Latino Education and Advocacy Days (LEAD)

LEAD 2010 (Spanish Version)

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"A Day of Courageous Conversations"

The College of Education at California State University San Bernardino is pleased to announce a special Latino Education and Advocacy Day (LEAD).

Are you ready to make a difference in the Latino community?
Are you ready to connect with and be part of Latino educational leadership?
Are you ready to find cross-sector solutions to improve the education and lives of all students?

Raise Your Hand, Step In, and Get Involved!!!

Please join us for a one-day summit as we convene key stakeholders: teaching professionals and educators, researchers, academics, scholars, administrators, independent writers and artists, policy and program specialists, students, parents, families, civic leaders, activists, and advocates. In short, those sharing a common interest and commitment to educational issues that impact Latinos.

Official LEAD Program
Youth Resource Guide
AB 540 Information Resources

LEAD Special Announcement

Optional course credit is still available for those participating in the LEAD Conference

Conference Location: Santos Manuel Student Union Event Center
Free Event Parking: Lot D Only
Support This Event!
If you're an individual, institution, business, agency or group who wants to monetarily support this event, please click here and make your tax-deductible donation to “Latino Education” in the drop down box.

Online Registration Is Now Closed
You may still register in-person the day of the event.

The web URL for the viewing event can be found at: livestream
You may link to the site on any forthcoming Thursday from 6 PM to 7 PM Pacific time to watch regularly programmed live broadcast shows, so as to test out your viewing equipment

Other Ways to Participate
Want to participate but can't attend the summit...view or host your own local "town hall" viewing event...see our list of Townhall Viewing Event Locations
You can also find us on these social networks

Contact Us
Latino Education and Advocacy Day (LEAD)
California State University San Bernardino
5500 University Parkway / Room CE-305
San Bernardino, CA 92407
emurillo@csusb.edu
Tel: 909-537-5832
Fax: 909-537-5992
Latino Education and Advocacy Days (LEAD)

2010 Prologo (Spanish)

2010 Featured Speakers

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Ed.D. Doctorate Program

Overview

The objective of the LEAD summit is to promote a broad-based awareness of the crisis in Latino Education and to enhance the intellectual, cultural and personal development of our community's educators, administrators, leaders and students.

Our free one-day summit will:

Leadership: encourage leadership through our inspirational speakers. We ask ourselves: What are effective leadership strategies during these tumultuous times? As change agents, how do we think outside the box? What are effective innovations for closing the achievement gap, student retention and success; student services; teaching and academic affairs?

Diversity: provide education and resources in partnership with other educators to promote respect for differences and an appreciation of diversity. We ask ourselves: How can we best provide a challenging and supportive atmosphere for gender, racial and ethnic minorities?

Higher Education: encourage and provide opportunities for Latinos to attend college by sharing information regarding the California Law AB540, Financial Resources to help pay for college, and information/recruitment to the plethora of advanced degrees offered by CSUSB, particularly the Ed.D. Doctorate Program in Educational Leadership.

Culture and Arts: celebrate our Latino heritage, spirit and achievement with displays of Latino art, music and history. This summit will provide a good opportunity to take a deeper look into the Latino family values that make Latinos a particular group by discussing our preferences, motivations, expectations and the impact of some of our cultural traits in educational endeavors as well as their linkages to the U.S. workplace and economy.

Resources: provide teaching resources and partners for teaching through our research, educational programs and the exhibits on display during the summit.
El objetivo de la conferencia de L.E.A.D. (Día de abogacía por la educación Latina) será promover y crear conciencia sobre la gravedad de la crisis que la educación latina enfrenta actualmente, y fortificar el desarrollo intelectual, cultural, y personal de los maestros, administradores, líderes y estudiantes de nuestras comunidades.

Nuestra conferencia gratuita de un día:

Liderazgo: Incitará liderazgo por medio de la inspiración de nuestros presentadores. Y tenemos que preguntarnos: ¿Qué estrategias de liderazgo son efectivas durante estos tiempos tumultuosos? ¿Cómo agentes del cambio cómo podemos pensar fuera de la norma? ¿Qué tipo de innovaciones serían efectivas para cerrar la discrepancia de rendimiento académico, retener los estudiantes en los planteles escolares, asegurar su éxito, y crear mejores servicios estudiantiles y en asuntos académicos y de enseñanza.

Diversidad: proveer educación y recursos en conjunto con otros educadores para promover respeto por las diferencias y apreciación por la diversidad: y tenemos que preguntarnos: ¿Cuál es la mejor forma de proveer una atmósfera que desafíe y apoye a las minorías étnicas, raciales y de sexo?

La educación universitaria: provee la oportunidad para que los latinos compartan información sobre la ley Californiana AB 540: recursos financieros para pagar la universidad y información para reclutar a los estudiantes en los abundantes y avanzados cursos de estudio ofrecidos por la Universidad Estatal de San Bernardino en California, especialmente el Doctorado de Educación, programa de liderazgo educacional.

Cultura y Arte: Celebrar nuestra herencia Latina, espíritu de superación, expone nuestro arte, música e historia Latina. Esta conferencia proveerá una buena oportunidad para discutir las preferencias, motivaciones y expectativas que hacen de los Latinos un grupo particular al analizar más profundamente los valores familiares de la familia Latina al igual que el impacto que tienen algunos de nuestros rasgos culturales en nuestras ambiciones académicas así como sus vínculos a los Estados Unidos, lugar de empleo y economía.

Recursos: Proveer recursos para enseñar y afiliados para enseñar por medio de investigación, programas educacionales y las exhibiciones de los vendedores que estarán disponibles durante la conferencia.
Featured Speakers and Presenters

Sylvia Mendez - Civil Rights Activist and Plaintiff in historic precursor to Brown v. Board of Education

Sylvia Mendez is the oldest daughter of Gonzalo Mendez, a Mexican immigrant, and Felicitas Mendez, a Puerto Rican, who fought so she and her brothers could have equal education through the case of Mendez et al v. Westminster et al. Sylvia continues with the legacy left by her parents to campaign for education. Sylvia Mendez worked for 33 years as a nurse at the USC Medical Center in Los Angeles. Ms. Mendez spends her retirement traveling abroad and speaking at universities, conferences and schools across the nation. Her sole intent is to convey the importance of obtaining an education by encouraging students to stay in school.

Dr. Juan Sepúlveda - Director, White House Initiative on the Educational Excellence of Hispanic Americans

Dr. Juan Sepúlveda was appointed by Secretary of Education Arne Duncan on May 19, 2009, to the position of director of the White House Initiative on Educational Excellence for Hispanic Americans. In this capacity, he is responsible for directing the efforts of the White House Initiative in engaging Hispanic students, parents, families, organizations, and anyone working in or with the education system in communities nationwide as active participants in improving the academic achievement of Hispanic Americans.

Dolores Huerta - President, Dolores Huerta Foundation, Co-Founder United Farm Workers Union, Vice-President Emeritus

We are honored to have Dolores Huerta, social activist, labor leader, lobbyist, and feminist, as one of our featured speakers. Dolores is President of the Dolores Huerta Foundation and co-founded the United Farm Workers with Cesar Chavez. Dolores will lead us in a special screening and post film discussion of "Viva La Causa", a documentary from the Teaching Tolerance Program of the Southern Poverty Law Center, which focuses on one of the seminal events in the march for human rights - the grape strike and boycott led by Cesar Chavez and Dolores Huerta in the 1960s.

See program schedule for a complete listing of Forum Moderators, Presenters and Panel Participants.
2010 Presentadores

Silvia Méndez activista del derecho humano y reclamante en el histórico caso de Brown contra la mesa educativa.

Sylvia Méndez Silvia Méndez hija mayor de Gonzalo Méndez un emigrante Mexicano y Felicitas Méndez mujer Puerto Riqueña que luchó para que sus hermanos y ella pudieran tener igualdad educativa por medio del caso Méndez et al contra Westminster et al. Méndez continua la legaría que le dejaron sus padres de abogar por la educación. Silvia Méndez trabajó como enfermera por 33 años en el centro médico de la Universidad del Sur de California en Los Ángeles. Actualmente la señora Méndez dedica sus años de jubilación viajando al extranjero y dando conferencias y pláticas en universidades por toda la nación con el propósito de recalcar la importancia de obtener una carrera y permanecer la escuela.

Dr. Juan Sepúlveda - Director de la Iniciativa de la Casa Blanca por la Educación en Excelencia de los Hispanos de América.

Dr. Juan Sepúlveda comisionado por la Secretario de Educación Arne Duncan el 19 de Mayo del 2009 al cargo de director de la iniciativa para la excelencia educativa de los hispanoamericanos. Bajo este cargo el es responsable de dirigir los esfuerzos de las iniciativas de la Casa Blanca que involucran a estudiantes hispanos, familiares, padres o organizaciones, y cualquier persona que trabaje dentro o con el sistema educativo de la comunidad a nivel nacional (Estadounidense) como participe activo para mejorar el desempeño académico de los hispanoamericanos.

Dolores Huerta - Featura Conferenciante & Presentadora de su Documental

Es un honor para nosotros presentar a Dolores Huerta, activista social y líder laboral y feminista, como nuestra invitada. Dolores fue fundadora asociada de la unión de Campesinos junto con Cesar Chávez (UFW). Dolores nos guiará por un recuento especial posterior al film de “Viva La Causa”, la cual se enfoca en los eventos clave de la marcha por los derechos humanos- la huelga de la uva y el boicot comandado por Cesar Chávez y Dolores Huerta.
Moderadores de foro, presentadores y participantes del panel.

Discurso inaugural: “Mi legaría: Méndez V. Westminster (1946)”

**Ms. Sussan Ortega**, Dual Immersion Teacher, Washington Elementary, Corona-Norco Unified School District, and Doctoral Candidate, Educational Leadership Program, CSUSB (CONFIRMED)

**Foro tópico 1: “Historia, pedagogía y resultados.”**

**Miguel H. López**, Guidance Counselor, Coachella Valley High School ESL Instructor, College of the Desert, and Doctoral Candidate, Educational Leadership Program, CSUSB (CONFIRMED)

**Dr. Frances Contreras**, Assistant Professor, Educational Leadership & Policy Studies, College of Education, University of Washington (CONFIRMED)

**Dr. Eugene E. García**, Office of the VP for Education Partnerships, Arizona State University-Tempe, and Chair of the National Task Force on Early Childhood Education for Hispanics (CONFIRMED)

**Dr. Teresa Marquez-Lopez**, Associate Dean, Educational Leadership and Change, Fielding Graduate University, Former Director of the Two-Way Immersion Biliteracy Specialist Institute, University of California, Riverside (CONFIRMED)

**Dr. Daniel Solorzano**, Professor, Social Sciences and Comparative Education, Education Dept., University of California-Los Angeles (CONFIRMED)

**Dr. René Antrop-González**, University of Wisconsin-Milwaukee, and Associate Editor, Journal of Latinos and Education (CONFIRMED)

**Foro tópico 2: “Teoría y investigación convertida en acción.”**

**Ms. Nori Sogomonian-Mejia**, Modern Languages and Spanish Professor, San Bernardino Valley College Doctoral Candidate, Educational Leadership Program, CSUSB

**Dr. Kris D. Gutiérrez**, Professor and Provost’s Chair, University of Colorado, Boulder, and President-Elect of the American Educational Research Association (CONFIRMED)

**Dr. Pedro Pedraza**, Centro de Estudios Puertorriqueños, Hunter College, City University of New York, National Latino/a Education Research Agenda Project (CONFIRMED)

**Dr. Pedro R. Portes**, The Goizueta Foundation Distinguished Chair of Latino Teacher Education, and Executive Director of the Center for Latino Achievement and Success in Education, University of Georgia (CONFIRMED)

**Dr. Angela Valenzuela**, Professor, Director of the Texas Center for Education Policy, and Associate Vice President for School Partnerships, University of Texas at Austin

**Dr. Juan S. Muñoz**, Associate Vice-Provost, Texas Tech University-Lubbock, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education (CONFIRMED)

**Presentación especial: “iniciativa de la casa blanca (WHI)”**

**Dr. William Aguilar**, Retired Vice-President of University Advancement, CSUSB (CONFIRMED)

**Dr. Juan Sepúlveda**, Director, White House Initiative on the Educational Excellence for Hispanic Americans (CONFIRMED)

**Dr. Margarita Machado-Casas**, University of Texas-San Antonio, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education, National Co-Coordinator, National Latino Education Network (CONFIRMED)
Foro topico 3: “Las polizas y politica del acceso y oportunidad educacional.

Mr. Ramiro Porras, Jr., USDA-HSI Regional Director (Southern California) (CONFIRMED)

Honorable Gilbert Cedillo, California State Senator (D-Los Angeles), and Chair (22nd District) Latino Legislative Caucus

Dr. Antonio R. Flores, President and Chief Executive Officer of the Hispanic Association of Colleges and Universities (CONFIRMED)

Ms. Diana Fuentes-Michel, Executive Director, California Student Aid Commission

Mr. Dennis López, Co-Founder, Coalition for Educational Equity & English Learners of the Inland Empire, Moreno Valley AB 540 Organizing Committee Leticia A. Network for Immigrant Access to California Higher Education (CONFIRMED)

Dr. Ruth Trinidad Galván, University of New Mexico-Albuquerque, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education (CONFIRMED)

Foro topico 4: “Desarrollo de la juventud y lideres del futuro.”

Mr. Henry Yzaguirre, Student Services Coordinator, San Bernardino City Unified School District, and Doctoral Candidate, Educational Leadership Program, CSUSB (CONFIRMED)

Ms. Maria García, BCLAD Multiple Subject Credential Student, CSUSB

Dr. Louie F. Rodríguez, Assistant Professor, Department of Educational Leadership & Curriculum, CSUSB (CONFIRMED)

Dr. Corinne Martínez, California State University-Long Beach, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education (CONFIRMED)

Discurso final: “Presentacion y recuento especial posterior al film.

Dr. Cesar Caballero, Dean of Pfau Library and University Librarian, CSUSB (CONFIRMED)

Dr. Bobbi Houtchens, Teacher and English Language Facilitator, Arroyo Valley High School, and Teaching Ambassador Fellow, U.S. Department of Education MED) Dr. Bobbi Houtchens, Coordinator, Latino Education Projects, and Associate Professor of Education - Language, Literacy & Culture, CSUSB (CONFIRMED)
2010 Program Schedule

Summit Schedule*

- Check-in starts at 7:30 a.m.
- Opening Remarks at 8:30 a.m.
- Inaugural Address: “My Legacy: Mendez v. Westminster (1946)” with Sylvia Mendez at 9:00 a.m.
- Morning Sessions: 9:30 a.m. - 12:00 noon
- Feature Presentation: White House Initiative with Dr. Juan Sepúlveda at 1:00 p.m.
- Afternoon Sessions: 2:00 - 4:30 p.m.
- Capstone Event: “Viva La Causa” Documentary Screening with Dolores Huerta at 5:30 - 7:00 p.m.
  - Check out a trailer clip of "Viva La Causa" on YouTube
- Teaching Resources & Information Expo: All Day

* Summit Schedule to change. Check back for updates.

Components

(1) Community Engagement,
(2) Professional Development,
(3) Parental Involvement, and
(4) Youth Leadership.

Strands

- Schooling Conditions and Outcomes / Educational Pipeline
- Culture, Identity and Diversity
- Immigration, Globalization and Transnationalism
- Language Policies and Politics
- Early Childhood
- Latino Perspectives on School Reform
- Culturally-Responsive Pedagogies and Effective Practices
- High Stakes Testing and Accountability
- Community Activism and Advocacy
- Higher Education Eligibility, Enrollment and Attainment

Santos Manuel Student Union

7:30 AM: Check-In
8:30 AM: Welcome and Opening Remarks

Speakers:
- Dr. Albert K. Karnig, President, California State University San Bernardino
- Dr. Patricia K. Arlin, Dean, College of Education, CSUSB
- Ms. Carolina Zaragosa, Consulate General of México, San Bernardino, CA
- Dr. Gary Thomas, Superintendent, San Bernardino County Superintendent of Schools
- Dr. Art Delgado, Superintendent, San Bernardino Unified School District

Moderator: Dr. Enrique G. Murillo, Jr., Coordinator, Latino Education Projects, and Associate Professor of Education - Language, Literacy & Culture, CSUSB

9:00 AM: Inaugural Address: “My Legacy: Mendez v. Westminster (1946)”

Introductions:
- Sussan Ortega, Dual Immersion Teacher, Washington Elementary, Corona-Norco Unified School District, and Doctoral Candidate, Educational Leadership Program, CSUSB

Speaker: Sylvia Mendez, Civil Rights Activist and Plaintiff in historic precursor to Brown v. Board

Moderator: Monica Garcia, Board President, Los Angeles Unified School District
9:30 AM: Forum: “History, Schooling and Outcomes”

Introductions: Miguel H. López, Guidance Counselor, Coachella Valley High School
ESL Instructor, College of the Desert, and Doctoral Candidate, Educational Leadership Program, CSUSB

Participants:
Dr. Sofia A. Villenas, Director, Latino Studies Program and Associate Professor, Education, Cornell University-Ithaca, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education

Dr. Eugene E. García, Office of the VP for Education Partnerships, Arizona State University-Tempe, and Chair of the National Task Force on Early Childhood Education for Hispanics

Dr. Teresa Marquez-Lopez, Associate Dean, Educational Leadership and Change, Fielding Graduate University, Former Director of the Two-Way Immersion Biliteracy Specialist Institute, University of California, Riverside

Dr. Daniel Solorzano, Professor, Social Sciences and Comparative Education, Education Dept., University of California-Los Angeles

Moderator: Dr. René Antrop-González, Associate Professor of Curriculum & Instruction/Second Language Education, University of Wisconsin-Milwaukee, and Associate Editor, Journal of Latinos and Education

10:30 AM: Break / “Un Cafecito”

10:45 AM: Forum: “Theory and Research into Action”

Introductions: Nori Sogomonian-Mejia, Modern Languages and Spanish Professor, San Bernardino Valley College Doctoral Candidate, Educational Leadership Program, CSUSB

Participants
Dr. Pedro Pedraza, Centro de Estudios Puertorriqueños, Hunter College, City University of New York, National Latino/a Education Research Agenda Project

Dr. Pedro R. Portes, The Goizueta Foundation Distinguished Chair of Latino Teacher Education, and Executive Director of the Center for Latino Achievement and Success in Education, University of Georgia

Dr. Angela Valenzuela, Professor, Director of the Texas Center for Education Policy, and Associate Vice
President for School Partnerships, University of Texas at Austin, Director - National Latino/a Education Research Agenda Project

Moderator: Dr. Juan S. Muñoz, Vice-President of Institutional Diversity Equity and Community Engagement, Texas Tech University-Lubbock, Associate Editor, *Journal of Latinos and Education* and Co-Editor, *Handbook of Latinos and Education*

12:00 PM: Lunch / Live Music featuring Martin Espino "Sounds of Ancient Mexico"

1:00 PM: Feature Presentation - "White House Initiative" (WHI)

Introductions: Dr. Enrique G. Murillo, Jr., Coordinator, Latino Education Projects, and Associate Professor of Education - Language, Literacy & Culture, CSUSB

Speaker: Dr. Juan Sepúlveda, Director, White House Initiative on the Educational Excellence for Hispanic Americans

Moderator: Dr. Margarita Machado-Casas, Assistant Professor at University of Texas-San Antonio, Associate Editor, *Journal of Latinos and Education* and Co-Editor, *Handbook of Latinos and Education*, National Co-Coordinator, National Latino Education Network

2:00 PM Forum: “The Policies and Politics of Educational Access and Opportunity”

Introductions: Ramiro Porras, Jr., USDA-HSI Regional Director (Southern California)

Participants: Dr. Antonio R. Flores, President and Chief Executive Officer of the Hispanic Association of Colleges and Universities

Diana Fuentes-Michel, Executive Director, California Student Aid Commission (LEAD Presentation)

Melinda Guzman, Member, Board of Trustees (2004-12) The California State University, General Counsel - United States Hispanic Chamber of Commerce, Commissioner - California Post Secondary Education Commission, and Director, Federal Home Loan Bank

Dennis López, Co-Founder, Chicano/Latino Coalition for Educational Equity & English Learners of the Inland Empire, Moreno Valley AB 540 Organizing Committee

Leticia A. Network for Immigrant Access to California Higher Education (AB 540 Resources and Other)
Moderator: Dr. Ruth Trinidad Galván, University of New Mexico-Albuquerque, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education

3:15 PM: Break / “Otro Cafecito”


Introductions: Henry Yzaguirre, Administrative Hearing Panel, Department of Youth Services, San Bernardino City Unified School District, and Doctoral Candidate, Educational Leadership Program, CSUSB

Participants: Andrea Galicia, student, San Bernardino Valley College, San Bernardino, CA

Luis Galicia, student, Colton High School, Colton, CA

Maria García, BCLAD Multiple Subject Credential Student, CSUSB

Dr. Louie F. Rodríguez, Assistant Professor, Department of Educational Leadership & Curriculum, CSUSB

Moderator: Dr. Corinne Martínez, California State University-Long Beach, Associate Editor, Journal of Latinos and Education and Co-Editor, Handbook of Latinos and Education

4:30 PM Networking Reception / Live Music Featuring “Nash”

Appetizers and Refreshments

5:30 PM Capstone Event and Documentary Screening

Introductions: Cesar Caballero, Dean of Pfau Library and University Librarian, CSUSB

Speaker: Dolores Huerta, President, Dolores Huerta Foundation, and Co-founder of the United Farm Workers
Documentary: "Viva La Causa" (dvd 39 mins.)

Moderator: Bobbi Houtchens, Teacher and English Language Facilitator, Arroyo Valley High School, SBUSD, and Teaching Ambassador Fellow, U.S. Department of Education

7:00 PM Closing Remarks and Acknowledgments

NCATE, Coordinator, Latino Education Projects, and Associate Professor Literacy & Culture, CSUSB
2010 Sponsors & Partners

LEAD Event Official Logo - As an event Sponsor or Partner, you may download this logo for use on your website to promote the LEAD Summit. Please contact rgarcia@csusb.edu for any questions regarding the use of the logo.

2010 LEAD Sponsors

- CSUSB, Office of the President
- College of Education
- The Journal of Latinos and Education
- The Santos Manuel Student Union
- LatinoScholasticAchievementCorporation
- CSUSB, Office of the Dean, John M. Pfau Library
- CSUSB, Office of the Provost
- Office of the Chancellor, Charles Reed
White House Initiative on The Educational Excellence for Hispanic Americans - Dr. Juan Sepulveda, Director

Dolores Huerta Foundation

Assembly Member, Wilmer Amina Carter
Representing District 62nd Assembly District

Joe Baca - Representing the 43rd Congressional District

Congressional Hispanic Caucus Institute (CHCI)

Consulado de México en San Bernardino, CA, Secretaria de Relaciones Exteriores

Office of the Mayor, Honorable Pat Morris
City of San Bernardino

Consulado de México en San Bernardino, CA, Secretaria de Relaciones Exteriores

SIATech
School for Integrated Academics and Technologies

San Bernardino County Superintendent of Schools

National Education Association Hispanic Caucus

Hispanic National Bar Association

www.westerncentermuseum.org

Supervisor Josie Gonzales
Representing San Bernardino County 5th District
Greater Corona Hispanic Chamber of Commerce

American Educational Studies Association (AESA)

Association of Latino Faculty, Staff, and Students (ALFSS)

CSUSB, Association of Latino Faculty, Staff, and Students (ALFSS)

Riverside Unified School District

KIWANIS CLUB OF GREATER SAN BERNARDINO

California Consortium for Critical Educators (CCCE)

National Institute for Latino Policy

Watson & Associates Literacy Center at CSUSB

Latino Print Network

California Association of Bilingual Teacher Educators (CABTE)

Gabriel Ramirez
garamirez@ft.newyorklife.com
guaranteesmatter.com

Somos en escrito

The Latino literary online magazine

Greater Corona Hispanic Chamber of Commerce

American Educational Studies Association (AESA)

Association of Latino Faculty, Staff, and Students (ALFSS)

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HispanicTips
Chicano Latino Intersegmental Convocation (CLIC)
Cuban American National Council
Inland Empire Future Leaders
National Center for Hispanic Higher Education (NCHHE)
Lambda Theta Nu Sorority, Inc. CSUSB Chapter
Hispanas Organized for Political Equality (HOPE)
Hispanic Family Initiative
Reynaldo J. Carreon M.D. Foundation
Coachella Valley Unified School District
National Latino Peace Officers Association (NLPOA)
National Association of Bilingual Education (NABE)
Wisdom in Education, Online Journal, CSUSB
National Community for Latino Leadership, Inc. (NCLL)
Travel & Hotel Information

Hilton San Bernardino
285 East Hospitality Lane
San Bernardino, California, United States 92408-3411

The Hilton San Bernardino hotel is the perfect place to stay when exploring the many attractions of southern California. Our Hilton hotel is half an hour from San Bernardino Mountain resorts of Lake Arrowhead and Big Bear. Forty five minutes south brings you to the sandy beaches of Newport Beach and Huntington Beach. Disneyland® and Knotts Berry Farm are even closer.

The Hilton Hotel San Bernardino California is merely 20 freeway minutes from the Ontario International Airport (ONT) and the famous Ontario Mills outlet mall. Business travelers will be delighted to find themselves convenient to the surrounding cities of Redlands, Loma Linda and Colton. ESRI, Loma Linda University Medical Center, University of Redlands, and San Bernardino International Airport are virtually on the doorstep. San Bernardino is also home to Cal State University, San Bernardino (CSUSB) and just a short drive from the University of California at Riverside (UCR).

Special Conference Room Rates: from $89.00 USD/Night

Reservation Group Code:
CSUSB - Latino Education and Advocacy Day

Make Your Room Reservation Online Now

Or you may make your reservation by phone:
Tel: 909-889-0133    Fax: 909-381-4299
Toll Free: 800-HILTONS

Ontario Airport / Rancho Cucamonga

Map to CSUSB
Townhall Viewing Event Partners

We would like to encourage you to submit a video question for our speakers or panel of experts. Our goal is to gather video recorded questions from each of our townhall viewing event locations. The program committee will decide which videos are included in our live broadcast.

Instructions for creating townhall viewing event questions:

1. Video Length - 30 - 45 seconds. You can submit in english or spanish.
2. Give your name, university (townhall viewing event location) or organization affiliation.
3. Identify the person you would like to address the question to.
4. Briefly provide any background information relevant to your question.
5. Ask your question.
7. Please send us an e-mail notifying us of your video posting. Include your embedded link and URL link. You may e-mail Robert Garcia at rgarcia@csusb.edu or Dr. Enrique Murillo at emurillo@csusb.edu

Townhall Viewing Event Locations:

- Department of Policy Studies in Language and Cross Cultural Education, San Diego State University
  Contact: Karen Cadiero-Kaplan kcadiero@mail.sdsu.edu
- Fels Institute of Government, University of Pennsylvania - Philadelphia
  Contact: Deirdre Martinez d_martinez@sas.upenn.edu
- Latino Studies Program, La Casa Latino Culture Center, Latino Faculty and Staff Council and the Center for Latin American and Caribbean Studies, Indiana University - Bloomington
  Contact: Bradley A.U. Levinson brlevins@indiana.edu
- Indiana University-Purdue University Indianapolis (IUPUI)
  Contact: Jose R Rosario jrosari@iupui.edu
- El Centro de la Raza The University of New Mexico - Albuquerque
  Contact: Ruth Galvan Trinidad trinidad@unm.edu
- College of Education and Human Development Department of Bicultural –Bilingual Studies University of Texas at San Antonio
  Contact: Margarita Machado-Casas margarita.machadoc@utsa.edu
- School of Education Southern Connecticut State University - New Haven
  Contact: Gladys Labas labasq1@southernct.edu
Faculty Working Group on Latina/o and Latin American education, Teachers College, Columbia University
Contact: Regina Cortina Latinos@tc.edu

Office of Academic Access and Opportunity, Suffolk University, Boston
Contact: Keren Zuniga-McDowell kzuniga@suffolk.edu

Office of P-20 Education Initiatives and the Latino Research and Policy Center, University of Colorado - Denver
Contact: Janet Lopez janet.lopez@ucdenver.edu

College of Education, University of Texas at El Paso
Contact: Josephina Tinajero tinajero@utep.edu

Texas Center for Education Policy, University of Texas – Austin
Contact: Angela Valenzuela valenz@austin.utexas.edu

Bilingual/Bicultural Education Program - University of Texas - Austin
Contact: Deborah Palmer debpalmer@mail.utexas.edu

Division of Institutional Diversity & Community Engagement, Texas Tech University - Lubbock
Contact: Juan S. Munoz juan.munoz@ttu.edu

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Alpha Zeta of Omega Delta Phi International Fraternity Inc.
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Contact: Francisco Salano knightserio07@yahoo.com

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Student Union & Student Life, California State University, Los Angeles
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### 2010 Directors

#### Event Planning Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Position and Affiliations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patricia Aguilera</td>
<td>Advisor, Financial Aid - Student Employment, CSUSB</td>
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<tr>
<td></td>
<td>Events Coordinator, <em>Journal of Latinos and Education</em> and National Latino Education Network</td>
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<tr>
<td></td>
<td>Scholarship Chair, Association of Latino Faculty, Staff and Students</td>
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<tr>
<td>Julian Alcazar</td>
<td>Undergraduate Student, Sociology, CSUSB</td>
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<tr>
<td></td>
<td>Student Member, Association of Latino Faculty, Staff and Students</td>
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<td></td>
<td>ESL / BSI Mentor, Mt. San Jacinto College</td>
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<tr>
<td>Jesse R. Felix</td>
<td>Operations Staff, Santos Manuel Student Union, CSUSB</td>
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<tr>
<td>Maria García</td>
<td>BCLAD Multiple Subject Credential Student, CSUSB</td>
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<tr>
<td>Robert García</td>
<td>Information Technology Consultant, College of Education, CSUSB</td>
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<tr>
<td></td>
<td>Union Activist, President - CSU Employees’ Union (local #320), Member, Association of Latino Faculty, Staff and Students</td>
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<tr>
<td>Bobbi Houtchens</td>
<td>Teacher, English Language Facilitator at Arroyo Valley High School, San Bernardino Teaching Ambassador Fellow, U.S. Department of Education</td>
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<tr>
<td>Miguel H. López</td>
<td>Guidance Counselor, Coachella Valley High School</td>
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<td></td>
<td>ESL Instructor, College of the Desert</td>
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<td></td>
<td>Doctoral Candidate, Educational Leadership Program, CSUSB</td>
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<tr>
<td>Carmen Murillo-Moyeda</td>
<td>Communications &amp; Marketing Specialist, Office of Public Affairs, and Adjunct Lecturer, Department of Communication Studies, CSUSB</td>
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<tr>
<td></td>
<td>Member, Association of Latino Faculty, Staff and Students</td>
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<tr>
<td>Enrique G. Murillo Jr.</td>
<td>Associate Professor, Education - Language, Literacy &amp; Culture, CSUSB</td>
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<tr>
<td></td>
<td>Founding Editor, <em>Journal of Latinos and Education</em> and Editor-in-Chief, <em>Handbook of Latinos and Education</em></td>
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<tr>
<td></td>
<td>National Co-Coordinator, National Latino Education Network Commission, California Student Aid Commission</td>
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<tr>
<td>Sussan Ortega</td>
<td>Dual Immersion Teacher, Washington Elementary, Corona-Norco Unified School District</td>
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<tr>
<td></td>
<td>Doctoral Candidate, Educational Leadership Program, CSUSB</td>
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<tr>
<td>Louie F. Rodríguez</td>
<td>Assistant Professor, Department of Educational Leadership &amp; Curriculum, CSUSB</td>
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<tr>
<td>Yvonne Salmón</td>
<td>Development Coordinator, College of Education, CSUSB</td>
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<tr>
<td>Nori Sogomonian-Mejia</td>
<td>Modern Languages and Spanish Professor, San Bernardino Valley College</td>
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<td>Doctoral Candidate, Educational Leadership Program, CSUSB</td>
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<tr>
<td>Name</td>
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<tr>
<td>Rigoberto Solório</td>
<td>Information Technology Consultant, Student Assistant, and MBA Student, Accounting Department - CSUSB Member, Association of Latino Faculty, Staff and Students Member, Latinos' Group</td>
</tr>
<tr>
<td>Sheila Torres</td>
<td>Finance Services and Student Services Manager, CEL - Student Services, CSUSB Staff Area Representative, Association of Latino Faculty, Staff and Students</td>
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<tr>
<td>Valentina Watson</td>
<td>Career Information Coordinator, CoyoteCareers, CSUSB Community Liaison, Association of Latino Faculty, Staff and Students</td>
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<tr>
<td>Henry Yzaguirre</td>
<td>Administrative Hearing Panel, San Bernardino City Unified School District Doctoral Candidate in Educational Leadership Program, CSUSB</td>
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<tr>
<td>Mónica Yzaguirre</td>
<td>RSP Teacher Curtis Middle School, San Bernardino City Unified School District</td>
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### Advisory Council

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<thead>
<tr>
<th>Name</th>
<th>Position/Institution</th>
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<tbody>
<tr>
<td>René Antrop-González</td>
<td>Associate Professor of Curriculum &amp; Instruction/Second Language Education, University of Wisconsin-Milwaukee Associate Editor, <em>Journal of Latinos and Education</em></td>
</tr>
<tr>
<td>Daniel Arellano</td>
<td>Director, English Learner Programs, San Bernardino City Unified School District</td>
</tr>
<tr>
<td>Jeremy Baca</td>
<td>Principal, NJB Associates</td>
</tr>
<tr>
<td>Cesar Caballero</td>
<td>Dean, CSUSB Library</td>
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<tr>
<td>María Elena Chávez</td>
<td>Dolores Huerta Foundation and &quot;Viva La Causa&quot; Committee</td>
</tr>
<tr>
<td>Susan Daniels</td>
<td>Associate Professor of Educational Psychology and Counseling at California State University – San Bernardino. She also directs the College of Education Graduate Certificate in Gifted Education</td>
</tr>
<tr>
<td>José Salvador Hernández</td>
<td>Professor Emeritus, Education - Language, Literacy &amp; Culture, CSUSB</td>
</tr>
<tr>
<td>Ruth Trinidad Galván</td>
<td>University of New Mexico-Albuquerque Associate Editor, <em>Journal of Latinos and Education</em> and Co-Editor, <em>Handbook of Latinos and Education</em></td>
</tr>
<tr>
<td>Ernest F. Garcia</td>
<td>Retired Dean of the College of Education at Cal State San Bernardino and a past president and current director of the National Orange Show</td>
</tr>
<tr>
<td>Enrique Gonzalez-Salgado</td>
<td>Director of Development, College of Social and Behavioral Sciences, CSUSB</td>
</tr>
<tr>
<td>Daniel Gutierrez</td>
<td>International Business Consultant, Motivational Speaker, and Live Internet Talk Radio Personality</td>
</tr>
<tr>
<td>Joe Gutierrez</td>
<td>Assistant Director and Communications Coordinator, Office of Public Affairs, CSUSB, Founding Member of the Inland Empire Chapter of the California Chicano New Media Association</td>
</tr>
<tr>
<td>Juan Gutiérrez</td>
<td>Director, Single Subject Preparation Professor, Education - Educational Leadership &amp; Curriculum, CSUSB</td>
</tr>
<tr>
<td>Dennis López</td>
<td>Co-Founder, Coalition for Educational Equity &amp; English Learners of the Inland Empire, Moreno Valley AB 540 Organizing Committee, and Leticia A. Network for Immigrant Access to California Higher Education</td>
</tr>
<tr>
<td>Margarita Machado-Casas</td>
<td>University of Texas-San Antonio Associate Editor, <em>Journal of Latinos and Education</em> and Co-Editor, <em>Handbook of Latinos and Education</em> National Co-Coordinator, National Latino Education Network</td>
</tr>
<tr>
<td>Teresa Márquez-López</td>
<td>Associate Dean, Educational Leadership and Change, Fielding Graduate University, Former Director of the Two-Way Immersion Biliteracy Specialist Institute, University of California, Riverside</td>
</tr>
</tbody>
</table>
**Administrative Office:**

Latino Education and Advocacy Day (LEAD)  
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**Ramiro Porras**  
Ramiro Porras Jr. is the USDA-HSI Regional Director for Southern California - servicing HSIs north of the U.S-Mexico border and south of Santa Barbara.

**Armando F. Sánchez**  
Founder and Executive Director, Latino Scholastic Achievement Corporation

**Daniel Solórzano**  
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**Sofía A. Villenas**  
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**Stephen Villaseñor**  
Chief Resource Development Officer, The Villa Associates

---

LEAD Executive Director  
Dr. Enrique G. Murillo Jr.  
email: emurillo@csusb.edu
Thank you so much for your support. We look forward to meeting you March 29th 2010. Please find general information to help make your visit to California State University San Bernardino a smooth and enjoyable one.

**Event parking:**

Parking for this event is free in Lot D only!

**Loading and Unloading:**

There is driveway access to load and unload next to the east entrance of Santos Manuel Student Union. Please do so quickly so as to not block others.

**Set Up Time**

Set up time is from 6:30 a.m. to 7:30 a.m. Must be completely set up by 7:30 a.m.!

Exhibit hours are from 7:30 a.m. to 7:30 p.m. The LEAD Summit is scheduled to end at 8:00pm. All exhibits must be disassembled by 9:00 p.m on the day of the event. We are not responsible for storing any equipment left overnight.

**Exhibitor Check-In**

Exhibitor Name badges will be available to you at the Information Center.

**Resources:**

Each exhibit will include a 6 ft table, table cloth and two chairs. Any additional equipment or set up supplies will need to be furnished by you. Please come prepared.

**Exhibit Questions on the day of the event:**

The following event coordinators are available to assist you:

- Mike Arteaga 909-254-1969
- Anna-Maria Bono 909-855-7975
- Anahi Contreras 951-229-6800

And the event Information Center is available anytime to answer your questions! Thanks you and bienvenidos.
LATINO EDUCATION PROJECTS
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EVENTS
PROGRAMS
CAPITAL CAMPAIGNS
NEWS & MEDIA
RESOURCES & LINKS

LEAD Publications

**Handbook of Latinos and Education Project Link**

**Routledge Books, Taylor & Francis Group**

Providing a comprehensive review of rigorous, innovative, and critical scholarship relevant to educational issues which impact Latinos, this Handbook captures the field at this point in time. Its unique purpose and function is to profile the scope and terrain of academic inquiry on Latinos and education. Presenting the most significant and potentially influential work in the field in terms of its contributions to research, to professional practice, and to the emergence of related interdisciplinary studies and theory, the volume is organized around five themes:

- history, theory, and methodology
- policies and politics
- language and culture
- teaching and learning
- resources and information.

The *Handbook of Latinos and Education* (HLE) is a must-have resource for educational researchers, graduate students, teacher educators, and the broad spectrum of individuals, groups, agencies, organizations and institutions sharing a common interest in and commitment to the educational issues that impact Latinos.

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**Journal of Latinos and Education Project Link**

**Routledge Journals, Taylor & Francis Group**

The *Journal of Latinos and Education* (JLE) provides a cross-, multi-, and interdisciplinary forum for scholars and writers from diverse disciplines who share a common interest in the analysis, discussion, critique, and dissemination of educational issues that impact Latinos. There are four broad arenas which encompass most issues of relevance: (1) Policy, (2) Research, (3) Practice, and (4) Creative & Literary works.

JLE encourages novel ways of thinking about the ongoing and emerging questions around the unifying thread of Latinos and education. The journal supports dialogical exchange—for researchers, practitioners, authors, and other stakeholders who are working to advance understanding at all levels and aspects—be it theoretical, conceptual, empirical, clinical, historical, methodological, and/or other in scope.

JLE seeks to identify and stimulate more relevant research, practice, communication, and theory by providing a rich variety of information and fostering an outlet for sharing. The various manifestations of the diverse frameworks and topical areas typically range anywhere from—but aren't limited to—theoretical and empirical analyses, policy discussions, research reports, program recommendations, evaluation studies, finding and improving practical applications, carefully documenting the transition of theory into real-world practice, linking theory and
2010 Participant Credit

Participant Credit / Professional Development

The Professional Development Component of the Latino Education and Advocacy Day (LEAD) Summit is designed to provide Staff, Teachers, and Administrators an experience in broadening your understanding of the educational issues that impact Latinos, particularly students and families. The educational success of an individual is linked to many factors. Understanding those factors can create unprecedented success in the teaching and learning community.

That is, in order to understand the school performance of Latino students, one must first appreciate the social, historical, political, and cultural themes and contexts in which learning takes place. Not only will the LEAD forums discuss the major barriers to educational success, but also the cultural, personal, and linguistic strengths these learners are likely to bring with them to school. Moreover, the school performance of language minority students in general, and Latino students specifically, has often been attributed to individual and minority cultural variables (i.e., second language proficiency, socioeconomic status, lack of motivation, diminished parental involvement, cultural inferiority, etc...).

Although some of these attributes in combination with school and teacher variables (i.e., programs, teacher competency, monolingualism, student expectations, etc...) could interact in ways to influence student performance, the influence of social-legislative policy, social class, curriculum differentiation programs and the traditional ways of schooling Latino children must be understood as contributing conditions that effect teaching and learning and ultimately school performance. By understanding how these broader sociological and cultural contexts influence public sentiment, educational policy and school practices, staff, teachers, and administrators will understand that school and classroom activities must go beyond basic literacy skills to consider the extended issues of social justice, equality and intellectual apartheid.

One (1) unit of optional credit at the continuing education level, from the College of Extended Learning at CSUSB, is available for those who fully participate in this summit. The fee for this one unit of credit is $60. Attendance at all of the day's sessions, including the evening session, is mandatory. Register now for the optional credit through the College of Extended Learning.

EDUC 4078 section 1, with Schedule Call # 24164, for Winter 2010, for 1.0 Unit, 10.5 Hours, and cost of $60. Contact person Sheila Torres at 909-537-3376 for any inquiries.

Instructor of Record: Enrique G. Murillo, Jr., Ph.D.
**2010 Press Releases & Media Outlets**

**Inaugural Latino conference to be held in San Bernardino**

The first-ever Latino Education and Advocacy Day summit "A Day of Courageous Conversations" will be held Monday, March 29 at Cal State San Bernardino.

The free event will be hosted by the Cal State San Bernardino's College of Education at the Santos Manuel Student Union on campus from 8 a.m. to 7 p.m. [Read entire story](http://lead.csusb.edu/press.html#1).

**LATINO EDUCATION CONFERENCE COMES TO CAL STATE SAN BERNARDINO**


**Public Service Announcements**

**INAUGURAL LATINO EDUCATION CONFERENCE AT CSUSB IN MARCH**

SAN BERNARDINO, Calif. – Community educators, administrators and leaders in education will convene for the inaugural Latino Education and Advocacy Day summit at Cal State San Bernardino on Monday, March 29.

"A Day of Courageous Conversations" will be hosted by CSUSB's College of Education at the campus's Santos Manuel Student Union from 8 a.m. to 7 p.m. The summit is free to participants. [Read the complete public service announcement](http://lead.csusb.edu/press.html#3).

**CONFERENCIA SOBRE EDUCACIÓN LATINA EN CAL STATE SAN BERNARDINO**

La universidad estatal de California en San Bernardino será anfitriona de la conferencia inaugural, "ABOGANDO POR LA EDUCACIÓN LATINA," el lunes 29 de marzo. "Un día de conversaciones valerosas" presentarán los siguientes presentadores Juan Sepúlveda, director de la iniciativa de la casa blanca para la excelencia educacional de los hispanoamericanos; Dolores Huerta, presidenta de La Fundación de Dolores Huerta; y activista social Sylvia Méndez. [Documento completo](http://lead.csusb.edu/press.html#4).
Fast forward the video to 00:30:00, we are on the second half of the show.

LA EDUCACIÓN LATINA SERÁ EL ENFOQUE DE CONFERENCIA EN LA UNIVERSIDAD DE CAL STATE SAN BERNARDINO

SAN BERNARDINO, Calif. – La universidad estatal de California en San Bernardino tendrá la conferencia inaugural, “Día de abogar por la educación latina” (LEAD) cumbre para educadores y abogadores de los Latinos, el lunes 29 de marzo. Documento completo