"On the one hand, the U.S. and Saudi Arabia have had a

close and strong relationship for 70 years – and we remain key allies to one another," Karnig said. "Conversely, a crisis of confidence hangs over the Saudi-American relationship. In the West, there have been allegations of Saudi government complicity in the events of 9-11, of at least tacit indifference to how Saudi funds have financed terrorism. And there's a clear American perception that the Saudi government, until perhaps recently, has been unwilling to identify terror cells in Saudi Arabia." Other issues that play into Americans' perceptions include women's rights and extremist views offered in Saudi schools.

He also discussed Saudi perceptions of America. Karnig referenced a 2003 nationwide survey by U.S. polling firm Zogby, which showed that 90 percent of Saudis reject terrorist leader Osama Bin Laden's operations and believe his tactics are inconsistent with the values of Islam. They also agree that the Sept.

11 attack was wrong, and say they have no quarrel with the American public. Yet the Zogby survey also showed that only "6 percent of Saudis have a favorable attitude toward U.S. policies and actions in Iraq, and a scant 1 percent approve of U.S. policy in Palestine," Karnig said.

Though talk of terrorism, the Palestinian-Israeli conflict, women's rights, education reform and religious and cultural differences could have sparked serious contention, reasoned discussion and deeper understanding did take place during the panel presentations on Jan. 22, the centerpiece event of the Saudi delegations' visit, as well as during other events. More than 900 students, faculty, staff and visitors to the university participated in the panels and discussions.

Panelists reminded the audience that Saudi Arabia is a relatively young country. The kingdom, as it is constituted now, was formed in 1932. It is

**If any change,
if any true reforms
are to take place,
she said, they have
to come from within
Saudi society not
from the outside.**

CONTINUED ON PAGE 33

Health for All

Community-University Partnerships (CUP) at Cal State San Bernardino has signed a memorandum of agreement with Central City Lutheran Mission (CCLM) to expand important services to the disadvantaged citizens of San Bernardino. CSUSB President Albert Karnig signed the memorandum along with the Rev. David J. Kalke, pastor and executive director of CCLM.

The goal of the agreement is to foster additional service learning and other university efforts to meet the needs of the community served by CCLM. The MOA formalized an ongoing relationship between CUP and CCLM, and will help coordinate and expand efforts that the two organizations have already made in the San Bernardino community. It will also move their efforts into a long-term partnership.

The initial focus of the memorandum is to support CUP's health enhancement component. Richard Eberst, director of CUP and the CUP representative to the CCLM board of directors, said that CUP's health enhancement area aims to improve the health of the local community. One of the benefits of the memorandum is that it enables CCLM to get funds from the California Endowment to help operate the organization's H Street Clinic, located in the CCLM complex. The clinic opened at the end of March.

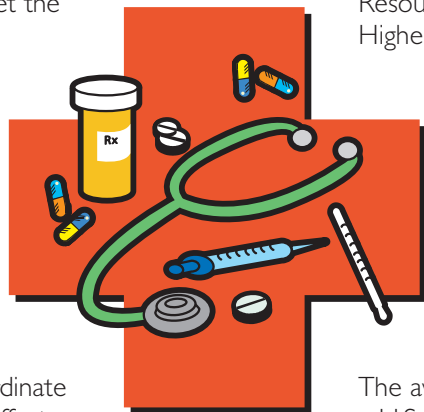
Pastor Kalke said the agreement is "probably unlike any in the nation." It's a partnership "that brings a university and neighborhood together to establish a pilot project for the delivery of primary-care services to marginalized people," he explained.

Added Eberst, "The clinic will provide many new opportunities for CSUSB to get students from several different academic majors engaged in supporting the health needs of the local community."

Recently, the New England Resource Center for Higher Education named Eberst recipient of its 2004 Ernest A. Lynton Award for Professional Service and Academic Outreach.

The award is given to a U.S. educator who most effectively and broadly incorporates his or her professional service and academic outreach into making significant contributions to improving the overall quality of life and health in the university's service region.

CCLM is a nonprofit organization that provides a wide variety of important services to San Bernardino community members who are in need. These services include nutrition programs, youth services, peer education and employment training. CUP is a campus-wide initiative developed by CSUSB to build and advance partnerships that service the counties of San Bernardino and Riverside.



Maria and Heather (center and right) two College of Education BCLAD students, welcome a SEP official to their student teaching placement school site in Queretaro, Mexico.

Learning ...

For six weeks this spring, Cal State San Bernardino is hosting Qustandi Shomali, a professor in the Arabic department of Bethlehem University. He brings with him vast expertise and knowledge of the Middle East, and comes to the university as part of the Fulbright Visiting Specialists: Direct Access to the Muslim World program. CSUSB is the state's only university to host a visiting Fulbright Scholar through the new program. The university was awarded the grant "because we are developing expertise across a range of disciplines in Islamic Studies and also because we have a proven track record of reaching out to the community that we serve," said William Peterson, co-director of the CSUSB International Institute. "The Council for International Exchange of Scholars (CIES) fully expects us to see that Dr. Shomali's expertise is shared with the wider community in the Inland Empire."

Partnerships ...

The Bilingual Crosscultural Language and Academic Development (BCLAD) program is giving CSUSB students teaching experience at an international level. It is offered at 10 CSU campuses, including Cal State San Bernardino. Designed to earn students a multiple subject teaching credential, the year-long program takes students to Mexico as well, and immerses them in the country's culture and language. The CSU students study as a group at an orientation in San Diego, and in the fall travel to private schools in Queretaro, Mexico, where they combine teaching methodology coursework with classroom observation. The BCLAD credential program is the only out-of-state teacher preparation program approved by the California Commission on Teacher Credentialing. For more details about the program read the story on page 11.

Campus Environment ...

CSUSB is keeping it modern. Even though it's been available in the university's Pfau Library for months, wireless network access for CSUSB faculty, students and staff was officially announced in February after testing and the telecommunications and network services department and library staff had done adjustments. Users whose laptop computers or PDAs that carry the popular telecom protocol of 802.11b can now make the connection.

The Dukes of Mentors

One student said, "He encourages (us) to not only learn science, but more importantly ... empowers his students to share that knowledge with the world."

Another lauded his "oratory skills, his ability to present material so students could understand it, and his knack for making class fun."

These were the kinds of comments students made when nominating biology Professor Richard Fehn, who was named the 2004 Outstanding Professor of the Year at Cal State San Bernardino.

One of the criteria for Outstanding Professor is mentoring students as they conduct research, publish their work, move into fellowships and find positions in the field. Fehn has mentored at least 87 students, including four California Predoctoral Fellows and five Graduate Equity Fellows. Other criteria for the award include teaching ability, service to the university beyond the classroom and service to the community.

Fehn is an alumnus of CSUSB, holding both bachelor's and master's degrees in biology at the university. His 1983 Ph.D. in animal physiology is from the University of Arizona. He served as chair of the biology department from 1994-97. One of his chief research areas concerns diabetes and its relation to thyroid hormones and obesity.

High praise for teaching, however, hasn't been limited to Richard Fehn this year. Late last year, Lanny Fields, a CSUSB professor of history, was named the university's 2003 Golden Apple award winner, an honor that focuses on outstanding teaching.

In nominating Fields one student wrote, "Dr. Fields is an incredible teacher. He treats students with respect and never talks down to them. I have never heard a negative remark about (him)." In the past three years, student evaluations have ranked Fields with a perfect 4.0 score for both his ability to stimulate interest in the subject and overall quality of instruction. In judging the nomination, committee members found an unsolicited e-mail from a student who took courses from him more than 25 years ago.

"I never forgot your classes," the student said. "I am envious of your passion for your field of study. I just wanted you to know that you helped make a difference in my life." Fields came to CSUSB since 1985. His specialty is East Asian history, and he holds a doctorate from Indiana University, a master's degree in Asian studies from the University of Hawaii and a bachelor's in history from DePauw University. He founded the History Club at CSUSB and also the campus chapter of the national history honor society.



FRONT AND CENTER—The announcement during his class that he had earned the university's top faculty honor put Richard Fehn in an awkward position. For a few moments he was the center of attention while trying to get his students to focus more on what he was saying than on what he had achieved, in a sense, right before their eyes.

Grading CSUSB

A remarkable 10-year renewal of its accreditation – the maximum – has been granted by the Western Association of Schools and Colleges (WASC) to Cal State San Bernardino. WASC praised the university as an institution "responding boldly to the demographic shifts in its region."

In a letter to CSUSB President Albert Karnig, WASC said the CSUSB Learning Research Institute – in consort with the university's Teaching Resource Center, Assessment Committee and student assistance programs – "is poised to become a rising star on the campus and possibly beyond."

"Given that we were the first CSU to wend its way through the new accredita-

tion sequence and guidelines, that's quite an accomplishment," said Karnig. Much more rigorous now, the WASC review aids institutions in developing and sustaining effective educational programs and assures the general public and other organizations that an accredited institution has met high standards of quality and effectiveness.

"I want especially to applaud Associate Provost Jerrold Pritchard and each of his colleagues who toiled so hard – and effectively – over the past several years," Karnig said. "Jerry's dedication was invaluable as he and colleagues worked to prepare a set of reports in support of re-accreditation."

Speaking of Good Teaching

A year later, appreciation of the honor is still fresh for history Professor Robert Blackey. In the flurry of Commencement activity last spring, the news didn't appear in CSUSB's alumni magazine. Blackey was named winner of the 2003 Wang Family Excellence Award in the social and behavioral sciences by the

California State University system.

The award honors outstanding CSU faculty and administrators who have distinguished themselves through model contributions in their disciplines. Said one CSUSB faculty member, "That [the award] went to a teaching scholar who continues to stress the importance of teaching as the highest priority, surely sets a powerful example to younger faculty."



Shortly after the fall fires tore through Devore and Lytle Creek, Cedar Glen and so many mountain towns, and through northern suburbs in San Bernardino, Peter Petrucci, a 1982 graduate of CSUSB and son of retired Cal State chemistry Professor Ralph Petrucci, was reminded of a day 23 years earlier, and struck by the contrast in the way he received news of these two incredible events. With a Ph.D. in linguistics from USC, today Peter teaches in New Zealand.

FIRE from Afar

I can't really say, "Here we go again," because I missed the Panorama, too. But as I hear more and more about the Old Fire, I find myself thinking about both fires, comparing the moments when I first learned of each.

I was studying in France when I heard about the Panorama Fire. Around Thanksgiving, a friend asked me if my family was OK after the fire. I didn't know what she meant. I had no phone, no TV. When my friend explained, I told her I wasn't worried. San Bernardino often had wild fires in the foothills, but they never entered the city. About 10 days later, I was leaving my apartment for class to take an exam. On the spur of the moment, I glanced at the foyer letterbox and there it was, a letter from Mom! Walking through the narrow streets, I thought that family news would be a welcome respite from pre-exam stress. Once opened, the letter read: "Peter, just a note to let you know the house burned down in the fire. Don't worry. We're OK"

A lump came to my throat, my knees nearly buckled. Although I didn't recall getting to history class, my classmates said I had stumbled in and been excused from the exam. For the remainder of my year, letters and brief overseas calls helped me piece together a little of what happened in San Bernardino on that tragic day in November.

Twenty-three years later, technology brings immediate reports of the latest fire to

people around the world. On the Sunday evening news TV NZ mentioned the Old Fire and showed footage of Cal State San Bernardino being approached by flames. My wife and I looked at each other and said, "That's Cal State!" Five minutes later, I telephoned my father. Hearing the phone ring at the other end, I knew the house was OK. Relieved at the sound of each other's voice, my father and I chatted for a while. He told me our house had survived, but it had been touch-and-go for a while. Six houses up, a residence had burned. The rest of the people on Sepulveda were OK, apart from a loss of power. The following day I surfed the Net, reading articles about the fire, viewing photos and video clips of the destruction. Although Del Rosa lies a mile or two east of my boyhood home, the names are so familiar: La Hacienda Drive, Golden Avenue, Quail Canyon Road. Places where some of us from Golden Valley JHS rode our bikes or played touch football on a front lawn.

I've been away for a long time now. However, family, friends and the Internet have kept me abreast of what's happening in San Bernardino. For those of you who have lost your home in the most recent fire, please accept my deepest sympathies. Hopefully there is comfort in the fact that, just like in 1980, people from San Bernardino will come together, rebuild and return to their neighborhoods.

THE HONOR OF RISK — On Dec. 14 almost 200 firefighters, law enforcement personnel and other heroes from the Grand Prix and Old Waterman Canyon Road fires were honored on the CSUSB campus. The San Bernardino County Board of Supervisors and Cal State San Bernardino saluted those who put their lives on the fire line during the October and November blazes. CSUSB also has created a special scholarship fund for firefighters and law enforcement personnel involved with the fires. The Firefighters and Law Enforcement Personnel Scholarship will be available to eligible firefighters, emergency workers and their families.

THE CHANGING FACE OF LIBERAL STUDIES

With 2,500 students, the liberal studies program makes up the largest degree major of any program at Cal State San Bernardino. The program is so large, in fact, that it's the only one with its own commencement ceremony. Given that the vast majority of these majors pursue the demanding profession of teaching and, particularly now, given that new, more stringent state standards for teachers have been adopted, it's astonishing that the program has grown so large.

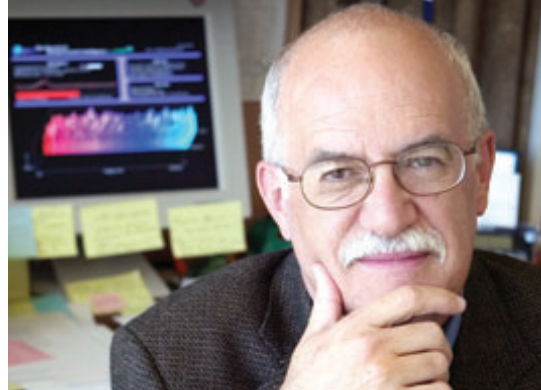
Liberal studies and the elementary teacher profession, says Leo Connolly, who coordinates the program, have a diminished reputation. Some people still think, he says, "If you can't do anything else you can always become an elementary school teacher, because it has the lowest requirements of any profession, that it is the easiest degree to get. It's really just the opposite." The work demands much more of today's teachers. "The new program just raises the bar a little higher."

Low test marks for California's kindergarten-through-12th-grade students have triggered anxious citizen calls for higher standards for California's teachers, new standards that college students coming into liberal studies programs will now be expected to meet. The main change, Connolly says, has come in the number of elective units offered – from 23 under the previous set of standards to just eight in the new.

"There were so many new requirements that we had to meet" that the choices in electives needed trimming, he says. For example, the new standards include a health science class, a course not contained in the old standards. Also, geometry is now covered in mathematics. Human development, non-existent in the old standards, has six units in the new program, and California history is now required study.

The revamped program gives students more structure. "We

BIG JOB—From the summer of 2002 through spring 2003, CSUSB's Peer Advising in Liberal Studies Center served more than 10,000 students either by phone, pop-in meetings or full-on, one-hour advising sessions. Leo Connolly coordinates the liberal studies program. He receives administrative assistance from Marianna Bencomo-Jasso and Charmaine Boucher as well as from Elena Ramirez, his assistant coordinator.



encourage students to take things in the right order. It makes sense that way."

From the second floor of the Pfau Library, Connolly's office looks south over the campus' front lawns, which have seen many changes since the campus opened almost 40 years ago. Thirty or 40 years ago, recalls Connolly, the liberal studies landscape also looked very different. Students would think nothing of taking that broad degree in liberal studies without feeling the need to specialize in engineering or English. Now students think in specifics, says Connolly: "I'm going to become an elementary school teacher."

There are more liberal studies students at Cal State than at any other inland region university, and CSUSB's liberal studies program is among the largest in the state, adds Connolly. "Our new standards are among the best in the country." They are the same standards implemented by the University of California system and all private colleges. As the elementary school student population continues to grow, high-quality teachers will need to be the best as well.

QUICK TAKES

Finishing third in its first-ever state competition, the CSUSB Ethics Bowl team weaved its way through the complex issues of medical confidentiality, marketing practices, racial profiling, euthanasia, California's three-strikes law and reparations for slaves. During the December competition the team captured two of three preliminary rounds, including one against eventual winner Chico State. Philosophy Professor Chris Naticchia led team members Zahra Mohammed, a political science major; Kimberley Clapp, a psychology major; and Marco Ruiz and Nathan Mellis, both students in philosophy.

At the Barnes

The architect asked him, "What do you want?" Resolute, Ron Barnes sketched out a design and, in 1972, after the architect made all the necessary, technical adjustments, Cal State San Bernardino had the University Theatre. Its ceilings were not the 12-foot-high ceilings typically blessed by CSU system policies. Instead, they stretched up and up to 30 feet, and on touring the facility later, CSU officials told Barnes he had "gotten away" with something, something they loved ... cautiously. It was this 144-seat space, intentionally intimate, this stage around which these students, friends, family and colleagues gathered on Jan. 11 to celebrate the life he brought to theatre at Cal State. The first play in the new home was Chekov's "The Seagull," which starred students Paul DeMeo and Danny Bilson, and Barnes' wife, Mary. One of the original faculty members when the campus opened in 1965, Ron Barnes was founding chair for the theatre department. Over his 33-year career at the college, he "had no children, just a gazillion students," he says. And now he had the Ronald E. Barnes Theatre, a child born of his vision, and whose voice he hears in the echoes of past productions and the anticipation of ones to come. Actors and actresses who take their bows from here are heirs of that vision, too. Some will receive funds from the \$100,000 endowed scholarship being established in Barnes' name. "In the 'real world,' people are not real," he says. "In theatre, you know what the pain is and you don't avoid it. The theatre is the only real world, because we know we're pretending."



QUICK TAKES

The premier international accrediting agency for schools and colleges of business has granted reaccreditation to CSUSB's College of Business and Public Administration. The Association to Advance Collegiate Schools of Business International is considered one of higher education's most rigorous accrediting bodies, stressing academic excellence and commitment to improvement.



The CSUSB Inland Empire Women's Business Center, a program of the Inland Empire Center for Entrepreneurship (IECE) in partnership with the U.S. Small Business Administration, has begun offering workshops to provide business counseling, training and mentoring designed for and targeted to women business owners. The center has been holding workshops on contracting with the government. The workshops are designed to help small businesses get contracts with the U.S. Department of Transportation, DOT related entities, and other government agencies.

STUDIES IN COMMUNITY INVOLVEMENT

Bruce Varner, attorney and long-time member of the CSUSB University Advisory Board and past board chairman was honored in mid-April as the College of Business and Public Administration's 2004 Arrowhead Distinguished Executive Officer.



A graduate of the University of California, Santa Barbara and University of California Hastings College of the Law, Varner began his legal career as an associate with the law firm of Kendall and Anderson in Los Angeles. He moved to San Bernardino in 1964 to become an associate with the firm of Lonergan and Jordan and became a partner in 1967. For the next 30 years, he practiced law with the firm that became Gresham, Varner, Savage, Nolan and Tilden. In 1997 Varner and partner Steve Saleson branched out to establish the law firm of

Varner, Saleson & Brandt, LLP.

Varner, a partner with the law firm Varner, Saleson & Brandt, LLP, whose offices are in Riverside and Upland, has been an ardent supporter of the university. "Bruce has been a long-time friend of the university and a major supporter of a variety of programs at Cal State San Bernardino," said CSUSB President Albert Karnig. "He's been totally committed to the mission of the university and our role in providing higher education and other significant benefits to the community. We're deeply appreciative of his friendship and generous support for Coyote Athletics and the university as a whole. He's been an important part of the Cal State family for many years and we are delighted to honor him with the Arrowhead CEO Award."

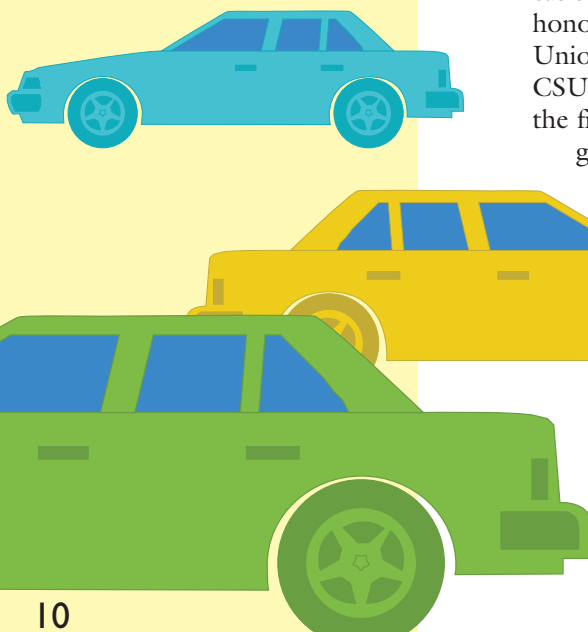
Among his firm's many clients is Stater Bros. Markets. Varner was instrumental in helping to negotiate the recent agreement with the Inland Valley Development Agency that will allow Stater Bros. to acquire and develop approximately 160 acres at and around the San Bernardino International Airport (the former Norton Air Force Base) for a new distribution center and general offices.

The annual award recognizes honorees' leadership, civic service and commitment to education. A luncheon banquet was held in his honor at the university's Santos Manuel Student Union Events Center. Besides serving on the CSUSB Advisory Board, Varner also was one of the financial founders of the Coyote athletic program, helping to fund the development of the university's athletic facilities, including Coussoulis Arena.

Varner's community activities are numerous. He has served two terms as president of the National Orange Show board of directors, and he is currently chairman of the nonprofit board of directors of the San Bernardino County District Attorney's Advisory Council. He is president of the Silver Eagle Club, a group that supports March Air Reserve Base, and he supports the Friends of the Arrowhead, a non-profit corporation that raises funds for the refurbishment and continued maintenance of the Arrowhead landmark in the San Bernardino Mountains.

Varner and his wife, Nancy, established one of the original athletic scholarships at CSUSB in honor of his parents, Ann and Doyle Varner.

A special counsel to the mayor of San Bernardino, Varner also is past president and board member of the San Bernardino Boys and Girls Club, past president and board member of the San Bernardino Jaycees and has many other community affiliations. He was named the Inland Empire Entrepreneur of the Year in 1996. Proceeds from the Arrowhead Award luncheon will benefit the Bruce Varner Endowment Scholarship for deserving students who attend CSUSB's business college.



CULTURAL IMMERSION

QUICK TAKES

DISCIPLINE — In a rural public elementary school in Atlatomulco, Mexico, a Bilingual Crosscultural Language and Academic Development credential student, Eric Lowy, worked with 5th graders. BCLAD students such as Eric are placed in city schools, where teacher-to-student ratios are 1-to-60 and discipline problems are rare.



An aspiring teacher, Annie Goddard thought it important to be bilingual in her desired profession. But the Cal State San Bernardino Spanish major soon realized that a university setting would not be enough. She wanted something that would encourage intensive language study.

She found the College of Education's BCLAD (Bilingual Crosscultural Language and Academic Development) credential program, the only out-of-state teacher preparation program approved by the California Commission on Teacher Credentialing and offered at 10 CSU campuses, including CSUSB. In BCLAD, Goddard would have the opportunity to study and speak the language daily with the host families and the students whom she taught.

BCLAD provides an international student teaching experience for students seeking multiple-subject teaching credentials. The yearlong program combines education coursework conducted in California and Mexico with cultural immersion and intensive language study in Mexico.

Eligibility for the program requires strong academic skills, personal maturity, commitment to the teaching profession and the freedom to spend a year abroad. Living in Mexico can be a cultural shock for many, so selection and training are intense. Students are eligible for financial aid, because the BCLAD program is a regular credential program. And because the teaching is in Spanish, students must have successfully completed at least one intermediate college-level Spanish course or have equivalent skills.

All the CSU students study together as a cohort group, first at a summer orientation in San Diego, then at the fall semester in Queretaro, Mexico. Nena Torrez, a CSUSB language, literacy and culture department faculty member, has served five years as the CSUSB program coordinator. "Students observe and participate with children in a private, bilingual, city school named JFK where instruction is in English and Spanish," Torrez said. "Then, they are placed in city schools, which have teacher-to-student ratios of 1- to-60." Students are also provided a three-week intensive experience at an isolated village school.

Marjorie McCabe, a professor in the special education department, received a \$345,000 grant for Alternative Certification in Special Education funded by the California Commission on Teacher Credentialing. The grant pays for 133 interns to complete the two-year professional clear credential in the mild/moderate disabilities (MMD) program while they teach full time in special education classrooms.

Amy Leh of the science, math and technology department at CSUSB is now president of the International Division of the Association of Educational Communications and Technology (AECT). The organization encourages practice and research in educational communication for social and economic development across national and cultural lines. Also from the science, math and technology department, **Herb Brunkhorst** has been elected to the rank of AAAS Fellow. The AAAS is the American Association for the Advancement of Science. **Brunkhorst**, the department chair, is being honored for "distinguished contributions to science education as a leader in bringing fresh ideas and new approaches to the preparation and development of science teachers."

Barbara Flores from the language, literacy and culture department was one of the founding members of the executive board of the National Latino/a Research Agenda Project in 2003. This project's focus is on research and school reform to improve academic outcomes and life chances of Latino/a students, families and communities.

The Illinois State University Alumni inducted **Irvin Howard**, an education leadership and curriculum professor, into its Alumni Hall of Fame for his contributions in the area of early adolescent education, middle grades reform, anti-bullying policies and global education.

A program that will train teachers to work with infants, toddlers and preschoolers who have disabilities, as well as how to work with the families of these children, has been funded by a state grant. Currently, there are 35 students in the early childhood special education program, which was started by special education faculty member **Ann Selmi**.

Students spend the spring semester student teaching in assigned schools in Queretaro while continuing their education coursework. Then the students return to California to a school site in Chula Vista to finish their coursework and to create a capstone portfolio showcase to present to new cohort groups to help them understand expectations of the program.

Goddard planned to be an elementary teacher, but was offered a job teaching high school English instead. "I got the job over other applicants because of my BCLAD credential," she said. "I now teach sophomore English and remedial reading classes. The program helped because I learned elementary reading strategies that remedial high school students need, as many are at that level."

QUICK TAKES

Richard Eberst, director of Community-University Partnerships (CUP) at Cal State San Bernardino, is the first faculty member from the 23-campus California State University system to be named recipient of the 2004 Ernest A. Lynton Award for Professional Service and Academic Outreach. The Lynton Award is annually presented to a U.S. educator who effectively and broadly incorporates his or her professional service and academic outreach into making significant contributions to improving the overall quality of life and health in a service region. Eberst's efforts have led to major increases in the number of CSUSB faculty and students active in the San Bernardino/Riverside community and make a difference in the Southern California region. He's only the third educator from California to win the Lynton Award.



Richard Eberst



THE POWER OF TECHNOLOGY—Walking the treadmill while hooked up to a metabolic cart (the mask) and an electrocardiogram machine, Marcela Castillo has her blood pressure checked by Satoshi Taniguchi during class in the kinesiology lab. The use of some of the latest technology, such as an isometric testing machine students operate to measure torque in a baseball pitcher's shoulder, has played its part in gaining the kinesiology program's exercise science option recognition from a national academic body.

FIT FOR THE MIND

Getting yourself in shape is hard enough. But getting a whole academic program in shape is no less challenging. The kinesiology department did just that and now has joined a select group of 27 institutions around the country that have received an academic endorsement from the American College of Sports Medicine (ACSM).

The endorsement of Cal State's bachelor of science in kinesiology/exercise science degree was one of two given by the ACSM to a California university. The other endorsement went to Cal Poly San Luis Obispo's kinesiology program. The American College of Sports Medicine is the largest sports medicine and exercise science organization in the world, with more than 20,000 members dedicated to advancing and integrating scientific research to provide educational and practical applications of exercise science and sports medicine.

Like Cal Poly's program, CSUSB's exercise science option has met the requirements for the ACSM University Connection Endorsement Program.

"The endorsement tells students that this is a quality program. Students will be able to further their careers in exercise science in graduate school or a degree for certification," said Bryan Haddock, an assistant professor of kinesiology at Cal State.

Haddock said CSUSB's exercise science program is for students interested in obtaining a graduate degree, a teaching credential or pursuing a career in the fitness industry. The graduate program prepares students for professions such as a college trainer, physical therapist or cardiac rehabilitation therapist.

Robert Carlson, the dean of the university's College of Natural Sciences, which houses the kinesiology department, called the ACSM's endorsement recognition of an excellent program. "This sets us apart from other programs across the country. This is a big step to be recognized and takes us to an advanced level of sophistication," Carlson said. "Our faculty and staff have worked hard to ensure we offer a quality and useful program for students."

SPACE: THE FINAL TOP TIER

Set for completion late this year or in early 2005, the science annex building at CSUSB had the ceremonial final beam installed during a topping-out event held March 26. President Albert Karnig spoke to special guests and the university community about the importance of the new structure, particularly in the wake of the fall firestorm and new rounds of state budget cuts. The 35,700 square feet of assignable space will bring new high-tech classrooms, labs, faculty offices, support facilities and a science museum to the College of Natural Sciences. Topping out ceremonies go back hundreds of years, marking that point at which the object under construction reached its final height. The tree on the beam signified birth and the flag the country to which builders pledged their loyalty.



A FAIR EXCHANGE OF LANGUAGES

Spearheaded by the College of Social and Behavioral Sciences and the College of Extended Learning, CSUSB's international look takes on a more Turkish flavor this spring when the campus hosts scholars from Gazi University of Ankara, Turkey.

The 15 men and women are participating in an intensive course of study to learn the English language. The goal is for them to become fluent and proficient in English so that they will be able to teach using the language in their areas of expertise at their home university. Their stay continues CSUSB's partnership with Gazi University, outlined in an agreement signed in June 2002 between the two schools.

"It expands the foundations upon which we will build further and deeper relationships through exchanges, research and distance learning," said John Conley, dean of the College of Social and Behavioral Sciences.

The visiting scholars will live on campus during their stay, and will have full days of class Monday through Thursday, and a half day on Friday, said Jacques Benzakein, associate dean and executive director of International Extension Programs for the College of Extended Learning.

Their English learning will not end when they leave San Bernardino. While they are here, they will be introduced to distance learning, through which more advanced English courses will eventually be offered. The classes will be transmitted through compressed video in real time – that is, when a class is taught in San Bernardino in the morning, it would be transmitted to sites in Turkey, where faculty can attend classes in later afternoon or early evening.

Benzakein said Turkey is now the main destination for many students from the Middle East who would otherwise travel to the United States to attend college, but now cannot because of visa restrictions. And Gazi University is leading in the effort to provide more instruction in the various academic disciplines in English, Conley said.

The language exchange is not one-way, however. Last summer, six Cal State San Bernardino students from social and behavioral sciences studied at Gazi University to learn Turkish, with another six more scheduled to go this summer, said Ralph Salmi, a political science professor who, with the support of Conley and university

President Albert Karnig, has been leading the university's partnerships with Gazi University and other institutes of higher education in Turkey and Saudi Arabia.

There are plans also for a yearlong stay by graduate students. The reason for the intensive language program is because "most of the central Asian republics are Turkish-speaking," he said. "There is tremendous strategic, political and economic interest to the United States in that region, and we have very few Turkish linguists in this country. And there are no Turkish language programs in the California State University system."

CSUSB and Gazi University have already collaborated in other areas as a result of their partnership. Two symposiums have been held at each campus, the most recent one held last November at CSUSB with the third scheduled in Ankara this October. Cal State San Bernardino's history department also has hosted during the fall and winter quarters a visiting professor from Gazi.

The partnership with Gazi University is part of a larger effort to establish relations by CSUSB in Turkey and the Middle East, initiated by Salmi and fully supported by Karnig, Conley and Louis Fernandez, provost and vice president. As a result, CSUSB took a leading role and is now one of the few California State University campuses teaching the Arabic language. The campus will be the only campus teaching Turkish. CSUSB's initiatives in Middle East and Islamic studies pre-dates the Sept. 11, 2001, terrorist attacks and have served to provide its students and faculty with opportunities in research, teaching and language training programs in the Middle East, including, but not limited to, Turkey, Yemen, Saudi Arabia and the Palestine region.



SIGN OF THE TIMES—At Gazi University in Turkey, officials displayed a banner solidifying its academic partnership with CSUSB. The agreement with Gazi, originally made in 2002, demonstrates a concerted effort by Cal State to expand its trade in knowledge with colleges and universities worldwide.

QUICK TAKES

The College of Social and Behavioral Sciences continues to bring the world to the community. On April 1-2, the college, along with faculty from the University of Redlands and assisted by the World Affairs Council and the San Bernardino County Superintendent of Schools office, presented "Understanding the Middle East: Perspectives on Politics, History and Culture" at CSUSB's Performing Arts Recital Hall. The conference, which was open to the public, featured experts discussing Middle East and Islamic issues, and also showcased music and dance exhibits from that region of the world.

Anthropology professor Frances Berdan went on national cable television in January when she was one of the experts featured on "Aztec Temple," an installment of the Discovery Channel's "Unsolved History" series. Prior to that, a Washington Post article featured her research into the Aztec process of making glue from orchids. They used the glue to create mosaics for ceremonies, decorations or displays in homes.



Frances Berdan

AN IMPORTANT PROPOSITION

The public and private partnership that is building Cal State San Bernardino's Palm Desert Campus came through again March 2. California voters passed Proposition 55. Of the \$12.3 billion the state's schools will receive for repair and construction, CSUSB will receive \$54 million, including \$1.3 million for Palm Desert. The money will go toward equipment and furniture for its second building, the Indian Wells Center for Educational Excellence, which is now under construction and scheduled to open for fall classes in September.

CSUSB President Albert Karnig said passage of the bond measure reinforces California's commitment to education and the importance of repairing and building new classrooms. "We're very pleased that Proposition 55 was passed. It will provide key support for California's overall educational system, from K-12 through higher education," Karnig said. "In the Coachella Valley the funding will provide essential equipment and furniture for our Indian Wells Center for Educational Excellence – and that, in turn, will help us serve our students." The Indian Wells Center was "topped off" with placement of the final steel girder at the CSUSB Palm Desert Campus on Jan. 20.

Palm Desert Campus Dean Fred Jandt said the narrowly approved measure will definitely help the campus. "We created a public-private partnership to build this campus, with cities, foundations and individuals donating the money to build the buildings," he said. "The CSU system agreed to run it once the buildings were up. However, there are always needs for additional enhancements as the construction process continues, and Prop. 55 will definitely help. We still need to raise about \$10 million in non-state money to build our



HALFWAY POINT — Guests signed the final beam in indelible ink before it was hoisted in place atop the two-story Indian Wells Center. Construction will be completed in time for the beginning of the academic year this fall, when PDC will consolidate all of its classes and programs at the new campus. Some classes remain in temporary buildings at College of the Desert.

third building to house nursing and health science programs."

The bond measure also will provide \$48.6 million for a new College of Education building, \$1,480,000 for equipment and furniture for the university's Physical Sciences building, and \$2,556,000 for equipment for the university's new Science Annex, which is now under construction.

The \$10-million structure is the second of three planned for the initial phase of the campus on Cook Street. While public monies are equipping the center, the building itself is being funded with non-state contributions, including \$5 million from the City of Indian Wells, \$3 million from the Walter and Lenore Annenberg Foundation, and gifts from Jean Hardy, the H.N. and Frances Berger Foundation and the Palm Desert National Bank.

INAUGURAL TECHNOLOGY DAY



Cindi Pringle (right), director of CSUSB's new Inland California Television Network, hosted one of more than 40 informational booths and exhibitors at the Palm Desert Campus's inaugural Technology Day. It took place March 24 and brought more than 400 people to the campus, many for the first time. "We were very pleased with the community's response to this free event," said Fred Jandt, dean. "The audience spanned all age ranges and interests."

ICTN presents a half-hour news program at 10 p.m. to 15 cities via cable TV in the Inland Empire, as well as re-airing its weeknight newscast at 10:30 p.m. and again over public TV station KVCR at 11 p.m.

Wireless Internet connections, data security, online databases, distance learning and "smart" classrooms were among the demonstrations presented. CSUSB Vice President William Aguilar presented "Internet Safety Issues" in both English and Spanish. Jan Woerner, co-director of the JASON Project, which brings 4,000 valley students on campus each year for an interactive satellite experience with environmental scientist Robert Ballard and his crew, recapped the JASON experience in the Oliphant Auditorium. Visitors also got a look at assistive devices for the disabled, e-books, digital imagery and information literacy.

by Jacques Benzakein

A seminar on criminal justice and anti-terrorism, offered for the Anti-Smuggling and Patrol Bureau, State General Administration of Customs of the People's Republic of China, was prominent among the many international training programs held last fall by the College of Extended Learning's International Extension Program (IEP).

A group of 25 bureau chiefs and deputy directors from across China led by Li Xiaowu, deputy director general, attended the seminar at CSUSB Nov. 24-Dec. 2. The group, invited to America by the U.S. Coast Guard, visited Washington, D.C., and Coast Guard facilities in New York before coming to California.

College of Social and Behavioral Sciences faculty conducted the seminar. Political science and national security studies Professor Ralph Salmi introduced the group to the various aspects of terror-

WALKING THROUGH AMERICA'S CRIMINAL JUSTICE SYSTEM



THE WELCOME MAT — Through its International Extension Program, extended learning has enjoyed hosting many customized training programs for foreign professionals, including this group from the People's Republic of China.

ism and to U.S. and global anti-terrorism policies and practices. Professors Larry Gaines, chair of the department of criminal justice, and his colleagues, professors Gisela Bichler and Steve Tibbetts, exposed them to the U.S. criminal justice system and practices with special emphasis on the psychological analysis and research on criminal activity, crime prevention, drug enforcement and anti-smuggling.

PUTTING DISTANCE BETWEEN MAN AND HATE

The promise of distance learning technology is paying off for law enforcement personnel across North America this year with two unique on-line courses offered.

The criminal justice department has teamed with the College of Extended Learning (CEL) in delivering two undergraduate level hate and bias crime courses, taught by Brian Levin, director of

CSUSB's Center for the Study of Hate and Extremism. Through a partnership with the Alabama-based Southern Poverty Law Center and the Federal Law Enforcement Training Center, which created the courses, students are learning the characteristics of hate crimes, the philosophies and symbols of hate groups, as well as investigative and institutional responses — all in an

interactive environment.

In the winter of 2004, more than 40 students took advantage of the introductory and advanced courses. The impact of these offerings is immediate for the professionals who participate.

"This course has provided me with the motivation and knowledge to pursue organizational change in how we respond to hate and bias crimes," says Capt. Frank Johnson of the Fayetteville, Ark., Police Department.

Another participant, Cpl. Kathleen Pabis of Syracuse University's department of public safety, said, "I have to say that I was able to gain a better perspective of all the different hate and bias-related incidents that occur in our community and country. Most importantly, it has taught me to recognize and respond...in a manner that is most appropriate for the victims of these crimes."

For more information on the hate/bias crime on-line courses, contact the College of Extended Learning's Dennis Robertson at (909) 880-5976, or e-mail him at denrob@csusb.edu.



JOB WELL DONE — CSUSB's Susan Summers (center), dean for extended learning, awarded Eric Teitelbaum (left), with the CEL 2003 Instructional Excellence Award, and Jim Kronenfeld (right), the CEL 2003 Outstanding Service Award.

N O T H I N G in Marcia Raines' speech or demeanor would have hinted that today was different from any other.

She was collecting mid-terms from her nursing students, and the subjects on the table for this class were "toxic" mentors, the perils of being a nurse who works wherever he or she is needed (what the profession calls "floating") and the relationship between novice and expert. Why should today be different? Reality, while certainly daunting at times, wasn't all-powerful or all-consuming all of the time, and the reality was, for Marcia, that she drew energy from being engaged.

It all fit perfectly. Her work as chair for Cal State San Bernardino's nursing department, a post she assumed in 1999, kept her as busy as anyone in the two-county area of San Bernardino and Riverside. Like many healthcare leaders around the country, she was wrestling with nursing shortages, the search for qualified nurses, the need to improve local healthcare. Since becoming chair she had also implemented the Earlier the Better program to improve children's health in the region.

A Nurse's Journey

by *Sam Romero*

Photographs by
Robert Whitehead

She garnered funding from San Bernardino Community Hospital, St. Bernardine Medical Center and Riverside Community Hospital to hire more faculty, and she secured support from these and other area hospitals to bring baccalaureate nursing students into their clinical settings for training. With assistance from other faculty in her department, she also succeeded in raising enrollment in the RN-to-BSN nursing program from 180 students three years ago to 265 students last winter quarter. And this fall her department will introduce the first three online courses in a series of 10 for students in the Coachella Valley.

Her energy and activity was enough to impress the Robert Wood Johnson Foundation's Executive Nurse Fellowship Program, which named Marcia one of its new fellows two years ago. "We see them as significant leaders in the field," says Mary Dickow, associate director for the program. Only 20 applicants, who come from throughout the country, are named fellows each year by the foundation, the nation's largest philanthropic organization dedicated to healthcare.

Still, in December of last year, the reality for Marcia also was that, after holding finals, posting grades and with the holiday season running at full tilt, she needed to take time for the doctor. The visit was routine, a visit long overdue, and during it the doctor "noticed something." He ordered tests. When the results came back, they revealed both endometrial and cervical cancer. The news didn't entirely surprise Marcia. "From family history," she says, "I thought I might have to deal with this, but I didn't expect it to hit in my mid-50s."

Marcia's surprise at her diagnosis, however, was inherently different from the sudden jolt she felt one day back in high school, an experience that set the machinery in motion on her nursing career. World events had already begun to rough-cut Marcia's future by the age of 10. The launch in 1957 by the Russians of the basketball-sized Sputnik, the first artificial satellite to orbit Earth, sent her flying into every math and science class she could take in junior high school. At Barstow High School she took and loved physics labs and joined the Mathletes team. Following the assassinations of John F. and Robert F. Kennedy and Martin Luther King Jr., Marcia leaned toward work that also embraced the human side. But the pivotal event came in 1965. The oldest of three children, she had just graduated from Barstow High when her sister, only 16, died after going into a diabetic coma. "I was so struck by the loss of my sister from a disease that should have been diagnosed and treated," Marcia says, "that I immediately reacted by planning to do something that would prevent other young people from losing their lives in such an avoidable way."

Assisted by a University of California Regents Scholarship, Marcia enrolled as a pre-med student at the University of California, Riverside, then transferred to the nursing school at UCLA. There she camped for 25 years, first as a nursing student, then as a children's psychiatric nurse with the Neuropsychiatric Institute, and finally as the mental health clinical nurse specialist at the UCLA Medical Center.

Those Bruin days were the days of plump budgets and greater specialization. When Marcia speaks of them, they almost sound apocryphal. "Believe it or not, there were 35 clinical nurse specialists at UCLA at that time," she says, nostalgic at the thought of so many co-workers with master's degrees in pediatrics and respiratory care and obstetrics.

"I mean, there were 35 of these wonderful people.



CSUSB
FACULTY

CSUSB
Techniques

We used each other as consultants. We were very proud to improve the quality of care ... Those kinds of positions are hard to come by now because of the cutbacks in healthcare,” she says, and adds that hospitals only receive 70 cents on the dollar for what it costs to treat a patient.

“I realize now, being in academia as a chairperson, that to help our students be prepared to work in a healthcare environment where those kinds of resources may not be available, they have to be a little more independent. They have to use their own judgment, because those kinds of backup consultants – expert nurses – are not always available in today’s healthcare settings. So it’s a challenge for people like myself, in my generation as a nurse, to help our new, young generation of nurses feel as good about healthcare – about their role in nursing – as we felt back then.”

In fact, what Marcia’s generation had back then were more mentors and good expert-and-novice relationships. The connections, Marcia believes, go to the heart of what new nurses understand least about nursing now. Six, seven, eight months into their new profession some graduates come to her – distressed – saying they’re not ready for some of the responsibility they’ve been handed, or lack the experienced support or resources they need to handle the responsibility.

Preparing qualified nurses who can think more independently is the new reality. In Southern California, easily one of the most – if not the most – culturally mixed regions in the U.S., there is the added need for qualified health professionals who reflect and understand the traditions and issues unique to those different groups. That’s true, too, of the nurses the university is training. The university’s goal, says Marcia, is to address the issues that arise in a program as diverse as CSUSB’s nursing program.

CSUSB nursing student Megan Lee Hutchinson (left) studies a patient’s electrocardiogram with Cal State nursing assistant professor Olivia Catalico.



“It helps to know that you can survive
and that there’s a regimen that’s carefully
thought through ... I believe in the science behind
the treatment, I guess because I’ve been there. That doesn’t
take away the little kernel of anxiety.” –Marcia Raines

Another goal is to increase the number of nurses who stay and work in the area after they graduate, says Laurie Rogers-Eberst, chief nurse officer at St. Bernardine Medical Center. She serves on the hospital’s board of directors with Marcia, and after many talks with her husband, Richard Eberst, a CSUSB health science professor, about the difficulty in finding more highly trained nurses, he then talked to Marcia, who called Laurie. From that conversation eventually came the initial funds from St. Bernardine and San Bernardino Community Hospital to hire new faculty.

“Marcia’s truly committed to San Bernardino and truly committed to our nursing program,” says Rogers-Eberst, who adds that Marcia’s knowledge of the area supplies her insights into the profession with valuable depth.

“I feel very devoted to helping meet the healthcare needs of the people in San Bernardino County and the inland region,” Marcia says. She’s pondering the issues from two fundamental angles – both as a nurse and now as a patient. “After hearing those words something inside changes,” she says of her doctor’s diagnosis. “It’s like a door opens and you see things in a different light. It’s a different level of understanding.” Talking about the cancer doesn’t embarrass or frighten her. “I’m a nurse. I deal with illness. I don’t think it’s a sin to be ill.” Nor is it sin to fear, and she’s dusted off some old notes on how to parry it. “The people who were most positive about their outcomes were those who remained active in their families and who had a purpose in their lives. ... It’s kind of a spiritual support system,” a system which, in Marcia’s case, consists of her own family, her own vision for the CSUSB nursing department and for community health as a whole, and now the 2,000-3,000 cancer patients she worked with over her 20 years at UCLA. “I often reflect on my sister’s death, what she would have done in her life. I hope she is pleased with the work her too-early death pushed me to consider.”

A Land Developer's New Frontier: The Mind

Progress is often a function of flexibility. At first, the idea was to help improve test scores of schoolchildren. The thinking was that higher test scores at local schools could attract higher income workers and their families to live in the San Bernardino area. But as CSUSB administrators proposed creating a literacy institute to help students with reading problems, something clicked in Jim Watson.

"I was a very poor reader when I was in the fourth grade," said Watson, president of Watson and Associates in Seal Beach. "I was put in a special class with a wonderful teacher who inspired me and taught me how to read. That one class, which lasted about a semester, was probably the most significant class I ever took. It affected my life all the way through college and helped me to become a success."

Watson's work with CSUSB and local school officials has spawned the initial \$100,000 grant from his company. With the funds, the university will launch a new literacy institute on campus to help the area's K-12 schoolchildren. "We try to do a lot within the community, and education is really important to this community," Watson said. "If we help build up education then we'll be able to reach a lot of people. This is very exciting for us."

CSUSB President Albert Karnig said the institute would target one of the major problems affecting society – illiteracy. "If you look at what enhances the likelihood of success in life, the most vital skill is the ability to read," Karnig said. "With generous funding from Jim Watson, we have a remarkable



THE GIFT OF READING — Jim Watson (fourth from left), president of Watson & Associates, contributed \$100,000 to establish a literacy institute at CSUSB. At the ceremony when he presented the check were (from left to right) Charles Diamond, associate vice president for the company; Ronna Kivisto, College of Education development director; CSUSB President Albert Karnig; Jim Watson; his wife Judy; Mary Jo Skillings, the institute's director; education Dean Patricia Arlin; and Charlie Shumaker, also of Watson & Associates.

opportunity to help schoolchildren become better students, as well as ultimately more productive citizens who have fuller and more informed lives."

The new institute is designed to help children meet their lifelong literacy needs with specially developed programs to improve and enhance their reading abilities, said Patricia Arlin, dean of the College of Education, which will oversee the institute.

Charles Diamond, an associate vice president with Watson & Associates, said the company believes it is important for businesses to be active participants in their communities. "We saw the need not only for the local community, but for the students," he said.

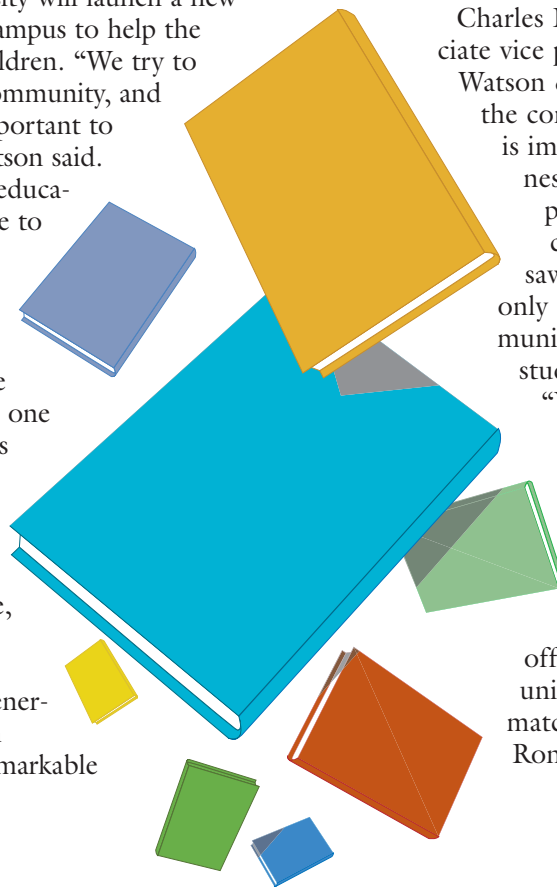
"You've got to give back to your community to be a good neighbor."

"Besides the \$100,000 grant, the company will also offer \$50,000 for the university to obtain matching funds," said Ronna Kivisto, the

college's development officer.

The institute will be directed and administered by the College of Education's language, literacy and culture department. Graduate students working on their reading specialist credentials will staff the institute under the supervision of faculty. Mary Jo Skillings, the institute's director, said the institute will focus on tutoring primary schoolchildren at risk of failing. "We want to help them continue their education. Education success will keep children in school longer and help them meet the challenges of getting into college." But the institute will also work with children's parents who themselves have literacy problems, specifically those parents whose native language isn't English. "Lots of parents use their children as their interpreters. Now this is an opportunity for the parents to do the same. Parents will have an opportunity to learn English reading skills here at the institute," Skillings said.

Research has shown that students who receive focused instruction in reading post high general literacy scores even over a short period of time, Arlin said, adding that the graduate students will themselves benefit from working at the institute because it will be a good training ground. "Our graduate students will receive clinical experience in reading development by working with these children."



But for a Roof Over Our Heads

Back in the day, several dedicated folk envisioned a nice place for the CSUSB men's and women's basketball and volleyball teams to play. So they raised lots of money. And on a cozy, rainy, chilly Saturday night this past February they and their guests joined more than 1,000 other fans to watch some basketball games, where all would have been soaked as rats in a storm drain had it not been for a roof. The roof was attached to walls that surrounded a gymnasium floor that seated thousands of spectators in the building they helped build with the funds they raised. That evening at Coussoulis Arena, fans cheered and the Coyote men clinched a tie for their fifth straight California Collegiate Athletic Association championship. The arena had been very good to everyone.

James and Aerianthi Coussoulis Arena opened on the California State University, San Bernardino campus in the fall of 1995. This state-of-the-art multi-purpose facility, which seats more than 4,100 for basketball and volleyball and houses larger crowds for concerts, graduations and other events, is considered one of the finest venues of its type in Southern California. For sure it's one of the best in NCAA Division II.

Huddled in that dedicated group of folk who enjoyed the game that winter

night in February were Nick and Christina Coussoulis. Nick, president of Coussoulis Development, was the major donor to the arena, named for his parents. Also there were Bruce and Nancy Varner, Bruce being a long-time attorney and partner at Varner, Saleson and Brandt, LLP, and Jerry and Ann Atkinson, owners of Center Chevrolet and Mazda of San Bernardino and recent celebrants of their 40th wedding anniversary. Missed at the game were Glenn and Judith Rymer. Judith, who retired from CSUSB about a year ago, had taught in the College of Education and served as vice president for university advancement over the course of her 33 years at Cal State. Before the game, the Coyotes honored all of them as founding donors.

Joining the celebration as well were current major donors and corporate sponsors, including Chuck and Shelby Obershaw, former owners of Obershaw Toyota and Toyota of San Bernardino, and Neal T. Baker, founder and CEO of Baker's Drive-Thru restaurants. Representatives of corporate sponsors Coca-Cola, The Tire Guys/Goodyear, CSUSB Associated Students, Inc., CSUSB Alumni Association, Anheuser-Busch and Great Clips for Hair also attended the special event.

Play Money

No bones about it. Former theatre chair and professor Ron Barnes wants scholarships from the \$100,000 endowment set up in his name to go to theatre students serious about make-believe. Now 85 percent funded, the scholarship monies are a big lift for the theatre department's overall scholarship program, which currently makes awards to 13 of the university's 80 theatre majors.

Danny Bilson and Paul DeMeo, 1978 theatre graduates, have made the largest contribution to the Barnes scholarship so far. They pledged \$25,000 to a fund that now lists more than 160 donors, says Jeanette Janik, development director for the College of Arts and Letters. The department presently awards \$12,500 in scholarships each year. "The recent state funding cuts," she adds, "have made donor support all the more critical to the university's mission."

In January the University Theatre also was renamed after Barnes to recognize his early and long contributions in work, leadership and imagination in building the theatre and a theatre program at Cal State.

(For more on Ron Barnes and the renaming of the University Theatre, see the photo feature in this issue of Cal State San Bernardino Magazine, page 9.)



INSPIRATION — Traci Statler has taken many of the very ideas she has used to train college and Olympic athletes, and now uses to motivate athletes at CSUSB.

Beyond Sport

by Koren Wetmore

Talk with Traci Statler and you'll leave the conversation believing anything is possible, because, from Statler's viewpoint, it is.

Gifted with a natural exuberance, she draws upon her academic training and life experience to share with athletes and non-athletes alike the keys to reaching their potential. And she's quick to credit those who helped her reach hers.

Trained by top experts in sports psychology, the New York City native has coached collegiate and Olympic athletes and challenged perceived gender barriers within her field. As an assistant professor of kinesiology at Cal State San Bernardino, she instructs students in the psychology of sports performance and serves as a consultant for CSUSB's men's baseball, women's softball and women's water polo teams.

"What I do really transcends sport," she says. "The assistance I provide is for anybody who wants to improve his or her performance — whatever that is."

It's a skill Statler may not have acquired had she followed her original career path. In the early 1980s, her interest focused on reporting sports performances, not enhancing them. About three-quarters through University of North Carolina, Chapel Hill's journalism program, however, she discovered little or no opportunities for women in broadcast sports. Not willing to be "a weather girl in Iowa," Statler decided to carry a double major.

She found her second pursuit through a sports psychology class she had enrolled in while a member of North Carolina's ski

team. In June 1990, she graduated with bachelor degrees in psychology and journalism. Following advice she often gives her students, Statler next discussed her goals with her professors. It was her sports psychology professor, Richard Coop, who encouraged Statler to attend Cal State Fullerton to work with Ken Ravizza, a leader in the sports psychology field. In Ravizza she found her first mentor, one who would sharpen not only her skills but also her resolve. When Ravizza learned Statler wanted to work with baseball teams, he expressed concern over whether an all-male team would accept guidance from a female. He allowed Statler to test the waters by assigning her to a junior college baseball team as part of her master's program at Fullerton. Statler excelled in the position and the team requested she return the following season, this time as a paid consultant.

"Ken strongly tried to convince me away from baseball. He believed I could do the work. He just wasn't sure I would be accepted and I appreciated his honesty," Statler says. "His reservations helped me work through all the 'what ifs.' Now about 75 percent of the people I work with are men." Statler faced a similar challenge while pursuing her doctorate at the University of Utah, where she trained under the expert eye of Keith Henschen, her second and most influential mentor, she says. Under Henschen, Statler worked with members of the U.S. Olympic Speed Skating Team and U.S.A. Track and Field, but her greatest challenge was working with the university's football team.

"Walking in and working with an all-male team can be hard for a female, but Traci commanded their respect," says



Henschen, professor of exercise and sports science at the University of Utah. “It’s not that she’s hard or anything, but they knew she meant business and they knew she was good.”

It was an experience that earned Statler the nickname “Sergeant” for her ability to maintain a strong stance under the most difficult drills. It was a strength she drew upon as she balanced her academic program with work as an events coordinator at the Salt Palace Convention Center in Salt Lake City and later as an instructor.

That fortitude combined with her journalism background has now led to a book, “Sports Psychology for Track and Field,” to be published sometime this year. Statler served as an editor for the project and also co-authored two chapters: one on race walking, the other on sports psychology for collegiate track and field. Her achievements, challenges and training proved perfect background for her position at Cal State San Bernardino, says kinesiology chair Terry Rizzo. “In her line of research — sports psychology — she’s bridged the gap between our academic program and athletics program. It allows our students who are non-athletes to experience vicariously through working with her,” Rizzo says. “Traci makes this field come alive. She doesn’t just research it and teach it, she actually does it.”

Her performance expertise also helps the college athlete adjust to the rigors of university life. “They’ve been used to

being a big fish surrounded by small fish in high school. They get to college and suddenly everybody’s a big fish,” Statler says. “I see the same stress at the Olympic level. It’s about meeting a high level of performance all the time — and that’s exhausting.”



Statler’s guidance helps alleviate much of that stress and provides the tools athletes need to excel, says Tom Finwall, head coach for CSUSB’s women’s water polo team. “Instead of looking at a challenge as stressful or tense, she’s helped the athletes see it as an opportunity to overcome that challenge,” he says. “We now have a better attitude and a more positive approach to the game.”

Much of what she teaches athletes can translate to any student, she says. Tools include mental exercises such as visualization and time management skills that help address common issues of confidence, stress and performance anxiety. Tips she offers students include:

- Focus your energy on what’s happening here and now, because that’s what you can control.
- Use time management, setting realistic expectations for

CONTINUED ON PAGE 33

‘Twas the season to be jolly. Late last year many of the CSUSB athletes made the holidays merrier for some by giving, although it has never been quite clear who reaps the most joy from such generosity — the receiver or the giver. So here, perhaps, the privileged were the Student Athletic Association Council (SAAC), the Coyote women’s basketball team and the men’s soccer team who spent time doing what is never really out of season.

The 11 sports teams that make up the Cal State San Bernardino intercollegiate athletics department collected toys and clothing during November and December to brighten Christmas for the children of farm workers in California’s Imperial Valley.

SAAC was the biggest campus donor to hold a special toy and clothing drive coordinated by Professor Loreto Velarde-Petersen, a Spanish instructor. Velarde-Petersen took more than 300 toys collected on campus along with the clothing to Mecca, where the farm workers live in a complex of 130 mobile homes amid one of the state’s largest agriculture zones.

The organization was one of several groups on campus

Better to Give



GREEN CHRISTMAS — Coyote soccer players (left to right) Brendan Perez, Eric Salazar and (far right) Aaron Wilson are among those who helped deliver Christmas trees to those selected in a special drawing. Eileen Moore, her husband and son received one of the 18 trees given.

that donated to the project. The university’s Latina culture class also donated \$500 worth of food certificates to Stater Bros. markets for the farm worker families, Velarde-Petersen said.

The women’s basketball team gave new meaning to the term “Back the Pack” by providing backpacks to 250 elementary school children in San Bernardino. With the organization Somebody Cares Southland, the team filled backpacks at Arrowhead Elementary School with notebooks, colored pencils, markers and other items.

“It was great to see these children so excited and happy,” said Leilani Tirona, a senior and captain of the Coyotes’ team. Tirona is also president of SAAC.

With a little help from members of the men’s soccer team, the Inland Empire Chapter of Childhelp USA delivered 18 decorated

Christmas trees during the holidays as part of a project that raised more than \$10,000 for the charity.

Charlene Waelder, hospitality chair of the chapter, said the funds raised during the organization’s sixth annual “Forest of Hope” helps support Childhelp USA, which provides shelter, prevention and treatment for victims of child abuse. “We couldn’t have done it without the great help we received from the soccer players,” she said.

One special recipient was Eileen Moore of San Bernardino, her husband and young son. The Moores were among the more than 200 homeowners who lost their residences and all their belongings in late October, when the Old Waterman Canyon Fire swept through the north side of the city.



The Rise in Fall of Coyote Athletics

Cal State San Bernardino's athletics program posted its most successful fall sports season ever last year, dating back to 1984-85. The result? The Coyotes are ranked No. 26 among the more than 290 NCAA Division II schools in the 2003-04 United States Sports Academy Directors' Cup standings, the school's highest ever ranking in the annual all-sports competition.

Formerly known as the Sears' Director's Cup, the competition acknowledges the schools with the top all-around sports programs based on their finish in NCAA competition in NCAA-sponsored sports. CSUSB had 108 points after just missing the "Sweet 16" in women's soccer, losing in the West Region semifinals to regional champion UC San Diego, 1-0 and capturing the Pacific Regional and finishing in third place at the national women's volleyball championship. Grand Valley State of Michigan finished third in women's cross country, 14th in men's cross country, first in football, ninth in men's water polo and was a semifinalist in women's volleyball to earn 369 points for first place after the fall season. Trailing GVSU were CCAA members Chico State (250 points) and UC San Diego (244 points). UC Davis has won the Div. II Director's Cup six times and is moving to Division I in 2004-05.

Women's Volleyball

Cal State San Bernardino reached new heights in its climb into the realms of the elite of Division II volleyball by winning its third straight CCAA title, its first Pacific Regional title and advancing to the semifinals of the NCAA championship. CSUSB hosted the national championship for the first time in school history.

Senior Kim Morohunfola was selected as the NCAA Division II National Player of the Year, another first for CSUSB, and she was a first-team All-American. She is only the fourth player in the history of D-II volleyball to earn All-America honors all four years of college. Morohunfola was also the CCAA Player of the Year and an all-tournament team selection at the regional and national championship tournaments. The team finished the season 29-5. Kim Ford earned All-CCAA first team and third-team All-America honors. It was her third appearance on the All-America team. Cristen Trent was All-CCAA second team at setter and a member of the NCAA championship all-tournament team. Besides Morohunfola and Ford, the Coyotes said goodbye to seniors Bridget Harris Crosby, April Nicolson and Erika Williams.

Men's Soccer

The Coyotes produced a 12-8-1 record, their first winning season since 1993, and captured the CCAA South Division title at 8-5-1, earning a berth in the CCAA championship tournament for the first time. CSUSB lost to conference champion Chico State, 1-0, in overtime. The Wildcats went on to win the West Regional and reach the national title match. Johnny Richardson and Barry Steele made All-CCAA and All-Far West Region. Richardson led the Coyotes on offense with 31 points, giving him 58 in his two-year career.

Women's Soccer


Although they didn't finish well enough to earn a bid to the CCAA conference tournament, the Coyotes' record against regional opponents was enough to get a bid to play in the NCAA Far West Regional at UC San Diego. The Coyotes fought hard but fell to the CCAA champion Tritons, 1-0, in their first-ever post-season appearance since the program began in 1988. The team finished 12-8-2 on the season. Junior Michelle Lopez and senior Kayla Humphries were the top scorers on the team. Both earned All-CCAA honors.

Women's Cross Country

Veteran Coach Tom Burleson put together another solid team that competed well in conference and NCAA regional competition. But the team fell a little shy of pre-season expectations. Sophomore Tanya Zeferjahn was again the team's No. 1 runner. She finished 20th in the CCAA meet but came back in the NCAA West Regional meet to finish 14th overall and earn all-region honors. Senior Hannah Knight finished 37th in the CCAA meet and 42nd in the NCAA meet. CSUSB finished ninth in the CCAA championship and 14th in the regional.

Johnson Resigns

Christian Johnson, the head coach of the men's and women's soccer teams, resigned in December to enter private business with his wife's family in the Las Vegas area. Johnson served as head coach for four seasons. Both programs showed steady improvement through aggressive recruiting of talent. He also was involved in the design and construction of the new soccer field. Noah Kooiman, assistant soccer coach at CSUSB the past three years, has been named interim head coach of the Coyotes' men's and women's soccer teams.



Though the 'Yotes lost to the University of Alaska, Fairbanks, during the Division II West Regionals held at Coussoulis Arena in March, the team did run off its fifth straight California Collegiate Athletic Association title on its way to the tourney. Since the CCAA's inception in 1939, it has seen only one other team – Fresno State – win five in a row. Curtis Williams (22) (above) and his teammates are plenty proud of completing the "Drive for Five." But again next year they'll embark on that run for one, one national championship that has eluded them and all other CSUSB sports teams so far. ... It will come.



Coming of Ages

Once, when he was 10, Joriz De Guzman was kicked out of class. Okay, that may not feel too alarming given today's doom-like chatter over pre-pubescent and adolescent nose-thumbing of anything that even suggests authority. But we're talking about Joriz here, a boy who has always liked giving someone a hand, and as a small child never really complained when you woke him up. Even now, at 13, grumbling when his mother taps at his door in the morning for school just isn't in his nature. "He's not a grouchy morning person," she says. He also is and always has been a fine student, and that is why, essentially, Joriz De Guzman was kicked out of class.

Under ordinary circumstances, anyone who wants a high school diploma earlier or later in life than usual can take the California Proficiency Test if they are at least 16 or in 10th grade. Joriz was neither, and three years ago that probably should have been the first clue for the folks administering the CPT when the young boy, unassuming and confident, walked into the testing room. What 10-year-old even knows what CPT means, much less wants to take it? The test

administrator walked Joriz back to the sign-in room, where a woman was reading the newspaper. He's too young, he told her. Then Joriz noticed something. "Look," he said excitedly, pointing to The San Bernardino Sun article on the back of the woman's newspaper about him taking college courses. "That's me."

She looked at Joriz, looked at the picture, looked at Joriz again and said, "Why, that is you," and they marched Joriz back to the testing room. Apparently, a college student was qualified to take a high school proficiency exam, too.

Now in his second year at

Cal State San Bernardino, Joriz is cool. His CSUSB classmates, by and large, think he's older; his neighborhood playmates don't know to think about it; and his teammates from the junior basketball league just think he's Joriz. "I really don't tell anybody unless they ask me straightforward," he says. "I try

each news story, including one on KABC Channel 7 in 2002, his cover is blown. Two or three kids who saw the Sun story decided to challenge the CPT as well, and two parents of students from his martial arts class began asking his mother questions after reading about Joriz. He also has tutored students from his computer science classes, and prior to the opening of the CSUSB men's basketball season Paul Trevor, assistant coach for the team, asked Joriz to tutor any of the players that



MIND GAMES — His home workstation (left) is sometimes his play station, too, where Joriz De Guzman can be challenged by physics as much as he can by computer games. To relax (above), he occasionally breaks out the karaoke.

Cal State San Bernardino, Joriz majors in both math and computer science, gets A's, and — only 12 when he first enrolled — certainly is the youngest stu-

to keep a low profile."

But here's where Joriz's joy in doing good turns or inspiring someone overtakes any desire to fly below the radar. With

needed a little academic coaching. "Maybe to them it might be a little weird that someone younger is helping them," Joriz says. "But I just tell



them, 'Help is help. It doesn't matter who's helping you, just as long as you're succeeding in what you're doing.'

Inside the air-conditioned confines of CSUSB's Coussoulis Arena last summer, it was Joriz who was being tutored by the men's players during the CSUSB basketball camp. In a second life Joriz says he might like being that basketball player if intellectual property law weren't his ultimate goal. His game says the same. On a nippy day last December he was playing his father at a school near home. Joriz dribbled one direction, spins 180 degrees in the other and shook free just enough to see a clear path to the basket. At 5 feet 8 1/2 inches tall, he's big for his age, and his physical style of play in one junior league once earned the wrath of a coach who chased him around the court yelling for him not to play so rough.

"That's just the way I play!" Joriz said, pleading his case and supported, he believed, by the fact that referees weren't calling him for any fouls. It's the way he plays his father, too, a man of about the same height, but larger in his young son's eyes. "So far there's been no big shift at all," Joriz says. "I always," he pauses for a second to smile just slightly, and in what almost seems proud deference says, "lose." He's learning. "He beats you mentally," Joriz says of his father's court game. "He has that personality that, even though

HOLDING COURT—Joriz and his dad often play basketball at a school near their home or in their backyard, and always Joriz wears his dad's Navy dog tags, here safely tucked beneath his shirt so they don't impede his improving game.

you're doing well, he can break you down in an instant just by making you laugh or something. He can totally take your mind off the game."

It's the kind of mental toughness that only comes with age, because Joriz is, in so many other ways, the typical Southern California kid, born at Redlands Community Hospital and now growing up in Grand Terrace, where he plays Playstation, loves steak, sings karaoke, plays with his vegetables, knows he's still too young to date and thinks Kobe Bryant brags too much. The Kobe idea and the fact that the Lakers are the last team he'd choose to root for isn't kid stuff in Southern California; wars and barroom brawls have been launched on less. But knowing what he believes is typical for Joriz, whose grasp of math and computer science seems almost insignificant when seated next to his foresight and maturity. "You know what," says Art Concepcion, chair of the CSUSB computer science department and one of Joriz's mentors, "he knows what he wants, so that keeps motivating him."

— Sam Romero

Summer's Peaceful, Easy Feelin'



Desperado

It takes a lot to recreate the magic of one of the most popular classic rock bands in history. But in using its strong vocal blend, physical appearance and talented musicianship, Desperado accomplishes just that. Concertgoers will see for themselves during the university's Summer Wednesdays music series in July, which also will feature the Frenz Band, the Phat Cat Swingers, The Latin Society and The Tomadoes.

Frenz and the Phat Cat Swingers will open the series July 7. With experience and album credits in jazz, blues, rhythm and blues and rock-and-roll, Frenz plays favorites, such as "Rise" and "Black Magic Woman." The Phat Cat Swingers model themselves on bands such as Big Bad Voodoo Daddy and the Brian Setzer Trio. The band, whose three key members come from Victor Valley Community College, releases its debut album this summer.

Following these two bands on July 14 will be a band that has become a summer tradition at the university, The Latin Society, led by founding band member Moe Estevene. The big band ensemble, which flavors its renditions of old and new hits with a

Latin beat, has been together for more than three decades. It has performed at area clubs, banquets, festivals and all around Southern California.

Desperado performs July 21. The band brings a "totally live" show, free of any backing tracks, overdubs or any other tricks to enhance the vocal sound that rival those of the original Eagles, from the subtle sounds of the pedal steel guitar in "Best of My Love," to the mandolin in "Lyn' Eyes," to the banjo-picking heard in "Take It Easy" and "Midnight Flyer."

Closing the series on July 28 will be The Tomadoes, a group that rode the long and stout wave of surf-rock mania in the '60s. Having performed with such acts as Jan and Dean, Dick Dale and The Beach Boys, The Tomadoes' biggest hit was "Bustin' Surfboards." The song made a comeback in the 1990s as part of the soundtrack for the film, "Pulp Fiction."

The free Summer Wednesdays concerts will be held in the Lower Commons Plaza at 7 p.m. The tradition at these outdoor shows is to bring blankets, lawn chairs and picnic baskets. For more information, call (909) 880-7326.

Leading with Confidence

by *Ericka Nunez Paddock*

"Entering the Leadership Academy as a freshman, I had no idea what my major was going to be or where I saw myself in the future. I now leave the academy as a junior who has declared business management as a major and has a strong sense of direction on where I want to be after graduation. I am confident that the Leadership Academy has influenced the decisions I've made to get myself to this point."

— *Mallory Bens*
Leadership Academy graduate, winter 2003

Not many college programs get on a student's Top 10 List. When they do, you know something very right must be happening. Cal State San Bernardino's Leadership Academy has earned that distinction and is considered by many to be the university's most prestigious leadership development program. The Leadership Academy is an intense 10-week program that brings together prominent on- and off-campus leaders with emerging student leaders at Cal State. Academy students are then taught the basics of effective leadership through workshops, public speaking

opportunities and volunteerism.

Past community service projects have taken place at notable charities such as Shriners Hospital for Crippled Children, Brookside Medical Center and the Loma Linda Ronald McDonald House. The academy takes place every winter quarter and is free to all CSUSB students. Some of the past academy presenters include CSUSB vice president for administration and finance, David DeMauro, U.S. Rep. Joe Baca and retired San Bernardino County Superior Court Judge Stanley Hodge.

Leadership Academy graduates have continuously praised the program, referring to their

experiences as "life changing," "wonderful" and "motivating." Some have even gone as far as saying that they would like to see the academy become a requirement for every major and every master's program at Cal State. Past graduates have reported increases in their self-confidence, deeper understandings of conflict resolution and an overall improvement in their interpersonal skills as direct results of attending the academy. Studies also show a dramatic improvement in student leadership skills. For more information or to suggest a community member who might be an ideal presenter in the program, call (909) 880-5234.

\$5,000 Plus 2 Cents for the Taking



To the proper use of all the silverware set in front of her, Erica Torner applied the chain rule. She learned it from calculus. "Start from the outside," she said, "and work your way in." She offered the advice to the next set of the top one percent of area high school graduates who attended the scholars banquet

held for them by The Press-Enterprise newspaper and Cal State San Bernardino in November. A top student herself in 2003, this year it was Erica who stood in front of the high schoolers and also advised them to "take the money," her short and uninhibited reference to the \$5,000-per-year President's

Academic Excellence Scholarship offered to any of these students who decided to make the university their academic home for the next few years. "I knew deep down that Cal State was the best way to go," she said that night. The \$5,000 grants can be renewed for up to three years as long as students

maintain a 3.5 grade point average. Every local high school senior in the top one percent is offered the opportunity to attend Cal State. CSUSB "is much more like a second home to me because of the comfortable atmosphere and the friendly people that envelop the campus."



MIXING IT UP — Tim Tyler has parlayed his business degree from Cal State and his doctorate in pharmacy into a rewarding career in healthcare, in which he has also taken comedy and used it in his work with cancer patients.

Photo by Robert Whitehead

Business and Biology, and Other Professional Compounds

by Sid Robinson

When Timothy Tyler first started his residency training at the Desert Regional Medical Center in Palm Springs — then known as the Desert Hospital — during his last year of studying for his doctor of pharmacy degree at USC, the only requirement his bosses had of him was that he play golf. The plan was good, except for one small detail. “They worked me about 80 hours a week, so I never had the chance to play,” says Tyler.

Despite a desert oasis full of golf courses at his disposal, Tyler focused on his work, and a year after taking on his residency, he was offered a managerial position at the hospital. More than a decade

later, he is now the director of pharmacy for the Comprehensive Cancer Center, the Desert Regional Medical Center’s outpatient center for the detection, diagnosis, treatment and follow-up of people with cancer.

A career in healthcare probably isn’t what Tyler expected when he graduated from Cal State San Bernardino in 1988 with a bachelor’s degree in — of all things — business administration with a marketing emphasis. He hoped to go into the field of pharmaceutical sales after graduation, but he had trouble finding the job he wanted. So he returned to his passion for healthcare and enrolled in the USC School of Pharmacy. His studies included his residency pro-

gram at Desert Hospital, and he earned his doctoral degree in 1993.

Tyler’s path to the desert began with the oceans that border Orange County and extended east from there. Born in Laguna Beach and raised in the beach towns of Newport and Huntington, he studied pre-med for two years at the University of California, Riverside. He decided a business degree would be more practical, so he transferred to CSUSB and majored in marketing. Not giving up completely on the health sciences, he minored in biology and psychology. “In the upper division parasitology class, I vividly remember having to come up with 20 specimens for the class. Yes, 20 ‘road kills,’” he explained.

“The challenge was a difficult one and by mid session I was reduced to driving on the soccer field at midnight trying to swat rabbits with my tennis racquet. Needless to say campus security took a dim view, but they were laughing so hard they had to let me go.”

The pharmacist says his Cal State business degree has been an asset every day. “I really do combine both degrees in my current job. In operating the cancer center, I’m still able to impact the lives of our patients. But I also administer and manage a budget and I need to generate revenues to maintain business. I’m using both sides of my brain — the compassion I need to work with patients, as well as the technical skills I need as a professional and the business sense I need to run the pharmacy.”

He’s doing more than running a pharmacy. He was recently appointed to a four-year term on the Ambulatory Payment Classification (APC) Federal Advisory Panel in Washington, D.C. The 15-member panel advises the Centers for Medicare and Medicaid Services on outpatient payment for healthcare and provides insight on changes to the outpatient prospective payment system. Members of the APC Panel are clinicians who are considered experts in their fields.

“Along with having input into federal policy, this gives me a platform to advocate for cancer patients,” he said. “After 10 years here in the desert, I’ve gotten very active and vocal in offering advice to Medicare about how outpatients pay for drugs.” Tyler’s efforts are recognized closer to home, too. In 2002, he

CONTINUED ON PAGE 34

The CSUSB Alumni Association exists to serve and unite Cal State San Bernardino alumni for the purpose of advancing the university and its community.

"On windy days, we had to form human chains to cross from one building to another," recalled Oscar Gonzalez (B.A. sociology 1971) about his days at Cal State. Oscar and other alumni from the first five graduating classes – 1967-1971 – returned to campus in December for some reunion fun and to welcome the Class of 2003 into the alumni family at the mid-year Commencement ceremonies. The weekend included a welcome reception with founding faculty and staff and honored guests President Emeritus John Pfau and his wife, Antreen, student-led campus tours, a reunion brunch and memorabilia displays. At the Commencement ceremonies, the university conferred degrees upon 700 graduating students and recognized Pioneer Alumni for their founding spirit and loyalty.

A member of Cal State's first graduating class, Mary Adams '67, seen here with the Pfaus, traveled from Texas to see former classmates and faculty.



CSUSB President Albert Karnig presented commemorative bronze medallions to Pioneer Alumni. Participating in the afternoon ceremony were (from left to right, back row) Enid Bondar Vella '69, Sandra Hitson '70, President Emeritus John Pfau, President Karnig, Bobbie Noller Carver '71, Barbara Brittain Umble '71 (front row) Mary Rowe '70, Mel Hernandez '70 and Dianna Pelletier '71.



'Pioneers' Return to (old) stomping grounds



At the welcome reception, Pioneer Alumni reminisced as founding President John Pfau gave a light-hearted nostalgic account of Cal State's beginnings.



Mel Hernandez '70, led the Pioneer Alumni in the academic procession during the afternoon Commencement ceremony.



Many of Cal State's original faculty and staff returned to campus to welcome Pioneer Alumni and founding President John Pfau. They were (from left to right) Ward McAfee (history), James Thomas (political science), John Pfau and Ralph Petrucci (chemistry).

Campus tours included stops at Cal State's original three buildings, where alumni posed by the first tree planted on the campus. Pictured are (from left to right) Kathleen McCalmon '71, Don Beard '67, Linda Luetcke Bennecke '69, Richard Bennecke '67, Ralph Wilks '70, Johanna Vargo '71, Margaret Slider '68, David Madrigal '70, and Oscar Gonzalez '71.



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Remember?

**Remember when...
Fill in the blank with your
favorite Cal State memory!**

Cal State San Bernardino celebrates its 40th anniversary in 2005-06. The CSUSB Alumni Association would like to share your favorite Cal State stories.

You can e-mail them to alumni@csusb.edu or go to our Web page at www.csusbalumni.edu.

Former Student Leaders

Why do we ask?
We want to recognize your leadership service and contributions to the betterment of the university



during CSUSB's 40th anniversary. Contact the alumni office so that we're sure to include you in upcoming reunion and honoring events. E-mail us at alumni@csusb.edu, or call the alumni office at (909) 880-5008. We'd love to hear from you!



The CSUSB Alumni Association

Congratulates

the Coyote men's basketball team on their

5th

straight conference championship

The CSUSB Alumni Association is a proud sponsor of Coyote athletics!

Joining the Alumni Association helps support these and other important programs:

- ▲ Model United Nations – ninth consecutive "Outstanding Delegation" award
- ▲ Coyote women's volleyball – 2003 Pacific Region champions
- ▲ Library and museum acquisitions
- ▲ Student scholarships



Join the CSUSB Alumni Association and help us continue the winning tradition!
www.csusbalumni.com

Planning Your Vacation?

Did you know that CSUSB Alumni Association members can save up to 25% on vacation activities? Get the Alumni Advantage and get discount admission coupons for Southern California attractions like Knott's Berry Farm, Sea World, LegoLand, Magic Mountain, and more. Members also receive discounts on hotel reservations and car rentals anywhere in the country, even the best price on specialty restaurants like Medieval Times and Buffalo Bill's.

Don't forget to use the Alumni Advantage at the ASI Box Office. Get reduced-price movie passes, or find seasonal specials like Mighty Ducks hockey games, Mountain High resort ski passes, and Renaissance Pleasure Faire passports. Get the Alumni Advantage and get the most out of your next family vacation.

Alumni Highlights



Craig Arnold

B.A. psychology 1982, was elected to the Unocal Board of Directors in February. Unocal is one of the world's leading independent natural gas and crude oil exploration and production companies.

Craig is senior vice president and group executive for Eaton Corporation's Fluid Power business, which includes Aeroquip, aerospace and hydraulics businesses. He also serves as a member of the corporation's Office of the Chief Operating Officer and, in that capacity, has responsibility for the Asia-Pacific region.

Previously, he was a General Electric Company corporate vice president and president of GE Lighting Services, Ltd., in London. He started his professional career with General Electric in 1983, initially holding a series of progressively responsible sales, marketing and product management positions.

1960s



Charlotte Gusay '67

Charlotte Gusay, B.A. English 1967, started The Charlotte Gusay Literary Agency. Charlotte previously worked at George Sand Books in Los Angeles. Find out more: www.mediastudio.com/gusay. ▲

1970s



Joanne Fischmann '73

Joanne Fischmann, B.A. psychology 1973, has completed the fifth book in her Hannah Swenson Mystery series, "Fudge Cupcake Murder," released in March by Kensington Publishing. The mystery series, penned under the name Joanne Fluke, is set in a fictional Minnesota town and features deliciously non-fiction cookie and dessert recipes. Find out more at www.MurderSheBaked.com. ▲



Cynthia A. Paulo '79

Cynthia A. Paulo, B.S. health science 1979, M.S. health science administration 1992, is an industrial hygienist for the state Water Resources Control Board in Riverside. ▲

Cheryl A. Tubbs, B.A. geography 1977, M.B.A. 1987, was re-elected president of the board of directors for the San Bernardino Valley Water Conservation District. Cheryl is vice president of operations for Lilburn Corporation in San Bernardino. ▲

1980s

Robert Cassinelli, B.A. liberal studies and B.A. humanities 1984, is an adjunct professor of humanities, teaching classical and modern humanities at American River College in Sacramento. ▲

Daron R. Mrkva, B.A. marketing 1983, B.A. criminal justice 1990, is the assistant officer in charge and assistant attaché for the U.S. Department of Homeland Security in Vienna, Austria. ▲

Eric Olins, M.S. biology 1989, is the deputy commander for clinical services at Bassett Army Community Hospital at Fort Wainwright, Alaska.



Susan Peppler '89

Susan Peppler, B.A. political science 1989, was elected to a second term on the Redlands City Council and in December was named mayor. A Redlands resident since 1978, Susan also is a public affairs specialist for State Farm Insurance.

1990s

Chris Ahearn, B.A. marketing 1990, ΣΧ, is vice president of national accounts for Kinko's, Inc., and is responsible for the development and management of national commercial and public sector customers. Chris joined Kinko's in 2003 from Advanced Business Graphics in Mira Loma, where he served as vice president of sales and marketing. Previously, he was vice president of sales, marketing and product development with NowDocs, Inc., a subsidiary of Taylor Printing that develops and sells enterprise software. ▲

Beverly Brunston, B.A. communications 1995, is a senior account supervisor for On The Scene Productions, Inc. in Los Angeles. OTSP offers full-service video production and electronic publicity. Find out more at www.onthescene.com.

Bruce M. Cooley Jr., B.A. history 1991, recently returned from active duty in the U.S. Naval Reserve, where he spent eight months in Kuwait in support of Operation Enduring Freedom/Iraqi Freedom. Bruce has returned to civilian life and his career with Washington Mutual Financial Services where he manages a fixed income trading desk.



Sundip R. Doshi '90

Sundip R. Doshi, B.S. computer science 1990, is chairman and CEO of Surado Solutions, a software company that provides a full spectrum of products and services in Customer Relationship Management (CRM) and E-Business solutions. Sundip spoke to CSUSB's Inland Empire Center for Entrepreneurship in January as part of the IECE Distinguished Entrepreneur Speaker Series.

Douglas Gonzalez, B.A. finance 1990, was promoted to vice president of investments for the New York office of HSBC Private Bank, headquartered in London and one of the largest banking and financial services organizations in the world. Doug completed the 2003 New York City Marathon in November.

Kenneth C. Gregory, B.A. special major 1991, M.A. national security studies 1995, is a lieutenant for the U.S. Naval Reserve. Kenneth received his second Navy and Marine Corps Achievement Medal while assigned to U.S. Pacific Fleet in Pearl Harbor, Hawaii.

Jason Jenkins, B.A. marketing 1995, is co-founder and executive producer of 909 Media Corp. Jason and his brother, Rick, developed a Web site for selling downloads of music and videos they produce. Find out more at <http://909media.com>.

Ralph Ponce, B.A. psychology 1996, is the owner of Skydiving Rubber Bands in Corona, providing skydiving and parachute equipment to the Inland Empire.



Lou Monville '94

Lou Monville, B.A. communications 1994, $\Sigma\Gamma\Phi$, was promoted to vice president at Riverside-based O'Reilly Public Relations, one of the Inland Empire's largest, full-service public relations firms. ▲



Nicole Cerwin Nichols '91

Nicole Cerwin Nichols, B.A. communications 1991, is vice president of corporate communications and publicity for ABC Family, and is responsible for the corporate public relations of the ABC Family Channel. Nicole previously served as director of corporate public relations at Fox Broadcasting Company (FBC), where she managed the publicity of Fox Kids Network and created trade announcements and campaigns for FBC.

Tom Porter, B.A. political science 1994, is the senior legislative assistant to Rep. Duncan L. Hunter, serving California's 52nd Congressional district.

Mary E. Sampson, B.A. management 1990, M.P.A. 1994, is the director of human resources for Riverside Transit Agency. Mary also is president of the San Bernardino Community College District Board of Trustees.

Janet G. Uhler, B.A. criminal justice 1999, graduated from Pepperdine University School of Law in May and recently passed the California Bar exam. ▲

Tim Watkins, B.A. information management 1992, is the equal opportunity program manager for the California Department of Transportation in San Bernardino. Tim previously served as a public affairs officer for Caltrans.

Alumni Highlights



Mary E. Retterer

B.A. accounting 1977, M.B.A. 1980, was named superintendent/president of the Shasta-Tehama-Trinity Joint Community College District, beginning June 1. Shasta College, located four miles east of Redding and 220 miles north of San Francisco, enrolls approximately 13,000 students and includes a comprehensive 90-acre holistic resources laboratory.

Mary has been president of Pima Community College-East Campus, in Tucson, Ariz., since August of 1998. Previously, she served as president of Ridgewater College, a community and technical college with campuses in Willmar and Hutchinson, Minn.

Mary worked for the San Bernardino Community College District for 16 years as vice president of the academic senate and eventually chair of the department of accounting, real estate, business math, economics, and management information services.

Alumni Highlights



Dia S. Poole

B.A. information management 1990, has joined the administrative office of the courts' Office of Governmental Affairs (OGA) as a senior governmental affairs analyst. Her new post ends a four-year appointment by former Gov. Gray Davis as the public affairs director for the California Department of Fair Employment and Housing. In addition to becoming OGA's communications liaison, Dia will staff the Judicial Council's new Commission to Secure Stable Funding for Justice and serve as editor-in-chief for OGA's monthly publication, The Capitol Connection. Prior to her gubernatorial appointment in 2000, Dia served as a policy consultant in several legislative and committee assignments at the State Capitol, including the offices of former California State Assembly speakers Robert Hertzberg and Antonio R. Villaraigosa, as staff director for the California Legislative Black Caucus. ▲

2000s

Kimberly Joy Belvedere, M.A. criminal justice 2003, was accepted to Southwestern University School of Law. Kimberly received the Outstanding Master's Thesis Award for her work at CSUSB and participated in the Presidential Panel Presentation at the American Society of Criminology's 2003 annual meeting.

Amy Lee Consolati, B.A. psychology 2002, is the founder of Exotic Arabians, created in 2000. Exotic Arabians breeds part-Arabian show horses with extreme and exotic colors normally not found in purebreds. ▲

Kimberly J. Cox, M.P.A. 2002, is the public works director for the city of Victorville. Kimberly also was elected to the board of directors for the Mojave Water Agency. ▲

Diane Hansen, B.A. marketing 2002, is a brand manager at Funimation Productions, Ltd., an animation company that produces Dragon Ball Z and other popular cartoons seen on Cartoon Network.

Colin Tansey, B.A. anthropology 2001, is an intelligence officer with the U.S. Army 3rd Brigade Combat Team/4th Infantry Division.

Michael R. Taylor, B.A. political science 2003, is a lieutenant with the Baldwin Park Police Department. ▲

Weddings

Violet June Bennett, B.A. liberal studies 2003, married Paul Parotti July 12 in Redlands. Violet is a teacher at Colton Middle School.



Shih (Willard) Chih-Wei '02

Shih (Willard) Chih-Wei, B.A. finance 2002, married Mei-Yu (Michelle) Lin Jan. 12 in Chung Li City, Taoyuan, Taiwan.

Melissa Gordon, B.S. finance 2000, married Patrick Graven Aug. 16 in Pomona. Melissa is an accountant for McGladrey and Pullen in Irvine.



Paula J. Estrada B.S. '95, M.S. '97

Paula J. Estrada, B.S. biology 1995 and M.S. biology 1997, AΦ, married Thomas J. Martin, Jr. Nov. 8 in Mexico. Paula is a doctoral candidate in cell biology at Yale University.

Jack D. Lape III, B.A. anthropology 1996, married Suthida Cherdkiertikul April 18 in Bangkok, Thailand.

Leslie Mendez, B.A. liberal studies 1998, married Daniel Winterton Oct. 11 in Riverside. Leslie is a teacher at Pachappa Elementary School in Riverside.

Jeremy Rochunok, B.A. liberal studies 2000, married Melody Schroff Oct. 4 in Corona. Jeremy is a teacher with the Corona-Norco Unified School District.

Julie Yasment, B.S. health science 2002, married Stephen Sica Sept. 20 in Orange. Julie works for Vector Control in Corona. ▲

Births

John Hofsaess, B.A. finance 1997, and his wife, Yvette Duron Hofsaess, B.A. communications 1999, announce the birth of their daughter, Amelia, born Nov. 13, in Redbank, N.Y. John completed his law degree in 2002 and recently passed the New York and New Jersey Bar exam.

Joseph A. Mitchell, B.S. mathematics 1985, and his wife, Robyn, announce the birth of their daughter, Emily Anna, born Oct. 24.

In Memoriam

Carolyn J. Ainsworth, B.A. human services 1983, died Oct. 27. Carolyn was a social worker with San Bernardino County for 15 years.

Mario U. Nelson, criminal justice 2001, died Jan. 3. Mario was a police officer with the city of Fontana and worked with the Explorers youth program.

also the birthplace of Islam and is home to Islam's two holiest sites, Mecca and Medina. Its public education system was established in the early 1950s, and only boys were allowed to attend school. It wasn't until 1960 that girls were allowed to attend formal classes.

Lost in the political debate portrayed in the American news media, and therefore the minds of most Americans, is that the bond between the two countries strengthened during the U.S. cold war with the now-dismantled Soviet Union. The relationship was such that Saudi Arabia and the U.S. had closer ties than the U.S. had with its European allies, said Professor Othman Al-Rawaf, a member of the Saudi delegation and a political scientist. It was a relationship that went beyond the concern over the Soviet threat to the Middle East, he said. Also, Saudi Arabia has been a strong moderate voice in the region, making it a leader in the Arab world, able to be a force in forging joint agreements with its neighboring states.

William Green, a political science professor at CSUSB, said tensions between the two countries have devel-

oped and increased in recent years as the U.S. military presence in the Arab region has grown, especially with the war against Saddam Hussein's regime in Iraq in 2003. "We [Americans] have to understand that even if we intervene in another country with the best motives," said Green, "that we are doing this for the best of everybody involved, people on the ground in that region are not going to like us being there. Even if they understand why we are there, they don't like the fact that outsiders are coming in to resolve their affairs."

Sounding a similar caution in a later panel presentation on culture, religion and society in Saudi Arabia was Dr. Selwa Al-Hazzaa, an eye surgeon who heads the most prestigious ophthalmology hospital in Riyadh and a fellow at Johns Hopkins Ophthalmology Center. If any change, if any true reforms are to take place, she said, they have to come from within Saudi society not from the outside.

Outside pressure, for example, should not be applied in regard to women's rights. It is wrong, she said, for people to expect Saudi women to achieve the same level of inde-

pendence in their home country in a rapid fashion when it took generations for American women to do the same. Cultural and religious matters must be considered. Outsiders either don't know of these or don't value them, and Al-Hazzaa and other Saudi panelists said their culture is very religious and very conservative compared to the west.

"People will make the change," she said. "But it has to be our own change. It has to be within us that we have to make the change, not some external force. If you force reform, it isn't reform anymore."

The conference was a continuation of CSUSB's activities in the region initiated by political science professor Ralph Salmi and fully supported by President Karnig, Dean Conley and Louis Fernandez, university provost and vice president. It was the result of a relationship developed and outlined in a memorandum of agreement signed June 2000 on the CSUSB campus between Karnig, Saudi Arabia's Minister of Higher Education, Dr.

Khalid Al-Angary, and King Saud University President Dr. Abdullah Faisal.

Cal State San Bernardino has taken a leadership role within the 23-campus California State University system with regards to academic programs

designed to increase understanding of the Middle East, including one of the few programs offering Arabic languages.

In addition to its partnerships with King Saud University and other universities in Saudi Arabia, CSUSB also has forged educational partnerships and exchanges with universities in Turkey, including the hosting of a symposium at Cal State San Bernardino in November 2003 with Gazi University. More programs are being developed as a result of those partnerships and the desire to forge better understanding between Americans and other countries, Conley said.

"The communication and understanding that we talked about all day long is a two-way street," Conley said in closing the Jan. 22 panel presentations. Referring to Americans, he said, "It is as much our responsibility as it is the countries of the Middle East to expand our curriculum, to develop student and faculty exchange programs and to open our societies to cross-cultural communication."

— Alan Llavore



tasks ("Don't schedule two hours to write a 10-page term paper") and get the big stuff done first.

- Develop a relationship with someone who can help you.

It's that last tip that can be so critical, a tip she learned with Richard Coop, Ken Ravizza and Keith Henschen. Armed with the attitude that makes anything seem possible, Statler suggests that professors are among the people who ensure that anything is, indeed, possible for students.

"If you're struggling, don't keep it to yourself," Statler says. "Talk with your professors. We care about our students." And, she adds, no matter what major you're pursuing, know there is someone in the kinesiology department ready to help.

(Koren Wetmore is a freelance writer whose work has appeared in publications such as Inland Empire Magazine and Real Woman.)

What 55 Brings

California voters' March 2 approval of Proposition 55, the \$12.3 billion statewide school repair and construction bond, will provide \$54 million to Cal State San Bernardino, including funds for a new state-of-the-art College of Education building.

The new \$48.6 million building will provide lecture halls, lab space and faculty offices for the college, which consistently ranks among the leaders in producing credentialed teachers in the 23-campus CSU system.

Patricia Arlin, dean for the College of Education, added, "With the increasing number of students entering school, the need for credentialed teachers is substantial. This building will go a long way in helping with its state-of-the-art classrooms and labs. Our credentialed students will have more opportunities to learn teaching methods and new research in a much more modern environment."

But the education college isn't the only winner with the bond's passage. The measure supplies the university with \$1,480,000 for equipment and furniture to the science building and \$2,556,000 for equipment to the university's new Science Annex, which is now under construction. The university's Palm Desert Campus will receive \$1,382,000 for equipment and furniture for its second building, the Indian Wells Center for Educational Excellence, which is also under construction.

Business and Biology

continued from page 27

was honored by the California Society of Health System Pharmacists for his contributions to the society and profession over the past decade.

Tyler was active in the Sigma Chi fraternity while enrolled at CSUSB. As rush chairman, he once hosted "Louie, Louie Day" in front of the Pfau Library, with a teeter-totter and overstuffed lounge chairs to welcome students to the first day of classes. "That kind of thing just had never been done," he recalled. "It verged on scandalous at the time, but I'm sure that it would barely turn heads now. The campus has changed dramatically since then." Tyler and fraternity brother



Christopher Ross (also a 1988 graduate, have remained actively involved with Sigma Chi, returning to visit with the undergraduate chapter twice a year for the past 17 years.

Tyler's life remains full from sunup to sundown. He travels extensively, giving presentations to doctors around the world. He sings in his church choir and has backed up several famous performers at the McCallum Theatre in Palm Desert, including Barry Manilow and Jack Jones. He could be the headliner himself. One of Tyler's patients thought Tyler should be doing stand-up comedy and once wanted to introduce him to the owner of

The Improv. Tyler may not be a "Patch Adams," but he has found a way to use humor as much as drugs to help some of his patients manage their pain and get through their cancer.

For now, Tyler will stick to medicine and perhaps a bit more. While he currently isn't teaching, he is an adjunct clinical professor of pharmacy at USC, University of the Pacific in Stockton and Western University of Health Sciences in Pomona, and he would like to someday teach part-time in the new nursing program at CSUSB's Palm Desert Campus. Already, he has supported the campus's early development. The fact that he lives a few blocks away should give him plenty of time to manage a second career in the desert. It's either that, or take up golf.

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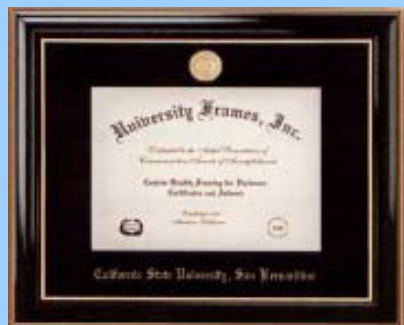
It is spring season and time for you to get back in style. The Coyote Bookstore wants to help you get prepared for the spring season by offering remarkable deals on clothing. Dress accordingly with new spring fashions— hats, windbreakers, sweatpants, tops, jackets and, of course, the traditional CSUSB sweatshirt. You can't share the spirit of CSUSB without owning a CSUSB sweatshirt. The sweatshirts are worn by men and women all across the campus. Don't be the last to get one!

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the ictn news team we're here for you!

The ICTN news team combines veteran news gathering experience with a pioneering focus on Inland California. Greg Weissman is the news director and lead anchor, with more than 10 years' experience in Los Angeles and Palm Springs. Joining him as co-anchor, Tina Patel is a former news director and reporter in the U.S. Virgin Islands. In-depth looks at issues will be tackled by Roger Cooper, a Golden

Mike award winner for live television coverage, who served at the Orange County NewsChannel. Local sports will finally receive the focus that it deserves as Terry McEachern brings his high-energy style from Rapid City, SD, and Denver. Melissa Chavez, anchor/reporter from Laredo, TX, rounds out the crew with weather and special reports. Inland California Television Network (ICTN) is a

media partnership among Cal State San Bernardino, The Sun Newspaper, Inland Valley Daily Bulletin and KCSB-Channel 3 in San Bernardino. ICTN, a convergent media venture, will bring public affairs, news, educational and cultural programming to viewers in Big Bear Lake, Chino, Colton, Fontana, Grand Terrace, Highland, Loma Linda, Montclair, Ontario, Rancho Cucamonga, Redlands,

Rialto, San Bernardino, Upland and Yucaipa. The network airs local weeknight newscasts at 10 p.m. (repeated at 10:30 p.m. and rebroadcast at 11 p.m. on KVCR-TV Channel 24) and nightly community-based programming to audiences throughout San Bernardino County. Our region is finally coming into its own. Inland California Television Network: Your voice, your view.

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ICTN Live News at 10:00 P.M. Monday-Friday, on your local cable channel 3

ICTN Established & Managed by California State University, San Bernardino





CALENDAR

Culture is more than an exercise of the mind. It exercises the smile as well, and in the art, music, theatre and assorted Cal State San Bernardino events printed in this calendar, smiling goes with the territory. Share and enjoy. All numbers are in the 909 area code. Parking is \$1.50.

MAY

NOW ART EXHIBIT.

Photographic work of Peter Monroe in "Mama's Boy!" with Fred MCDarrah's icons of the 1960s and 1970s. Also, Joe Moran, "Constructed Realities." Robert V. Fullerton Art Museum. Through May 22. Museum hours: Tues., Wed., Fri. and Sat. from 10 a.m.-5 p.m., and Thurs. from 10 a.m.-7 p.m. Free. 880-7373.

22 MUSIC.

San Bernardino Symphony Orchestra with CSUSB choirs perform Beethoven's Ninth Symphony. California Theatre of the Performing Arts. 7:30 p.m. General admission \$20, \$30, \$40, students \$10. 880-7516.

27 MUSIC.

CSUSB Jazz Ensemble and Show Choir. Performing Arts Building Recital Hall. 7:30 p.m. General admission \$8, Alumni Association members, senior citizens \$6, students \$4. 880-7516.

JUNE

2 MUSIC.

First Wednesdays music series presents the Arthur Moorefield Memorial Recital, featuring CSUSB faculty artists and friends. Performing Arts Building Recital Hall. 7:30 p.m. General



Phat Cat Swingers, July 7

7 MUSIC.

admission \$12, Alumni Association members, senior citizens \$10, students \$8. 880-7516.

CSUSB Symphonic Band and Chamber Winds. Performing Arts Building Recital Hall. 7:30 p.m. General admission \$8, Alumni Association members, senior citizens \$6, students \$4. 880-7516.

10 ART EXHIBIT.

35th Annual Student Exhibition. Opening reception, June 10, 4:30-7 p.m. Preview for Friends of the Museum, 4 p.m. Robert V. Fullerton Art Museum. Through July 31. Museum hours: Tues., Wed., Fri. and Sat. from 10 a.m.-5 p.m., and Thurs. from 10 a.m.-7 p.m. Free. 880-7373.

11-13 COMMENCEMENT.

CSUSB's annual Commencement ceremonies. Palm Desert Campus, June 11, 6 p.m. at McCallum Theatre in Palm Desert. College of Natural

Sciences, June 12, 9 a.m. College of Business and Public Administration, June 12, 2 p.m. College of Social and Behavioral Sciences, June 12, 6 p.m. Liberal Studies, June 13, 9 a.m. College of Arts and Letters, June 13, 2 p.m. College of Education, June 13, 6 p.m. All ceremonies, except for Palm Desert Campus, at CSUSB in Coussoulis Arena. 880-5024.

JULY

7 MUSIC.

Summer Wednesdays music series opens with the Frenz Band, whose repertoire includes jazz, blues and R&B, and Phat Cat Swingers, modeling itself after such bands as Big Bad

China, Yunnan art exhibit, July 27-Aug. 14



14 MUSIC.

Summer Wednesdays continues with the Latin Society, a big band ensemble that flavors its renditions of old and new hits with a Latin beat. Lower Commons Plaza. 7 p.m. Free. 880-7360.

21 MUSIC.

Summer Wednesdays presents Desperado, a show free of backing tracks and overdubs and whose sound rivals that of the original Eagles. Lower Commons Plaza. 7 p.m. Free. 880-7360.

27 ART EXHIBIT OPENING.

Exquisite pieces of the China, Yunnan art exhibit. Features works by faculty and students of the Yunnan School of Art, including work by world-renowned artist Ting Shao Kuang. July 27-Aug. 14. Robert V. Fullerton Art Museum. Free. 880-7373.

28 MUSIC.

Summer Wednesdays series concludes with surf-rock band The Tornadoes. Lower Commons Plaza. 7 p.m. Free. 880-7360.

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