



csusb

MAGAZINE

NO BOUNDARIES

Enriching the Native American Experience at Cal State San Bernardino



CAL STATE SAN BERNARDINO

WE DEFINE THE *Future*

| spring 2019

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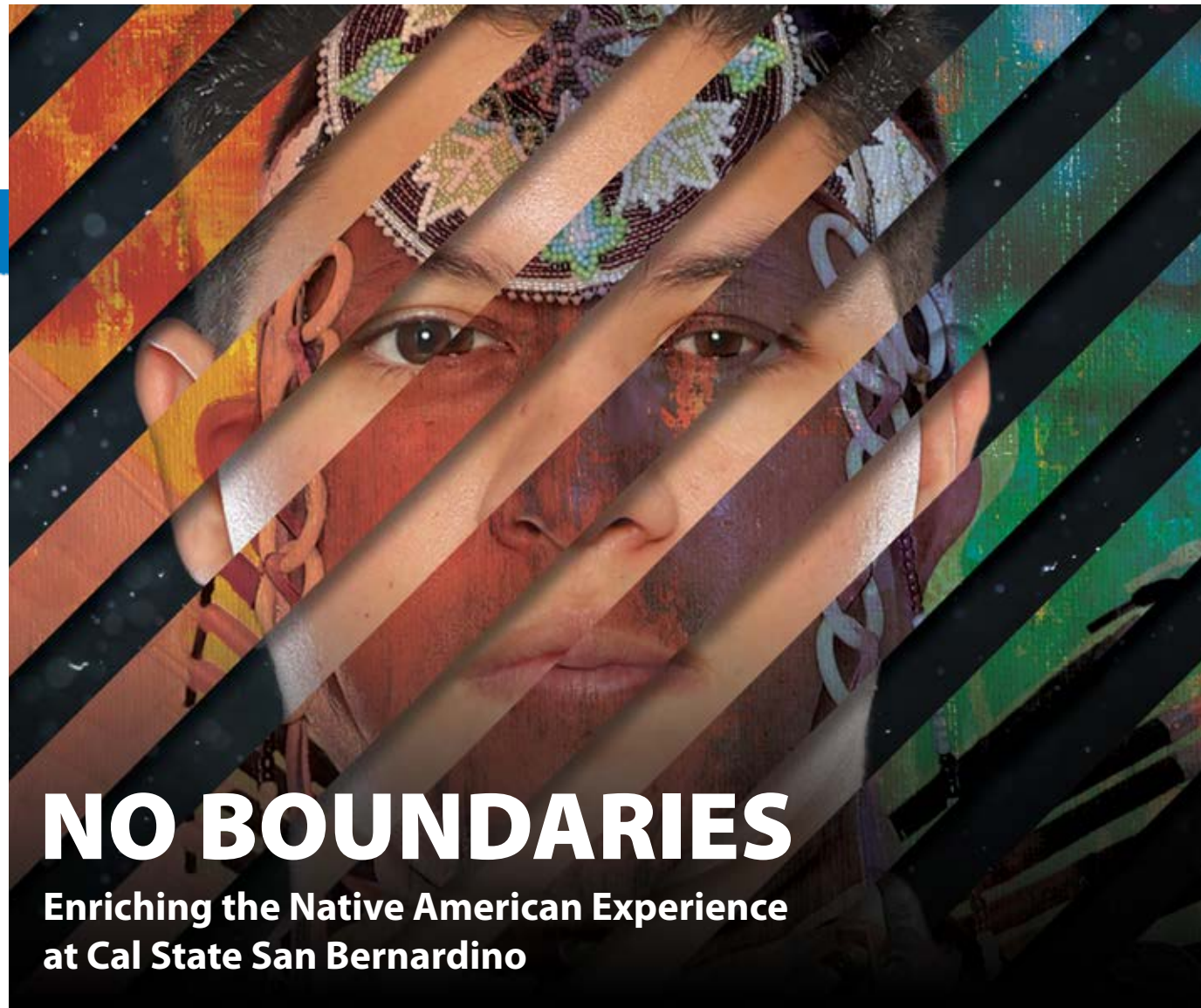
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NO BOUNDARIES

Enriching the Native American Experience at Cal State San Bernardino

On the Cover

- 16** With valuable partnerships and goals in place, Cal State San Bernardino is committed to not only bringing more talented Native American students to campus, but enriching the experience for them, their tribes, and the overall university community.

About the Cover

Native Americans highly value their traditions and culture, and ensure to keep them alive in today's modern world, passing down their customs from generation to generation. Pictured on the cover is a visual blending of two generations of tradition. The cover merges CSUSB Director of Tribal Relations Vincent Whipple dressed in ceremonial regalia and Native American CSUSB student Mark Ortiz in contemporary fashion. A full picture of Whipple in his regalia can be seen on page 19.

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Read all of these fascinating stories and more online at magazine.csusb.edu.

PRESIDENT'S AGENDA

To be informed is to be inspired. It is my pleasure to encourage you to continue reading this edition of CSUSB Magazine. Included in a great lineup of articles are ...

- A cover story on our Native American Enrollment & Achievement Initiative. Developed with the support of a \$960,000 gift from the San Manuel Band of Mission Indians, this initiative furthers CSUSB's educational mission, increases college degree attainment within our region, and underscores our commitment to access and diversity.
- Special acknowledgement of five individuals recognized for their excellence with the presentation of CSUSB's 2018-19 outstanding faculty awards. This year's lineup includes recipients of the Golden Apple – the university's highest award for teaching, the Outstanding Professor, Outstanding Lecturer, Outstanding Faculty Advisor and Outstanding Service awards.
- A look at four extraordinary new leaders joining the CSUSB community. A series of comprehensive national searches have culminated in the appointment of new deans for the College of Education and our Palm Desert Campus as well as new vice presidents of University Advancement and Student Affairs. By adding such experience and vision, we remain equipped to meet the needs and challenges of higher education.

As you continue exploring and remain informed about all things CSUSB, I know you will be truly inspired by how *We Define the Future*.

Tomás D. Morales
President

President Tomás D. Morales regularly engages with the local community, university partners, legislative representatives and educational leaders worldwide to champion CSUSB and its mission.



President Morales to receive the AAAED Cesar Estrada Chavez Award

The American Association for Access, Equity and Diversity (AAAED), an organization of equal opportunity, diversity and affirmative action professionals, named President Morales the recipient for the association's Cesar Estrada Chavez Award for 2019.

"We are pleased to honor Dr. Morales for his outstanding leadership in higher education, spearheading the effort to cultivate our nation's future leaders from K-12 through college," said AAAED President Richard Anthony Baker. The awards luncheon will take place at the Hyatt Regency Indianapolis on June 12, during the AAAED's 45th National Conference and Annual Meeting.

"This is truly a great honor to be recognized by the American Association for Access, Equity and Diversity," Morales said. "But it is also a tribute to the outstanding efforts and commitment of our university to help our students excel. It is the lead focus of Cal State San Bernardino and goes to the heart of our educational mission."

Morales, who has led CSUSB since August 2012, was recently selected by Latino Leaders Magazine as one of the 100 most influential Latino Leaders in the country. He is also a recipient of the Ohtli Award, Mexico's highest honor presented to a civilian outside the country. He has served as president of the board of the American Association of State Colleges and Universities and the Hispanic Association of Colleges and Universities. ●



Coalition hosts program on DREAMers' rights

A coalition led by state Assemblymember Eloise Gómez Reyes and the Cal State San Bernardino Undocumented Student Success Center hosted a forum, "DREAMers, Know Your Past & Know Your Rights," in late October.

The program, in which President Morales was in attendance, featured a series of panels that discussed the history of the Southwestern region, rights and services for DREAMers, and a panel of DREAMers and family members who have experienced deportations. ●

CSUSB president highlights the importance of education at Martin Luther King Jr. Prayer Breakfast

Several hundred attended the annual Inland Empire Concerned African American Churches' 39th Annual Martin Luther King Jr. Prayer Breakfast on Jan. 21, the state holiday commemorating the late civil rights leader.



In his opening speech, President Morales quoted Dr. King's essay, "The Importance of Education," and emphasized the value of a college degree.

"Preparing young people to succeed academically must be a community mandate. We need the help of local schools, churches, civic groups, elected officials and, most importantly, the families of potential students," said Morales. "We do so because our children's future – and the future of our world – depends on it. Moreover, it also demonstrates we are continuing the work of Dr. King, determined to achieve his vision and affirm his inspiring legacy." ●



President Morales promotes higher education as part of Super Sunday

As part of the 14th annual California State University's Super Sunday presentations throughout the state, President Morales spoke at St. Paul AME Church in San Bernardino on Feb. 10, where he emphasized the importance and value of a college degree.

"A college degree, as we all know, can unlock life-changing and transformative opportunities to you and your family and your community. That is the key on how to prepare our young people for college," Morales told the church members. "It's never too early to prepare for college or never too late to return."

Morales was among the CSU leaders, including Chancellor Timothy P. White, and alumni who visited nearly 100 churches across the state to deliver a message encouraging the pursuit of higher education. ●



Trip to Zzyzx allows CSUSB students to examine geology

Appreciating the value of firsthand learning, the Department of Geological Sciences helped students expand their knowledge during a seven-day visit to the Desert Studies Center in Zzyzx, Calif.

"In geology and in environmental sciences, you really need to get out in the field," said Erik Melchiorre, professor of geology, who accompanied the students on the field trip. "If all you do is learn out of a book, you're not going to be ready for the workforce."

During the trip, students learned how to create 3D maps using aerial pictures, and calculate salt and water levels. ●



President Morales participates in HACU's Capitol Forum on Hispanic Higher Education

In early April, President Morales served as the convener for the opening lunch plenary for HACU's (Hispanic Association of Colleges and Universities) 24th annual Capitol Forum on Hispanic Higher Education in Washington, D.C., as well as moderator for a panel about the collaboration between PreK-12 and higher education.

Morales, who is a member of HACU's governing board, highlighted the significance of establishing strong partnerships between PreK-12 and higher education, especially when it involves Hispanic-Serving Institutions like CSUSB. ●



Agreement streamlines bachelor's degrees for transfer nursing students

Nursing education agreements with Cal State San Bernardino, Cal State Fullerton (CSUF) and Riverside City College (RCC) will move to increase the diversity of students in those colleges' nursing programs and grow the number of nursing graduates entering the workforce.

The Memorandum of Understanding between CSUSB and RCC, and a similar agreement between CSUF and RCC, are part of the California Tri-County Concurrent Enrollment Program, designed to create an efficient, streamlined and seamless pathway for RCC students with associate degrees in nursing who wish to obtain bachelor's degrees in nursing from either of the two CSU campuses.

"This agreement will help nursing students make a smooth transition to earning bachelor's degrees and ultimately bring more qualified, highly trained nurses to help meet the growing health care needs of our local communities," said President Morales.

The agreements establish procedures for governance of the programs, admission procedures, operation of



student financial aid, curriculum responsibilities, sharing of classrooms and other resources such as simulation labs and libraries.

The collaboration ensures nursing students receive high-quality, affordable, community college and university curriculum pathways that prepare BSN nurse generalists to serve California's large and diverse population. ●

CARING FOR THE COMMUNITY

More than 420 CSUSB students, alumni, staff and faculty joined forces as volunteers on and off campus to help local nonprofit organizations and community agencies as part of the seventh annual Coyote Cares Day on April 13.

Out of those volunteers, more than 120 of them, mostly alumni, packed 1,700 boxes of food in less than two-and-half hours, breaking last year's record of 1,500 boxes. The Community Action Partnership distributed the food to families in need throughout San Bernardino County. ●



CSUSB recognizes initial recipients of Mellon Mays Undergraduate Fellowship

CSUSB honored a group of students who are the inaugural recipients of the Mellon Mays Undergraduate Fellowship (MMUF), a two-year program that provides financial support, research mentorship and assistance with graduate school applications to underrepresented students who intend to pursue a doctorate in the humanities. ●



THE CHOSEN MMUF STUDENTS AND THEIR FACULTY MENTORS ARE:

- **Jasmine Colorado, history/literature**
Faculty mentor: Chad Luck, assistant professor of English
- **Natassja Martin, history**
Faculty mentor: Ryan Keating, associate professor of history
- **Scott Romo, communications – media studies**
Faculty mentor: Thomas Corrigan, associate professor of communication studies
- **Marmar Zakher, history/Arabic language and literature**
Faculty mentor: Kate Liszka, assistant professor of history

The main objective of the MMUF grant is to address, over time, the problem of underrepresentation in college and university faculties. ●



Watch at
magazine.csusb.edu



CAL STATE SAN BERNARDINO RANKS HIGH

AMONG THE TOP SCHOOLS IN ENROLLING AND AWARDING DEGREES TO HISPANICS

CSUSB was named among the top universities in the country in awarding master's degrees to Hispanics and in Hispanic enrollment of graduate students, according to rankings from Hispanic Outlook on Higher Education magazine. The rankings listed CSUSB as 46th in the nation in Hispanic enrollment of graduate students, and 45th in awarding master's degrees to Hispanics. The data was compiled by the U.S. Department of Education and listed by the magazine. ●

AMONG THE TOP BUSINESS SCHOOLS

The Jack H. Brown College of Business and Public Administration was once again ranked among the top business schools in the globe for its MBA programs, according to a ranking from CEO Magazine. The listing placed the Brown College's MBA program in Tier 1 of the North American MBA rankings along with four other CSU campuses. The rankings also listed the Brown College in Tier 1 of Global Online MBA programs, where it was tied with 13 other colleges and universities. ●

AMONG THE BEST ONLINE PROGRAMS

U.S. News & World Report, the global authority in education rankings, listed CSUSB in its 2019 Best Online Programs Rankings in three categories: best online graduate criminal justice program, best online MBA program, and best online graduate business programs excluding MBA. The online programs were judged in five categories: engagement, student excellence, expert opinion, faculty credentials and training, and student services and technologies. ●

CSUSB named a Best College for Transfer Students

Money magazine recognized Cal State San Bernardino as one of the top 50 colleges nationwide for transfer students in its 2018-19 ranking "Best Colleges for Transfer Students."

"We are honored to be recognized as one of the leading colleges for transfer students," said President Morales. "Here at Cal State San Bernardino, we always want to ensure a smooth transition to this institution for all our students, and help them reach their academic goals."

The rankings are based on a college's transfer student enrollment and its graduation rate for transfer students. In fall 2018, CSUSB, which was listed at No. 43, accepted 2,418 transfer students to campus, with the majority of them entering as full-time juniors. ●

Voting to the Top

CSUSB among the best colleges in the nation for student voting

Cal State San Bernardino was named to Washington Monthly's 2018 America's Best Colleges for Student Voting, a first-of-its-kind list of the schools doing the most to turn students into active citizens.

The ranking is a part of The College Guide and Rankings, which rates colleges and universities on their contributions to social mobility, research and public service.

CSUSB's inclusion on the list of 132 four-year and two-year colleges demonstrates the university's commitment to promote civic engagement among the student body, encouraging students to vote and actively participate in community decisions. ●

EGYPTIAN EXPEDITION

CSUSB students participate in archaeological projects in Egypt

A group of CSUSB students led by Kate Liszka, assistant professor of history and the university's Pamela and Benson Harer Fellow specializing in Egyptology, worked on archaeological projects in Egypt as part of the Wadi El-Hudi Expedition in February.

"It is such a fantastic learning and growing experience on so many levels," said Liszka, who is the director of the expedition, which launched in 2014 to record and conserve the monuments at Wadi el-Hudi, an area of Egypt's Eastern Desert.

While in Egypt, the group made 3D models of the archaeological sites and inscriptions, and excavated one of the sites. This was the largest group the expedition has had to date. ●



Since its inception in 2014, the Wadi el-Hudi Expedition has been mapping, documenting and excavating 39 archaeological sites so far discovered.

WOMEN AND POWER IN ANCIENT EGYPT

Leading Egyptologist Kara Cooney speaks at CSUSB

Renowned Egyptologist and best-selling author Kara Cooney examined the lives of six remarkable female pharaohs, from Hatshepsut to Cleopatra, in her lecture "When Women Ruled the World" at CSUSB's Robert and Frances Fullerton Museum of Art in late January.

Often neglected in history books, the lecture explored why these women were considered exceptions to the rule and what

was so special about ancient Egypt that provided women access to the highest political office. Cooney, a professor of Egyptology at UCLA, discussed the undeniable power and influence of these women.

Cooney's academic work focuses on death preparations, afterlife beliefs, and gender studies. She appeared as lead expert in the popular Discovery Channel special "The Secrets of Egypt's Lost Queen," and is the creator and host of Discovery's "Out of Egypt." She has two books: "The Woman Who Would be Queen," published in 2014 and "When Women Ruled the World: Six Queens of Egypt," published by National Geographic Books in 2018. ●





CORNEL WEST CHALLENGES CROWD AT CSUSB

Prominent social critic, author, academic and political activist Cornel West spoke to an audience of more than 1,200 people who came to Cal State San Bernardino's Coussoulis Arena on Jan. 25 for "An Evening with Dr. Cornel West."

The event, sponsored by the university's Associated Students Inc., featured insights from West on topics that included racism, education, advocacy, social justice and American society.

In a talk that was at times uplifting, challenging, demanding of social justice and honesty, West spoke of the need for all to speak out and work together.

"I'm saying that we'll never be able to transmit and bequeath the best of the past to the younger generation

unless we follow the anthem of Black people, which is to lift every voice," West said. "It doesn't say lift every echo."

After his talk, West sat down to answer questions including what key steps young people could take to change the state of the current political environment.

West said the first thing young people have to do "is to love and respect yourself. To try to understand what your calling is in life and to never confuse your calling with your career. The fire inside of you can take a number of forms in terms of the kinds of jobs that you have, but if you're true to your calling, you'll be able to go from context to context and preserve your integrity and honesty and decency and courage." ●

U.S. NEWS & WORLD REPORT LISTS CSUSB AMONG THE NATION'S TOP GRADUATE SCHOOLS

Five Cal State San Bernardino programs were listed among the nation's top graduate programs, according to U.S. News & World Report's 2020 rankings of graduate schools.

The rankings listed CSUSB's programs in rehabilitation counseling (67), social work (121), public affairs (121), part-time MBA (159), and public health.

"It is truly gratifying to see these outstanding programs receiving this recognition," said President Morales. "It's a tribute to the dedication and initiative of our amazing faculty and staff, who are dedicated to ensuring our students get the best programs possible." ●

CSUSB'S MODEL UNITED NATIONS: A TRADITION OF EXCELLENCE



Watch at magazine.csusb.edu

The CSUSB Model United Nations program maintained its tradition of excellence at the recent National Model United Nations conference in New York City, bringing home a Distinguished Delegation Award, four Outstanding Position Papers in Committee Awards and an Outstanding Delegates in Committee Award.

The team, representing the country of Mexico, received its award in the UN's Grand Hall at the end of the annual conference, which ran from April 13-18.

"The amazing success at this international venue is proof of the amazing education and support they receive from CSUSB and the Inland Empire Community," said associate professor Kevin Grisham, the faculty adviser to the CSUSB Model UN Team and chair of the geography and environmental studies department. "This success is even more amazing when you put it in the context of the previous four decades. This was the largest delegation we have ever taken to the National Model UN Conference and for 70 percent of the

team members, this was their first time ever participating at the NMUN Conference."

With CSUSB's participation in the National Model UN and international Model UN conferences for the last 28 years (the university has participated in the program for 42 years), the honors place the university among the top programs in the world. ●

Mahbuba Hammad of Cal State San Bernardino named to global 30 Under 30 list

Mahbuba Hammad, who holds four academic degrees from CSUSB and taught at the university's Summer Arabic Language program for five years, is one of 30 literacy leaders named to the International Literacy Association's (ILA) 2019 30 Under 30 list. The list celebrates rising leaders in the literacy field – a cohort of young innovators, disruptors and visionaries creating positive change in the global literacy landscape.

The 29-year-old San Bernardino resident was recognized for her dissertation, "Factors Influencing Attitudes and Motivation Toward Reading Arabic: The Impact of Leveled Reading on The Experiences of Language Learners and Teachers," which set her apart as one of the pioneering and handful of scholars in the United States and the Arab world to do a study on leveled Arabic reading.

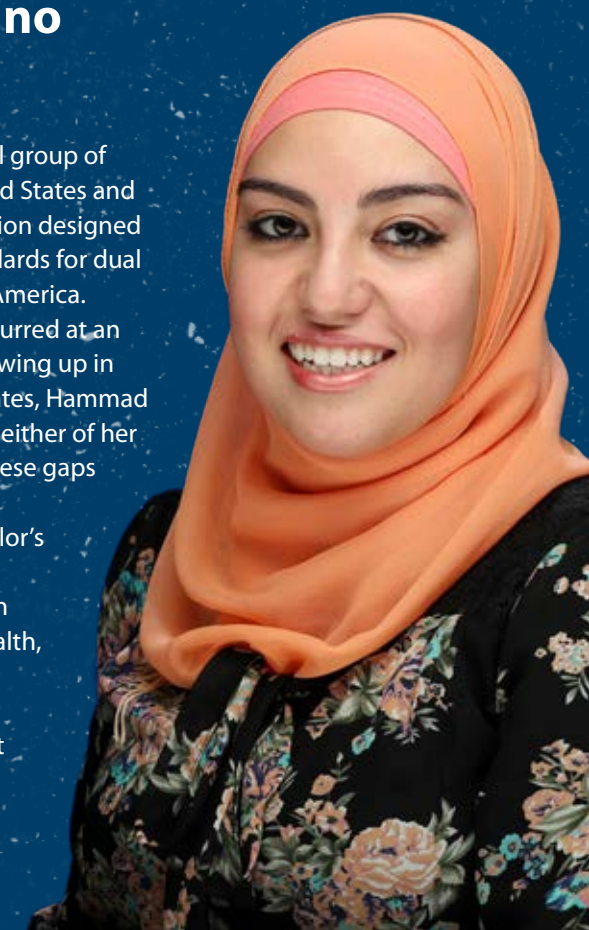
"I feel very humbled and very excited to be recognized for the work I am doing," Hammad said.

Hammad was selected by Qatar Foundation

International as a part of a small group of scholars representing the United States and Canada at a roundtable discussion designed to develop Arabic literacy standards for dual immersion programs in North America.

Her interest in literacy was spurred at an early age; as an Arab Latina growing up in Chile and later in the United States, Hammad lacked narratives that reflected either of her identities. Her desire to close these gaps continues to guide her work.

Hammad, who holds a bachelor's degree in Arab language and literature, a bachelor's degree in biology, a master's in public health, and a doctorate in educational leadership from Cal State San Bernardino, currently teaches at two community colleges. ●





**GOLDEN APPLE:
KEVIN GRISHAM**

Kevin Grisham, associate professor and chair of geography and environmental studies, and the faculty adviser to the CSUSB award-winning Model UN and Model Arab League programs, was named the winner of the 2018-19 Golden Apple award, the university's highest award for teaching.

Grisham, who earned the Outstanding Faculty Advisor award in 2015-16, began lecturing at CSUSB in 2008, was hired as an assistant professor in 2013 and became an associate professor three years later. During this time, he developed eight different courses, including some requiring new prep, and honed a style of teaching that has resulted in high ratings by his students.

"This award recognizes outstanding teachers who excel in the profession of teaching and who have a significant impact on the students with whom they interact," said the nominating committee. "Dr. Grisham is an excellent example of a faculty member who embodies those qualities." ●

**CSUSB NAMES ITS
OUTSTANDING FACULTY
FOR THE 2018-19 YEAR**

**OUTSTANDING PROFESSOR:
ANNIE BUCKLEY**

Annie Buckley, professor of art, was named the 2018-19 Outstanding Professor. Buckley will also become the John M. Pfau Endowed Professor.

"Whether through her innovative approach to teaching or advocacy towards our local community, Professor Buckley continues to put others before herself in all her ventures," said one of her students. "I cannot think of an educator throughout my entire college career that is more deserving of this award."

Buckley developed and currently heads the university's Community-based Art (CBA) program, which incorporates service learning into the educational experience. She has raised more than \$2 million in grants and contracts toward sustaining and growing this initiative.

The nominating committee said she "is an ambitious and engaged professor. ... She is a determined and deeply compassionate teacher, scholar, artist, and citizen, who is creating a lasting legacy of civic and community engagement through art." ●



OUTSTANDING LECTURER: DONNA GOTCH

Donna Gotch, a full-time instructor in the Department of Communication Studies, was selected as the university's Outstanding Lecturer for 2018-19.

Gotch began teaching at CSUSB in 1991 as an adjunct faculty member and became a full-time lecturer in 2002. She has taught a wide array of courses at CSUSB, including fully online courses and courses in distance learning formats.

"Our lecturers play an essential role in CSUSB's mission to provide a high quality educational experience to our students," the nominating committee wrote. "Ms. Gotch has demonstrated exemplary skill in teaching; her devotion to her students is indefatigable."

Gotch has previously received the College of Arts and Letters Outstanding Lecturer Award (2016-17) and the CSUSB Panhellenic Council's Faculty Recognition Award (in 2014 and 2016). ●

**OUTSTANDING FACULTY ADVISOR:
DANIEL NICKERSON**

Daniel Nickerson, assistant professor of biology, was the recipient of the 2018-19 Outstanding Faculty Advisor award.

Nickerson was nominated by several of his students, both undergraduate and graduate. They acknowledged his open door policy, his ability to listen, his advice and practical assistance, and his support and encouragement for their success in their current classes and research projects and for their futures.

"Dr. Nickerson facilitates a welcoming, inclusive and open classroom and lab environment," wrote one student. "I have never felt intimidated when approaching him." If students make an error in their research work, he "never criticizes" but rather "always provides us the opportunity to perform the task again and explains how we went wrong so we learn from our mistakes." ●

**OUTSTANDING SERVICE AWARD:
THOMAS LONG**

Thomas Long, professor of history, was selected for the 2018-19 Outstanding Faculty Service Award.

Long, who won the Golden Apple award in 2015, began his career at CSUSB as an assistant professor in 2006. Since then, Long has served "as the embodiment of Department, College, University, and Community citizenship," said the nominating committee.

Much of his service involves serving on committees with extensive and impactful assignments, such as curriculum development, academic program reviews, evaluations of faculty, hiring committees, quarter-to-semester curriculum development and conversion activities.

In addition, under his leadership as internship coordinator for the history department, he has secured numerous meaningful internship placements for students, many of which are paid through grants he's secured. ●

Everyone Counts at LEAD Summit X

With the theme “¡Su Voto Es Su Voz!” Everyone Counts, the Latino Education and Advocacy Days (LEAD) Summit X brought together teaching professionals and educators, researchers, academics, scholars, administrators, independent writers and artists, policy and program specialists, students, parents, civic leaders, activists and advocates – all sharing a common interest and commitment to education issues that impact Latinos to help them define the future.

A series of panel presentations and keynote speeches throughout the event focused on the idea that every voice counts and civic engagement is vital. Throughout the day, participants were encouraged to register to vote – and vote – as well as participate in the 2020 U.S. Census. Keynote speakers included Alex Padilla, California’s Secretary of State, and Maria del Rosario “Rosie” Castro, a Mexican-American civil rights activist and educator from San Antonio, Texas.

Two longtime leaders, role models and champions for education in the Latino community were this year’s honorary co-chairs: Concepción “Concha” Rivera was the madrina de honor and José Angel Gutiérrez was the padrino de honor.



Alex Padilla,
California Secretary of State

The impact of the LEAD Summit has been broad over its 10 years. The California Assembly, since 2010, has declared the last week of March every year as a statewide week of advocacy for Latino education. The Congressional Hispanic Caucus, California Gov. Gavin Newsom and the California Latino Legislative Caucus, in letters to LEAD, have also lent their support by encouraging participation in the summit. ●

WOMEN’S LEADERSHIP CONFERENCE: Much progress made, yet more needs to be done

The second annual Women’s Leadership Conference, with the theme “Activate to Motivate,” featured breakout sessions, a panel discussion and three powerful keynote speakers, including Melissa Abad, a sociologist at the Stanford VMware Women’s Leadership Innovation Lab, and co-presidents of the National Women’s March, Bob Bland and Tamika D. Mallory.

Abad, who gave the morning presentation, offered solutions to breakdown perceptions and barriers, including encouraging women to ask for help and to build allies outside the areas in which they are comfortable. She also said they should not be shy about educating people about

themselves or their backgrounds – they may not be the package people might be expecting.

“This is a long process,” Abad said. “When we talk about change, when we talk about organizations and bringing change ... we have to give ourselves permission to be messy and to make mistakes.”

Conference attendees later were given an inside view of part of the process ushering in change when the co-presidents of the National Women’s March, Bland and Mallory, shared their experiences.

“What we are trying to do with the Women’s March, and through much of the organizing that is happening across this country, is shape a new reality to create a new narrative that says women of all backgrounds, of all types, are at the center of this, and that, in fact, in order for us to be true

to who we say we are, women who are most marginalized must be out front,” Bland said.

Despite the challenges and conflicts that may make one leave the movement, Mallory said that’s when it was most important to stay involved.

“I think the reason why we are here today is to say to all of you who are sitting here, that you are the ones responsible for right-siding this thing,” she said. “That it will only stay true to some core values if you stay in it.”

And Bland, taking note of the university’s “We Define The Future” messages throughout the campus, said, “You’ve got a great school motto, because you do define the future. You as individuals, you collectively, you define the future. And don’t let anyone ever tell you otherwise or get you confused about that. You’ve got to keep that truth inside yourselves.” ●



KVCR features SCIPP program

The literary work of San Bernardino-area elementary school students, through the Students and Coyotes Instruction in Poetry and Prose (SCIPP) program at Cal State San Bernardino, was featured on KVCR-FM 91.9 in December.

Originally aired live on CSUSB’s Coyote Radio, the one-hour holiday special featured elementary school students, mentors, parents and administrators of the SCIPP program, a creative partnership between San Bernardino-area elementary schools and CSUSB’s graduate students.

SCIPP meets after school at CSUSB. In each session elementary students work in collaborative groups led by MFA graduate students and explore their creativity via poetry and prose.

This was the eighth year that the SCIPP kids have come in to Coyote Radio to read their creative works live on the air. The show was hosted by Lacey Kendall, a lecturer in the communication studies department. SCIPP is overseen by Alex Avila, a lecturer in the English department, and Juan Delgado, professor emeritus of English. ●

Poetry and Prose

#METOO AND WHY IT MATTERS

CSUSB social scientists discuss
the complexities of the
movement



The College of Social and Behavioral Sciences hosted the panel discussion “The Rise of Women, #MeToo, and Why it Matters” in early December, with featured speakers Tiffany Jones, professor of history and chair of the CSUSB Department of History; Kathy Nadeau, professor of

anthropology; and Meredith Conroy, associate professor of political science.

The panel presented not only their own research, but also cited the research of their colleagues to explain beyond the headlines and social media posts why the #MeToo movement matters, not just in the United States, but also from a global perspective.

Though it’s known by its social media hashtag, #MeToo, the movement that has focused attention on sexual harassment and sexual assault is much more complicated than the common, seemingly simple perception presented on Twitter or other forms of public discussion and debate, the panel said collectively.

“The more we simplify things, the more we silence people,” said Jones. “It’s always more complicated, and if we recognize that complexity, if we recognize that there are multiple issues, I think that helps us overcome some of those obstacles.”

To further the dialogue, Conroy discussed the movement in the context of the rise of women in American politics and Nadeau discussed the implication of gender-based discrimination and gender-based violence. ●



NO BOUNDARIES

Enriching the Native American Experience at Cal State San Bernardino

by Amanda Mattox

Limitless – the word that Vincent Whipple, director of tribal relations at Cal State San Bernardino, used to describe the university and its opportunity to connect with and support the Native American community.

"I find there are no boundaries here in what the university can potentially do with tribes," he said. "There's a real big support in place."

A large part of that support first came from CSUSB President Tomás D. Morales when he impaneled the Task Force for Native American Recruitment and Retention in 2018, a group he created as part of his presidential initiative to increase Native enrollment at the university and institutions statewide. Then in late 2018 came the unprecedented three-year \$960,000 gift from the San Manuel Band of Mission Indians in support of the initiative.

The university's Native American Enrollment and Achievement Initiative, which established Whipple's newly created role in early 2019, will help strengthen CSUSB's relationship with tribal communities and serve to encourage and increase Native American enrollment and success.

"I see this as a really great opportunity for the university," said Whipple, who has served in a number of positions supporting and advocating education for Native Americans. "My goal is to not only meet our objectives, but to really see those opportunities happen and see tribal communities succeed."

With valuable partnerships and goals in place, CSUSB is committed to not only bringing more talented Native American students to campus, but enriching the experience for them, their tribes, and the overall university community.

A FAMILIAR FACE

With Whipple part of the CSUSB team, current and prospective Native students have a familiar face to turn to.

"I think it's good that I'm Native and I think that it's good our first recruiter is Native because there's just that connection that Native people have with one another," said Whipple, whose father is a member of the Lakota tribe from

Pine Ridge Reservation in South Dakota and his mother is a member of the Navajo tribe.

"I think people can trust me on behalf of the university that it's real – that what we are doing here is really to help. I want people to know that I believe in this myself and that's why I came here," he said. "It's having a name, it's having a face, and fortunately, I have that familiarity with the community that they feel comfortable coming to me."

Whipple, unfortunately, did not experience that comfort when he entered college as an undergraduate, as he was one of only four Native American freshmen out of a class of 1,600. He never met the other three, and the school lacked specific resources to help him as a Native.

"I know what it's like to be the only Native student and to be overlooked completely," he said.

Despite the fact that California is home to more individual Native people than any other state in the nation, Native American college enrollment is low. CSUSB is leading an effort with support of this critical grant to increase Native American student enrollment at the institution by 50 percent and to illustrate pathways to college across the state.



Mario Castellano, CSUSB student

"I know what it's like to be the only Native student and to be overlooked completely."

“Our youth is our future and I believe that it is our responsibility as Native people who have already gone through higher education to come back and help prepare our communities.”

“It’s not just about admissions presentations, reviewing transcripts, and telling students how to get in – I am here to be someone that students and their families can trust to have their best interest in mind when transitioning into higher education,” said Isabeles, who is Tuxpan Coast Nahua and Wixárika, as well as Kānaka Maoli (Native Hawaiian) and Samoan from his adopted mother’s side, who played a huge role in his life.

A STRONG SUPPORT SYSTEM

While many higher education institutions make “surface level efforts” in building their relationships with Native Americans, according to Isabeles, he believes CSUSB is making more efficient strides in connecting with the community.

“My impression since starting my position here is that CSUSB is genuinely dedicated to building and maintaining



James C. Ramos, CSUSB alumnus and the first California-born Native American elected to the California State Assembly

“That’s one thing that’s important: making CSUSB a welcoming community that tribal people feel comfortable coming to, and tribes feel safe with letting their youth go to and knowing that they’re going to get useable skills, increase their knowledge, and then hopefully one day, return,” Whipple said.

And Whipple is not the only Native American to help fulfill this objective. In February 2019, the university introduced a new Native American outreach counselor, Antonio Isabeles, who works collaboratively with Whipple and the Office of Admissions, Outreach and Transition to help create new opportunities for Native people at CSUSB.

“I’m not here to treat them like another number to benefit any university,” said Isabeles, who describes the Native community as close to his heart. “I’m here to support, encourage and prepare students for whatever their choice may be in their higher education path.

“Our youth is our future,” he continued, “and I believe that it is our responsibility as Native people who have already gone through higher education to come back and help prepare our communities.”

a positive relationship and support network for Native students,” he said.

And it’s vital for that support to encompass the students’ communities as well.

“It is not enough for a university to support only the Native student coming through their doors – that support needs to be extended to their community because that community is a part of each and every Native student. You can’t support one without supporting the other,” said Isabeles, who works one on one with Native students, tribal schools, community organizations, reservations and tribes. “Community is central to us as Native people, so I want to ensure that a



“We are extremely proud of our longstanding partnership with the San Manuel Band of Mission Indians, which has played a key role in our becoming a hub for Native American culture and education.”

strong Native community is built so that students feel supported by the university and their peers from the time that they are prospective students, all the way through graduation.”

According to Whipple, tribes have a strong interest in having their youth pursue higher education, so they can eventually return to their communities and work. As a result, there is growing reciprocal support between CSUSB and local tribes, such as the San Manuel Band of Mission Indians.

“We are extremely proud of our longstanding partnership with the San Manuel Band of Mission Indians, which has played a key role in our becoming a hub for Native American culture and education,” said Morales in announcing the nearly \$1 million grant the tribe gifted the university.

“CSUSB’s commitment to college access extends across the Inland Empire and throughout California,” Morales said. “But we must work harder to engage and recruit disadvantaged student populations who may not have ever considered higher education part of their future. This remarkable grant strengthens our relationship with tribal communities, creating partnerships to encourage and

grow Native American enrollment, not only at CSUSB, but across California.”

And Morales himself is a strong advocate for the advancement of Native Americans.

Morales and Whipple once worked together at Cal Poly Pomona to establish the Native Students Center at the university, where Morales, working as provost at the time, secured the resources for the center.

“That center had his full support and I saw the support he gave to the other ethnic centers. He takes the time to focus where the focus is needed, and he realized there’s that need here on campus,” Whipple said. “Knowing that the university has someone who has a demonstrated track record of helping Native people is a big plus. I’m grateful to work with him again.”

A HISTORICAL CONNECTION

CSUSB, which sits on Serrano ancestral territory, named its student union in honor of Santos Manuel, the leader of the Yuhaviatam clan of Serrano people, who in 1886 led his people to safety from the San Bernardino Mountains to the valley to escape militia forces that killed many tribal members.

Today, the people of Santos Manuel are those of the San Manuel Band of Mission Indians, the tribe of the Yuhaviatam, or the “People of the Pines.”

“For nearly 20 years, the span of one generation, CSUSB has played host to programs that have shared the languages, culture and history of San Manuel and other Native nations with school-aged children, university students and the public at large,” said San Manuel Band of Mission Indians Chairwoman Lynn Valbuena.

Further, Assemblymember James C. Ramos, prominent CSUSB alumnus and the first California-born Native American elected to the state Assembly, is the great-great grandson of Santos Manuel.

“It really is with great honor that we continue to move forward and spend the time here at California State University, San Bernardino where the motto is ‘We Define the Future,’” said Ramos, who represents the 40th Assembly District, during his historic swearing-in ceremony on campus in February 2019. “And as we look around this room ... to be sitting inside of a building named after my great-great grandfather, Santos Manuel, the first building named after a California Indian leader in the state of California is right here at California State University, San Bernardino.”

And plans are in the works to expand the Santos Manuel Student Union.



"I truly believe that we not only have to respect each other, but we also have to take the time to understand one another, and to build spaces where we can do just that."

The Native American Speaker Series, which was implemented by the Office of Tribal Relations and will continue annually, will feature speakers from diverse tribal backgrounds who share a common commitment to advocating for Native people, creating opportunities for tribal communities, advancing social justice, and supporting the rights of indigenous people.

The university also established the First Peoples Center in September 2017, dedicated to the social and personal success of indigenous students with the support of staff, faculty and community members of local clans and cities.

In early 2018, the center received a state Assembly resolution for its work.

"I truly believe that we not only have to respect each other, but we also have to take the time to understand one another, and to build spaces where we can do just that," said Assemblymember Eloise Gómez Reyes, D-San Bernardino, during the recognition. "The First Peoples Center is such a place, which not only supports indigenous students to succeed academically, but also celebrates their heritage."

"Those of us from Native American and indigenous communities know that we continue to do what we can in the face of significant challenges," said Valbuena. "And one of those significant challenges is educating the general public and educating civic organizations about what we do and our culture. And that goes on across the country."

"However, as leaders of tribes and nations and education, we are convinced that by establishing important initiatives, like the First Peoples Center here at Cal State San Bernardino, that we are making progress in addressing these challenges with greater conviction than ever before," she said.

Housed in the College of Social and Behavioral Sciences, CSUSB also has the Center for Indigenous Peoples Studies (CIPS), the site for innovative programs for the study of American Indians and local, national and international indigenous peoples.

"We literally are going to be more than doubling the center," Morales said. "It's going to be, I think, the most incredible student center named after an extraordinary Native American leader."

A HUB FOR NATIVE AMERICANS

CSUSB continues to grow its programs and introduce events to support, celebrate and bring awareness to the Native American community and its culture.

The inaugural Native American Speaker Series, which was launched in spring 2019, welcomed renowned Native American activist, artist and educator Charlene Teters as the first lecturer.

Teters, a member of the Spokane Tribe who is often referred to as "the Rosa Parks of the American Indian movement," presented at both CSUSB and its Palm Desert Campus in April, with her speech "Whats in Your Heart."

Teters said the phrase is a translation of Spokane Salish. "It is a greeting that we say my name and 'Whats in your heart.' To remember that our languages are blessings, it's embedded in that greeting," she said. "It's a cultural lesson to remind you to look within, to look within. How have you been treated and how are you treating others."



Charlene Teters, Native American activist, artist, educator and keynote speaker at CSUSB's inaugural Native American Speaker Series

Grand opening of the First Peoples Center, Sept. 22, 2017

"CIPS gives support to the most underserved of all peoples in United States colleges and universities, the Native, whether tribally landed or not, and the Indigenous in terms of low numbers, that are partly the result of hundreds of years of oppression and destruction, only now coming to the attention of supportive forces," said James Fenelon, director of the center and professor of sociology, who is Lakota/Dakota from Standing Rock (Nation).

CIPS, which is coming into its 10th year, conducts research, facilitates curricular and instructional programs, and coordinates academic activities and interacts on at least four levels of indigenous peoples, contributing to the development of knowledge and advancement of related social issues. CIPS works in academic and Native social settings in various contexts, some of which will now be led by the Office of Tribal Relations.

"We look to continue these and more efforts with the tribal relations office in its exciting new growth prospectus, First Peoples Center for students and the broader community, and likely with new Native faculty who can help build curriculum and programs for our Native populations," Fenelon said.

In addition, the Department of World Languages and Literatures offers courses in four native languages: Cahuilla, one of several languages that are indigenous to the Southern

California region; Luiseño, the language of the Pechanga Band of Luiseño Mission Indians; Classical Nāhuatl, the official language of the Aztec Empire; and Serrano, the language of the San Manuel Band of Mission Indians.

These courses put CSUSB in a unique category, as no university in either the California State University or the University of California system has previously offered an American Indian Language course sequence as part of its regular curriculum to fulfill the General Education world language requirement.

CSUSB is also the chief site for a number of Native American celebrations, such as the California Indian Cultural Awareness Conference, a five-day event where local students learn about Native American traditions, and in which Assemblymember Ramos serves as director; California Native American Day, a celebration to honor California's indigenous people; and the annual Powwow, a popular three-day event that hosts thousands of attendees throughout North America.

"There are some good things in place already," said Whipple, "and the Office of Tribal Relations will be a way to tie them all together and get that information out to the community."



Mark Ortiz,
CSUSB student

A LOOK FORWARD

With his experience working in Los Angeles, Orange County and San Diego, Whipple has extensive knowledge of the efforts other campuses are making regarding the Native population.

"I want to make CSUSB unique in the programs and the services for Natives," he said. "Maybe put a little tweak on them to make them a little different from the other campuses."

Whipple hopes to expand the opportunities not only on the academic side, but also hopes to grow the athletic side by introducing sports camps and other related programs.

"Native youth are very active. They're very sports-minded. They're very physical. That's how Native children learn," said Whipple. "It's a very kinesthetic hands-on way of absorbing knowledge."

For Isabeles, he is concentrating on creating and expanding a variety of programs, such as forming a summer bridge program for admitted students and a Native community housing option, as well as further developing the First Peoples Center, the Native American Speaker Series and cultural events.

"These take time, but they are part of what Native students are looking for from a university," Isabeles said. "Having these kinds of programs in place and making room to indigenize space on this campus will play into our ability to reach out to students and actually have something to offer them besides academics."

Whipple agrees, stating that "education and culture go hand in hand."

The university, according to President Morales, will continue to strive to enhance a better understanding and appreciation for Native histories and customs.

"This university celebrates the richness diversity provides and promotes the essential value of helping keep California Native American cultures alive," he said during the swearing-in ceremony of Assemblymember Ramos. "CSUSB is – and will continue to remain – fully committed to making the recruitment, enrollment, retention and success of Native American students a high priority."

With the instrumental support of the initiative and the momentum it has already experienced, CSUSB will remain *limitless* in what it can – and will – do for Native American communities. ●

Helping Students with Cody's Champ Packs

In fall quarter, CSUSB's Staff Council put together 350 "Cody's Champ Packs," special kits to help students during finals week. The packs contained various items, such as exam blue books, Scantron sheets, pencils and snacks.

The council took the initiative to create the kits working with the Obershaw DEN food pantry and the Division of University Advancement.

The council also contributed packs to the CSUSB Palm Desert Campus.

Since its launch, Cody's Champ Packs is now an ongoing event, making them available to students during finals weeks in the winter and spring quarters. ●



CSUSB SYMPOSIUM EXPLORES RACE RELATIONS AND SOCIAL JUSTICE

The symposium on race relations and social justice in mid-April offered panel presentations, breakout sessions and a keynote address by award-winning social change agent and

former senior adviser and vice president of the W. K. Kellogg Foundation (WKKF), Gail C. Christopher.

The event, "Dismantling Systems of Racism and Exclusion for a Better I.E.," was hosted by CSUSB's University Diversity Committee, in partnership with Westside Action Group.

In her speech, Christopher, the visionary for and architect of the WKKF-lead Truth Racial Healing and Transformation (TRHT) effort for America, focused on the false belief that some people are worth more than others, dismantling biases, and the work of the TRHT.

"My message this morning is summarized in three words: we deserve better," she said. "This region, this nation, this critical time in the evolution of humanity can be summarized in the reality that we deserve better."

"Yes, we've fought the good fight for many decades; we had a civil war in this country, we had the Civil Rights Movement, we had reconstruction," she continued. "But how is that we always circle back to the manifestation of a hierarchy of human value? I submit to you that we circle back because we never dealt with it."

"I believe that we must jettison the fundamental undergirding fallacy of a belief in a hierarchy of human value," she said. "And when that has happened, we will truly transform this country." ●



Veteran inland higher education leader becomes vice president of University Advancement

After a national search, Cal State San Bernardino named Robert J. Nava as its new vice president for the Division of University Advancement. Nava has spent 33 years in higher education advancement leadership roles, including 18 years in the inland region.

"I look forward to working with President Morales and the university leadership to enhance fundraising, marketing and our alumni to advance the university and campus-wide priorities," Nava said.

Nava, previously the vice president for university advancement at San Francisco State University, formally joined the Coyote family on Nov. 13 and began serving in his new role on Jan. 2. He replaced Ron Fremont, who retired from the university in December after serving 35 years in the California State University system, including six years as vice president of advancement at CSUSB.

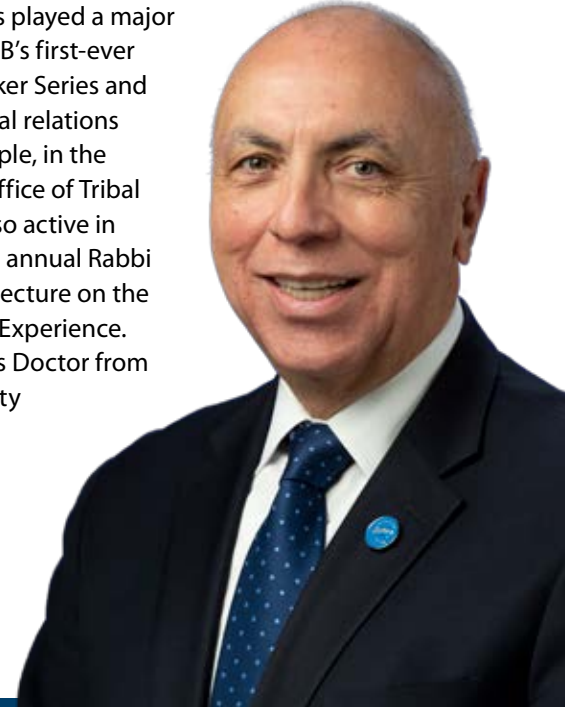
"His accomplishments in higher education advancement over the course of his career have greatly enhanced university and college programs to ultimately benefit students," President Morales said of Nava. "Robert's dedication and enthusiasm aligns with my longtime belief that our role as educators is to ensure our students come first."

Since joining the team, Nava has focused on expanding and refining various areas, including board development

at CSUSB, and has begun building partnerships to establish fundraising priorities that align with the university's Strategic Plan. He has also been instrumental in fulfilling significant campus initiatives, including exceeding the university's campaign goal, bringing it to \$53 million.

In addition, Nava has played a major role in launching CSUSB's first-ever Native American Speaker Series and in appointing new tribal relations director, Vincent Whipple, in the recently established Office of Tribal Relations. Nava was also active in orchestrating the third annual Rabbi Hillel Cohn Endowed Lecture on the Contemporary Jewish Experience.

Nava earned his Juris Doctor from Western State University College of Law and a Bachelor of Science in criminal justice at the University of Texas at El Paso. ●



Third Annual Rabbi Hillel Cohn Endowed Lecture on the Contemporary Jewish Experience

Gerald Sorin, the Distinguished Professor of American and Jewish Studies and the director of the Louis and Mildred Resnick Institute for the Study of Modern Jewish Life at the State University of New York, New Paltz, was the featured speaker at the Third Annual Rabbi Hillel Cohn Endowed Lecture on the Contemporary Jewish Experience.

He presented "Remnants of Jewish Life in Post-Holocaust Europe: A Personal Journey," over two nights in May, with one at the Palm Desert Campus and the other at the Riverside Art Museum in Riverside.

Sorin, who holds degrees from Columbia College, Wayne State University and Columbia University, has taught history at the State University of New York, New Paltz since 1965.

He has also taught in the Netherlands at the University of Utrecht's School of Journalism, and at the University of Nijmegen, where he held the John Adams Distinguished Chair in American Studies as a Fulbright Professor.

Sorin is also a published author of several books, and has published numerous essays and reviews on aspects of ethnic identity and acculturation.

He is the former chairman of the history department (1986-1996) at SUNY, New Paltz, and continues there, since 1983, as director of the Jewish Studies Program. In 1989 he founded and continues to direct the Louis and Mildred Resnick Institute for the Study of Modern Jewish Life. And in 1994 he was awarded the State University of New York's highest rank – Distinguished University Professor.

The Rabbi Hillel Cohn Endowed Lecture on the Contemporary Jewish Experience was established at CSUSB in 2017 in recognition of Rabbi Cohn's many achievements as a religious and community leader. This is the first time in the history of the entire California State University system that a rabbi has been so honored. ●



Grants and Partnerships

STEM en familia: Guiding Critical Transitions to the Baccalaureate

CSUSB's Office of Student Research is collaborating with Riverside City College (RCC) for the National Science Foundation grant project, STEM en familia: Guiding Critical Transitions to the Baccalaureate.

STEM en familia provides 400 incoming RCC Promise Program students, who have declared STEM (science, technology, engineering, mathematics) majors, supports to increase retention within the STEM disciplines while they are at RCC, and subsequently increase transfer rates to CSUSB and the University of California, Riverside.

CSUSB joins national initiative to support teaching and learning

CSUSB launched a partnership with the Association of College and University Educators (ACUE) to equip faculty with the instructional skills shown to promote student motivation,

learning and persistence.

The CSUSB Teaching Resource Center, in conjunction with ACUE, offered its online Course in Effective Teaching Practices to CSUSB lecture faculty teaching large classes. Faculty who satisfied the program requirements were awarded a nationally recognized Certificate in Effective College Instruction that is co-endorsed by ACUE and the American Council on Education.

Kaiser Permanente grant improves mental and behavioral health services

CSUSB, along with 15 other nonprofit community partners, will receive a portion of a \$6 million grant from Kaiser Permanente Southern California to improve mental and behavioral health services in under-resourced Southern California areas.

The grant is part of a five-year Community Mental Health and Wellness Initiative with an immediate Local Partnership Grant (LPG) grant allocation of \$1.28 million. CSUSB will receive \$80,000 to cover a 24-month period, which started Dec. 1, 2018.

With the help of CSUSB's School of Social Work and Department of Psychology, the grant is used to train and place 30 culturally responsive graduate students in a behavioral health care internship. It also provides a monthly field seminar, and enhances academic advising and support to students.

Nursing department receives grant to expand awareness of research program

CSUSB's Department of Nursing was selected to receive a prestigious grant from the American Association of Colleges of Nursing (AACN) to educate diverse communities about the federal All of Us Research Program, which was created to gather data from U.S. participants to accelerate research and improve health.

CSUSB is one of nine schools chosen for the All of Us Research Program funding. Launched by the National Institutes of Health (NIH), the All of Us Research Program seeks to build a national research cohort of 1 million or more participants reflecting the diversity of the United States. ●



Mardi Gras

event raises funds for Palm Desert Campus hospitality management program

The Palm Desert Campus hosted a Mardi Gras Masquerade Ball in February to raise scholarship funds for students entering its hospitality management program, which will launch in fall 2020.

The event, which was held at the JW Marriott Desert Springs in Palm Desert, featured strolling performers, New Orleans-type food, a silent auction and raffle, and music from The Zippers.

Long recognized as a world-renowned resort destination, the Coachella Valley is home to a \$6 billion hospitality and tourism industry essential to the local economy. With an escalating demand for skilled hospitality professionals, PDC's burgeoning hospitality program is positioned to play a vital role in meeting the industry's need.

Presently featuring a certificate for working professionals, the new PDC hospitality program is on track to offer a bachelor's degree in business with a specialty in hospitality management, a full undergraduate concentration in hospitality management, and a graduate degree offering the context of a Center for the Study of Hospitality Management. ●



CYBERSECURITY PROGRAM COMING TO PALM DESERT CAMPUS

Cal State San Bernardino will establish a cybersecurity program in the Palm Desert Campus as part of a \$749,000 National Science Foundation Grant to increase the level of diversity among students enrolled in cybersecurity programs and allow more members of underrepresented communities to engage in the field.

"The addition of a state-of-the-art cybersecurity program will greatly enhance our Palm Desert Campus and give our students much needed experience and opportunities that will help them after graduation as they start their careers," said President Morales, who approved the program. "We believe the cybersecurity program will serve as an economic boost to the Coachella Valley."

The CSUSB grant is part of three-year \$4.3 million grant for the Community College Cyber Pilot Program to recruit and mentor 30 students from five community colleges to ultimately work in cybersecurity in federal agencies and departments, said Tony Coulson, a professor of information and decision sciences and director of the CSUSB Cybersecurity Center.

Under CSUSB's part of the grant, the Cybersecurity Center will be mentoring students, specifically veterans and adults who need "retooling" to meet the needs of cybersecurity and government service, Coulson said.

"Cybersecurity is a critical national concern in our region. This program will help improve the pipeline of critically needed cyber skills coming from the Coachella Valley," Coulson said. "CSUSB is helping provide national leadership in these initiatives."

The new cybersecurity program will be operated out of the new Palm Desert Digital iHub. ●

Palm Desert Campus hosts 2019 Charles and Priscilla Porter Academic WorldQuest Competition

The 14th annual Charles and Priscilla Academic WorldQuest Competition, which tests teams of high school students' knowledge of international affairs, took place in early February at Cal State San Bernardino's Palm Desert Campus.

Competition topics included: How to Deal with North Korea, Global Refugee and Migration Crisis, Great Decisions, Space Policy and the World Trade Organization.

Each year, both public and private high schools compete for scholarships and the chance to compete nationally in Washington, D.C. Teams consist of four high school students and a coach.

This year's competition, which was moderated by Sarah Trott, anchor at KESQ News Channel 3, included 12 Coachella Valley high schools. Students from Palm Desert High School were the winners. ●



CSUSB WELCOMES NEW ADMINISTRATORS

VICE PRESIDENT OF STUDENT AFFAIRS

An accomplished administrator and educator, Paz Maya Olivérez was selected to serve as the new vice president for Student Affairs, effective August 1.

For the past nine years, Olivérez has held senior leadership positions at two unique Cal State campuses, most recently as the senior associate vice president for Student Affairs/ dean of students at California State University, Stanislaus. This appointment followed a term as interim vice president for Student Affairs. She also spent eight years at California State University, Dominguez Hills, where she held several administrative positions including associate vice president for Student Success.

DEAN OF THE PALM DESERT CAMPUS

Jake Zhu, a CSUSB professor of information and decision sciences, who has served in a number of academic leadership roles at the university, including as interim dean of the College of Education, was named the new dean of the Palm Desert Campus starting July 1.

Zhu joined CSUSB in 2002 as an assistant professor in the Jack H. Brown College of Business and Public Administration's information and decision sciences department, where he was later promoted to professor, and served as its department chair. He served as co-director of the college's Center for Information Assurance and Security Management, which was later renamed the Cybersecurity Center. He was also a co-founder of a Center of Academic Excellence in cybersecurity education at the Brown College.

DEAN OF THE COLLEGE OF EDUCATION

Chinaka DomNwachukwu, who has nearly 20 years of leadership experience in higher education, joined the university on June 3 as the new dean for the College of Education.

DomNwachukwu previously served as the associate dean for diversity and values at the Azusa Pacific University School of Education, and was a professor in the Department of Teacher Education. He also previously served as the associate dean for accreditation, and as the associate dean for academic affairs. Prior to joining Azusa Pacific University, DomNwachukwu was a public school teacher in the Los Angeles Unified School District. He also served as the Title 1 coordinator and a literacy coach adviser. ●

Alumnus one of 50 teachers worldwide picked as finalists for Global Teacher Prize

Brian McDaniel, a Cal State San Bernardino graduate who was California's nominee for the 2018 National Teacher of the Year, was named one of 50 finalists for the Global Teacher Prize, a \$1 million award presented annually to an "exceptional teacher who has made an outstanding contribution to their profession" by the Varkey Foundation.

McDaniel, the music teacher and director of bands and choirs at Painted Hills Middle School in Desert Hot Springs, earned his master's degree in curriculum and instruction from CSUSB in 2008.

In fall 2017, he was selected as one of the state's five 2018 Teachers of the Year. On top of that, he was named by state Superintendent of Public Instruction Tom Torlakson as California's nominee for 2018 National Teacher of the Year.

Making the final list of 50 was competitive with more than 30,000 applications worldwide. ●



CSUSB IGNITED ALUMNA'S PASSION FOR RESEARCH

Teresa Ubina, who earned her master's degree in biology from Cal State San Bernardino, says the opportunity to conduct high-level research at CSUSB helped her focus on her career goals.

Working with fruit flies to study Alzheimer's disease, Ubina discovered her love for research, and interned at the City of Hope National Medical Center, working with stem cells to learn more about Alzheimer's and coming up with a model on how to assess changes that take place in the brain.

Ubina, the 2017 Outstanding Graduate Student for the College of Natural Sciences, has gone on to continue her research work in neurodegenerative diseases. ●



Watch at magazine.csusb.edu

Professor for a Day Sharing the Value of a CSUSB Degree

“Now I feel confident that I can take my passion to the next level. I’m focused on me and attaining a greater understanding of my talents.”

With the support of college deans, department chairs, and faculty, the Alumni Professor for a Day program, which allows alumni to share their knowledge and experiences with students, doubled its participation this academic year, with nearly 100 alumni.

One of the program’s goals is to provide students with an opportunity to interact with alumni and learn

firsthand how their education applies to the real world. Alumni share their experiences, and are matched to classes and groups according to major, profession, and/or areas of interest.

“It’s amazing to have someone who graduated from the school I am attending have some great advice about life outside of college,” one student wrote on their feedback card.

“The (alumni) professor made my day,” wrote another. “Now I feel confident that I can take my passion to the next level. I’m focused on me and attaining a greater understanding of my talents. Additionally, I’m going to avoid putting limits on myself.”

A luncheon recognizing the participating alumni and faculty volunteers took place in early May. ●

ADVENTURE AWAITS ABROAD CSUSB MUSIC COMMUNITY TO PERFORM IN SOUTH KOREA

CSUSB students, faculty, local high school students and other members of the musical community will perform in Seoul, South Korea in early October for the CSUSB Orchestra Concert at the Seoul Arts Center.

“My vision for this concert is to use it as a vehicle for celebrating the partnership that Seoul Cyber University and Dr. Lee are forming with California State University, San Bernardino and Dr. Morales, and our respective music departments,” said Lucy Lewis, CSUSB assistant professor of music, who is conducting the concert.

Sponsored by Dr. Se-Ung Lee and the Shin Il Culture Foundation Board of Directors, the CSUSB Orchestra Concert will feature a mix of Hispanic classical/folk music, Korean classical/folk music, and classical music. ●



ALUMNI CHAPTERS: WHAT ARE THEY UP TO?



EOP ALUMNI CHAPTER

The Educational Opportunity Program (EOP) Alumni Chapter, which provides financial and academic support to EOP students, hosted its seventh annual golf tournament in early April at Jurupa Hills Country Club in Riverside. The event raises money for book scholarships to benefit low-income, underrepresented and underserved students.

The chapter also offers a book award for current undergraduate EOP students, which covers the cost of their books.

FACULTY/STAFF ALUMNI CHAPTER

Working to provide more opportunities for professional development, the Faculty/Staff Alumni Chapter has been building a community that advocates and creates opportunities for the academic excellence, professional growth, and advancement of faculty, staff, students, alumni and the community at large.

LATINO ALUMNI CHAPTER

In mid-February, the Latino Alumni Chapter hosted its first major mixer at the New York Grill in Ontario to welcome Robert Nava, the university’s new vice president of University Advancement, with more than 70 people in attendance. This was the chapter’s first event since it relaunched in January.

PAN-AFRICAN ALUMNI CHAPTER

Founded in February, the Pan-African Chapter is working with the CSUSB admissions office to recruit and retain more African-American students. The newest chapter’s board members are currently working on initiatives to build a stronger affinity for the chapter’s members and community.

UNDOCUMENTED ALUMNI CHAPTER

CSUSB is the first university in the CSU system to establish a chapter for undocumented alumni. The chapter is working to provide mentorship and resources to undocumented students.

IF YOU WOULD LIKE TO GET INVOLVED WITH AN ALUMNI CHAPTER,
CONTACT ALUMNI RELATIONS AT ALUMNI@CSUSB.EDU.



Pioneer Breakfast recognizes honorees and awards scholarships

Local community members were honored for their service and student scholarship recipients were announced by the Cal State San Bernardino Black Faculty, Staff and Student Association at the seventh annual Pioneer Breakfast on Feb. 22. This year's theme was "An Everlasting Legacy Defines the Future."

"When I hear Pioneer Breakfast, I think of legacies that have come before us inspiring current students," said Prince Ogidikpe, 2018-19 president of Associated Students Inc.

"I always want to participate in the hopes that I too can make someone's life different and better. It is also an avenue for students from low-income, socioeconomic backgrounds to benefit. It helps a lot."

The Pioneer Breakfast, which coincides with the celebration of Black History Month, serves as a fundraiser for five scholarships benefitting current CSUSB students. Proceeds also support the annual African American Graduation recognition ceremony. •

CSUSB STAFF AND DOCTORAL STUDENTS VISIT CUBA FOR SOCIAL COMMUNICATION SYMPOSIUM

A group of Cal State San Bernardino staff and doctoral students participated in the 16th International Symposium on Social Communication in Santiago de Cuba in late January.

The interdisciplinary event – hosted by The Centre for Applied Linguistics of the Santiago de Cuba, a Branch of the Ministry of Science, Technology

and the Environment – focused on social communication processes from the points of view of linguistics, computational linguistics, medicine, mass media, and art, ethnology and folklore.

CSUSB participated in two panel presentations. One consisted of the planners of CSUSB's Latino Education and Advocacy Days (LEAD), with the presentation "LEAD NetRoots Movement," and the other was made up of CSUSB doctoral students, with the presentation "Doctor of Education Degree in Educational Leadership – A Community of Practice." Both panels were moderated by Enrique G. Murillo, Jr., CSUSB professor of education, and founder and executive director of LEAD. •



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MEN'S SOCCER

Defeated SFSU in CCAA Tourney, Advanced to Semifinals
Danny Ortiz, kinesiology major, was an All-American, CCAA Player of the Year, First Team All-Region, First Team All-Conference, and CCAA All-Tournament



SOFTBALL

Advanced to CCAA Championship
Morgan Ratliff, health science major, was the CCAA MVP, First Team All-Region, and First Team All-Conference



CROSS COUNTRY

Advanced to West Regional Championships
Took fourth at CCAA Championships



MEN'S BASKETBALL

Defeated No. 16 UCSD on Game-Winner at home



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