

I N S I D E :

Honorary degree recipient
Dorothy Inghram racks up
another first
page 10

Coyote athletics
turns 20
page 15

Cal State
SB
SAN BERNARDINO
MAGAZINE

Brian Levin

on the Balance Between Passion and Civility

Page 18

Volume 12 Issue 1
Fall/Winter 2003

News for
Alumni and
Friends
of the
University



Five voices, one purpose. Bringing you local news, weather & sports.



Roger Cooper Melissa Chavez Greg Weissman Tina Patel Terry McEachern

the ictn news team we're here for you!

The ICTN news team combines veteran news gathering experience with a pioneering focus on Inland California. Greg Weissman is the news director and lead anchor, with more than 10 years' experience in Los Angeles and Palm Springs. Joining him as co-anchor, Tina Patel is a former news director and reporter in the U.S. Virgin Islands. In-depth looks at issues will be tackled by Roger Cooper, a Golden Mike

award winner for live television coverage, who served at the Orange County NewsChannel. Local sports will finally receive the focus that it deserves as Terry McEachern brings his high-energy style from Rapid City, SD, and Denver. Melissa Chavez, anchor/reporter from Laredo, TX, rounds out the crew with weather and special reports.

Inland California Television Network (ICTN) is a media partnership among Cal State San Bernardino, The Sun Newspaper, Inland Valley Daily Bulletin and KCSB-Channel 3 in San Bernardino. ICTN, a convergent media venture, will bring public affairs, news, educational and cultural programming to viewers in Big Bear Lake, Chino, Colton, Fontana, Grand Terrace, Highland, Loma Linda, Montclair, Ontario,

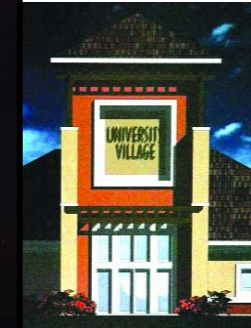
Rancho Cucamonga, Redlands, Rialto, San Bernardino, Upland and Yucaipa. The network airs local weeknight newscasts at 10 p.m. (repeated at 10:30 p.m.) and nightly community-based programming to audiences throughout San Bernardino County. Our region is finally coming into its own. Inland California Television Network: Your voice, your view.

ictn news, weather, and sports your voice, your view

ICTN live news at 10 p.m. Monday-Friday on your local cable Channel 3. ICTN established and managed by California State University, San Bernardino



CNN, MSNBC, Fox, Dateline, USA Today, The New York Times. News outlets big and small have picked Brian Levin's mind for insight into the complex machinery of hate, a thing dismantled only by a true understanding of justice and civility. Page 180



Socially independent (Page 7)



Four majors (Page 11)



Fires of October (Page 33)



Departments

President's Observations 4
A review of CSUSB reinforces the university's strengths, and reveals ways it can improve.

Update 5
Earning a master's at 89 should be no surprise with Evelyn Latham, who's been reading since the age of four.

College News 8
Some of the year's best college plays are coming to town this February when the university hosts the prestigious Kennedy Center-American College Theatre Festival.

Pack Tracks 17
The spotlight was on six athletes at the annual All-Sports Banquet.

Contributions 22
Presidential scholars Kiersten Hinckley and Erica Torner are two of the top high school graduates in Riverside and San Bernardino counties now attending Cal State.

Student Scapes 24
Ezekiel Bonillas, this year's ASI president, talks about plans for his administration.

Alumni Advantage 27
What would it feel like to return to your alma mater and teach? Twenty-six Cal State alums find out (if only briefly) during the Professor for a Day event.

Calendar back cover
"Red Hot and Cole" is a musical tribute to a master of composition.

Features

Athletics Feature 15
As the athletics program at CSUSB marks its 20th anniversary, it keeps banging on the door of its first NCAA title

Contributions Feature 21
Giving financially to the university can be a creative venture that reflects your personal and financial profile

Student Feature 23
Jaime Gonzalez is not one to quit, or let high hurdles and tragedy throw off his aim

Alumni Feature 26
The inland region sees national higher education expert and noted alum Yolanda Moses return to two of her alma maters



Volume 11 Issue 2
Fall 2003

News for
Alumni and
Friends
of the
University

- EDITOR**
Sid Robinson
- MANAGING EDITOR**
Sam Romero
- PRODUCTION MANAGER**
Alan Llavore
- ART DIRECTOR/DESIGNER**
Jay Wampler
- SENIOR WRITERS**
Jiggs Gallagher
Joe Gutierrez
- DEPARTMENT EDITORS**
- ALUMNI ADVANTAGE/NOTES**
Pamela Langford
Nick Nazarian
- CONTRIBUTIONS**
Marilyn Karnig
Mike Tracey
- PACK TRACKS**
Mike Murphy
- STUDENT SCAPES**
Carol Dixon
- CONTRIBUTING WRITERS**
Terri Carlos
Deborah Grimsley
Lorene Richardson
Ginny Stewart
Susan Summers
- ART ASSISTANT**
Juliet Conlon
- PHOTOGRAPHY**
Corinne Jamieson
Lori Krueger
Robert Whitehead

Cal State San Bernardino Magazine is published by the Office of University Advancement at California State University, San Bernardino for alumni, friends, parents and colleagues. It is produced twice annually in the fall and spring quarters.

This publication is partially funded with non-state resources, including a grant from the Cal State Alumni Association. Opinions expressed in Cal State SB Magazine do not necessarily reflect the views of the editors or represent the official policy of California State University, San Bernardino. The editorial committee reserves the right to edit all submitted material. Editorial and alumni information and photographs should be sent to:

Cal State San Bernardino
Public Affairs: Magazine Editor
5500 University Parkway
San Bernardino, CA
92407-2397

Good quality color photographs are welcome. Polaroids or photographs printed on textured paper are not accepted.

Alumni and Graduating Students

Please note that your name, address, phone number, school or college, and the year of graduation may be used by CSUSB for the development of university affiliated marketing programs. If you do not wish to have this information used, please notify the university by writing to the Office of University Advancement at 5500 University Parkway, San Bernardino, CA 92407-2397.

FALL/WINTER 2003

CSUSB

AIMING HIGH



Albert Kamig

For any university, accreditation renewal is a time of intensive self-examination, review of coursework, and extensive preparation for the visit of an outside team of evaluators who review every relevant facet of the university's life and weigh it against various standards. Cal State San Bernardino has just completed the first stage of the review process.

The Western Association of Schools and Colleges (WASC) sent a team of distinguished educators to visit our campus for three days this past March. The site visitors included the president emeritus of Washington State University and current leaders at Pepperdine University, the University of Southern California and Chicago State University. The visit was the culmination of more than a year-long process of self-study, remarkably well-led by Jerrold Pritchard, associate provost for academic programs at CSUSB. Dr. Pritchard helped to guide dozens of committees in preparing the self-study documents. This process led to the identification of areas that could be improved and many others in which we can take justifiable pride.

The June 2003 written report on the site visitors' findings begins with some warm, affirming language: "CSUSB currently enjoys excellent administrative leadership, a highly qualified and productive faculty, and a talented and dedicated staff. In addition, the student body is diverse, capable, and enthusiastic about the quality of CSUSB programs."

The report notes that our self-study was organized around the three key elements of the university's Strategic Plan. In it the university seeks to:

1. Become a learning community that excels in creating, applying and exchanging knowledge;

2. Ensure a welcoming and safe intellectual, social and physical environment that engages campus members in the life of the university;
3. Adopt a long-term strategy for university engagement in community partnerships.

The visitors said they found our strategies to be clear and useful, that our self-study was "highly successful and the level of participation was broad and inclusive."

The team looked back to WASC's previous accreditation visit in 1998 and noted that we had subsequently developed a strong structure of "outcomes assessment," a recommendation of that year's report. Indeed, the university has been working to develop its assessment of student learning programs for more than 10 years. We very much want to help assure that we're doing the best possible job of educating students for their roles in the wider world.

We also received strong affirmation of our efforts in distributed learning, including two-way television courses, online classes, media-assisted instruction and other means of bringing higher education to more remote areas of inland California. The team also praised the establishment and operation of our permanent branch campus in Palm Desert.

The evaluators made four recommendations:

1. Create a university ombudsman position;
2. Establish a more fully developed mentoring system for new faculty;
3. Enhance the level of student advisement;
4. Develop budget approaches to more aggressively fund the university strategic plan.

We take these observations seriously, and we will implement each item, though the last task will wait until our budget picture has improved.

As I said at the beginning of this column, an accreditation visit is an excellent opportunity to assess our programs and approaches. The overall review was particularly positive, and it reinforces what I have believed since Marilyn and I joined the university in 1997: CSUSB is a fast-growing, fast-developing, excellent university whose best days are still ahead. I'm very proud to serve as the university's president.

Albert K. Kamig

where she and her husband Robert had moved, didn't get in the way, and neither did an ailing back that required her to use a walker to get around campus. Her husband stood behind the effort, too. "He's been very encouraging and proud of me," she said. "I think he's more excited (about the master's) than I am." Her instructors also were

"This process led to the identification of areas that could be improved and many others in which we can take justifiable pride."



FOCUS—What kept Evelyn Latham moving toward her master's degree was the keen bead she kept on her goal, the encouragement of her husband, professors and fellow students, and the strength of her mother's words. (Photo by Robert Whitehead)

The Persistent Education of Evelyn

For many students earning graduate degrees, the achievement is usually a steppingstone, whether it be to a higher paying job or as one more requirement to fulfill on the way to a doctorate degree. For Evelyn Latham, it was neither. A master's degree is an achievement, to be sure. But more important, and enjoyable, to the Cal State San Bernardino student was the journey to earn her master's in social science. No job awaits her, and while a doctorate would be nice, that's not exactly in her plans now anyway. To the 89-year-old, the process of learning itself is the accomplishment. "I enjoy learning," she said. "I've done this just for fun."

Spend time with Latham, who received a master's from CSUSB this past June, and her passion for learning comes through. Her biggest thrill was to see her master's thesis, "The Electoral College on Trial," in a bound hardcover with her name printed on its spine. And she'll tell you that she started with one hypothesis in mind — the Electoral College ought to be abolished. But in doing her research, pouring over 25 books as part of the effort, the evidence pointed the other way. The one-man, one-vote

concept would not work in this country because of its sheer size, she said. "You'll never get a consensus."

Brian Janiske, a CSUSB political science professor and Latham's thesis adviser, encourages his graduate students to take the research questions seriously and follow the evidence wherever it leads. Many students become frustrated or find another thesis topic when his or her initial position changes because the research points in another direction. Not Latham. "She handled it with great aplomb, without a great deal of internal turmoil," Janiske said. "That element is rare."

She grew up in rural southeast Missouri, a poor area that worsened with the Great Depression. Her father, a blacksmith, only had a second-grade education. But he instilled in his children (Latham is the second of six) the passion to learn, encouraging them to read and study whatever they could. At home, books surrounded Latham. "What was there to do but read?" she said. "There was no TV back then. We didn't even have a radio. So I read all the time." Latham learned to read by the age of 4, and tagged along with her older sister to

the one-room schoolhouse and convinced the teacher, Lillie Newton, that she was indeed ready to begin her formal education. Newton encouraged Latham, entering her in history contests and spelling bees, where she advanced to the state level of the competitions.

Even though Latham had long been prepared for college,

"There was no TV back then. We didn't even have a radio. So I read all the time."



she didn't earn her bachelor's degree in American Studies from Cal State Los Angeles until 1984, after she retired in 1971 from a number of years working for Rockwell International. After working as a substitute teacher and taking classes that interested her at Cal State San Bernardino in 2000, an instructor suggested she try earning her master's. She didn't hesitate.

The 80-mile, one-way commute from Joshua Tree, to

very helpful. She lists Janiske, economic professor Mayo Toruno, history professor Robert Blackey and sociology professor and graduate program coordinator Randi Miller among them.

"If you want to do it, do it," Latham said of her return to college and completing her master's degree. "My mother would tell us that if you want anything bad enough, do it. I didn't have any trouble coming back."

From Valley to CSUSB

A new dual admissions agreement between San Bernardino Valley College and Cal State San Bernardino now allows students to be admitted to both colleges at the same time. The agreement is the first of its kind between the neighboring institutions and was officially approved by the San Bernardino Community College District Board of Trustees for three years.

The agreement, say officials, is a milestone for the city of San Bernardino and its educational leaders. The two campuses are optimistic that it will increase the transfer rate in a community that has the lowest college-going rate in California. The goals of the agreement are to increase the transfer rate from SBVC to CSUSB, increase the completion rate of SBVC students once they enroll at the university, strengthen articulation efforts and coordinate course work between the two colleges.

Students who enter into the dual admission agreement will be required to complete 60

semester credits while maintaining a minimum 2.0 grade point average at SBVC. Applicants will be required to attend seminars that are held each semester and meet with college counseling staff to set goals and complete university admission requirements.

A unique portion of the agreement entitles the students to additional services at CSUSB, including library access and the opportunity to cross-enroll without paying instructional fees.

The agreement comes three months after the state released statistics showing the low transfer rate of Latinos and African-Americans from the community college system to the CSU and University of California systems. Latinos encompass the largest ethnic student population at SBVC with 38 percent. African-Americans account for 23 percent of the student body. Nearly 40 percent of the graduates from SBVC last spring were Hispanic women.



PREP TALK—California Superintendent of Public Instruction Jack O'Connell did some double-time at this year's June Commencement exercises when he offered his best insights into the next chapter of life for education and liberal studies graduates in separate ceremonies.



Learning ...

No one disputes the sense of accomplishment a college education brings. But a degree also carries with it pragmatic aspirations, and so in the spring CSUSB was named in the new college guide, "Great Colleges for the Real World," as one of the 201 best colleges in the country that provides a good college experience, a good acceptance rate, business school accreditation and quality facilities. All of these ingredients, of course, improve students' odds of finding that better job.

Partnerships ...

The second largest transportation construction project in California history set the agenda for the 60/91/215 Procurement Conference at CSUSB. Organized by the California Department of Transportation and CSUSB's Inland Empire Center for Entrepreneurship, the June conference gave local small businesses the chance to learn about contract opportunities related to the freeway project.

Campus Environment ...

The increasing success of Coyote sports teams, and the growing and active cultural programs in music, theatre, art exhibits and special events have gained greater visibility and respect over the years as the university continues to solidify its place as an integral part of the social landscape within the inland region. New seasons in arts and entertainment programming have begun, and brochures and schedules are now available from the athletic, music and theatre departments, and from Coussoulis Arena and the Robert V. Fullerton Art Museum. And new to the university's cultural offerings is the Anthropology Museum. See the story on page 12 for more details about the museum.

In Memoriam

For 28 years Arthur Nelson served as the library director. He was the founding director, retired in 1991, and was among the first hires of founding university president, John Pfau. Arthur Nelson established the initial 50,000-volume collection in the original library facility, what's now known as Sierra Hall. Says current director Johnnie Ann Ralph, Arthur Nelson loved books, championed quality service, collected trains with enthusiasm and influenced many careers. He passed away Sept. 25, 2003.

Former associate dean for academic services, Steven Prouty, died in early April in Riverside at the age of 73. Prouty had served as dean from 1983-91, and worked for 25 years in various positions at Cal State San Bernardino. In the early 1970s, he also was a member of the California State College System's Advisory Board, which reworked the system's admissions policies.

2002-03 Retirees

The following is a list of professors, staff and administrators who've set aside university life for a new direction, be it new work or an expansion of leisure time. Whatever road they've chosen, the university wishes them well.

Elliott R. Barkan
John Chaney
Leo Doyle
Caroline Galvan
Rosa Gonzales
Sherry Howie
Julius Kaplan
Dolores L. Matthews
Charles D. McKenzie
Cathy Miller
Steve Mintz
Joe Moran
Thomas P. Mullen
Lawlis T. Pace

Elinore Partridge
Carol A. Poindexter
Lauro H. Ramirez
Richard Santa Cruz
Peter Schroeder
Beverly Smith
Carol S. Smith
Robert C. Stafford
Thomas C. Timmreck
Cecelia (Sheila) Torres
Mike Tubnick
Susan C. Walsh
Alfred Waner

Living Independently...with a Little Help from Friends



Construction should be finished within a year on the newest student apartment complex at Cal State San Bernardino. The six new buildings will offer 480 beds to students, bringing the total number of beds for on-campus living to 1,500. The complex will contain four-bedroom, four-bath; two-bedroom, two-bath; and four-bedroom, two-bath units, all with kitchens and hookups for television and the

Internet. Each bedroom also will have its own telephone connection, and each floor will feature laundry and study rooms.

"There's a need we're meeting," said Kathy Marcelino, assistant director for business and conference services at CSUSB. "According to market studies that we've done, students want private living areas." At the same time, she said, the new site will offer some retail businesses, giv-

ing students the opportunity to socialize in an environment in the tradition of college life. Adding to that experience will be an auditorium-style meeting area where events such as small concerts, movie nights and speakers will be presented.

A central courtyard with a pool and recreation center, which will offer fitness facilities and a computer lab, also will be on the grounds. The 429 parking spaces, 65 percent of which will be covered spaces, will require card access for security.

Cost for living in the new units will be comparable to living in off-campus housing, adds Marcelino. "The student staff here is really excited about it. They feel it's going to be a privilege to live in that complex, plus it offers independence and the safety of the campus."

Searching for Wyatt

He was an entrepreneur, owning many businesses, including saloons, and he brokered in real estate throughout the West. But he was also a lawman and a gritty frontiersman with a good aim, and the only real estate in which he'd interested a few ill-advised and pernicious clientele was the few feet of God's green Earth dug after he, his brothers and friends shot them through with their favorite pistols.

Long before Wyatt Earp gained renown as a U.S. marshal and for his role at the OK Corral – a period that spanned only five years – a teenage Wyatt and his family lived in San Bernardino County. Local historian and CSUSB alumnus Nick Cataldo guided his audience through Earp's life during



the Pfau Library's annual Rheubottom-Webster Local History Lecture in May.

Cataldo, who writes about local history every other week in The Sun newspaper, has built a reputation as a known researcher of Earp and his family. Earp died the year the stock market crashed – 1929 – at the age of 80 in Los Angeles. In the 1860s, his family lived for a while in what later became Colton.

Hispanics and the Bachelor's Degree

CSUSB was one of 18 California State University campuses named among the "Top 100" four-year universities nationwide to award bachelor's degrees to Hispanics in the May issue of Hispanic Outlook in Higher Education.

Statistics for the 2000-2001 academic year showed that CSUSB came in at 27th in America for total bachelor's degrees awarded to Hispanics, while total enrollment put the university at 21st. "Over the past five years," said President Albert Karnig, "members of historically underrepresented groups have grown to more than 50 percent of our enrollment, with Hispanics soaring to more than 30 percent. We no longer have a majority ethnic group on campus."

In the CSU system, the university ranked fourth in number of bachelor's awarded to Hispanics. The university is 44th in the nation in conferring master's degrees.

QUICK TAKES

The liberal arts program, housed in the College of Arts and Letters, graduated 284 bachelor's students at the mid-year Commencement ceremony in December 2002 and another 503 students this past June. So large has the major grown that it now holds its own ceremony during those June exercises.

Receiving accreditation from the National Association of Schools of Music in the spring, the music department is now moving forward with plans to offer a master's in music education in the fall of 2005. NASM is the premiere accrediting body for music schools and departments in America, and the decision gives CSUSB students a program that's "on an even par with the most prestigious music schools in the nation," says department chair Robert Dunham.

On Jan. 11, 2004, the University Theatre becomes The Ronald E. Barnes Theatre during a special naming celebration. Now retired and a professor emeritus, Ron Barnes was the theatre department's first chair when Cal State opened in 1965.



KICKIN' IT— Earlier this year judges selected, among other college plays, CSUSB's "Keep Hedz Ringin'" to travel to the Region VIII festival in Logan, Utah. (Photo by Robert Whitehead)

DESTINATION DOWNTOWN

Slightly balking, the Kennedy Center-American College Theater Festival (KC-ACTF) board thought the University Theater at Cal State San Bernardino was a tad, ahem, too small to accommodate next year's regional festival, which generally brought to the host city about 1,000 students and visitors from throughout the Western United States. But after Margaret Perry, chair for CSUSB's theatre arts department, and company proposed that the festival also involve the community of San Bernardino, the board perked up.

For years the Region VIII KC-ACTF has moved the annual gathering of actors, set designers, technicians, costumers, theatre professors and other supporting cast from college campus to college campus, and on the college campus the festival has stayed. But two years ago the Region VIII board set a new course for the festival. In 2002, the region held part of the fest at a theatre in downtown Hayward and this year held it at another downtown theatre in Logan, Utah. So in the board's search for a 2004 site, CSUSB's offer to stage some of the festival's shows in the beloved California Theatre of the Performing Arts proved too tempting to festival officials, who selected Cal State as the right spot for the Feb. 10-15 event.

As soon as you take the festival off-campus you bring an honesty to the shows that's hard to duplicate on a campus, says Ken Gray, chair for Region VIII. "It's the audience that trains the performer," he explains. "So if we can get out into the community and have an audience that is not just the parents or an audience that will come in thinking, 'Oh, we have to be gentle on these students, these are just college students,' then students get a better sense of the quality of their performance."

Gray has seen plenty of honesty from audiences. He has been in and around the theatre since the age of 12, except for the four years he spent serving in Vietnam. While the decision to take college theatre to the masses is not a KC-ACTF national mandate, Gray says, "Almost all of the other regions have started to diversify out."

It all works for Perry. "We got strong support from the mayor's office and the city," says Perry, who is quite pleased for the hand as regional festivals require a tremendous amount of coordination and cooperation to put together. "I think it will be very good for the university and very good for the community. It will increase local awareness of our program and the value of theatre, and regional awareness of our city." The festival is scheduled to hold four of its eight productions at the California Theatre and four at the University Theatre.

KC-ACTF AT CSUSB

- Dates:** Feb. 10-15, 2004
- Venues:** California Theatre of the Performing Arts and Cal State San Bernardino
- Tickets:** Tickets for four shows at the California Theatre available beginning Jan. 20 from CSUSB Box Office, (909) 880-5884. Shows on campus restricted to festival participants because of limited seating.

QUICK TAKES



The university's Inland Empire Center for Entrepreneurship (IECE) is one of 34 organizations around the country to receive a grant from the United States Department of Agriculture to strengthen efforts aimed at serving minority and disadvantaged farmers. The \$200,000 grant will provide outreach programs such as farm management, financial management and marketing to farmers or ranchers. "Our goal," says IECE director Mike Stull, "is to help these farmers and ranchers manage their properties more efficiently and effectively and at the same time become viable entities."

THE MAKING OF PUBLIC SERVANTS

The master's in public administration program – the university's recognized training ground for future elected officials and administrators in government and non-profit agencies — has again received accreditation for its wide-ranging curriculum.

The National Association of Schools of Public Affairs and Administration (NASPAA) administered the reaccreditation. "It reaffirms our exceptional program along with the creative and dynamic instructors that teach in our public administration program," said CSUSB public administration Professor David Bellis, who serves as the M.P.A. program director and department chair. "The reaccreditation has been a long and time-consuming process for our faculty and staff, but the payoff means our program will retain its dominance as one of the leading M.P.A. programs in the region."

That dominance includes a list of M.P.A. graduates such as California State Assemblyman John J. Benoit, R-Palm Desert; Councilman Paul Cook for the town of Yucca Valley; and Shawn Nelson, city manager for the city of Temecula. They represent some of the most prominent administrators and elected officials in the inland region and around Southern California.

This is the third accreditation for the program, which the College of Business and Public Administration initially offered in 1972 as a concentration in public administration. The college began offering an M.P.A. in 1975. The department received its initial NASPAA accreditation in 1982.

NASPAA's two-fold mission is to ensure excellence in education and training for public service and to promote the ideal of public service. The organization is the membership association of graduate programs in public administration, public policy and public affairs. About 250 M.P.A. programs around the country have the NASPAA accreditation. Other prestigious institutions offering M.P.A. programs include Harvard, Rutgers, USC and the American University, said Audrey Mathews, a CSUSB public administration professor and one of the coordinators for the reaccreditation process.

Cal State's M.P.A. program currently has 151 students. Many of the program's graduates and students work in government and/or non-profit agencies in San Bernardino and Riverside counties. "They include mayors, city managers, finance directors, redevelopment directors; you name it, we can probably claim them as being our students," Mathews said.



Norton Marks

The transition from leader to leader was as smooth as a newly paved road when Gordon Patzer handed over the reins of his deanship to Norton Marks.

PEACEFUL TAKE OVER

Marks, who has taught marketing at Cal State San Bernardino's College of Business and Public Administration (CBPA) since 1990, is the college's interim dean. After four years as dean of the college, Patzer left to become dean of the Walter E. Heller College of Business at Roosevelt University in Chicago.

"Dr. Marks' reputation for excellence in teaching and his dedication to his students are well known throughout the campus and in the business community. He brings a wealth of experience and knowledge to this position," CSUSB Provost Louis Fernandez said.

Praising Patzer's work, Marks outlined his plans to continue the college's dedica-

tion to excellence. "The College of Business and Public Administration has become a leader in the theory and application of business under the leadership of Dr. Patzer. I intend to continue these excellent strides through closer interaction with the regional business community, increased faculty participation on all levels and more student internships," Marks said.

He brings impressive credentials to his new post. His dedication to teaching and rapport with students and faculty led to being named a founding member of the CSU Teaching Academy and the college's Outstanding Professor of the Year for 2002. Marks also has written many articles for education and business journals. He

founded the Journal of Business and Entrepreneurship, which he edited for six years. And he has authored several books, including his latest, "Japanese Business Culture."

Joining Marks at the helm of the college is marketing professor Sue Greenfeld, who over the summer became the college's new associate dean for student affairs. Greenfeld came to CSUSB in 1987, and had served as the director of the college's M.B.A. program for many years. Management professor Donald Drost also became the college's new associate dean for administrative affairs. Drost has been at Cal State since 1986.

QUICK TAKES

Six students in CSUSB's teaching credential program have received Edison International Teachers for Tomorrow scholarships. LaTasha Marie Carey, Eduardo Gomez, Jamie Hart, Cynthia Ramirez and Michelle Franks have each received \$5,000 as has a sixth unnamed student. In 1999 Edison International pledged \$500,000 to the California State University to fund 100 \$5,000 scholarships to help disadvantaged students obtain teaching credentials.

Cal State's branch campus in Palm Desert held its first educational credential ceremony with 105 eligible students and their families at the R.D. and Joan Dale Hubbard Plaza in front of the university's Rogers Gateway Building. The guest speaker was Jay Castaldo, a teacher and alumnus of the Palm Desert Campus. The ceremony also included comments from outgoing PDC Dean Peter Wilson; Tootie Killingsworth, assistant dean; and Patricia Arlin, dean of the College of Education.

CREDENTIAL CRUNCH TIME

by Sherry Howie

California's educators face a major problem in recruiting, retaining and supporting new teachers. Nearly 14 percent of California's teachers don't have a credential, a figure state educators are striving to reduce.

To help remedy the issue, CSUSB's College of Education, with RIMS (Riverside, Inyo, Mono and San Bernardino),

has established a regional pre-intern program to support and train new teachers with emergency permits. Students who complete the program receive a pre-intern certificate that assures the school district that their new teacher is receiving assistance in initial teacher training, including classroom management and organization, a site coach who is a trained credentialed teacher, and subject-matter specialty prepara-

tion of 30 hours over six months in weekly sessions.

Pressure has been put on school districts to hire as many new teachers as possible, some of whom must continue work on their requirements for a clear credential.

"We started with new teachers who volunteered to be in the pre-intern program, but now school districts are taking a stronger position on putting teachers into the program,"

said Joseph Jesunathadas, pre-intern co-director at CSUSB, describing the program's growth. "We take any emergency permit teacher who has not met subject-matter competency required for a credential."

Most pre-interns are already teaching full-time in elementary or secondary schools or in special education in a school district within the RIMS service area.



THE TEACHER — At a June 2003 Commencement ceremony, Dorothy Inghram (middle) received an honorary doctorate, which was conferred by (from left to right) Patricia Arlin, dean of the College of Education; CSUSB President Albert Karnig; Provost Lou Fernandez; and Milton Clark, dean of undergraduate studies.

FIRST LADY

She was a member of the first class when San Bernardino Valley College opened its doors in 1926. Dorothy Inghram, whose father was born before the start of the Civil War in 1860, was also the first African-American teacher to be hired in San Bernardino County. And she was the first African-American accepted to the University of Redlands.

Now 97, the retired principal and teacher from the San Bernardino Unified School District is the first woman to capture an honorary doctorate of humane letters from CSUSB, an award presented to her at the College of Education's Commencement ceremony this past June.

"Dorothy represents the very best of educational leadership in our community," said CSUSB President Albert Karnig. "She's been a pillar of strength and support for generations of students in San Bernardino. I can't imagine a more worthy recipient of this honor." A highly respected and beloved figure throughout the San Bernardino area, Dorothy is a native of San Bernardino and has been an active participant in the community. She still lives in her own home in San Bernardino, attends many local functions and continues a lifelong hobby of bowling every week.

After three years as a music instructor at Prairie View College in Texas, Dorothy returned to San Bernardino in 1939 and earned her elementary teaching credential. She was hired as a teacher at the Mill Elementary School District in 1941, later becoming principal. When the Mill district later united with San Bernardino to create the San Bernardino Unified School District, she served as principal for several schools. She also earned a master's degree in education at the University of Redlands. In 1963 Dorothy was appointed liaison principal for Intergroup Relations for the district, a post she held until her retirement in 1971.

She is currently writing her fifth book. Her other books on education are "Children Live What They Learn," "Dear Meg," "Improving the Services of Substitute Teachers," and "I Can't Sleep."

QUICK TAKES

Soon after the earth stopped shaking from all the cheering and stomping created by CSUSB's Class of 2003, 32 Cal State undergraduate students and area high school teachers headed for sites near the San Andreas and San Jacinto faults. Led by geology professors Sally McGill and Joan Fryxell, crews set up receivers at 12 different locales this past summer to measure plate movement with Global Positioning System technology. The receivers measure the locations of survey benchmarks within millimeters. After comparing the findings to measurements catalogued over the past eight years, the new data will reveal just how far and in what direction benchmarks have moved. "The long-term record of the movement of these sites will be useful in earthquake research for many years to come," say McGill and Fryxell.

Securing support for nursing programs and scholarships for nursing students at CSUSB has earned nursing department chair Marcia Raines a Bautzer Faculty University Advancement Honor. Given by the California State University to faculty from each of the system's 23 campuses, the award recognizes high-level fundraising efforts. Raines was among three CSU nursing professors who received Bautzers in 2003.



STUDIES IN CONCENTRATION— A natural when it comes to science, Victor Sciortino says his near-photographic memory boosted his efforts in completing his undergraduate work at CSUSB, where he was named the College of Natural Sciences' outstanding undergraduate student and won a Phi Kappa Phi scholarship. (Photo by Lori Krueger)

RACES IN SPACE AND TIME

Victor Sciortino's mind was firmly set on what he'd do once he finished college. Even after a professor told him, "Don't go into physics. There are no jobs there," Victor knew that physics had a hold on him like nothing else. The choice wasn't one he had to worry about much, though. If physics didn't work out, then he could always fall back on computer science, another major he'd declared, or math, still another major. And then, of course, there was always chemistry, a minor that he decided not to make a major because it would delay his graduation. In the end, he dropped the chemistry minor during his last months at Cal State San Bernardino knowing that physics and applied physics, in which he earned two more degrees, were fairly malleable occupations and quite compatible with chemistry.

If you've lost track, just remember that quadruple majors have options. Victor graduated from CSUSB with honors — a 3.9 — in June, and received the Outstanding Undergraduate award in the College of Natural Sciences.

Before entering CSUSB Victor saw friends and strangers with college educations doing work that he knew how to do as well. He worked computer jobs, for example, and had already built databases.

But he never worked a job "that required a degree," much less pulled down much more than the \$10 an hour, compared to the \$60 some of the computer work earned.

His goal now to become a physics professor will not bring him riches either, Victor admits. But, again, quadruple majors have options. Among his options for Ph.D. work was to apply at many top colleges, including the University of California, Santa Barbara, perhaps *the best* college in the nation teaching theoretical physics. It offers every course imaginable in the field, says Victor. His plan is to use computers to build materials by figuring out the physical properties of molecules, a hot field in physics today. He's also interested in string theory. "It's kind of the Holy Grail of physics," he says. "It looks at how many dimensions the universe is composed of, and where they come from."

Though difficult to prove, Victor has a theory that explains well enough the origins of his knack for physics. "My dad can't do fractions to save his life," he says. But Victor does have a couple of relatives who excel at math. What makes Victor's passions still more incredible is that he has an enlarged retina and macular degeneration, which could bring blindness someday. That prospect, he says, greatly influenced his decision to compress into a short space his work on his four majors. Victor has studied like a student possessed in his shoulder-to-the-wheel effort to finish school before such a condition overtakes him. More than the four majors, that determination is what may give him the most options once he earns his Ph.D. He says he's a "true scholar." But he's not saying it's due to the good grades or awards or any natural abilities. He's a true scholar because he loves to learn.



ILLUSTRATION BY JAY WANKLER

QUICK TAKES

The department of social work, which already offers a master's degree in the field, now offers a bachelor of arts degree. Applications for the program will be available beginning in April for fall 2004 admission. CSUSB becomes only the second university in the inland region to offer an undergraduate degree in social work; the other is La Sierra University, a private institution.

As part of the April dedication of the new Social and Behavioral Sciences Building, the college unveiled the initial bricks purchased by donors, inlaid in the courtyard on the southeast side of the building. More than 150 donors have already contributed. The process has begun to select and award the first recipients of the scholarships created by the brick campaign. For more information on how to purchase a brick, contact the college at (909) 880-7500.

Political science professors Edward Erler and Brian Janiske were mentioned in a majority opinion by U.S. Supreme Court Justice Sandra Day O'Connor that upheld California's "three strikes" law. A 26-page article by the professors, "Crime, Punishment and Romero: An Analysis of the Case Against California's Three Strikes Law," appeared in the 2000 law review published by the Duquesne University School of Law in Pittsburg. O'Connor cited the article in her spring 2003 opinion to uphold the law by a 5-4 vote.

IN A PREVIOUS LIFE

The 430 acres on which Cal State San Bernardino grows as well as the area around it was very different in the early 1960s. Now viewers can see just how different in the university's newest museum showing its inaugural exhibit.

The Anthropology Museum, housed on the third floor of the College of Social and Behavioral Sciences Building and across from the Robert V. Fullerton Art Museum, celebrated its official opening in the spring and is currently showing "Before Cal State." The collection examines the history of the communities that surround the campus, which opened to students in 1965.

Designed by anthropology Professor Russell Barber, with help from students and alumni, the exhibit features artifacts from the one-room Fairview School house and examines the history of the Native Americans who lived in the area. It also features information about local water control, agriculture and land development. Exploring and celebrating the central theme of ethnicity, museum exhibits will reflect perspectives from anthropology and other social sciences.

The anthropology department offers a certificate in museum studies, and the museum serves as an important part of the program, allowing students to assist in the design and display of the exhibits. Free and open to the public, the museum is open 8 a.m.-4:30 p.m. Monday through Friday.

BRINGING PART OF THE WORLD TO SAN BERNARDINO

One of the goals of a university is to help broaden the perspectives of students and the community at large. CSUSB's College of Social and Behavioral Sciences moved the university closer to that goal when it hosted an international symposium in early November on political, social and economic issues in the Middle East. The symposium was the college's second with Gazi University in Ankara, Turkey.

A CSUSB delegation of faculty and students traveled to Ankara in October 2002 to take part in the first symposium. On Nov. 5 and 6, a delegation of five Gazi University faculty,



NEW DIGS—The official opening of the Anthropology Museum brought many people to view its inaugural exhibit, "Before Cal State." The museum opened in the spring. (Photo by Robert Whitehead)

CSUSB professors and a professor from the University of Minnesota met on the San Bernardino campus to exchange and present papers and also meet with members of both the university and community.

"This will eventually develop a regular interaction both with Gazi and other universities in the Middle East," said John Conley, dean of the College of Social and Behavioral Sciences.

In June 2002 Conley, political science Professor Ralph Salmi, President Albert Karnig and Provost Louis Fernández traveled to Turkey to sign a formal agreement.

Turkey, a NATO ally, has

risen to the forefront of many Americans' attention because of the war with Iraq and added relevance to the proceedings. With experts on the Middle East from CSUSB and Gazi interacting, the event gave the public "a little more in-depth picture on some of the issues and the importance of Turkey in the Middle East on a variety of issues," Conley said.

And hearing first-hand the perspectives from people who live in that region is a valuable opportunity. "It's better to get it from the people who live there," Salmi said. "They're the experts."



DESERT TAKES A NEW DEAN

Fred Jandt, longtime teacher and former chair of the communications studies department at Cal State San Bernardino, has been named interim dean of the university's Palm Desert Campus.

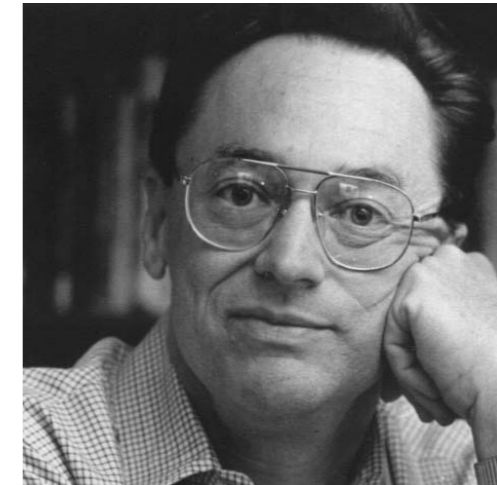
Jandt chaired the committee that prepared a strategic master plan report on the Palm Desert Campus' marketing options and future growth in 2001, as construction of the new permanent campus at Cook Street and Frank Sinatra Drive got underway. During the past academic year he chaired the PDC Planning and Operations Council.

Construction on the campus' second building, focusing on teacher education, is now underway, and a capital campaign is seeking funds for the third structure, which will primarily house nursing and allied health programs.

Jandt taught communication courses during the 1980s at the Palm Desert Campus when it was housed at the College of the Desert — both in person, and from the main San Bernardino campus through closed-circuit video. In 2003, he was named Outstanding Professor of the entire Cal State San Bernardino campus. He also was the first chair of the communication studies department and later developed the graduate communication studies curriculum, which has emphases in intercultural communication and mediation and dispute resolution. He has authored or co-authored several books, including "Win-Win Negotiating," "The Customer is Usually WRONG!" and "Using the Internet in Your Job Search." Jandt expects to focus on academic quality and emphasize the importance of technology to PDC during his tenure.

Prior to coming to Cal State in 1983, Jandt served as a professor of communication and director of faculty development and research at the State University of New York at Brockport from 1970-79, and later, while at San Francisco State University, gained extensive experience in management development and training programs.

A native of Texas, Jandt received a bachelor's degree in English from Texas Lutheran College, a master's degree in speech from Stephen F. Austin University and a doctorate degree in communication from Bowling Green State University in Ohio.



RAISING THE NURSING BAR

Cal State San Bernardino's Palm Desert Campus will launch a baccalaureate degree-completion program in nursing in fall 2004, offering the bachelor of science in nursing degree to nurses who already hold the RN, said Fred Jandt, interim dean of the campus.

"We're offering this opportunity for nurses with the two-year degree to complete their third and fourth years here in the Coachella Valley," said Jandt. "This will increase the quality of patient care for all our citizens and raise the bar in the nursing profession for its practitioners."

Cal State San Bernardino Provost Lou Fernandez said he hopes the degree will be popular with RNs throughout the valley. "This will be the first time that working nurses don't have to travel to the Inland Empire to complete their undergraduate degree," he said. "We're excited that Marcia Raines, chair of our nursing department, and representatives of local medical centers have been able to find ways to support the expansion of the BSN program to the valley."

A new national study showed that patient survival is directly correlated to the education level of the nurses caring for them. "That's not surprising," said Raines. "With more education, nurses are better able to make split-second clinical and leadership decisions that can mean the difference between life and death."

Applications are being accepted now, and advising sessions are planned. The deadline is March 31, 2004, for acceptance into the fall quarter, which begins in September. More information and directions for enrollment are available from the Web site <http://nursing.csusb.edu/nursing> online. For further information, contact Betty Botting at (760) 341-2883, ext. 8110.



REASONS TO SMILE — Marsha Estupinan (left) searches for family and friends spotted by her sister, Marina, during the Palm Desert Campus's Commencement ceremony at the McCallum Theatre. Both sisters live in India, teach at Cesar Chavez Elementary School, have bachelor's degrees from PDC and in June received their master's in education. "Actually we have another sister who's also a Palm Desert Campus graduate," Marsha said. "It's kind of a family tradition."



ENERGY—Leticia Quezada, the new head for PDC's Osher Institute, served on the Los Angeles Unified School District Board.

by Susan Summers

Retirement-aged senior citizens in sunny Coachella Valley have lots of choices if they want fresh air and exercise. But this fall they took advantage of a new option that's exercising and renewing their minds. The Osher Lifelong Learning Institute, housed at CSUSB's Palm Desert Campus, is offering an impressive array of eight-week courses taught by campus faculty and local experts on a non-credit basis. It's college level learning for the pure joy of it — no tests, no grades, no stress — just stimulating courses in the company of like-minded peers.

Bringing extraordinary talent and energy to the task of managing the Osher Institute is Leticia Quezada. Having served as an elected board member for the Los Angeles Unified School District — the nation's second

STUDENTS FOR GOOD

largest school district — Quezada helped oversee a budget of 4.2 billion. She has also served as a trustee of the Los Angeles Community College District from 1985-1987. Most recently, she served as president and CEO of the Mexican Cultural Institute in Los Angeles, a non-profit organization dedicated to promoting understanding between the people of Mexico and the United States. "I'm looking forward to the challenge of creating a new institute at the Palm Desert Campus, as well as working with our adult students," Quezada said.

The Osher Institute is a partnership between the College of Extended Learning and the Palm Desert Campus, made possible through funding from the Bernard Osher Foundation of San Francisco. The foundation has funded 18 such programs for learners of retirement age at public and private universities in

California and others around the nation. The institute is offering individual memberships for one academic quarter (ten weeks) or a full year (three quarters). Adult students may take from one to four classes weekly, ranging from history/current events to literature and the sciences.

"Life in the Universe: From Origins to Star Trek" taught by CSUSB Professor Klaus Brasch, "Intelligence (How the U.S. Government Knows What It Knows)" taught by political science Professor Bill Green, and "The Art of Memoir: Myths of the Self," taught by Cheryl Stereff of the Upledger Institute are among the courses being offered.

Classes in the new Osher Institute meet during the day at the Palm Desert Campus. For more information, call the Osher Lifelong Learning Institute at (760) 341-2883, ext. 4425, or e-mail lquezada@csusb.edu.

THINKING LOGISTICS

It's no secret. The Inland Empire is a crossroads for transportation, an industry that has driven the dramatic rise in its importance as a center for distribution, warehousing and related logistics industries. Residents and visitors can get a bird's-eye view of the magnitude of these enterprises every time they fly in or out of the Ontario International Airport. But logistics businesses also are expanding to the east valley, the high desert and other areas of the Inland Empire.

As these economic segments of the regional economy grow, so does the need for training in technical, managerial and leadership aspects specific to the industry.

To meet the need, Sandra Richards, director of Extension Programs, and Kevin Kragenbrink, special consultant to extended learning, have teamed up to create a Certificate in Logistics Management, which is offered off-campus in the Ontario area. With the help of several logistics professionals, the program was designed to serve a range of logistics employees, including supervisors and mid-level managers.

The certificate covers topics such as domestic transportation, warehouse design and operation, purchasing and inventory control and human resources management.

Says Bill Elliott, a local consultant, educator and writer, "Logistics is unique in that the industry is ahead of the education that's available, which creates stress on companies. These businesses are grappling with the problems of finding qualified employees and future leaders. They really need to develop employees who have a broader understanding of the world of logistics — not just their own warehouse or fleet of trucks."

Helping the College of Extended Learning get this certificate program "off the ground" are people like Steve Harrington, president of the Distribution Management Association.



1986 women's volleyball team

In the Beginning, Dreamers

by Mike Murphy
sports information director

The year was 1984.

Ronald Reagan was elected to a second term as president of the United States. The Soviet Union boycotted the Summer Olympics in Los Angeles. The average price of a new car was \$8,749. A gallon of gas cost \$1.10. And on July 24, 1984, in its 20th year of operation, Cal State San Bernardino achieved university status. Then on Sept. 17, 1984, the National Collegiate Athletic Association (NCAA) accepted CSUSB as a member in Division III and authorized the school to compete in eight sports.

The sports program quickly earned a regional and national reputation for excellence — the first event, a men's soccer game held Sept. 22, on campus, saw CSUSB beat the University of Redlands, 4-3. "It's a big day for us," said the school's first athletic director, Reg Price, in an interview with The San Bernardino County Sun. "We feel it will grow," he said of the program. And grow it did, from eight sports and 88 athletes in 1984-85 to 11 sports and more than 200 athletes in the program's 20th year. Ward McAfee, professor emeritus in history at CSUSB, chaired the task force that studied the possibility of starting an athletics program, an idea that garnered strong support from students, though some students and many faculty opposed it, he said. In 1983, the task force voted 11-1 to recommend to then university President Anthony Evans that Cal State introduce intercollegiate athletics. "The immediate hurdle was funding," said McAfee. That fall, Evans asked students to vote on a referendum that would add \$10 to their fees with the proceeds going to implement the athletics program. The referendum passed in a landslide.

Evans, now retired and living in Fallbrook, noticed when he came to the campus in 1982 that it needed "more vitality in the area of student life, to strengthen its town-gown ties, and to achieve a more balanced reputation to enhance its appeal to prospective new students." An earlier study had suggested adding athletics to help meet those challenges, and Evans was not surprised a second study reinforced that finding. But the clincher for Evans was that the university stood alone. "I had no answer for why CSUSB should continue to be the only one of the 19 CSU campuses at that time without an intercollegiate program, and the only one without a physical education major for its students." "The battle was long and uphill," recalled McAfee. "And I felt good when the process was finally approved. In my mind, it was never a question of whether we should or shouldn't (have athletics) but rather when it would happen."

Price, currently a professor of kinesiology, was appointed the athletic department's first director, a half-time position, in January 1984. He was also chair of the physical education department and taught some classes. "I was charged with putting together a Division III program with eight sports — four men's and four women's — by the fall of 1984 on a limited budget," Price recalled. "I had a half-time secretary. From January to June it was just a secretary and myself. The coaches we hired were all part-time. No coach got more than 12 teaching units a year and no paid assistants. The assistants were all volunteers." The athletics department was set up in The Den, the original campus athletic facility. A conference room was subdivided into offices. Because the school offered men's and women's basketball among its first eight sports, Price had to supervise a renovation of The Den's gym floor.





Reg Price



Too short for NCAA standards, "the court was totally sanded down and re-stripped, and the baskets had to be moved back a foot at each end," Price said. He also created a training room for Laura Held, now Laura Watkins, the school's first and only head trainer.

"My first training room had a single table in PE 129 with no air conditioning," Watkins said. "Later on, they modified the old shower rooms for a real training room. It was bare bones that first year."

Tom Burleson, the long-time cross country coach at CSUSB, coached both men and women in their first season in 1984. He left the campus when the two sports were dropped in 1990-91, returning when the women's program was reinstated in 1997. "We competed against the SCIAC (Southern California Intercollegiate Athletic Conference) teams like Redlands and Claremont. Cal Poly Pomona and UCR were the only Division II teams around, but we weren't ready for them. At Division III we were



Tanna Cash, 1990-92

competitive right from the start." Burleson shared office space with the first men's basketball coach, Jim Ducey, and, in 1984, Price hired a half-time secretary, Carolyn Smits, who wore many hats, she said, such as "monitoring compliance with NCAA rules, and handling releases for transferring students and processing recruiting letters."

The original eight sports — men's and women's basketball, men's and women's cross country, men's and women's tennis, women's volleyball and men's soccer — became nine in 1985-86 with the addition of men's golf. Baseball and softball were added in 1986-87. In 1987-88, Price added three more sports — men's and women's swimming and men's water polo. By the end of the 1987-88 academic year, 198 athletes were playing 14 sports. The combined win-loss record of those teams was 206-71, a .744 winning percentage. During his tenure as athletic

Making a Mark

1984-85 — CSUSB launches first intercollegiate athletics program with men's soccer, women's volleyball, men's and women's cross country, men's and women's basketball, men's and women's tennis. Reg Price is the school's first athletic director. Ruben Mendoza and Tim Streck of men's tennis team qualify for NCAA Division III national tournament and make it to quarterfinals. They ranked No. 6 in doubles in Div. III.

1985-86 — Men's golf program begins.

1986-87 — Women's cross country team finishes fourth in NCAA Div. III West Regional. Men's soccer team wins NCAA Div. III West Regional and advances to the NCAA semifinals. Baseball and softball programs begin. Women's volleyball team advances to Div. III West Region title match and ranked No. 11 in nation.

1987-88 — Men's golf team finishes No. 3 in the nation at NCAA Div. III tournament. Men's water polo, men's and women's swimming programs added.

1988-89 — Men's basketball team goes 20-6 and becomes first CSUSB team to host an NCAA playoff, losing in first round of Div. III West Regional. Mark Warren is selected third-team All-American. Warren was seventh in nation in scoring and fourth in rebounding. The athletic program expanded to 15 sports with addition of women's soccer. David Suenram hired as the school's first full-time athletic director.

1989-90 — Baseball team captures NCAA Div. III West Region title and finishes fourth in NCAA championship tournament.

1990-91 — Baseball team repeats as West Region champions and finishes sixth in NCAA Div. III championship tourney. The athletics program now includes 15 sports.

1991-92 — CSUSB moves up to NCAA Div. II and joins the California Collegiate Athletic Association with eight teams. Seven teams -- men's and women's tennis, men's water polo, men's and women's swimming, men's and women's cross country — eliminated to provide enough funding for minimum number of sports. Men's soccer wins school's first CCAA championship, advances to NCAA tournament, losing West Regional match at home.

1993-94 — Women's basketball team captures CCAA conference tournament title and the NCAA West Region championship before losing to North Dakota State in the national championship game. The team was 29-4 but was later forced to forfeit all of its games and vacate its championships after a player was ruled ineligible to compete that season.

1994-95 — Nancy P. Simpson hired as athletic director, replacing David Suenram.

1995-96 — Women's tennis reinstated as a sport. Coussoulis Arena, a state-of-the-art multi-use facility that seats more than 4,100 people for basketball and volleyball, opens as part of the new Health and Physical Education complex. Men's volleyball program initiated.

1996-97 — Golf team finishes third in the NCAA Div. II tournament as Scott Householder becomes first and only CSUSB athlete to win an NCAA individual championship, taking medalist honors in the 72-hole event.

1997-98 — Women's basketball team posts a 23-6 record and advances to NCAA West Region semifinals. The golf team again finishes third at the NCAA championships. Women's cross country reinstated as a sport. Men's volleyball program eliminated after 1998 season.

1998-99 — Women's water polo program established, boosting number of athletic teams to 11. Lisa Moreno scores 90 goals, earning All-America status. Men's basketball team finishes second in the CCAA and goes on to win its first NCAA West Region Div. II title and advance to the Elite Eight, losing in the quarterfinals.

1999-00 — Men's basketball wins the first of four consecutive CCAA championships, advancing to West Region semifinals.

2000-01 — Women's volleyball team finishes second in CCAA and advances to final of NCAA Pacific Region tournament, losing to eventual national champion Hawaii-Pacific, 3-2. Men's basketball team wins second straight CCAA title, but loses to Western Washington in West Regional title game.

2001-02 — Men's basketball captures third straight CCAA title, wins NCAA West Regional at home and advances to Elite Eight quarterfinals for the second time in four years. Team's 28-2 record is best in all of college basketball. Team was ranked No. 1 in nation briefly. Women's volleyball team wins first CCAA title and hosts NCAA Pacific Regional, losing in title match to NCAA semifinalist UC San Diego. Men's baseball team captures first CCAA championship by defeating UC Davis twice on final day but is shunned for a NCAA tournament berth.

2002-03 — Men's basketball team starts 0-4, then sets a school record with 21 straight wins to take fourth straight CCAA championship. The Coyotes lose the West Regional title game in double overtime to Cal Poly Pomona. Women's volleyball team wins second straight CCAA title, hosts the Pacific Regional and loses to eventual national champion BYU Hawaii, 3-1, in title match. The Coyotes were ranked No. 1 in the nation for four weeks after reeling off 17 straight wins

SPORTS CALENDAR

(All listings are for home contests. Call the athletics department office at (909) 880-5011 for more information, including details on the women's cross country meets, all of which are away.)

December

2 or **6** Women's Basketball. (TBA)
Cal Poly Pomona, 5:30 p.m.
Men's Basketball. (TBA)
Cal Poly Pomona, 7:30 p.m.

19-20

Women's Basketball.
Sheraton Coyote Classic
Tournament,
5:30 & 7:30 p.m. (both days)

January

2 Women's Basketball.
UC Davis, 5:30 p.m.
Men's Basketball.
UC Davis, 7:30 p.m.

3 Women's Basketball.
Chico State, 5:30 p.m.
Men's Basketball.
Chico State, 7:30 p.m.

23 Women's Basketball.
Cal State Dominguez Hills, 5:30 p.m.
Men's Basketball.
Cal State Dominguez Hills, 7:30 p.m.

24 Women's Basketball.
Cal State L.A., 5:30 p.m.
Men's Basketball.
Cal State L.A., 7:30 p.m.

FEBRUARY

6 Women's Basketball.
Cal State Bakersfield, 5:30 p.m.
Men's Basketball.
Cal State Bakersfield, 7:30 p.m.

7 Women's Basketball.
Cal State Stanislaus, 5:30 p.m.
Men's Basketball.
Cal State Stanislaus, 7:30 p.m.

20 Women's Basketball.
Sonoma State, 5:30 p.m.
Men's Basketball.
Sonoma State, 7:30 p.m.

21 Women's Basketball.
San Francisco State, 5:30 p.m.
Men's Basketball.
San Francisco State, 7:30 p.m.

March

5 Women's Basketball.
UC San Diego, 5:30 p.m.
Men's Basketball.
UC San Diego, 7:30 p.m.

6 Women's Basketball.
Grand Canyon University, 5:30 p.m.
Men's Basketball.
Grand Canyon University, 7:30 p.m.

director, Price initiated an annual sports award dinner, a tradition that Nancy Simpson, the current athletic director, reinstated in 1996. Price also founded the Coyote Club, the forerunner of today's Coyote Athletic Association, to support the school's sports program.

In 1988-89, the university started women's soccer. That same year, Evans decided athletics needed a full-time athletic director. Judith Rymer, the school's vice president for university relations until 1998, chaired the search committee. After two searches, David Suenram was hired in spring 1989. At the



1989 All-American Mark Warren

same time, athletics was placed under the auspices of university relations. "In those early days," said Rymer, "we had very few financial resources, inadequate facilities and no full-time coaches. Although the Division III program was appropriate for us to start, it became increasingly difficult to operate without a conference affiliation." The task force had recommended joining SCIAC, an idea that was short-lived.

The Well-Rounded Athlete

Six members of Coyote athletic teams received top honors May 28 at the annual Coyote All-Sports Banquet. Nancy Simpson, director of athletics, presented the male and female athlete of the year awards to Bobby Burries of men's basketball and Kim Ford of women's volleyball.

Burries averaged 20.1 points and five rebounds a game to lead the Coyotes to a 23-7 record and their fourth straight CCAA title as well as the finals of the West Regional for the third straight year. He was named CCAA Player of the Year for the second time in three seasons and earned second-team All-America status. Ford averaged 4.5 kills and 3.6 digs per game in leading the Coyotes to a 29-3 record, a second straight CCAA championship and their third straight appearance in the NCAA Pacific Regional final. Ford was named the CCAA Player of the Year and earned first-team All-America honors.

Dwight Sweeney, faculty athletic representative, presented the Male and Female Scholar-Athlete of the Year awards to basketball player Lance Ray and water polo player Taryn Harp.

Ray, a senior math major, maintained a 3.36

"SCIAC was not in favor of allowing CSUSB to join as it feared that a growing public university would eventually overwhelm its small, private schools," said McAfee. "The fact that CSUSB won its first athletic match in the fall of 1984 against Redlands (a leading member of the SCIAC) seemed to prove that SCIAC's fears were warranted. We were only going to get stronger with the passage of time."

One of the highlights of Rymer's tenure as vice president was working with local real estate developer Nick Coussoulis "in structuring his gift" of \$500,000 as the lead contribution toward the construction of the state-of-the-art multi-purpose arena and Health and Physical Education complex that opened in 1995. The arena was named for Coussoulis' parents — James and Aerianthi Coussoulis.

The move up to Division II and joining the California Collegiate Athletic Association in 1991-92 was a painful one for the athletics department. To help fund the move and meet NCAA standards for Division II members, CSUSB cut seven of its 15 sports, eliminating men's and women's tennis, men's and women's cross country, men's and women's swimming and men's water polo.

CSUSB athletics went from a Division III program offering no athletic scholarships to a Division II program where scholarships were established to attract the athletes needed to compete at the higher level. Funding of scholarships for student-athletes increased from a few thousand dollars in 1991-92 to nearly \$430,000 now. An estimated \$250,000 comes

CONTINUED ON PAGE 34

undergraduate GPA and a 4.0 in graduate studies. He led the Coyote men's basketball team in rebounding and was No. 2 in scoring, earning first-team All-CCAA honors and second-team All-West Region honors. He was a Verizon All-West Region Academic Award winner. Harp, a senior psychology major, compiled a 3.76 undergraduate GPA and a 4.0 in graduate studies. She scored 53 goals for the 2003 women's water polo team and emerged as the team's all-time career scoring leader with 142 goals in four seasons. Harp earned Verizon third-team Academic All-America honors as well as Verizon All-West Region academic honors.

The Tal Wilson-Morgan Stanley Memorial Award for most inspirational men's basketball player went to senior Jonathan Florence. The Coyote Student-Athlete Advisory Council "Pup" Award, presented to the first-year player who made the greatest impact to his or her team, went to Cristen Trent, a freshman setter on the 29-3 volleyball team, who was a second-team All-CCAA selection.

A Most Civil War



Against the Most Uncivil Acts

by Alan Llavore



For someone who makes it a life's calling to study some of the worst behavior humankind can deliver, Brian Levin is quite cheerful.

Not that he doesn't take the study of hate and extremism seriously – he most certainly does, and colleagues in the field hold him in high regard. But among traits one notices about the criminal justice professor is a friendly and outgoing demeanor. During a conversation that ranged from his father's imprisonment by the Nazis during World War II to hate-crime legislation to the lack of enlightened public discussion of bigotry and hate to the “small sliver of humanity” bent on destroying those who don't agree with them, Levin repeatedly offered a visitor something to drink or eat.

“You can't let it get to you,” he says of balancing his easy-going nature against the constant monitoring of vice rising from racial, religious or other differences. “I think

most of humanity is pretty good. The problem is there are those times when the most intolerant in society can lead it. And that's a danger. That's when you're under the intoxicant of fear or danger or both.”

But here's a glimpse of what drives him: “We have to nail this kind of bigotry – whether it comes from other places or if it comes from here. ... Extremism in whatever form of patriotism, nationalism, religious fanaticism, poses a unique threat to a civil society. It serves to demonize those who are different.” While the Ku Klux Klan or Al-Qaeda make headlines, “what I worry most about is the erosion of civility and dialogue in American society, which allows a more stealth kind of bigotry to take root. ... The shrillness of debate on both sides, while it may be entertaining, doesn't get to the bottom of the issue. There is so much of an adulteration of undisputed fact that academia has to serve as a place where truth can be unearthed.”

Helping to unearth truth is what Levin strives toward as a criminal justice teacher, a legal scholar and director of the CSUSB-based Center for the Study of Hate and Extremism. He also helps train law enforcement officers and prosecutors on hate crime laws, extremist groups and terrorism. From these efforts he hopes to see reasoned discussion and respect for differences, even while one holds fast to his position. “His influence is wide and deep in this very important area of social justice and in facilitating reasoned debate on these complex issues,” says John Conley, dean of the College of Social and Behavioral Sciences. “He represents the criminal justice department very well, and through his extensive activities, he has brought national and international attention to Cal State San Bernardino as a leading institution in this important area of justice.”

As you step back from that tight shot of Levin's world, the full frame of what drives him comes into view. “Brian is a force of nature. He is a one-man machine for social change in this country,” says Richard Cohen, president of the Southern Poverty Law Center and Levin's former boss when he worked there in the 1990s. “He is a tireless advocate for the victims of hate crimes and a dedicated legal scholar.”

Levin points society toward change for the better by getting information out to the public. When news breaks, such as the arrest earlier this year of suspected terror bomber Eric Robert Rudolph or the latest wave of violence in the Middle East, national and international media – including CNN, Fox News, the New York Times as well as local outlets – seek him for expert analysis and commentary. When important hate-crime legislation comes before Congress, he is one of the people called to testify.



U.S. Supreme Court Justice Sandra Day O'Connor (far left) meets with Levin.

When an institution hosts a symposium on hate and extremism, Levin is usually on the program. When a training session on hate crime for law enforcement officers is organized, he is usually involved in its planning, if not its implementation.

"Brian has a unique perspective on the work that we do," says Rick Eaton, senior researcher at the Simon Wiesenthal Center in Los Angeles, listing Levin's background as a New York City street cop, a lawyer, his work for the Southern Poverty Law Center's Klanwatch/Militia Task Force, his research center and his classroom teaching. "He's looked at this issue of extremism and hate from different aspects and perspectives, which very few people get the opportunity to do."

With all those accolades, the circle of experts with whom he associates and the media attention, it might be easy to get caught up in one's own press clippings. Yet Levin seems almost unfazed by it all. "He's not necessarily interested in publicity," Eaton says. "He's interested in doing something. He wants to educate people."

No grand plan led Levin to where he is today. Nor was there one single definitive person or incident that launched in him a revelation. "I think that like most valuable things in life, you're molded incrementally." The molding began soon after he was born. A native of Long Island, N.Y., Levin is the son of a veterinarian and a New York City policewoman. His late father, Howard, served as a U.S. Army medic, was captured by Nazi troops in France after the Allies' D-Day invasion and held as a prisoner of war in Essen, Germany. Being a POW — and a Jewish American at that — who escaped death because of his medical training, and living through the Great Depression of the 1930s helped shape how his father lived. Long lines of people visited his father's animal clinic because the veterinarian charged nominal fees for services that would have been more expensive elsewhere. As long as there was food on the table and clothes on their backs, the elder Levin used to say, there was not much more they needed. **"He saw the dark side of the world," Levin says. "And I think that influenced him, and in turn, influenced me."**

Two others who influenced Levin were A. Leon Higginbotham, Jr. and Frank Breen. Higginbotham was a towering figure in civil rights as well as a respected federal appellate court judge who also taught classes at the University of Pennsylvania, where as an undergraduate Levin took on a graduate-level class during which the judge imparted valuable wisdom. Levin studied hate crimes as a class project and noticed that something was amiss in its reporting. Higginbotham encouraged Levin this way: Go find out what it is, and back it up with good, thorough and solid research. Levin recalls Higginbotham's booming baritone voice telling him, "If you're going to make a case, make it." Breen was a New York City police officer and instructor at the police academy when Levin was there. He was, in Levin's words, an Irish cop who resembled Teddy Roosevelt, and demanded excellence across the board, regardless of race, religion or gender. And beneath the tough cop exterior, he was an educated man who could talk about art and culture.

While his father wanted him to be a doctor — a profession that his brother did enter — Levin gravitated toward a career in criminal justice.

Levin's work has taken him to high places, such as working with Southern Poverty Law Center co-founder Morris Dees (left photo), and civil rights activist the Rev. C.T. Vivian (right photo).



The Pursuit of Intelligence

In 1993, jobs were scarce, the competition fierce and the legendary, institutional East Coast tilt away from all things West still steep enough to make seven jobs at Washington, D.C.'s General Accounting Office a longshot for any Californian. Applicants came from everywhere, including Wall Street, Johns Hopkins, Harvard, Georgetown and Maryland. But out of nowhere came three CSUSB National Security Studies (NSS) students with so much right stuff they all landed positions. They did it, thinks Mark Clark, chair for CSUSB's political science department and director of the NSS program, by broadening that base of knowledge and honing their writing and presentation skills, skills highly prized by federal agencies.

Cal State is one of 12 institutions in the nation, including the military, offering a master's degree in NSS, and out of those only Georgetown, Southwest Missouri State and CSUSB are civilian institutions. Since January, NSS staff have been busier than ever answering questions about the program's courses. Where there were 16-22 students in the gateway poli sci 484 course a year ago, this spring that number doubled. A Chicago Tribune story that featured the program in



April said students today are going into intelligence analysis to play a more meaningful role in watching America's borders, and on a more idyllic level, perhaps, a more meaningful role in returning a nation of grand vision and pursuits to its luxuries. September 11 changed America — the confidence, the laugh, the luxury of freedoms at lower costs, the luxury of the illusion of relative safety. In one way or another, says Clark, more than 60 CSUSB alumni are following those pursuits in the nation's capital, holding jobs in the intelligence community and with agencies such as the FBI, the GAO and the Office of Special Investigations for the U.S. Air Force. Their highest and most complex pursuit, however, is to understand the international community and its own visions. This is arduous work that will require more than intelligence.

He spent his undergraduate years alternating between taking classes at the University of Pennsylvania and working as a New York City police officer in the city's Harlem community. From there, he went to law school at Stanford University, making clear in his application essay his desire to study hate crime. After graduation, the project he did for Higginbotham still resonated with him, and he wrote a legal brief defending Wisconsin's hate crime law that was being contested in the U.S. Supreme Court. With the help of that brief, the Wisconsin law was upheld — and Levin's name became known in legal circles. What set the brief apart was that it solidly quantified its findings with research that showed crimes motivated by bias — whether it is race, religion or sexual orientation — inflict greater individual and societal harm.

The work gave him a name. In 1995, the Southern Poverty Law Center in Montgomery, Ala., hired him as an associate director of legal affairs for its

CONTINUED ON PAGE 32

CONTRIBUTIONS

'How Do I Give to Thee?'

Let Us Show You the Ways

Many of the programs so vital to the students of Cal State San Bernardino could not go forward without the support of many friends, and the university is deeply grateful to all who've given. Providing a direct cash gift to CSUSB through a check or credit card is simple and benefits the university's programs and students almost immediately. Such gifts also provide a valuable tax deduction to the donor come April 15. Cash gifts are vitally important for supporting a variety of programs each year. Without this annual stream, many important programs would suffer substantially. But there are other ways besides cash gifts to fulfill your wishes in giving and support the mission of Cal State.

● Appreciated Stock

Gifting stock directly to CSUSB that has appreciated significantly, especially over a long period of time, makes an excellent gift to the university and benefits the donor in several ways. In transferring appreciated stock directly to the CSUSB Foundation for university programs, the donor avoids having to pay capital gains tax on the appreciated value of the stock and receives a charitable tax deduction for the full market value of the stock.

● Real Estate

Many of our friends and donors have owned multiple properties for many years. Such income properties

may be subject to capital gains tax of nearly 25 percent. Gifting the real estate, especially unencumbered real estate, directly to the CSUSB Foundation for university purposes can be a wonderful opportunity to help the students of CSUSB, help avoid capital gains tax on the appreciated portion and create a charitable tax deduction.

● Bequests

Including the university in your will or as a beneficiary of your living trust is another thoughtful and appreciated option. Marking the CSUSB Foundation for certain appropriate assets, a percentage or flat amount in your estate plan is a way to leave a permanent impact on the university and the students it serves.

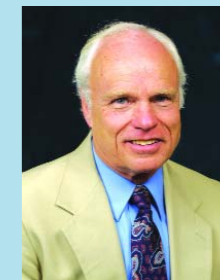
● Planned Gifts

Often we find friends who plan or hope to make a gift in the future but simply are not ready to make the decision. Sometimes income from the proposed gift is needed to sustain lifestyle. It is possible to make such a gift today and receive the tax deduction this year, yet still receive income from the gift for a number of years or perhaps the rest of your life. That's right. Give a gift now *and* get a tax deduction now. Income begins today and lasts a lifetime. The university receives the gift in the future. Such transactions are most often referred to as "planned gifts."

Charitable gift annuities and charitable remainder trusts are excellent examples of such gifts. Either will support the mission of the university and provide multiple benefits to a donor. Funding charitable gift annuities with cash or appreciated stock provides the donor and others a lifetime income stream in addition to a substantial tax deduction. These gift opportunities are also excellent retirement investments as the income can be deferred.

Charitable remainder trusts are another option, especially for appreciated assets such as stock and real estate. The donor may choose the term of the trust, a number of years or a lifetime or two life times. The donor may choose the trustee or appoint himself or herself as the trustee to manage the gift during the earning years. The donor is allowed to choose the level of income, as low as five percent or higher if needed. Of course, the donor chooses the charity that will receive the gift at the end of the trust.

You have many options in the way you choose to assist the mission of CSUSB and enhance your own financial planning as well. For information about these options call Mike Tracey, associate vice president of development, at (909) 880-5005, or Jim Williams, gift planning manager, at (909) 880-5644.



Jim Williams has been a professional fundraiser for more than 30 years, specializing in planned gifts and estate planning for universities, hospitals and non-profit organizations.



Kiersten Hinckley

Erica Torner



It 'PAES' to Go to CSUSB

by Deborah Grimsley

Erica Torner and Kiersten Hinckley are excited about the 2003-04 school year at CSUSB — and rightly so. Both Erica and Kiersten each have been awarded a \$5,000 scholarship as two of 16 new students to receive CSUSB President's Academic Excellence Scholarship (PAES) awards.

Kiersten and Erica finished in the top one percent of their graduating class — Kiersten graduating from A.B. Miller High in Fontana and Erica from Redlands East Valley High. Their \$5,000 grants can be renewed for up to three years as long as they maintain a 3.5 grade point average. All local high school seniors in the top one percent are offered the opportunity to attend Cal State. If they accept President Albert Karnig's invitation, they can receive the \$5,000 annual scholarships.

Erica says, "I am thrilled to have been selected as a recipient of the President's Academic Excellence Scholarship award. I am proud to be attending CSUSB this fall because of the myriad opportunities it offers to its students."

Certainly Erica has a track record of pouncing on opportunities. Throughout high school she participated in several organizations, including Key Club, the American Cancer Society and the Octagon Club. She also was president of her high school's Science Olympiad Club. She has found time to volunteer as a peer counselor for the Inland Empire Future Leaders Program. She is a member of the National Honor Society and the California Scholarship Federation, and was recognized by the College Board's National Hispanic Recognition Program for excel-

lent academic achievement. Piano and dance round out her other interests, and she is an accomplished tap dancer. Erica's goal is to study psychology and become a child psychiatrist.

Kiersten is also involved in service clubs such as Alpha Omega Service Society, Key Club and Youth for Government, and has volunteered for the Special Olympics. She has been in marching band for four years and recently became first chair in her high school's wind ensemble. She has also received the Governor's Scholar Award and many times has captured an Academic Gold Medal. She is a member of the California Scholarship Federation, the National Society of High School Scholars and has been recognized in Who's Who Among High School Students.

"I'm very proud to have been honored by CSUSB as a recipient of a president's scholarship for my work during high school," Kiersten says. "I hope I can live up to their high expectations. This experience helped me to realize the great school CSUSB is." Kiersten wants to become a dietitian and plans to complete her master's degree.

PAES is now in its second year with 22 students receiving scholarships. "Attracting students of this caliber is not only an investment in CSUSB, but also an investment in our community," says Mike Tracey, associate vice president for development. "Students are more likely to remain in the area of their alma mater after graduation. CSUSB provides a top-quality education for these students, who will enter the local workforce trained and able to invest their talent and intellect into the community," he adds. The university advancement office oversees contributions to the PAES program; call (909) 880-7770 for information.

Does the 'Do Not Call' Law Apply to CSUSB?

Despite the recent legal wranglings over the "Do Not Call" registry, the new law took effect Oct. 1, meaning that Californians who registered their home and cellular numbers should now see a drop in telemarketing calls they receive. Question is, does this new registry affect Cal State and the Annual Fund program?

Simply put, it doesn't. The California "Do Not Call" list is forwarded to the federal "Do Not Call" registry and exempts all charitable and non-profit organizations entirely. The CSUSB Annual Fund and the Foundation for CSUSB, which deposits charitable gifts on behalf of the university, are considered non-profit organizations. Additionally, Cal State students who call CSUSB alumni and parents each year are seeking their support while taking a moment to update them about the university.

Still, if an alumnus or parent does not want the university to call them, Cal State is required to delete that person's record in its database. "And the university is more than happy to respect the requests of our supporters, whether they give financially or not," says Terri Carlos, annual giving director.

For more information on the California "Do Not Call" list, visit <http://donotcall.gov/>. For questions regarding the Annual Fund, contact Carlos at (909) 880-7576.



Comeback Kid

by Joe Gutierrez

When Cal State San Bernardino graduate student Jaime Gonzalez received the prestigious 2003 Hearst/CSU Trustees Scholarship for his academic, civic and social accomplishments, it marked just one more affirmation of his perseverance over the adversity and tragedy in his life.

Jaime studies in the university's master's program for clinical psychology and has his eye on becoming a clinical psychologist, working with children who are victims of domestic violence and children at risk of joining gangs. As a Hearst/CSU Trustees Award winner, Jaime was one of only six students chosen from the 23-campus CSU system to receive the prestigious scholarship.

Jaime's battles started at birth. Born with spina bifida, the 34-year-old endured 12 operations during the first 15 years



of his life. The operations were done to correct the spinal birth defect and to help his body develop as he grew. Still, the young Jaime showed a resiliency and determination to

father, who had been released from jail and returned from Mexico, had a brief reunion with the family. His father expressed remorse at the shooting. That was the last time Jaime saw him, but the talk was cathartic for Jaime. His father died in Mexico in 1999.

"It was closure for me. I realized that things happen in your

... Things happen in your life you have no control over, but there are things you can control"

overcome those physical problems. But while living in Mexico with his parents, tragedy struck.

"My father shot my mother and she died in my arms," said Jaime, who witnessed it all. He was 12. After his mother's death, Jaime lived with an older brother for two years before moving out at the age of 16. He has lived on his own ever since. For years, Jaime hung out with gangs, getting into trouble. But his life seemed to turn around in 1995, when his

life you have no control over, but there are things you can control in your own life, things that you can do with your own future," Jaime said. "I decided to change my life and enrolled in college and found that I could be successful."

Jaime used tragedy to spur on his studies in psychology. "Often times I've wondered

what it is about people that makes something trigger inside them. Why we do the things we do? Why do people lose their minds, so to speak, at times? That's what initially sparked my interest in psychology." He also thought about his disability — how a person's disability affects his or her sense of being, and brings about feelings of alienation in everyday life. He has worked with patients in Cal State's Community Counseling Center and is working this fall as an intern in the psychology department at Riverside County Regional Medical Center in Moreno Valley. He obtained a bachelor's degree in psychology from Cal State and entered the master's program focusing on clinical psychology. He plans to use the money from his Hearst/CSU scholarship to visit the doctoral programs of various universities around the country after finishing his master's.

This is the fourth year that the Hearst Scholarship Program has been combined with the CSU Board of Trustees's Outstanding Achievement Award, which was initially created in 1974 and funded by the

Evelyn D. Armer Memorial Scholarship Trust. When the funds were depleted, former CSU Trustee Ali Razi donated to the scholarship and raised additional money to continue the program.

New Leaders

ASI has a new president and student affairs added several new directors with key positions filled in housing, financial aid, the Children's Center and services to students with disabilities.

Associated Students, Inc. President Ezekiel Bonillas

In May 2003 Ezekiel Bonillas was elected by the students of CSUSB to serve as Associated Students, Inc. president for the 2003-2004 academic year. A dual major in business administration and Spanish, Ezekiel maintains a grade point average near 3.5. Since his freshman year at CSUSB he's been involved with several on-campus and off-campus organizations, including the Latino Business Student Association, Latino Scholastic Achievement Corporation, "I'm Going to College" Project, Casa de San Bernardino Youth Mentoring Program, Lambda Theta Phi and Associated Students, Inc. (ASI).

Ezekiel had this to say about his new role: "We have already begun planning for the year and are expecting to bring a wide variety of quality educational, cultural, social and charitable events to campus. For example, we are sponsoring the first Student Leadership Conference,



in which we will bring all student leaders together for two days to prepare them for the huge task of moving their organizations forward as well as inform them about co-sponsoring events with ASI and other organizations. In addition, we are showing each Wednesday first-run movies with free food and drink, open to everyone on campus. ... By working together with the executive officers and the university community, we will lead the students to a better future for themselves and CSUSB."



CSUSB Children's Center

HOUSING

Lovellie "Happy" Almogela

Lovellie Almogela goes by "Happy" among her family, friends and colleagues. Raised in Hawaii, Happy has lived throughout the United States, including Washington, D.C., San Francisco, Wisconsin and Rhode Island. She received her bachelor's degree in psychology from the University of San Francisco and a master's degree in college student personnel from Western Illinois University. Before joining the San Bernardino team, Happy worked at Cal Poly Pomona and at Cal State Northridge where she was the associate director for Residence Life. Happy has been in student affairs for the past 12 years and strongly believes in staying actively involved with various associations.

FINANCIAL AID

Lois E. Madsen

Lois Madsen joined the CSUSB financial aid office as associate director in May 2002, shortly after celebrating her 30th anniversary as a financial aid officer. Before coming to Cal State, Lois served as the vice president for financial at International Education Corp., a parent company for several nationwide chains of vocational schools and colleges. Lois has also been a consultant in the field of financial aid administration and has served in the CSU and at community colleges, private independent colleges as well as vocation schools and colleges.

CHILDREN'S CENTER

Barbara Kirby

Barbara Kirby joined the university in September 2002 as director of the Children's Center after 10 years with the Riverside County Office of Education. There, she served as a mentor teacher, curriculum coach and Headstart teacher. Prior to coming to CSUSB, she served as a site supervisor. She has also served as a faculty member at Riverside Community College, where she taught early childhood education. Taking the job with the Children's Center is sort of a homecoming for Barbara. She earned her bachelor's degree in human development from Cal State San Bernardino and is working toward her master's degree in psychology, human development.

SERVICES TO STUDENTS WITH DISABILITIES

Laurie Flynn

Laurie Flynn joined CSUSB after spending 15 years at the State Department of Rehabilitation, five years with the California School for the Deaf in Riverside, and has worked nine years with people with disabilities in private and public sector agencies. Laurie received her bachelors from Cal State Fullerton in psychology, and continued on to get her master's in rehab counseling from Cal State San Bernardino in 1993.

Taking Notes



BackBeat

by Ginny Stewart

Continuing with its summer musical tradition, the Cal State Summer Wednesdays free concert series played to more than 2,000 guests. The offerings included cotton candy, boxed dinners, great music and a little

something for everybody.

Jump-starting this year's series with a blast from the past was BackBeat, a Beatles tribute band. Performing such hits as "I Want to Hold Your Hand" and "Revolution," BackBeat put on one nostalgic show. Following the Fab Four

Photos by Robert Whitehead and Corinne Jamieson

tribute a week later was some jazz, blues, rock and reggae from Gregg Young and the 2nd Street Band. These fine musicians from L.A. got the audience up and on their feet with such songs as "I Will Survive" and "Pink Cadillac."

Not only was it "hot, hot,

Chris Thayer



hot" outside but so was the performance seven days later from some of the Inland Empire's own Latin jazz performers, the Latin Society. A favorite of Cal State San Bernardino, the Latin Society inspired the audience, both young and old, to get up and show off their finest salsa moves. Wrapping up this year's series was a Cal State alumnus, Chris Thayer. With a little bit of rock, soul and funky blues the Chris Thayer Band gave the Summer Wednesdays Series a grand finale.

2003 OUTSTANDING STUDENTS

by Lorene Richardson student intern

Out of the 2,991 students who graduated from California State University, San Bernardino this past June, nine stood out for their contribution to CSUSB and to their communities. Following are this year's honorees.

College of Arts and Letters

Mary Bohan, the outstanding undergraduate, graduated with a 3.9 grade point average, served as president of the Honor Society of the National Communication Association and as publicity officer for the Public Relations Student Society of America at CSUSB.

Kathryn Hansler, the outstanding graduate, posted a 3.8 GPA, and served as a writing center tutor and teaching assistant for the CSUSB English department. She also writes a weekly food column for The San Bernardino Sun newspaper.

College of Natural Sciences

Victor Sciortino was the outstanding undergraduate in natural sciences. Sciortino maintained a 3.91 GPA while quadruple majoring in applied physics, computer science, mathematics and physics. He has received several tutoring and community service awards, including a McNair Scholarship award for performing research on the physics of foam.

Gavan Albright, the outstanding graduate revised in his thesis the evolutionary relationships of a group of primitive reptiles, called Captorhinid, and named a new species of primitive reptiles called *Rhodothra-tus parvus*. He also provided a baseline model for some of the earliest terrestrial backboned animals.

College of Social and Behavioral Sciences

Outstanding undergraduate Jacqueline Wantz-Sutton earned honors in psychology and human development. A McNair Scholar,

she is also the coordinator of the psychology department's Peer Advising Center, was the vice-president for CSUSB's Associated Students, and while at CSUSB she wrote and co-wrote for a number of publications.

Outstanding graduate, Leanne Graff, legally blind due to diabetic retinopathy, received a master's degree in social work. She has worked with emotionally disturbed youth at Loma Linda Medical Center's Pediatric Specialty Team clinic, and is active in a mentoring program involving pre-teens.

College of Business and Public Administration

Kitima Kanlayaphichet, the outstanding graduate in business, graduated with a 3.9 GPA and has served CSUSB as a finance tutor for in-coming international students and been active in the cam-

pus's Thai Association. (Business and public administration only awarded the outstanding graduate award.)

Palm Desert Campus

Linda Wright Theriault was the outstanding undergraduate and returned to school after 28 years. She received a bachelor's degree in psychology and English literature. Theriault has volunteered at the OBGYN department of Sharp's Hospital and at the Children's Center in Joshua Tree.

Born in the Philippines, Khozette Bracken was the outstanding graduate. Bracken became a U.S. citizen in 1999. She teaches at Mountain Vista Elementary school, where she started a track and field team that has 25 percent participation of the entire student body. Bracken also serves her community as a member of the board of directors for the Coachella Valley YMCA.

The CSUSB Alumni Association exists to serve and unite Cal State San Bernardino alumni for the purpose of advancing the university and its community.

Find out about other campus events at www.csusb alumni.com.



“It isn’t often that you have an opportunity to return to a campus ... and play a key role in helping shape its future.” —Yolanda Moses

Yolanda Moses is back at UCR, her alma mater, serving as a consultant to the chancellor. In October, she also was back at CSUSB, her other alma mater, as one of 26 alums participating in the university’s “Alumni Professor for a Day” event, where she talked to students about higher education in America and her own education in Southern California.

Photo by Robert Whitehead

She Came Back to Give Back

After nearly 10 years on the east coast in top higher education positions, noted anthropologist and nationally-recognized cultural change and diversity expert Yolanda Moses is back in the Inland Empire, sharing her expertise with her alma maters.

Moses, a sociology alumna from CSUSB’s second graduating class in 1968, now is a consultant to the chancellor at the University of California, Riverside, where she earned her master’s and doctorate in anthropology in 1976. Speaking to CSUSB anthro-

pology students during Cal State’s Alumni Professor for a Day program this fall, Moses talked about her career in higher education and her newest assignment.

Moses will work with UCR officials to develop a strategic plan “to build excellence in curriculum, programs, research and service by building on diversity of ideas, backgrounds and cultures.” She’ll also work with the university to develop and implement a plan to hire and retain a more diverse faculty and a more representative graduate

student body. “It isn’t often that you have an opportunity to return to a campus you have known from a student’s perspective and play a key role in helping shape its future,” Moses said.

When she took the UCR post, Moses had just finished a three-year stint as president of the American Association for Higher Education based in Washington, D.C. From 1993-1999 she served as president of the City University of New York, where she also held a graduate department of anthropology post, and before that was vice president for academic

affairs at California State University, Dominguez Hills. She was the first African-American to chair the American Anthropological Association, and she was one of only four consultants chosen by the Ford Foundation to evaluate the diversity projects in colleges and universities around America.

In 1983, Moses captured a distinguished alumna award at Cal State and in 1997 President Karnig presented her with the President’s Distinguished Achievement Award for her contributions to and advocacy on behalf of higher education.

Welcome 2003 Alumni Scholars

Two more talented students from Inland Empire high schools joined the CSUSB family this fall as Alumni Scholars. Dayna Lippe of San Geronio High School and Andre Castillo, a Redlands East Valley graduate, each were chosen to receive the Alumni Association’s \$12,000 merit scholarship. Lippe is majoring in business administration and Castillo, whose mother and stepfather are CSUSB alumni, plans to study biology.

Lippe and Castillo join five

other Alumni Scholars. As part of accepting the scholarship award, Alumni Scholars are required to give time to the Alumni Association and university, serving as student ambassadors and representing CSUSB at various events and functions, where alumni, trustees and legislators participate.

The Alumni Association established its Alumni Scholars program three years ago to attract some of the region’s brightest students to the campus and encourage



Andre Castillo



Dayna Lippe

them to remain in the area after graduation from college. Students considered for the scholarship are those who are graduating from an Inland Empire high school with a 3.75 or higher grade point average. Qualifying students also must have demonstrated outstanding community service and leadership in extracurricular school activities.

The Alumni Association is accepting applications for its 2004 Alumni Scholars pro-

gram. Qualified students are encouraged to submit their application no later than March 2, 2004, using the Financial Aid online application at: <http://finaid.csusb.edu>. A scholarship selection committee, made up of Alumni Board members and other alumni volunteers, will meet with finalists on Saturday, March 27, 2004, at the CSUSB campus to select the 2004 Alumni Scholars.

Reaching out to a CSUSB student is just a **click** away!

The CSUSB Alumni Association takes great pride in helping the university recruit promising students. You can join us and support deserving students with a gift to the **Alumni Association Scholarship Fund** by:

- ▲ Making a scholarship gift in honor or memory of a loved one
- ▲ Creating a named scholarship
- ▲ Endowing a scholarship that will benefit generations of students

Log on to www.csusb alumni.com or send your gift, payable to the CSUSB Foundation, in the enclosed envelope. To discuss named or endowed scholarships, please contact Pam Langford, director of alumni affairs, at (909) 880-5008.

Log on to **www.csusb alumni.com** and help support deserving students!

Diagnostic Imaging

Early detection of life-threatening illness is vital for a long and healthy life. Give yourself a better chance of living with LIFETEST diagnostic imaging. Stop worrying and get answers with the latest technology for early detection of cancer and disease. Choose your own diagnostic imaging package, from the heart only up to a full body screening, and use the Alumni Advantage to get a special CSUSB Alumni Association members-only discount.

Computerized Diagnostic Imaging Centers and Riverside Radiology Medical Group, Inc., have two Inland Empire locations staffed by board certified radiologists and registered technologists. For more information or to schedule an appointment, call the CDIC at (800) 543-3837. CSUSB Alumni Association members — show your current membership card and save 20 percent off any LIFETEST screening.

Alumni **PROF** for a Day



Nicole Cerwin Nichols (B.A. communications '91), vice president of corporate communications and publicity for ABC Family, shares what communications students entering the broadcasting industry can expect.

CSUSB alumni were back in the classroom on Oct. 23 — this time as guest lecturers. It was part of the Alumni Association's Third Annual Alumni Professor for a Day program. Twenty-six Alumni professors talked throughout the day with more than 1,000 students in 30 classes, sharing their real-world insights and hard-won career and life lessons.

Alumni profs were honored mid-day at a recognition luncheon, hosted by Associated Students, Inc., where they had the opportunity to meet with CSUSB President Albert Kamig and reconnect with their former professors. Each alumni professor was presented with a glass apple keepsake, individually blown and crafted by Cal State student artists.



FALL 2003 CLASS OF ALUMNI PROFESSORS — Back Row: Gerry Fawcett '74, Lou Monville '94, Nicole Cerwin Nichols '91, Russ Bogh '93, Lex Reddy '88, Brian Reider '73, Jim Kennedy '72, Dan Healy '88, Frank Zizzo '72, Wes Krause '90, Angie Weathersby '93, Deb Kinder '82, Toni Robinette '87, Christine Choi '79, Paul DeMeo '78, Rod Hendry '83. Front Row: Wayne Fisher '95, Rowena Lampa Albanna '88, Toni Callicott '89, Yolanda Moses '68, Mike Oden '80, Patricia Sandoval '73, Steve Lilburn '76, Dia Poole '90. Not pictured: Amro Albanna '91 and Stan Hodge '69.



Clinical psychologist Dr. Frank Zizzo (B.A. psychology '72) talks with students about his family counseling practice in Riverside, his work with law enforcement and his consulting with reality TV shows.



State Assemblyman Russ Bogh (B.A. business economics '93) shares his road-to-the-capitol stories with Dr. Ralph Salmi's political science students.



Toni Robinette (B.A. English, liberal studies '87), an English teacher for Apple Valley's Granite Hills High School, wowed aspiring teachers with her hands-on experience and demonstrated to Cal State students what led to her selection as a California Teacher of the Year.

1960s

Alan Dyer, B.A. sociology 1968, was elected by the West San Bernardino County Water District to serve as president of the water board. Alan was the 2002 Faculty Recognition Award recipient for "Instructional Excellence," presented by CSUSB President Albert Kamig and the College of Extended Learning. ▲

1970s

John Sines, B.A. accounting 1977, is chief financial officer of AppStream in Palo Alto. AppStream provides simple, accessible software delivery, using the Web to connect to existing applications.

Joel Weckler, B.A. administration 1974, is the director of sales at Big League Dreams Sports Park in Chino Hills. Big League Dreams features scaled-down replicas of Major League Baseball parks and is open to the public. ▲

1980s

Mahala Cristler, B.A. management 1980, won the Publisher's Clearing House Sweepstakes \$1 million grand prize in August, beating the 1-in-70 million odds.

Patricia Hatch, M.A. educational counseling 1987, M.A. educational administration 1999, works for the Moreno Valley Unified School District and has co-authored "The ASCA National Model: A Framework for School Counseling Programs." Patricia completed her Ph.D. in institutional leadership and policy studies from the University of California, Riverside in 2002.

Kevin Lee, B.A. political science 1988, M.A. national security studies 1989, is mission commander for the International Inspection Team for the United States Air Force/Defense Threat Reduction Agency. ▲

Greg D. McManus, B.A. geography 1986, is a lieutenant colonel in the United States Marine Corps Reserve. Greg recently completed a five-month deployment to Kuwait while assigned to the Marine Corps Reserve's Third Air Naval Gunfire Liaison Company. ▲



George W. Schnarre '89

George W. Schnarre, B.A. political science 1989, is vice president for Southland Title & Escrow, Inc. George is serving his third year as police commissioner for the city of San Bernardino. ▲



Tina Tomaso-Kundig '83

Tina Tomaso-Kundig, B.A. accounting 1983, is the new finance director for the city of Redlands. Prior to this position, Tina was controller for the city of Moreno Valley.

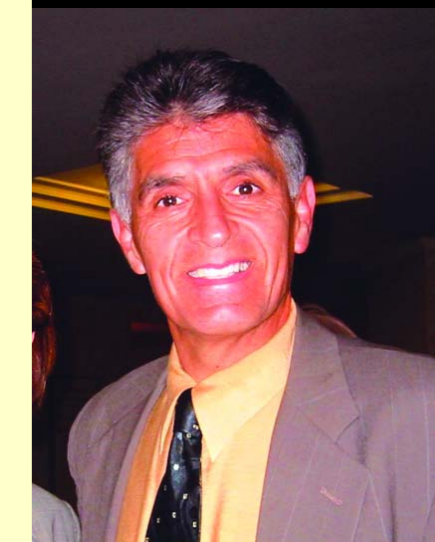
1990s

Manuel Barba, B.A. social science 1991, is an attorney with a private practice in Chino, specializing in criminal defense and business litigation.

Get the Alumni Advantage with a \$20 members-only discount on basketball season tickets. Home games are listed on page 17.

▲ Denotes CSUSB Alumni Association member

Alumni Highlights



Frank Reyes

B.A. Spanish 1974, M.A. education 1976, received the California Chicano News Media's Esperanza Award at the 15th Annual Scholarship Dinner at Riverside Community College. Frank is the assistant to the chancellor for government affairs at the San Bernardino Community College District. His responsibilities involve lobbying for grants and funds for local community colleges as well as counseling with regional educators and community-based organizations on available funding sources. Frank also is involved with the Hispanic Association of Colleges and Universities (HACU), an international organization of educators and administrators that lobby for the advancement of education for Hispanic students.

Alumni Highlights



Adam N. Torres

B.S. accounting 1986, was appointed by President Bush as the new U.S. Marshal for the Central Judicial District of California. Adam is responsible for overseeing criminal investigations of sophisticated crimes and criminal organizations, including violations of internal revenue laws, the Bank Secrecy Act and other related financial crimes. Other duties include transporting federal prisoners, protecting federal witnesses, managing seized assets and arresting federal fugitives. Adam previously was a supervising special agent in the criminal investigation section of the IRS' Los Angeles field office, and in 2000 was awarded the U.S. Attorney's Award in recognition for superior performance. ▲

Beth Flynn, B.S. industrial technology 1994, M.B.A. 2000, is the M.B.A. program director for the CSUSB College of Business and Public Administration.

Michele Lenertz, B.A. liberal studies 1993, M.A. interdisciplinary studies 2002, is the owner of Distinct Lasering in Riverside, specializing in custom awards, gifts and presentations.

Blanca E. Lopez, B.A. psychology 1999, works for the Riverside Department of Child Protective Services as a children's social service worker. Blanca previously worked in the Riverside County Department of Mental Health. ▲

Stevie Love, B.A. art 1995, was featured in NY Arts magazine in May. Stevie's latest project, "Fluid Jam," was on exhibit from April to June in CSUSB's Robert V. Fullerton Art Museum.

Matt McClain, B.A. management 1995, is the owner and president of SUV Concepts LLC, a manufacturer and wholesaler/retailer of high-end SUV and truck accessories located in San Dimas.

Jesse Montoya, B.A. economics 1997, lives in Livermore, where he is president/broker for Bay Valley Insurance.

Kenneth Sawa, M.S.W. 1992, is chief executive officer and vice president of Catholic Charities San Bernardino/Riverside, where he began his service in 1992. He has worked in human services for more than 20 years.

Judi Wood, B.A. information management 1996, received her master's degree in library and information science from San Jose State University in 1998. Judi is a reference librarian at the headquarters branch of the Tulare County Library in San Joaquin Valley. ▲

2000s

April Drosos, B.A. operations management 2002, is a quality assurance analyst for BMW of North America, LLC of Ontario. ▲

Denise Fee, B.A. liberal studies 2000, received The Sun newspapers' "Readers'

▲ Denotes CSUSB Alumni Association member

Choice" award for best teacher. Denise is a fifth grade teacher at Cram Elementary School in Highland.

Jennifer Fraser, B.A. sociology 2000, was named coordinator of compliance and senior woman administrator for the California Collegiate Athletic Association. Jennifer will coordinate CCAA compliance and eligibility issues and oversee the CCAA Student-Athlete Advisory Council activities.

Ethan Hamilton, M.A. secondary education 2000, is assistant men's basketball coach at UC Riverside, where he works with the team's guards. Ethan spent five years at Azusa Pacific, where he oversaw the administration of the basketball program and assisted with recruiting.

Phil Johnson, B.S. kinesiology 2000, is the head basketball coach at Milwaukie High School in Milwaukie, Ore. Phil was the leading scorer on Cal State San Bernardino's first Elite Eight team in 1998-99, and was the Coyote's assistant coach in 2001-02.

Weddings

Laura Janell Dierking, B.A. psychology 1989, married Robert Stover May 25 in Long Beach. Laura works for the city of Garden Grove as a human resources manager.



Rayna Estrada '99, '03 and Leonard Magdaleno '01

Rayna Estrada, B.S. kinesiology 1999, M.A. kinesiology 2003, and **Leonard Magdaleno**, B.S. kinesiology 2001, were married June 28 in San Gabriel. Rayna teaches physical education in Rialto, and Leonard teaches physical education at Shandin Hills Middle School in San Bernardino.

Favorite Professor Retiring?

How's that former classmate? Register for The Cal State Connection monthly e-newsletter at www.csusbalumni.com or e-mail us at alumni@csusb.edu.

Kimberly Flores, B.A. liberal studies 2001, married Nelson Morales March 1 in Fontana. Kimberly is a dance instructor and owner of American Dance Academy in San Bernardino.

David Gabrielson, B.A. management 2000, and **Alexis Orozco**, B.A. criminal justice 2000, were married April 27 in Riverside. Alexis is a Federal Express courier and David is a Federal Express manager.

Jeff Gillilan, B.S. kinesiology 2000, and Katie Smith, were married July 13 in Riverside. Jeff is a teacher for the Colton Unified School District.

Francisco Loya, B.A. political science 1997, and **Charlene Ellis**, B.A. liberal studies 2001, were married May 17 in Mexico. Francisco and Charlene are both teachers for the Coachella Valley Unified School District.

Kelly Morehead, multiple-subject credential 2002, married Cameron Potter Jan. 25 in Riverside. Kelly is a teacher with the Rialto Unified School District.

Karla Toruno, M.S. educational counseling 2003, married Marc Troast Aug. 17 in Riverside. Karla is a site supervisor for the city of Moreno Valley.

Dolores Quintero, B.S. accounting 1997, married Ricardo Sanchez May 4 in Rancho Cucamonga. Dolores is working for the United States Department of Energy as an information technology auditor.

Births

Carrienne Franzese Cerverizzo, B.A. psychology 1994, and her husband, John, announce the birth of their second daughter, Jade Sara, born Aug. 11. ▲

Douglas Gonzalez, B.A. finance 1990, and his wife, Eve, announce the birth of their second son, Jayden Joshua, born June 27. ▲

In Memoriam

Dorcy Bouillon, B.S. administration 1981, died July 2. Dorcy was a nurse in the cardiac care unit at Kaiser-Permanente in Fontana. ▲

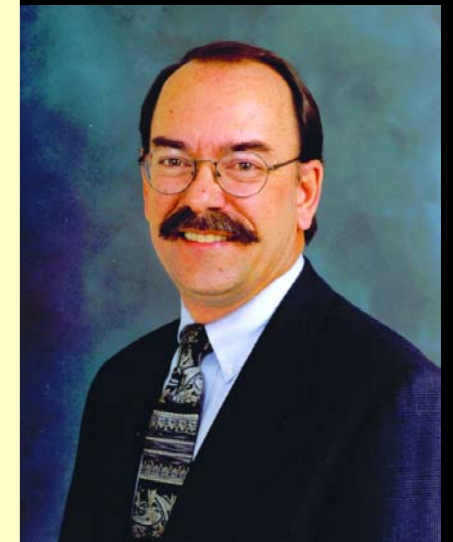
Erik Hidalgo, B.A. economics 2001, died of cancer on June 23. Erik had worked as a student assistant in the CSUSB International Students office. He is survived by his wife, Kim Trimillos, B.A. Spanish 1999.

▲ Denotes CSUSB Alumni Association member



Juan Esqueda, B.A. art 1970, and **Rudy C. Ramirez**, B.A. art 1972, depict the history of CSUSB and the region in a mural painted in the university's Lower Commons' Mountain View Plaza at CSUSB. Art department Professor Joe Moran (middle) was instrumental in bringing the former students back to campus and directing the mural project.

In Memoriam



Talmadge Allen Wilson

B.A. marketing 1980, M.B.A. 1981, died of cardiac arrest in March at his home in Redmond, Wash. He was 50 years old.

Tal was a senior vice president for Morgan Stanley, most recently overseeing the company's Washington branches out of its Seattle office. Before transferring to Washington, he was an active member of the CSUSB Alumni Association Board of Directors and the Coyote Athletic Association. In 2002, Tal received the Distinguished Alumnus Award, the university's highest honor accorded to its alumni.

Tal touched the lives of scores of CSUSB students as a popular adjunct professor in the marketing department, bringing high energy and a real-world perspective into the classroom. In 1991-92 and again in 1996-97, he earned Excellence in Teaching awards. Tal is survived by his wife Shirley, daughter Laura (B.A. marketing 1998, Huntington Beach), son Casey (former CSUSB student, Redlands), and his father, Air Force Col. Talmadge Wilson (Ret., San Antonio, Texas) and brother Richard (Long Beach). ▲

A Most Civil War

CONTINUED FROM PAGE 20

Klanwatch/Militia Task Force. As his father fell into ill health in his later years, Levin took a job teaching at Stockton College in New Jersey, not far from his family home. Levin in 1999 came to teach at Cal State San Bernardino, and established the Center for the Study of Hate and Extremism in the spring of 2001 as a resource and clearinghouse of information.

While many see Levin on TV or read his quotes or commentaries in newspapers, the work he does with students is just as important. Harvey Kushner, head of the criminal justice department at Long Island University and a long-time Levin friend and colleague, says, "I saw in him that he had the heart to be a really dedicated professor."

Vance Thurman, a former student who graduated in 2002, says Levin is one instructor who will

not accept "I don't know" as a legitimate answer. Levin would often act as devil's advocate, encouraging students to come up with opposing views and to challenge him, Thurman recalls. He always tries to get his students to think their positions through. "He encouraged that because he wanted you to produce an argument that was well-thought out and developed."

Students need to think for themselves, says Levin, not just spout a party line or say something outlandish without a foundation of facts. "Too few times students are ever asked what they think." His classes are "one of the few times in your adult life when you can engage in a conversation and challenge the authority figure. I have a philosophy of basically: **'Talk to me.' Not just what you think, because I'm less concerned about what a student thinks as to why he or she thinks it.**"

There is the notion that one day people will be able to agree about disagreeing with civility, and Levin hopes his work will help seed that

change. But the reality is, if it happens, it will be a long time coming, and not without tremendous effort. So Levin, working with others who share a similar passion for increasing understanding and decreasing hate, will continue on. Plans for the center include expanding its collaborations not just off-campus, but within the university community as well, using its people and resources to further understanding. This fall, a new partnership with the Southern Poverty Law Center, the Federal Law Enforcement Training Center in Glynco, Ga., and CSUSB is offering online classes for law enforcement officers to give them a better understanding of hate crimes.

Continuing to study hate and extremism is important because history shows that if left unchecked, newer phenomena such as "neo-confederacy" and Holocaust revisionism can give rise to an increasingly intolerant society, Levin says. "This is important because these events occur from repeating stimuli. If we can recognize what these stimuli are, then we can prevent it."

IN FIRE'S WAKE



OCTOBER began and ended with fire. On Oct. 7 the political firestorm spiraling up from a recall election consumed the governorship of Gray Davis and left standing only actor-turned-political candidate Arnold Schwarzenegger. But the flames that raged in and around campus on Oct. 25 suspended all reflections on such history in the making. The fire began in Old Waterman Canyon, an area about five miles east of the university, spread both east and west and was sped by the indiscriminate assistance of the Santa Anas. At 10:20 a.m. university officials opened CSUSB's Emergency Operations Center. By noon EOC members were watching flames and heavy smoke rise high on the campus's north side. Some, like Tony Simpson (right), director of facilities services, lent firefighters a hand. The Old Fire took with it a temporary classroom building and damaged the temporary student fitness center as well as a classroom in another temporary building. Flames also lapped up over Coussoulis Arena, burning brush that grew up to its back walls. At least six campus employees and seven students lost homes. One miracle, among many that week, was that — as far as anyone could tell — all of the Cal State employees who lived in mountain towns such as Crestline or Lake Arrowhead actually had homes to return to once the danger passed. It's campus life as usual weeks later. But with a rain that fell in mid-November, one could step from his car and again smell ash and blackened remains in the hills and around campus, damp and strong.

—Sam Romero

IT SEEMED UNREAL

COYOTE BOOKSTORE

California State University, San Bernardino
6100 University Parkway, CA, San Bernardino 92407



The Traditional Sweatshirts are worn by men and women all across the CSUSB campus.

It's back to school again and time for you to get back into style. The Coyote Bookstore wants to help you get prepared for the fall season by offering remarkable deals on clothing. Dress accordingly, with new fall fashions of hats, windbreakers, sweatpants, tops, jackets, and of course, the traditional CSUSB Sweatshirt. You cannot share the spirit of CSUSB without owning a CSUSB sweatshirt.

Hats
Hats



Visors
\$11.95

And More Hats!

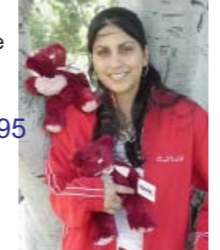
esusb

Clothing

Take a peek at the Windbreakers for the Fall Season.
Jackets--\$39.95
Sweatpants-- \$27.95



Beanie
\$8.95



Coyote Athletics

Men's and Women's CSUSB Coyotes basketball shorts and tops **only**
\$28.95



Don't Forget to shop at www.coyotebooks.com for more amazing prices on Alumni items year-around!



License Plates Starting at...\$14.95

Bring in or mention this ad and receive 25% off any Alumni or CSUSB merchandise (cannot be combined with any other discount or offer.

IT'S ALL ABOUT THE ALUMNI!!



Great Alumni Gifts are available at the Bookstore. Pick and Choose from a variety of Alumni Stickers, Graduate Bears, Mugs, and License Plates in the Alumni Corner.



Grad Bears Starting at ...\$14.95
Mugs...\$7.50

In the Beginning

CONTINUED FROM PAGE 17

annually from Associated Students, Inc. through a fee referendum passed in 2001. Since moving to Division II, the athletics department has produced eight CCAA championships (four in men's basketball, two in women's volleyball, and one each from men's soccer and baseball); two West Regional titles (men's basketball); and one NCAA individual championship (Scott Householder in men's golf in 1997).

The university's regional and national reputation as a strong competitor in athletics is important in drawing students and the com-



Coussoulis Arena

The progress of athletics has been steady and even impressive, said Evans. "Our fear was that, for a decade or more, CSUSB athletics would be the doormat of the system. We were all grateful for a few early successes in several sports." Evans' wish now "would be that in the years ahead both campus and local community support for intercollegiate athletics would increase significantly. We have come a long way in the past 20 years in almost every category, but the level of local and community support does not seem to have matched the efforts of our student-athletes."

Simpson said the passage of two student fee referendums to support increases in staffing, operational budgets and student-athlete scholarships has been instrumental in the growth and success of athletics in the last 10 years. "We have also been fortunate to have the support and leadership of two great leaders — Tony Evans and Albert Karnig," she said. "No matter how much has changed (since 1984-85) it is important to remember and thank those who 20 years ago had the forethought and vision to start an athletics program at Cal State."

All-American Kim Ford hits as teammate Erika Williams looks on in a 2002 match against Cal State Bakersfield.

The impact of athletics has been felt on and off campus. "I believe that athletics has helped to strengthen student life, has facilitated improved community relations and has made the university more appealing to recent high school graduates who are accustomed to athletics," said Evans. At the same time, academics "will always remain the heart and soul of the university." To that end, the cumulative grade point average of the 200-plus student athletes has hovered around 3.0 the past two years — higher than the student body average.

Karnig, who became president in 1997, said the goals set by Evans in 1984-85 remain the same today. "Competitive success, as well as success in the classroom and as role models. I'm proud of the way our student athletes have carried themselves."

Guard Bobby Burries shakes loose from Metro State defenders and sinks a jumper during the 2002 Elite Eight tourney in Evansville, Ind. The Coyotes lost this first-round game.



munity to campus, said current CSUSB President Albert Karnig. "The simple act of coming to the campus for a sporting event makes it more likely that that person will also attend a concert, a play, a museum opening or a lecture." Success in athletics also bodes well for campus life. "When highly visible teams excel, there is more interest and campus community spirit." With that success, Karnig said, comes hope for athletic program expansion and even someday a transition to the NCAA's top rung — Division I. "The successes of our two most visible sports — women's volleyball and men's basketball — bears promise for the future. As the university grows, at some point as we cross 20,000 students, we will need to consider the value of moving to Division I. We won't succeed at Division I unless we've been competitively successful at Division II and have also established the fundraising, media marketing and other facets of a winning program."

Get the **Alumni Advantage**

WHY BELONG?



For less than a dime a day, you can become a member of the Alumni Association, help your alma mater, and enjoy these benefits and more:

- ▲ Check-out privileges at any CSU library
- ▲ 25% off Coyote Bookstore emblematic merchandise*
- ▲ \$20 savings on Coyote basketball season tickets
- ▲ ASI Box Office discounts
- ▲ 10% off College of Extended Learning courses*
- ▲ Subscription to Cal State Magazine
- ▲ Discounted admission to CSUSB theatre, music and special events
- ▲ Access to campus computer labs and recreational facilities*
- ▲ Competitive health, dental and vision insurance

Alumni Association members have helped strengthen the CSUSB degree by supporting these and other important programs:

- ▲ Student scholarships
- ▲ Pfau Library
- ▲ Coyote athletics
- ▲ Student Emergency Loan Fund
- ▲ Alumni networking opportunities
- ▲ Model United Nations student delegation
- ▲ Distinguished Alumni Awards
- ▲ Student leadership and development



Belonging to the Association has never been easier or more convenient. Log on to www.csusb alumni.com and get the Alumni Advantage today!

*Some restrictions apply.

Do something for the future. Give back.

Every \$25, \$35 or \$50 gift helps us reach our goals.

(909) 880-5009

<http://development.csusb.edu>

Fond **memories**. Good **friends**. An exceptional education at an affordable price. Alumni support helped make your Cal State experience great. It doesn't take much to return the favor. Your annual gift to the CSUSB Annual Fund, combined with others, **helps keep** your alma mater at the top.

Every gift counts. Call now to make your contribution and **give back** to your Cal State family today.

The Annual Fund



CALENDAR

Culture is more than an exercise of the mind. It exercises the smile as well, and in the art, music, theatre and assorted Cal State San Bernardino events printed in this calendar, smiling goes with the territory. Share and enjoy. All numbers are in the 909 area code. Parking is \$1.50.

DECEMBER

NOW ART EXHIBIT. "Technology as Catalyst: Textile Artists on the Cutting Edge." Internationally known artists exhibit art produced with high-end technology equipment and processing. Robert V. Fullerton Art Museum. Through Dec. 13. Museum hours: Tuesday, Wednesday, Friday and Saturday from 10 a.m.-5 p.m., and Thursday from 10 a.m.-7 p.m. Free. 880-7373.

NOW ART EXHIBIT. "Symbols of Devotion: Spanish Colonial Art of Mexico." Fifty pieces of Mexico's devotional art from 17th, 18th and 19th centuries. Robert V. Fullerton Art Museum. Through Jan. 31, 2004. Museum hours: Tuesday, Wednesday, Friday and Saturday from 10 a.m.-5 p.m., and Thursday from 10 a.m.-7 p.m. Free. 880-7373.

JANUARY

7 MUSIC. First Wednesdays series presents 562nd Air Force Band Dixieland Jazz Ensemble. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$12, Alumni Association members and senior citizens \$10, students \$8. 880-7516.

FLY Dance Company, Jan. 22

22 DANCE. FLY Dance Company blends street dance with classical choreographic principles. 7:30 p.m., Recital Hall in Performing Arts Building. Master class for dance students Jan. 21, 6 p.m. General admission for Jan. 22 performance \$12, senior citizens and CSUSB Alumni Association members \$10, and students \$8. 880-7360.

31 EDUCATION JOB FAIR. Annual Education Job Fair brings more than 85 school districts and related county agencies to CSUSB as they seek candidates for teaching, counseling or administrative positions. 9 a.m.-1 p.m., Coussoulis Arena. Free. 880-5250.



FEBRUARY

4 MUSIC. First Wednesdays series presents Jon Usher, Ana Maria Maldonado and Kris Carlisle playing classical clarinet, cello and piano. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$12, Alumni Association members and senior citizens \$10, students \$8. 880-7516.

6 MUSIC. CSUSB Symphonic Band and Chamber Winds. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$8, senior citizens \$6, students \$4. 880-7516.

10-15 THEATRE FESTIVAL. The Kennedy Center-American College Theatre Festival brings to town the year's best college plays in five states. Venues: California Theatre of the Performing Arts and CSUSB. Tickets for four shows at California Theatre available beginning Jan. 20. Shows at CSUSB restricted to participants due to limited seating. 880-5884.

MARCH

3 MUSIC. First Wednesdays presents Zephyr-Voices Unbound, an eclectic vocal ensemble. 7:30 p.m., Performing Arts Building

Recital Hall. General admission \$12, Alumni Association members and senior citizens \$10, students \$8. 880-7516.

4 MUSIC. CSUSB Jazz Ensemble and Show Choir. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$8, senior citizens \$6, students \$4. 880-7516.

5 THEATRE: OPENING NIGHT. "Red Hot and Cole." A musical review that celebrates the life and work of songwriting master Cole Porter. University Theatre in Performing Arts Building. March 5, 6, 11, 12 and 13 at 8 p.m., and March 7 and 14 at 2 p.m. General admission \$10, senior citizens and CSUSB Alumni Association members \$8, and students \$5. 880-5884.

10-14 DINNER THEATRE. Music department dinner theatre. March 10-13 at 7 p.m., and March 14 at 2 p.m. Call 880-7516 for ticket information.

15 MUSIC. CSUSB Symphonic Band and Concert Choir. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$8, senior citizens \$6, students \$4. 880-7516.

California State University, San Bernardino
5500 University Parkway
San Bernardino, CA 92407-2397

Change Service Requested

Parents Please Note: If your son or daughter is no longer at this address, please send an address correction to us at the above location.

STANDARD MAIL A

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
SAN BERNARDINO, CA
PERMIT NO. 1649

If you do not wish to continue receiving this mailpiece or you are getting more than one copy, please call us at (909) 880-5006.