The California State University San Bernardino Modern China Lecture Series Presents

Hollywood in China and China in Hollywood: Will It Be Back to Business-as-Usual Post-Pandemic, or Have the Relationships Changed?

a lecture and discussion with Dr. Stanley Rosen (University of Southern California)

Thursday, April 29, 2021 | 12pm Free and Open to the Public Zoom at this link <u>https://csusb.zoom.us/j/388207496</u>



This presentation examines what Hollywood wants from China and what China wants from Hollywood, looking at the advantages and disadvantages each player has in their own and the other's market. Statistical data such as box office performance is used to document success and failure at various times.

Stanley Rosen is a professor of political science and international relations at the University of Southern California. His most recent book is *Soft Power with Chinese Characteristics: China's Campaign for Hearts and Minds* (Routledge, 2020, co-edited). His most recent article appeared in the *Journal of Chinese Film Studies* (March 2021).

Presented by the CSUSB History Department, the History Club/Phi Alpha Theta, the College of Social and Behavioral Sciences, and the Intellectual Life Fund. Please contact Jeremy Murray (<u>imurray@csusb.edu</u>) with any questions.



Department of History