

ALFSS General Meeting Minutes
Tuesday, February 2nd, 2021
12:00pm – 1:00pm
ZOOM:
<https://csusb.zoom.us/j/9710671398>

- 1. Approval of the Agenda (2 minutes)**
 - a. Motion by Vilchis
 - b. Second by Pena
- 2. Approval of the Minutes (2 minutes)**
 - a. Pena, Stiff, approved
- 3. Guest Speaker: Dr. Daria Graham, VP Student Affairs (7 minutes)**
 - a. Introduction, thank you.
 - b. 21-year history in higher education; focus on student experience and connecting with students. Two things of note:
 - i. “Blue Table Talks” – February 18th at 7:00pm – discussing topics of import to students; first one being social media challenges. It will be live on Instagram.
 1. Every 3rd Thursday at 7:00pm
 - ii. How many of you know that students have two transcripts?
 1. Every student has a co-curricular transcript! Under Coyote Connection – Your Name – Your co-curricular transcript. They will have a pilot group of 20 students discussing its usefulness and optimization.
 - c. Contact information:
 - i. [instagram.com/csusb.avp.dos](https://www.instagram.com/csusb.avp.dos)
 - ii. daria.graham@csusb.edu
 - iii. dos@csusb.edu
- 4. Guest Speaker: Quinn Mays, Listening Post Collective (7 minutes)**
 - a. Listening Post Collective would like to collect information about information sharing among local residents, especially in Spanish-speaking households. They are conducting a survey of residents in the Inland Empire. There is a \$10 Target gift card as an incentive for taking the survey.
 - i. Questions?
 1. qmays@internews.org
 - ii. If you are interested in taking the survey, please contact Quinn Mays:

Action Items

1. English survey:
 - <https://www.surveymonkey.com/r/IEcontact>
 - a. Password: inlandempire
 2. Spanish survey:
 - <https://www.surveymonkey.com/r/IEcomunidad>
 - a. Password: comunidad
 - iii. Question by Gonzalez-Montelongo: how will the data be used?
 1. A: This will be for assessment purposes. After assessment, LPC will take the data and use it to better information-sharing.
 - iv. Question by Vilchis: Location?
 1. Riverside County and San Bernardino County
- 5. Old Business (5 minutes)**
- a. Event Reports
 - i. To serve to help us accomplish our annual report and provide insight to past events.
- 6. New Business (10 minutes)**
- a. Membership Report
 - i. Online Membership Form
 1. Overview of online membership and payment form.
 2. Any technical difficulties, please screenshot error messages and send them to Jonathan Gonzalez-Montelongo: JGonzalez-Montelongo@csusb.edu
 3. Not currently utilizing check or cash options.
 4. Renewal of membership done through this form – a notification will be going out.
 - ii. Coyote Connection Roster and Membership
 1. Coyote Connection will be used to keep roster. If you complete the membership form, you will receive an invite to join coyote connection. If you join coyote connection, you will receive a
 - a. Vilchis requests that the board re-visit this.
 - iii. Lifetime Membership has been voted down, but we will be revisiting a new format in the future.
 1. Vilchis recalls former board meeting: we will be using the pre-existing donor circle and integrating a lifetime membership into this donor circle structure. Board will revisit this.
 - b. Scholarship Report
 - i. Application has been open since December 1st. Closes March 2nd. All information on the website. Marketing has begun.
 - ii. <https://www.csusb.edu/alfss/scholarship/row/how-apply>
 - c. Financial Report
 - i. See below.

The board will discuss in next board meeting.

The board will discuss this in next board meeting.

- ii. Nothing has changed since December.
- iii. Staff payroll deductions were going into the scholarship funds, but they are supposed to go into the trust fund. Moving forward, we will need to make sure that the initial \$20 will go into donations and all additional payroll deductions will go into scholarships. This year we will be moving money out of the scholarship funds.
- d. President's Diversity, Equity, and Inclusion (DEI) Board updates
 - i. Alumni & Community Outreach subcommittee
 - ii. Three goals identified:
 - 1. Solidify innovation DEI infrastructure
 - a. Objective 1: Educate all CSUSB external boards on the DEI Initiative, how to develop and implement plans to diversify membership, and how to align board commitment to diversity with that of the university.
 - 2. Create a campus of belonging
 - a. Objective 1: Invite and match elected officials, accomplished alumni role models, and regional leaders to speaking opportunities that inspire and encourage students and that introduce them to differing viewpoints.
 - b. Objective 2: Invest in and expand the Alumni Association's online mentoring program to encourage students on their path to graduation, assist them with internship and career placements, and help them pursue graduate school opportunities.
 - 3. Close the equity gap for underrepresented students
 - iii. Subcommittee is still working to identify 2-3 objectives per goal.
 - iv. Monica McMahon advocated for ALFSS and other identity-based organizations to be included under objective 3. Met with some pushback.

7. Events Calendar (10 minutes)

- a. Spring Scholarship Fund
 - i. www.csusb.edu/makeagift/alfss
- b. Loteria Social and Fundraiser (February 25 @ 5pm)
 - i. Calendar invite forthcoming.
 - ii. Registration: Loteria Social and Fundraiser: <http://bit.ly/ALFSSLOTERIA>
- c. Mujer Monday – Women's History Month (Instagram Campaign)
 - i. These will honor various Latinx women throughout the month.

- ii. These will be added to the WHM university-wide calendar
- d. LatinX ZOOMixer (March 16 @ 12pm)
 - i. A Latinx Social
- e. Paint Night Fundraiser (April 13 @ 5pm)
 - i. \$20 fee, which includes:
 - ii. Drive-thru event on April 10th from 10am – 5pm
 - 1. Custom ALFSS tumbler
 - 2. Watercolor pallet
 - 3. Watercolor paper
 - 4. Pan Dulce
 - 5. Thank you note with an agua fresca recipe
- f. LatinX Graduate Recognition Ceremony (May 15 @ 10am)
 - i. Save the date!
 - ii. Please reach out to Rosemary Zometa or Francisco Alfaro if you are interested in joining the committee.
 - iii. First meeting will be on February 10 at 4 pm. Please be on the lookout for calendar invitation.

8. Officer Reports (5 minutes)

- a. Monica McMahon, President
- b. Aurora Vilchis, Vice President
 - i. Election Committee is being created for the 2021-2022 AY elections.
- c. Leah Stiff, Executive Secretary
- d. Ericka Saucedo, Treasurer
- e. Miranda Canseco, Director of Marketing
- f. Francisco Alfaro, Director of Programs
 - i. If you are interested in joining a planning committee please email Francisco Alfaro @ Francisco.alfaro@csusb.edu
- g. Jonathan Gonzalez-Montelongo, Director of Membership
 - i. Refer all interested parties to Jonathan for membership inquiries.
- h. Edgar Astorga, Director of Scholarships
 - i. We will be reviewing applications in March, share applications!
- i. Evelin Ortiz, Student Representative
 - i. Welcome Evelin!

9. Discussion Topics (10 minutes)

10. Adjournment (2 minutes)

- a. Motion by Astorga. Second by Vilchis. Meeting adjourned at 12:52pm.

ALFSS Accounts

As of 02/02/2021

Trust Account (SF061-B0100) *This includes Latino Grad Exp. and Rev.*

Beginning Budget: \$54,963.71

Revenue: 2,986.00

Expenses: (1,839.50)

Remaining Budget: \$56,110.21

Scholarship Account (P3176-S6300-P309050)

Beginning Budget: \$13,967.57

Revenue: 1,911.50 (Payroll Deductions)

Crowdfunding: 1,435.00

Admin Expenses: (224.86)

Scholarship Expenses: (10,000)

Remaining Budget: \$7,089.21

Donations Account (P2385-S6300-P209200)

Beginning Budget: \$14,579.15

Revenue: 1,221.69

Expenses: (719.40)

Admin Expenses: (22.56)

Remaining Budget: \$15,058.88

State Side Account (SB001-C0301-20265)

Beginning Budget: \$2,454.00

Revenue: 0.00

Expenses: 7.53

Remaining Budget: \$2,446.47