

LEAD Summit

Wednesday, March 28, 2012
Latino Education & Advocacy Days Summit

[Campus of California State University, San Bernardino](#)
[Santos Manuel Student Union Event Center](#)

[LEAD Audio Invitation](#) - Listen now!

[Opening Video - STEM Novela Educativa™](#)

Online Registration is closed, but you can still register in person at the event.



[LEAD Summit Live Global Webcast](#)
(courtesy of LatinoGraduate.net)
(only available March 28, 2012 or later)



[Listen to the Summit on NBC Talk Radio - Local Affiliate KCAA 1050 AM](#)

The College of Education at California State University, San Bernardino is pleased to announce the 3rd Annual LEAD Latino Education and Advocacy Days (LEAD) Summit.

- Are you ready to make a difference in the Latino community?
- Are you ready to connect with and be part of Latino educational leadership?
- Are you ready to find cross-sector solutions to improve the education and lives of all students?
- Raise Your Hand, Step In, and Get Involved!!!
- Latino Education is the economic imperative of our time, and the civil rights issue of our generation.
- Latino students disproportionately bear the crux of the educational crisis, and is where the greatest improvements and most fundamental changes must be fared.

Download our LEAD flyers

[11 x 17 LEAD Poster-size Flyer](#)

[8.5 x 11 LEAD Flyer](#)

Please join us for a one-day summit as we convene key stakeholders: teaching professionals and educators, researchers, academics, scholars, administrators, independent writers and artists, policy and program specialists, students, parents, families, civic leaders, activists, and advocates. In short, those sharing a common interest and commitment to educational issues that impact Latinos.



[Participate in the LEAD Global Classroom](#)
(courtesy of [International Hispanic Online University](#))

Sign up to participate in the free virtual classroom that compliments the Latino Education & Advocacy Days Summit. After creating your account, you will be able to access the course and begin participating and connect with others interested in explore topics related to educational excellence.

We've put together an interactive / collaborative online classroom to compliment the live feed that will be broadcast on the internet. This will give participants a virtual classroom experience where they can interact, participate, ask questions, etc in the days leading up to the Summit, throughout the day of the Summit and that the days following the event. We are taking questions and facilitating a dialogue online from people interested in Hispanic / Latino educational solutions.

[Optional Course Credit](#) is still available for those participating in the LEAD Conference.

Conference Location: [Santos Manuel Student Union Event Center](#)
Free Event Parking: Lot D Only



Call for Volunteers

This event is only possible by the hard work of many faculty, staff and volunteers.

Volunteers needed for the following tasks:

- Greeters
- Registration
- LEAD Summit support staff
- Information booth
- Art project volunteers
- Event Set-up (March 27th 10:00-1:00)
- Lunch provided for all day volunteers
- Flexible schedules
- [Register Online to be a Volunteer](#)



For more information about volunteering, contact:

Aurora Vilchis
LEAD Volunteers Coordinator
vilchis@csusb.edu
909 537-3889

Support This Event!

If you're an individual, institution, business, agency or group who wants to monetarily support this event, please click here and make your tax-deductible donation to "Latino Education" in the drop down box.



[More information about becoming a sponsor](#)

You can also find us on these social networks



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Please visit our other LEAD Education Project Websites:

[The Journal of Latinos and Education](#)

[National Latino Education Network](#)

[The Handbook of Latinos and Education](#)

[Cash for College](#)

Contact Us

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Summit Program

LEAD III Summit Wednesday, March 28, 2012 Santos Manuel Student Union, CSUSB

Program At-A-Glance

7:30 AM: Check-In - Live Music

8:30 AM: Opening Video

8:40 AM: Welcome and Opening Remarks

9:10 AM: Video Message

9:15 AM: Morning Keynote Session Educational Leadership and the State of Latino Education: Students Q&A Session

10:15 AM: Break / "Un Cafecito" and Live Performance

10:30 AM: Forum – "Sustaining, Replicating, and Bringing Up-to-Scale those Programs that Work for Latino Youth"

11:45 AM: Lunch and Live Performance

1:00 PM: Forum – "Creating the Future: Student LEADers in Action"

2:00 PM: Forum – "The NetRoots Movement: the LEADING edge in Innovating, Applying, and Enhancing Technology to Leverage Latino Education and Advocacy"

3:10 PM: Break / "Otro Cafecito" and Live Performance

3:25 PM: Panel Discussion – "Hispanic-Serving Institution (HSI) Cultural Citizenship: Challenges for Transformation" (Part A)

4:20 PM: Legacy Address - "Reies López Tijerina: Face of a Movement and Spirit of a Cause"

5:00 PM: Concluding Remarks & Acknowledgements

5:10 PM: Networking Reception / Mariachi Entertainment

Full Program



Master of Ceremony
Dr. Enrique G. Murillo, Jr.,
LEAD Executive Director
California State University, San Bernardino

7:30 AM: Check-In - Live Music

Continental Breakfast, Distribution of Packets, Optional Credit Registration, and Live Music featuring [Martin Espino](#) "Sounds of Ancient Mexico"

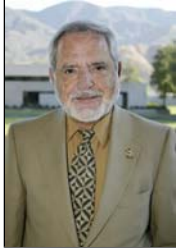
8:30 AM: [Opening Video - STEM Novela Educativa™](#)

8:40 AM: Welcome and Opening Remarks



President **Albert K. Karnig**,
California State University, San Bernardino

Dr. Jay Fiene,
Dean, College of Education,
California State University, San Bernardino



Dr. Ernest F. Garcia,
LEAD Honorary Chair/Padrino de Honor
and Retired Dean of the College of Education at Cal State San Bernardino

9:10 AM: Video Message - Honorable Arne Duncan, U.S. Secretary of Education

Honorable Arne Duncan,
U.S. Secretary of Education



9:15 AM: Morning Keynote Session Educational Leadership and the State of Latino Education: Students Q&A Session



Dr. Eduardo Ochoa,
U.S. Assistant Secretary for Postsecondary Education

Karlo Ludwig,
CSUSB Student,
Managing Editor, LEAD Education Projects



Maritza Morales,
CSUSB Student,
Information and Resource Manager, LEAD Education Projects



Christian Diaz,
CSUSB Student,
Assistant to the Director, LEAD Education Projects



Maria Riesta.
CSUSB Student,
Social Media & Communications Analyst, LEAD Education Projects

Moderator: Edwin Gomez,
Administrative Director of Elementary Instruction at
San Bernardino City Unified School District, and
Doctoral Candidate, Educational Leadership Program, CSUSB



10:15 AM: Break / “Un Cafecito” and Performance by Lambda Theta Nu Sorority, Inc., Alpha Kappa Chapter at CSUSB

10:30 AM: Forum – “Sustaining, Replicating, and Bringing Up-to-Scale those Programs that Work for Latino Youth”

Focusing on Latino youth is of particular importance because the Latino population is large, growing, and relatively young, but has lower educational achievement than other groups in the nation. Addressing the educational needs of the fastest-growing community in the United States, the Latino community, is therefore vital to our local, regional, state, and national interests.

Given this importance, it is imperative to continue the work of identifying and cataloguing those programs across the U.S. that show evidence of increasing the access, opportunity, and achievement gaps for Latino students. Some programs were shaped specifically to serve young Latinos, while others serve the broader populations or focus on raising student achievement in general, but have shown strong benefits for Latino young people.

Because we know many of the programs making a difference in our community concentrate their limited funds on direct service provision rather than evaluation or marketing, our defining role for the future, as leaders and influencers, is to sustain, replicate, and bring up-to-scale those actionable practices most promising, and unveil a roadmap that is hopeful, solution-oriented and forward-thinking.

This session highlights a few such programs currently making a positive difference in the lives and educational development from early childhood through higher education. Participants will offer descriptions and practical information shown to be effective.

Introduction: Sonya V. Scott,
Special Education Teacher for Etiwanda School District,
and Doctoral Candidate, Educational Leadership Program, CSUSB



Speakers: Frank Garcia, Jr.,
Executive Director, Puente Project

Ernie Rios,
Program Director, Pathways for Success



David Rogers,
Executive Director,
Dual Language Education of New Mexico

Elena Carrasco,
Regional Coordinator,
Cash for College Inland Empire



Dr. Jeff Nevin,
Professor of Music and Director of Mariachi Activities
Southwestern College

Moderator: Aja Nadine Henriquez,
Writing Instructor at Cal Baptist, and Doctoral Candidate,
Educational Leadership Program, CSUSB



11:45 AM: Lunch/Aztec Dancers

"Grupo Xipetotec" sponsored by the Sponsored by Jim Watson & Judy Rodriguez Watson

1:00 PM: Forum – “Creating the Future: Student LEADers in Action”

Many times as educators and policymakers we fail to survey the opinions of some of our most important stakeholders--the students themselves!

This panel brings together community college students from throughout the state of California who were participants of the Puente Project. These particular students also participated in the University of California-Riverside/Puente Leadership Conference, which is a 10-day residential program designed to help each student explore their own individuality while affirming their cultural capital and diverse political views.

As a result, many of these students have become active leaders in their communities and campuses. They have organized marches, held positions of leadership, created conferences, and even spoken with legislators at the California State Capitol. They have also created a statewide network of peers to not only support each other's educational journeys, but also to share ideas and resources on various topics of advocacy. They are here today to share their views and ideas on areas such as educational equity, budgets cuts, and immigration.

Introduction: Ricardo Vargas, Assistant Director of Recruitment & Evaluations, Undergraduate Admissions, University of California, Riverside



Speakers: UCRP/LEAD Student and Youth Leadership Participants



Cindy Quiralte, student
Fresno City College

Jose-Luis Mejia, student





Karla Gomez-Pelayo, student
Napa Valley College

Alberto Carranza, student
Mt. San Jacinto College



Moderator: Cathy Martinez,
CC Training Coordinator – Mentoring,
Puente Project/UC Office of the President

2:00 PM: Forum – “The NetRoots Movement: the LEADing edge in Innovating, Applying, and Enhancing Technology to Leverage Latino Education and Advocacy”

For decades, the inadequacies and shortcomings of Latino education have always been there - but a principal difference between then and now is scale. In opposition, innovation and ingenuity can become our community's most valuable resources. LEAD therefore serves as a primary site for innovative and productive projects in Latino Education. Our impact and success are grounded on collaboration, participation, and outreach. Our work, by necessity, involves significant participation and partnerships in the region and nationally, and strong interactive connections with Latino networks in the U.S., as well as Latin Americans and Indigenous Peoples throughout the Americas and the world.

The various LEAD networks reach agreement that there are important issues that directly or indirectly affect institutions and the multiple communities we straddle, that required us to do the action work that is most relevant for the local context, and in such a way that they can be used to inform and shape policy. Put simply, the LEAD movement engages- and believes that the singular accomplishable solution to our educational dilemma lies in community activism and democratic participation. "Netroots" is one way to describe our methods of awareness-raising, education, promotion, advocacy, activism, analysis, discussion, critique, and dissemination of educational issues that impact Latinos.

The word is a combination of "internet and grassroots," reflecting the technological innovations, participatory democracy, and campaign-oriented activities that set our techniques apart from other forms of education and advocacy. Our work propels through local and regional efforts, with supra-local interlinks via national, and global web-based connectiveness -- that organizes communication points that spread out, but are not directed outward to, or from, any one singular point.

This forum showcases LEAD Partners who are at the cutting-edge of technological innovation and application, as factors that can help mobilize and increase educational capacity and advocacy.

Introduction: Christy Martinez,
Resource Specialist for Corona-Norco Unified School District, and Doctoral Candidate,
Educational Leadership Program, CSUSB



Speakers: Armando Sanchez,
Executive Producer,
LatinoGraduate.net Web Broadcasting

Andres Orozco,
Co-Founder, Novelas Educativas™



Colt Alton,
Director of Technology, LearningU

David Iberkleid,
Creator, PaseLaVoz Network, ReK2 Text Messaging, CEO at WhyEquals, LLC



Nadja Giuffrida,
CEO of Dextro, LLC. and
LaPlaza.net, and Chairman of Thinkers, Inc

Moderator: Robert Garcia,
Information Technology Consultant,
College of Education,
California State University, San Bernardino



3:10 PM: Break / “Otro Cafecito” and Performance by Sigma Lambda Beta, Kappa Delta Chapter at CSUSB

3:25 PM: Panel Discussion – “Hispanic-Serving Institution (HSI) Cultural Citizenship: Challenges for Transformation” (Part A)

Colleges and universities designated as Hispanic Serving Institutions (HSI), with at least 25% of the students identifying as Hispanic, are poised to rigorously address complex and multifaceted social issues as they apply to the growing demographic. Hispanic students and faculty at HSI designated institutions have been and, with increased support, can engage in front line struggles to increase Hispanic student success.

However, while the HSI designation plays a significant role in the historical trajectory of Hispanic education in the U.S., educators and policy-makers are troubled by the dismal success rate of this ethnographic populace in education, ranging from disproportionate high school “push out” rates through low college graduation rates and even into the professoriate, with less than four percent of doctoral degrees being awarded to Hispanics. The practice of privileging HSI designated colleges and universities with additional competitive-grant funding begs the question: how do these practices serve Hispanics in and out of higher education institutions?

The HSI designation was created to compensate for existing educational disparities and recognize the educational achievement gaps of Hispanics. Educational inequality is a legacy of unfair practices such as unequal educational funding, unfair housing practices, and employment discrimination. The HSI designation is a call to action, it is not exclusively summoning Hispanics, it is a notice to higher education institutions. HSIs should bear a message and a mandate, a directive of inclusivity, of collectivity, of integration, representation, and accountability.



Introduction: Stephen Villaseñor,

Director of Upward Bound, CSUSB

Erica Romero,
Executive Director of Western States Legislative Affairs,
Hispanic Association of Colleges and Universities (HACU)



Dr. Hermán García,
Regents Professor,
College of Education,
New Mexico State University, Las Cruces

Dr. Rudolfo Chávez Chávez,
Regents Professor,
College of Education, New Mexico State University, Las Cruces



Deborah A. Santiago,
Vice President of Policy and Research for ¡Excelencia in Education!

Moderator: Daniel Loera, Multicultural Affairs Director,
University of La Verne, and President,
Southern California Consortium of Hispanic Serving Institutions



4:20 PM: Legacy Address - "Reies López Tijerina: Face of a Movement and Spirit of a Cause"



Reies López Tijerina,
Founder, La Alianza Federal de Mercedes, and Civil Rights/Land Grant Activist

Introduction: Armando Duran Cepeda,
Artist/Educator, Patada Educada Student Empowerment Project





Moderator: Estela Reyes López,
Media Relations and Public Information Officer,
Centro de Salud Familiar La Fe, Inc.

5:00 PM: Concluding Remarks & Acknowledgements

5:10 PM: Networking Reception / Mariachi Entertainment

- Appetizers and Refreshments
- Sinfonia Mexicana Mariachi Youth Academy
- Grupo Folklorico de UCLA

Featured Speakers



Eduardo M. Ochoa, Assistant Secretary for Postsecondary Education

President Barack Obama named Eduardo M. Ochoa assistant secretary for postsecondary education on Feb. 23, 2010. He was confirmed by the U.S. Senate on June 22, 2010, and, in his post, he serves as the secretary's chief advisor on higher-education issues and administers more than 60 programs, totaling nearly \$3 billion annually, that are designed to provide financial assistance to eligible students enrolled in postsecondary institutions. ED's Office of Postsecondary Education (OPE) supports higher education facilities and programs through financial support to eligible institutions, recruits and prepares disadvantaged students for successful completion of college, promotes the study of foreign languages and international affairs, and supports international educational research and exchange activities. Notable among its programs are the eight TRIO programs, institutional development programs for minority institutions, teacher development programs, and the Fund for the Improvement of Postsecondary Education. OPE runs the well-known Byrd, Fulbright, Javits and McNair programs and certifies all regional and national accreditation agencies, so they, in turn, may qualify institutions to receive federal financial aid and Pell grants.

Prior to joining the Department, Ochoa served for seven years as the provost and vice president for academic affairs at Sonoma State University, part of the California State University system. During his tenure, he oversaw campus-wide strategic planning and diversity efforts, among many duties. The Academic Affairs Division has five schools, 600 faculty members, and 8,900 students, with an annual budget of \$50 million.

A native of Buenos Aires, Ochoa attended bilingual schools in the Argentinian capital through his sophomore year in high school before immigrating with his family to Portland, Oreg., where his father, a biochemist, had been hired to run the clinical lab at Portland's Good Samaritan Hospital.

Reies López Tijerina Founder, La Alianza Federal de Mercedes, and Civil Rights/Land Grant Activist



Reies López Tijerina was born on a mound of cotton sacks on Sept. 21, 1926, near Falls City, Texas, to a family of migrant workers. In his early life he served briefly as a minister with the Assemblies of God before founding a utopian community in Pinal County, AZ, in the early 1950s. He had risen from general obscurity as a roaming country preacher in the Southwest to international fame as one of the most daring revolutionary figures in United States history.

Tijerina created the Valley of Peace religious center in Southern Arizona in 1956. At about this time Tijerina learned of many families in the state of New Mexico who had been dispossessed of their ancestral lands. Tijerina had a mystic vision which he interpreted as a calling to move to New Mexico to help the Hispanos there reclaim legal jurisdiction over ancient land grants.

He took up the cause of land-grant restoration in the 1960s and is best known as one of the earliest pioneers, and among the most influential social activists of the Mexican-American or Chicano Civil Rights Movement (although he best prefers the term Indo-Hispano). He is routinely identified as a warrior in the early social movements, along with César Chávez, the farm labor organizer in California; Colorado Chicano activist Rodolfo "Corky" Gonzales; and La Raza Unida Party co-founder José Angel Gutiérrez in Texas.

Reies López Tijerina founded the Alianza Federal de Pueblos Libres (Federal Alliance of Land Grants) in New Mexico to reclaim Spanish and Mexican land grants held by Mexicans and Native Americans before the U.S.-Mexican War (nearly 100 million-acres). The Treaty of Guadalupe Hidalgo, signed after the U.S. victory over Mexico, guaranteed Mexican citizens the retention of their land grants. The Alianza hoped to reclaim ownership of land through the courts of New Mexico; however, it was determined in a court ruling that the United States Congress was the arbitrator on issues of land rights based on international treaties.

Tijerina became famous when on June 5, 1967 he led an armed raid on the Rio Arriba County Courthouse in Tierra Amarilla, NM. This event brought the issue of land rights to national attention and became a stimulus for the Chicano movement. The raid climaxed in a 90-minute shoot-out at the court house of Tierra Amarilla when Alianzistas tried to make a citizen's arrest of certain New Mexican officials. The incident turned New Mexico into a battleground and put Tijerina on the front pages of the world's newspapers.

In 1968, Tijerina unsuccessfully ran for governor of New Mexico with The People's Constitutional Party. He also collaborated closely with the Rev. Martin Luther King Jr. on the Poor People's Campaign. Although Tijerina was found not guilty of the charges related to the courthouse raid, he eventually was convicted of charges stemming from the occupation of the amphitheater. He was jailed repeatedly and between June of 1969 and July of 1971 was held at in a federal penitentiary which led to the eventual dissolution of the Alianza, given the conditions of parole which included he could not speak about or lead any organization that addressed land grant issues.

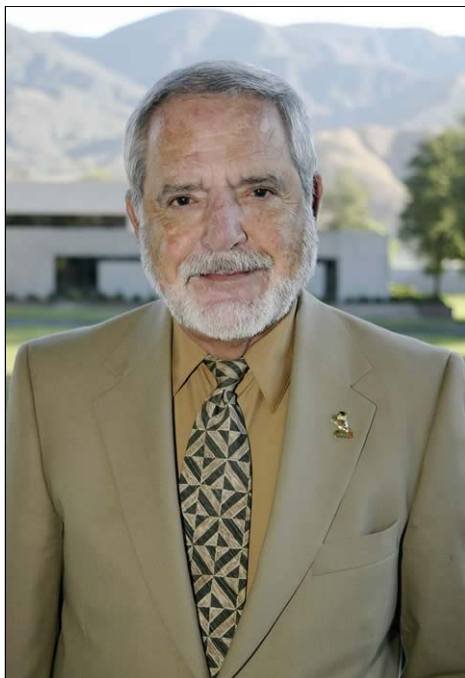
They Called Me "King Tiger": My Struggle for the Land and Our Rights is Reies López Tijerina's autobiography. In it, he archived his actions during the uprooting of the 1960s Mexican-American Civil Rights Movement. He was the only

one of the group to keep a record of his work to explain what brought him and his Federal Land Grant Alliance members to break the law. Challenging the New Mexico and national authorities, reclaiming part of a national forest reserve, and invading and taking over a courthouse won him the admiration of many young activists then and now.

Reies López Tijerina currently lives in El Paso, TX with his wife Esperanza where they continue to speak out on indigenous land issues. He has received numerous awards, most recently the Mexican government's "Ohtli" award in 2009 for his lifetime commitment to human and civil rights, and his enduring work and sacrifice to protect and improve the lives of generations of persons of Mexican descent living in the United States. In 2011, the city of Las Vegas, N.M., also presented him a key to the city.

Honorary Chair

This year's Honorary Chair / Padrino de Honor - Dr. Ernest F. Garcia, Dean Emeritus for the College of Education, California State University, San Bernardino.



SAN BERNARDINO, Calif. - Ernie Garcia, who served as dean of Cal State San Bernardino's College of Education for more than a decade during the 1980s, will be honored at the third annual Latino Education and Advocacy Days summit at CSUSB on Wednesday, March 28, at the university's Santos Manuel Student Union Events Center.

Garcia, who retired in 1990 and lives in San Bernardino, has been named the LEAD 2012 honorary chair, or "el padrino de honor." He spent 36 years in education, including 13 as a teacher and an administrator in K-12 schools and 23 years in higher education that included 11 years as the dean of the CSUSB College of Education, where he also served as a professor and chair in the department of elementary education.

"Ernie has been a mentor and leader in educational issues in the Inland Empire as well as at the state and federal levels throughout his career," said Enrique Murillo, the executive director and founder of the LEAD project, and a professor of education at Cal State San Bernardino. "We want to recognize his contributions."

"I'm truly honored. The work that LEAD does brings much needed attention to the state of education for Latinos across the country," Garcia said.

Now in its third year focusing on educational issues affecting Latinos in the United States, the 2012 summit will address issues that include the current state of Latino education; sustaining, replicating and bringing up-to-scale programs that work for Latino youth; creating future student leaders; the use of technology to help increase Latino education and advocacy; and the effectiveness of being a Hispanic Serving Institution with the additional federal grants to Latino college students during and after graduation.

Garcia's educational career also included serving as an associate professor of elementary education at the University of Redlands and teaching part time and during summers at the University of Redlands, Stanford University, UC Santa Barbara, UC Riverside and San Bernardino Valley College.

Garcia served on the board of the Rialto Unified School District for nine years; later, an elementary school was named in his honor. He received the Career Achievement Award from the University of Redlands Alumni Association and was recognized as one of "Forty Who Made a Difference" by the UCR Alumni Association on the occasion of UCR's 40th anniversary. He was named to the Alumni Hall of Fame by San Bernardino Valley College and received the "El Fuego Nuevo" award from the Association of Mexican-American Educators, where he served as state president.

He also served as a consultant to the Commission on Civil Rights of the then U.S. Department of Health and Education and Welfare from 1968-72, during his tenure at Cal State San Bernardino. The result was the five-volume "Mexican-American Education Study," which Garcia said remains relevant today.

Besides education, Garcia has also distinguished himself by serving with a number of non-profit organizations in the Inland Empire that include the San Bernardino Symphony Association, where he and his wife, Dorothy, received the

Golden Baton Award.

In 1967 he was elected lieutenant governor of Division 36 of the California-Nevada-Hawaii District of Kiwanis International, where he chartered the Kiwanis Clubs of Greater San Bernardino and the Inland Center.

Garcia served two terms as president of the Sinfonia Mexicana and San Bernardino Valley Concert Association, of which he is currently president. He was president of the National Orange Show and currently serves as chair of the Arts Committee and curator of the permanent art collection.

He was the first Latino to receive a degree from UCR, which he attended after serving in the U.S. Air Force during the Korean conflict; and he played on UCR's first basketball team in 1954-55.

Garcia is a graduate of Colton High School and holds an associate degree from San Bernardino Valley College, a bachelor's degree from UC Riverside, a master's degree from the University of Redlands and an education doctorate degree from UCLA.

Garcia joins a distinguished group of LEAD honorary chairs. Civil rights and education activist Sylvia Mendez, was named the 2010 honorary chair, or "la madrina de honor," for the inaugural LEAD summit. In 2011, philanthropist Judy Rodriguez Watson was the honoree for the summit. And journalists and activists Graciano and Trini Gomez were honored as the "padrino" and "madrina de honor" at the inaugural LEAD "Feria Educativa" held in October 2011.

Sponsors



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-



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- CSUSB, Social and Behavioral Sciences, Office of Development
- CSUSB, Student Leadership and Development (SLD)
- CSUSB, Undergraduate Studies
- Doggon Creative (Julio Cesar Gomez)
- Educational Opportunity Program (EOP)
- Housing and Residential Life
- Jim Watson & Judy Rodriguez Watson
- Law Offices of Richard Gonzalez
- Robert & Denise Garcia
- Southern California Gas Company
- Student Assistance in Learning (SAIL)
- Student Health Center
- Upward Bound

Exhibitors & Vendors

LEAD invites you to participate as an Exhibitor or Vendor at the 2012 LEAD Summit. Your exhibit or products will allow you to showcase your services and products at the 2012 LEAD Summit. Do not miss this exciting opportunity as spaces are limited.

BECOME AN EXHIBITOR OR VENDOR NOW!

Exhibitor Spaces

Exhibitor spaces will be located in the Lobby, surrounding areas and the 2nd floor, of the [Santos Manuel Student Union](#).

[SMSU Quick Map \(building layout\)](#) - Spaces are assigned by our Exhibitor / Vendor Coordinator.

Each space includes a 6 ft table and two chairs. Please note table covers will not be provided, please bring your own. Any additional equipment and/or set-up supplies can be provided at an additional fee. Additional items you may want to bring in order to be prepared are: tape, stapler, pens, pencils, paper, additional name tags.

Exhibits must be educational in nature and college/career in orientation, displaying items/services/resources/opportunities of direct educational interest and application to our target audiences.

Exhibitors and vendors must register and be approved by the organizing committee.



Vendor Spaces

Vendors are commercial and retail in nature, selling products or services.

Vendors (ONLY) must adhere to the following conditions:

1) Vendors shall not sell counterfeit and/or stolen merchandise; 2) Vendors must have a written policy covering defective merchandise, returns and exchanges. A copy of the policy must accompany the vendor registration; and 3) Vendors shall indemnify and hold harmless the California State University, San Bernardino, Santos Manuel Student Union of California State University, San Bernardino, the Trustees of California State University, the state of California and all other departments, boards, commissions and its officers, employees, volunteers, representatives and agents from any and all losses and cost or damages of any kind in connection with the operation of the vendor, and from any and all claims and losses accruing or resulting to any person, firm, or corporation, who may be injured or damaged by the use of equipment or materials at said event, or by actions of the vendor organization, its agents, servants, or employees. Vendors must register and be approved by the event organizing committee.

Exhibitors and vendors must register and be approved by the organizing committee.



Set-Up / Break-down Time

Exhibitor/Vendor hours are from 8:30 a.m. to 4:30 p.m. Set-up time is between 7:00 a.m. and 8:30 a.m. We highly encourage everyone to be ready and completely set-up by 8:30 am, there will NOT be any refunds and/or discounts for those that show up late. Break-down will be from 5:30 - 6:00 p.m., all items must be removed from the premises and will not be either stored or left overnight.

Parking & Loading / Unloading

Parking for exhibitors and vendors is available in Parking Lot C and D at no charge. The service road on the east side of the Santos Manuel Student Union may be used for unloading before 8:30 a.m. and after 5:00 p.m. only. [Campus Map](#)

Exhibitors/Vendor's Check-In

Exhibitor/Vendor's check-in and name badges will be available (remove) at the east entrance of the Santos Manuel Student Union (SMSU), immediately as you enter the building. Name badges will be available for those exhibitors/vendors that request one via registration. This is new- why, because a lot of the exhibitors have a name tag and it's a waste of printing, time and money. Please add this check box into the registration form.

Exhibitor / Vendor Questions



For any questions, please contact:

Exhibitor / Vendor Coordinator

Iwona-Maria Luczkiewicz Contreras
909-537-3447/909-537-5102 or 951-333-0468
icontr@csusb.edu

Exhibitor Pricing

Student Union Lobby (includes 6 ft. Table and two chairs)

- \$150 - 1st Floor Premium Space
- \$120 - 1st Floor Regular Space
- \$100 - 2nd Floor

Vendor Pricing

Student Union South Entrance (6 ft. Table and two chairs)

- \$100 - Indoor 1st Floor Regular Space
- \$80 - Outdoor Southside Entrance



Payment Options

Paypal by Credit Card
Check Payable to:

CSUSB
c/o Deborah Buck
5500 University Parkway
Room CE-221M
San Bernardino, CA 92407

Partners

- AATSP - The American Association of Teachers of Spanish and Portuguese
- Acceso Hispano Initiative, Self Reliance Foundation
- ACE
- Alliance for Multilingual Multicultural Education
- ALPHA Center
- American Association of Colleges for Teacher Education (AACTE)
- American Association of Hispanics in Higher Education (AAHHE)
- American Association of State Colleges and Universities (AASCU)
- American Association of Teachers of Spanish and Portuguese
- American Educational Studies Association (AESA)
- Aqui Es Queretaro
- Assembly Member, Wilmer Amina Carter Representing 62nd Assembly District
- Association of Mexican American Educators (AMAE)
- AVANCE, Inc.
- California Faculty Association San Bernardino Chapter
- California Association for Bilingual Education
- California Association of Bilingual Teacher Educators (CABTE)
- California Association of Latino Superintendents and Administrators
- California Association of Latino Superintendents and Administrators (CALSA)
- California Consortium for Critical Educators (CCCE)
- California Council on Teacher Education (CCTE)
- California Hispanic Chamber of Commerce (CHCC)
- California Hispanic Chambers of Commerce Foundation (CHCCF)
- California Latino Psychological Association
- California Latino School Board Association
- Campaign for College Opportunity
- Charter HLN Local Edition
- Chicano Latino Intersegmental Convocation (CLIC)
- City of San Bernardino
- Coachella Valley Unified School District
- Coalition of Schools Educating Boys of Color www.coseboc.org
- College Access Granted, Inc.
- College of Arts and Letters, Dean's Office
- Colton Joint Unified School District - Board of Education
- Community Settlement Association, Riverside, CA
- Congressional Hispanic Caucus Institute (CHCI)
- Congressional Hispanic Leadership Institute (CHLI)
- Consejo de Federaciones Mexicanas en Norteamerica (COFEM)
- Consulado de Mexico en San Bernardino, CA, - Secretaria de Relaciones Exteriores
- Crafton Hills College
- CSUSB, College of Natural Sciences
- CSUSB, Association of Latino Faculty, Staff, and Students (ALFSS)
- CSUSB, Community-University Partnerships (CUP)
- CSUSB, Hispanic Alumni Association
- CSUSB, Information, Resources & Technology
- CSUSB, Latino Business Student Association
- CSUSB, Office of Graduate Studies
- CSUSB, Office of the Dean, College of Extended Learning
- CSUSB, Office of the Dean, College of Social & Behavioral Sciences
- CSUSB, Student Affairs
- CSUSB, University Advancement
- Cuban American National Council, Inc.
- DEXTRO LLC
- DG Daniel Gutierrez
- Disability Rights California
- Dolores Huerta Foundation
- Emisora Nacional Radio Rebelde, Cuba
- Emisora Nacional Radio Taino, Cuba
- Excelencia in Education
- Federation for a Competitive Economy (FACE)
- Future Educators Association
- GearUp Inland Empire
- GED HOTLINE - www.mygedhotline.com
- Great Minds in STEM
- Greater Corona Hispanic Chamber of Commerce
- HACU - Hispanic Association of Colleges & Universities
- Hispanas Organized for Political Equality (HOPE)
- Hispanic College Fund - Promising youth. Promising professionals. A stronger America.
- Hispanic Family Initiative
- Hispanic Lifestyle - Experience the Passion of a Community
- Hispanic Scholarship Fund (HSF)
- HispanicTips
- Historical Society of Southern California - Latino Los Angeles
- HNBA - Hispanic National Bar Association member

- Honorable Pat Morris
- <http://www.thehispanicnurses.org/>
- ICHEP
- Inland Empire Future Leaders
- Inland Empire Hispanic Leadership Council
- Inland Empire Scholarship Fund
- Innovative Educators
- Joe Baca - Representing the 43rd Congressional District
- KIWANIS CLUB OF GREATER SAN BERNARDINO
- Lambda Theta Nu Sorority, Inc. - CSUSB Chapter
- Latino Educators
- Latino Institute, Inc.
- Latino Print Network
- LATINO STUDENT FUND - www.latinostudentfund.org
- LatinoGraduate.com
- LatinosinHigherEd.com
- League of United Latin American Citizens
- Liberty Tax Service - Una Familia Sin Fronteras
- Long Beach Unified School District
- M.E.Ch.A. - LA UNION HACE LA FUERZA
- Mexican American Legal Defense and Educational Fund (MALDEF)
- Mexican Heritage Corporation
- Ministerio de Ciencia, Tecnologia y Medio Ambiente Cuba
- Moreno Valley Unified School District
- NABE National Association Bilingual Education
- National Alliance of Latin American & Caribbean Communities (NALACC)
- National Association for Chicana and Chicano Studies (NACCS)
- National Association for Hispanic Education (NAHE)
- National Association of Bilingual Education (NABE)
- National Association of Hispanic Nurses
- National Center for Hispanic Higher Education (NCHHE)
- National Center for Latino Child & Family Research
- National Community for Latino Leadership, Inc. (NCLL)
- National Council for Community and Education Partnerships (NCCEP)
- National Council of La Raza (NCLR)
- National Day Laborer Organizing Network (NDLON) Inland Valley Campaign
- National Education Association Hispanic Caucus
- National Head Start Association
- National Institute for Latino Policy (NILP)
- National Latino Education Network
- National Latino Peace Officers Association (LPOA)
- National Latino/a Education Research Agenda Project (NLERAP)
- NEA National Education Association
- New Futuro
- New York Life - Gabriel Ramirez - guaranteesmatter.com
- Office of the Mayor - Honorable Pat Morris, City of San Bernardino
- Office of the Mayor - Honorable Ron Loveridge, City of Riverside
- P.O.D.E.R (Proving Opportunities and Education in Riverside)
- Parent Institute for Quality Education (PIQE)
- Pathways to Success
- Pre[K] Now - a campaign of the Pew Center on the States
- Puente Project
- Radio Aztlan 88.3 FM Every Friday Night
- RaiseLiteracy.org
- Reynaldo J. Carreon M.D. Foundation
- Riverside Unified School District
- Routledge, Taylor & Francis Group
- San Bernardino City Unified School District
- San Bernardino County Superintendent of Schools
- San Bernardino Valley College
- San Bernardino Valley College - Modern Languages Department and Spanish Club
- SIA Tech - School for Integrated Academics and Technologies
- SMSU Cross Cultural Center
- Somos en escrito - The Literacy online magazine
- Southern Poverty Law Center - Teaching for Tolerance
- Students for Equal Access to Education at California State University, San Bernardino
- Supervisor Josie Gonzales - San Bernardino County 5th District
- Teach For America
- Teachers of English to Speakers of Other Languages, Inc.
- The Association of Latino Administrators and Superintendents
- The California Student Aid Commission (CSAC)
- The Chicano/Latino Caucus of the Inland Empire
- The Handbook of Latinos and Education
- The Inland Empire DREAM Team
- The Latino Book & Family Festival
- UC Riverside - Chicano Student Programs
- UCR Chicano Student Programs
- University of California UC Riverside

- University of California, Riverside
- Vision y Compromiso - Centro de Linguística Aplicada
- Watson & Associates Literacy Center at CSUSB
- Wester Center Musuem - www.westerncentermuseum.org
- White House Initiative on The Educational Excellence for Hispanic Americans
- Wisdom in Education, Online Journal, CSUSB
- www.ahorre.com/ged
- www.mhc viva.org
- www.sjmariachifestival.com



Town Hall Viewing Events

[Join Us as a Town Hall Viewing Event Partner](#)

[LEAD Event Official Logo](#) - As a Town Hall Viewing Event Partner, you may download this logo for use on your website to promote the LEAD Summit. Please contact us at rgarcia@csusb.edu for any questions regarding the use of the logo.

[LEAD Summit Live Global Webcast](#)
(courtesy of LatinoGraduate.net)
(only available March 28, 2012 or later)

We would like to encourage you to submit a video question for our speakers or panel of experts. Our goal is to gather video recorded questions from some of our townhall viewing event locations to be played at the live event. The program committee will decide which videos are included in our live broadcast.

Instructions for creating townhall viewing event questions:

1. Video Length - 30 - 45 seconds. You can submit in English or Spanish.
2. Give your name, university (townhall viewing event location) or organization affiliation.
3. Identify the person you would like to address the question to.
4. Briefly provide any background information relevant to your question.
5. Ask your question.

Upload your video to YouTube with a heading/title - "LEAD Latino Education & Advocacy Days - Townhall Viewing Event Question."

Please send us an e-mail notifying us of your video posting. Include your embed link and URL link. You may e-mail Robert Garcia at rgarcia@csusb.edu or Dr. Enrique Murillo at emurillo@csusb.edu

Tips:

1. Good lighting.
2. SMILE!
3. Practice before you record. Speak clearly and make sure volume setting is adequate.

LEAD Townhall Viewing Event Chapters: 1500 sites across 29 countries:

- Academic and Student Success Division, Danville Community College
- Academy for Teacher Excellence
- Achieving the Dream National Initiative
- Adelante Education
- AG Consultants (multiple, 20)
- Alpha Zeta of Omega Delta Phi International Fraternity Inc.. University of Wisconsin, Milwaukee
- American Association of State Colleges and Universities (Headquarters)
- American Association of Teachers of Spanish and Portuguese (multiple sites)
- American GI Forum of California Member
- American University, Mexico
- AMOCVIES, Mexico
- ANUIES, Mexico
- Arvind Gosht Higher Sec School, Puebla-Mexico
- Asesora Education USA
- Asia-Pacific Association for International Education, Korea
- Asociación Mexicana para la Educación Internacional
- Asociación Nacional de Universidades e Instituciones de Educación Superior
- Asociación Nacional de Universidades Tecnológicas
- Asociación Panamena de Lectura (APALEC)
- Association for Promoting Science Technology Engineering Mathematics
- Association of Canadian Community Colleges
- Association of Caribbean Universities and Research Institutes, Jamaica
- Association of Hispanic Educators, Metro Nashville Public Schools
- Association of Universities and Colleges of Canada
- Austin Peay State University, Clarksville, TN - Hispanic Cultural Center
- AVID Program, Colton High School

- Benemérita Universidad Autónoma de Puebla
- Bilingual/Bicultural Education Program - University of Texas - Austin
- Bluefields Indian and Caribbean University of Nicaragua - BICU(multiple events)
- Brazosport College
- Brenau University
- Bridgeport High School
- Bridget Boyle & Associates

- Brown University
 - Buhach Colony High School
 - Butler University
-
- CA State LULAC chapters (multiple LEAD viewing sites)
 - California Association of Latino Superintendents and Administrators (multiple sites)
 - California Polytechnic State University, San Luis Obispo
 - California State University, Long Beach
 - California State University, Northridge
 - California State University, Palm Desert Campus
 - California Student Aid Commission (CSAC Headquarters)
 - CALTRANS Statewide Small Business Council (SBC)
 - CAMP, HEP and TRIO programs
 - Canadian Bureau for International Education
 - Career Center - Tallahassee Community College
 - CÉGEP International
-
- Center for Global Education UCLA
 - Center for Intercultural and Multilingual Advocacy (CIMA)
 - Center for Latino Achievement and Success in Education (CLASE) College of Education, University of Georgia - Athens
 - Center for Puerto Rican Studies /Centro de Estudios Puertorrique os Hunter College, CUNY
 - Center for the Education and Study of Diverse Populations
 - Central Elementary - Lewisville ISD
 - Centro de Enseñanza Técnica y Superior (CETYS Universidad)
 - Centro de Estudios Superiores del Estado de Sonora
 - Centro de Estudios Universitarios
 - Centro de Investigación y Docencia Económicas, A.C.
 - Centro de Linguística Aplicada
 - Centro Latino, Merritt College
 - Chemeketa Community College
 - Chicana/o Studies Program (broadcast in Student Union Bldg.)
 - CIMEXUS (Centro de Investigaciones Mexico - Estados Unidos), Universidad Michoacana de San Nicolas de Hidalgo
 - CINVESTAV USA
 - City University of Seattle
 - Ciudadada Universitaria , Nicaragua
 - City Year San Antonio
-
- College Assistance Migrant Program
 - College Assistance Migrant Program - California State University, Bakersfield
 - College of Education and Human Development
 - College of Education Programs, Washington State University Vancouver
 - College of Education University of Utah, Salt Lake City
 - College of Education, University of South Carolina
 - College of Education, University of Texas at El Paso
 - College of Education, University of Washington, Seattle
 - College of Education, Washington State University, Pullman
 - College of Natural And Behavioral Science, Department of Sociology California State University, Dominguez Hills
-
- Colorado State University
 - Columbia Explorers Academy
 - COMEXUS, Puebla, Mexico
 - Comité de Padres Latinos/Latino Parent Association
 - Community & Government Relations California State University Channel Islands
 - Community Engagement - California State University, Northridge
 - Community Engagement & Early Assessment Program (EAP)/ Admissions California State University-Maritime Academy
 - Community Engagement and Governmental Affairs, Kutztown University
 - Community Family Centers
 - Complejo Asistencial Universitario
 - Compostela Group of Universities, Spain
 - Comunidad Latina, Harvard Graduate School of Education
 - Comunidad Normal Superior de Mexico
 - Concordia University
 - Consorcio de Universidades Mexicanas
 - Consejo de Acreditación en la Enseñanza de la Contaduría y Administración, Mexico
 - Consejo Nacional de Ciencia y Tecnología, Mexico
 - Coordinador de Cooperación Internacional, Mexico
 - Coordinador General de Universidades, Mexico
 - Coordinadora de Movilidad UPAP, Mexico
 - Corporate Office of Association of Latino Administrators & Superintendents (ALAS)
 - CSUCA, Spain
-
- Department of Bilingual Education, Texas A&M University-Kingsville

- Department of Chicana and Chicano Studies and the Gevirtz Graduate School of Education, University of California, Santa Barbara
 - Department of Curriculum and Instruction, University of Texas at Arlington
 - Department of Education, Culture and Society - University of Utah
 - Department of Education, Santa Clara University
 - Department of Health and Human Performance, The University of Texas at Brownsville and Texas Southmost College
 - Department of Policy Studies in Language and Cross Cultural Education, San Diego State University
 - Department of Sociology, Texas State University-San Marcos
 - Departamento de Vinculacion Internacional, El Salvador
 - Dialogue on Diversity
 - District Office - Santa Clara Unified School District, CA
 - District Office - Sequoia Union High School District
 - District Office, Lansing School District
 - District Office, Long Beach Unified School District
 - District Office, Los Angeles County Office of Education
 - District Office. Coachella Valley Unified School District
 - Dixon High School
 - Drake University
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- Earlham College
 - Eastern New Mexico University
 - École de technologie supérieure
 - EDUCAMEXUS Program
 - Edu-Canada/ Foreign Affairs and International Trade, Belize
 - EducationUSA, Mexico
 - EducationUSA, Guatemala
 - Educational Leadership Department
 - Educational Leadership Program, San Jose State University
 - Educational Management and Development
 - Educational Outreach Services (EOS)
 - Educational Psychology & Foundations (LEPF)
 - El Centro de la Raza The University of New Mexico - Albuquerque
 - El Centro, Inc.
 - El Club de Comerciantes
 - El Colegio de Sonora - Hermosillo, Mexico
 - El Paso County Community College, El Paso, Texas
 - Elementary & Bilingual Education, California State University, Fullerton
 - Enlaces America / National Alliance of Latin American and Caribbean Communities
 - Equity Alliance at ASU, Arizona State University - Tempe
 - Escuela de Formacion de Lideres Afrodescendientes en Derechos Humanos (EFLADH)
 - Espanol Marketing & Communications, Inc.
 - Estacion de Servicio Universitaria, Mexico
 - Evisions, Mexico
-
- Faculty of Arts & Sciences - Newark - Rutgers, the State University of New Jersey
 - Faculty Working Group on Latina/o and Latin American education, Teachers College, Columbia University
 - Federación de Instituciones Mexicanas Particulares de Educación Superior
 - Federacion de Estudiantes del Instituto Tecnologico de Costa Rica
 - Fels Institute of Government, University of Pennsylvania - Philadelphia
 - Fielding Graduate University
 - Florida Art Therapy Association (multiple)
 - Florida State University, School of Teacher Education
 - Fresno County Office of Education
 - Fresno State University
 - Fuerza Mundial / FM Global
 - Fullerton Joint Union High School District
-
- Gallaudet University, Office of Diversity and Equity for Students (3 events)
 - GED HOTLINE, Islandia, NY
 - George Washington University
 - Goshen College, Center for Intercultural Teaching and Learning
 - Government and Community Relations, California State University, Northridge
 - Graduate School of Education and Latino Students Association, University at Buffalo, The State University of New York
 - Graduate School of Education, and Center for Latino Policy Research - University of California, Berkeley
 - Graduate Students, Florida State University-Tallahassee
 - Graduate Students, The University of Texas at San Antonio
 - Grand Rapids Community College
 - Grant MacEwan University
 - Great Basin College
 - Guilford College
-
- Hankuk University of Foreign Studies, Korea
 - Higher Education for Development , Puebla-Mexico
 - Hispanic Organization for Learning Advancement (HOLA)
 - Housatonic Community College
 - Houston Hispanic Forum

- Howard University
- HSI Working Group

- Illinois State University, College of Education and Latino/a Studies Program
- Imperial County Office of Education
- Indiana University Southeast and Hispanic Connection of Southern Indiana
- Indiana University-Purdue University Indianapolis (IUPUI)
- Instituto de Estudios Superiores de Tamaulipas
- Instituto de Estudios Universitarios, A.C.
- Instituto Nacional de Salud Pública
- Instituto Tecnológico de Sonora
- Instituto Tecnológico Superior de Cajeme
- Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus Guadalajara
- Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus León
- Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus Sonora Norte
- Inter American University of Puerto Rico (multiple, 10)
- Inter-American Organization for Higher Education
- Intercultural Development Research Association
- International Hispanic Online University (multiple, 4 sites)
- International Institute for Water and Environmental Engineering, Burkina Faso
- International UNESCO Institute for Higher Education in Latin America
- ITCR, Spain
- Ivy Academia Chatsworth Campus
- Ivy Tech Community College

- Julian Samora Research Institute, Michigan State University

- Kwantlen Polytechnic University

- La Universidad Autonoma de Baja California
- Langara College
- Language, Literacy & Culture, New Mexico State University - Las Cruces
- Lansing Eastern High School
- LaPlaza.net - White House Summit (15 sites)
- Laredo United TSTA/NEA
- Las Tunas, Cuba
- Latinas for College Foundation Inc.
- Latino Advocacy Yahoo E-Groups:
- Latino STEM Alliance
- Latino Student Psychological Association and IMERIT Alliant International University - Fresno Campus
- Latino Studies Program, Cornell University
- Latino Studies Program, La Casa Latino Culture Center, Latino Faculty and Staff Council, and the Center for Latin American and Caribbean Studies, Indiana University - Bloomington
- Liberty Tax - Hispanic Education Team
- Liberty Tax Service - Una Familia Sin Fronteras
- Lincoln Leadership Academy Charter School
- Long Beach City College
- LULAC Michigan and La Mano Groups (multiple, 15)
- Lyon College

- Male Academy Program, Long Beach Unified School District
- Mariela Dabbah Consulting
- Mary Lou Fulton Teachers College
- MDC Inc. (multiple, 41 Council Sites)
- Metro State College of Denver
- Mexican Heritage Corporation, San Jose, CA
- Miami Dade College, Homestead Campus
- Migrant Education Advisor Program (MEAP)
- MiraCosta College
- Montgomery College
- Morgan State University, Jamaica
- Morgan State University, Trinidad and Tobago
- Morton College
- Mount Royal University
- Mountain View College
- MTA Transportation Business Advisory Council (TBAC)
- Muskegon Community College

- Nancy University
- National Association of Hispanic Nurses
- National Office of AVANCE, Inc.
- National Offices, National Head Start Association
- Neag School of Education, University of Connecticut
- Ninos felices, USA, Inc.
- Northeastern Illinois University - Chicago
- Northern Arizona University
- Northern Illinois University- DeKalb
- Norwalk Community College, Norwalk , CT

- OCDE-Programme on Institutional Management in Higher Education, France
 - OECD, Mexico
 - Odessa College
 - Office of Academic Access and Opportunity, Suffolk University, Boston
 - Office of Academic Technology - Newark (event 1) Rutgers, the State University of New Jersey
 - Office of College Access Granted, Inc.
 - Office of Institutional Diversity, Oklahoma State University, Stillwater
 - Office of International Education, Mexico
 - Office of Latino Affairs, Iowa Department of Human Rights
 - Office of Minority Health, Florida Department of Health
 - Office of Multi-cultural Programs and Services
 - Office of P-20 Education Initiatives and the Latino Research and Policy Center
 - Office of the Board of Supervisors, County of San Bernardino
 - Office of the Ministry of Education, Dominican Republic Santo Domingo,
 - Office of the President, New York University
 - Offices of Achieving the Dream organization
 - Offices of DEXTRO LLC
 - Offices of Great Minds in STEM
 - Offices of Greater Corona Hispanic Chamber of Commerce
 - Offices of Hispanic College Fund, Inc.
 - Offices of LATINO STUDENT FUND
 - Offices of National Council for Community and Education Partnerships
 - Offices of Reynaldo J. Carreon M.D. Foundation
 - Offices of the Community Settlement Association
 - Offices of the Superintendent/Deputy Superintendent
 - Organizacion de Desarrollo Etnico Comunitario (ODECO)
 - Organizacion Negra CentroAmericana (ONECA)
 - Our Lady of the Lake University, San Antonio, TX
-
- Pajaro Valley CABE Chapter 66
 - Parents Alliance, Inc./Alianza de Padres (multiple, 7 program sites)
 - Pennocks Bridge Campus
 - Pennsylvania State University, University Park
 - Pepperdine University (multiple campus site viewings)
 - Pima Community College
 - Planning & Development
 - Plymouth State University
 - Pontificia Universidad Javeriana, Colombia
 - Pontificia Universidade Catolica de Sao Paulo (PUC.SP)
 - Pontificia Universidade Católica do Rio Grande do Sul, Brazil
 - Poudre School District
 - Program Evaluation Office, Los Angeles County Probation Department
 - Puerto Rican/Latin American Cultural Center, University of Connecticut
-
- Rancho Buena Vista High School
 - Reading And Beyond
 - Regis University
 - ReImagine Training Associates
 - Reykjavik University, Iceland
 - Rialto Unified School District Professional Development Center
 - Robert Morris University
 - Roosevelt University - Schaumburg Campus
 - Roosevelt University, Main Campus
 - Royce Foundation for Youth
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- Sacramento City College
 - Sacramento City Unified School District
 - Sacramento State University, Department of Teacher Education
 - Saint Mary's College
 - Salem/Keizer Coalition for Equality
 - San Bernardino County Superintendent of Schools
 - San Bernardino Valley College
 - San Diego Unified School District (multiple, 5 sites)
 - San Joaquin Delta College, Stockton, California
 - Santa Rosa Junior College
 - Saque La Grande Medical University
 - School of Education Southern Connecticut State University - New Haven
 - School of Education, Loyola Marymount University
 - School of Education, Manhattan College, Riverdale, NY
 - School of Education, Michigan State University
 - School of Education, Texas Wesleyan University
 - School of Education, University of Wisconsin, Milwaukee
 - School of Medicine - Universidad Autonoma de Guadalajara
 - Secretaria de Educacion Publica, Mexico
 - Secretario General Adjunto CSUCA, USA
 - Selkirk College
 - Sistema ITESM
 - Society of Hispanic Professional Engineers, Inc., Greater Los Angeles Chapter

- Southern Methodist University
 - Spanish Language Program, Duke University
 - Spanish/ESL Program, Brescia University
 - State Office of the Idaho Commission on Hispanic Affairs
 - Steinhardt School of Culture, Education, and Human Development at New York University (NYU).
 - STEM Division, Pima Community College-West Campus
 - Student Multicultural Affairs Southwestern University
 - Student Union & Student Life, California State University, Los Angeles
 - Students for Educational Equity, Florida International University
 - Summerland Monastery
 - Sungard Higher Education, Spain
 - Sungkyunkwan University (SKKU), Korea
 - Suplemento Universitario Campus Mileno, Mexico
 - Swarthmore College
-
- Target Market Trends, Inc.
 - Tarrant County College
 - Teach for America (multiple, 40 placement region sites)
 - Teacher Education Department, CSU Monterey Bay
 - Teachers of English to Speakers of Other Languages, Inc.
 - Temple College
 - Texas A&M University - Kingsville
 - Texas Campus Compact
 - Texas Center for Education Policy, University of Texas - Austin
 - Texas Tech University, College of Education
 - Texas Woman's University
 - The Carolina Latina/o Collaborative
 - The College Board
 - The College of Education and Health Professions, the Center for Mexican American Studies, and the UTA Library at The
 - University of Texas - Arlington
 - The Hispanic Heritage Foundation and LOFT Institute
 - The Hispanic Organization for Progress and Education
 - The Latino Voters League
 - The Los Angeles County School Districts Organization
 - The World Bank, Canada
 - TODOS: Mathematics for All
 - Together Everyone Achieves More (TEAM) Referral / Montebello Chapter
 - Trinity College
 - TRiO Outreach Programs - Educational Talent Search
 - Truckee Meadows Community College
 - Tutoring and Student Academic Services - Colorado State University - Pueblo
-
- UPAEP, USA
 - U.S. Department of Energy, Office of Economic Impact and Diversity
 - U.S. Embassy in Mexico
 - UAM Guatemala
 - UAM Azcapotzalco-Mexico
 - UASD, Mexico
 - UDELAS, Mexico
 - UDLAP, Mexico
 - UK Higher Education International Unit, Spain
 - UK Higher Education International Unit, Nicaragua
 - UNACHI, Mexico
 - UNAN Leon-Mexico
 - UNAN Managua, Nicaragua
 - UNED, Mexico
 - Universidad Anáhuac
 - Universidad Anáhuac del Sur
 - Universidad Autónoma de Aguascalientes
 - Universidad Autónoma de Baja California
 - Universidad Autónoma de Chihuahua
 - Universidad Autónoma de Ciudad Juárez
 - Universidad Autónoma de Coahuila
 - Universidad Autónoma de Guadalajara
 - Universidad Autónoma de la Laguna
 - Universidad Autónoma de Nuevo León
 - Universidad Autónoma de Querétaro
 - Universidad Autónoma de San Luis Potosí
 - Universidad Autonoma de Santo Domingo
 - Universidad Autónoma de Sinaloa
 - Universidad Autónoma de Yucatán
 - Universidad Autónoma del Estado de Hidalgo
 - Universidad Autónoma del Noreste
 - Universidad Autónoma Metropolitana
 - Universidad Autónoma Metropolitana Unidad Azcapotzalco
 - Universidad Autónoma Metropolitana Unidad Cuajimalpa
 - Universidad Autónoma Metropolitana Unidad Iztapalapa

- Universidad Autónoma Metropolitana Unidad Xochimilco
- Universidad Autónoma, Madrid
- Universidad Central de Las Villas
- Universidad Cristóbal Colón
- Universidad de Almería, Spain
- Universidad de Camagüey
- Universidad de Ciencias Médicas, Costa Rica
- Universidad de Ciencias Pedagógicas "Pepito Tey"
- Universidad de Colima
- Universidad de Cuenca
- Universidad de Guadalajara
- Universidad de Guanajuato
- Universidad de la Havana
- Universidad de la Laguna
- Universidad de La Salle, Colombia
- Universidad de las Américas Puebla
- Universidad de Montemorelos
- Universidad de Monterrey
- Universidad de Occidente
- Universidad de Oriente
- Universidad de Oviedo, Spain
- Universidad de Penas del Rio "Hermanos Saiz"
- Universidad de Piña de Rio
- Universidad de Santiago de Chile, Chile
- Universidad de Sonora
- Universidad de Viña del Mar, Chile
- Universidad del Caribe
- Universidad del Centro de México
- Universidad del Mayab
- Universidad del Noreste
- Universidad del Norte, Colombia
- Universidad del País Vasco, Spain
- Universidad del Pedregal
- Universidad del Sagrado Corazon
- Universidad del Valle de Atemajac
- Universidad do Minho
- Universidad Iberoamericana
- Universidad Insurgentes
- Universidad Juárez Autónoma de Tabasco
- Universidad Juárez del Estado de Durango
- Universidad La Salle
- Universidad La Salle Noroeste
- Universidad Latina de América
- Universidad Monsenor Oscar Arnulfo Romero (UMOAR) Chalatenango, El Salvador
- Universidad Nacional Autónoma de Mexico (UNAM) Centro de Estudios Sobre la Universidad
- Universidad Nacional de Quilmes, Argentina
- Universidad Nacional del Nordeste, Argentina
- Universidad Pedagógica Nacional
- Universidad Politécnica de Valencia, Spain
- Universidad Politécnica de Valencia, Spain
- Universidad Popular Autónoma del Estado de Puebla
- Universidad Rafael Landívar, Guatemala
- Universidad San Sebastián, Chile
- Universidad Técnica Particular de Loja, Ecuador
- Universidad Tecnológica Centroamericana, Honduras
- Universidad Tecnológica de León
- Universidad Tecnológica de Puebla
- Universidad Tecnológica del Suroeste de Guanajuato
- Universidad Vasco de Quiroga, A.C.
- Universidad Veracruzana
- Univ. Interamericana de Puerto Rico- San German
- UNIVERSIA Peru
- UNIVERSIA Colombia
- UNIVERSIA Mexico
- Universidad Autónoma de Tamaulipas, Mexico
- Universidad Autónoma del Estado de Mexico
- Universidad de Belize
- Universidad de El Salvador
- Universidad de la Salle
- Universidad de San Carlos de Guatemala
- Universidad Guadalajara LAMAR
- Universidad Interamericana de Puerto Rico
- Universidad La Salle, Coasta Rica
- Universidad Latina S.C.
- Universidad Nacional Autónoma de Honduras
- Universidad Nacional Autónoma de Nicaragua
- Universidad Nacional de Agricultura, Canada
- Universidad Nacional de Costa Rica

- Universidad Nacional de Ingenieria, Puebla-Mexico
- Universidad Nacional de Quilmes, Trinidad and Tobago
- Universidad Nacional Heredia
- Universidad Panamericana, Managua, Nicaragua
- Universidad Pedagogica Nacional, Mexico
- Universidad Pedagogica Nacional Francisco Morazan, Batesville, AR
- Universidad Politecnica de Valencia
- Universidad Tecnica Particular de Loja, Managua, Nicaragua
- Universidad Tecnologia del Valle del Mezquital, Guadalajara Jalisco, Mexico
- Universidad Tecnologica de la Costa Grande de Guerrero, Mexico
- Universidad Tecnologica de la Selva
- Universidad tecnologica de Panama
- Universidade Estadual Paulista "Júlio de Mesquita Filho", UNESP, Brazil
- Universidade Federal do Paraná, Brazil
- Universidade Federal Fluminense
- Université du Québec à Chicoutimi
- Université Laval
- Universiti Sains Malaysia, Malaysia
- University of Alberta
- University of Arizona - Tucson
- University of California, Santa Cruz
- University of French Comté
- University of Houston
- University of Houston-Downtown
- University of the Incarnate Word
- University of Manitoba
- University of Massachusetts - Amherst, School of Education
- University of Massachusetts, Boston
- University of Michigan, North Campus
- University of Missouri
- University of Nebraska-Lincoln
- University of Nevada - The Center for Student Cultural Diversity
- University of New Brunswick
- University of North Texas at Dallas
- University of Regina
- University of Technology, Jamaica
- University of Texas at Brownsville
- University of Texas at San Antonio
- University of the West Indies
- University Outreach, California State University, Fullerton
- UPAEP, San Jose, Costa Rica
- UPV/UHE, Guanica, Puerto Rico
- USAID, Ocosingo, Chiapas
- USP, Toluca, Mexico
-
- Uraccan University of Nicaragua
- Utah State University
- UTSA Mexico Center
-
- Valencia Community College
- Valley Arts & Science Academy
-
- Warsaw University of Tecnology
- West College of Education - Midwestern State University
- Western High School
- Western Illinois University
- Western Interstate Commission fo Higher Education
- Westmoreland County Community College
- Women's Leadership & Post-Secondary Programs, Hispanic Alliance for Career Enhancement HACE
- World Education Services, Inc., London, UK
- World Education Services, Inc., Lima, Peru
- Y.E.L.L. - Youth Engaging in Leadership & Learning
- Youth Policy Institute (YPI) (muliple, 125 program sites)

Optional Course Credit

Earn Optional Credit for participating in the LEAD Summit at the CSUSB campus or online from a Town Hall Viewing Site.

To successfully earn credit for those participating on-site at the LEAD Summit:

- Register for the LEAD Summit not later than March 28, 2012
- **Using the link below**, register for the optional credit by the registration deadline of March 28, 2012
- Fully participate in the LEAD Summit by attending all of the sessions (8:30 a.m. to 4:30 p.m.)
- Complete the LEAD post-summit survey by March 31, 2012 which will be emailed to you after the event.

To successfully earn credit for those participating virtually from a Town Hall Viewing Site should:

- Register for the LEAD Summit not later than March 28, 2012
- **Using the link below**, register for the optional credit by the registration deadline of March 28, 2012
- Fully participate in the LEAD Summit from a distance by virtually attending all of the sessions from a Town Hall Viewing Site (8:30 a.m. to 4:30 p.m.)
- Complete the LEAD post-summit survey by March 31, 2012 which will be emailed to you after the event.

Note: Once your optional credit registration and fee is received no refunds are permitted.



REGISTRATION DEADLINE: March 28, 2012

Quarter: Winter 2012

Course Title: Latino Education and Advocacy Days (LEAD) Summit - Optional Credit

Category: Education Summit

Course No.: EDUC 3527

Unit(s): 1

Schedule No.: 24058

Fee: \$60

Day(s)/Date(s): Wednesday, March 28, 2012

Time: 8:30 am-4:30 pm

Location: SAN BERNARDINO-CSUSB, Santos Manual Student Union or virtually from a Town Hall Viewing Site

Instructor: Enrique Murillo

Registration Deadline: by March 28, 2012 online or a limited morning opportunity to register onsite the morning of the Summit

Course Fee: \$60.00 for one unit of continuing education, professional development level of credit.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.

Description: This summit will cover a broad range of topics on the educational issues that impact Latinos, particularly students and families. There are four components which will encompass most issues of relevance:

(1) Community Engagement, (2) Professional Development, (3) Parental Involvement, and (4) Youth Leadership.

These include, but are not limited to the following strands:

- Schooling Conditions and Outcomes / Educational Pipeline
- Culture, Identity and Diversity
- Immigration, Globalization and Transnationalism
- Language Policies and Politics
- Early Childhood
- Latino Perspectives on School Reform
- Culturally-Responsive Pedagogies and Effective Practices
- High Stakes Testing and Accountability
- Community Activism and Advocacy
- Higher Education Eligibility, Enrollment and Attainment

The Professional Development Component of the Latino Education and Advocacy Day (LEAD) Summit is designed to provide administrators, teachers and staff an experience in broadening your understanding of the educational issues that impact Latinos, particularly students and families. The educational success of an individual is linked to many factors. Understanding those factors can create unprecedented success in the teaching and learning community.

Course Requirements (attendance at all sessions from 8:30 a.m. to 4:30 p.m in person or virtually from a Town Hall Viewing Site):

- Check-in begins as early as 7:30 a.m.
- Opening, Keynote & Morning Forum: 8:30 – 11:45 a.m.
- Afternoon Forums: 1:00 – 3:00 p.m.
- Panel Discussion & Capstone Event: 3:25 - 4:30 p.m.
- Conclusion & Networking Reception: 5:30 p.m.

Full Summit Attendance: One (1) unit of optional credit at the continuing education level, from the College of Extended Learning at CSUSB, is available for those who fully participate in this summit AND complete the post-summit survey.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.
Course Requirements (attendance at all sessions, .):

For more information, please contact:

Aurora Vilchis
College of Extended Learning
909-537-73889
vilchis@csusb.edu



Travel & Hotel Information

Hilton San Bernardino
285 East Hospitality Lane
San Bernardino, California, United States 92408-3411

The **Hilton San Bernardino** hotel is the perfect place to stay when exploring the many attractions of southern California. Our Hilton hotel is half an hour from San Bernardino Mountain resorts of [Lake Arrowhead](#) and [Big Bear](#). Forty five minutes south brings you to the sandy beaches of Newport Beach and Huntington Beach. [Disneyland®](#) and [Knotts Berry Farm](#) are even closer.

The Hilton Hotel San Bernardino California is merely 20 freeway minutes from the Ontario International Airport (ONT) and the famous [Victoria Gardens](#) shopping complex. Business travelers will be delighted to find themselves convenient to the surrounding cities of Redlands, Loma Linda and Colton. [ESRI](#), [Loma Linda University Medical Center](#), [University of Redlands](#), and [San Bernardino International Airport](#) are virtually on the doorstep. San Bernardino is also home to [Cal State University, San Bernardino \(CSUSB\)](#) and just a short drive from the [University of California at Riverside \(UCR\)](#).

[Make Your Reservation Online Now!](#)

Group Name: LEAD III
Group Code: LEAD
Hotel Name: Hilton San Bernardino
285 East Hospitality Lane
San Bernardino, California
92408-3411
CSUSB - Latino Education and Advocacy Days
Make your reservation by phone:
Tel: 909-388-7914 Fax: 909-381-4299
Toll Free: 800-HILTONS

[Ontario Airport / Rancho Cucamonga](#)

[Map to CSUSB](#)



Planners

Event Planning Committees

ADMINISTRATION/DEVELOPMENT

- Enrique Murillo and Deborah Buck

ARTS & CULTURE

- Armando Cepeda (leader)

EDUCATIONAL DESIGN/CURRICULA

- Enrique Murillo (leader), Sonya V. Scott, Aja Nadine Henriquez, Christy Martinez, Sam Crowell, Stephen Villaseor, Edwin Gomez and Carly Chavez
- (LEAD Week; Daniel Loera, Nori Sogomonian, Kathleen Rowley, Valentina Watson, Gustavo Chamorro, Juan Lopez, Elias Escamilla, Cathy Martinez, Karolia Macias, Elena Carrasco, and Ricardo Vargas)

EXHIBITS EXPO/DECORATIONS

- Iwona Contreras (leader)

FACILITIES & SET UP

- Jesse Felix (leader)

FOOD & BEVERAGE

- Tito Calderon (leader)

HOSPITALITY/COMMUNITY & GOV'T RELATIONS

- Patricia Aguilera (leader), with Valentina Watson, Juan Lopez, Alice Martinez, Terri Lynn Cortez, Sheila Torres, David Torres, Graciano Gomez, Judy Rodriguez Watson, and Maria Lavalle

INFORMATION SYSTEMS & TECHNOLOGY TEAM

- Rob Garcia (leader), with Steve Waldman, and Armando Sanchez

MEDIA RELATIONS

- Joe Gutierrez (leader) with Jose Rivera

OUTREACH AND PROMOTION

- Jacob Poore (leader), with Karlo Ludwig, Christian Diaz, Juan Dominguez, and Lilian E. Hernandez

PUBLIC SAFETY

- Jimmie Brown (leader)

REGISTRATION

- Diana Quijano and Crystal Lucero (co-leaders)

TRANSLATION & LANGUAGE SERVICES

- Mario Valenzuela (leader), with Erika Bugarin, Frank Miranda, and Daniel Arellano

SOCIAL MEDIA & NETWORKING

- Maria Riesta and Maritza Morales (co-leaders)

VOLUNTEER COORDINATION & CLEAN-UP

- Aurora Vilchis (leader)

Administration

Administrative Office:

Latino Education and Advocacy Days (LEAD)
c/o Latino Education Projects
California State University San Bernardino
5500 University Parkway / Room CE-305
San Bernardino, CA 92407
Tel: 909-537-5632
Fax: 909-537-5992



LEAD Executive Director
Dr. Enrique G. Murillo Jr.
email: emurillo@csusb.edu

LEAD Administration / Development (College of Education)

- Jay Fiene
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- Robert Garcia
Information Technology Consultant
rgarcia@csusb.edu