

I N S I D E :

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Cal State  
**SB**  
SAN BERNARDINO  
MAGAZINE

Volume 11 Issue 2  
Spring/Summer 2003

News for  
Alumni and  
Friends  
of the  
University



6 President Albert Karnig  
Years: A Look Back



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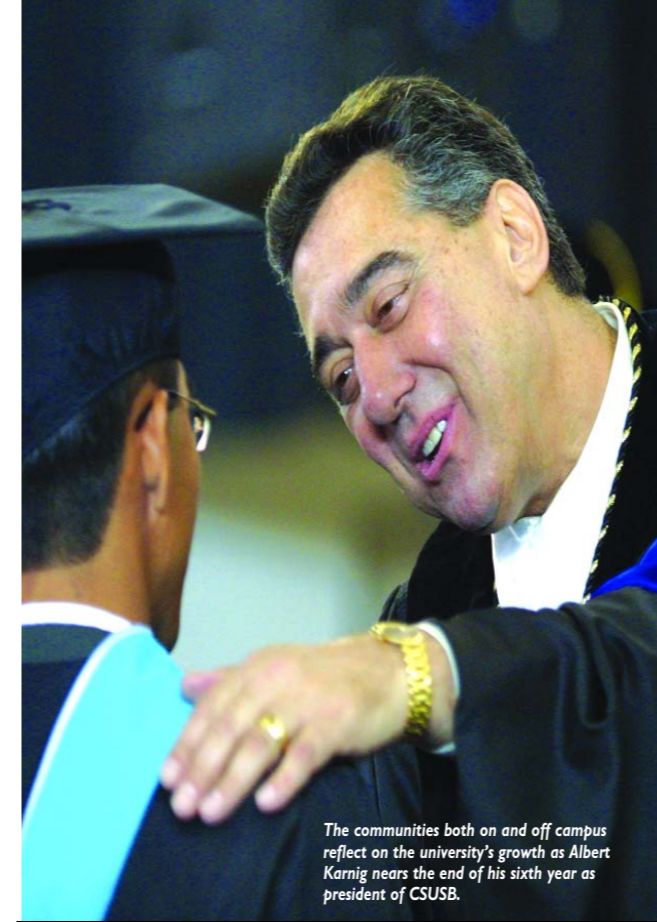
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News for  
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The communities both on and off campus reflect on the university's growth as Albert Karnig nears the end of his sixth year as president of CSUSB.

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 As descendants of the Serrano tribe, the San Manuel Band of Mission Indians now look to create their own educational descendants with the largest single gift in history to the university's main campus.

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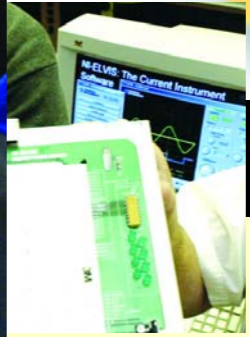
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 Take a break for Summer Wednesdays on the Commons lawn



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Alumni and fans feast (page 28)

## NEWS BY, FOR AND OF THE INLAND REGION



Albert Karnig

by Albert Karnig

The university is on the verge of launching a truly remarkable television news and information service to our community. I want to share some details of this initiative with you and invite you to watch and follow what we believe will be an outstanding new resource.

It's called the Inland California Television Network (ICTN). CSUSB has been the prime mover in its creation, but we have many community partners in giving the concept its birth (more about them below).

The goal is to create a local, noncommercial television station for about one million cable TV viewers in San Bernardino County. First we will offer a nightly half-hour news program produced for our region, and then add cultural, educational, sports and informational programs to educate and interest our viewers. We also hope to instill a sense of pride about our communities and stress their positive features.

### If San Bernardino and Riverside's population were not situated next to the behemoth Los Angeles television market, it would be a major market all by itself.

We receive all of our TV news from Los Angeles-based TV stations. And the "news" usually focuses on crime or an essentially meaningless weather story. The latest crack house explosion or the first snowfall of the season in Running Springs DOESN'T sufficiently characterize what our communities are about. We who live and work here know that the richness and diversity of our communities are not portrayed through the Los Angeles TV media.

If San Bernardino and Riverside's population of more than 3.3 million were not situated next to the behemoth Los Angeles television market (the second largest in the nation), it would be a major market all by itself, perhaps in the top 10—justifying four or five network stations, a couple of independents and a PBS affiliate covering the events of our people. As it is, we have indeed been fortunate to have the excellent services of KVCR-TV, Valley College's longtime public station. The programming of ICTN will not duplicate its good work, but complement it. And there's a good possibility that KVCR will carry ICTN's newscast on a delayed basis.

ICTN will begin operations this year in collaboration with 15 cities, stretching from Montclair to Yucaipa in San Bernardino County. The cities include Big Bear, Chino, Colton, Fontana, Grand Terrace, Highland, Loma Linda, Montclair, Ontario, Rancho Cucamonga, Redlands, Rialto, San

Bernardino, Upland and Yucaipa. Each city has designated Channel 3 in its cable system to receive ICTN programming during weeknight primetime hours. By the end of this year we hope to send out two hours' worth of evening programs in addition to the "jewel in the crown," our nightly half-hour news program.

Produced at ICTN's facilities in partnership with the City of San Bernardino and its TV station, KCSB, the news program will be managed by ICTN chief Cindi Pringle and news director and anchor Greg Weissman. Cindi is the former university public affairs director. Greg was her first "hire." A veteran Los Angeles newsman Greg is a longtime Redlands resident who has worked at KTLA, KTTV and several other L.A. stations, as well as KMIR in Palm Springs/Coachella Valley. He appears thrilled to participate in building a new regional news organization from the ground up.

In addition to a co-anchor, the nightly news will have several correspondents and crews that will gather videotape. Student interns from the university's communications studies program will add to our resources, and we will use our faculty's expertise as well. We envision this program as everything you would want in a newscast: local and national news, weather, sports and features. We want to provide viewers with a sense of place as well as the best TV news available.

We'll partner with the Los Angeles Newspaper Group, publishers of the San Bernardino Sun and Inland Valley Daily Bulletin, in providing daily news coverage. The Verizon Corporation and the San Manuel Band of Mission Indians have each made significant contributions

to building ICTN's infrastructure and helping to prepare it for start-up.

As we become known and gain audience, we will expand the number and type of programs offered. We may offer instructional programming, both credit and/or non-credit courses, during the day and on weekends. We may also expand the service to cities in Riverside County and to additional San Bernardino County communities, increasing the depth and breadth of the network. Finally, there is the possibility of both a satellite signal an over-the-air broadcast signal, which would carry ICTN's programs, in addition to cable systems throughout Southern California. These are quite real possibilities that could extend ICTN's viewership.

We're fortunate that federal grants have funded the digital equipment needed and much of the personnel, with limited state funds needed for the initiative. ICTN will soon be a reality in the lives of hundreds of thousands of people. I invite you to become one of them. Please watch the news, send us your feedback, visit the Web site ([www.icntv.tv](http://www.icntv.tv)) and let us know how ICTN affects you and your family. We want it to reflect the needs and aspirations of those we serve.

We hope to hear from you.

*Albert K. Karnig*



21ST CENTURY EDUCATION—It took Richard Pineda awhile to adjust to talking to a camera, but the students took to this virtual classroom "like water."

## WEB SIGHTS

Richard Pineda is alone and he is not. In a classroom in the basement of the Pfau Library, there are no books, no computers and no students. Yet he is lecturing and his 22 students see him, but they cannot all see each other.

Strange. But don't suppose you've entered the Twilight Zone or the dangerous mind of Chuck Barris. Pineda is a Cal State San Bernardino communications professor, the students are sitting in classrooms at Eisenhower, Redlands and San Geronimo high schools, and this communications class on public speaking originates from a kind of new school in town, Virtual Hi-Tech High, or VHTH.

Through videoconferencing and Blackboard, an online teaching tool, Pineda teaches in an empty room — except for the technician that operates a camera — but can see the students at all three sites. The technology is called "continuous presence," meaning whichever school is talking to Pineda, that's the school that's on the screen. The new technology and gadgets, of course, have meant adjustments for the students and Pineda, himself a new technology and gadget lover. For example, the audio transmission between the students and Pineda delays for two, three or four seconds, the students are

not physically in the room, and these high school students are getting accustomed to attending class twice a week.

Thing is, this isn't really high school. It's college. The students pay \$7 for the four-unit course, which meets for two hours on Tuesdays and Thursdays. "With this kind of program," says Pineda, "you get students thinking about college and working with a college professor." Another advantage, he adds, is that VHTH brings college to students who may not all have cars or a regular way to come to campus.

"We're reaching out to high school kids who may not even know anything about Cal State," says the director for the university's academic computing and media department, Mike Ross, "but who are now enrolled at Cal State and receiving college credits." Ross manages the technical side of the program and did yeoman's work in moving it ahead. A year ago last fall the San Bernardino, Rialto and Redlands school districts, through the San Bernardino County Schools Office, launched the program with 150 11th graders.

In this virtual world of distance learning, the Web is everything. So today Pineda holds classes, students hold discussions and they see the syllabus all

online. The Web-based course also gives links to the university's financial aid office, information about scholarships and links to key off-campus sites, such as the College Board for information on testing.

But in this world the demands of a college class or the hi-tech training or internship work with businesses is anything but virtual. Businesses, too, are making the classroom real by giving students projects with real challenges. No less demanding are the four speeches these Communications 120 students are required to give during the quarter. The challenge here is every speaker's challenge — how to make a connection with your audience. Not easy when most of your audience isn't in the room. It's a challenge, says Pineda, that the students meet head on. "I'm impressed with their desire to do something like this. This class requires students to stay after school for about two hours." They do well, he adds, because they are a determined group, academically inclined, and want to be busy.

### "We're reaching out to high school kids who may not even know anything about Cal State."

"I have to make sure that they consistently have things to do," he says. "But it can't be just busy work. It has to be thoughtful, engaging work, because they're so smart they can spot it if you're just trying to placate them."

Pineda, despite his love for technology, can find hi-tech a little "daunting," yet a lot dazzling. "This is a real wake-up call in terms of the future of technology and teaching," he says. "This

is the kind of program that can propel the university into the new century." The near future for VHTH, hopes the county schools and CSUSB, is to expand the program to more schools in San Bernardino. Educators in Inyo, Mono and Riverside counties have shown deep interest as well. Teachers and administrators continue to believe that students also will catch the vision, the idea that college is worth the time and that the waves in technology are worth riding.



## And the Apple Goes To ...



When Fred Jandt learned that he was the 2003 Outstanding Professor at Cal State San Bernardino, he learned it in front of a small but thrilled group of graduate students during one of his communications classes. CSUSB President Albert Kamig's customary "ambush" (with several previous winners of the award following right behind him) walked in on the class to announce the honor in February.

But in March came the Mayor's Ninth Annual Golden Apple Awards event and a larger crowd, which had gathered to tip its hat to educators throughout the inland region. Joining Jandt from CSUSB was Jeff Thompson, chair of and professor in the biology department. Whereas Jandt had captured the broader prize for his research, teaching and community service, Thompson was the university's Golden Apple winner in the specific category of teaching.

While only a handful of students witnessed the announcement of Jandt's award, hundreds have experienced the influence of his work. His most recent has been in guiding the development

**TOP PROF—College of Arts and Letters Dean Eri Yasuhara (right) congratulates Outstanding Professor of the Year Fred Jandt during the surprise visit to one of his classes in February.**

of a graduate program in communications. Its key feature is a master's degree in communications with an emphasis in mediation.

Jandt began at Cal State in 1983. He designed and implemented the university's first communications degree programs and served as the founding chair of the communication studies department. He specializes in intercultural communication and conflict resolution. Jandt has been an ambassador on behalf of the university to the larger community of San Bernardino and Riverside counties for years.

Thompson has taught at the university since 1988. He received his Ph.D. in molecular biophysics from Florida State University in 1976. The Michigan native taught at the University of Illinois (Champaign-Urbana) and served as a senior staff fellow at the National Institutes of Health in Bethesda, Md., before coming to Cal State.

## The Strategic Plan in Motion

### Learning ...

And amid all the dust and heat ascending from current discussions of religion, there is the self-possession of the Morrow-McCombs Memorial Lecture. Understanding, not ribald demonizing and over-generalizations, has been the stuff of the Morrow-McCombs well beyond the namesakes' passings. In early spring Rabbi Douglas Kohn of Temple Emanu El, the Rev. James Huffstutler, pastor of First Presbyterian Church, and Yahua Abdul Rahman, the former chair for the Islamic Shura Council of Southern California and an imam, each underlined what those outside their world "need to know" about their respective faiths. Through such participants the long conversations between two friends, Lilian Morrow and Ray McCombs, continue.

### Partnerships ...

Where there is double vision, the people thrive. On Feb. 1 the Diocese of San Bernardino presented CSUSB President Albert Kamig its Vision of Hope Award at the annual Catholic Schools Awards Banquet. The award reflects the diocese's vision to foster real hope among families, neighborhoods and society, said Jim Brennan, superintendent of the Diocese of San Bernardino Office of Catholic Schools.

"Dr. Kamig's work in helping to bring minority students to the university and giving them hope for the future goes to the heart of why we have the Vision of Hope Award." And hope is why the university president was pleased to accept it. For him, the award also reflects the university's vision, the vision to make education accessible to the historically underrepresented. Since Kamig assumed leadership more than five years ago, he has worked with local educators and churches to prepare more high school students for college.

### Campus Environment ...



If beauty is in the eye of the beholder, then CSUSB simply has more beholders than at any other campus in the CSU. In a survey last year, a higher percentage of students at the university listed Cal State San Bernardino as beautiful than did students at any of the other 23 campuses around the system. Without question, the natural grace of the mountains and landscaping sharpened their view. But give man-made grace credit where credit is due. The parking booth on Coyote Drive is small, and yet managed to get noticed by the American Institute of Architects. The organization recognized the building with a merit award for institutional facilities in September. The Pasadena and Foothill chapter of AIA said the building used common construction materials creatively and had an "interesting roof form." The university's Daniel No was a key member of the design team that worked with Clerkin & Clerkin Architects. Their design competed against 100 entries in the category.

## Life After 47

The breezy sigh you heard last November came from educators all about the Golden State relieved to know that the passage of Proposition 47 would now pump fresh air into budgets that had left little room to breathe.

The \$13 billion bond to pay for school construction projects passed with 59 percent of the vote. The money is marked to ease overcrowding and do safety repairs and improvements to schools from elementary to colleges around California. At Cal State San Bernardino, the share came to \$21.8 million, which will bring the 35-year-old biology and physical sciences buildings up to current standards. The buildings also will be modified to handle a modern curriculum, and will see an increase in lecture, laboratory, faculty and staff space.

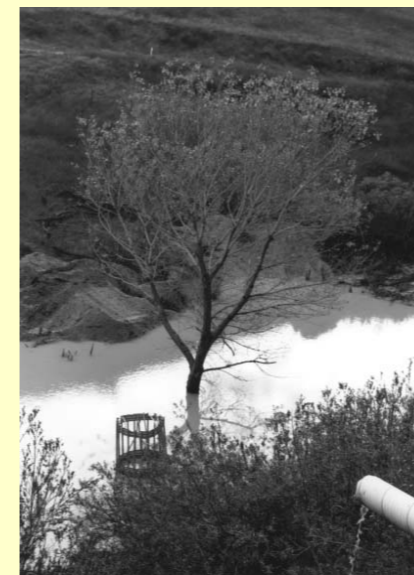
The passage of this bond automatically placed its second part on the March 2004 ballot. Its approval would bring more buildings and renovations to the CSU system, including funds for a new College of Education building at CSUSB.

### An Example by Leading

Don Driftmier, senior partner at the accounting firm Vavrinek, Trine, Day and Co., was honored March 6 at Cal State San Bernardino as the university's 2003 Arrowhead Distinguished Executive Officer. The award, bestowed annually by the College of Business and Public Administration, recognizes honorees' leadership, civic service and commitment to education.

"Don has been a major supporter of accounting and other business programs at Cal State San Bernardino, serving on both the

CONTINUED ON NEXT PAGE



**THE DRAW OF THE RIVER** — Key in luring settlers to Southern California, the Santa Ana River inspired in them a utopian vision and, ironically, supplied from its watershed the very materials used to cover much of the region's natural environs. And so the title, "Paving Paradise," fits. This series of images captured the 2002 Betty and Jim Kasson Center Award for the art department's Sant Khalsa. Her pictures document the shifts in the river's environment, and seized the praise of the Center for Photographic Art in Carmel, Calif., which selected her work from among 530 entries around the world. Khalsa is working on a book of photographs that will go by the same name as her essay, and Kent Scholfield, a CSUSB professor emeritus in history, is writing the text.



Illustrations by Drew Poza

## FORTIFYING THE BORDERS

The United States Department of Agriculture and Cal State San Bernardino have joined together in an effort to develop and support programs to improve the economy and quality of life in rural communities and among Hispanics and Native American tribes of the border and inland areas of Southern California.

The Southwest Border Initiative includes a series of programs to enhance small business capacity, attract investment, build infrastructure and create jobs and business opportunities. Cal State will serve as the pilot program for a series of university-based centers. These centers will assist local Hispanics and Native American tribes and other organizations representing small or disadvantaged business constituents to link with the USDA, other collaborating federal agencies and private enterprise. CSUSB also will be the model for similar programs to be established at other universities in Arizona, New Mexico and Texas.

"The Bush Administration is working to increase economic opportunities for America's rural Hispanic and Native American communities, as well as other entrepreneurs within the inland areas of Southern California," said Gilbert Gonzalez, U.S. Department of Agriculture deputy under secretary for rural development, who presented a check for \$50,000 from the USDA to the university.

A Southwest Border Initiative Center will be established on the CSUSB campus to serve as a coordination facility. Robert Carlson, CSUSB natural sciences dean, will oversee the center, which is being developed through the support of Lou Gallegos, the USDA assistant secretary for administration.

"The U.S. Department of Agriculture has historically advocated programs that serve to help people through the direct delivery of services," Carlson said. "The center will provide services for a wide variety of ongoing economic and community development programs at Cal State San Bernardino, other college and university campuses, and community-based organizations."

The initial interests of the center will be directed toward medical, public health and nutrition programs; Native American business development; and development of an applied research and environmental education facility.



TALK OF THE TOWN—Rep. Jerry Lewis (R-Redlands) talks with two audience members following an October town hall meeting at CSUSB, where he addressed national defense issues.

### Example by Leading

CONTINUED FROM PAGE 7

CSUSB College of Business and Public Administration board of counselors and the scholarship committee," said CSUSB President Albert Kamig. "He's been a remarkably effective advocate for our students, helping many to find jobs and hiring many himself. Don's contributions to his profession, family, country, church and community, as well as this university, have distinguished him as a true leader."

Driftmier joined Vavrinek, Trine, Day and Co. in 1971 and became a partner in 1977. He eventually became senior partner with the firm, which is the 77th largest accounting firm in the United States. VTD and Co. is headquartered in Rancho Cucamonga, with offices in San Jose, Laguna Hills, Fresno, Pleasanton and Sacramento.

He is an active part of the Ontario chamber of Commerce board, serving as president in 1998-1999, and is the current chamber vice chair of finance. Driftmier also serves on the board for Casa Colina Centers for Rehabilitation in Pomona.

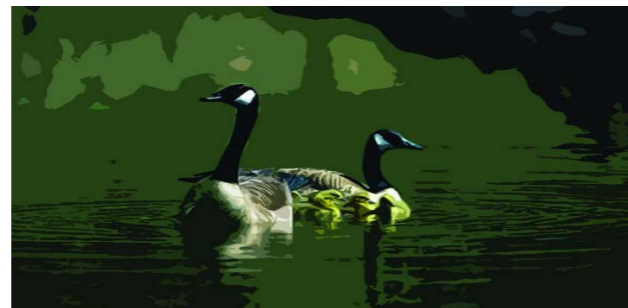
### TRANSITIONS

The man whose name appears with his wife on the university's sports arena, James Coussoulis, died in October at the age of 93. His family said that one of his life's proudest moments came when CSUSB named the arena after him and his wife, Aerianthi. Nick Coussoulis, their son, contributed \$500,000 toward the building's construction.

On Nov. 15 professor emeritus Denis Lichtman passed away after battling cancer. The CSUSB math professor began teaching at Cal State in 1969.

The fall issue of Cal State San Bernardino Magazine incorrectly spelled the first name of Bennie Garcia, who passed away last July. However, the error in his name has allowed the opportunity to mention the graduation of Bennie and Irene Garcia's son, Richard, who received his bachelor's in criminal justice from CSUSB in December.

## Reservoirs of Goodwill



Lois Krieger retired after more than 25 years of service in developing water policies locally and around the state, but appreciation for her work as a visionary and consensus-builder has never waned.

Nearly \$60,000 for endowed scholarships was raised in honor of the former chairwoman of Metropolitan Water District at a banquet held in February by Cal State San Bernardino's Water Resources Institute. Krieger received the second annual Lifetime Achievement Award from the institute for her accomplishments in ensuring the region and state have a safe and reliable water supply, said institute director Jeff Davis.

Krieger, who lived for many years in Riverside with her husband and family, said she was pleased to be honored by the institute and hopes those students who receive the endowed scholarships will continue to be actively involved in water issues and in developing water policies.

"The university has an important role to play in the state's continuing success and in choosing water issues. It is an effort you must pay close attention to," Krieger said. "I think we might find a future water leader from the recipients of these scholarships."

She speaks from experience. Krieger was a trailblazer among the governing boards that make water policy. Besides being the first woman to chair the Metropolitan Water District, she also served as the first woman president of the Association of California Water Agencies (ACWA) and served as the Western Municipal Water

District's representative to Metropolitan. At Metropolitan, she was involved in the planning of the massive Diamond Valley Reservoir south of Hemet and in developing the district's first mission statement.

Included in the funding of the scholarships was \$20,000 from Western Municipal Water District, \$20,000 from Metropolitan Water District, \$10,000 from the engineering firm of Krieger and Stewart, \$2,500 from the law firm of Best, Best and Krieger and \$5,000 from Albert Webb & Associates. Nearly \$2,500 was raised for scholarships from table sponsorships and tickets sold at the event.

The money will be used to establish three scholarships: the Lois B. Krieger/Western Municipal Water District Scholarship, the Lois B. Krieger/Metropolitan Water District Scholarship and the Lois B. Krieger/Krieger and Stewart Scholarship, with the rest of the money being combined to fund another endowment, Davis said. The three scholarships will be for students in the two water resources programs now available for students, a bachelor's of science degree in environment geology and a master's in public administration with a water resources management specialization.



GOOD VIBRATIONS — They played rhythms rooted in the Far East, but loved no less in the west. The Taiko Center of Los Angeles treated a packed house in the Recital Hall to the great tradition of Taiko drumming in November. (Photo by Robert Whitehead)

## THE LIVING MUSEUM

A casting director turning up every stone could not have done better than Benson Harer. It was as if he'd been born for the film, a documentary about surgery techniques and first aid in ancient Egypt.

Hearing of Harer from British author John Nunn, an Australian film crew came to the Robert V. Fullerton Art Museum last summer to film the man who had amassed an extraordinary private collection of Egyptian antiquities and was, it just so happened, a doctor to boot. "The Ancient E.R." aired on The Learning Channel at the end of February. In a documentary that ran one hour, Harer, the current chief of staff at Riverside County Regional Medical Center, appeared in about half the film.

The educational and cultural impact Harer's world-class Egyptian collection has made on the university, the community and now on television is exactly what the College of Arts and Letters wants to see in its exhibits, degree programs and collaborations. "As part of an academic institution," says the Fullerton Art Museum's curator, Eva Kirsch, "the museum emphasizes research and excellence in art education. It makes it possible for visitors, young and old, to experience and learn about art from different eras and cultures. When you present and interpret fine and decorative arts, that gives people knowledge, ideas and a resource that enriches life, not only life at the university but also the life of an Inland Empire population that's growing."

At the art museum, life begins with its exhibitions. In the past five years the museum has played host to some of the best in art most modern and most ancient. Hellenistic art from the J. Paul Getty Museum collection, Picasso Edition Ceramics, Latin American and Caribbean graphics, Polish art, contemporary paintings by 21 Los Angeles artists and many solo shows have all brought work that has graced the walls, floor spaces and glass cases in the museum. Among the permanent holdings of the RVF are the Evans Collection of Asian Ceramics, the Matthews Collection of Western African Art and ancient Italian pottery.

Yet these exhibits, adds Kirsch, do not stand alone. They're supported by lectures, seminars, workshops, paper and electronic publications and many outreach activities that are making the museum "one of the region's vital study sites to educate, to inspire and to maintain public interest in both art and design," she says. "There is something for everyone at the Fullerton Art Museum."

Stela of Shishak, 760-525 B.C. from the Harer Family Trust Collection



### QUICK TAKES

Foreign language professors Aurora Wolfgang and Terri Nelson received a grant from the CSU Institute for Teaching and Learning, to develop upper division on-line courses.

"The Strength of Saints," the sixth novel for young readers by assistant English professor Alexandria LaFaye, has been named to the 2003 Amelia Bloomer List of Recommended Feminist Books for Youth by the American Association's Feminist Task Force. In February, her colleague, Pete Fairchild, won a National Book Critics Circle Award for Poetry for his latest work, "Early Occult Memory Systems of the Lower Midwest."

### 6 Years: A Look Back 1997-2003

- In 2000 the university's theatre department took its show on the road when it staged "Joseph and the Amazing Technicolor Dreamcoat" at the historic California Theater in downtown San Bernardino. It was the first time the department had moved a major production off campus.
- The liberal studies program becomes the largest major on campus, requiring the university to hold an extra Commencement ceremony just for these students.
- In a partnership with agencies around San Bernardino, the university relocates its Coyote Conservatory for the Arts program to the Arts on 5th facilities in San Bernardino.
- In 1999, Juan Delgado is awarded the Whittenberger Fellowship in poetry.
- For his book, "The Art of the Lathe," English Professor Pete Fairchild is named one of five finalists for a National Book Award and a Kingsley Tufts Poetry Award winner in 1998.
- The university adds to the curriculum Arabic language and culture courses, a Latin American studies minor and a Chicano studies concentration in liberal studies program.
- Benson Harer, whose collection of Egyptian antiquities is arguably the largest private collection in the nation, becomes the recipient of CSUSB's first honorary doctorate in 2001.

QUICK TAKES

Cal State M.B.A. student Kevin Kanzelman walked away with first place honors and a \$1,500 prize as the winner of the Inland Empire Center for Entrepreneurship's inaugural CSUSB Business Plan Competition. Kanzelman, who won for his business plan to provide consulting services geared toward preventing work place injuries, competed against four other CSUSB students. Second place went to Alexander Smith, who won \$1,000, and third place to Jordan Holland, who won \$500. More than 80 people attended the inaugural event held at the university's Student Union Events Center.

THE M.B.A. BEACON

by Joe Gutierrez

Though one of the campus's older, more established graduate programs, it still shines like a beacon. It attracts local and international students alike, preparing them for higher paying jobs. It provides seasoned professionals with additional steps on the career ladder. And it provides still others an opportunity to learn the latest theories and work with some of the top professors in the field.

Cal State's M.B.A. program, accredited by the Association to Advance Collegiate Schools of Business International (AACSB), was the first nationally accredited graduate business program in San Bernardino and Riverside counties. Over the past six years, it has developed a growing domestic and international following, said Sue Greenfeld, the outgoing M.B.A. program director. The increase in students comes despite the uncertainties of the economy and job markets and, in the case of international students, an unstable and sometimes volatile climate.

"Our M.B.A. program has shown itself to be one of the most effective and popular graduate programs we have here at the college, not only because it's an outstanding service program, but also because of the caliber of our professors who work closely with our students," said business college Dean Gordon Patzer.

Greenfeld, who has run the program since 1997, said its good name comes from following the basics in business—offering a good product, marketing it to the right audience and continuing to improve the product to ensure it matches and even exceeds the marketing goals. "Our goal over these past years is to elevate our program to a higher level, and at the same time raise our visibility with the community, across the nation and internationally," Greenfeld said. "We know we have a great product, we just want to make sure potential students know about it."

The effort has paid off.

The M.B.A. program grew to about 350 students during 2002-2003, up from 276 students in 1996. The increase could be deceiving as it may seem to have come from inland Southern California's rapid growth, yet Greenfeld said the enrollment growth also comes after the program's acceptance standards began to require a higher Graduate Management Admission Test (GMAT) score. That requirement dropped the acceptance rate of applicants to about 60-70 percent, but the caliber of students admitted into the program is actually higher, an indication of its growing reputation. One key factor is the program's reputation internationally. More than half of M.B.A. enrollment is made up of international students hailing from 23 countries. Taiwan currently sends the most students. The country's economy and its number of businesses and industries are in need of top-tier managers and professionals and can pay higher salaries to attract M.B.A. graduates.

The remarkable aspect is that many of the international M.B.A. students hear of Cal State through word of

CONTINUED ON PAGE 27



TAKING CARE OF BUSINESS—Marketing Professor Victoria Seitz teaches one of the many master's classes, most of which are held after 4 p.m. and on Saturdays.

QUICK TAKES

Fifty outstanding alumni and education students were honored during the education college's 14th Annual Leaders in Education Recognition Dinner. CSUSB President Karnig spoke to the honorees and their families about the college's accomplishments. David Long, Riverside County Superintendent of Schools, delivered the keynote address. A portion of the proceeds from the event will go to the College of Education Scholarship Fund.

GOOD CREDENTIALS

It took about four years of planning, research, studies, written reports and evaluations, but as College of Education Dean Patricia Arlin will attest, it was worth the effort.

In March, CSUSB's College of Education and other teacher preparation programs at the university received the accreditation given by the National Council for Accreditation of Teacher Education (NCATE). The university's education programs produce about 60 percent of the inland region's credentialed teachers.

The NCATE accreditation brings national recognition to what is already considered an excellent teacher credential program and consistently one of the top programs in the 23-campus California State University system. Planning for the national accreditation began during the 1998-99 year.

"I'm absolutely thrilled," Arlin said. "The national accreditation validates the university and our college as a quality institution in the field of teacher education in the United States."

Arlin was especially pleased by the NCATE Unit Accreditation Board's written recognition of CSUSB's program and preparation of a report on the accreditation. The board members indicated that it was "a presentation that should be a model for other institutions."

The accreditation, which is certified for seven years, will help recruit students and teachers to the program, said Iris Riggs, associate dean of teacher education.

Some of the teacher preparation programs offered by the college include service learning, where liberal studies majors spend 120 hours in elementary and middle school classrooms observing and working with veteran teachers. The students partner with middle schools to help teachers improve their math skills. Teacher preparation also includes an intensive blended program, where students work as a cohort to develop a strong support structure as they work toward their credentials. The preparation offers distance learning programs to help vocational teachers.

The NCATE accreditation also recognizes other programs at the university with teacher preparation programs, such as the nursing, kinesiology and health sciences departments, which have attained national accreditation status, Riggs said.

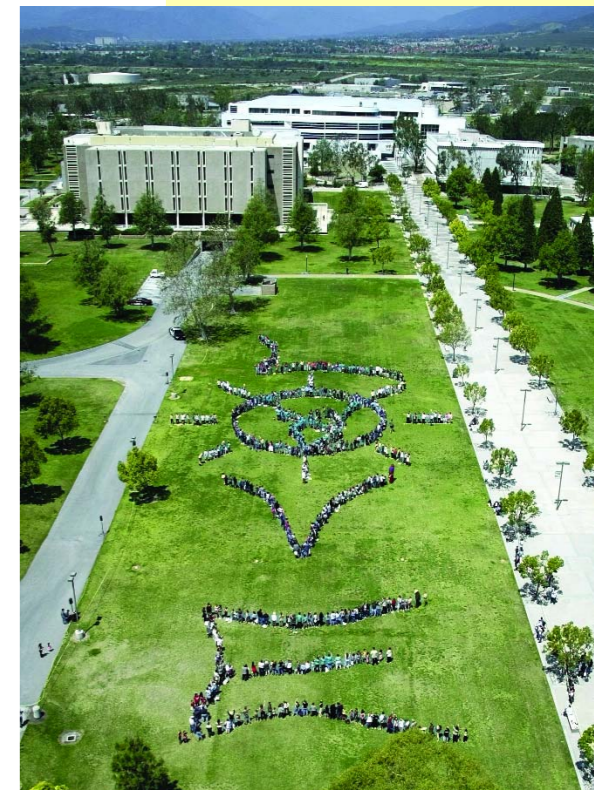
NCATE is recognized by the U.S. Department of Education as the country's professional accrediting body for teacher preparation. Comprised of 33 specialty professional associations of teachers, teacher educators, content specialists and local and state policy makers, NCATE represents more than 3 million individuals. Its focus is on quality assurance in the preparation of teachers and other education professionals.

Seeking accreditation by NCATE through the peer review process is voluntary and is not required for operating credential or degree programs. Universities must meet NCATE's national professional standards in preparing teacher candidates to know and effectively teach their subject matter.

SET THE BAR HIGH—Verifying what faculty at Cal State have long believed, NCATE has now accredited the College of Education teacher prep program that professors, such as Sherry Howie (left), have taught in for years.



Illustrations by Drew Pezza



LOVE IS A HEALTHY PLANET—On April 26, the 17th annual Environmental EXPO gathered thousands of children, parents, community members, teachers and college students over an expanse the length of a football field to spell out the word "Love" and form an image of their favorite planet. It was all part of the Earth Day-inspired event.

6 Years: A Look Back 1997-2003

- ▶ The Arrowhead Lab for Securities Analysis opens in 2000, featuring a state-of-the-art equities trading room that uses a console showing the fluctuating stock numbers, and helps students upgrade their skills in market trading.
- ▶ It's 1999 and the Inland Empire Center for Entrepreneurship opens its doors to further small business development by linking entrepreneurs with university experts and programs.
- ▶ Working with San Diego State University, the Office for Technology Transfer and Commercialization receives federal funds to help move to commercial use the technology developed in government laboratories.
- ▶ The college's M.B.A. program increases enrollment even as it raises entrance standards, and the award-winning M.B.A. team captures trophies in each of the five years it competes, notably the 2002 team which won honors for business strategy.

6 Years: A Look Back 1997-2003

- ▶ The college doubles the number of students in the teacher prep program to help meet the overarching state and regional need for more qualified K-12 teachers.
- ▶ The California Commission on Teacher Certification gives the maximum – and rare – five-year approval of the college's 17 programs.
- ▶ Long-sought NCATE accreditation granted in 2003 for the teacher credential program.
- ▶ The college enters its 16th year of partnership with Hillside Elementary School, where it works with instructors to provide new innovations and programs.

QUICK TAKES

A pilot program that will assist disadvantaged or small businesses, including Hispanic, Native American and other business interests in America's Southwest, is now up and running. The program, known as the Southwest Border Initiative, is a partnership between the university's College of Natural Sciences and the United States Department of Agriculture.

Increasingly important today is a good understanding of the cultural, language and ethnic issues that can thwart the delivery of effective health-care. So this spring the health science department offered for the first time a course geared to raise health workers' multicultural competency. Practitioners in the field presented a series of lectures and students did 20 hours of fieldwork as well.

SUITE DEAL

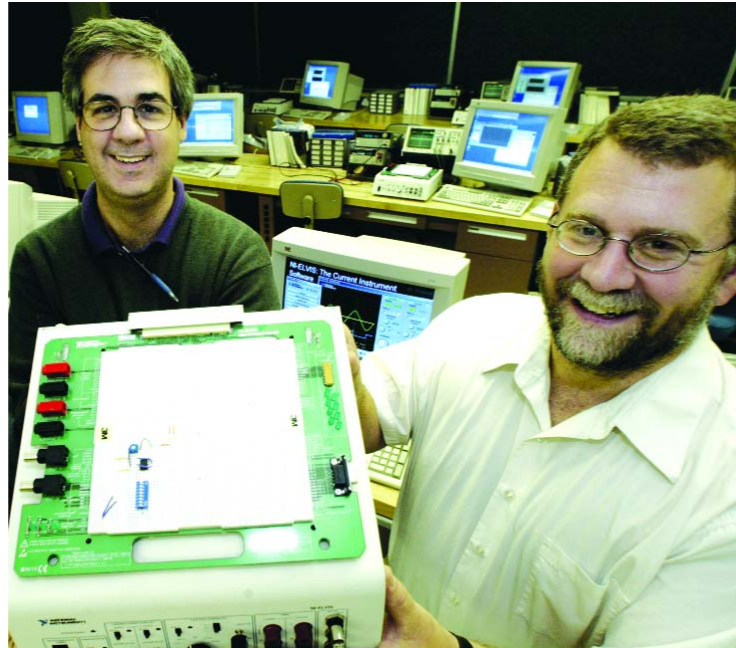
by Sam Romero

When the power was knocked out all around campus in the summer of '97 and it appeared it would not regain consciousness terribly soon, Paul Dixon threw a bunch of electronics books into his car, drove up University Parkway to the International House of Pancakes and plopped himself down in a spacious booth to think.

On his mind that morning was how to build a brain. Since the mid-1990s he and fellow Cal State San Bernardino physics professor Tim Usher had batted around the concept of building a computer-based machine that would do all the chores traditional, stand-alone electronics devices like oscilloscopes, digital multimeters and Bode analyzers do. For Dixon, who also had an electrical engineering degree, and Usher, a key aim of such a system was to relieve students in electronics courses of weeks spent rewiring circuits and writing down numbers. Another goal hit closer to home. Professors of physics and engineering enjoy immensely the freedom to do what they want to do, to customize electronics equipment to make it fit their needs. When they can't customize, says Dixon, "It drives us nuts." Flexibility was paradise.

All day Dixon drank coffee. By 5 p.m. he'd basically assembled the brains of the system, the communications protocol that made the whole thing fly. Working with his partner, he then built a prototype to test the design. The design worked. In 2001, what had been a homespun idea to make classroom work and research more efficient finally had its day before the largest producer of computer-based instrumentation in the world, National Instruments in Austin, Texas. Dixon purchased tickets for two seats on the Texas flight, one for himself and one for the prototype, because it was cheaper to buy a seat for the prototype than it was to ship it or insure it as luggage. NI saw, NI liked and now NI has produced. Just this past May, the company put ELVIS, or Educational Laboratory Virtual Instruments Suite, on the market, making Dixon and Usher very proud parents.

To run the average range of experiments, the average university electronics instructional laboratory typically contains \$20,000-\$30,000 in instruments per station. Naturally, in such a lab a student or professor will sometimes



'ELVIS' HAS LEFT THE BUILDING TO YOU—Paul Dixon (left) and Tim Usher proudly show-off their invention, designed to make classroom work and research more efficient by combining electronic devices, such as oscilloscopes and digital multimeters, into one.

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Illustrations by Drew Poyas

6 Years: A Look Back 1997-2003

- Year in and year out, high percentages of CSUSB graduates make habit of getting into top-ranked medical schools, such as UCLA, Loma Linda, Harvard and the University of Texas in Houston.
- Undergraduate biochemistry major Sharon Coope took a first place prize at the California State University systemwide student research competition in the spring of 2001.
- In 1998 and 1999, university biology professor Stuart Sumida led several California State University system students—many from CSUSB and all among the few in the world—to the Chicago Field Museum to help reconstruct Sue, the largest and oldest Tyrannosaurus rex ever discovered.
- A 1999 United Negro College Fund/Merck Undergraduate Research Scholarship goes to Kwame Donkor, a CSUSB biochemistry major from Ghana, West Africa, and another goes to his brother Jimmy, a biology major, two years later.
- To address some of the region's health needs, nursing professor Marcia Raines and health science professor Richard Eberst establish over the past few years several important community collaborations, such as Earlier the Better, pspartnerships with two area hospitals and a health needs assessment done for San Bernardino County.

QUICK TAKES

How does one measure creativity? James C. Kaufman intends to find out. One of the newest members in the psychology department, Kaufman last year received the Berlyne Award from Division 10 of the American Psychological Association. The national award recognizes outstanding research in psychology and the arts. Kaufman includes in his research creativity in the measurement of creativity and creativity and mental illness. Kaufman has been invited to speak on creativity at the APA August meeting in Toronto.

With a \$25,000 grant from Bank of America to expand the program Choices and Changes, the California Council on Economic Education headquartered at Cal State San Bernardino aims to teach the basics of economics to local Latino school children. And it doesn't involve learning about earning dividends or profit-and-loss statements. "We want children to recognize the connection between school and their success after they leave school," said Jim Charkins, executive director of the California Council on Economic Education and an economics professor at Cal State. The program is being taught at Crestmore Elementary School in Colton.



UNDER A SINGLE ROOF

by Alan Llavore

The gleaming, five-story building that rises above the Cal State San Bernardino campus is not just a symbol of accomplishment for the College of Social and Behavioral Sciences, but of its future as well.

Opening its doors, classrooms, research labs and offices to students, faculty and staff in September 2002, the \$32.8 million building provides a home to the college's nine departments and numerous centers and institutes for research. It is the first time since the university's founding in 1965 that the college's programs have been housed under one roof.

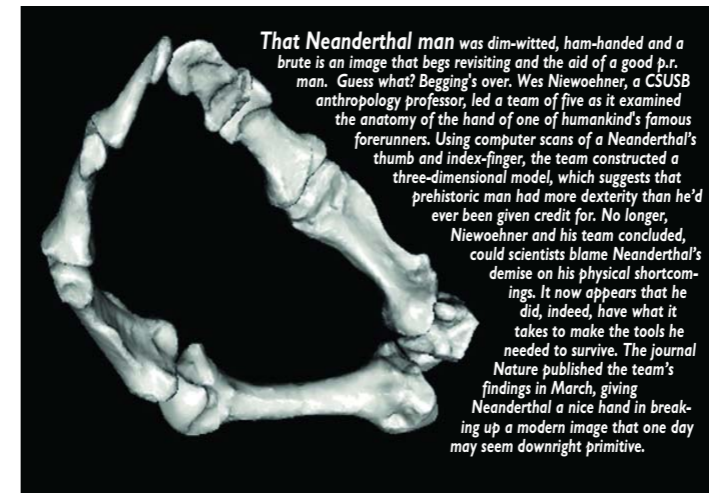
Not only does the 135,635-square-foot building — formally dedicated on April 10 — provide a home, it also opens up possibilities of collaboration between the disciplines that were difficult, if not impossible, to bring together when the college was spread throughout the 430-acre campus. And it is collaboration that can open up new avenues of research, and new ways of applying solutions to virtually everything one encounters in life.

"Having all of the departments together in one building pulls faculty together into a community where they have much more interaction in the natural flow of their daily work," says John Conley, dean of the college. "In the long run, that will contribute to more natural development of collaboration across the disciplines."

Of all the colleges at CSUSB, the disciplines in social and behavioral sciences — anthropology, criminal justice, economics, geography, history, political science, psychology, social work and sociology, plus programs in ethnic studies and women's studies — tend to have a direct bearing on daily life. For example, geography reveals how land can be best used to sustain vibrant communities. Economics helps people choose wisely, whether it's where to invest their money or what career path to pursue. Political science helps citizens understand the role of government and politics from the local level on up to the global.

As it provides a vehicle for faculty to collaborate across department lines, the college now can provide students with more up-to-date and concentrated research opportunities.

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That Neanderthal man was dim-witted, ham-handed and a brute is an image that begs revisiting and the aid of a good p.r. man. Guess what? Begging's over. Wes Niewoehner, a CSUSB anthropology professor, led a team of five as it examined the anatomy of the hand of one of humankind's famous forerunners. Using computer scans of a Neanderthal's thumb and index-finger, the team constructed a three-dimensional model, which suggests that prehistoric man had more dexterity than he'd ever been given credit for. No longer, Niewoehner and his team concluded, could scientists blame Neanderthal's demise on his physical shortcomings. It now appears that he did, indeed, have what it takes to make the tools he needed to survive. The journal Nature published the team's findings in March, giving Neanderthal a nice hand in breaking up a modern image that one day may seem downright primitive.

6 Years: A Look Back 1997-2003

- New college building opens in fall 2002.
- Political science professor Ralph Salmi leads Model United Nations and Model Arab League student teams to multi-year honors in international and regional competitions.
- New M.A. degree established in child development in the psychology department.
- Institutions and centers established include the Center for the Study of Hate and Extremism, the Criminal Justice Research Center and the Institute for Child Development and Family Relations.
- Memoranda of agreements for international educational collaboration signed with five universities in Saudi Arabia and three in Turkey.
- The geography department in fall 2002 hosted the Association of Pacific Coast Geographers annual meeting.
- California Council on Economic Education, which makes its headquarters in the college, is recognized by the state in August 2001 for its contributions in increasing economic literacy.
- The Public/Oral History Program is launched and is being coordinated by Joyce Hanson.



**LET THE BUILDING BEGIN** — Among the 200 guests at the groundbreaking for the desert campus's second building were (from left to right) CSUSB President Albert Karnig, Carol Adney, PDC director of development, Dick Oliphant and Betty Barker, co-chairs of the PDC campaign committee, and Peter Wilson, PDC dean.

## A PLACE FOR EXCELLENCE

The construction continues in the low desert. The Indian Wells Center for Educational Excellence—the second building at Cal State San Bernardino's Palm Desert Campus—is now going up after a groundbreaking ceremony in January.

The new building will house teacher-training, credential programs and other classes at the permanent campus in Palm Desert, which now boasts an enrollment of nearly 1,000 students. The structure is named for the city of Indian Wells, which donated \$5 million toward its construction costs. It will join the Mary Stuart Rogers Gateway Building, which opened to classes in June 2002.

Dick Oliphant, developer and former Indian Wells mayor and city councilman, and local resident Betty Barker are co-chairs of the capital funds campaign committee, which has raised \$19 million for construction of the first two buildings.

According to CSUSB President Albert Karnig, the public-private partnership to create this branch campus is unique to the CSU system, and perhaps among universities across the nation. "Local citizens, foundations and municipalities are donating construction and land costs," he said. "The California State University has agreed to operate the campus with state funds once the buildings are built."

## RIDING WITH SEA EXPLORERS

Excitement mounted as the time drew near to explore the deep waters of the Channel Islands with Robert Ballard, the discoverer of the RMS Titanic, and a crew of divers and scientists. Though the experience of these students from the Coachella Valley, Desert Sands and Palm Springs Unified School districts was entirely electronic, it was also live.

The ambitious JASON Project, now in its 14th year and its first year at Cal State San Bernardino's Palm Desert Campus, took 4,000 middle and upper elementary school students from throughout the Coachella Valley on its expeditions Jan. 29-Feb. 7. The students' research "vessel" was at PDC's Richard

and Jan Oliphant Auditorium, connected via satellite to the research team, with which the students could hold direct conversations. PDC hosted 500 students each day.

Peter Wilson, dean of the Palm Desert Campus, said working with the JASON Project will help area students in their science studies and reinforce the campus's commitment to working with local schools to improve and enhance their science programs.

A study by the Center for Children and Technology shows that students taking part in the project have improved learning performance across the curriculum.

The JASON Project uses a cutting-edge approach to learning through a year-long standards-

based curriculum, access to an award-winning gated Web community, video supplements, year-round professional development training and an annual live, two-week interactive science expedition. The project takes its name from the Greek mythological story of Jason and the Argonauts.

"Providing on-site activities such as a sea-urchin count enhances the broadcast expedition experience and makes it come alive for students," said Jan Woerner, professor of science, math, and technology education at the university and co-coordinator of the JASON Project at PDC, with Tootie Killingsworth, assistant dean. "Students feel they are there, without really being there."



The JASON Project allows students to observe a two-week expedition aimed at heightening their understanding of science.

### 6 Years: A Look Back 1997-2003

- Raised \$19.5 million out of the \$29 million needed to fund the first three buildings slated for the new campus
- Mary Stuart Rogers Gateway Building opens in June 2002
- New tech labs and new programs, such as criminal justice, added
- College of the Desert and CSUSB sign an agreement that offers PDC students academic fee waivers and lets them enter COD and the university simultaneously

## RETOOLING FOR A NEW ERA

by Susan Summers

The past six years have been some of the most eventful in the history of CSUSB's continuing education unit. The Office of Extended Education became the College of Extended Learning (CEL) in 1998; its long-time dean, Lee Porter, retired and was succeeded by Jan Jackson; and the college's programs contracted in certain areas while expanding in others.

**... The past six years have been transformational for the college, yet its mission has remained constant.**

In short, the past six years have been transformational for the college, yet its mission has remained constant: "To develop and deliver high quality, innovative educational programs tailored to the diverse personal and professional learning needs of the many communities we serve."

President Albert Karnig's influence in re-shaping the campus's regional service concept and image has been an important factor in the evolution of CEL's programs. At the close of 2002 the array and quality of extended learning's educational offerings were wider and higher than five years before, and the college's goals were considerably more ambitious.

For example, the extension program worked in partnership with the College of Natural Sciences to establish the Inland Empire's first authorized Sun Microsystems education center on the campus. Many certificate programs were added to the extension lineup, including programs in advanced management practices, Web page design, primary and intermediate reading development, as well as many online courses for K-12 teachers. Extension outreach to the high and low desert communities also was enhanced with the availability of local extension courses, especially for educators.

In the year 2000, the College of Extended Learning introduced its Performance Partners unit, which provided an umbrella for more robust marketing and delivery of contracted educational programs for regional businesses, as well as full-service conferencing facilitation. One outcome of these efforts was the signing of a significant contract with Home Depot to develop and deliver logistics management training to its area employees.

On the global front, the International Extension Programs unit signed three important new agreements with Taiwan's Jin Wen Institute of Technology in 2000, the National Kaohsiung University — also of Taiwan — in 2001, and with San Bernardino's sister city, Goyang City, Korea, the same year. These agreements culminated in several month-long English language and American culture programs at CSUSB for more than 175 international students.

The next five years promise challenges and opportunities for the College of Extended Learning, challenges and opportunities for a college that's more seasoned, more practiced in a variety of programming areas, and, in many respects, a college that's more focused than ever.



**CEL-EBRATIONS**—No program, department or college is an island, and no one knows it better than extended learning, which honored those who've given their time to making its programs successful. At the fall event were (from left to right), Scot Zentner, a poli sci associate professor, and Alan Dyer, an extension programs instructor, who both won Instructional Excellence Awards, President Karnig, Margaret Brasch, associate director of sponsored programs, and Dennis Boylin, an extension programs instructor, who both won Outstanding Service Awards, and Susan Summers, interim dean of CEL.

## SALUD!

Faculty, friends and staff of the College of Extended Learning gathered on Oct. 17, at the Yasuda Center for Extended Education to recognize CEL faculty for their service and commitment to CEL.

This fall, special recognition was given to Dennis Boylin and Margaret Brasch for outstanding service. Scot Zentner, associate professor, and Alan Dyer also received special recognition for instructional excellence. President Karnig addressed the group and complimented the faculty's fine work. He also noted the work of CEL staff and described the overarching benefit CEL has for the university.

The College of Extended Learning's faculty is comprised of industry professionals, subject matter experts and CSUSB faculty. The annual faculty recognition reception gives the deans, directors and staff of extended learning an opportunity to individually thank the faculty as well as provide a tangible and public appreciation to individuals who have contributed outstanding service and instructional excellence on behalf of CEL.

The program included introductions from Jacques Benzakein, associate dean of the College of Extended Learning and executive director of International Extension Programs, and special comments from interim dean Susan Summers. Directors Sandra Richards and Kevin Kragenbrink also spoke at the event.

### 6 Years: A Look Back 1997-2003

- International agreements are signed with Taiwan's Jin Wen Institute of Technology and the National Kaohsiung University, as well as with Goyang City, Korea.
- CEL becomes an authorized Sun Microsystems Education Center.
- A Performance Partners unit is created in 2000, dedicated to serving the contract education needs of businesses.



# LOOKING

by Jiggs Gallagher and Sid Robinson  
Photos by Robert Whitehead

## Backward, Forward

*The building blocks for Cal State San Bernardino's success were set during the university's earlier years. Since 1997, however, university President Albert Karnig has raised the bar time and again as he has sought to make CSUSB a driving force in the region and a well-known and respected institution nationally. Those who follow the university recognize that there has been significant progress in the nearly six years since President Karnig arrived—with records in federal funding, enrollments, fundraising, and overall budgets, as well as the addition of many new main campus and Palm Desert campus facilities. People both on- and off-campus share their thoughts here.*

Tony Vilches remembers going to the annual university picnic in 1997. Enjoying the food and company along with his wife and several grandchildren, the longtime employee of the university library's shipping and receiving department recalls that a tall man and his wife strolled over and asked if they could sit with them. Not yet completely familiar with the faculty and staff, new Cal State San Bernardino President Albert Karnig and his wife Marilyn made a quick impression with one of the first people he met from the campus. "He struck me as very personable, very friendly," Vilches recalled. "We talked about our grandchildren, our families and about our perceptions of the campus. From that first day I felt he was trying to bring the campus together. He impressed me as the kind of person you want as president. He makes himself available, he listens to students and he tries to resolve problems."

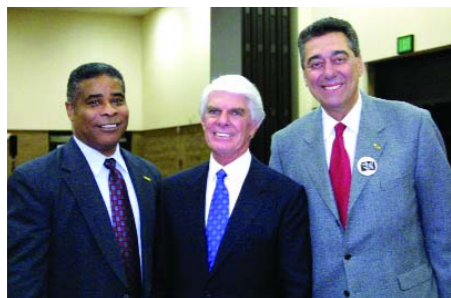
That friendly scene nearly six years ago has proved typical of Karnig's presidency. He boasts an open-door policy, and sometimes his office doorway needs a traffic signal. Anytime and for many reasons, professors, administrators, university friends and student leaders visit for a few minutes between his many other meetings.

Despite his full slate, Karnig makes sure he is available not only in his administration building office, but frequently—and systematically—around campus. Chani Beeman, coordinator of the Student Technology Support Center, California State Employees Association job steward, and former CSEA chapter president, remembers Karnig stressing his open-door policy early in his term. "He listens, he considers, he discusses and he responds," Beeman said. "I've always felt that the dialogue was open. From a union perspective, it has become easier to approach administration. That has had a very positive impact on campus."

During the fall 2002 term, the California State University system conducted its six-year review of the San Bernardino campus president. Karnig is

CONTINUED ON PAGE 18

*Whether it's congratulating a new graduate or welcoming legislators to the university, Albert Karnig knows how important it is to make others feel at ease, just as he feels at ease, too, be it at a game in Coussoulis Arena or showing distinguished educators from Turkey around campus.*



**"He recognizes that students are the best advocates for the university and the best ambassadors for the community."**

— Erik Fallis, president of Associated Students, Inc.

## 6 Years: A Look Back

“appreciated for his openness and his communications,” noted the review team’s report. “Members of the campus community respect and trust President Karnig, making positive reports about his performance as a university president. There is a sense of teamwork among the senior management.”

The report, summarized in a letter from California State University Chancellor Charles B. Reed, went on to say that the president “has increased and sustained a sense of pride among faculty, staff and students in belonging to CSU San Bernardino.”

“Albert Karnig truly cares about the university,” said Dorothy Chen-Maynard, assistant professor of health sciences and chapter president of the California Faculty Association. “He is open to ideas, accessible and provides a collegial campus environment.”

Karnig schedules two open forums each academic quarter for faculty, staff and students. They meet for Q & A sessions



Chancellor Reed stated in his letter that Karnig “knows how to generate support for the university among civic and community leaders and from local, state and national elected officials.” Indeed, the evidence speaks for itself. The university has more than tripled its acquisition of federal monies—to \$18 million—and increased college and institute grants by 150 percent—to \$13.7 million. Coupled with the creation of a \$1.5 million endowment to fund scholarships, the university’s development efforts underscore the desire to be self-reliant and to reduce dependence on state and CSU system funding.

Harold Vollkommer, who earned a master’s degree from CSUSB in 1986 and is past president of the Alumni Association advisory board, said scholarships have been a specific focus of the Karnig administration. “He launched the scholarship campaign and encouraged the alumni association to offer a scholarship,” Vollkommer said. “We saw a very significant expansion in scholarships, which was an affirmation of what the Alumni Association was attempting to do.”

**P**raise for the university’s sensitivity to the increasing number of students from underserved groups is among the comments that stand out in Reed’s letter. Said Clifford Young, the president’s governmental relations executive assistant, “We’ve improved to have more of a friendly, open climate where people feel welcome. Diversity is not just talked about, but acted upon. We have one of the most diverse campuses in the California State University system.”

Karnig’s passionate commitment to creating an environment that accepts people and their different views is clear in the university’s three-point strategic plan, which was developed shortly after he assumed office. “To contribute as a university should, we must combat ignorance and bigotry; seek solutions to the conflict-laden issues that threaten to engulf the world; and teach our students—and re-teach ourselves—tolerance for one another and the moral courage to stand confidently against hatred and those who preach hatred,” he said in his September 2002 Convocation address. “It makes no sense for



Beyond his myriad administrative duties and official social ventures, President Karnig has made passing out cookies (upper right) at the annual spring campuswide picnic his own.

In the end, quality education to raise the quality of life for students and the region is the vigorous charge that President Karnig and his wife, Marilyn (pictured on left in far right hand photo), now lead.

just so that communication works smoothly throughout campus. “Dr. Karnig understands the strength of communicating with and utilizing students,” said Erik Fallis, 2002-2003 president of Associated Students, Inc. “He recognizes that students are the best advocates for the university and the best ambassadors for the community.” Another student, Jamilee Hamilton, said Karnig “really makes an effort to find out what’s on the minds of students.”

Graciano Gomez, publisher of the Inland Empire Hispanic News, said Karnig’s open, active approach has helped the university improve its relationships throughout the community. “He’s a people person who is able to get many in our community to collaborate on various projects.”

The same sentiment is echoed by the university’s first lady, Marilyn Karnig, who volunteers for many community organizations. “Finding ways to bring people to the campus and the campus to the community has always been a priority,” she said. Mrs. Karnig is applauded in Reed’s letter for her support for her husband and commitment to Cal State San Bernardino. “We both enjoy being part of the varied activities that make a university so exciting and we’ve always thought it was important to take part in the life of the larger community where we live and work,” she added.

“We have all felt Dr. Karnig’s presence in the community,” said San Bernardino Mayor Judith Valles. “He’s a familiar and friendly face for the university and a willing partner with the city. His expertise and influence have been invaluable on the Mayor’s

Education Roundtable partnership with San Bernardino Valley College and the San Bernardino City Unified School District.”

Cal State San Bernardino’s prominence, visibility and influence were large—and growing—when Karnig became its third president in 1997. But his candid, active stance, his accessibility to the news media and willingness to take on larger community issues have made him—and Cal State—significant players in the region, in the CSU system and in California. Noted Lou Fernandez, campus provost and vice president of academic affairs, “He has reached out to elected officials at all levels to help bring projects to the university that also stimulate the local economies.”

**C**ongressman Jerry Lewis, who has represented the district that has included the campus for more than two decades, credits Karnig for bringing more awareness among federal officials about the value of higher education and its impact to the region. “I have been pleased to see the university grow and mature in its approach to education policy and how the federal government can provide support,” Lewis said. “In no small part that increased sophistication can be attributed to the leadership of Al Karnig.”

And said Congressman Joe Baca, “I have always admired Al’s reason, compassion and resolve. He has fought hard at both the federal and state level to bring badly needed funding to the university.”

**“To contribute as a university should, we must combat ignorance and bigotry . . . and teach our students—and re-teach ourselves—tolerance for one another and the moral courage to stand confidently against hatred and those who preach hatred. It makes no sense for us to oppose violence, intimidation and meanness in the world and yet ignore or even perpetuate it on campus.” —Albert Karnig**



us to oppose violence, intimidation and meanness in the world and yet ignore or even perpetuate it on campus. It’s up to all of us to help assure a safe and fulfilling workplace.”

Karnig backs up that belief with specific support for diversity training, workshops, outreach, intervention, a university diversity committee and open recruiting and hiring practices. “Al has opened educational doors to students of many different races and religious backgrounds and has fought to bring diversity to his administration and faculty,” Congressman Baca said.

More and more the campus community truly reflects the face of the local region. So diverse is student enrollment on campus that no majority ethnic group exists. An enrollment of more than 30 percent Hispanic students makes CSUSB a

CONTINUED ON PAGE 34

# A Union Unforeseen

The memory of a tribal chief is held fondly in the largest single gift in the main campus's history



by Sid Robinson

Local Native Americans say that legendary tribal leader Santos Manuel could see the future. His foresight in 1866 led the few hundred surviving Serrano Indians from almost certain extinction in the San Bernardino Valley to safety and a new settlement in the mountains above what is now known as Highland. When their property was declared a reservation by executive order in 1891, the Serranos named the San Manuel Reservation in honor of their beloved leader. Now, more than 110 years later, he'll be honored again. What Santos Manuel could not have foreseen so many years ago was the ongoing partnership between the San Manuel Band of Mission Indians and Cal State San Bernardino.

The university's Student Union, which is scheduled for renovation and a 40,000-square-foot expansion, will benefit from San Manuel's \$3 million contribution to the university and become known as the Santos Manuel Student Union. One million dollars will go toward the expansion of the Cross

Cultural Center, housed in the Student Union. Another \$1 million will establish a diversity program endowment to fund annual operational programs for the Cross Cultural Center, Women's Resource Center and Adult Re-Entry Center. The remaining funds will set up an endowed scholarship program with \$800,000, and establish a \$200,000 endowed internship program.

"We're extremely appreciative of the San Manuel Band of Mission Indians and their understanding of the importance of higher education in the Inland Empire and at Cal State San Bernardino," said CSUSB President Albert Karnig. "The university and San Manuel have worked closely on many collaborative projects, and this generous gift is another chapter in the mutual cooperation and partnership we've shared over the years."

The university owes considerable gratitude," Karnig added, "to Deron Marquez, San Manuel's tribal chairman, and his team for their dedication to education and to developing new ways to work together. "And the university owes special credit to John Futch for helping us to develop and sustain our

strong relationship and for taking the lead on this project." Futch has directed the Cross Cultural Center since 1999.

"This gift is indicative of the tribe's continued commitment to higher education and the future growth of the Inland Empire," said Marquez. "The San Manuel Band of Mission Indians recognizes the

importance of universities and the role they play in providing education, culture and training for families and individuals within a region."

The largest single gift ever received by Cal State's main campus, the contribution also is the largest gift from a Native American tribe to any of the 23 California State University system campuses. And it's the first building in the CSU named after a tribe.

In March 2001, CSUSB students voted to increase fees to expand the Student Union and construct a larger recreation center. The project will double its size. Once complete, the facilities will provide larger dining areas with more restaurant choices, more office space for student clubs and organizations, and additional space for the Cross Cultural Women's Resource and the Adult Re-entry Centers. It also will house a 200-seat theater for films, concerts and speakers, more student lounges, and possibly a convenience store.

The San Manuel grant will increase the size of the Cross Cultural Center by 4,000 square feet. The remodeled center will sport two floors and include three conference rooms, new offices, a reception area, exhibit area, computer room and reading room. Work is scheduled to begin this summer and will be complete around August 2005. Cost of the overall Student Union expansion is \$15 million.

The university and the San Manuel Band of Mission Indians enjoy a strong relationship of cooperation and a longtime history of collaborative programs. CSUSB hosts the California Indian Cultural Awareness Conference, Native American Awareness Day, Native American Heritage Month and the annual People of the Pines Pow Wow. San Manuel is one of the lead partners with the university for the new Inland California Television Network and has been a longtime supporter of Cal State San Bernardino athletics.

## Improving the Reach

# Thinking



DEMONSTRATIONS—Kevin Price (far left) shows one way a \$100,000 grant from Verizon is used to propel the careers of people with disabilities. Other people with Price are (from left to right) Joe Schlegel, Verizon regional sales manager, CSUSB President Albert Karnig, William Aguilar, vice president for information resources and technology at CSUSB, and Tim McCallion, Verizon's Pacific Region president.

Inland Empire residents with disabilities will soon have access to and training for the latest computer technology to help them succeed at work through a comprehensive program at Cal State San Bernardino, funded in part by a \$100,000 contribution from Verizon.

The grant from Verizon Foundation, the philanthropic arm of Verizon Communications, will go toward equipment and software to broaden campus and community access to the university's existing computer assistance center for disabled students, faculty and staff. The contribution complements a \$143,000 grant from the state Department of Rehabilitation, whose clients will be among the first to take advantage of the extended services.

The Assistive Computing Resource Center, a service of the university's academic computing and media department, provides assistance to the disabled members of the campus community. Services include needs assessments (what technology and software works best for an individual), training in software and computers and training in the latest in computing technology, including speech recognition and speech output, screen enlargement and high resolution monitors, scanners and Braille printing. There also is training in simple solutions, such as working with adjustable-height workstations or the

use of a trackball instead of conventional mouse. Both grants will enable the center to offer its services to the broader community.

"We wanted to find a way to move out into the community and provide resources that meet their needs, along with those of our students, faculty and staff," said Kevin Price, coordinator of the center. "There's really not a lot of quality programs set up for this in the Inland Empire. The Verizon grant was the final piece of the puzzle to make this program a first-class program."

Verizon also saw the need. "Learning takes place in many ways outside the traditional classroom," said Tim McCallion, the company's Pacific region president. "Technology can enhance and complement the educational experience, breaking down physical and geographic barriers to increase student achievement. Programs like ACRC play a vital role in accelerating learning and preparing students for jobs in the 21st century."

Price said the aim of ACRC is to level the playing field in the workplace for disabled people. Not only will they learn about the latest technology — and simple, relatively inexpensive workstation adaptations — the information will also be made available to employers who either have disabled workers or are anticipating hiring them to their staffs

## The Capital Campaign Worth Cheering

The private/public partnership raising funds to build the three-building initial phase of the Palm Desert Campus is one of three Cal State San Bernardino programs that have received high accolades for work to increase the visibility of the university.

The capital campaign to raise money to construct the Palm Desert Campus and two Alumni Association programs, one to recruit alumni and another to develop school spirit, each received Awards of Excellence from the Council for Advancement and Support of Education (CASE) at its Region VII conference in Anaheim.

The desert campus's capital campaign effort won in the CASE Fund Raising, Most Improved Program category. The \$29 million private/public effort to build the campus, led by campaign co-chairs Dick Oliphant and Betty Barker, is unique to the California State University system, and one of the few such partnerships in the nation. It is the engine driving construction of the campus, which provides badly needed higher education services to an underserved and growing region.

CASE Region VII members come from the five-state area of California, Arizona, Hawaii, Nevada and Utah. The three Awards of Excellence came from a possible 38 awards in six categories.



Mary Stuart Rogers Gateway Building, PDC's first structure.

### 6 Years: A Look Back 1997-2003

- ▶ Development officers hired for each college.
- ▶ Private gifts increase from the five-year annual average of \$3.27 million to \$5.58 million — up 71 percent.
- ▶ Launching of a \$28 million capital campaign for the Palm Desert Campus, raising \$19.5 million in private cash and in-kind gifts, including \$5.3 million in government gifts.
- ▶ San Bernardino campus raises \$8.4 million in private cash and in-kind gifts, including \$1.5 million in a special scholarship campaign.



BRINGING ROUND A CHAMPIONSHIP—  
Coyote infielder Jeff Weld makes his  
contribution as Coach Don Parnell's  
baseball team grabbed its first-ever  
CCAA title in 2002.

## THE IMPORTANCE OF SPORT

His presence at annual all-sports banquets, dinners for competitors in three regional tournaments and his positive remarks about the student-athletes and the coaching staff have driven home the point that athletics at Cal State San Bernardino is a major player in brightening campus life.

From the opening day of his presidency, Albert Karnig has voiced his support for student-athletes and the sports they play. Much of the sports teams' success has paralleled that period since his arrival in 1997. He's often complimented student-athletes for their performance on the field or court and in the classroom, and the positive image they present to the campus and the community.

Before he arrived, the 11 sports at CSUSB had produced just one California Collegiate Athletic Association championship — in men's soccer in 1991. It was the school's first year as a member of the California Collegiate Athletic Association in NCAA Division II. Since his arrival, sports teams have piled up seven CCAA championships — four in men's basketball, two in women's volleyball and one in baseball. But another key source of pride at CSUSB is the performance of more than 200 student athletes in the classroom. In 2001-02, they compiled a collective grade point average of 2.93, well above the average for the entire student body, and produced academic All-Americans in three different sports. Volleyball player Amy Pope was named the CCAA's Female Scholar-Athlete of the Year.

Here's a sport-by-sport breakdown of how the teams have fared since 1997:

**Men's basketball** — Five straight seasons of 23 or more victories, four CCAA titles, two West Region titles and a record of 133-42

**Women's basketball** — A 1998 NCAA tournament appearance, four winning seasons and an 87-77 record

**Baseball** — One CCAA championship and three winning seasons

**Women's volleyball** — Two CCAA championships, three straight West Region title game appearances and six straight seasons of 20 or more victories

**Women's soccer** — Three straight seasons finishing at .500 or better — a total of 31 wins in the past three years

**Men's soccer** — The Coyotes have produced 18 wins in the past two years, more wins than in the previous three years combined

**Softball** — CSUSB teams have put together two winning seasons with part-time head coaching, including 41 wins in 1998 and 32 wins in 2002

**Golf** — The men's golf team finished third in the NCAA national championship team tournament in 1998

**Tennis** — Working with a part-time coach, the team has shown a marked improvement with 16 dual match wins over the past three seasons, triple the number of victories the team achieved in the previous three years

**Water polo** — The sport was initiated at CSUSB in the spring of 1999 and has produced winning teams in each of the past two seasons, finishing sixth in the Western Water Polo Association tournament

**Cross country** — The Coyotes have improved steadily since moving up to Division II. In 2002, the team's No. 1 runner — Tanya Zeferjahn — earned CCAA Freshman of the Year and All-NCAA West Region honors.

## SUMMING UP THE SEASONS: 2002-2003

### Women's Cross Country

The Coyotes enjoyed perhaps their best season under veteran coach Tom Burleson. Freshman distance star Tanya Zeferjahn of Hesperia was named the CCAA's Freshman of the Year as she led the Coyotes to an eighth-place finish in the CCAA championships and a 12th place finish out of 23 teams at the NCAA West Regional.

Zeferjahn became the first Coyotes' runner to earn All-CCAA honors and All-West Region honors. She set a new team record for 6,000 meters at 21:59. She and her teammates — junior Hannah Knight of Loma Linda and senior Katie Pederson from Phelan — were all nominated for academic All-America honors by the NCAA Division II Cross Country Coaches Association.



Tanya Zeferjahn

points on five goals and two assists). Steele was later named to the All-Far West second team.

### Women's Volleyball

After losing just one starter from its 2001 CCAA champion team, the Coyotes didn't have to reload. They just kept firing with a lineup full of juniors and one freshman setter. The Coyotes matched their 2001 totals with a 29-3 record and a second straight conference title.

The one goal that eluded them was a berth in the NCAA Elite Eight tournament.

The season came down to the Pacific Region title game — again!

And, for the third time, the Coyotes came up short, this time losing to eventual national champion BYU-Hawaii, 3-1, in the title game before 1,050 fans, the largest crowd of the season in Coussoulis Arena.

CSUSB lost in the regional final to UC San Diego, an NCAA semifinalist, 3-2, in 2001, and 3-2 in 2000 to eventual NCAA champion Hawaii Pacific.

"One of the hardest things to do is win the Pacific Region title," said coach Kim Cherniss, who surpassed 200 wins in her CSUSB career during the season. "This region has four of the top 10 teams in the country and only one can go to the nationals."

The Coyotes set a school record win streak of 17 to open the season, winning two tournaments and defeating five top-25 teams in the first two weeks of the season. CSUSB ascended to the No. 1 spot in the nation and held it for more than a month until losing to Cal State Bakersfield on the road.

Outside hitter Kim Ford, a Rancho Cucamonga resident, was named the CCAA's Player of the Year, while middle blocker Kim Morohunfolo of Upland was a first-team selection. Freshman setter Cristen Trent of Bakersfield earned second team honors. Ford and Morohunfolo both earned All-Pacific Region and All-America honors. For Morohunfolo, it was her third straight All-America selection, the most of any CSUSB athlete in the 18-year history of Coyote athletics.



Johnny Richardson

### Women's Soccer

The team put together an 8-8-4 record after losing six of their first eight matches. During the second half of the season, the Coyotes were able to tie UC Davis, the eventual West Region champion and NCAA quarterfinalist, 2-2. Junior midfielder Kayla Humphries of Highland earned All-CCAA first team honors. She led the Coyotes with 24 points on eight goals and eight assists. Humphries also earned All-Far West Region second team honors. Riverside's Natasha Araujo was named to the All-CCAA second team.

### Men's Soccer

Coach Christian Johnson's team won its first five games and went on to post a 9-9-1 record that included a 1-0 loss to eventual national champion Sonoma State. Upland's Johnny Richardson led the Coyotes with 27 points on 11 goals and five assists and earned All-CCAA first team and All-Far West Region second team honors.

Two other Coyote players earned All-CCAA honors — sophomores Jason Koza of Whittier (21 points on seven goals and seven assists) and Barry Steele of Beaumont (12



Brandon DeV Vaughn

## 6 Years: A Look Back 1997-2003

- ▶ In 2001-02, student-athletes post an overall grade point average of 2.93.
- ▶ Students approve a fee increase that, among other benefits, provides more than \$200,000 a year for scholarships for student-athletes.
- ▶ Men's basketball team wins four CCAA titles and reaches the finals of the West Region tournament each of the past three years. The team wins regional titles in 1999 and 2002, sending it to the national Elite Eight tourney.
- ▶ Women's volleyball team advances to finals of Pacific Region tournament three times and wins CCAA titles in 2001 and 2002.
- ▶ Baseball team wins CCAA championship in 2002.
- ▶ Women's basketball team makes NCAA tournament appearance in 1998.
- ▶ Men's golf team finishes third in the NCAA national championship team tournament in 1998.



### Women's Basketball

Cal State San Bernardino's women's basketball team nearly tasted the fruits of an NCAA Division II post-season bid in 2002-03, but such a fate was not to be for the Coyotes, who finished the season 16-11 and in fourth place in the California Collegiate Athletic Association at 12-10.

The Coyotes defeated three of the teams that competed in the 2003 West Regional and five of the top 10 teams in the final regional poll, but some late season losses to unranked teams, the loss of a key starter and decreased production from some veterans on the team prevented a happier ending.

The season's shining star was junior forward Kamesha Bell. At 5 feet 10 inches tall, she averaged 15.6 points and 8.8 rebounds a game, leading the team in both categories. Her performance was rewarded with a spot on the All-CCAA first team, making her the first Coyote since Keisha Allison in 1997-98 to make that elite squad. The Coyotes were demons on defense, ranking among the nation's leaders in scoring defense. The team allowed just 56.5 points a game though it averaged only 59.4 points itself. CSUSB limited foes to just 36 percent shooting from the floor, while they converted at a 37.4 percent clip.



Kamesha Bell

turned out to be a case of reloading the California Collegiate Athletic Association juggernaut Coyotes.

Starting the 2002-03 season with one starter returning from a team that went 28-2 and only one bench player with significant playing time last season, the 'Yotes opened the year slowly, but roared to life and never looked back until the post-season began. Under first-year coach Jeff Oliver, the team produced a 23-7 record, nabbing their fourth straight CCAA title — the first time since 1961-65 that a CCAA team had won that many championships in succession and only the third time in the 63-year history of the conference. CSUSB is 123-27 since the start of the 1998-99 season. Along the way, the team set a school record for consecutive wins with 21 and consecutive CCAA wins at 19. At home they were 13-0.

Bobby Burries capped a brilliant three-year career at CSUSB by averaging a career-high 20.1 points a game, 5.1 rebounds and 3.1 assists per game to earn CCAA Player of the Year honors for the second time in three years. He also earned Daktronics All-West Region first team and National Association of Basketball Coaches All-District 8 first team.

Lance Ray averaged 16.7 points and a team-high 7.7 rebounds a game. His intensity level was often the spark that the Coyotes needed to overcome their opponents. He also was selected to the All-CCAA first team.

Jonathan Levy, a second-team All-CCAA performer in 2001-02 at Cal State L.A., brought his "A" game to the 'Yotes, averaging 14.8 points and 4.9 rebounds a game. He, too, was an All-CCAA first-team pick.

### Men's Basketball

What was thought to be a rebuilding year for the team

## RAYS OF HOPE

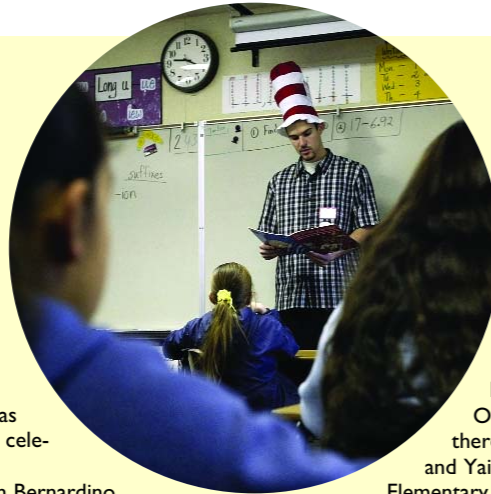
by Mike Murphy

It was 9 a.m. and all the children in Bhavani Gangeshalingam's fifth-grade class at Vermont Elementary School had settled into their seats for another day of learning.

Their heads turned, however, as Lance Ray (right) moved from the door to the front of the class, a red-and-white stovepipe hat atop his head. The 6-foot, 4-inch wing for CSUSB's men's basketball team looked 7 feet tall. Ray and Yoseph Yaisrael, a "redshirt" or non-roster basketball player, were at Vermont as part of the sixth annual "Read Across America" celebration on March 3, sponsored by the National Education Association and supported by the San Bernardino City Unified School District. Carrying a copy of the Dr. Seuss book, "Mulberry Street," Ray spent the first few minutes answering questions from inquiring minds, questions about basketball, questions about sibling rivalry, questions about homework and about his favorite sport, ahem, football.

But Gangeshalingam encouraged Ray, instead, to read from another book — the biography of superstar Michael Jordan. In another classroom, Yaisrael sat in front of teacher Noel Penanuri's third-graders and read from Dr. Seuss' book, "Horton Hatches the Egg."

Ray and Yaisrael's appearance is part of a focused effort



in Coyote athletics to champion reading and the value of college.

Bigger still, it's part of an ongoing community service emphasis throughout Cal State, encouraged by Nancy Simpson, university athletic director, and led by CSUSB President Albert Karnig. Out in the community there are many more Rays and Yaisraels. At Grant Elementary School in nearby

Colton, 14 members of CSUSB's Sigma Nu fraternity also had volunteered to read to students.

After Ray and Yaisrael read, the students had questions, and Ray had offered some answers. On what made him a good athlete: "I have five older brothers and they beat up on me a lot." On studying: "I spend three or four hours a day on homework. This is my senior year and it's really hard with basketball to keep up." On the value of education: "I urge you to stay in school." Future plans: "I will get my degree in mathematics this spring. I'd like to try pro or semi-pro basketball and then someday teach at the junior college level or maybe even at your level." His answers, apparently, inspired at least one student to want to rise to his level.

"I'm going to Cal State!" said the student after listening to Ray.



## Home Making

by Veronica Martinez

Cal State San Bernardino has been changing inside and out. In the past five years CSUSB has seen subtle and not so subtle changes that have made the campus what it is to many faculty, staff and students — a second home.

It's no secret the campus is growing at a rapid pace. This past fall was the first time that CSUSB had to enforce a strict registration deadline. The stu-

dent population is rising, and to accommodate this flood of students, CSUSB has expanded its programs and the campus. Nenita Cabal, business marketing major, has been attending CSUSB for four years. She said, "There are more buildings and dorms as well as more activities to participate in."

During the 2002-2003 academic year, CSUSB has added new dormitories and the Social and Behavioral Sciences Building. Junior Shareela Allen said she feels "lucky that the building that

I will be spending the most of my time in is the newest building on campus." She is one of the many psychology majors who will reap the benefits of this new building.

A tented workout facility has also been added to the campus, setting the stage for a future permanent recreation and fitness center.

Diversity at Cal State San Bernardino has also made the university three-dimensional. Joe Stemmler, a senior and member of the CSUSB baseball

team, said that in the past year-and-a-half since he's been attending CSUSB, the university has changed not only physically but also in many other areas. He's seen how well the university is serving its diverse student body, something he hadn't paid much attention to before. "The other day I was in class and a professor came in to inform the class of a new minor in ethnic studies," he said. "I think it's great at a university with so many different ethnicities that we learn about one another."

### 6 Years: A Look Back 1997-2003

- More than 600 beds added with construction of new apartment-style housing, bringing the number of students living on campus to more than 1,000.
- CSUSB students vote to raise registration fees to support construction of state-of-the-art recreational facility.
- Latino enrollment reaches 31 percent, earning the university Hispanic Serving Institution status and the 27th spot in the nation among colleges and universities conferring bachelor's degrees to Hispanics.
- Yearly scholarship funding more than doubles, jumping from \$404,000 to more than \$824,000.
- New freshman enrollment rises 50 percent, and overall enrollment 30 percent.

## Roots and Re-routes



When Martha Kazlo arrived from Maryland in 1975 at what was then California State College, San Bernardino, she didn't envision staying for very long – five years, maybe, at the most.

In the 27 years since, as the campus and surrounding community have continued to grow, Kazlo set down roots that have flourished. She formed relationships at the university as she worked as a counselor, associate director and director of training at the Student Health and Psychological Counseling Center.

The center provides services to more than 16,000 students. Kazlo took over for John Hatton,

who retired after 35 years.

"Dr. Kazlo has extensive experience at CSUSB, having served in the Psychological Counseling Center as an associate director since 1975," said Frank Rincon, vice president for student affairs.

The center is exactly where she wants to be, she said. Future leaders are trained here, and her work is "a way to make a difference in the world, to make an impact on those future leaders." The center provides students medical care usually offered by a primary care physician on an outpatient basis. These services include treatment of illness and injuries, as

well as family planning and immunization programs. The center also has its own licensed pharmacy.

Its psychological counseling component works with students who have questions about relationships, anxiety, depression, stress or parenting skills.

Kazlo oversees three physicians, two nurses, and a team of psychologists, counselors and support staff. "I knew when I took this job that I had a wonderful staff," she said. Prior to joining CSUSB, Kazlo was assistant director for Commuter Student Affairs at the University of Maryland. She earned her bachelor's degree in psychology, master's in education and doctorate in counseling at the University of Maryland as well.

"It's been very challenging," she said. "People are changing in the way they define what's healthy." Students' awareness of what constitutes a healthy lifestyle is a mixed bag. For example, Kazlo said, younger people are conscious of developing healthy abdominal muscles, yet often eat a less-than-nutritious fast food meal. Kazlo's staff warns students about the danger of unprotected sex, stress among women and eating disorders among men.

Change itself also presents a challenge in helping students, especially for older students, such as those in their 30s. The younger students tend to be adaptable to rapid change, such as those involving technology.



All the way from the Russian Big Top to Cal State San Bernardino came the Moscow Circus as it graced Coussoulis Arena last quarter with comedic stunts and death defying acts.

In December, fans crowd-



ed Coussoulis to see '70s rock band Styx perform. Vocalist Tommy Shaw, guitarist James Young, bassist Glen Burtnik, drummer Todd Sucherman and keyboardist Lawrence Gowan played hit songs such as "Blue Collar Man," "Too Much Time"

and "Come Sail Away."

Finally, the annual Xmas Fest holiday event brought fresh talent to the arena stage. Sponsored by Skinnie Magazine and ASI and hosted by the Inland Empire's alternative rock station X103.9, Xmas Fest



COUSSOULIS ARENA  
CAL STATE SAN BERNARDINO

### A Circus, Styx, and an Xmas Fest

introduced up-and-coming bands Hollow, Bemus and 8stops7 to San Bernardino's rock culture. Headlining the show was Adema, a melodic hard rock band from Bakersfield.

— Jennifer Kuhn

### M.B.A. Beacon

CONTINUED FROM PAGE 10

mouth. Graduating students go home, get higher paying jobs and tell their family, friends and colleagues about CSUSB and the M.B.A. program. To instill a sense of pride and camaraderie among its students, the program also has nurtured an award-winning M.B.A. team, which has come away with a trophy in each of the five years it has competed in a business simulation game with 31 other teams from around the country.

Beverly Delker Gentry, who received her M.B.A. this year, was a member of one of the award-winning teams. Gentry called her participation a great learning experience because the team members had to create a product, a business plan and a report, and then make decisions affecting their business. "It forced us to see how different areas of business all work together," Gentry said.

One of the newer aspects of the program is the off-campus Executive M.B.A. program, which takes executives, managers and supervisors through a rigorous two-year course of study. So far, classes have been held for executives from Arrowhead Credit Union,

physicians from the San Bernardino County Medical Society in Colton, and most recently for executives in Rancho Cucamonga. The program is also looking to offer similar studies at the Eisenhower Medical Center in the Palm Springs-Palm Desert area.

Perhaps Gentry, who is an administrative specialist for CSUSB facility services and serves a campus quality improvement facilitator working with the chancellor's office, sums it up best when assessing the M.B.A. program. "It's been great. The faculty has a lot of experience in the business field and they are ready to help and offer their expertise," she said. "It has been a great learning experience."

### Suite Deal

CONTINUED FROM PAGE 12

need to piece together a new instrument — drill his own holes, build his own circuitry. "But if the instrument is in software," Usher says, "you don't have to do all this. You can just reprogram the software. ... And it's not just simulation. This is real." The cost for ELVIS is no dream either. A university's price for the entire suite with its tape-deck-

sized enclosure, the software, the data acquisition card and the 8½-by-11-inch printed circuit board, which has holes and fits nicely into a student's three-ring binder, runs just \$2,000.

The instrument software is all written in the language of LabVIEW, very graphical programming made by NI. For ELVIS, NI made the software "open source," allowing instructors and students to go into the program and customize instruments or create tools that have never existed. ELVIS also is used for measurements in mechanical, biomedical and physics labs. No machines on the market today are as flexible, say Dixon and Usher. The two professors talk about ELVIS with the same enthused exchanges that National Public Radio's Click and Clack brothers fire up when they talk about car repair, building on each other's thoughts and using the momentum like slip screens. They don't expect ELVIS to make them rich. "And I don't think National Instruments expects to get rich from it," Usher adds.

"It's amazing," says Dixon. "They're selling it at cost. They don't see it as a profit item." Then what? "Strategic marketing," he says. "They want engi-

neers familiar with their stuff." Usher jumps in. "One of the vice presidents at National Instruments explained to me that their leading competitor is not another company. Their leading competitor is ignorance." The use of computer-based instruments is fairly new in fields where many hold onto the old technology, Usher says. Plus, National Instruments attracts the "do-it-yourselfers," engineers and researchers who want to write their own software and create their own virtual instruments. "That's one of the reasons we form a really good partnership, too. Reducing ignorance is somehow consistent with a university."

At its core, appreciation for reducing ignorance also was the message behind a woman's comment to Dixon as she and her husband left IHOP that summer day. "You're the most dedicated student I've ever seen," she said. He didn't expect her. It's hard work to make a thing easier. And if this hard work paid off, then one day students everywhere would be handling the best electronics instruments with the latest technology. As for calling him a student, well, who was Paul Dixon to spoil ignorance with the truth?



From "just touching computers" to founding his own company, Amro Albanna (business administration, computer information systems, 1992) has globally positioned himself in a rapidly changing industry.

Photo by Robert Whitehead

## An Entrepreneur's Life

by Kim Lane

Data entry. It didn't pay much and it definitely wasn't glamorous.

But it was a start for Amro Albanna, who says his job as a student worker doing data entry at Cal State San Bernardino set in motion his career as a successful entrepreneur and business executive.

"It was just touching computers," said Albanna, a 1992 CSUSB graduate. Just touching computers, a lot of hard work, studying and the mentorship of C. E. Tapie Rohm, Jr., a professor of information and decision sciences, combined to lead to a degree in business administration with a concentration in computer information systems. After

graduation, Albanna held a number of jobs and eventually founded Timely Technology Corporation, which Applied Digital Solutions acquired in 2000.

For six years Albanna served as president of Digital Angel Systems, based in Riverside and a division of Digital Angel Corp., which is part of Applied Digital. Digital Angel Systems reported annual revenues of more than \$36 million last year. The company is the leading innovator in developing systems that monitor and track people and pets using a combination of advanced sensors and Web-enabled wireless telecommunications linked to Global Positioning System

technology. But just three months ago Albanna left Digital Angel Systems to start anew.

Because the company is still in its early stages, Albanna is hesitant to say too much about his latest venture, Comersa Corp. The company creates innovative and practical technology solutions to various markets and industries.

On a clear day, Albanna's old corner office at Digital offered a vista of the city of Riverside as well as some insight into why he would even want to launch a new venture in a shaky economy. Hanging on the walls were news clippings of his achievements, business awards and a framed quote: "Mom always said the key to success was a good education." This explains his hard work at Cal State. But he is modest.

"My friends all tell me 'Amro, you always knew what you wanted,'" he said. "But I didn't have a master

plan." Not so, said Khalil Daneshvar, a senior systems analyst at CSUSB. Daneshvar hired Albanna to do data entry and quickly realized Albanna's value.

"I saw a young man with great determination, foresight and vision," said Daneshvar, who was best man at Albanna's wedding. "I emphasize his resolute character because he has demonstrated time and again that when you channel your energy into only one thing at a time, you have a greater chance of success."

A decade after his graduation, Albanna remains connected to CSUSB. For one, he sits on the board of advisors for the Inland Empire Center for Entrepreneurship (IECE).

"He really wants to give back to the university and help students," said Michael Stull, director of IECE. "He is a down-to-earth person, but is very confident and committed to achieving his goals."

Last January, Stull invited

CONTINUED ON PAGE 33

## The Fruits of Good Labor

The CSUSB Alumni Association earned honors for the Best Reach/Impact Program for Grad Days 2002 and for the Best Student Program for its Coyote Pack program.

The recognition was given by the Council for Advancement and Support of Education (CASE) at its Region VII conference in Anaheim late last year.

"Grad Days" is a one-stop shopping event at the university bookstore for Commencement candidates picking up caps, gowns and tickets, as well as taking advantage of Grad Days-only discounts and specials on class rings, graduation announcements, diploma frames and other Cal State San Bernardino items.

"Grad Days is a fun event for graduating seniors and is definitely one of the most important activities the Alumni Association sponsors. We never want to miss an opportunity to connect with students and help build loyalty and pride for CSUSB," said Elsa Montes, B.S. marketing, 1989, and a vice president for Arrowhead Credit Union.



Illustrations by Drew Pozza



ALMOST THERE—Students took advantage of one-stop shopping at Grad Days 2002.

Montes also is the vice-president of the Alumni Association and chair of the Membership Development Committee.

The Coyote Pack initiative was created to encourage student attendance at campus events, building school pride and loyalty among the university's future alumni. This is especially important on a campus of 16,300 students where roughly 1,000 live in university residences. The year began with the House of Blue kickoff and followed with other Coyote Pack-sponsored events such as athletic contests and theatre productions. "Back the Pack" T-shirts and other giveaways were used as incentives to increase student participation. For the 2001-2002 school year, the Alumni Association recorded 4,114 Coyote Packers at 19 sponsored events.



CUE THE BLUE—Students mug for the camera at House of Blue, the Coyote Pack-sponsored event that kicked off the 2001-2002 school year. The Coyote Pack initiative won an Award of Excellence from the Council for Advancement and Support of Education.

## Making the Most of Membership Contributions

Among the Alumni Association's priorities for the year was to increase its support of campus programs that: (1) bring visibility to the university and prestige to the CSUSB degree; (2) provide exceptional service to students and alumni, thereby fostering loyalty to the university; and (3) reconnect alumni to their alma mater. This year the association awarded a total of \$42,700 in sponsorships, scholarships and grants to the following programs.



\$17,500	Merit scholarship awards
\$10,000	Cal State SB Magazine
\$4,000	Model United Nations student delegation
\$3,000	Coyote Athletics arena sponsorship
\$1,950	Social & Behavioral Sciences Building dedication
\$1,400	NCAA Division II Pacific Regional Volleyball Tournament
\$1,000	17th Annual Environmental EXPO
\$1,000	College of Education Leaders in Education dinner
\$500	College of Business & Public Administration Arrowhead Executive Awards luncheon
\$500	Fullerton Art Museum art collection acquisition fund
\$500	Pfau Library
\$500	College of Education credential ceremony
\$500	Department of accounting alumni networking night
\$350	Chamber Singers Ireland tour

## 6 Years: A Look Back

1997-2003

- CSUSB Alumni Association establishes a \$100,000 scholarship endowment as part of the universitywide scholarship campaign.
- Coyote Pack program kicks off in 2000 to encourage student participation in university events.
- Alumni population climbs to nearly 50,000 with the addition of the Class of 2003.
- Alumni Scholars program launched in 2001 as it selects first three Inland Empire students, who each receive \$12,000 scholarships.
- Alumni Professor for a Day program introduced in spring 2002.
- Alumni Affairs office wins a 2002 Council for Advancement and Support of Education (Region VII) Award of Excellence for best student program — Coyote Pack — and an Award of Excellence for best impact program — Grad Days.
- Membership in the Alumni Association nearly doubles, moving from 1,521 in 1998 to nearly 3,000 members in 2003.
- Grad Days celebration for graduating students introduced in 2000.
- Alumni Professor for a Day program introduced in spring 2002.
- Alumni Affairs office wins a 2002 Council for Advancement and Support of Education (Region VII) Award of Excellence for best student program — Coyote Pack — and an Award of Excellence for best impact program — Grad Days.
- Student Alumni Association established in 1999, with members contributing more than 4,000 volunteer hours to the Alumni Association.
- Alumni online community launched in 2001, offering opportunities to stay connected and to network.
- Record attendance for a CSUSB basketball game set at 2001 Alumni Appreciation Basketball night with a crowd of 4,297.

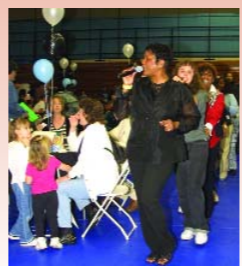


## HOT in So Many Ways



Alumni flocked back to campus on Saturday, Feb. 15, for Hoop 'n' Howl, Cal State's annual alumni appreciation night. This year's celebration featured an afternoon movie and lecture, pre-game Chili Cook-off, and exciting Coyote basketball. Hoop 'n' Howl began with CSUSB biology Professor Stuart Sumida and Dreamworks animator Pres Romanillos presenting a lecture on the partnership of science and art in the film industry (1). Attendees then enjoyed a screening of Dreamworks' film, "Spirit: Stallion of the Cimarron."

Attendees sampled more than 25 of Cal State's finest chili recipes at the Alumni Association's inaugural chili cook-off (2). Alumni reconnected with old friends and made some new ones while enjoying live entertainment and activities for the whole family (3). Later, Coussoulis Arena rumbled with the excitement of the Hoop 'n' Howl crowd as fans cheered (4). The 'Yotes dominated the UC Davis Aggies, 93-49, and cemented their No. 1 position in the CCAA (5).



## Your next career move is just a click away!

### ONLINE CAREER CONNECTION

The CSUSB Alumni Association Web site is your connection to a network of nearly 50,000 Cal State graduates!

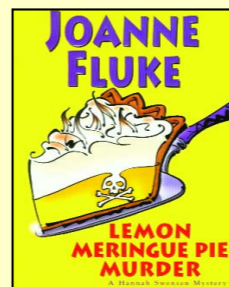
- The Career Connection features these helpful tools:
- Business Card Exchange**—post your contact info and promote your business for FREE
- Job Postings/Opportunities**—announce an opening at your business, or see what's available
- Resumé Postings**—submit your resumé for alumni employers to review
- Keyword Search**—find an alumni-owned business or alumni-only discounts and services

So log on to [www.csusbalumni.com](http://www.csusbalumni.com) and get the Alumni Advantage today!



### 1970s

**Jeanne S. Thornton**, B.A. sociology 1972, is the supervising probation officer for the Riverside County Probation Department.



**Joanne Fischmann**, B.A. psychology 1973, recently completed the "Lemon Meringue Pie Murder," the fourth book in the Hannah Swenson Mystery series. The mystery series, penned under the name Joanne Fluke, is set in a fictional Minnesota town and features deliciously non-fiction cookie and dessert recipes. You can find out more at Joanne's Web site: [www.MurderSheBaked.com](http://www.MurderSheBaked.com).

**George N. Zaharopoulos**, B.A. sociology 1973, is the operations manager for Prolong Super Lubricants in Irvine.

**Linda Knowles**, B.A. music 1975, teaches for the Mt. Diablo Unified School District. Linda also is self-employed as a marriage and family therapist.

### 1980s

**Olga Carranza**, M.A. education 1980, lives in Yuma, Ariz., and is the associate dean of student development for Arizona Western College.

**Ailene Cammon**, B.A. child development 1982, M.A. educational administration 1998, is principal at Liberty Elementary School in Victorville.



Jeff Shockey '88

**Do you remember when ...? In 2004-2005, CSUSB will be 40. Help us celebrate. Share your memories @ [www.csusbalumni.com](http://www.csusbalumni.com)**

**Kenneth E. Miller**, B.S. accounting 1986, lives in Naperville, Ill., and is the chief financial officer for Material Handling Services in Chicago.

**Jeff Shockey**, B.A. political science 1988, M.P.A. 1994, earned partnership in the government relations specialists firm of Copeland, Lowery, Jacquez, Denton and Shockey, located in Washington, D.C. Jeff is a member of the CSUSB Alumni Association Board of Directors.

**Shawn E. Cantley**, M.A. national security studies 1988, recently joined the Louisville law offices of Stites & Harbison as a part of the firm's Torts and Insurance Practice and Business Litigation service groups. Prior to this position, Shawn was a corporate law clerk for LG&E Energy in Louisville.

**Thomas Finwall**, B.A. computer science 1988, is CSUSB's new head coach for its women's water polo team.

### 1990s



Jody Duncan '90

**Jody Duncan**, B.A. theater arts 1990, completed her ninth book, "Mythmaking: Behind the Scenes of Star Wars Episode II, Attack of the Clones," an all-access look at the film filled with revealing observations from the filmmakers, actors, set designers and special effects artists.

**Deborah A. Johnson-Evans**, B.A. English 1990, M.A. English composition 1992, is living in Mansfield, Texas, and is a lecturer for the University of Texas at Arlington.

## Alumni Notes

**Douglas Gonzalez**, B.A. finance 1990, LBSA, recently completed his M.B.A. in finance from Long Island University and has been promoted to assistant vice-president of Investments, international private client's group, for HSBC Bank USA in New York City.

**Robert L. Graham**, B.A. management 1991, is currently an assistant special agent for the U.S. Department of the Treasury. Robert is responsible for all IRS criminal investigations in San Bernardino, Riverside and Orange counties.



John Benoit '93

**John Benoit**, M.P.A. 1993, was elected to the California State Assembly, representing the 64th District. John is responsible to voters in cities ranging from Riverside and Moreno Valley to Rancho Mirage and Indian Wells.

**Nicanor Montanez**, B.A. psychology 1994, is a social worker and foster care recruiter for Riverside County. Nicanor recently authored "Journeys Within the Self, a Deeper Insight," dealing with topics such as liberty, justice and happiness.

**Eddie A. Cauhape**, B.A. theater arts 1997, has been promoted to outside sales for New Beginnings, Ltd., a film and novelty distribution company in Los Angeles.

**Get the Alumni Advantage! Check out the inside back cover of this issue of Cal State San Bernardino Magazine and see how much you can benefit as an Alumni Association member.**



Getting married? Moving? New job? Let us know what's new in your life. [www.csusbalumni.com](http://www.csusbalumni.com).

**Keep your former classmates and professors up on what's been happening in your life. As a registered user you can post your own update in Class Notes at [www.csusbalumni.com](http://www.csusbalumni.com).**

**Cynthia Olivo**, B.A. psychology 1997, M.S. educational counseling 2001, was named associate director of admissions and student recruitment at CSUSB. Cynthia has been with the university for seven years and previously held the position on an interim basis. She currently is pursuing a Ph.D. in urban educational administration from Claremont Graduate University.



Larry Ryan '97

**Larry Ryan**, B.A. communication studies 1997, accepted a position as the senior associate director of athletics for the University of Evansville in Indiana. Larry previously was the director of annual giving for the New Mexico State Lobo Club.

**Jo Stringfield**, B.A. environmental studies 1998, lives in Crestline and is a transportation planner for the San Bernardino County Department of Transportation.

**Kevin Joseph Piper**, M.P.A. 1999, is captain of the Montclair Police Department.

### Get your e-news here!

The CSUSB Alumni Association has launched an online newsletter, the Cal State Connection, to increase correspondence with its members. The monthly newsletter is in standard HTML format and is delivered to members' e-mail accounts. To sign up for the Cal State Connection, please visit [www.csusbalumni.com](http://www.csusbalumni.com), or call the Alumni Office at (909) 880-5008.

## 2000s

**Bami M. Gloria**, B.A. communications studies 2000, is the assistant student activities director at Illinois College. Bami advises the Student Activity Board, coordinates homecoming activities and is area director of residence life staff. Bami served the past two years as graduate advisor for the Filipino Student Association at Indiana University.

**Gregory Peter Connell**, B.A. small business management 2002, lives in Riverside and is the general manager of Unique Trucks in Norco.

## Weddings



Martha Diaz '03 and Felix Zuniga '01

**Felix Zuniga**, B.S. accounting 2001, and **Martha Diaz**, B.S. psychology 2003, were married Sept. 28 in Coachella. Felix works in the accounting office at CSUSB while he pursues his M.B.A. in entrepreneurship.

**Renée Lisa Anne Durity**, B.A. liberal studies 2000, married Kevin Alexander Jones, July 13 in Pomona. Lisa is a first-grade teacher at Grand Terrace Elementary and Kevin is a data-imaging clerk in Redlands.

**Jennifer Sicut**, B.S. health administration 2000, married David Suniga Sept. 29 in Honolulu. Jennifer is a nursing home administrator for TSW Management Corp. and is working toward her master's degree at Chapman University.

**Anthony D. McAleer**, B.S. accounting 1999, married Melissa Ann Henwood Sept. 28 in Las Vegas. Anthony is an accountant at Rogers, Anderson, Malody and Scott, LLP, in San Bernardino.

**Bridey D. Whitaker**, B.A. criminal justice 1999, married Cristian Abad April 7 in Cuenca, Ecuador. Bridey is the director of English at the Center of Inter-American Studies in Cuenca.



Michelle Flood '98

**Michelle Flood**, B.S. nutrition 1998, married Billy Kelly April 20 in Riverside. The couple lives in Boston, where Michelle is a staff assistant for the John F. Kennedy School of Government at Harvard University.



## Do you remember

the Graduation Ball at the Monte Corona Conference Center? What about the Great Pumpkin Dance? Did you vote for the St. Bernard as CSUSB mascot? In 2004 CSUSB will celebrate its 40th anniversary and the CSUSB Alumni Association would like to hear your ideas about how we should celebrate this important milestone.

Please share with us your special memories or favorite stories of attending Cal State. Go to [www.csusbalumni.com](http://www.csusbalumni.com) and tell us about your CSUSB experience.

View more Alumni Notes and post your own update on the Alumni Association Web site at [www.csusbalumni.com](http://www.csusbalumni.com).



The last issue of *Cal State San Bernardino Magazine* included a story with photographs of Distinguished Alumni honorees for 2002. However, a picture of D. Brian Reider, the winner in the College of Arts and Letters, was inadvertently omitted. We now print this photograph with our apologies, congratulations and best wishes.

## Births

**Shawn A. DeWitt**, B.A. marketing 1993, and his wife Netti announce the birth of their first child, Jessica Hope, born Jan. 21 in San Diego. Shawn owns and manages the Coronado Brewing Company in San Diego.

**Kristen Nordquist**, B.A. marketing 1997, and **Orlando Moreno**, B.A. business administration 1994, announce the birth of their first child, Dominic Michael, born May 14.

**Dennis Perez**, M.A. secondary education 1998, M.A. educational administration 1999, and his wife Luz Elena announce the birth of their daughter, Clarice, born Oct. 29 in Corona.

**Jeff**, B.S. health science 1993, and **Melissa Campos**, B.A. human development 1995, announce the birth of their son, Luke Joseph, born Oct. 7 in Redlands.

## A Single Roof

CONTINUED FROM PAGE 13

"This provides students with more hands on experience, sharpens their critical thinking skills, shapes their ability to question, experiment and test," Conley said. "And it doesn't matter what discipline you're in. These are the kinds of skills you need to have to succeed in the larger society."

Even before the building broke ground in April 2000, the college was already imparting those skills to its students. Elizabeth Sanchez, a political consultant in the Inland Empire, graduated from Cal State San Bernardino in 1997 with a bachelor's degree in political science. One of the activities she participated in while a student was the Model United Nations program. The program has earned major honors for many years, competing against Harvard, Yale and other institutions with long traditions of academic excellence. "That was the best taste of the real world," Sanchez said of the Model UN experience. "It was tons of preparation, but also it taught us about diplomacy and building relationships — just like real-world politics."

If there are any well-kept "secrets" about the college's achievements, they lie in the recognition its faculty and students have received. For example, history professors

Robert Blackey and Ward McAfee have been honored nationally for their work: Blackey for his classroom teaching, and McAfee for his completion of a Civil War book started by the late Don E. Fehrenbacher, McAfee's former professor at Stanford University. The students who make up the Model United Nations and Model Arab League teams routinely bring home honors after competing against top-tier colleges and universities. Institutions and research centers housed in the college have earned accolades for their work such as the California Council on Economic Education in its continuing effort to improve economic literacy in the state, and the Center for the Study of Hate and Extremism is routinely sought for expert commentary in terrorism by national and international media. Also, the college faculty and the university's administration has reached agreements with top universities in Turkey and Saudi Arabia for educational exchange programs.

With a new building as a tangible and symbolic springboard toward the future, Conley said he sees only growth in the coming years—growth in enrollment and in faculty, growth in departments, growth in centers and institutions. A key to the growth is the continuing interaction between the students and the faculty. Sanchez said she valued the small class sizes that allowed for



## Celebrate Your Wedding or Special Occasion on Campus

As a current member of the CSUSB Alumni Association, you may reserve the University Commons facilities at a discount for your wedding reception, banquet or corporate event.

With a spectacular view of the San Bernardino Mountains, the University Commons provides the perfect setting for banquets and receptions. The Commons offers a number of complete packages for parties of 25 to 400 guests, with gourmet meals prepared by our executive chef.

For information on holding your event at the University Commons, contact CSUSB Food Services at (909) 880-5917.

interaction between students and instructors. The result was a bonding between many of them that continues beyond graduation. "We got to know them personally, and they got to know us."

## An Entrepreneur

CONTINUED FROM PAGE 28

Albanna back to the campus to speak. "It was really good to spend time with the next generation and talk about my experience with them," said Albanna. "You're going to face challenges every day." One of those challenges, he added, is to keep your life balanced between work and family and friends. "Just because you're an entrepreneur doesn't mean you work 24-7." He also told them to learn from failures and be prepared to change directions to make something work.

Which is what Albanna is doing now. Change and risk. It's all a part of being an entrepreneur. He had no master plan in college and he has none now. "My plan gets refined every day."

(Kim Lane, B.A. management, 1990, is the senior editor for admissions & outreach communications at the University of California, Riverside.)

Hispanic Serving Institution, designated by the U.S. Department of Education. The May 5 edition of The Hispanic Outlook in Higher Education ranks Cal State San Bernardino 21st in the United States among four-year colleges for Hispanic enrollment, and 27th for bachelor's degrees awarded to Hispanics. In 2002, Hispanics earned one-quarter of the total bachelor's degrees awarded at CSUSB, ranking the university fourth in the California State University for the percentage of bachelor's degrees presented to Hispanic students.

**“Albert Karnig has “opened up the community in a way we have never experienced before. He really wants us to feel it’s our university. He encourages us to use the university and its facilities, be invited to events and feel like we are a real part of the campus, not just as alumni, but as part of the university’s workings.”**

— Cheryl Brown, publisher of Black Voice News, 1975 CSUSB graduate

“Dr. Karnig’s work in helping to bring minority students to the university and giving them hope for the future goes to the heart of why we have the Vision of Hope Award,” said Jim Brennan, superintendent of the Diocese of San Bernardino Office of Catholic Schools, which presented Karnig with the award in February.

The growth among Latinos and African Americans, in particular, has helped bring student enrollment from 13,280 when Karnig arrived to more than 16,300 today. It is expected to top 17,000 students this fall, and the president estimates annual enrollment could reach 25,000 by the end of the decade. Those numbers reflect the population boom of the Inland Empire and the Coachella Valley, where the university’s Palm Desert Campus is located. The San Bernardino-Riverside county region’s population of 3.5 million people is already larger than 20 other states in population and is growing faster than all but Florida, Texas and California itself. The university continues to manage the growth with new construction, more on-campus housing, more summer programs, better use of facilities on nights and weekends, creation of distance learning programs and an overall focus on managing enrollment.

CSUSB also is feeding the desire for good cultural and social events. “I’m always pleased to see an increasing number of students, faculty, staff and people from the community attend plays, concerts, art exhibits and athletic events on our campus. The university has so much to offer. We’re happy that so many people are proud to be

part of this university,” said Marilyn Karnig. The recent success of Coyote athletic teams has made the university a family sports and entertainment destination and has inspired people like Harp and his wife, Anita, a 1976 CSUSB graduate, to become basketball season ticket holders. Since the late ’90s, the Coyote women’s volleyball team and the men’s baseball and basketball teams have collected seven California Collegiate Athletic Association titles.

“Al brought a new energy to student life on campus,” said Michael Bracken, who earned a bachelor’s degree from the university in 1992 and a master’s in 1999. “He really has focused on students, their access to the university and the breadth of programs that are offered. Plus, he trains and

mentors, reaches out to new markets, raises funds and is a supportive Cal State basketball fan. How many university presidents do all of that?”

The growth in cultural and social events isn’t the only area in which CSUSB has flourished since Karnig took the reins. Educational opportunities for students and faculty have escalated considerably, extending beyond the No. 1 goal of teaching and learning to developing new research opportunities and other innovative ways to benefit the community, both on campus and off.

“Al recognizes that the process of preparing students for a college education begins at an early age,” said Herb Fischer, superintendent of San Bernardino County Schools. “He is a driving force in promoting educational opportunities for all students and in assuring that San Bernardino County’s diverse student population has opportunities to pursue a college education.”

Many new university-sponsored centers, institutes and programs have been added to serve the Inland California region: the Water Resources Institute, the International Institute, the Inland Empire Center for Entrepreneurship, the Center for the Study of Hate and Extremism, Community-University Partnership unit, the Arrowhead Laboratory for Securities Analysis, the University Diversity Institute, and the Institute for Child Development and Family Relations. Also, the university has opened the Center for the Commercialization of Advanced Technology and the Center for National Excellence in Distance Learning. “Al understands the needs of our faculty and has been supportive of their initiatives,” Fernandez said. “He’s proud of the many new centers and institutes which support

faculty research and regional service.”

Another community-based endeavor founded and managed by the university, the Inland California Television Network, will launch this year in partnership with 15 cities to serve nearly 1 million cable viewers in San Bernardino County with a half-hour evening news program. Conceived and driven by Karnig, the network will later add cultural and informational programming to fill a long-felt gap in serious TV for the Inland Empire.

“His leadership in establishing the Inland California Television Network with the city of San Bernardino ... to launch the first-ever network news in this valley shows the depth of his vision for the university and his commitment to the cities and students they

serve,” Mayor Valles said.

Karnig and the university’s community service ethic go beyond the symbolic. It reaches into the trenches, helping groups and organizations find solutions to their issues. “In general, I don’t believe that we can ask others to care about things close to our hearts if we, in turn, don’t care about what’s close to theirs,” Karnig said.

Cheryl Brown, publisher of The Black Voice News and a 1975 CSUSB alumna, said that Karnig has “opened up the community in a way we have never experienced before. He really wants us to feel it’s our university. He encourages us to use the university and its facilities, be invited to events and feel like we are a real part of the campus, not just as alumni, but as part of the university’s workings.”

While active in many community and professional organizations, including as a board member, the president has also tapped Cal State staff and faculty to help carry the torch as a caring and committed community partner. The troops have responded in droves. The university has more than 1,000 partnerships with community groups, associations, governments, foundations, businesses and other schools and colleges—locally, statewide, nationally and internationally.

“He and Marilyn have sparked us to do more for the university and the community,” said Larry Sharp, president and chief executive officer of the Arrowhead Credit Union. “He has been one who’s been willing to work with the business community. He’s been effective in getting the campus off campus.”

“What most people don’t realize is that Al Karnig is the biggest exporter in the region. What he’s exporting is education.”

# Get the Alumni Advantage

## WHY BELONG?



For less than a dime a day, you can become a member of the Alumni Association, help your alma mater, and enjoy these benefits and more:

- ▲ Check-out privileges at any CSU library
- ▲ 25% off Coyote Bookstore emblematic merchandise\*
- ▲ \$20 savings on Coyote basketball season tickets
- ▲ ASI Box Office discounts
- ▲ 10% off College of Extended Learning courses\*
- ▲ Subscription to Cal State Magazine
- ▲ Discounted admission to CSUSB theatre, music and special events
- ▲ Access to campus computer labs and recreational facilities\*
- ▲ Competitive health, dental and vision insurance

Over the past 35 years, Alumni Association members have helped strengthen the CSUSB degree by supporting these and other important programs:

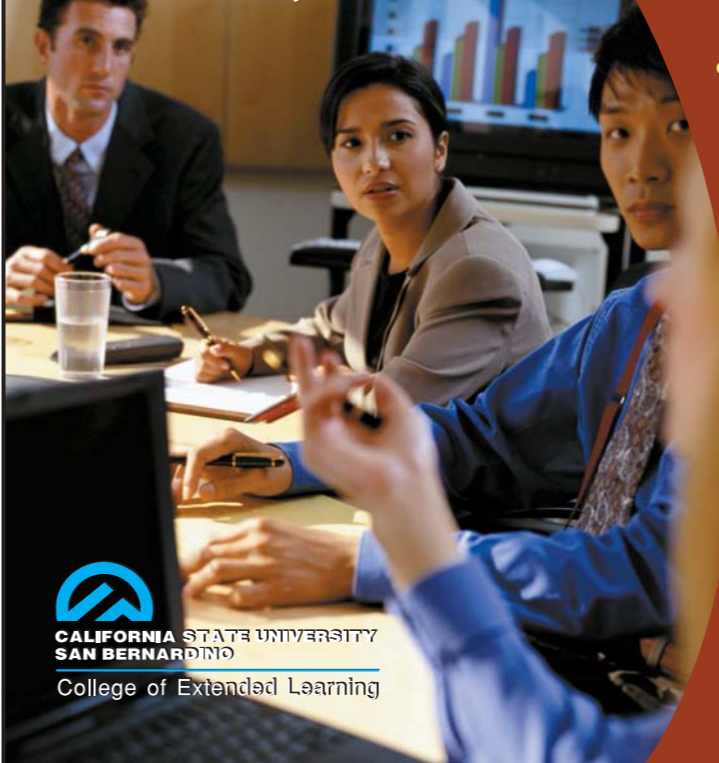
- ▲ Alumni Association scholarships
- ▲ Pfau Library
- ▲ Coyote athletics
- ▲ Alumni Appreciation Basketball Night
- ▲ Student Emergency Loan Fund
- ▲ Alumni networking opportunities
- ▲ Model United Nations student delegation
- ▲ Distinguished Alumni Awards
- ▲ Student leadership and development



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\*Some restrictions apply.

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Culture is more than an exercise of the mind. It exercises the smile as well, and in the art, music, theatre and assorted Cal State San Bernardino events printed in this calendar, smiling goes with the territory. Share and enjoy. To confirm an event use the 909 area code and number found with each listing.

## JUNE

**NOW ART EXHIBIT.**  
The 34th Annual Student Show (News from the Art Department series). The best works of CSUSB students. Robert V. Fullerton Art Museum. Through July 26. Museum hours: 10 a.m.-5 p.m. on Tuesday, Wednesday, Friday and Saturday, and 10 a.m.-7 p.m. on Thursday. Free. Parking \$1.50. 880-7373.

## JULY

**2 MUSIC.**  
Summer Wednesdays Music Series presents Backbeat as the cover band pays tribute to the Beatles. 7 p.m., outdoors in Lower Commons Plaza. Bring lawn chairs and picnic baskets. Free. Parking \$1.50. 880-7360.

**9 MUSIC.**  
Summer Wednesdays continues with Gregg Young and the Second Street Band perform rock to reggae, jazz to blues and rhythm and blues. 7 p.m. Lower Commons. Free. Parking \$1.50. 880-7360.

**16 MUSIC.**  
Summer Wednesdays series closes with Latin Society performing classic hits with

a big Latin sound. 7 p.m. Lower Commons Plaza. Free. Parking \$1.50. 880-7360.

## SEPTEMBER

**18 ART EXHIBIT OPENING.**  
"Technology as Catalyst: Textile Artists on the Cutting Edge." Carol Westfall, Hitoshi Ujii, Susan Brandeis, Cynthia Schira, Junco Sato Pollack and Lia Cook. Robert V. Fullerton Art Museum. Exhibition organized by the Textile Museum in Washington, D.C. Through Dec. 13. Opening reception Oct. 4, 4-6 p.m. Museum hours: Tuesday, Wednesday, Friday, Saturday 10 a.m.-5 p.m., and 10 a.m.-7 p.m. Thursday. Free. Parking \$1.50. 880-7373.

**ART EXHIBIT OPENING.**  
"Symbols of Devotion: Spanish Colonial Art of Mexico." Through Jan. 31. Opening reception Oct. 4, 4-6 p.m. Museum hours: Tuesday, Wednesday, Friday, Saturday 10 a.m.-5 p.m., and 10 a.m.-7 p.m. Thursday. Free. Parking \$1.50. 880-7373.



The Latin Society, July 16

California State University, San Bernardino  
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San Bernardino, CA 92407-2397

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