

# Vernacular Industrialism in China:

*Local Innovation and Translated Technologies in the Making of a Cosmetics Empire, 1900-1940*

A Lecture and Discussion with author,  
**Dr. Eugenia Lean**

*Professor of History, Columbia University*



## VERNACULAR INDUSTRIALISM IN CHINA

LOCAL INNOVATION AND TRANSLATED TECHNOLOGIES  
IN THE MAKING OF A COSMETICS EMPIRE, 1900-1940

EUGENIA LEAN



**Thursday, November 17  
5:30pm PST**

**Zoom at this link**

<https://csusb.zoom.us/j/388207496>

Presented by the CSUSB History Department and the College of Social and Behavioral Sciences, and the History Club/Phi Alpha Theta. Please contact Jeremy Murray with any questions: [jmurray@csusb.edu](mailto:jmurray@csusb.edu)



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