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College of Education


Monday, March 28, 2011

Latino Education & Advocacy Days Summit

[Latino Education and Advocacy Days \(LEAD\)](#)
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REGISTRATION NOW CLOSED

We have reached capacity for in-person attendance at Cal State San Bernardino. You may still attend one of our many Town Hall Viewing Events or watch the event from your computer.

Currently: 1278 Town Hall Viewing Events

[See the current list of THVEs](#)

- Latino Education is the economic imperative of our time, and the civil rights issue of our generation.

- Latino students disproportionately bear the crux of the educational crisis, and is where the greatest improvements and most fundamental changes must be fared.

[Participate in the LEAD Global Classroom](#)

(courtesy of [International Hispanic Online University](#))

Sign up to participate in the free virtual classroom that compliments the Latino Education & Advocacy Days Summit. After creating your account, you will be able to access the course and begin participating and connect with others interested in explore topics related to educational excellence.

We've put together an interactive / collaborative online classroom to compliment the live feed that will be broadcast on the internet. This will give participants a virtual classroom experience where they can interact, participate, ask questions, etc in the days leading up to the Summit, throughout the day of the Summit and that the days following the event. We are taking questions and facilitating a dialogue online from people interested in Hispanic / Latino educational solutions.

[LEAD Summit Live Global Webcast](#)

(courtesy of [LatinoGraduate.net](#))

(only available March 28, 2011 or later)

The College of Education at California State University San Bernardino is pleased to announce the 2nd Annual LEAD Latino Education and Advocacy Days (LEAD) Summit.

Are you ready to make a difference
in the Latino community?

Are you ready to connect with and be
part of Latino educational leadership?

Are you ready to find cross-sector
solutions to improve the education and lives of all students?

Raise Your Hand, Step In, and Get Involved!!!

Please join us for a one-day summit as we convene key stakeholders: teaching professionals and educators, researchers, academics, scholars, administrators, independent writers and artists, policy and program specialists, students, parents, families, civic leaders, activists, and advocates. In short, those sharing a common interest and commitment to educational issues that impact Latinos.

[Optional course credit is still available for those participating in the LEAD Conference](#)

Conference Location: [Santos Manuel Student Union Event Center](#)

Free Event Parking: Lot D Only



Support This Event!

If you're an individual, institution, business, agency or group who wants to monetarily support this event, please click [here](#) and make your tax-deductible donation to "Latino Education" in the drop down box.



You can also find us on these social networks



Please visit our other LEAD Project Websites:

[The Journal of Latinos and Education](#)

[National Latino Education Network](#)

[The Handbook of Latinos and Education](#)

[Inland Empire Regional Collaborative](#)

Contact Us

Latino Education and Advocacy Days (LEAD)

California State University San Bernardino
5500 University Parkway / Room CE-305
San Bernardino, CA 92407

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Overview

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[2010 LEAD](#)

The objective of the LEAD summit is to promote a broad-based awareness of the crisis in Latino Education and to enhance the intellectual, cultural and personal development of our community's educators, administrators, leaders and students.

Our free one-day summit will:

Leadership: encourage leadership through our inspirational speakers. We ask ourselves: What are effective leadership strategies during these tumultuous times? As change agents, how do we think outside the box? What are effective innovations for closing the achievement gap, student retention and success; student services; teaching and academic affairs?

Diversity: provide education and resources in partnership with other educators to promote respect for differences and an appreciation of diversity. We ask ourselves: How can we best provide a challenging and supportive atmosphere for gender, racial and ethnic minorities?

Higher Education: encourage and provide opportunities for Latinos to attend college by sharing information regarding the California Law AB540, Financial Resources to help pay for college, and information/recruitment to the plethora of advanced degrees offered by CSUSB, particularly the Ed.D. Doctorate Program in Educational Leadership.

Culture and Arts: celebrate our Latino heritage, spirit and achievement with displays of Latino art, music and history. This summit will provide a good opportunity to take a deeper look into the Latino family values that make Latinos a particular group by discussing our preferences, motivations, expectations and the impact of some of our cultural traits in educational endeavors as well as their linkages to the U.S. workplace and economy.

Resources: provide teaching resources and partners for teaching through our research, educational programs and the exhibits on display during the summit.

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California State University, San Bernardino
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Latino Education & Advocacy Days (LEAD) 2nd Annual Summit

Monday, March 28, 2011
Santos Manuel Student Union

[Official LEAD Program](#)

[LEAD Summit Live Global Webcast](#)
(courtesy of [LatinoGraduate.net](#))
(only available March 28, 2011 or later)

LEAD Summit Program At-A-Glance:

- 7:30 AM: Check-In - Live Mariachi Music
- 8:20 AM: Opening Video
- 8:30 AM: Welcome and Opening Remarks
- 9:30 AM: Morning Keynote Address - "Enhancing Education in America, the Economic Imperative and Civil Rights Issue of our Generation"
- 10:10 AM: Break / "Un Cafecito"
- 10:25 AM: Forum – "Building Capacity and Ensuring the Next Generation of College Graduates"
- 11:25 AM: Presentation – "Under Cultural Assault / Apartheid in Arizona"
- 12:00 PM: Lunch / Aztec Dancers
- 1:00 PM: Video Message - "LEAD & Labor"
- 1:15 PM: Guest Speaker - "College Education for the Youth Development and Opportunity Pipeline"
- 1:30 PM: Afternoon Keynote Address: "Educational Leadership & Commitment: Addressing the Academic Challenges of Latino Students"
- 2:00 PM: Forum – "STEM, Workforce Development, and Economic Vitality"

2:55 PM: Break / "Otro Cafecito"

3:05 PM: Panel Discussion - "It Takes a Reform-Minded Learning Village: Meaningful Interaction among Parents, Teachers, Unions and Administrators"

4:00 PM: Forum – "From Capitol to Campus / Obama Officials' Call to Action"

5:00 PM: Acknowledgements

5:15 PM: Networking Reception / Live Mariachi Music
- Appetizers and Refreshments

7:00 PM: Capstone Event: "The Moment is Now: The President, Hispanics and Education"

Program Detail



Master of Ceremony

[Dr. Enrique G. Murillo, Jr.](#)

LEAD Executive Director

California State University, San Bernardino

7:30 AM: Check-In

Continental Breakfast, Distribution of Packets, Optional Credit Registration, Live Music Entertainment - Featuring "Mariachi Aguilas de Oro"

8:20 AM: Opening Video

"Critical Voices II"

Taylor Vermillion

LEAD Videographer

8:30 AM: Welcome and Opening Remarks

[Chairman James Ramos](#)

San Manuel Band of Mission Indians

Opening Bird Song



[Chancellor Charles B. Reed](#)

The California State University

[President Albert K. Karnig](#)

California State University, San Bernardino





[Judy Rodriguez Watson](#)
2011 LEAD Honorary Chair/*Madrina de Honor*
Co-President, Watson and Associates Development

9:30 AM: Morning Keynote Address - "Enhancing Education in America, the Economic Imperative and Civil Rights Issue of our Generation"

Video: "CSUSB Hispanic Serving Institution"
Academic Computing & Media

Introduction / Moderator:

[Dr. Jay Fiene](#)

Interim Dean, College of Education
California State University, San Bernardino



Speaker:
[Honorable Arne Duncan](#)
U.S. Secretary of Education

10:10 AM: Break / "Un Cafecito"

10:25 AM: Forum – "Building Capacity and Ensuring the Next Generation of College Graduates"

Higher education practices and policies have often narrowly focused on college access more than college completion itself. This, together with the Obama Administration's recent aims to re-establish the United States among the top ranking nations for college degree attainment by 2020, have led for a pursuit for solutions and policy changes that will help improve completion rates over the next decade.

While there may be a difference of judgment about the various pathways, there is agreement that our success in attaining these national college completion goals will be determined by how well we serve our Latino population. That is, the data is abundantly unambiguous that raising the outcome rates among United States' growing Latino population is crucial, given that the current pace of degree completion is not sufficient.

Serving the Latino population means more than just enrolling them in colleges and universities, but more importantly improving the chances that they will complete a degree and get us to our national goal.

Why are some institutions more successful than others in helping Latino students with similar academic backgrounds earn degrees? Can we identify particular obstacles Latino students face in completing a college degree? Finally, how do we build the capacity and interagency collaboration so as to maximize the specific conditions that seem to positively affect graduation rates for our biggest and fastest growing population, and discuss the actions that can be taken to improve them?



Introduction:
[Gustavo Chamorro](#)
Director, Digital Media Center
Rancho Santiago Community College District



and Doctoral Candidate, Educational Leadership Program, CSUSB

[Michele Siqueiros](#)

Executive Director
The Campaign for College Opportunity



[Dr. Louis Olivas](#)

President
American Association of Hispanics in Higher Education

[Dr. Monte E. Perez](#)

President
Moreno Valley College



Moderator:

[Jorge Haynes](#)

Senior Director, External Relations
The California State University, Office of the Chancellor

11:25 AM: Presentation – “Under Cultural Assault / Apartheid in Arizona”

As the current epicenter of the anti-immigrant movement, groups of educators, students, workers, organizers and immigration activists who live in Arizona, are fighting against policies, practices, and repressive legislation.

The three legs of this Arizona trilogy include:

- SB 1070, the state's racial profiling bill;
- HB 2281, the anti-Ethnic/Raza Studies bill; and
- Nullification of the 14th Amendment or Birthright Citizenship.

This presentation serves to offer organizers/educators the latest update on the resistance and organizing efforts of the past several years in Arizona, and inform others throughout the country on the actions and protests.



Introduction/Moderator:

[Carly Chavez](#)

Instructor, AVID, Biology and Physiology
Fontana High School
and Doctoral Candidate, Educational Leadership Program, CSUSB

[Salvador Reza](#)

Puente Movement and Grass Roots Leader
Phoenix, AZ





[Roberto "Dr. Cintli" Rodriguez](#)

Assistant Professor, Department of Mexican American & Raza Studies
University of Arizona, Tucson

12:00 PM: Lunch / Aztec Dancers - "Grupo Xipetotec"



1:00 PM: Video Message - "LEAD & Labor"



[Honorable Hilda Solis](#)

Secretary of Labor

1:15 PM: Guest Speaker - "College Education for the Youth Development and Opportunity Pipeline" - Sponsored by [LOFT Institute](#)

Introduction:
Jessica Barajas
Development Associate
LOFT Institute



Speaker

[Daniel Hernandez](#)

Congressional Intern for Congresswoman Gabrielle Giffords, and a Director with the Arizona Students' Association

1:30 PM: Afternoon Keynote Address – "Educational Leadership & Commitment: Addressing the Academic Challenges of Latino Students"

[Dr. Thelma Meléndez de Santa Ana](#)

Assistant Secretary for Elementary and Secondary Education



2:00 PM: Forum – "STEM, Workforce Development, and Economic Vitality"

The quality of the future U.S. labor market depends on both education and job skills, and, if the United States wants to remain competitive, our ability to produce high levels of educated and skilled workers is critical to the overall performance of its participation in a global economy. The increasingly globalized economy also means that the U.S. is facing more competition as other nations increase their skills in the STEM subjects (science, technology, engineering and mathematics).

These areas are vital to success in a high-tech world, but there is data that suggests there are not enough U.S. students that are interested in the STEM fields. Being so, many regions, institutions and leaders, perceiving the importance of improved STEM education to their

economies, have begun to take action, and this is a current priority in education and workforce development.

However, albeit Latinos are the fastest growing and largest minority group in the United States, they are also the poorest and most undereducated when compared to other groups. In light of the burgeoning population, Latinos represent the workforce of the future. The completion rates of Latinos in today's educational institutions has improved some but is no way keeping pace with the demographic growth, and the contributions of Latinos to the health of our economy will rest on how well the pipeline is sealed and graduation rates, at both high school and higher education, increase.

How can we increase participation and attract Latino students into STEM careers? How do we develop the cooperation and integrated policies needed between federal departments, state agencies, schools, post-secondary institutions, local groups, and industry? Finally, what other partnerships are desired to increase and maximize this cooperation, to collect and disseminate information, and to coordinate the needed resources to build a robust workforce of the future.



Introduction:

[Mauricio Cadavid](#)

Administrative Analyst/Specialist, Online and Distributed Learning and
Doctoral Candidate, Educational Leadership Program, CSUSB

[Dr. Pamela S. Clute](#)

Assistant Vice Provost, Academic Partnerships
ALPHA Center, Executive Director
Lecturer in Mathematics/Education
University of California, Riverside



[Dr. Estela Mara Bensimon](#)

Professor of higher education and Co-Director of the Center for Urban
Education (CUE) USC Rossier School of Education

[Ray Mellado](#)

Chair and CEO
Great Minds in STEM



[Dr. Joseph A. Scarcella](#)

Professor of Education, Department of Science, Mathematics, and
Technology Education and Coordinator Career and Technical Education,
California State University, San Bernardino.

Moderator:

[Dr. J. Michael Ortiz](#)

President

California State Polytechnic University, Pomona



2:55 PM: Break / "Otro Cafecito"



3:05 PM: Panel Discussion - "It Takes a Reform-Minded Learning Village: Meaningful Interaction among Parents, Teachers, Unions and Administrators"

It's not a shrouded mystery that our educational system is in dire need of addressing educational inequities at large, and the brunt of its failures is visited most upon the poorest of our communities. The good news is that many, many people agree. The value of education is tied to economic growth and the spread of democracy. This has raised and increased the importance of ensuring that all children and youth have access to high quality and effective education. Therefore, as is widely recognized, education represents an area in which the desire for reform and substantive innovation is shared across multiple sectors, political affiliations and stakeholder communities.

Parents, youth leaders, teachers, unions and administrators each offer a wealth of ideas, information, practices and resources, which are increasingly driven by a growing understanding of what works in education and how to go about successfully improving teaching and learning in schools. Additionally, because the sought-after solutions can be cumbersome, complicated and difficult at times, it requires a broader spectrum of leadership that can foster a community that shares knowledge, taps the various networking resources, thinks along systemic lines, resists social injustices, and empowers its citizenry.

In light of this, it is encouraging to see the wide acceptance that the education system can often be an anchor dragging down the economic aspirations and democratic impulse of the next generation, and importance agreed of building on the previous reforms to improve K-12 education in the United States . It takes a reform-minded learning village and a strong voice to shape the policies and practices that affect our schools.



Introduction:

[Juan Carlos Luna](#)

Administrator, Taylton Virtual Academy - San Bernardino

[Katherine Underwood](#)

Kindergarten Teacher, La Jolla Elementary - Moreno Valley
and Board Member of the National Education Association (NEA)



[Marcelino "Chico" Garza](#)

Special Assistant to the Superintendent and Community Liaison
San Bernardino County Superintendent of Schools

[David Valladolid](#)

President and CEO, Parent Institute for Quality Education (PIQE)



[David A. Sanchez](#)

President, California Teachers Association (CTA)

Moderator:

[Dr. Jacqueline E. Romano](#)



Teacher Education and Administration
University of North Texas at Dallas



4:00 PM: Forum – “From Capitol to Campus / Obama Officials’ Call to Action”

On Oct. 19, 2010, President Obama signed a new executive order renewing the White House Initiative on Educational Excellence for Hispanics. This historic event demonstrated the president's strong support for the critical role Latinos play in the overall prosperity of the United States and highlights his administration's commitment to expanding education opportunities and improving education outcomes for all students.

Prior to the signing, the White House Initiative on Educational Excellence for Hispanics visited more than 90 communities in 20 states to engage citizens concerned with improving the lives of Latinos. To mark the next step in connecting communities nationwide with information, resources and people to improve the academic achievement and lives of Latinos, the White House Initiative convened key Education Department and Administration officials, and national Latino education, community and business leaders for a National Education Summit and Call to Action.

This capstone event continues the impetus of that one-day event at the Organization of American States, whereby furthering to provide forums where those key Education Department and Administration officials can share their expertise and resources to assist communities in expanding education opportunities and improving education outcomes for Latino students.



Introduction/Moderator:

[Juan A. Sepulveda, Jr.](#)

Director, White House Initiative on Educational Excellence for Hispanics

[Jose A. Rico](#)

Deputy Director, White House Initiative on Educational Excellence for Hispanics



[Dr. Martha J. Kanter](#)

Under Secretary of Education

[Yvette Sanchez Fuentes](#)

Director, Office of Head Start



[Rosalinda B. Barrera](#)

Assistant Deputy Secretary and Director, Office of English Language Acquisition

5:00 PM: Closing Remarks & Acknowledgements

5:15 PM: Networking Reception / Live Music
- Appetizers and Refreshments

Music Entertainment - Featuring "Mariachi Aguilas de Oro"



7:00 PM: Capstone Event: "The Moment is Now: The President, Hispanics and Education" - sponsored by UNIVISION



Moderator:
 Jorge Ramos
 Univision Anchor

President Barack Obama
 44th President of the United States



As the capstone event to the national observance of Latino Education & Advocacy Days, our LEAD Summit program will include a historic town hall event with President Barack Obama, 44th President of the United States.

Univision, the leading media company serving Hispanic America, will host "Noticias Univision Presenta: Es El Momento - El Presidente, Los Hispanos y la Educacion" (The Moment is Now: The President, Hispanics and Education) on Monday, March 28, 2011 from Bell Multicultural Media Center in Los Angeles, California. Hosted by Emmy-award winning journalist and co-anchor of Univision's **NCATE** Jorge Ramos, the town hall will give President Barack Obama the opportunity to meet with students, parents and teachers in an important dialogue on education and economic development. The historic event will be broadcast on the Univision Network on March 28 at 7pm ET / PT, 6 pm CT. It will also be streamed online on www.EsElMomento.com in English and Spanish and simulcast on Univision Radio.

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Featured Speakers

In Order of Appearance:

Chairman James Ramos

San Manuel Band of Mission Indians

James Ramos was first elected to the office of chairman for the San Manuel Band of Serrano Mission Indians on March 1, 2008. In 2011, Governor Jerry Brown appointed James Ramos to the State Board of Education as their representative to the Commission.

Ramos is a proven civic leader and has served on numerous boards and organizations promoting business, economic and social opportunities in the greater San Bernardino area.

Chancellor Charles B. Reed

The California State University

The Chancellor of the California State University is the chief executive officer of the country's largest senior system of public higher education. He provides leadership to 43,000 faculty and staff and 412,000 students on 23 campuses and seven off-campus centers. The CSU, which spans the entire state of California, has an annual budget of more than \$5 billion.



The California State University currently offers approximately 1,233 bachelor's degree programs, 783 master's programs, and 29 joint doctoral programs in 319 areas. CSU prepares the majority of the state's new public school teachers and 10 percent of the nation's K-12 instructors. Each year, nearly as many people graduate with bachelor's degrees from the CSU as from all other universities and colleges in the state combined.


Honorable Arne Duncan

U.S. Secretary of Education

Arne Duncan was nominated to be secretary of education by President-elect Barack Obama and was confirmed by the U.S. Senate on Inauguration Day, Jan. 20, 2009.

In his confirmation hearings, Duncan called education "the most pressing issue facing America," adding that "preparing young people for success in life is not just a moral obligation of society" but also an "economic imperative." "Education is also the civil rights issue of our generation," he said, "the only sure path out of poverty and the only way to achieve a more equal and just society." Duncan expressed his commitment to work under the leadership of President Obama and with all those involved in education "to enhance education in America, to lift our children and families out of poverty, to help our students learn to contribute to the civility of our great American democracy, and to strengthen our economy by producing a workforce that can make us as competitive as possible."

Prior to his appointment as secretary of education, Duncan served as the chief executive officer of the Chicago Public Schools, a position to which he was appointed by Mayor Richard M. Daley, from June 2001 through December 2008, becoming the longest-serving big-city education

superintendent in the country.

Prior to joining the Chicago Public Schools, Duncan ran the non-profit education foundation Ariel Education Initiative (1992-1998), which helped fund a college education for a class of inner-city children under the I Have A Dream program. He was part of a team that later started a new public elementary school built around a financial literacy curriculum, the Ariel Community Academy, which today ranks among the top elementary schools in Chicago.



Honorable Hilda Solis

Secretary of Labor

Secretary Hilda L. Solis was confirmed as Secretary of Labor on February 24, 2009. Prior to confirmation as Secretary of Labor, Secretary Solis represented the 32nd Congressional District in California, a position she held from 2001 – 2009.

In the Congress, Solis' priorities included expanding access to affordable health care, protecting the environment, and improving the lives of working families. A recognized leader on clean energy jobs, she authored the Green Jobs Act which provided funding for "green" collar job training for veterans, displaced workers, at risk youth, and individuals in families under 200 percent of the federal poverty line.

She was nominated by President Barack Obama to serve as Secretary of Labor on January 20, 2009.

Daniel Hernandez

Congressional Intern for Congresswoman Gabrielle Giffords, and a Director with the Arizona Students' Association

Daniel Hernandez performed a courageous act that helped save the life of Arizona Congresswoman Gabrielle Giffords, after she was shot in Tucson, early January. Instead of running for cover, Hernandez bravely ran towards the gunshots to help the victims. Hernandez is a student advocate and political activist. He currently serves as a Congressional Intern for Congresswoman Gabrielle Giffords and a Director with the Arizona Students' Association. In 2010, Daniel worked as the Campaign Manager for Friends o' Farley to re-elect State Representative Steve Farley.



Born in 1990, Daniel attended public schools in the Sunnyside Unified School District and is earning a Bachelor of Arts in Political Science as a junior at the University of Arizona. At the UA, Daniel has served in leadership positions with the Residence Hall Association and the Arizona Students' Association. Daniel began his political activism in 2007, working on the Hillary for President campaign and in 2008, he worked on Gabrielle Giffords' congressional campaign. Since 2010, he has served as a member on the City of Tucson Commission on LGBT Issues, and he is currently a candidate for President of the Associated Students of the University of Arizona.

Daniel was President Obama's guest for this year's State of The Union Address.



Dr. Thelma Meléndez de Santa Ana

Assistant Secretary for Elementary and Secondary Education

Thelma Meléndez de Santa Ana was confirmed as assistant secretary for elementary and secondary education at the Department of Education by the U.S. Senate on July 24, 2009. In this position, she plays a pivotal role in policy and management issues affecting elementary and secondary education. She directs, coordinates and recommends policy for programs designed to assist state and local education agencies with improving the achievement of elementary and secondary school students. She helps

ensure equal access to services leading to such improvement for all children, particularly children who are economically disadvantaged. She fosters educational improvement at the state and local levels, and provides financial assistance to local education agencies whose local revenues are affected by federal activities. She also serves as the principal adviser to the U.S. secretary of education on all matters related to pre-k, elementary and secondary education.

Meléndez has been recognized frequently for her educational leadership. In 2010, she was named Hispanic Business Magazine's Woman of the Year. In 2007, she was named Latina of Excellence, a national honor accorded to six Latinas "of great distinction in their fields" by Hispanic Magazine, receiving the Educationalist award. In 2006, Meléndez was selected to be a Fellow in the Broad Superintendents Academy, a national honor awarded to 18 "outstanding, dynamic, entrepreneurial" public school leaders. In 2005, she was recognized as an Outstanding K-12 School Leader & Distinguished Partner for Educational Excellence by California State Polytechnic University at Pomona. And, in 2003, she was named Outstanding Educator of the Year by the Los Angeles County Bilingual Directors

Association.

Meléndez earned her Ph.D. from the University of Southern California, where she was in the Rossier School of Education program specializing in language, literacy and learning. She earned a bachelor's degree cum laude in sociology from the University of California at Los Angeles. She is married to Otto Santa Ana, a professor in the Department of Chicano Studies at UCLA.

Juan A. Sepúlveda, Jr.

Director, White House Initiative on Educational Excellence for Hispanics

Dr. Juan Sepúlveda was appointed by Secretary of Education Arne Duncan on May 19, 2009, to the position of director of the White House Initiative on Educational Excellence for Hispanic Americans. In this capacity, he is responsible for directing the efforts of the White House Initiative in engaging Hispanic students, parents, families, organizations, and anyone working in or with the education system in communities nationwide as active participants in improving the academic achievement of Hispanic Americans.



Jose A. Rico

Deputy Director

White House Initiative on Educational Excellence for Hispanics

José Antonio Rico is the deputy director of the White House Initiative on Educational Excellence for Hispanic Americans. Named to his post on Feb. 1, 2010, Rico helps carry out President Obama's efforts to improve the academic achievement of Hispanic students. He came to the Department as a senior adviser in the Office of Elementary and Secondary Education on

April 29, 2009.

Dr. Martha J. Kanter

Under Secretary of Education

Martha J. Kanter was nominated by President Barack Obama on April 29, 2009 to be the under secretary of education and was confirmed by the Senate on June 19, 2009. Kanter reports to Secretary of Education Arne Duncan and oversees policies, programs, and activities related to postsecondary education, adult and career-technical education, federal student aid, and five White House Initiatives on Asian Americans and Pacific Islanders, Educational Excellence for Hispanics, Historically Black Colleges and Universities, Tribal Colleges and Universities, and Faith-Based and Neighborhood Partnerships. To spur education, economic growth and social prosperity, Kanter is charged with planning and policy responsibilities to implement President Obama's goal for the U.S. to have "the best educated, most competitive workforce in the world by 2020" as measured by the proportion of college graduates over the next decade. Under Secretary Kanter and her team are keenly focused on improving college access, affordability, quality, and completion to implement President Obama's American Graduation Initiative.



Yvette Sanchez Fuentes

Director, Office of Head Start

Yvette Sanchez Fuentes brings extensive experience in providing services to young children from low income families at the local, regional, and national level to her appointment as the Director of the Office of Head Start. In her role as Director, Ms. Sanchez Fuentes will help lead ACF's critically important mission of enriching the quality of early childhood development for our nation's most vulnerable children.

Prior to her appointment, Ms. Sanchez Fuentes served as the Executive Director of the National Migrant and Seasonal Head Start Association (NMSHSA). She worked with early education services, policies and resources for migrant and seasonal farm worker children and their families.

Rosalinda B. Barrera

Assistant Deputy Secretary and Director, Office of English Language Acquisition

President Obama named Rosalinda B. Barrera assistant deputy secretary and director of the Office of English Language Acquisition (OELA) on Aug. 23, 2010. She is the principal adviser to Secretary Arne Duncan on all matters related to the education of English Learners, now estimated to be about 10 percent of the total school enrollment nationwide.



As head of OELA, Barrera administers programs under Titles III and V of the Elementary and Secondary Education Act, which support high-quality instructional programs for linguistically and culturally diverse students. Her office also supports foreign language programs for elementary, secondary and postsecondary students and professional development programs for language teachers in these fields.



Barack Obama

44th President of the United States

His story is the American story — values from the heartland, a middle-class upbringing in a strong family, hard work and education as the means of getting ahead, and the conviction that a life so blessed should be lived in service to others.

With a father from Kenya and a mother from Kansas, President Obama was born in Hawaii on August 4, 1961. He was raised with help from his grandfather, who served in Patton's army, and his grandmother, who worked her way up from the secretarial pool to middle management at a bank.

After working his way through college with the help of scholarships and student loans, President Obama moved to Chicago, where he worked with a group of churches to help rebuild communities devastated by the closure of local steel plants.

He went on to attend law school, where he became the first African—American president of the Harvard Law Review. Upon graduation, he returned to Chicago to help lead a voter registration drive, teach constitutional law at the University of Chicago, and remain active in his community.

President Obama's years of public service are based around his unwavering belief in the ability to unite people around a politics of purpose. In the Illinois State Senate, he passed the first budget in 25 years, cut taxes for working families, and expanded health care for millions. As a United States Senator, he reached across the aisle to pass a stimulus package, lock up the world's most dangerous weapons, and bring federal spending online.

He was elected the 44th President of the United States on November 4, 2008, and sworn in on January 20, 2009. He and his wife, Michelle, are the proud parents of two daughters, Malia, 12, and Sasha, 9.

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Latino Education and Advocacy Days (LEAD) 2011 Summit "Madrina de Honor," Honorary Chair Judy Rodriguez Watson

Judy Rodriguez Watson, co-president of the Seal Beach-based Watson and Associates Development Corporation and ardent supporter of education, is the Honorary Chair of the LEAD 2011 summit.

Affectionately termed, "La Madrina de Honor" of the second annual conference, Rodriguez Watson together with her husband James Watson, co-chaired California State University, San Bernardino's "Tools for Education" fundraising campaign in 2006. The effort raised more than \$3 million to equip the university's College of Education Building with technology labs, clinics, literacy and assessment centers that will serve the students and the Inland Empire community.

In 2010, CSUSB named its four-year-old public art program the Judy Rodriguez Watson Public Art Project in honor of her passion and financial support for placing art in open spaces at CSUSB, the surrounding community and around the city of San Bernardino.

She holds a bachelor's degree in psychology and social behavior from University of California, Irvine, and also serves on the board of directors for the San Bernardino Symphony.

Passionate about education, she attributes her zeal and dedication to Latino education to her father, Raymundo Rodriguez, who encouraged her to travel, to have appreciation for the arts and to be successful in whatever endeavor she chose, without forgetting where she came from.

[Read more about Judy Rodriguez Watson](#)

2010 "Madrina de Honor" Honorary Chair Sylvia Mendez

Sylvia Mendez is the daughter of Gonzalo Mendez, a Mexican immigrant and Felicitas Mendez, a Puerto Rican immigrant, who fought so that Sylvia could have an equal education through the landmark court case



battle of Mendez v. Westminster, et al.

In 1943, students of Mexican decent were required to enroll in separate schools from Caucasian children. When Sylvia was in third grade, she and her siblings were denied admission to the segregated, "white school" near their Orange County home. The Mendez family fought back. Their 1947 victory desegregated public schools in California and became an example for broader decisions, such as the Brown v Board of education.



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is to convey the importance of obtaining an education stay in school and continue their education.

at schools and other educational forums to

educate others regarding her parents fight for desegregation of schools in California.

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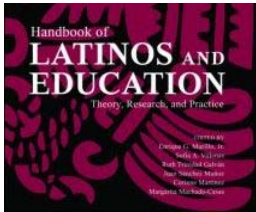
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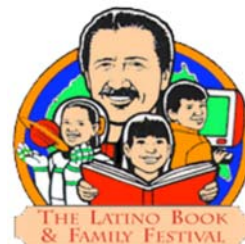
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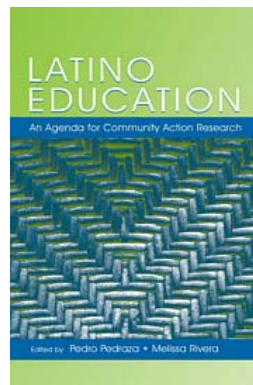
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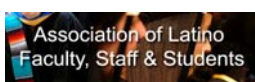
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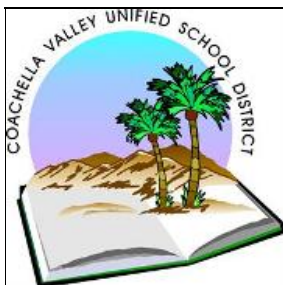
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LEAD engages ways and means of awareness-raising, education, promotion, advocacy, activism, analysis, discussion, critique, and dissemination of educational issues that impact Latinos. One way to employ these, stay motivated, keep up the momentum for current initiatives, and build efforts to create infrastructure, community development, and strengthen support is through events.

LEAD events encourage leadership through our inspirational speakers, provide education and resources in partnership with other educators to promote respect for differences and an appreciation of diversity, encourage and provide opportunities for Latinos to attend college by sharing information regarding financial resources to help pay for college, and provide teaching resources and partners for teaching through research, educational programs and exhibits on display.

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We would like to encourage you to submit a video question for our speakers or panel of experts. Our goal is to gather video recorded questions from some of our townhall viewing event locations to be played at the live event. The program committee will decide which videos are included in our live broadcast.

Instructions for creating townhall viewing event questions:

1. Video Length - 30 - 45 seconds. You can submit in english or spanish.
2. Give your name, university (townhall viewing event location) or organization affiliation.
3. Identify the person you would like to address the question to.
4. Briefly provide any background information relevant to your question.
5. Ask your question.
6. Upload your video to YouTube with a heading/title - "LEAD Latino Education & Advocacy Day - Townhall Viewing Event Question."
7. Please send us an e-mail notifying us of your video posting. Include your embed link and URL link. You may e-mail Robert Garcia at rgarcia@csusb.edu or Dr. Enrique Murillo at emurillo@csusb.edu

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778

[Language, Literacy & Culture, New Mexico State University - Las Cruces](#)Contact: Myriam Torres mntorres@la-tierra.net[Center for the Education and Study of Diverse Populations](#) (multiple, 4)

New Mexico Highlands University

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- CESDP Espanola Office

- CESDP Las Vegas Office

- Ben Lujan Leadership and Public Policy Institute

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LULAC Michigan and La Mano Groups (multiple, 15)

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[AG Consultants](#) (multiple, 20)[Society of Hispanic Professional Engineers, Inc., Greater Los Angeles Chapter](#)[Together Everyone Achieves More \(TEAM\) Referral / Montebello Chapter](#)[American GI Forum of California Member](#)[MTA Transportation Business Advisory Council \(TBAC\)](#)[CALTRANS Statewide Small Business Council \(SBC\)](#)

Association for Promoting Science Technology Engineering Mathematics

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818

Parents Alliance, Inc./Alianza de Padres (multiple, 7 program sites)

Houston, TX

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825

[Bridget Boyle & Associates](#)

Corona, CA

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ARKANSAS

- [National Park Community College, Hot Springs](#)

- [Ouachita Technical College, Malvern](#)
- [Phillips Community College, Helena](#)
- [Pulaski Technical College, North Little Rock](#)

CALIFORNIA

- [College of the Sequoias, Visalia](#)
- [Los Angeles Southwest College, Los Angeles](#)
- [San Jose City College, San Jose](#)
- [Evergreen Valley College, San Jose](#)

CONNECTICUT

- [Capital Community College, Hartford](#)
- [Housatonic Community College, Bridgeport](#)
- [Norwalk Community College, Norwalk](#)

FLORIDA

- [Broward College, Fort Lauderdale](#)
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- [Tallahassee Community College, Tallahassee](#)
- [Valencia Community College, Orlando](#)

HAWAII

- [The University of Hawaii Community Colleges, Honolulu](#)

ILLINOIS

- [Danville Area Community College, Danville](#)
- [Elgin Community College, Elgin](#)
- [Harper Community College, Palatine](#)
- [Morton College, Cicero](#)
- [Triton College, River Grove](#)

INDIANA

- [Ivy Tech Community College, Indiana](#)

KANSAS

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MARYLAND

- [Anne Arundel Community College, Arnold](#)
- [The Community College of Baltimore County, Baltimore](#)

MASSACHUSETTS

- [Bunker Hill Community College, Boston](#)
- [Northern Essex Community College, Lawrence](#)
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- [Springfield Technical Community College, Springfield](#)

MICHIGAN

- [Bay de Noc Community College, Escanaba](#)
- [Delta College, University Center](#)
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- [Washtenaw Community College, Ann Arbor](#)
- [Wayne County Community College District, Detroit](#)

MISSOURI

- [St. Louis Community College, St. Louis](#)

NEW MEXICO

- [Central New Mexico Community College, Albuquerque](#)
- [New Mexico State University-Doña Ana, Las Cruces](#)
- [Santa Fe Community College, Santa Fe](#)
- [Southwestern Indian Polytechnic Institute, Albuquerque](#)
- [University of New Mexico-Gallup, Gallup](#)

NEW YORK

- [LaGuardia Community College, Long Island City](#)

NORTH CAROLINA

- [Asheville-Buncombe Technical Community College, Asheville](#)
- [Central Piedmont Community College, Charlotte](#)
- [Davidson County Community College, Lexington](#)
- [Durham Technical Community College, Durham](#)

- [Guilford Technical Community College, Jamestown](#)
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- [Wayne Community College, Goldsboro](#)

OHIO

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OKLAHOMA

- [Oklahoma City Community College, Oklahoma City](#)
- [Rose State College, Midwest City](#)
- [Tulsa Community College, Tulsa](#)

PENNSYLVANIA

- [Community College of Allegheny County, Pittsburgh](#)
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- [Westmoreland County Community College, Youngwood](#)

SOUTH CAROLINA

- [Aiken Technical College, Aiken](#)
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- [Greenville Technical College, Greenville](#)

TEXAS

- [Northwest Vista College, San Antonio](#)
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- [Houston Community College System, Houston](#)
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- [Lee College, Baytown](#)
- [Lone Star College System \(LSCS\), The Woodlands](#)
- [North Lake College, Irving](#)
- [Odessa College, Odessa](#)
- [Paris Junior College, Paris](#)
- [Prairie View A&M University, Prairie View](#)
- [Richland College, Dallas](#)
- [South Texas College, McAllen](#)
- [Southwest Texas Junior College, Uvalde](#)
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- [Temple College, Temple](#)
- [Texarkana College, Texarkana](#)
- [Texas Southern University, Houston](#)
- [Tyler Junior College, Tyler](#)
- [University of Houston-Downtown, Houston](#)
- [University of Houston, Houston](#)
- [Wharton County Junior College, Wharton](#)
- [Western Texas College, Snyder](#)

VERMONT

- [Community College of Vermont, Waterbury](#)

VIRGINIA

- [Danville Community College, Danville](#)
- [Mountain Empire Community College, Big Stone Gap](#)
- [Northern Virginia Community College, Annandale](#)

- [Patrick Henry Community College, Martinsville](#)
- [Paul D. Camp Community College, Franklin](#)
- [Tidewater Community College, Norfolk](#)

WASHINGTON, D.C.

- [Community College of the District of Columbia, District of Columbia](#)

WASHINGTON

- [Big Bend Community College, Moses Lake](#)
- [Yakima Valley Community College, Yakima](#)
- [Highline Community College, Des Moines](#)
- [Tacoma Community College, Tacoma](#)
- [Renton Technical College, Renton](#)
- [Seattle Central Community College, Seattle](#)

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- [Northeast Wisconsin Technical College, Green Bay](#)

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Royce Foundation for Youth (multiple, 4)

[Houston Hispanic Forum](#)

Ninos felices, USA, Inc.

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[Educational Psychology & Foundations \(LEPF\)](#)

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970

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- Fajardo
- Guayama
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[University of Michigan, North Campus](#)
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[MDC Inc. \(multiple, 41 Council Sites\)](#)
 - Southeastern Council on Foundations (SECF)
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[Youth Policy Institute \(YPI\)](#) (multiple, 125 program sites)
 Los Angeles County, CA
 Contact: Israel Rodriguez Israel.Rodriguez@pepperdine.edu

[Teach for America](#) (multiple, 40 placement region sites)
 Alabama, Baltimore, Bay Area, Charlotte, Chicago, Colorado, Connecticut
 D.C. Region, Dallas-Fort Worth, Detroit, Eastern North Carolina, Greater Boston
 Greater New Orleans, Greater Newark, Hawai'i, Houston, Indianapolis, Jacksonville
 Kansas City, Las Vegas Valley, Los Angeles, Memphis, Metro Atlanta, Miami-Dade
 Mid-Atlantic, Milwaukee, Mississippi Delta, Nashville, New Mexico, New York
 Oklahoma, Phoenix, Rhode Island, Rio Grande Valley, San Antonio, Seattle-Tacoma

South Dakota, South Louisiana, St. Louis, Twin Cities

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[International Hispanic Online University](#) (multiple, 12 sites)

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[Community College of Allegheny County \(CCAC\)](#)

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[Santa Cruz County Office of Education](#) (multiple, 8)

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Ruben Diaz	CSUSB Graduate Student

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Juan S. Muñoz	Texas Tech University-Lubbock Associate Editor, <u>Journal of Latinos and Education</u> and Co-Editor, <u>Handbook of Latinos and Education</u>

Sofía A. Villenas	Director, Latino Studies Program and Associate Professor, Education, Cornell University- Ithaca Associate Editor, <u>Journal of Latinos and Education</u> and Co-Editor, <u>Handbook of Latinos and Education</u>
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Administrative Office:

Latino Education and Advocacy Day (LEAD)
c/o Latino Education Projects
California State University San Bernardino
5500 University Parkway / Room CE-305
San Bernardino, CA 92407
Tel: 909-537-5632
Fax: 909-537-5992



LEAD Executive Director
Dr. Enrique G. Murillo Jr.
email: emurillo@csusb.edu

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Taylor Vermillion	taylor.vermillion@yahoo.com	Videographer, Undergraduate Student

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California State University, San Bernardino
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2011 Optional Course Credit



[REGISTER - LEAD Optional Course Credit](#)

Earning Optional Credit
for Participating in the LEAD Summit Via Online Participation

Those who participate in the LEAD Summit online can earn optional credit for this event. To successfully earn the credit those participating from a distance should:

- Register for the LEAD Summit not later than March 28, 2011
Registration to Attend Now Closed
- Register for the optional credit by the registration deadline of March 28, 2011
[REGISTER - LEAD Optional Course Credit](#)
- Fully participate in the LEAD Summit from a distance by virtually attending all of the sessions (from 8:30 a.m. to 5:00 p.m.)
- After the summit, follow this link to the post-summit survey <http://survey.constantcontact.com/survey/a07e3kfrckkggle38cge/start>
- Complete the LEAD post-summit survey by March 31, 2011

Note: Once your optional credit registration and fee is received no refunds are permitted.
REGISTRATION DEADLINE: March 28, 2011

Quarter: Winter 2011

Course Title: Latino Education and Advocacy Days (LEAD) Summit - Optional Credit

Category: Education Summit

Course Number: EDUC 4103

Schedule Number: 23937

Course Fee: \$60.00 for one unit of continuing education, professional development level of credit.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.

Description:

This summit will cover a broad range of topics on the educational issues that impact Latinos, particularly students and families. There are four components which will encompass most issues of relevance:

(1) Community Engagement, (2) Professional Development, (3) Parental Involvement, and (4) Youth Leadership.

These include, but are not limited to the following strands:

- Schooling Conditions and Outcomes / Educational Pipeline
- Culture, Identity and Diversity
- Immigration, Globalization and Transnationalism
- Language Policies and Politics
- Early Childhood
- Latino Perspectives on School Reform
- Culturally-Responsive Pedagogies and Effective Practices
- High Stakes Testing and Accountability
- Community Activism and Advocacy
- Higher Education Eligibility, Enrollment and Attainment

The Professional Development Component of the Latino Education and Advocacy Day (LEAD) Summit is designed to provide administrators, teachers and staff an experience in broadening your understanding of the educational issues that impact Latinos, particularly students and families. The educational success of an individual is linked to many factors. Understanding those factors can create unprecedented success in the teaching and learning community.

Full Summit Attendance:

One (1) unit of optional credit at the continuing education level, from the College of Extended Learning at CSUSB, is available for those who fully participate in this summit AND complete the post-summit survey.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.

Course Requirements (attendance at all sessions, from 8:30 a.m. to 5 p.m.):

8:30 AM: Welcome and Opening Remarks

9:30 AM: Morning Keynote Address - "Enhancing Education in America, the Economic Imperative and Civil Rights Issue of our Generation"

10:10 AM: Break / "Un Cafecito"

10:25 AM: Forum – "Building Capacity and Ensuring the Next Generation of College Graduates"

11:25 AM: Presentation – "Under Cultural Assault / Apartheid in Arizona"

12:00 PM: Lunch / Live Music

1:00 PM: Afternoon Keynote Address – "Fulfilling Dreams for America's Future"

1:45 PM: Forum – "STEM, Workforce Development, and Economic Vitality"

2:45 PM: Break / "Otro Cafecito"

3:00 PM: Panel Discussion - "It Takes a Reform-Minded Learning Village: Meaningful Interaction among Parents, Teachers, Unions and Administrators"

4:00 PM: Capstone Address – "From Capitol to Campus / Obama Officials' Call to Action"

5:00 PM: Closing Remarks & Acknowledgements

-Teaching Resources & Information Expo: All Day

Registration Deadline: By March 28 online or a limited morning opportunity to register onsite the morning of the Summit

SPECIAL NOTE: Those registering for optional credit should ensure that they have also registered for and attend the LEAD Summit itself.

LEAD Summit event and registration link: <http://lead.csusb.edu/>

Units: 1

Location: SAN BERNARDINO-CSUSB, Santos Manual Student Union

Date(s)/Date(s): March 28, 2011

Time(s): March 28, 2011

Instructor: Enrique Murillo

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Exhibitors Registration

LEAD invites you to participate as an Exhibitor at the 2nd Annual Latino Education & Advocacy Days Summit. We thank you for your support, interest and participation in the LEAD event. We look forward to meeting you Monday, March 28, 2011.

Your exhibit will allow you to showcase your services and products at this year's summit. Don't miss this exciting opportunity as spaces are limited.

Exhibitors Table

Each exhibit will include a 6 ft table, table cloth and two chairs. Any additional equipment or set up supplies can be provided for an additional fee. Please come prepared. Additional items you might want to bring: Tape, stapler, pens, pencils, paper, additional name tags, additional table cover.

Donation: \$100.00

Optional Exhibitors Banner Available

Gain further visibility at the LEAD 2011 summit. Order your banner and we will display it in the lobby of the exhibit center's second floor railing. Please email your banner design or logo to Iwona Contreras at icontr@csusb.edu.

Design requirements: JPEG format, high resolution, design dimension 5' high and 3' long. Please allow space in your design for grommets at the top.

Donation: \$65.00

If you have additional questions please email Iwona Contreras.

Exhibitors Payment Information

All money received from the event Exhibitors will be donated to the LEAD Student Scholarship Fund.

Make payment by Check or Credit Card.

Make checks payable to:

CSUSB Foundation / LEAD Student Scholarship Fund

c/o Yvonne Salmon
5500 University Parkway
Room CE-221M

San Bernardino, CA 92407

or you may make payment by credit card. Click on the Gift Button:



You will see the Gift Giving form (image) shown below. Select the "Latino Education Program" gift area. Enter \$100.00 (or \$165.00 if you want the additional optional banner), in the Gift Amount box and type "LEAD Student Scholarship Fund" in the Comments/Instructions box. Press Continue.

You will receive confirmation once your payment has been received.

Please review this general information to help make your visit to California State University San Bernardino a smooth and enjoyable one. We hope you can be one of our LEAD Exhibitors at this year's 2011 Summit.

Event parking

Parking for this event is free in Lot D only!

[Campus Map](#)

Set Up Time

Set up time is from 6:30 a.m. to 7:30 a.m. Must be completely set up by 7:30 a.m.!

Exhibit hours are from 7:30 a.m. to 6:00 p.m. Tear down time is 6:00 - 7:00 p.m.. LEAD is not responsible for storing any equipment left overnight.

Loading and Unloading

There is driveway access to load and unload next to the east entrance of Santos Manuel Student Union. Please do so quickly so as to not block others.

If your going to be loading and unloading please inform Iwona Contreras so a loading/unloading pass can be reserved. The day of the event please stop at the information kiosk for a pass to unload/load. Passes will be available under the company and attendees name.



Exhibitor Check-In

Exhibitor's check in and name badges will be available to you at east entrance of Santos Manuel Student Union (SMSU); exhibitor check in table is located to the left. We THANK YOU, for your support and participation.

Travel & Hotel Information

[Visit our 2011 Travel & Hotel Information web page](#)

Hilton San Bernardino, 285 East Hospitality Lane
San Bernardino, California, United States 92408-3411
Special Conference Room Rates: from \$89.00 USD/Night

Reservation Group Code: LEAD
CSUSB - Latino Education and Advocacy Day
[Make Your Room Reservation Online Now](#)

Or you may make your reservation by phone:
Tel: 909-889-0133 Fax: 909-381-4299
Toll Free: 800-HILTONS

Please be advised if you direct ship to the hotel; please contact the Hilton for any additional charges.

Exhibit questions on the day of the event:

The following event coordinators are available to assist you:

Iwona-Maria Luczkiewicz Contreras

909-537-3447/909-537-5102 or 951-333-0468 cell

icontr@csusb.edu

Click on

The logo for NCATE (National Council for Accreditation of Teacher Education) is displayed in a red, stylized font.

And the event Information Center is available anytime to answer your questions!
Thanks you and bienvenidos.

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Hilton San Bernardino

285 East Hospitality Lane

San Bernardino, California, United States 92408-3411

The **Hilton San Bernardino** hotel is the perfect place to stay when exploring the many attractions of southern California. Our Hilton hotel is half an hour from San Bernardino Mountain resorts of [Lake Arrowhead](#) and [Big Bear](#). Forty five minutes south brings you to the sandy beaches of Newport Beach and Huntington Beach. [Disneyland®](#) and [Knotts Berry Farm](#) are even closer.

The Hilton Hotel San Bernardino California is merely 20 freeway minutes from the Ontario International Airport (ONT) and the famous [Victoria Gardens](#) shopping complex. Business travelers will be delighted to find themselves convenient to the surrounding cities of Redlands, Loma Linda and Colton. [ESRI](#), [Loma Linda University Medical Center](#), [University of Redlands](#), and [San Bernardino International Airport](#) are virtually on the doorstep. San Bernardino is also home to [Cal State University, San Bernardino \(CSUSB\)](#) and just a short drive from the [University of California at Riverside \(UCR\)](#).

Special Conference Room Rates: from \$89.00 USD/Night
**Reservation Group Code: LEAD
CSUSB - Latino Education and Advocacy Day**

Make your reservation by phone:

Tel: 909-889-0133 Fax: 909-381-4299

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Internet BlogTalkRadio Show

 Link here: <http://www.blogtalkradio.com/motivatorjordan/2011/03/23/latino-education-advocacy-days-summit-2011>

LEAD Receives County Proclamation

March 16, 2011

The County Board of Supervisors today presented LEAD with a Resolution proclaiming the last week in March as Latino Education and Advocacy Week in all of San Bernardino County (and recognizing the magnitude and import of the upcoming Latino Education & Advocacy Days Summit).

For those of who were not able to attend, please see video here:

http://sanbernardino.granicus.com/MediaPlayer.php?view_id=13&clip_id=2003&publish_id=&event_id=

(see segment at 48:22 - Dr. Enrique Murillo and Ms. Judy Rodriguez Watson receive proclamation from Supervisor Josie Gonzales.

LEAD conference at CSUSB will feature renowned scholars and experts

March 14, 2011

SAN BERNARDINO, Calif. - A powerful array of influential speakers that includes U.S. Secretary of Education Arne Duncan, White House representative Juan Sepulveda, and Daniel Hernandez, the young congressional aide who rushed to the aid of U.S. Rep. Gabrielle Giffords after she was seriously wounded by a gunman, will tackle critical education issues affecting Latinos at the Second Annual Latino Education and Advocacy Days summit.

The event will take place at Cal State San Bernardino on Monday, March 28.

The free, all-day LEAD conference will be held from 8:30 a.m. to 5 p.m. in the university's Santos Manuel Student Union Events Center. The event is open to everyone, including educators, community and business leaders, school administrators, students and parents. To register online, visit the LEAD website.

Secretary Duncan will present "Enhancing Education in America: The Economic Imperative and Civil Rights Issue of our Generation" via live webcam from Washington, D.C., to kick off the morning activities. Appointed to his present position in January 2009, Duncan has promised to collaborate with educators to "enhance education in America, to lift our children and families out of poverty, to help our students learn to contribute to the civility of our great American democracy and to strengthen our economy by producing a workforce that can make us as competitive as possible."

Louis Olivas, president of the American Association of Hispanics in Higher Education and assistant vice president for academic affairs at Arizona State University, will lead the panel

discussion "Building Capacity and Ensuring the Next Generation of College Graduates." The session will also include Michele Siqueiros, executive director of the non-profit organization The Campaign for College Opportunity in Los Angeles; Sarita E. Brown, president of Excelencia in Education; and Monte E. Perez, president of Moreno Valley College. Jorge Haynes, director of external relations at the California State University Chancellor's Office, will moderate the forum.

"Under Cultural Assault / Apartheid in Arizona," a presentation scheduled for later in the morning, will consist of participants Salvador Reza, leader of the Puente Movement and Grassroots in Phoenix, and Roberto Cintli Rodriguez, assistant professor of Mexican American and Raza Studies at the University of Arizona.

Moderated by Carly Chavez, CSUSB doctoral candidate in the educational leadership program and Fontana High School teacher, the presentation will focus on SB 1070, Arizona's racial profiling bill; HB 2281, the anti-ethnic/raza studies bill; and nullification of the 14th amendment on birthright citizenship.

The afternoon session will begin at 1 p.m. with a video message from Hilda Solis, U.S. secretary of labor and formerly congresswoman of the 32nd Congressional District in California.

Special guest speaker Daniel Hernandez, student advocate and political activist at University of Arizona, Tucson, will present "College Education for the Youth Development and Opportunity Pipeline" at 1:15 p.m.

Most remembered for his courageous act in rushing to the aid of Arizona Congresswoman Gabrielle Giffords, (D-Ariz.), the congressional intern is credited with saving her life at the shooting at a Tucson grocery store in January.

Thelma Melendez de Santa Ana, assistant secretary for elementary and secondary education in the U.S. Department of Education, will be at Cal State San Bernardino to present the afternoon keynote address, "Educational Leadership and Commitment: Addressing the Academic Challenges of Latino Students." Prior to her appointment with the Department of Education, Melendez was superintendent of the Pomona (Calif.) Unified School District.

"STEM Workforce Development and Economic Vitality," will feature Pamela S. Clute, assistant vice provost, academic partnerships at the University of California, Riverside. Joining the panel, which will focus on students in the science, technology, engineering and mathematics disciplines, is also Estela Mara Bensimon, professor at University of Southern California's Rossier School of Education and co-director of the Center for Urban Education; Ray Mellado, chair and CEO of Great Minds in STEM; and Joseph A. Scarcella, professor in the science, mathematics and technology department at CSUSB. The panel will be moderated by J. Michael Ortiz, president of Cal Poly Pomona.

Jacqueline E. Romano, assistant professor at the University of North Texas at Dallas, will moderate the next panel discussion, "It Takes a Reform-Minded Learning Village: Meaningful Interaction among Parents, Teachers, Unions and Administrators." Speakers will be Katherine Underwood, board member of National Education Association and teacher at La Jolla Elementary School in Moreno Valley; Marcelino (Chico) Garza, special assistant to the superintendent in San Bernardino County Superintendent of Schools; and David Valladolid, president and CEO of the Parent Institute for Quality Education in San Diego.

Juan Sepulveda, executive director of the White House Initiative on Educational Excellence for Hispanics will moderate the summit's capstone address, "From Capitol to Campus / Obama Officials' Call to Action." Participants include Jose A. Rico, deputy director of the WHI. Other representatives from the U.S. Department of Education via live web cam will be: Martha J. Kanter, under secretary of education; Yvette Sanchez Fuentes, director, Office of Head Start; and Brenda Dann-Messier, assistant secretary for vocational and adult education.

The free, all-day LEAD conference will be held from 8:30 a.m. to 5 p.m. on March 28 n the university's Santos Manuel Student Union Events



LEAD Resolution presented at San Bernardino Community College District

Jan 13th, 2011

[Read the resolution...](#)

Second annual Latino education conference at CSUSB set for March

Feb. 11, 2011

SAN BERNARDINO, Calif. - The second annual Latino Education and Advocacy Days summit will be held at Cal State San



Bernardino on Monday, March 28, in the Santos Manuel Student Union Events Center from 8:30 a.m.-5 p.m.

Keynote speakers scheduled to present at this year's LEAD summit include U.S. Secretary of Education Arne Duncan, who will deliver the morning keynote address from Washington, D.C., via live web cam.



The afternoon keynote speaker will be announced at a later date.

Juan Sepulveda, director of the White House Initiative on Educational Excellence for Hispanic Americans, who was the 2010 summit keynote speaker, will again join LEAD this year as moderator of one of the summit's panels.

Among the other featured speakers will be California State University Chancellor Charles Reed via live web cam and University of California, Riverside Chancellor Timothy White. CSUSB President Albert K. Karnig will greet conference participants and give the welcome address.

Last October, President Obama signed the executive order to renew and enhance the White House Initiative to better serve communities across the country by engaging them in the process of improving the education of Latino students.

As a result of last year's summit and the collaborative efforts between CSUSB's LEAD conference and the White House Initiative, the Inland Empire has been selected by the initiative as one of 10 regions throughout the country that will participate in this project.

Under the LEAD umbrella, the new collaborative project, called the Inland Empire Regional Affiliate Network, and the local Federation for a Competitive Economy will work to engage educational and community leaders in discussions focused on the critical education issues affecting Latinos. FACE is a coalition of higher education institutions, K-12 education, government, media, healthcare institutions, labor, business, faith-based and community-based organizations partnering to help Inland Empire students succeed academically.

The executive director of LEAD is Enrique Murillo Jr., professor of education at CSUSB. He's joined by more than 35 volunteers from Cal State San Bernardino and community organizations who are serving on this year's LEAD planning committee.

"Our goal this year is to double the participation of last year's nearly 184,000 viewers," said Murillo.

"LEAD's purpose is to continue promoting awareness of the crisis in Latino education and to enhance the intellectual, cultural and personal development of our community's educators, administrators, leaders and students."

The LEAD 2011 honorary chair, or la madrina de honor, is Judy Rodriguez Watson, co-president of Watson and Associates in Seal Beach. She and her husband, James Watson, were instrumental in their fundraising campaign to construct CSUSB's College of Education building. They also donated funds to create a new center, which has been named the Watson and Associates Literacy Center

This year's free summit is again hosted by CSUSB's College of Education. Online registration is now open at the LEAD website.

More than 150 participating universities throughout the country held town hall viewing events for last year's inaugural LEAD summit. "This year, our goal is to reach 200 town hall viewings and already we have more than 165 participants registered," said Rob Garcia, an information technology specialist at Cal State San Bernardino and a LEAD executive council member.

The LEAD 2011 summit will be webcast live to the town hall viewings courtesy of LatinoGraduate.net. Some of the scheduled town hall locations include the University of Massachusetts, Amherst; University of California, Berkeley; Brown University, Providence; Texas Tech University, Lubbock; Northeastern Illinois University, Chicago; University of New York, Buffalo, as well as 18 international universities in Spain, Brazil, Mexico and Cuba.

To date, the event has attracted more than 145 sponsors and partners, including the National Education Association-Hispanic Caucus, Congressional Hispanic Leadership Institute, California Association for Bilingual Education, Hispanic Association of Colleges and Universities and the National Institute for Latino Policy.

A list of participating partners and sponsors may be viewed online on the LEAD website sponsors page.

For more information and to register online for the conference, visit the LEAD website or contact Enrique Murillo Jr. at (909) 537-5632.

For more information about Cal State San Bernardino, contact the university's Office of Public Affairs at (909) 537-5007 and visit its news website at news.csusb.edu.



LEAD members from Cal State San Bernardino speak at Cuban symposium
Feb. 8, 2011

SAN BERNARDINO, Calif. - Five representatives of the Latino Education and Advocacy Days organization at Cal State San Bernardino combined to deliver a keynote address to an international audience in Santiago de Cuba in mid-January about the educational crisis plaguing Latino students in the United States.

CSUSB education professor and LEAD executive director, Enrique Murillo Jr., along with four doctoral students in the university's educational leadership program - Miguel Lopez of Coachella, Sussan Ortega of Riverside, Tomasz Stanek of Victorville and Henry Yzaguirre of Redlands - addressed hundreds of university professors, researchers and educators at the 12th Annual Simposio Internacional de Comunicación Social.

Hosted by the Cuban governmental agency Centro de Lingüística Aplicada and the Universidad de Oriente in Cuba, the event gave the LEAD panel the opportunity to inform the hundreds of delegates from more than 22 countries about the educational crisis among Latino students in the United States.

The LEAD representatives also took the opportunity in Cuba to promote the Second Annual Latino Education and Advocacy Days summit that will take place on March 28 at Cal State San Bernardino.

The CSUSB contingent recruited numerous international universities to serve as town hall viewing event sites for the LEAD summit. The participation of those institutions will utilize technological networks to help bring educational and community leaders together at regional, national and international levels.

"Cuban educational authorities and the many other international delegates in attendance (at the January symposium in Cuba) recognize that Latinos represent a significant portion of the current and future demographics of the United States," said Murillo, "Therefore, (Latinos) are a pool of linguistic and cultural talent that would serve to strengthen ties with many countries around the globe, but particularly Latin America."

In line with the objectives of LEAD, the Cal State San Bernardino delegation toured several Cuban academic institutions to promote the message that, in order for the U.S. to create a positive future, it will require a Latino citizenry that is equipped to compete in a global economy and part of a literate and well-educated labor and consumer base, Murillo said.

The LEAD keynote address was timely, as the Obama administration announced its new regulations governing U.S. citizen travel to Cuba that week.

The new regulations will expand purposeful travel by providing general licenses for educational, academic and cultural travel to Cuba. This will further promote educational exchanges by allowing accredited institutions of higher education to sponsor travel to Cuba for course work for academic credit under a general license; allowing students to participate through academic institutions other than their own; and facilitating instructor support to include support from adjunct and part-time faculty.

The LEAD presentation was broadcast by Cuba's Emisora Nacional Radio Rebelde to tens of thousands of listeners across the island, and Radio Taino broadcasted it worldwide on shortwave radio.

Among the countries represented at the Simposio Internacional in Cuba were Algiers, Austria, Belgium, Brazil, Canada, Chile, Colombia, Denmark, Ecuador, Finland, France, Germany, Israel, Italy, Japan, Mexico, Netherlands, Portugal, Spain, Russia and Venezuela.

For more information about the second annual LEAD summit, contact Enrique Murillo Jr. at (909) 537-5632 and visit the LEAD website to register for the free event.

For more information about Cal State San Bernardino, contact the university's Office of Public Affairs at (909) 537-5007 and visit news.csusb.edu.



Feb. 1, 2011

U.S. Secretary of Education Arne Duncan will deliver a keynote address at a March Latino education conference at Cal State San Bernardino.

Duncan, who will speak via webcam from Washington, D.C., is one of several educational leaders scheduled to address the second annual Latino Education and Advocacy Day, which last year brought more than 1,000 people to the Cal State campus and was webcast to 150 universities in the United States and Canada.



Juan Sepulveda, director of the White House Initiative on Educational Excellence for Hispanic Americans, said the fast-growing Latino population -- Latinos are a majority of Inland schoolchildren -- is indispensable to realizing the Obama administration's goal of boosting the educational level and economic competitiveness of the United States.

Story continues below

"When you just look at the numbers, we know that the future of the country is inextricably tied to the future of the Latino community," said Sepulveda, who attended the conference last year and will do so again in March.

Latinos lag behind their non-Latino counterparts on achievement tests, have higher dropout rates and attend college in smaller numbers. As at last year's inaugural event, the free conference will include discussions of the roots of the problem and how to close the achievement gap.

"Our primary goal is to create a broad-based awareness of the crisis in Latino education, and to enhance the intellectual, cultural and personal development of our community's educators, administrators, leaders and students," said Enrique Murillo, executive director of LEAD and an associate professor of education at Cal State San Bernardino. "Who better than the top education official, in tandem with us, to make that happen?"

More than 165 universities have registered to hold town halls with webcasts of the conference, which is March 28 at Santos Manuel Student Union Events Center.

Reach David Olson at 951-368-9462 or dolson@PE.com



LEAD organizers at CSUSB name honorary chair for 2011 summit

Jan. 31 2011

SAN BERNARDINO, Calif. - The Latino Education and Advocacy Days project at Cal State San Bernardino has named Judy Rodriguez Watson as the honorary chair of the 2011 all-day summit to be held Monday, March 28.

The event will take place on campus in the Santos Manuel Student Union Events Center.

Affectionately dubbed the "madrina de honor," or godmother, of this year's second annual conference, Rodriguez Watson is co-president of the Seal Beach-based Watson and Associates Development Corp. and an ardent supporter of education.

Along with her husband James Watson, Rodriguez Watson co-chaired Cal State San Bernardino's "Tools for Education" fundraising campaign in 2006. The effort raised more than \$3 million to equip the university's College of Education Building with technology labs, clinics, literacy and assessment centers that serve the students and the Inland Empire.

The Watsons also are committed to helping children become better students and ultimately productive citizens. Since 2003, they have contributed to and advocated for CSUSB's Literacy Center, which was established in the College of Education to provide tutorial assistance to students throughout the community. The center is now named the Watson and Associates Literacy Center.

In 2010, CSUSB named its four-year-old public art program the Judy Rodriguez Watson Public Art Project in honor of her passion and financial support for placing art in open spaces at CSUSB, the surrounding community and around the city of San Bernardino.

"I cannot express enough how this honor fills me with a tremendous sense of joy and appreciation especially with its connection to the Latino community," said Rodriguez Watson.

Passionate about education, she attributes her zeal and dedication to Latino education to her father, Raymundo Rodriguez, who instilled in her an appreciation for the arts, encouraged her to travel and to be successful in whatever endeavor she chose, without forgetting where she came from.

"To be a part of CSUSB, the literacy center and, particularly the LEAD conference, my hope is that my story may well assist, move or encourage, particularly the Latino youth, in some small way," said Rodriguez Watson.

"There is a need for more Latinos/Latinas who are positive and motivating role models and who 'think outside the box' in all areas - the arts, education, parenting, workforce, politics and more," she added.

Rodriguez Watson was born and raised in Los Angeles, but her connection to the Latino culture was nurtured early in her childhood.

Her father, who was born in Veracruz, Mexico, would take her mother, three sisters and her on a two-week visit each summer to cities in Mexico such as Acapulco, La Capital, Guadalajara, Cuernavaca, and of course, his beloved Veracruz.

"Those two-week explorations were the highlight of my summers," says Rodriguez Watson. "They instilled in me a pride in my heritage and a connection to my ancestry."

Although her family's financial means were modest, she reminisced that they had a lot of love and encouragement from their parents and will never forget the pride they had in their children.

Rodriguez Watson remembers that her father worked three jobs when she and her sisters were young, but that Sunday mornings were reserved for la familia and they celebrated with a huge Latino breakfast.

"My father's dynamics and drive were the early seeds of my lifelong work ethic and compassion for those who have had less opportunity," she says. "By watching him, it ingrained in me the importance of hard work, perseverance and no-nonsense manner."

Rodriguez Watson, who has a bachelor's in psychology and social behavior from University of California, Irvine, said the road to a college degree was not easy due to a learning disability. She wasn't diagnosed with dyslexia until she was an adult, because learning disability assessments were unheard of during her elementary school days. She said that being dyslexic caused her much consternation, as reading was a very slow process.

"When one is dyslexic, one must have a certain amount of tenacity," she said. "Observing my father's drive inspired me to push myself to the limits and helped craft my infinite persistence."

"It is our early childhood experiences, culture, upbringing and afflictions that makes or breaks a person."

For more information, visit the LEAD website or call (909) 537-5632.

For more information about Cal State San Bernardino, contact the university's Office of Public Affairs at (909) 537-5007 and visit news.csusb.edu.

CSUSB 'LEAD' team awarded for its volunteer work

Dec. 17, 2010

SAN BERNARDINO, Calif. -- Fifteen members of the Latino Education and Advocacy Day organizing committee at Cal State San Bernardino were recognized with the Presidential Volunteer Service Award issued by President Obama's Council on Service and Civic Participation on Dec. 13.

More than 50 guests joined the 15 honorees at the awards dinner, which opened with a surprise performance by the youth mariachi group, Aguilas del Oro of San Bernardino.



Co-hosted by Enrique Murillo Jr., professor in CSUSB's College of Education and LEAD executive director and College of Education Dean Jay Fiene, the event also featured presentations by CSUSB President Albert Karnig and Provost and Vice President for Academic Affairs Andrew Bodman.

The honorees each received a certificate, a congratulatory letter signed by President Obama and a gold-level pin for their dedication in bringing together the inaugural LEAD summit at Cal

State San Bernardino last spring.

The recipients of the awards, all from Cal State San Bernardino, are:

- Patricia Aguilera, Devore, financial aid department
- Julian Alcazar, Hemet, alumni, now staff with U.S. Department of Education
- Jesse Felix, Yucaipa, Santos Manuel Student Union
- Robert Garcia, Victorville, College of Education
- Miguel Lopez, La Quinta, College of Education doctoral student
- Carmen Murillo-Moyeda, Redlands, Office of Public Affairs
- Enrique Murillo Jr., San Bernardino, College of Education
- Susan Ortega, Riverside, College of Education doctoral student
- Louie Rodriguez, San Bernardino, College of Education
- Yvonne Salmon, Riverside, College of Education
- Nori Sogomonian-Mejia, Grand Terrace, College of Education doctoral student
- Rigoberto Solorio, Perris, information, resources and technology
- Sheila Torres, San Bernardino, College of Extended Learning
- Valentina Watson, San Bernardino, CoyoteCareers
- Henry Yzaguirre, Redlands, College of Education doctoral student

The President's Volunteer Service Award recognizes individuals, families and groups that have achieved a certain standard, measured by the number of hours of service over a 12-month period or cumulative hours earned over the course of a lifetime.

Murillo reiterated that the success of last spring's LEAD summit was largely due to the key organizers who willingly gave many hours of their time and talent.

"It's always important to pause and recognize such progress," said Louie Rodriguez, CSUSB professor of education. "However, it's also critical to recognize that there is much work ahead in our community that is going to require collaboration, persistence, and purpose."

Frances Vasquez, representative for Josie Gonzales, vice chair of the San Bernardino County Board of Supervisors, made an unexpected appearance to present certificates of recognition to each recipient from the county's Fifth District Supervisor's office. She said that the group would be invited to a special recognition at a board meeting in the near future.

"Tonight I have heard words like humbled, honored, proud, determined and, in some cases, relentless," Vasquez said with a chuckle. "We feel so proud of this group that has brought honor to the inland region and national attention to Latino education issues."

In addition, William Martinez, representative for U.S. Rep. Joe Baca (D-Rialto) also congratulated the recipients. "Congressman Baca sends his hearty congratulations to each of you for the honorable recognition you've received from President Obama's Council of Service and Civic Participation," said Martinez. "Your efforts in bringing about the LEAD summit have not gone unnoticed."

The inaugural LEAD summit held this past spring was primarily organized by this team, now referred to as the LEAD Organization. Some of these same awardees now serve on the LEAD executive advisory board.

In preparation of the second annual Latino Education and Advocacy Days summit to be held March 28, 2011, the LEAD Organization has already recruited more than 40 new volunteers from the CSUSB campus and the community. Several high-profile keynote speakers have already been scheduled for next spring's LEAD summit.

For more information about LEAD, contact Enrique Murillo Jr. at (909) 537-5632 or e-mail emurillo@csusb.edu, and visit the LEAD website.

For more information about Cal State San Bernardino, contact the university's Office of Public Affairs at (909) 537-5007 and visit news.csusb.edu.

CSUSB graduate's internship in D.C. leads to staff position with federal government

Dec. 10, 2010

SAN BERNARDINO, Calif. - Growing up in Compton, Calif., Julian Alcazar never imagined himself graduating from Cal State San Bernardino, much less getting a summer internship with the U.S. Department of Education in Washington, D.C.

Now the Hemet, Calif., resident is not just completing the internship, but has landed a full-time position pursuing his dream of working in higher education policy.

After receiving a bachelor's degree in sociology from CSUSB, Alcazar planned to go straight into the master's degree program



at the university, which was already familiar to him and a place he considered "home."

But all that changed in what seemed like a whirlwind of events between his last term of college and graduation. Through a combination of volunteerism, hard work and fate, Alcazar landed an unpaid summer internship with the White House Initiative on Educational Excellence for Hispanic Americans.

"The constant support and encouragement that I received from professors and friends at CSUSB is what has helped me get where I am today," Alcazar said.

Subsequently, the summer internship was extended through the end of 2010 and became a paid internship. Recently, he accepted a full-time, paid staff position in the Office of Innovation and Improvement as management and programming analyst. He assumes his new duties this month.

The road to college and D.C. has not been smooth. While Alcazar's mother was struggling to raise two children on one income, Julian offered to quit high school and work full time to help support the family. But his mother would not hear of it. Instead, she moved her family to Hemet to avoid the long commute to her employer in Riverside County.

Until then, Alcazar says he had not considered going to college, because no one had ever mentioned nor encouraged it. When he saw how challenging it was for his mother to support a family of three, he started thinking about furthering his education with his mother's encouragement.

He graduated from West Valley High School in Hemet in 2005, attended Mt. San Jacinto Community College and received an associate of science degree in math and science. In 2008, Alcazar transferred to CSUSB to complete his undergraduate degree.

Besides his commitment to his academic studies, Alcazar has been involved in volunteer service on campus and in his Hemet community.

As an active member of campus student groups such as Latino Business Students Association, MEChA and Delta Sigma Chi fraternity, he has logged hundreds of hours of community service through fundraising, philanthropic activities, freeway beautification and tutoring younger students in math, science, English and Spanish in the Hemet area.

Alcazar was also an active member of CSUSB's Association of Latino Faculty, Staff and Students and served on the planning committee for the inaugural Latino Education and Advocacy Day summit at CSUSB this past spring.

He worked tirelessly promoting and marketing the LEAD event at area educational conferences, and assisted with logistics, technology and social media. It was at the summit that he met keynote speaker Juan Sepulveda, director of the White House Initiative on Educational Excellence for Hispanic Americans. They quickly formed a bond and remained in touch.

As graduation neared, Alcazar was busy applying for graduate school and deciding which career path to follow. He said Sepulveda's guidance was instrumental in helping him choose a career path.

By the time graduation day came, Alcazar had been offered an internship in Sepulveda's Washington, D.C., office, which would arrange housing at George Washington University - at his own expense. That presented an economic challenge since the internship was unpaid.

"But I couldn't pass up the opportunity," said Alcazar. "I would figure it all out when I got there."

During his internship, he assisted with outreach to Hispanic-serving institutions across the nation, gathering and analyzing data to determine which schools produce the most Latinos in the science, technology, engineering and math (STEM) programs.

Alcazar's new duties will entail reviewing and managing grants issued to non-profit agencies and kindergarten-through-12th grade school districts. "Part of my job will be to ensure compliance that funds are being used properly for the purpose intended," he said.

Although at first it was difficult to move so far away from his family, he says he's adjusted well and is amazed at all there is to discover in Washington.

Alcazar attributes his determination for success to the mentors he encountered at CSUSB, such as EOP counselor Mario Baeza and education professor Enrique Murillo, who took him under their wing and encouraged him to stay on track.

"I owe a lot to CSUSB and will always remember that there is where I began my journey into higher education."

Alcazar plans to pursue a master's degree in higher education with an emphasis on policy analysis, and has already applied to Georgetown University, George Washington University, George Mason University and University of Maryland.

For more information about Cal State San Bernardino, contact the university's Office of Public Affairs at (909) 537-5007 [begin_of_the_skype_highlighting](#) (909) 537-5007 [end_of_the_skype_highlighting](#) and visit news.csusb.edu.

CSUSB president, faculty attend White House signing ceremony

Oct. 28, 2010



SAN BERNARDINO, Calif. - Cal State San Bernardino President Albert Karnig, along with several university representatives, was among the people invited to the East Room of the White House on Oct. 19 to witness President Barack Obama sign an executive order reauthorizing the White House Initiative on Educational Excellence for Hispanic Americans.

The signing of the executive order followed the Oct. 18 National Education Summit and Call to Action event. In that meeting with education, community and other leaders from across the United States, key personnel from the U.S. Department of Education and the Obama administration shared information on federal

resources that could assist in improving education outcomes for Hispanic students.

Cal State San Bernardino College of Education faculty members Enrique Murillo Jr. and Barbara Flores joined Karnig in attendance for President Obama's signing of the executive order. In addition, CSUSB professor Louie Rodriguez and staff member Felix Zuniga participated with the other three in the Oct. 18 summit.

"The signing was moving and meaningful, especially with many college students seated in the front rows," Karnig said. "President Obama was very firm and enthusiastic in his commitment to improving educational outcomes in the United States broadly and to once again making us the top nation for college graduates."

Along with the activities in Washington, D.C., the university's Latino Education and Advocacy Day organization hosted a "Watch Party" viewing of the activities, which were seen by thousands nationwide.

As the largest and fastest growing minority group in the country and in the education system, the future of the nation's competitiveness is critically linked to improving the education of Hispanics.

"Given the increasing size of Latino enrollments in K-12 education, the nation's overall success in raising its college graduation rates cannot be achieved unless there is considerable improvement in the education of Latino youngsters," Karnig said.

Karnig also praised the energetic and thoughtful work undertaken by Juan Sepulveda, the current director of the White House Initiative on Educational Excellence for Hispanic Americans. During the past 18 months, Sepulveda has visited more than 90 communities across 20 states to meet with citizens concerned with improving the lives of Latinos.

Sepulveda, who was also the keynote speaker at the inaugural LEAD summit in March at CSUSB, and his White House staff have already visited the Inland Empire, specifically Cal State San Bernardino, three times in the past six months.

"Cal State San Bernardino was one of two campuses that was asked to make a presentation at the summit concerning the initiatives that we are undertaking in the region - such as LEAD - to boost the educational success of Hispanics and other students," Karnig said.

Murillo, Rodriguez and Zuniga are involved with LEAD. Murillo is its executive director, while Rodriguez serves on LEAD's executive council. Zuniga was a founding member of the LEAD committee. And Flores is both a CSUSB faculty member and vice president of the San Bernardino City Unified School District Board of Education.

The signing of the executive order marked the next step in connecting communities nationwide with information, resources and people to help improve the academic achievement of Latino students.

Cal State San Bernardino is recognized as a Hispanic Serving Institution by the federal government, reflective of its Hispanic enrollment of 40 percent from a total student body of

nearly 18,000.

For more information about the university, contact the CSUSB Office of Public Affairs at (909) 537-5007 and visit news.csusb.edu.

See also the White House blog entry on the signing at "President Obama Signs Executive Order on Education and Hispanics."

A delegation from CSUSB was among those on Oct. 19 to witness President Barack Obama sign an executive order reauthorizing the White House Initiative on Educational Excellence for Hispanic

Latino Education and Advocacy Day deemed a big success
Hispanic Outlook in Higher Education

Oct. 4, 2010

Excelencia in Education recognizes Cal State San Bernardino's LEAD organization

Oct. 8, 2010



SAN BERNARDINO, Calif. - The Latino Education and Advocacy Day summit at California State University, San Bernardino was recognized for its commitment and creativity in building community, leadership and momentum among Latino students at the 2010 Celebración de Excelencia in Washington, D.C., on Sept. 29.

The mission of Excelencia in Education, a non-profit organization in Washington, D.C., is to accelerate Latino student success in higher education. The organization hosted this fifth annual event, which featured Hilda Solis, U.S. Department of Labor secretary, as the keynote speaker. The national initiative identifies and

recognizes proven programs that accelerate Latino student success at the associate, baccalaureate and graduate levels.

LEAD was nominated for an Examples of Excelencia award for its innovative programs with "outside the box" strategies to accelerate Latino student success.

Last spring, CSUSB's College of Education hosted the inaugural LEAD summit held on campus. It attracted 1,000 educators and interested community members in person and drew nearly 200,000 viewers at town hall events held at participating universities across the country, Mexico and Central America via live webcast.

The all-day summit featured keynote speaker Juan Sepulveda, director of the White House Initiative on Educational Excellence for Hispanic Americans, who addressed the crisis in Latino education.

Other speakers included activist Dolores Huerta, president of the Dolores Huerta Foundation and co-founder of the Farm Labor Workers' Union, and Sylvia Mendez, civil rights activist whose U.S. Supreme Court case, Mendez vs. Westminster, successfully challenged segregation in public schools in the 1940s.

At the Excelencia in Education ceremony, three educational programs were recognized for their outstanding efforts in increasing access to higher education for Latino students. Those included:

- California State University, San Marcos for the College Assistance Migrant Program (CAMP) at the baccalaureate level;
- Carreras en Salud (Careers in Health) at Wilbur Wright College, Humboldt Park Vocational Education Center, Chicago, IL, at the associate level;
- Hispanic Theological Initiative at Princeton Theological Seminary at the graduate level.

Each program received \$5,000 and is profiled in Excelencia in Education's 2010 edition of "What Works for Latino Students in Higher Education." The publication showcases a list of promising practices that are laying the foundation for more Latino students to attend and graduate from college.

"We are pleased to add these three programs and the finalists to the growing list of promising practices advancing college completion for Latino students at their institutions," says Sarita

Brown, president of Excelencia in Education. "(Our) goal is to facilitate their use by other academic institutions and grow the numbers of colleges and universities across the country increasing Latino success in higher education, and thus contributing to the nation's workforce and civic leadership."

For more information, visit the Examples of Excelencia website.

For more information about LEAD at Cal State San Bernardino, contact Enrique Murillo at (909) 537-5632 or e-mail at emurillo@csusb.edu.

White House officials meet with local leaders regarding educational crisis facing the Inland Empire

Sept. 20, 2010

SAN BERNARDINO, Calif. - The continuing educational crisis facing the Inland Empire was the focus of a series of discussions on Sept. 7-8 at Cal State San Bernardino between White House officials and local leaders.

The meetings, held on the university campus, stem from discussions in March during the highly successful inaugural Latino Education and Advocacy Day Summit at Cal State San Bernardino that focused on educational issues facing K-12 Latino students.



In attendance at the September meetings were Juan Sepulveda, executive director of the White House Initiative for Educational Excellence for Hispanic Americans, Jose Rico, his deputy director and Greg Darnieder, senior adviser to U.S. Secretary of Education Arne Duncan, along with leaders from across the Inland Empire to talk about ways to develop a collaborative effort on how to deal with the educational crisis affecting the region.

Local leaders included elected officials, K-12 district and county school leadership, community college and university presidents, non-profits and community organizers, and business leaders from the fields of health, youth development, housing, business and employment.

Enrique Murillo Jr., professor of Language, Literacy and Culture at CSUSB and executive director of the LEAD summit, gave a historical perspective involving accomplishments that had developed as a result of collaborative efforts from the university's College of Education. These accomplishments included The Journal of Latinos of Education, the National Latino Education Network, the Handbook of Latinos in Education, and the LEAD conference, where Sepulveda served as the keynote speaker.

The LEAD conference had 1,000 participants at CSUSB and had nearly 200,000 participants through radio and the Internet, including town hall viewing events at more than 150 universities across the country.

To set the stage for dialogue, Louie F. Rodriguez, assistant professor of education at Cal State San Bernardino, gave an overview of key realities facing African American, Latinos and other low-income children and youth across the inland region. Among the key facts was a discussion of the 50 percent dropout rate among local students of color, disproportionately low college eligibility rates for African American and Latino students, and vital disparities in health, business representation and political power.

Rodriguez challenged the leaders to work together to create a cross-institutional education plan for the Inland Empire.

The collaboration of White House officials and local leaders to address the educational crisis nationally and more specifically for our region was a needed and welcome effort led by CSUSB, said Linda Miranda, special assistant to the superintendent for San Bernardino County Schools.

"Identifying, refining and streamlining regional initiatives, combined with the federal information and resources will go a long way as next steps are developed for working together to develop successful educational models and outcomes," she said.

Assembly member Wilmer Amina Carter (D-Rialto) also announced the passage of resolution ACR 137 proclaiming the last week of March in California as "Latino Education and Advocacy Week." Carter led the effort resulting in dozens of elected officials supporting the resolution, which LEAD organizers say bolsters the significance of the many projects already underway at CSUSB and the region.

CSUSB LEAD organizers and community leaders have begun planning next steps and are developing a productive process with those regional leaders committed to systemic, measureable change that transforms the life chances for children, youth and families across the



Contact Louie F. Rodriguez, at louiefrodriguez@gmail.com, (909) 537-5643 or Enrique Murillo Jr. at emurillo@csusb.edu, (909) 537-5632.

For more information about Cal State San Bernardino, contact the university's Office of Public Relations at (909) 537-5007 and visit news.csusb.edu.

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Please find here LEAD databases and other Latino Education resources and information accessible through the Internet, NLEN portal, or placed as attachments.

These pages are designed to provide you with tools and are organized thematically.

These quality resources and materials link research, with policy and practice, and are meant for learning opportunities and the unique exchange of information related to Latinos and Education.

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